



# 40RTY<sup>K</sup> GLOBE – VU INTERNSHIP SCHOLARSHIP PROGRAM

## Background on the program

<u>40K Globe</u> offers one month internship opportunities for students in the June/July and November to February periods. The 40K Globe program is a unique social business internship where students are trained in Australia on the principles of social enterprise, then travel to India for a 1 month practicum to work on building social businesses that solve problems for rural Indian communities. The internships are diverse and have wide application from business, to the arts, and international development. Some of the stories of previous globers are featured here: <u>https://40k.com.au/40kglobe/stories-from-globers/</u>

40K is currently working with nine Universities across Australia including the University of Sydney, UNSW, Deakin University, UTS, UniSA and Monash University. 40K recently won a national social enterprise award and is at the forefront of this emerging field in Australia.

#### Internship Scholarship Opportunity

We are offering the opportunity for two VU students to participate in the January OR February 2015 program in India and carry out a marketing internship for 40K Globe and VU. 40K will cover the costs of the 1 month social internship program in India (AU\$2,200) and VU will provide a \$1,000 travel grant. The internship component is unpaid. The student will be required to complete a Marketing Internship for one semester at VU to promote the 40K Globe program to other students at VU. This would include activities such as presenting in lectures, hanging posters around the university, assisting at recruitment events and maintaining a blog and social media posts.

The program lends itself naturally to those involved in business, international studies, communication, media and community development.

Benefits to being a VU 40K Globe marketing internship scholar:

- 1) Develop sales and marketing skills relevant to ANY career
- 2) You will receive a reference from 40K General Manager letter asserting your involvement in the internship.
- 3) Helping out a great organisation and really make a difference

Important dates

Deadline for the 40K Globe VU internship scholarship application	1/10/2014
Students notified of outcome of scholarship	10/10/2014
Skype interview with 40K Globe team	Date to be advised
Induction for participants	6/12/2014 – 7/12/2014
January Program	3/01/2015 – 30/01/2015
February Program	2/02/2015 – 1/03/2015





## <u>Costs</u>

Costs covered by scholarship	Covered by	Cost (A\$)
Program fee for 40K Globe This covers:	40K Glob scholarship	be \$2,200*
<ul> <li>Induction weekend and cross-cultural training in Australia</li> <li>Accommodation and food for the duration of the program</li> <li>Cost of impact project work resources in India</li> </ul>		
Travel Insurance	VU International	Approximately \$150
VU Travel Grant (provided that you have not previously received one)	VU International	\$1,000
Total Scholarship		\$3,450

Costs payable by student	Covered by	Cost (A\$)
Airfares – Melbourne to Bangalore return (estimate)*	Student	\$900 to \$1300
Immunisations for travel to India (estimate) where necessary	Student	\$0 to \$400
Tourist Visa (6 months, single entry)	Student	\$110
Current First Aid Certificate if necessary		\$90
Total Costs payable by student (can be partially paid for using VU Travel Grant)		\$1,010 to \$1,900

Note: if you undertake the program as part of a subject, you are eligible for interested free support through OS-HELP. You could be eligible to apply for a loan of up to \$7,500.





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# **Application Form**

# Application Steps

- 1. Please complete this application form.
- 2. Attach the supporting documentation
  - a. VU transcript this can be printed from MYVU portal
  - b. A reference academic or personal
  - c. A copy of your C.V.
  - d. Responses to the key selection criteria on page 4.
- 3. Please email the completed form to <a href="mailto:educationabroad@vu.edu.au">educationabroad@vu.edu.au</a> by 5pm Wednesday 1 October 2014. Late applications will not be accepted.
- 4. Applicants will be notified by 10 October 2014 if they have been successful / unsuccessful.

For further information on the program, please contact Anna Munro, Outbound Coordinator Victoria Abroad <u>anna.munro@vu.edu.au</u> or 9919 1319.

College (please tick):	<ul> <li>Art</li> <li>Business</li> <li>Education</li> <li>Engineering &amp; Science</li> </ul>	<ul> <li>Health &amp; Biomedicine</li> <li>Law &amp; Justice</li> <li>Sport &amp; Exercise Science</li> </ul>
Family Name:		
Given Name/s:		
Student ID:		
Date of Birth:	DD/MM/YYYY	
Course Code and Course Name:	Code: Name:	
Number of credit points completed in the course:		
Email:		
Telephone (home):		
Telephone (mobile):		
Country of Citizenship:		
If you are not a successful recipient of the 40K Globe scholarship, would you still be interested an application to take part in the 40K Globe program in India (you would need to cover the costs)? <i>Circle one</i>	YES NO	





## Key Selection Criteria

Please complete the key selection criteria on a separate page and attach to your application.

- 1. Describe why you would like to participate in the 40K Globe VU Marketing Internship Program.
- Outline your demonstrated leadership in the local community. You may consider including roles and/or activities at Victoria University (for example: student residence committees; student clubs; or politics), local community (for example: sporting; not-for-profit; religious; or arts organisations), or overseas (for example: volunteering; or not-for-profit work).
- 3. Provide a proposal of how you could contribute as a 40K Globe/VU marketing intern to promote the program to VU students. You may like to detail activities you could initiate on campus and describe examples of previous experience in public speaking/marketing/promotion/media that would provide you with the necessary skills.

## **Declaration by Applicant**

Submission of this application form indicates that the applicant declares that the contents of this application are true and correct.

#### Application to be emailed by 5pm, Wednesday 1 October 2014 to:

Victoria Abroad educationabroad@vu.edu.au





#### **Reference**

#### To be completed by a Victoria University academic staff member, employer, sporting or community body.

The student below is applying for the 40K Globe VU Marketing Internship Scholarship

Student name	
Destination (University /	
Country)	
Referee name:	
Title	
Telephone (work)	
Telephone (mobile)	
Email	
How many years have you	
known the applicant?	
What is your relationship with	
the applicant?	
Recommendation for a 40K	Strongly recommend Recommend Do not recommend
Globe Scholarship and an	
overseas study program	

# Please give your appraisal of the applicant's general suitability for an overseas study program and why they are deserving of a 40K Globe VU Marketing Internship Scholarship.

For example you may wish to comment on their academic performance, organisational skills, adaptability, maturity, independence and/or your perception of their ability to gain from the experience and apply their knowledge on returning to Australia.

nter your statement here	

Referee Signature: X

Date: DD / MM / YYYY

Scan and email this completed form to <a href="mailto:educationabroad@vu.edu.au">educationabroad@vu.edu.au</a>