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## THE NEW WAY TO DO UNI

VU is leading an education revolution. The New Way To Do Uni is creative, practical, informed and connected; so you get the most out of not only your education, but your whole study experience.

### REDESIGN YOUR BUSINESS CAREER

Whether you’re entering the next stage – or a whole new phase – of your career, our leading postgraduate business courses offer career-focused learning for the leaders of tomorrow.

Our partnerships with industry and world-class business research both inform our curriculum and provide networking and placement opportunities, while our teachers are industry experts working in world-class facilities, who are ready to share current practices with you.

We are all about practical learning that leads to real career outcomes, and supporting you throughout your study journey.

### STUDY YOUR WAY

If you’re busy juggling work or family commitments, we can help you achieve success on your terms.

You have the opportunity to apply based on your life experience, not just your academic qualifications – and in many cases, receive credits towards your course.

With flexible entry and exit points into our courses and the option of full and part-time studies, along with the Trimester structure of Victoria University Business School, we give you the option to fast-track your studies.

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## RESEARCH EXCELLENCE

In the Victoria University Business School, we make change through practical and applied outcomes that can be used by business, industry and the community.

With a focus on industry engagement and applied and translational research, we provide quality research training and undertake specialised research across the financial services, supply chain and logistics and tourism and events industries.

Our research students are supported by excellent facilities and infrastructure (CAPA 5 star rating).

VU designed its PhD (Integrated) for those wishing to pursue a research degree but have not previously undertaken research training.

### MASTERS BY RESEARCH

In addition to our postdoctoral research (PhDs), VU offers Masters by Research degrees across our Institute for Sustainable Industries & Liveable Cities, and Institute for Health & Sport. These vary in length from one to two years and have different prerequisites and outcomes depending on your individual research goals.

Visit the website to find out more and contact us at vu.edu.au/research.
I CHOSE VU BECAUSE OF ITS STRONG RELATIONSHIP WITH SAP, WHICH IS A LEADER IN ENTERPRISE RESOURCE PLANNING SYSTEMS.

“Up to 80% of the top 2000 companies in the world use SAP so it’s great to be using and learning the software that so many innovative companies around the world use.”

Prasit Sum
Master of Business
(Enterprise Resource Planning Systems)

“Join a global network of peers by completing part of your studies overseas in Singapore and Malaysia.”

BY CITY FLINDERS
vu.edu.au/courses/CGAR
DURATION: 1 YEAR
CAMPUS: CITY FLINDERS

Graduate Diploma in Business (Accounting)

Graduate Diploma in Business (Accounting) is designed for people interested in becoming professional accountants in Australia and/or Chartered Accountants (CA) in other countries. It provides a strong foundation in conceptual knowledge of accounting, financial and management accounting, and the skills required to succeed in senior accounting positions. Graduates are eligible to apply for accreditation with CPA Australia and/or Chartered Accountants Australia and New Zealand.

Graduate Certificate in Business (Accounting)

Graduate Certificate in Business (Accounting) is designed for people who wish to gain an understanding of the fundamentals of accounting and financial reporting and a foundation of conceptual knowledge of accounting. Graduates who successfully complete the Graduate Certificate may apply to the Graduate Diploma based on the requirements. Graduate Certificate completion may also be used as an entry requirement in some undergraduate programs.

Graduate Diploma in Business Planning Systems

Graduate Diploma in Business Planning Systems provides a strong foundation for students wishing to pursue an undergraduate business degree in areas such as business management, business analytics, or supply chain management. This program is designed for students who wish to gain an understanding of the fundamentals of business planning systems and a foundation of conceptual knowledge of business planning systems. Graduates who successfully complete the Graduate Diploma may apply to the Graduate Certificate in Business Planning Systems based on the requirements. Graduate Diploma completion may also be used as an entry requirement in some undergraduate programs.

Graduate Certificate in Business Planning Systems

Graduate Certificate in Business Planning Systems is designed for people interested in becoming professional business planning system professionals or business planning system analysts. It provides a strong foundation in conceptual knowledge of business planning systems and the skills required to succeed in business planning system positions. Graduates who successfully complete the Graduate Certificate may apply to the Graduate Diploma in Business Planning Systems based on the requirements. Graduate Certificate completion may also be used as an entry requirement in some undergraduate programs.

Graduate Diploma in Business Analytics

Graduate Diploma in Business Analytics provides a strong foundation for students wishing to pursue an undergraduate business degree in areas such as business analytics, data science, or data management. This program is designed for students who wish to gain an understanding of the fundamentals of business analytics and a foundation of conceptual knowledge of business analytics. Graduates who successfully complete the Graduate Diploma may apply to the Graduate Certificate in Business Analytics based on the requirements. Graduate Diploma completion may also be used as an entry requirement in some undergraduate programs.

Graduate Certificate in Business Analytics

Graduate Certificate in Business Analytics is designed for people interested in becoming professional business analytics professionals or business analytics analysts. It provides a strong foundation in conceptual knowledge of business analytics and the skills required to succeed in business analytics positions. Graduates who successfully complete the Graduate Certificate may apply to the Graduate Diploma in Business Analytics based on the requirements. Graduate Certificate completion may also be used as an entry requirement in some undergraduate programs.
THE REAL-TIME PROJECTS I’VE BEEN ABLE TO WORK ON IN THE SAP NEXT GEN LAB, FOR MULTI-MILLION DOLLAR COMPANIES SUCH AS Q-I GLASS, HAVE BEEN INVALUABLE.

I’m also in my third semester of an internship with Victoria University’s own SAP team, gaining further experience and skills that can apply in my career.

Meghana Rotoluwa
Master of Business Analytics (Professional)

GRADUATE CERTIFICATE, GRADUATE DIPLOMA OR MASTER?

A Graduate Certificate is a six-month (full time) qualification that may be entered without a degree if you have sufficient experience. If you wish to continue studies for up to a year – or one-and-a-half to two years – you can complete the Graduate Diploma or Master respectively, enhancing your career options with each additional qualification. This flexibility means you can enter our postgraduate degrees with varying admission criteria or experience and exit when it suits you.
**BUSINESS COURSE DESCRIPTION ADMISSION REQUIREMENTS CAREER OUTCOMES**

**vu.edu.au/courses/BMSM**

**CAMPUS: CITY FLINDERS**

**COURSE DESCRIPTION**

Take your career to the executive level with our double masters degree. Develop your management and business knowledge, and strengthen your analytical and leadership skills. Gain advanced knowledge in enterprise resource planning (ERP) and SAP solutions, with optional extensions in specialised technical, process or application ERP areas. You’ll also have the opportunity to develop your critical thinking, problem-solving, and personal leadership skills.

**ADMISION REQUIREMENTS**

- Completion of an Australian Bachelor degree (or equivalent) in a similar discipline, or Graduate Certificate (or equivalent) in a similar discipline.
- A minimum three (3) years approved work experience will be considered for admission to this course.

**CAREER OUTCOMES**

- Senior and leadership roles in financial institutions, health care organisations, database marketing, market research firms, retailers, consulting firms, analytic groups.

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**LOGISTICS**

**GRADUATE DIPLOMA IN BUSINESS (LOGISTICS)**

**vu.edu.au/courses/BTSP**

**DURATION: 0.5 YEARS**

**CAMPUS: CITY FLINDERS**

**COURSE DESCRIPTION**

Develop your knowledge of logistics and supply chain management, and gain the skills and techniques required for employment in early career management roles. This course offers a pathway to graduate supply chain management masters courses.

**ADMISION REQUIREMENTS**

- Completion of an Australian Bachelor degree (or equivalent) in a similar discipline, or Graduate Certificate (or equivalent) in a similar discipline.
- A minimum three (3) years approved work experience will be considered for admission to this course.

**CAREER OUTCOMES**

- Graduates may find careers in management-level positions in purchasing, supply logistics, distribution, procurement and warehousing. Graduates are encouraged to progress to the Master of Supply Chain Management.

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**MASTER OF BUSINESS ADMINISTRATION**

**vu.edu.au/courses/BGMA**

**CAMPUS: CITY FLINDERS**

**GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION**

**vu.edu.au/courses/BGMA**

**DURATION: 0.5 YEARS**

**COURSE DESCRIPTION**

Develop a solid grounding in both undergraduate business and management knowledge and strategic aspects of management. This qualification allows managers to upgrade their skills and qualifications. It can be taken standalone or as part of a double degree in Business Administration.

**ADMISION REQUIREMENTS**

- At least a full-time Bachelor degree (or equivalent) in any discipline, or Graduate Certificate (or equivalent) in a similar discipline.

**CAREER OUTCOMES**

- Senior management positions or specialist manager or project manager.

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**MANAGEMENT AND HUMAN RESOURCE MANAGEMENT**

**GRADUATE CERTIFICATE IN ORGANISATIONAL CHANGE MANAGEMENT**

**vu.edu.au/courses/BTOC**

**DURATION: 0.5 YEARS**

**CAMPUS: CITY FLINDERS**

**COURSE DESCRIPTION**

The Graduate Certificate in Organisational Change Management is specifically designed for change professionals to explore and become reflective thinkers about changing creative and innovative thinking.

**ADMISION REQUIREMENTS**

- Completion of an Australian Bachelor degree (or equivalent) in any discipline, or Australian Graduate Certificate (or equivalent) in any discipline.

**CAREER OUTCOMES**

- Career possibilities include lead change, senior change manager, change and communications manager and senior change analyst.
### POSTGRADUATE COURSE GUIDE

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<th>CAREER OUTCOMES</th>
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<tr>
<td>MASTER OF CHANGE, INNOVATION AND LEADERSHIP</td>
<td>This master level degree is designed to equip experienced professionals from diverse industries with highly advanced business management skills. You will develop your critical thinking, analytical, and research skills in the areas of management, managing workplace conflict, and business ethics.</td>
<td>Completion of either an Australian Bachelor degree or Graduate Certificate (or equivalent) in a similar discipline AND 5 years approved work experience. If you don't meet the entry requirements, you may be admitted to the Graduate Certificate based on approved work experience. Once completed, you may be eligible for admission to this course.</td>
<td>You will be highly sought after in roles such as director or head of change, change management professional, senior consultant and program/project manager.</td>
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| GRADUATE DIPLOMA IN BUSINESS (INDUSTRIAL RELATIONS AND HUMAN RESOURCE MANAGEMENT) | This one-year degree will educate you in a number of industrial relations and human resource issues. A range of assessment tasks focus on critical thinking, problem solving and creativity. Graduates may further their postgraduate studies by applying for admission to the Master of Industrial Relations and Human Resource Management. | Completion of an Australian Bachelor degree (or equivalent) in any discipline. OR Applicants with a minimum five (5) years approved work experience will be considered for admission to this course. | Industrial relations roles, human resources roles. |

| GRADUATE CERTIFICATE IN INDUSTRIAL RELATIONS AND HUMAN RESOURCE MANAGEMENT | This course is designed to upgrade skills and knowledge of industrial relations and human resource management. There are a range of assessment tasks that focus on critical thinking, problem solving and creativity. Graduates may further their postgraduate studies by applying for admission to the Masters of Industrial Relations and Human Resource Management. | Completion of an Australian Bachelor degree (or equivalent) in any discipline. OR Applicants without an undergraduate qualification may be admitted to the Graduate Certificate (in the same discipline) based on approved work experience. Upon completion of the Graduate Certificate, graduates will be eligible for admission to the Graduate Diploma (or equivalent) in any discipline. OR Applicants with a minimum five (5) years approved work experience will be considered for admission to this course. | Career possibilities include human resources consultant and human resources manager. |

| MASTER OF INDUSTRIAL RELATIONS AND HUMAN RESOURCE MANAGEMENT | Develop advanced skills and knowledge of industrial relations and human resource management, and progress in your career in a range of professions. This program is strongly based in the disciplines of management and general business, and explicitly aims to develop your research skills in the areas of human resource management. | Completion of an Australian Bachelor degree (or equivalent) in any discipline. OR Applicants without an undergraduate qualification may be admitted to the Graduate Certificate (in the same discipline) based on approved work experience. Upon completion of the Graduate Certificate, graduates will be eligible for admission to the Graduate Diploma (or equivalent) in any discipline. OR Applicants with a minimum five (5) years approved work experience will be considered for admission to this course. | Human resources manager, employee relations manager, industrial relations manager. |

| MASTER OF BUSINESS (INDUSTRIAL RELATIONS/HUMAN RESOURCE MANAGEMENT) | Explore contemporary knowledge and gain a conceptual understanding of industrial relations and human resource management. You will develop research skills in the areas of management, learning, and development, and be encouraged to think creatively and critically. | Completion of an Australian Bachelor degree (or equivalent) in any discipline. OR Graduate Diploma (or equivalent) in a similar discipline. OR Applicants with a minimum five (5) years approved work experience will be considered for admission to this course. | Human resources manager, employee development manager, recruitment consultant, industrial relations office. |

| GRADUATE CERTIFICATE IN MANAGEMENT | The Graduate Certificate in Management provides a strong foundation for those wanting to gain a specialist postgraduate qualification to support their career development. This course is also designed as an entry point for those with hands-on management experience without an undergraduate degree to undertake Masters level studies. The course offers a direct pathway to the Graduate Diploma in Management or into the Master of Management. | Completion of an Australian Bachelor degree (or equivalent) in any discipline. OR Applicants with a minimum five (5) years approved work experience will be considered for admission to this course. | Career possibilities include senior management positions, general management, management consulting and project management roles. |

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"The lecturers were always really supportive and responsive. I overcame my fear of presenting through the participation-heavy, hands-on elements of the course. Now I feel so fortunate to have my two career passions collide to create my dream job."

Debbie Ruiz
Master of Business Administration
MASTER OF BUSINESS ADMINISTRATION

COURSE CODE: BMNM
DURATION: 1.5 YEARS
CAMPUS: CITY FLINDERS
vu.edu.au/courses/BMMN

DESCRIPTION
Focusing on the skills, knowledge and capabilities critical to contemporary management practice, this course provides you with the skills and professional skills in a range of management areas. Through case studies and work-related activities you will strengthen your skills in critical and analytical decision making, leadership, and strategic thinking, research and negotiation skills, and values and ethical behavior.

ADMISSION REQUIREMENTS
- Completion of an Australian Bachelor degree (or equivalent) in a similar discipline
- OR
- Completion of an Australian Graduate Diploma (or equivalent) in a similar discipline
- Applicants without an undergraduate qualification may be admitted to the Graduate Certificate on the same discipline based on approved work experience. Upon completion of the Graduate Certificate, graduates will be eligible for admission to this course with credit granted for completed units.

CAREER OUTCOMES
- Marketing and management support roles.

THE BEST THING ABOUT VU IS THE DIVERSITY OF STUDENTS AND ITS ACCESSIBILITY TO PEOPLE FROM DIFFERENT BACKGROUNDS.

"Through VU's global links and local work experience and participated in student advocacy, which helped me find my voice and developed my leadership skills. Below are the reasons received multiple job offers after graduation."

Sebastian Au
Master of Business (Marketing)

BECOME THE BEST IN THE BUSINESS

For the fourth year running, our Master of Business Administration was ranked in Tier 1 by CEO Magazine for its excellent lecturers, small class sizes, student diversity, value for money and international study options.

INDUSTRY PARTNERSHIPS
Connect with VU's vast range of business partners, from the private, public and government sectors including Australian HR Institute, DPV Health, Maribyrnong City Council, Booz, Allen & O'Hearn, Elna's, Wash and North & West Melbourne Data Analytics Hub.

INDUSTRY ADJUNCTS
Honorary staff teaching and informing curriculum include Alan Kohler (finance, journalism) and Ian James (MD, Mushroom Music).
### Tourism and Destination Management

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<td><strong>Graduate Certificate in Tourism and Destination Management</strong>&lt;br&gt;<strong>Code: BTD</strong>&lt;br&gt;<strong>Duration: 6 months</strong>&lt;br&gt;<strong>Campus: City Flinders</strong>&lt;br&gt;vu.edu.au/courses/BTD</td>
<td>Build on your qualifications and experience and develop the skills required for a range of roles within the rapidly growing tourism and events sectors. You’ll develop managerial skills, knowledge and research skills in a range of disciplines and gain an insight into policy development, as well as develop the capability to become an industry leader. You’ll have the opportunity to study the Graduate Diploma or Master of Tourism and Destination Management.</td>
<td><strong>Completion of an Australian Bachelor degree (or equivalent) in any discipline</strong> OR <strong>Completion of an Australian Graduate Certificate (or equivalent) in any discipline</strong>&lt;br&gt;Applicants with at least five (5) years approved work experience will be considered for admission to this course.</td>
<td>Marketing and management support roles, government planning and policy development, tourism education and self-employment through tourism management businesses.</td>
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<td><strong>Graduate Diploma in Tourism and Destination Management</strong>&lt;br&gt;<strong>Code: BGD</strong>&lt;br&gt;<strong>Duration: 1 year</strong>&lt;br&gt;<strong>Campus: City Flinders</strong>&lt;br&gt;vu.edu.au/courses/BGD</td>
<td>This qualification will prepare you for a range of roles in the rapidly growing tourism and events sectors. You’ll develop managerial skills, knowledge and research skills in a range of disciplines and gain an insight into policy development, as well as develop the capability to become an industry leader. You’ll have the opportunity to study the Graduate Certificate or Master of Tourism and Destination Management.</td>
<td><strong>Completion of an Australian Bachelor degree (or equivalent) in any discipline</strong> OR <strong>Completion of an Australian Graduate Certificate (or equivalent) in any discipline</strong>&lt;br&gt;Applicants with at least three (3) years approved work experience will be considered for admission to this course.</td>
<td>Marketing and management support roles, government planning and policy development, tourism education and self-employment through tourism management businesses.</td>
</tr>
<tr>
<td><strong>Master of Tourism and Destination Management</strong>&lt;br&gt;<strong>Code: BMH</strong>&lt;br&gt;<strong>Duration: 2 years</strong>&lt;br&gt;<strong>Campus: City Flinders</strong>&lt;br&gt;vu.edu.au/courses/BMH</td>
<td>Gain a specialised and professional qualification that will equip you to compete for and perform in key management roles in the rapidly growing tourism and events industries. This course will prepare you to compete for and perform in key management roles in the rapidly growing tourism and events industries. In particular, the course builds on the theme of Green Growth and sustainability as a central pillar.</td>
<td><strong>Completion of an Australian Bachelor degree (or equivalent) in any discipline</strong> OR <strong>Completion of an Australian Graduate Diploma (or equivalent) in any discipline</strong> OR <strong>Completion of an Australian Graduate Certificate (or equivalent) in any discipline</strong>&lt;br&gt;Applicants with at least five (5) years approved work experience will be considered for admission to this course.</td>
<td>Marketing and management support roles, government planning and policy development, tourism education and management roles.</td>
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<td><strong>Graduate Certificate in Tourism and Destination Management</strong>&lt;br&gt;<strong>Code: BGT</strong>&lt;br&gt;<strong>Duration: 1.5 years</strong>&lt;br&gt;<strong>Campus: City Flinders</strong>&lt;br&gt;vu.edu.au/courses/BGT</td>
<td>This specialized, professional qualification will prepare you for managerial, policy development and planning roles in the rapidly growing tourism and events industries. The course builds on the theme of Green Growth and sustainability as a central pillar. The program is embedded within an established suite of business programs and management studies with a focus on addressing contemporary issues and challenges faced by destinations internationally. The program is embedded within an established suite of business programs and management studies with a focus on addressing contemporary issues and challenges faced by destinations internationally.</td>
<td><strong>Completion of an Australian Bachelor degree (or equivalent) in any discipline</strong> OR <strong>Completion of an Australian Graduate Diploma (or equivalent) in any discipline</strong> OR <strong>Completion of an Australian Graduate Certificate (or equivalent) in any discipline</strong>&lt;br&gt;Applicants without an undergraduate qualification may be admitted to the Graduate Certificate (or equivalent).</td>
<td>Roles in tourism planning and promotion; tourism education; attractions management; marketing and communication (events); planners within the visitor sector; tourism management businesses.</td>
</tr>
<tr>
<td><strong>Graduate Certificate in Tourism and Destination Management</strong>&lt;br&gt;<strong>Code: BTT</strong>&lt;br&gt;<strong>Duration: 6 months</strong>&lt;br&gt;<strong>Campus: City Flinders</strong>&lt;br&gt;vu.edu.au/courses/BTT</td>
<td>Build on your qualifications and experience and develop the skills required for a range of roles within the rapidly growing tourism and events sectors. You’ll develop managerial skills, knowledge and research skills in a range of disciplines and gain an insight into policy development, as well as develop the capability to become an industry leader. You’ll have the opportunity to study the Graduate Diploma or Master of Tourism and Destination Management.</td>
<td><strong>Completion of an Australian Bachelor degree (or equivalent) in a similar discipline</strong> OR <strong>Completion of an Australian Graduate Certificate (or equivalent) in a similar discipline</strong>&lt;br&gt;Applicants with at least five (5) years approved work experience will be considered for admission to this course.</td>
<td>Marketing and management support roles, government planning and policy development, tourism education and self-employment through tourism management businesses.</td>
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**SCHOOL FOR THE VISITOR ECONOMY**

VU’s School for the Visitor Economy is a cross-university school providing the hospitality and tourism industries with qualified professionals to support rapid growth across the sector. The visitor economy is Australia’s second-largest export industry, generating an estimated 12% of all Australian jobs.

The School delivers industry-based programs across all qualification levels, from pre-vocational certificates through to degrees, postgraduate studies and research.

vu.edu.au/visitor-economy

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The information in this publication was current at the publication date, August 2020. It is provided as information only and does not form any part of a contract between any person and Victoria University. Please check the Victoria University website vu.edu.au for more detailed information.

This course guide is relevant to Australian citizens, Australian permanent residents and New Zealand citizens. International students and New Zealand permanent residents should contact: Email: international@vu.edu.au Phone: 03 9919 1144 vu.edu.au/international