

COURSE STRUCTURE AND DELIVERY SCHEDULE ACADEMIC YEAR - 2023

BBNS - (Bachelor of Business major Information Systems Management (BMAISM), minor in Marketing (BMIMRK))

6 Semesters

The following is a course structure and suggested unit progression for the Bachelor of Business Major in Information Systems Management, minor in Marketing.

Unit selection must follow the stated prerequisites.

Please note that not all units are offered in every Block.

Use the 'Record completion column' to record that a unit is satisfactory completed.

Delivery Plan

Year 1			
Unit Code	Unit Title	Pre-requisite/s	Record of Completion
BAO1000	Financial Literacy and Decision Making (Replacing BAO1101-Accounting for Decision Making)	NIL	
BEO1001	Economic Concepts and Application (Replacing BEO1105-Economic Principles)	NIL	
BEO1000	Business Data Analytics and Visualisation (Replacing BEO1106-Business Statistics)	NIL	
BHO1000	Marketing Theory and Practice(Replacing BHO1171-Introduction to Marketing)	NIL	
BMO1000	People and Organisations (Replacing BMO1102-Management and Organisation Behaviour)	NIL	
BSK1001	Ethics and Sustainability (Replacing BCO1102-Information Systems for Business)	NIL	
BSK1000	My Business Future (Replacing BPD1100-Integrated Business Challenge)	NIL	
BCO2003	Information Systems Management and Security	Nil	

Year 2			
BLO1105	Business Law	NIL	
BCO2004	Business Process Analysis and Design (Replacing BCO2000-Business Process Modelling)	BCO1102/BCO2003	
Discipline Minor Unit-1: BHO2007	Brand and Innovation	BHO1171 or BHO1000	
Elective unit 1	Must be at third year level unit. Unit of choice from the list below.		
BMO2005	Innovation and Entrepreneurship		
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	BPD1100 or BSK1000	
BCO2005 Project Management Methods and Tools (Replacing BCO3447 Information Systems Project)	BCO2005 Project Management Methods and Tools (Replacing BCO3447-Information Systems Project)	BCO2003; or NIT2113; and NIT2171	
Discipline Minor Unit-2: BHO2008	Strategic Consumer Insights (Replacing BHO2434-Consumer Behaviour)	BHO1000 or BHO1171	

Year 3			
BCO2006	Data Management Principles and Visualisation	Nil	
Discipline Minor Unit-3: BHO3001	Service Design and Marketing (Replacing BHO3439-Marketing Service and Experiences)	BHO1000 or BHO1171	
BCO3000	Business Process Reengineering	BCO2004	
Elective unit 2	Must be at third year level unit. Unit of choice from the list below.		
BCO3003	Programming and Algorithms for Business Applications	BCO2004	
BSK3001	Workplace Learning		
Discipline Minor Unit-4: BHO3004	Digital Marketing	BHO1171 or BHO1000	
BSK3000	Professional Business Project (Replacing BPD3100-Applied Business Challenge)	BMO2005 or BPD2100	

Elective (units of choice):

Unit Code	Unit Title	Pre-requisite/s
BMO3008	Strategic Supply Chain Management	
BMO3332	Managing Organisational Change	

Note:

- Email Geeta Kumar (geeta.kumar@vu.edu.au) should you require assistance to determine your enrolment pattern or other academic related questions.