
TOURISM & HOSPITALITY

PAIGE
Bachelor of Business
(Tourism & Hospitality Management)

THE

NEW WAY

TO DO UNI



**VICTORIA
UNIVERSITY**



WHERE CAN VU TAKE YOU IN TOURISM & HOSPITALITY?

Take your interest in customer service and travel further and discover a career in tourism and hospitality. Employment for management and other roles in these areas is expected to grow rapidly in the future. With an increasingly mobile global population, growth of 4 per cent per annum until 2026 is predicted, generating more than \$150 billion per year.

As a VU student you will be connected to our new School for the Visitor Economy, established

to meet the demands of this thriving industry sector. This cross-disciplinary school delivers industry-based programs across all levels, from TAFE to PhD, and offers a program of events and opportunities for students to join with a community of scholars and industry.

We offer opportunities to learn from teachers with expertise in these businesses. Valuable insights through guest lectures and workshops are offered by Adjunct Professors

and industry partners including Felicia Mariani, Chief Executive of the Victorian Tourism Industry Council; Natalie O'Brien, industry consultant and former Director of the Melbourne Wine and Food Festival; and Andrew Westacott, CEO of the Australian Grand Prix Corporation.

Study at VU and discover why employers nation-wide rate our graduates second highest for employability*.



CAREER



ORGANISATIONS YOU MAY WORK IN



POTENTIAL JOB TITLES

TOURISM

Develop the high-level skills required to manage travel and tourism operations.

Destination management organisations, resort hotels, event management, tourism transport operations and airlines.

**Resort Hotel Manager;
Tourism Industry Adviser;
Tourism Transport Operator;
Tourist Information Officer;
Tourist Reservations Consultant.**

HOSPITALITY

Get prepared for the fast growing hospitality and tourism industry.

Hotels, restaurants and catering companies.

**Hotel/Resort Service Manager;
Food and Beverage Manager;
Airline Services Coordinator;
Conference Coordinator.**



COURSE

FURTHER INFORMATION

TOURISM

Certificate III in Tourism	vu.edu.au/courses/SIT30116
Certificate IV in Business	vu.edu.au/courses/BSB40215
Certificate IV in Travel and Tourism	vu.edu.au/courses/SIT40116
Diploma of Travel and Tourism Management	vu.edu.au/courses/SIT50116
Bachelor of Business (Tourism & Hospitality Management)	vu.edu.au/courses/BBNS

HOSPITALITY

Certificate II in Kitchen Operations	vu.edu.au/courses/SIT20416
Certificate III in Commercial Cookery	vu.edu.au/courses/SIT30816
Certificate III in Hospitality	vu.edu.au/courses/SIT30616
Certificate III in Commercial Cookery	vu.edu.au/courses/SIT30816
Certificate IV in Business	vu.edu.au/courses/BSB40215
Certificate IV in Commercial Cookery	vu.edu.au/courses/SIT40516
Diploma of Hospitality Management	vu.edu.au/courses/SIT50416
Diploma of Travel and Tourism Management	vu.edu.au/courses/SIT50116
Diploma of Event Management	vu.edu.au/courses/SIT50316
Advanced Diploma of Hospitality Management	vu.edu.au/courses/SIT60316
Associate Degree in Hospitality and Hotel Management	vu.edu.au/courses/VAHH
Bachelor of Business (Tourism & Hospitality Management)	vu.edu.au/courses/BBNS



PRACTICAL LEARNING

All our courses are designed to fully prepare you for work, and taught by industry-connected teachers who are experts in the field. Hands-on learning, industry-sourced projects and work placements will shape you into a stand-out graduate.

CO-OPERATIVE EDUCATION

In the Bachelor of Business, you can be offered a year of paid, full-time employment towards the end of your degree through our co-operative education program, with a preparation program during the second year of study to ensure that you are ready to enter the workplace.

BUSINESS INTEGRATED LEARNING

Our Business Integrated Learning program recognises industry-based experiences such as relevant project work, part-time employment, a holiday job or even voluntary work while studying. Work Integrated Learning partners have included Accor Hotels, Disney World Florida, Eureka Skydeck 88, Melbourne Fashion Week and RACV Club and Resorts.

HANDS-ON HOSPITALITY TRAINING

Our Footscray Nicholson Campus hospitality training centre includes three state-of-the-art commercial kitchens with the latest cooking equipment, two demonstration kitchens and a training bar. The facility also features an award-winning 150-seat training restaurant, VenU, where students practice their skills in a live environment.



“THE LECTURERS WERE SUPERB AND TOOK A REAL INTEREST IN THEIR STUDENTS.”

“When it came to picking a university, I went with VU because they had the best hospitality course.

In my third year I was selected for the RACV Club Co-operative Education program. I worked in a paid full-time position at RACV Club, rotating through most departments in the business including housekeeping, front office, membership and food and beverage.

The program gave me invaluable industry experience and taught me more than I could have ever learned in a classroom and led to me obtaining a permanent position with RACV Club. My long-term career goal is to become a hotel manager.”

Anthony

Bachelor of Business



THE NEW WAY TO DO UNI

AT VU WE KNOW THERE'S MORE THAN ONE WAY TO SUCCEED AT LEARNING, SO WE PROVIDE MULTIPLE WAYS TO ACHIEVE A WORLD-CLASS EDUCATION AND EXCITING CAREER.

We are one of only six universities in Australia to offer both TAFE and university courses, meaning you can choose the level of study that best suits you.

Our courses are designed with close industry consultation, and you'll have opportunities for engaging work placements and internships to give you a head start in your future workplace. But above all, VU's New Way To Do Uni is about putting you and your success at the centre of everything we do. Our richly diverse and supportive community will reward you with unique experiences in the classroom and beyond.

VU BLOCK MODEL

In 2018 VU was the first Australian university to introduce the VU Block Model. This new approach to learning is focused on making your transition into university easier, your chances of study success greater, and giving you the skills to succeed when you enter the workforce.

WHY IS VU'S BLOCK MODEL BETTER FOR ME?

1

YOU'LL FOCUS ON ONE SUBJECT AT A TIME

Complete one subject every four weeks before moving on to the next. At other universities, you need to complete multiple subjects at once, while at VU you'll be fully focused on each subject.

2

YOU'LL BUILD YOUR CONFIDENCE

The progression of subjects in the Block Model will give you early feedback and success, and build confidence in your studies from day one.

3

YOU'LL FEEL SUPPORTED

Smaller classes mean you have more one-on-one time with your teachers and classmates. And with a timetable that can allow flexibility outside of uni, you can work, and spend time with family, friends and pursue other interests.



GET FUTURE FOCUSED WITH BLENDED LEARNING

Study at Victoria University Polytechnic, VU's TAFE division, and you'll learn with our multi-award winning Blended Learning model. Blended Learning is flexible, industry-based and focused on preparing you for the modern workplace. It replaces paper-based theory tuition with a combination of user-friendly online learning and face-to-face workshops. Online components mean you can learn anytime, anywhere – and then you'll refine your skills through practical learning and on-the-job work placements.

PATHWAYS

Course 'pathways' offer an easy transition between courses at different levels, so that you can start with a certificate and progress right through to postgraduate study – in many cases gaining credits along the way. Students starting in Higher Education degrees can also add to their portfolio of skills with practical, hands-on training through our TAFE programs.

Find out more at vu.edu.au/pathways



**VICTORIA
UNIVERSITY**

**FIND OUT MORE
VISIT VU.EDU.AU**

**CONTACT US
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The information in this publication was
current at production date, May 2020.