

COURSE STRUCTURE AND DELIVERY SCHEDULE ACADEMIC YEAR – 2020

BBNS - (Bachelor of Business major Information Systems Management (BMAISM), minor in Marketing (BMIMRK))

6 Semesters

The following is a course structure and suggested unit progression for the Bachelor of Business Major in Information Systems Management, minor in Marketing. Unit selection must follow the stated prerequisites.

Use the 'Record completion column' to record that a unit is satisfactory completed.

Students are advised to plan their course and choose their electives carefully. Please note that not all units are offered in every semester.

Students must consult the timetable when determining semester enrolment options and seek Academic advice.

Delivery Plan

Year 1			
Unit Code	Unit Title	Pre-requisite/s	Record of Completion
BAO1101	Accounting for Decision Making	NIL	
BCO1102	Information Systems for Business	NIL	
BEO1105	Economic Principles	NIL	
BHO1171	Introduction to Marketing	NIL	
BLO1105	Business Law	NIL	
BEO1106	Business Statistics	NIL	
BMO1102	Management and Organisation Behaviour	NIL	
BPD1100	Integrated Business Challenge	NIL	



Year 2			
BCO2000	Business Process Modelling	BCO1102	
NIT2113	Cloud Application Development	BCO1102	
Discipline Minor Unit-1 BHO2265	Integrated Marketing Communications	BHO1171	
Breadth Minor unit 1	Unit of Choice	NIL	
BCO2041	Systems Analysis and Design	BCO2000	
BPD2100	International Business Challenge	BPD1100 & 96 Credit Points	
NIT1201	Introduction to Database Systems	BCO1102	
Discipline Minor Unit-2 BHO2285	Marketing Research	BEO1106, BHO1171	

Year 3			
NIT2171	Introduction to ICT Management		
Discipline Minor Unit-3 BHO2434	Consumer Behaviour	BHO1171	
NIT2201	IT Profession and Ethics	Nil	
Breadth Minor unit 2	Unit of Choice		
BCO3447	Information Systems Project	NIT2171, NIT2113	
Breadth Minor unit 3	Unit of Choice		
Discipline Minor Unit-4 BHO3439	Marketing Services and Experiences	BHO1171	
BPD3100	Applied Business Challenge	BPD2100 & 192 Credit Points	

Breadth minor units of choice: (any three units from below or any other Bachelor of Business units)

Unit Code	Unit Title	Pre-requisite/s
BHO2259	Product and Services Innovations	NIL
BMO2002	Strategic Management	NIL
BLO2206	Taxation Law and Practice	BLO1105
BAO 2000	Accounting Information System	BAO 1101