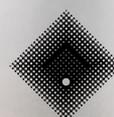




**DIGITAL MEDIA  
INTERNATIONAL  
COMMUNITY  
DEVELOPMENT  
POSTGRADUATE  
COURSE GUIDE  
2021**

**TOMAS**  
Master of Digital Media



**VICTORIA  
UNIVERSITY**

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## THE NEW WAY TO DO UNI

VU is leading an education revolution.

The New Way To Do Uni is creative, practical, informed and connected; so you get the most out of not only your education, but your whole study experience.

### REIMAGINE YOUR CAREER

Whether you're entering the next stage – or a whole new phase – of your career, our postgraduate courses in **Digital Media** and **International Community Development** offer career-focused learning for the leaders of tomorrow.

Our partnerships with industry and world-class research both inform our curriculum and provide networking and placement opportunities; while our teachers are industry experts working in world-class facilities, who are ready to share current practices with you.

We are all about practical learning that leads to real career outcomes, and supporting you throughout your study journey.

### STUDY YOUR WAY

If you're busy juggling work or family commitments, we can help you achieve success on your terms.

You have the opportunity to apply based on your life experience, not just your academic qualifications – and in many cases, receive credits towards your course.

With flexible entry and exit points into our courses and the option of full and part time studies, along with three children's centres and the 'kids in class' program for Digital Media students, we make education accessible for everyone.

## RESEARCH EXCELLENCE

VU offers world-class research opportunities. Our researchers work across multidisciplinary research focus areas to develop new technologies and solve real world problems.

Research is supported by our partnerships with industry and our research institutes and centres to provide beneficial outcomes to organisations, governments and communities. VU is ranked world standard in the areas of Studies in Human Society, Sociology, Cultural Studies and Other Studies in Human Society (ERA Rankings 2018).

### MASTERS BY RESEARCH

In addition to our postdoctoral research (PhDs), VU offers Masters by Research degrees across our Institute for Sustainable Industries & Liveable Cities, and Institute for Health & Sport. These vary in length from one to two years and have different prerequisites and outcomes depending on your individual goals.

Visit the website to find out more and contact us  
[vu.edu.au/research](http://vu.edu.au/research)

“  
**WITH A BACKGROUND  
 IN MARKETING, I RETURNED  
 TO STUDY AS I’M PASSIONATE  
 ABOUT THE DIGITAL SPACE.**  
 ”

“I knew VU was ranked in the top 2% of universities worldwide so I was proud to have the opportunity to study here. I completed an internship during my Masters which meant I could apply what I was learning in my course immediately into the workplace.

“I’ve taken up the professional-development events on offer including career seminars, leadership courses and an industry mentoring opportunity with a CX lead at NAB. I’m now completing a six-month alumni talent connect mentoring program which continues to build my capabilities and networks.”

**Janice Jao**  
 Master of Digital Media



## TOP 2%

### GAIN A WORLD-CLASS EDUCATION FROM A GLOBAL LEADER

Based on our learning, teaching and research strengths, VU is now ranked in the top 2% of universities worldwide (Times Higher Education World University Rankings, 2018).

## CITY STUDIOS

### GET IMMERSED IN THE INDUSTRY

VU’s postgraduate Digital Media courses are taught in the city studios, in the heart of Melbourne’s busy CBD, within convenient access to public transport

## FUTURE FOCUSED

### ENHANCE YOUR CAREER

VU’s practical, career-focused programs include a Digital Media club, free annual alumni course refreshers, internships and mentoring programs.

Image featuring ‘Marks I’ by Brook Andrew, a commissioned work for Footscray Community Arts Centre, with extensive community involvement.

# DIGITAL MEDIA

## GRADUATE CERTIFICATE IN DIGITAL MEDIA – ATDM GRADUATE DIPLOMA IN DIGITAL MEDIA – AGDM MASTER OF DIGITAL MEDIA – AMDM

Enhance your career and shake up the digital media landscape as a practitioner or manager in this global industry.

Course content is flexible and regularly updated to deliver the latest in industry practices and processes. Master app development, search engine optimisation, content strategy and social network analytics. This course is based at our city studios with timetables designed for busy professionals.

**Want to know more about your course units, structure, timetable, fees or how to apply? Visit the course URL listed below.**

COURSE	ADMISSION CRITERIA	CAREER OUTCOMES
<b>DIGITAL MEDIA</b>		
<b>GRADUATE CERTIFICATE IN DIGITAL MEDIA</b> CODE: ATDM DURATION: 0.5 YEARS CAMPUS: CITY FLINDERS <a href="http://vu.edu.au/courses/atdm">vu.edu.au/courses/atdm</a>	Australian bachelor degree (or equivalent) in a similar discipline. OR A minimum of five (5) years approved work experience will be considered for admission to this course.	Digital media practitioner, producer, digital media strategist, digital marketing manager, mobile web designer, cross-media practitioner, communications producer, public relations manager.
<b>GRADUATE DIPLOMA IN DIGITAL MEDIA</b> CODE: AGDM DURATION: 1 YEAR CAMPUS: CITY FLINDERS <a href="http://vu.edu.au/courses/agdm">vu.edu.au/courses/agdm</a>	Australian bachelor degree (or equivalent) in a similar discipline or an Australian Graduate Certificate (or equivalent) in a similar discipline. A minimum of three (3) years approved work experience will be considered for admission to this course.	Digital media practitioner, producer, digital media strategist, digital marketing manager, mobile web designer, cross-media practitioner.
<b>MASTER OF DIGITAL MEDIA</b> CODE: AMDM DURATION: 2 YEARS CAMPUS: CITY FLINDERS <a href="http://vu.edu.au/courses/amdm">vu.edu.au/courses/amdm</a>	Australian bachelor degree (or equivalent) in any discipline or Graduate Diploma (or equivalent) in a similar discipline. If you don't meet the entry requirements, you may be admitted to the Graduate Diploma based on approved work experience. Once completed you may be eligible for admission to this course.	Digital media practitioner, producer, digital media strategist, digital marketing manager, mobile web designer, cross-media practitioner.



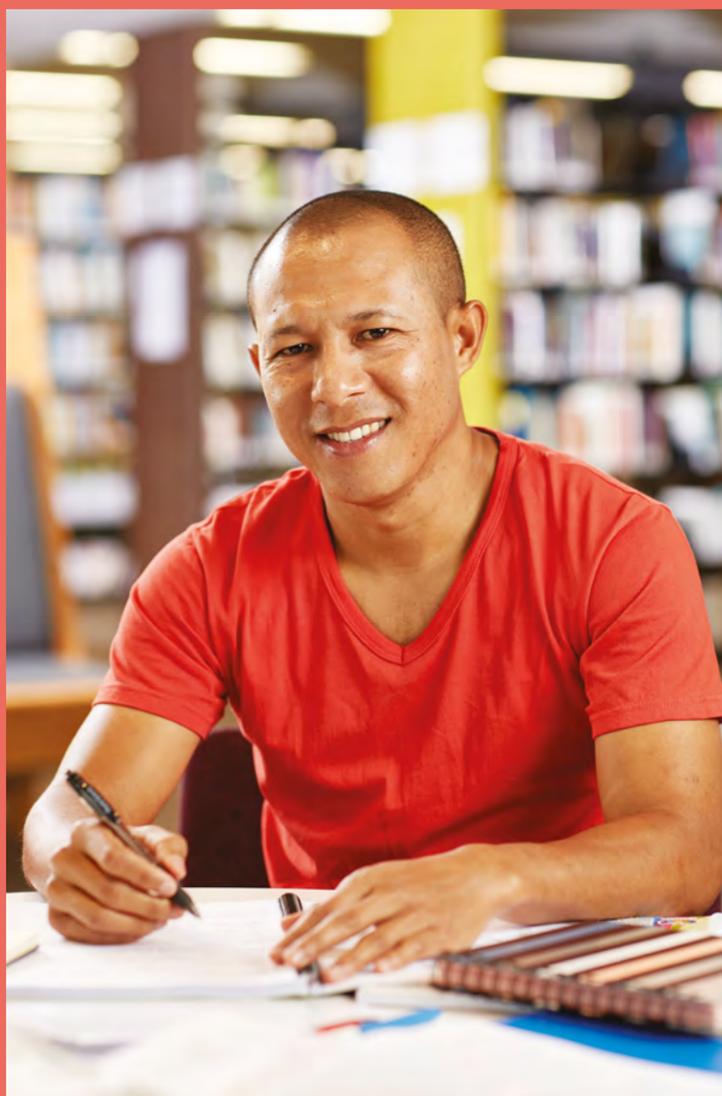
VU CAME HIGHLY RECOMMENDED FOR ITS UNIQUE LEARNING EXPERIENCE.



"I like that my classes are so multicultural – I have classmates from 15 countries, sharing real examples of what's happening in their communities around the world. So you're learning from your classmates while you learn from the teacher.

My lecturers all have experience working in developing countries around the world. They bring their incredible experience to our coursework, so we are connected to the industry from day one."

**Angelo Monizjong,**  
Master of International Community Development



## GLOBAL LEARNING

### GAIN WORLDLY PERSPECTIVES

Our partnerships with organisations around the world offer opportunities to immerse yourself in other cultures. VU students have completed placements in Timor Leste, Fiji, Cambodia, Thailand, Malaysia, India, Bangladesh, Mauritius, Kenya and Botswana.

## 5 STAR ARTS

### HIGHLY RANKED COURSES

VU is ranked well above national average, and the best in Victoria for skills development in Humanities, Culture & Social Sciences; and for student support in Creative Arts (*Good Universities Guide 2018*).

## FLEXIBLE STUDY

### DESIGN YOUR DEGREE

VU's postgraduate degrees include Graduate Certificates, Graduate Diplomas and Masters; each with varying admission requirements (including job experience), so you can develop your career with each qualification and exit when it suits you.

# INTERNATIONAL COMMUNITY DEVELOPMENT

GRADUATE CERTIFICATE IN INTERNATIONAL COMMUNITY DEVELOPMENT – ATID  
GRADUATE DIPLOMA IN INTERNATIONAL COMMUNITY DEVELOPMENT – AGID  
MASTER OF INTERNATIONAL COMMUNITY DEVELOPMENT – AMCD

Become a leader in social change, human rights and sustainable development at a global or local level.

Build on your passion for helping to engage with and build sustainable communities by completing one or all three of these courses in International Community Development. You will learn from inspiring academics, researchers and practitioners, who all have strong connections to international and local organisations and agencies.

Through these connections – and the strong focus on real-world learning and local and international field placements – you will gain deep knowledge and practical experience in the many issues around implementing sustainable development projects.

**Want to know more about your course units, structure, timetable, fees or how to apply? Visit the course URL listed below.**

COURSE	ADMISSION CRITERIA	CAREER OUTCOMES
<b>INTERNATIONAL COMMUNITY DEVELOPMENT</b>		
<b>GRADUATE CERTIFICATE IN INTERNATIONAL COMMUNITY DEVELOPMENT</b> <b>CODE: ATID</b> <b>DURATION: 0.5 YEARS</b> <b>CAMPUS: FOOTSCRAY PARK</b> <a href="http://vu.edu.au/courses/atid">vu.edu.au/courses/atid</a>	Australian Bachelor degree (or equivalent) in any discipline, or Graduate Certificate (or equivalent) in a similar discipline. A minimum five (5) years approved work experience will be considered for admission to this course.	International consultant, international project manager, government employee, community development educator, international project manager, journalist, researcher.
<b>GRADUATE DIPLOMA IN INTERNATIONAL COMMUNITY DEVELOPMENT</b> <b>CODE: AGID</b> <b>DURATION: 1 YEAR</b> <b>CAMPUS: FOOTSCRAY PARK</b> <a href="http://vu.edu.au/courses/agid">vu.edu.au/courses/agid</a>	Australian Bachelor degree (or equivalent) in any discipline, or Graduate Certificate (or equivalent) in a similar discipline. A minimum three (3) years approved work experience will be considered for admission to this course.	NGO or public sector professional in trade, humanitarian assistance and disaster aid management; international project manager.
<b>MASTER OF INTERNATIONAL COMMUNITY DEVELOPMENT</b> <b>CODE: AMCD</b> <b>DURATION: 2 YEARS</b> <b>CAMPUS: FOOTSCRAY PARK</b> <a href="http://vu.edu.au/courses/amcd">vu.edu.au/courses/amcd</a>	Completion of an Australian Bachelor degree (or equivalent) in any discipline, or an Australian Graduate Diploma (or equivalent) in a similar discipline.  NB: If you don't meet the above entry requirements, you may be admitted to the Graduate Diploma based on approved work experience. Once completed, you may be eligible for admission to this course.	International humanitarian and development aid worker, advocate in human rights/child protection/gender and culture/environmental sustainability/community and lifelong education, researcher.



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**03 9919 6100 OR**  
**PHONE 1300 82 33 87**

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**VU.EDU.AU/APPLY**

**BROWSE OUR COURSES**  
**VU.EDU.AU/COURSES**