

COURSE DELIVERY PLAN 2022

Bachelor of Sport Management/Bachelor of Business

COURSE CODE: SBSB

CAMPUS	City Campus (CC) and Footscray Park (FP)
COLLEGE	College of Sport and Exercise Science
STUDY MODE	Full Time or Part Time
DURATION	4 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/fees
APPLICATION METHOD	VTAC - https://vtac.edu.au Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	vu.edu.au/timetables
COURSE REQUIREMENTS	<p>To qualify for the awards of Bachelor of Sport Management and Bachelor of Business, students will be required to complete 384 credit points consisting of:</p> <ul style="list-style-type: none">• 144 credit points First Year Core units• 48 credit points Core units including International Business Challenge and Sport Management Career Development units• 96 credit points Sport Management major from approved list• 96 credit points Business major from approved list (includes applied business challenge unit) <p>Sport Management majors:</p> <ul style="list-style-type: none">• Sport and Active Communities• Outdoor Recreation Leadership <p>Business majors:</p> <ul style="list-style-type: none">• Accounting• Event Management• Human Resource Management• Marketing
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Matthew Cox
COURSE ADVICE	AskCUA

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM1101	Introduction to Sport and Active Recreation	Core	1B1, 1B2, 2B1	12	CC	
SSM1102	Foundations of Sport and Active Recreation	Core	1B2, 1B3, 2B1	12	CC	
BEO1105	Economic Principles	Core	1B1, 1B2, 1B3, 1B4, 2B2, 2B3, 2B4	12	CC	
BMO1102	Management and Organisation Behaviour	Core	1B2, 1B3, 1B4, 2B2, 2B4	12	CC	
BPD1100	Integrated Business Challenge	Core	1B1, 1B3, 2B1, 2B3, SB1	12	CC	
SSM1203	Human Resources for Sport and Active Recreation	Core	1B3, 2B1, 2B4	12	CC	
BHO1171	Introduction to Marketing	Core	1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
BAO1101	Accounting for Decision Making	Core	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3	12	CC	

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YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM1104	Community Building for Sport and Active Recreation	Core	1B3, 1B4, 2B1	12	CC	
BLO1105	Business Law	Core	1B2, 1B3, 1B4, 2B1, 2B3	12	CC	
BCO1102	Information Systems for Business	Core	1B1, 1B2, 1B3, 1B4, 2B2, 2B3, 2B4	12	CC	
BEO1106	Business Statistics	Core	1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	CC	
SSM2003	Ethics in Sport Management and Active Recreation	Core	2B2, WB1	12	CC	
	Major 1 - Unit 1	Major		12		
	Major 1 - Unit 2	Major		12		
	Major 1 - Unit 3	Major		12		

YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM2002	Career Development and Employability 1	Core	1B1	12	CC	
	Major 1 - Unit 4	Major		12		
	Major 2 - Unit 1	Major		12		
	Major 2 - Unit 2	Major		12		
	Major 1 - Unit 5	Major		12		
	Major 2 - Unit 3	Major		12		
	Major 2 - Unit 4	Major		12		
	Major 2 - Unit 5	Major		12		

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YEAR 4

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
	Major 1 - Unit 6	Major		12		
	Major 1 - Unit 7	Major		12		
	Major 2 - Unit 6	Major		12		
	Major 2 - Unit 7	Major		12		
SSM3003	Career Development and Employability 2	Other	2B1, 2B2	12	FP	SSM2002
BPD2100	International Business Challenge	Other	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100
	Major 1 - Unit 8	Major		12		
	Major 2 - Unit 8	Major		12		

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List of major/s available in this course

SMASAC	Sport and Active Communities
SMAOUT	Outdoor Recreation Leadership
BMAACT	Accounting
BMAEVT	Event Management
BMAHRM	Human Resource Management
BMAMRK	Marketing

Sport and Active Communities SMASAC

The Sport and Active Communities Major gives attention to community sport, its relationship with elite and professional sport, and how it can be managed to optimise participant satisfaction, build sustainable communities, and deliver social utility. It also covers team-sport management, gym and exercise program administration, and community-based physical activity programming. The course thus enables graduates to enter a broad range of administrative, management, and professional-support positions in governing bodies, sport clubs, sport facilities, sport events, local government, and community welfare agencies.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM2103	Historical and Cultural Aspects of Australian Sport	Major	1B3, 1B4	12	CC	
SSM2104	Programming for Sport Development and Community Action	Major	1B1, 1B2	12	CC	
SSM2204	Sport Sponsorships and Partnerships	Major	2B1, 2B4, WB1	12	CC	
SSM2205	Sociology of Sport and Active Recreation	Major	?	12	CC	
SSM3103	Sport Facility Management	Major	1B3, 2B3, WB1	12	CC	SSM2204
SSM3104	Research and Evaluation in Sport	Major	1B1, 1B4, WB1	12	CC	
SSM3204	Building and Sustaining Sport Participation	Major	?	12	CC , REM	
SSM3205	Sport Event Management	Major	1B4, 2B1	12	CC	SSM3103

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Outdoor Recreation Leadership SMAOUT

The Outdoor Recreation Leadership Major exposes students to a diverse range of outdoor recreational programs that not only deliver special experiences, but also provides unique learning situations that build a breadth of capabilities, including the capacity to plan, organise, and program complex outdoor recreational activities at the highest professional level. It also provides the opportunity for students to build highly valued character traits including integrity, cultural sensitivity, and psychological resilience. The course will enable students to gain employment in the fields of outdoor recreation, adventure sports, outdoor education, and corporate training.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SOL1001	Natural Environments 1	Major	1B1, 1B2, 2B2	12	FP	
SOL1002	Safety in Natural Environments	Major	2B1, 2B2, 2B3	12	FP	
SOL2000	Natural Environments 2	Major	2B4	24	FP	
SOL2001	River Environments 1	Major	1B1, 1B2, SB1	12	FP	
SOL2003	Mountain Environments	Major	1B1, 1B3, 1B4	12	FP	
SOL3001	Programming and Logistics in Natural Environments	Major	WB1	12	FP	
SSM3002	Outdoor and Environmental Philosophy	Major	2B4	12	FP	

Accounting BMAACT

After developing a solid grounding in business in your first year, customise your degree with a major in Accounting. Students must also complete BMIPAC Professional Accounting as part of their undergraduate course. Graduates with an Accounting major can gain employment in accounting practices, medium and large corporations, the public sector and not-for-profit organisations.

By completing all units in this major, along with the Professional Accounting minor, graduates are eligible for admission into the CPA and the Chartered Accountants Australia and New Zealand Programs.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Major Studies						
BAO2000	Accounting Information Systems	Major	2B1	12	CC	BAO1101
BAO2001	Corporate Finance	Major	1B2, 1B3, 2B1, 2B3	12	CC	BAO1101
BAO2202	Financial Accounting	Major	2B1, 2B2	12	CC	BAO2000
BAO2203	Corporate Accounting	Major	1B2, 2B1, 2B3	12	CC	BAO2202
BAO2204	Management Accounting	Major	2B3	12	CC	BAO1101

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BEO2006	Corporate Regulation	Major	1B1, 1B4, 2B3	12	CC	
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Capstone Units

BAO3309	Advanced Financial Accounting	Major	1B4, 2B2	12	CC	BAO2203
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BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
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Students undertaking a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100
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Please note: students undertaking the Bachelor of Laws/Bachelor of Business (LBWB) and Bachelor of Laws (Honours)/Bachelor of Business (LHWB) are required to complete BAO3306 Auditing in place of BEO2006 Corporate Regulation.

BAO3306	Auditing	Major	2B1	12	CC	BAO2203
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Event Management BMAEVT

After developing a solid grounding in business in your first year, customise your degree with a major in Event Management.

This major provides a set of integrated units to develop a theoretical and practical understanding of the events sector. It builds on the minor in Events Management to equip students with the knowledge and skills to be successful in the planning, management, implementation and evaluation of event services and experiences. Graduates will be equipped with the skills and knowledge to enter the events sector after undertaking a range of studies that will allow them to apply both theoretical and operational knowledge whilst acting with integrity.

The major includes capstone units that provide students with the opportunity to draw on their prior learning in the course and further develop the capacity to apply this learning in new contexts. Strong connections exist to the events industry, offering volunteering, working and networking opportunities to assist students in getting a head start. The Bachelor of Business with a major in Events Management has for over 15 years produced industry leading graduates who have honed solid business and operational skills, and real-life working experience gained through a mandatory work-integrated learning unit.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Major Studies						
BHO2000	Event Operations	Major	2B1, 2B2	12	FP	
BHO2301	Sustainable Operations	Major	? 2B3, 2B4	12	CC , ORT FP	
BHO2422	Event Creation and Design	Major	1B4	12	FP	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B3	12	CC	
BBB3100	Business Integrated Learning	Major	1B1, 1B4, 2B1, 2B4	12	OSP	
BHO3421	Business Events	Major	2B2, 2B3	12	FP	BHO2006
Capstone Units						
BHO3406	Live Performance Management	Major	1B4	12	CC , REM	BHO2006
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
OR						
BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

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Human Resource Management BMAHRM

After developing a solid grounding in business in your first year, customise your degree with a major in Human Resource Management.

This specialised HRM program provides graduates with the capabilities to apply to a variety of career options as a HR professional. The course aims to prepare students to meet standards of professional excellence with knowledge and skills that are recognised in Australia and overseas. The HRM course combines theory with practical application to be relevant and linked in to the everyday work environment. Graduates will be ready to work in human resource management, employee or industrial relations, information systems, recruitment and training. This industry-focused major has professional recognition by the Australian Human Resource Institute (AHRI). Students are encouraged to apply for internships in organisations. This course will provide you with hands on experience, enable you to demonstrate relevant work experience, and make you a competitive job seeker in the HR profession.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Major Studies						
BBB3100	Business Integrated Learning	Major	1B1, 1B4, 2B1, 2B4	12	OSP	
BMO2000	Human Resource Management	Major	1B2	12	CC , ORT	BMO1102
BMO2001	International Human Resource Management	Major	?	12	CC , REM	BMO2000
BMO2003	Human Resource Development	Major	?	12	CC , ORT FP	BMO2000
BMO3323	Employee Relations Management	Major	?	12	CC , REM	BMO2000
BMO3420	Human Resource Information Systems	Major	?	12	CC , REM	BCO1102
Capstone Units						
BMO3332	Managing Organisational Change	Major	?	12	CC , REM	
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
OR						
BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

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Marketing BMAMRK

After developing a solid grounding in business in your first year, customise your degree with a major in Marketing.

Launch your marketing career with Marketing major. Learn about marketing theories and how to implement practical marketing solutions. You will gain an in-depth understanding of customer needs in the marketplace and be well equipped to pursue a career in marketing management in large and medium corporations, or consulting roles in marketing research or advertising agencies.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
Major Studies						
BHO2259	Product and Services Innovations	Major	1B1, 2B1, 2B2	12	FP	
BHO2265	Integrated Marketing Communications	Major		12	CC , ORT, REM	BHO1171
BHO2285	Marketing Research	Major		12	CC , REM	BEO1106, BHO1171
BHO2434	Consumer Behaviour	Major		12	CC , REM	BHO1171
BHO3373	International Marketing	Major	1B2, 2B1, 2B4	12	CC	BHO1171
BHO3439	Marketing Services and Experiences	Major		12	CC , REM	BHO1171
Capstone Units						
BHO3435	Marketing Planning and Strategy	Major	2B2, 2B3, 2B4	12	FP	BHO1171, BHO2434, BHO2265
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CC	BPD2100
OR						
BPD2100	International Business Challenge	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CC	BPD1100

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.