WHERE CAN VU TAKE YOU IN TOURISM & HOSPITALITY?

Take your interest in customer service and travel further and discover a career in tourism and hospitality. Employment for management and other roles in these areas is expected to grow rapidly in the future. With an increasingly mobile global population, growth of 4 per cent per annum until 2026 is predicted, generating more than $150 billion per year.

As a VU student you will be connected to our new School for the Visitor Economy, established to meet the demands of this thriving industry sector. This cross-disciplinary school delivers industry-based programs across all levels, from TAFE to PhD, and offers a program of events and opportunities for students to join with a community of scholars and industry.

We offer opportunities to learn from teachers with expertise in these businesses. Valuable insights through guest lectures and workshops are offered by Adjunct Professors and industry partners including Felicia Mariani, Chief Executive of the Victorian Tourism Industry Council; Natalie O’Brien, industry consultant and former Director of the Melbourne Wine and Food Festival; and Andrew Westacott, CEO of the Australian Grand Prix Corporation.

Study at VU and discover why employers nation-wide rate our graduates second highest for employability*.

CAREER

Develop the high-level skills required to manage travel and tourism operations.

HOSPITALITY

Get prepared for the fast growing hospitality and tourism industry.

COURSE

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ORGANISATIONS YOU MAY WORK IN

- Destination management organisations, resort hotels, event management, tourism transport operations and airlines.

- Hotels, restaurants and catering companies.

POTENTIAL JOB TITLES

- Resort Hotel Manager; Tourism Industry Adviser; Tourism Transport Operator; Tourist Information Officer; Tourist Reservations Consultant.

- Hotel/Resort Service Manager; Food and Beverage Manager; Airline Services Coordinator; Conference Coordinator.

*2020 Employer Satisfaction Survey.
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FURTHER INFORMATION

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Certificate IV in Business  vu.edu.au/courses/BSB40215
Certificate IV in Travel and Tourism  vu.edu.au/courses/SIT40116
Diploma of Travel and Tourism Management  vu.edu.au/courses/SIT50116
Bachelor of Business (Tourism & Hospitality Management)  vu.edu.au/courses/BBNS

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*2020 Employer Satisfaction Survey.
When it came to picking a university, I went with VU because they had the best hospitality course. In my third year I was selected for the RACV Club Co-operative Education program. I worked in a paid full-time position at RACV Club, rotating through most departments in the business including housekeeping, front office, membership and food and beverage.

The program gave me invaluable industry experience and taught me more than I could have ever learned in a classroom and led to me obtaining a permanent position with RACV Club. My long-term career goal is to become a hotel manager.

Anthony
Bachelor of Business

All our courses are designed to fully prepare you for work, and taught by industry-connected teachers who are experts in the field. Hands-on learning, industry-sourced projects and work placements will shape you into a stand-out graduate.
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WHY IS VU’S BLOCK MODEL BETTER FOR ME?

1. **YOU’LL FOCUS ON ONE SUBJECT AT A TIME**
   Complete one subject every four weeks before moving on to the next. At other universities, you need to complete multiple subjects at once, while at VU you’ll be fully focused on each subject.

2. **YOU’LL BUILD YOUR CONFIDENCE**
   The progression of subjects in the Block Model will give you early feedback and success, and build confidence in your studies from day one.

3. **YOU’LL FEEL SUPPORTED**
   Smaller classes mean you have more one-on-one time with your teachers and classmates. And with a timetable that can allow flexibility outside of uni, you can work, and spend time with family, friends and pursue other interests.

GET FUTURE FOCUSED WITH BLENDED LEARNING

Study at Victoria University Polytechnic, VU’s TAFE division, and you’ll learn with our multi-award winning Blended Learning model. Blended Learning is flexible, industry-based and focused on preparing you for the modern workplace. It replaces paper-based theory tuition with a combination of user-friendly online learning and face-to-face workshops. Online components mean you can learn anytime, anywhere – and then you’ll refine your skills through practical learning and on-the-job work placements.

PATHWAYS

Course ‘pathways’ offer an easy transition between courses at different levels, so that you can start with a certificate and progress right through to postgraduate study – in many cases gaining credits along the way. Students starting in Higher Education degrees can also add to their portfolio of skills with practical, hands-on training through our TAFE programs.

Find out more at vu.edu.au/pathways
THE NEW WAY TO DO UNI

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VU BLOCK MODEL

In 2018 VU was the first Australian university to introduce the VU Block Model. This new approach to learning is focused on making your transition into university easier, your chances of study success greater, and giving you the skills to succeed when you enter the workforce.