

CELEBRATING
A CENTENARY OF
OPPORTUNITY 2016

VICTORIA UNIVERSITY

CALLING YOUNG ENTREPRENEURS

VU's 'I Plan A Business' (iPAB) competition gives emerging student entrepreneurs the chance to apply their creativity and business skills to a fun and educational project.

The competition is open to Year 11 and 12 students from secondary schools across Victoria.

Students submit an original idea for a business, with a brief business plan, in accordance with competition guidelines, for a chance to win \$500 and other great prizes. They may enter as individuals or groups of up to four, in the 'Business' or 'Social Enterprise' categories.

Business teachers whose students have participated in past years say iPAB is a

great way for students to explore essential elements of the school curriculum in new and interesting ways.

Entries close Friday 1 July 2016 and entry is free. More Information, including competition guidelines and entry form are available online.

vu.edu.au/ipab

REGISTER TO ATTEND VU IN FOCUS

Registrations are now open to attend the discipline-specific information event series for career practitioners, VU in Focus.

Explore various campus facilities, and gain the knowledge to help inform students about their choices after high school, with information on career and course options, types of entry and support services at VU. Registrations are now open for the events, which commence on 19 April.

Arts and Education: Footscray Park, 9am - 2.30pm, Tues 19 Apr

Health and Biomedicine: St Albans, 9am - 2.30pm, Fri 20 May

Sports and Exercise Science, Engineering and Science: Footscray Park, 9am - 2.30pm, Thurs 21 Jul

Law and Business: City Queen, 9am - 1.30pm, Mon 12 Sept

Find out more, and register to attend, at vu.edu.au/vu-in-focus

OFFSET OPEN FOR SUBMISSIONS

VU's Creative Arts Journal, *Offset*, is calling for submissions from students and the community for its 16th annual edition. Submissions close on Friday 3 June, and may include: artwork, comics, documentary, film, music, photography, poetry, prose, sculptures, spoken word and textiles.

The journal, produced by third-year arts students, encourages emerging artists. In 2016 the *Offset* team are aiming to publish more talented individuals than ever!

Find out more at offsetartsjournal.com

MARK YOUR DIARY

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|---------------------|---|
| 16 APRIL | ACN Nursing and Health Expo |
| 19 APRIL | VU in Focus: Arts and Education, Footscray Park vu.edu.au/vu-in-focus |
| 5-8 MAY | VCE and Careers Expo, Caulfield Racecourse |
| 20 MAY | VU in Focus: Health and Biomedicine, St Albans vu.edu.au/vu-in-focus |
| 1 JULY | iPAB entries close vu.edu.au/ipab |
| 21 JULY | VU in Focus: Sport and Exercise Science, Engineering and Science, Footscray Park vu.edu.au/vu-in-focus |
| 28 AUGUST | Open Day, Footscray Park |
| 12 SEPTEMBER | VU in Focus: Law and Business, City Queen vu.edu.au/vu-in-focus |




**VICTORIA
UNIVERSITY**



DISCIPLINE IN PROFILE: ARTS

VU offers a broad range of arts courses to spark students' passions and take their careers further, whether they are budding artists, psychologists, thinkers or writers.

Our stimulating and hands-on courses cover areas like communication, community development, creative arts, legal studies, digital media, music, professional writing, graphic design, social work and more.

They will undertake real-world projects to put theory into practice, and gain invaluable workplace experience through placements.

Don't forget to register to attend our Arts and Education VU in Focus event on 19 April, at vu.edu.au/vu-in-focus

CAREER OUTCOMES

Our arts courses can lead to a wide range of careers, including:

- writer
- web designer
- music performer
- sound technician
- visual artist
- artistic director
- psychologist
- community worker
- social worker.

WORKPLACE LEARNING

By undertaking real-world projects, students put theory into practice. Internships and work placements provide invaluable opportunities to learn within workplace contexts and community settings, and start forging a network of industry contacts.

Arts students collaborate with a breadth of organisations, events and venues, including Melbourne Writers Festival, the Emerging Writers Festival, SBS Television, Footscray Community Arts Centre, Malthouse Theatre, Netball Victoria, the Western Bulldogs, Maribyrnong City Council and the Magistrates' Court of Victoria.

Find out more at vu.edu.au/work-ready

ARTS COURSES

Below is a small sample of our arts courses.

Bachelor of Arts

Prerequisites: VCE or equivalent with a study score of at least 20 in English (any), or 25 in EAL.

Bachelor of Screen Media

Prerequisites: VCE or equivalent with a study score of at least 20 in English (any), or 25 in EAL.

Bachelor of Creative Industries

Prerequisites: VCE or equivalent with a study score of at least 20 in English (any), or 25 in EAL.

Bachelor of Professional and Creative Writing

Prerequisites: VCE or equivalent with a study score of at least 20 in English (any), or 25 in EAL.

SAMPLE STUDY PATHWAY Communications pathway



MAKING IT IN MEDIA

Muamer Hot used VU's industry connections to gain employment at Starcom MediaVest Group before graduation. He now works as a media buyer and planner.

"My family and I arrived in Australia as refugees in 1995 amid the Bosnian War crisis. I was schooled in Australia in both primary and secondary education. After some opportunities made available to me through VU, I decided that I wanted a career in communications and haven't looked back since.

VU was able to help me make the necessary contacts to secure both a full-time month-long internship at the media agency, Starcom Mediavest, and a two-week placement at creative agency, Clemenger BBDO. This led to me gaining full-time employment with Starcom Mediavest, before I had even graduated!

Without a doubt the best thing about studying at VU was the staff. Besides being helpful, they were also extremely resourceful and full of experience and a breadth of industry knowledge. These are exactly the kind of people you want to learn off."

Muamer Hot

Bachelor of Communication
(now Bachelor of Marketing Communication)



Marketing Award winner, Michael McBean

WIL WINNERS

Each year, the VU Centre for Work Integrated Learning (WIL) Awards recognise a number of students who have engaged in a variety of Work Integrated Learning activities and events throughout the year.

Marketing Award winner Michael McBean said: "The Work Integrated Learning program was the most rewarding and beneficial part of my university experience. Working as the marketing intern at Destination Melbourne helped me to gain real industry experience and to build on the academic learnings of my Bachelor of Business (Marketing)."

Other awards were given in the categories of Banking and Finance (Hayden Eastwood), Event Management (Jeanine Howton), Hospitality Management (Frank Bonadio), Human Resource Management (Annie Stevens), and Tourism (Sarah Mclvor).

vu.edu.au/work-integrated-learning-awards

BENEFITTING FROM STRONG PARTNERSHIPS: RACHEL GALE

Many VU students have benefitted directly from our industry partnerships by securing not only valuable workplace experience but employment. For Rachel Gale, an internship with VU partner Netball Victoria, led to a full-time role as Sponsorship and Marketing Assistant.

"I really liked the practical experience that I got to take part in over the duration of my studies. I interned with Malthouse Theatre in my second year and then I interned with Netball Victoria in my third year. That's how I got my foot in the door, and from there I was offered a full-time position.

Marketing Communications in sport is a really competitive industry to get into so having the opportunity to get that practical experience, not just theory based learning, was really helpful to me and gave me the edge over all the other graduates that I was competing against when it came to job searching. VU gave me a big step forward in my career."



GET A TASTE FOR LAW THESE HOLIDAYS

Year 10, 11 and 12 students are invited to participate in a free legal studies and Australian politics workshop at VU's historic City Queen Campus, held over two days on 31 March and 1 April.

They will visit VU's Law School and learn mediation skills, have the opportunity to 'be the judge' in a sentencing and be mentored by current university students. The workshop will feature activities and guest speakers such as Kevin Morgan, author of the novel *Gun Alley*. It provides a great opportunity for students to develop communication, teamwork and leadership skills in a fun and relaxed environment.

Places are limited - please register by 25 March at leap.vic.edu.au/activities/law

STEM WEEK 2016

Create, explore and learn at our Footscray Park Campus for Science, Technology, Engineering and Mathematics (STEM) week 2016.

Students will perform fun, hands-on experiments and challenges involving principles of science, engineering and technology.

Interactive events and activities include 'Be a chemist for a day', the Science and Engineering Challenge and the VU Science Spectacular Family Night.

Find out more at vu.edu.au/stem-week

CONTACT US

Lauren Strathie

Manager, Future Students
+61 3 9919 4586
lauren.strathie@vu.edu.au

Joanna Little

Future Student Adviser
+61 3 9919 5276
joanna.little@vu.edu.au

Tricia Fidler

Future Student Adviser
+61 3 9919 2581
tricia.fidler@vu.edu.au

Carmen Dilullo

Future Student Adviser
+61 3 9919 5263
carmen.dilullo@vu.edu.au

Scott Murray

Future Student Adviser
+61 3 9919 1524
scott.murray@vu.edu.au

Sarah Ansell

Future Student Adviser
+61 3 9919 5282
sarah.ansell@vu.edu.au

Simone Zeng

Regional Recruitment Manager
+61 3 9919 1091
simone.zeng@vu.edu.au