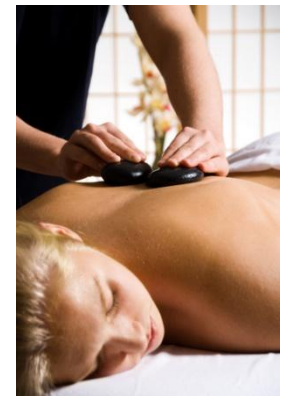


SCHOOL OF SERVICE INDUSTRIES

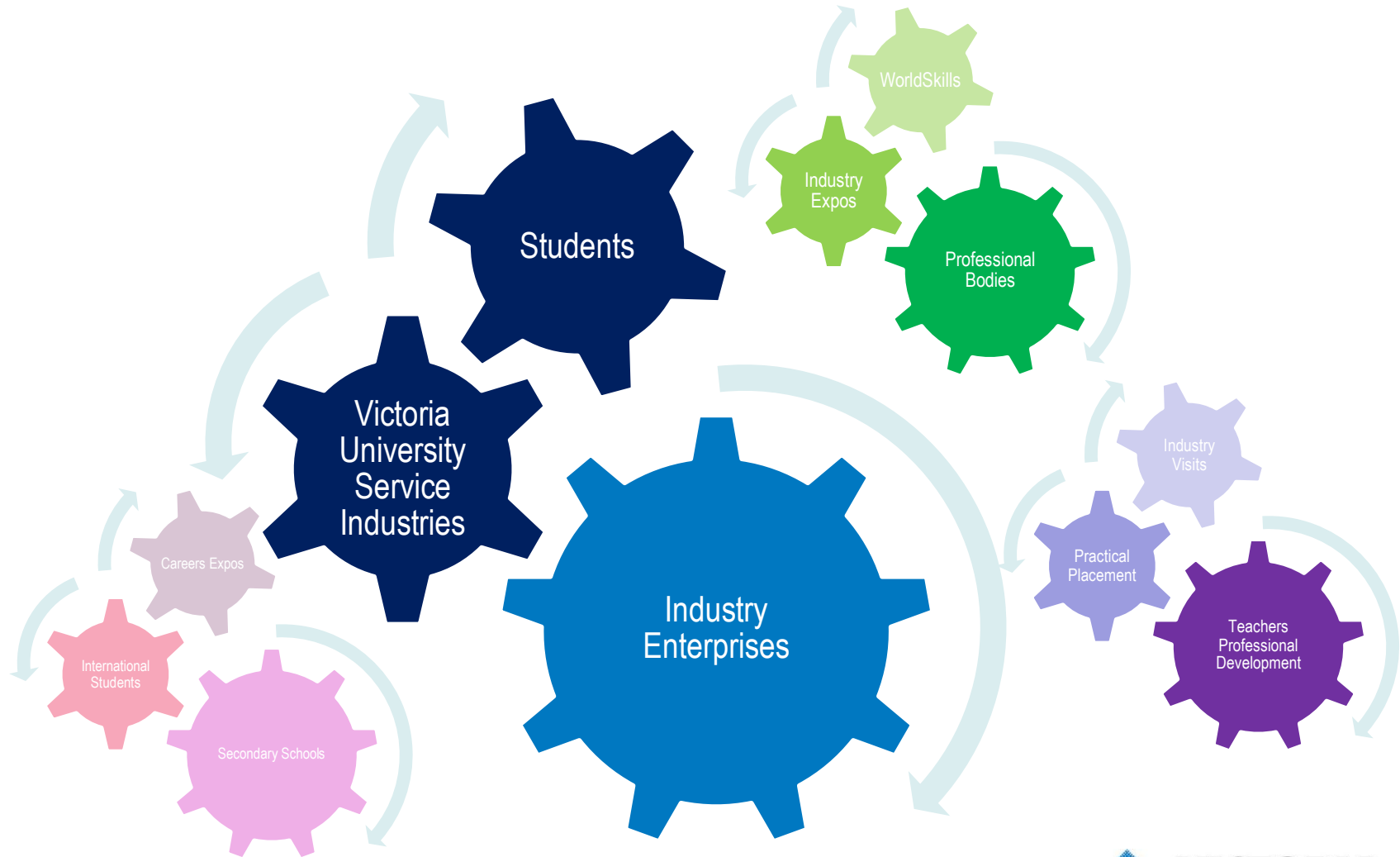


Phillip Crisp
Head of School
Service Industries

vu.edu.au

CRICOS Provider No: 00124K

SCHOOL OF SERVICE INDUSTRIES

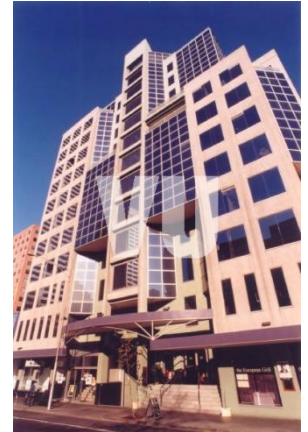


TRAINING FACILITIES WHERE DO WE DELIVER OUR COURSES?

- **Personal Services** - City King and Melton Campus
- **Hospitality** – Footscray Nicholson and Academy Sofitel, Sofitel Melbourne on Collins
- **Tourism and Events** – Werribee Campus
- At secondary schools

State of the art training facilities that allow VU to meet the new and emerging educational requirements of the service industries.

- VenU Training Restaurant
- Simulated salon environment
- Computer Labs
- Science Labs
- Library Resource Centre / Student Study Space
- Virtual Enterprise giving real life experiences to students



TRAINING FACILITIES PERSONAL SERVICES

Spa Capsule



Hairdressing Salon



Beauty Clinic



Brush Applicators



Beauty Equipment



Make-up Studio

TRAINING FACILITIES HOSPITALITY, TOURISM AND EVENTS

VenU Restaurant



Hospitality Kitchen



Academy Sofitel



Industry Events



Virtual Enterprise



Industry Events at the Circus

SAMPLE WORK SERVICE INDUSTRIES

Sample of
Wigs and Makeup for
Opera Event




Sample of
Applying Hair Colour at Basin



Sample of Hair Styling & Make-up
for Photographic Shoot



COURSES HAIRDRESSING

VU is rated **THREE GOLD STARS**  for its hairdressing training, the maximum rating given by the Institute for Trade Skills Excellence. VU students regularly take out multiple awards in the annual Hair and Beauty Industry Association (HBIA) Awards.

Hairdressing courses offered by Personal Services:

- Certificate II in Hairdressing
- Certificate III in Hairdressing
- Certificate IV in Hairdressing
- Diploma of Hairdressing (Salon Management)



Image courtesy of Tracey Hughes, Mieka Hairdressing:
www.traceyhughes.com.au

COURSES BEAUTY

VU's Diploma of Beauty Therapy offers the pathway from TAFE into Higher Education, to Bachelor of Health Science, Dermal Therapies.

Beauty courses offered by Personal Services:

- Certificate III in Beauty Services
- Certificate IV in Beauty Therapy
- Diploma of Beauty Therapy



COURSES MAKE-UP

A career as a Make-up Artist is exciting and creative. VU Make-up students train to prepare models for fashion and photographic shoots; do makeovers for brides, publicity events and cosmetic sales; or work with actors and entertainers in theatre, film and TV.

Make-up courses offered by Personal Services:

- Certificate II in Retail Make-up and Skin Care
- Diploma of Specialist Make-up Services



COURSES MODELLING

Modelling skills (presentation, style, all about the catwalk) are taught by highly-skilled professionals.

Modelling course offered by Personal Services:

- Certificate II in Modelling



COURSES HOSPITALITY

Hospitality students receive training at VenU Restaurant.

Training is also delivered through our partnerships with Academy Sofitel and Le Cordon Bleu.

The School of Service Industries - Hospitality is a recognised leader in training, winning national awards for Hospitality and Tourism Provider of the Year multiple times.

Hospitality offers the following courses:

- Certificate II in Hospitality
- Certificate II in Hospitality (Kitchen Operations)
- Certificate III in Hospitality (Commercial Cookery)
- Certificate IV in Hospitality
- Diploma of Hospitality
- Advanced Diploma of Hospitality



COURSES TOURISM AND EVENTS

VU students learn a broad range of managerial skills in tourism operations, marketing and product development. In Events students learn practical skills and knowledge to coordinate events such as conferences, exhibitions and outdoor festivals.

We deliver training in a Virtual Enterprise – Adventures Downunder in Tourism and by real client contacts in Events.

We have strong associations with AFTA (Australian Federation of Travel Agents), Galileo, Virtual Enterprise Australia, Peter Rowland, Melbourne Food & Wine Festival and Australian Exhibition Services.

Tourism and Events offers the following courses:

- Advanced Diploma of Tourism
- Diploma of Tourism
- Certificate IV in Tourism
- Certificate III in Tourism – Retail Travel Sales
- Diploma of Events
- Certificate III in Events



STUDENTS SUCCESS STORIES

School of Service Industries produces a wave of Success Stories.

WorldSkills, Gold Medalist Regional winner Ashley Borg who also competed at a National level to represent her industry and her state, says, ***“The hands on experience and knowledge you learn is amazing and like nothing else, not to mention the friendships you make along the way with people that are just as passionate about the field and industry”***.

Vocational Student of the Year, Alice Wilkinson, was also a winner at the Hairdressing and Beauty Industry Awards – Outstanding Student in Makeup.

Alice has worked in many theatrical productions such as Guys and Dolls, Billy Elliott and the Australian Opera, and in the recent series of Dr Who.

Alice says, ***“Studying at VU gave me the confidence and ability to fulfil my dreams.”***



STUDENTS SUCCESS STORIES

Sokha (Sreymom) SIM

The Humanitarian One Percent International Annual Expedition 2012

- Sokha SIM was just 6 and half months old when she was diagnosed with Polio, as a result of having been the only member of her family to have missed the vaccination in her village of Prekbra in Phnom Penh, Cambodia in 1983. Sokha has a permanent mobility disability, walking with the aid of sticks and requiring the wearing of leg calipers during the day.
- Sokha completed the Diploma of Tourism in 2011.
- Sokha mentioned on a Tourism field trip in 2010 of her desire to work with underprivileged or orphaned children in the country of her birth. In her words, Sokha wishes to, ***“Help children to receive an education and to give care and love”***
- At 28 years of age and with her VU qualifications in Tourism firmly tucked under her arm, and with the added bonus of being a native fluent speaker of the Cambodian language, Sokha boldly has embarked upon an ambitious project – to work for a month in Cambodia with The Humanitarian One Percent Annual Expedition in February 2012. This is a humanitarian experience that aims to make a genuine difference for the Khmer people. The community projects are chosen based on the long term positive impact and empowerment of the Khmer people. The project of particular interest to Sokha involves a newly established orphanage.



CONTACT DETAILS

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Contact us for a copy of any of our course flyers

