

MUSIC SOUND PRODUCTION PROFESSIONAL WRITING AND EDITING

Adam Hutterer
2012

PROFESSIONAL WRITING AND EDITING

COURSES

- Certificate IV – 1st year
- Diploma – 2nd year

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ENTRY REQUIREMENTS

- Apply through VTAC and complete the Pi form
- Present a folio of writing at interview
- Details are available on the VU course finder www.vu.edu.au

PROFESSIONAL WRITING AND EDITING

WHY STUDY PROFESSIONAL WRITING AND EDITING AT VU?

- Victorian Government Funded places (VGF) for eligible applicants
- All staff work in industry
- Flexible study options
- Welcome to our classroom – Rotunda in the West



MUSIC AND SOUND PRODUCTION

COURSES

- Certificate IV – 1st year
- Advanced Diploma – 2nd year
- In either Music **or** Sound Production

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MUSIC AND SOUND PRODUCTION

ENTRY REQUIREMENTS

- Apply through VTAC
- Contact us to arrange interview/audition



MUSIC AND SOUND PRODUCTION

WHY STUDY MUSIC AT VU?

- The classroom is in industry- Kindred Studios
- Victorian Government Funded places (VGF) for eligible applicants
- Location – close to the city and the centre of Arts in the West
- Easy transport options
- All staff work in industry



CONTACT DETAILS

ADAM HUTTERER

MUSIC, PROF WRITING, LIBRARY STUDIES AND PERFORMANCE

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DIPLOMA OF GRAPHIC DESIGN

Alan Morgans
March 2012

vu.edu.au

CRICOS Provider No: 00124K

ABOUT THE COURSE

Designers with creative & technical skills

Hands-on workshops & online learning

Taught by practising designers

AgIdeas Conference & Design Forum

Work experience

Industry ready



SKILLS

DESIGN

Illustration

Design Elements

Design Theory

Design Concepts

DIGITAL MEDIA

Digital Imaging

Multi Media



SKILLS

FINISHED ART

Page Layout
Finished Art
Typography
Packaging

PROFESSIONAL PRACTICE

Design Business
Industry Practice
OHS & Sustainability



DESIGN STUDIO

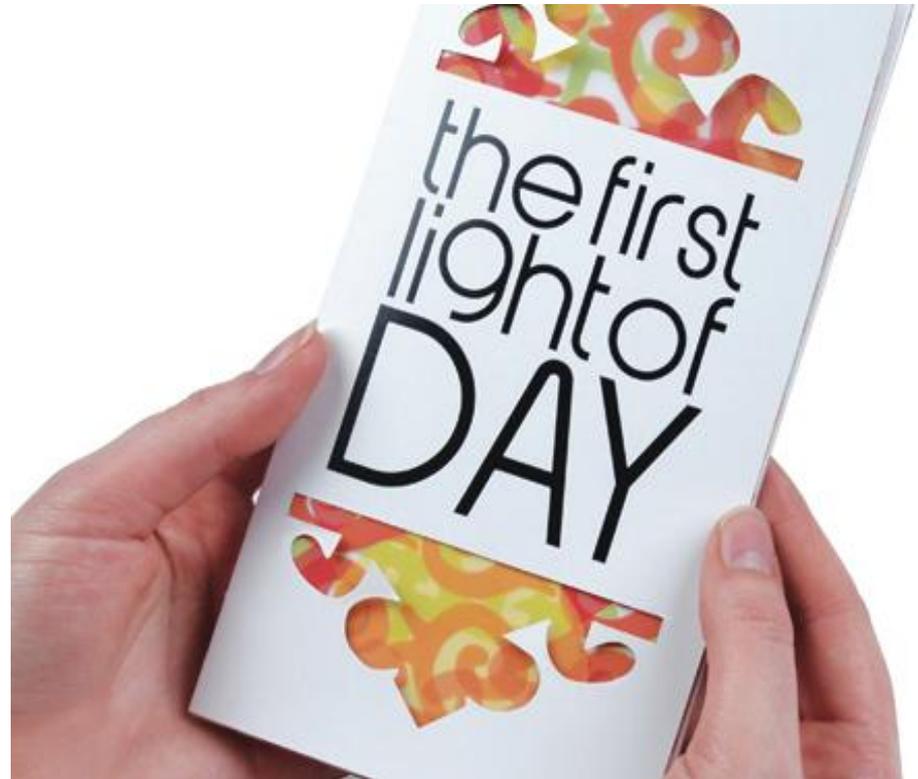
Real clients, real deadlines, real jobs

Graphic design and web design

Professional studio environment

3 week placements

Feedback and assessment



PROGRAM

FULL TIME	4 days per week 2 years Feb to Nov
COMMENCES	Feb or July
FEES	Fee Help
CREDITS	For prior study or experience



EMPLOYMENT

Design studios

Freelance work

Own business

Or further study



ADVANCED DIPLOMA OF GRAPHIC DESIGN

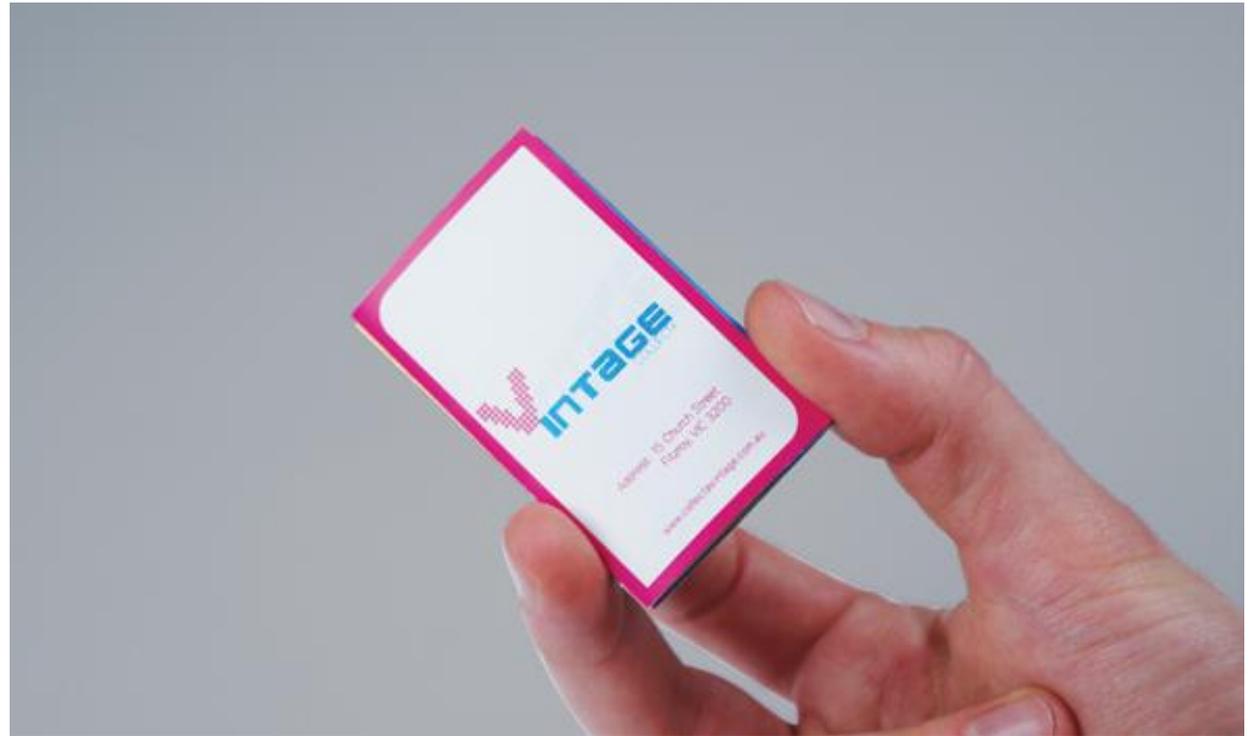
Alan Morgans
March 2012

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ABOUT THE COURSE

VOCATIONAL
TRAINING THAT
PRIORITISES
TECHNICAL SKILL
AND CREATIVITY



SKILLS

Design concepts

Finished art

Photo media

Design process

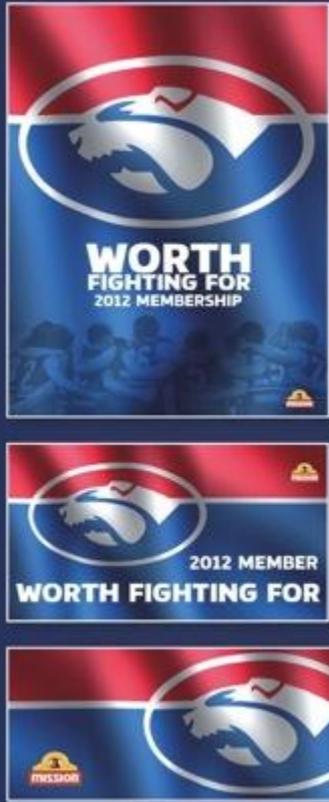
Multimedia



INDUSTRY PROJECTS

2012 Western Bulldogs Membership Campaign Pitch

Client: Western Bulldogs
Student: Annaliese Widmer



TAFE | VICTORIA UNIVERSITY | A NEW CLASS OF TALENT

2012 WESTERN BULLDOGS MEMBERSHIP CAMPAIGN PITCH

STUDENT NAME:
Annaliese Widmer

TAG LINE:
WORTH FIGHTING FOR

KEY MESSAGE/S:

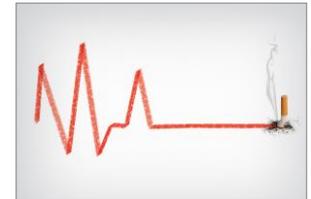
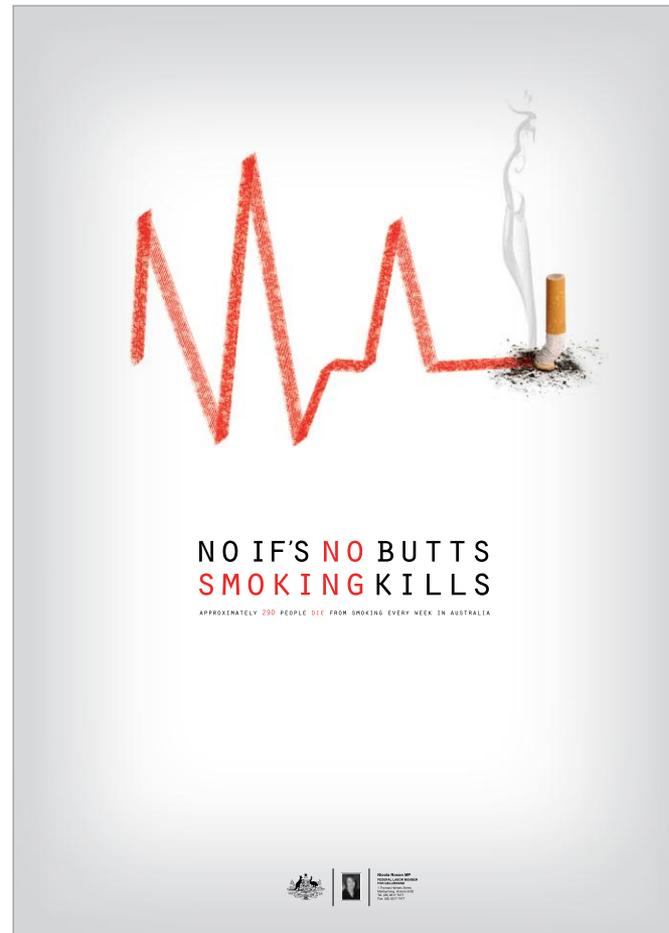
- The tag line 'WORTH FIGHTING FOR' relates to how the Bulldogs are ready to meet expectations of their supporters both on and off the field.
- The tag line also refers to how the fans and members back up the team and give them their best support. It reinforces that the Bulldogs are 'worth fighting for' and the members can put their faith into the team without hesitation.
- The tight layout of the text and the image of the team huddle enforces the strong bond that the Western Bulldogs Club have and how they work together through anything.

INDUSTRY PROJECTS

Anti-Smoking Campaign

Client: Nicola Roxon MP

Student: Caitlin Ward



ABOUT THE COURSE

FULL TIME

1 year
4 days per week
February to October

CREDITS

Recognition of previous
studies or experience

FEES

Fee Help available



EMPLOYMENT

Design studios

Freelance work

Own business

Or further study



Digital Media – Games Development

- **Certificate IV**
- **Advanced Diploma**

ABOUT THE COURSE

Digital Media - Games Development

6 Month Certificate IV (mid-year)

18 month Advanced Diploma (Feb 2013)

Certificate IV – Foundation skills in
Programming, concept art, project
Management

Advanced Diploma - 3 semesters with
workshop program in semesters 2 & 3 offering
opportunity for major professional project.



ABOUT THE COURSE

Focus on technical, conceptual and project management skills.

Industry practitioners as trainers.

Students encouraged to create major project with market viability.

Emphasis on teamwork within Design process and project documentation.

Rapidly developing Games market.



SKILLS

- Programming – C#
- 3D Modelling, visualisation & Animation
- Sculpting, drawing & texturing
- Concept art, visual design
- Project management
- Teamwork

SOFTWARE

- 3D Studio Max
- Unity Game Engine
- Z Brush
- Microsoft Visual Studio
- Pro – Logic
- Photoshop

FACILITIES

- Video / Audio production suite
- Xsens camera-less motion capture suit

PROGRAM

CERTIFICATE IV - 6 months, 3-4 days per week

RUNS - 6 months, 3 days per week

ADVANCED DIPLOMA - 18 months, 3-4 days per week

RUNS - Feb - November - June

COMMENCES Feb or July

FEES FEE HELP

CREDITS RPL/Credit Transfer for prior study

FUTURE

CAREERS

Artist

Curator

Gallerist

Technician

Teacher

Set designer

Art consultant

Art critic

Art therapist

Illustrator

FURTHER STUDY

Credits into Higher Education

CAMPUSES

FACILITIES

Macintosh platforms

Current industry software

LOCATIONS

City-Flinders

Opposite Flinders St Station

City views

Arts precinct and cafes

St Albans

20-minute train ride

Ring road access

Off-street parking



HOW TO APPLY

MID YEAR ENTRY

Apply Now

FEB 2013 ENTRY

Apply from August onwards

VIA VTAC

see vtac.edu.au

Closes 30th Sept

Late applications 9 Dec

OR DIRECTLY TO VU

Interview & folio presentation

'Direct entry' application form



CONTACT DETAILS

ALAN MORGANS

ICT & CREATIVE INDUSTRIES

PHONE 9919 6200

EMAIL itci@vu.edu.au

WEB vu.edu.au/creativeindustries



DIPLOMA OF VISUAL ART

Peter Burke
March 2012

vu.edu.au

CRICOS Provider No: 00124K

ABOUT THE COURSE

Creative & technical skills

Hands-on practical workshops

Major studies in painting

Teachers are practising artists

Great studio facilities

Individual studios in 2nd year

Visiting Artist Program



ABOUT THE COURSE

Industry assessors

Regular gallery visits

Annual field trips

Graduate Show

Exhibition opportunities

Fiona Myer Awards

Fiona Myer Travel Grants



SKILLS

STUDIO

Drawing

Printmaking

Painting – Minor & Major

Methods & Materials

DIGITAL MEDIA

Digital Imaging

Photography

Video

PROFESSIONAL PRACTICE

Art Business

Artspace

Art Forum

OHS

THEORY

Cultural Studies

Art History

PROGRAM

FULL TIME	2 years, 4 days per week
PART TIME	4 years, 2 days per week
RUNS	Feb – November
COMMENCES	Feb or July
FEEES	FEE HELP
CREDITS	For prior studies and experience



FUTURE

CAREERS

Artist
Curator
Gallerist
Technician
Teacher
Set designer
Art consultant
Art critic
Art therapist
Illustrator

FURTHER STUDY

Credits into Higher Ed.



DIPLOMA OF CREATIVE INDUSTRIES

Peter J Burke
March 2012

vu.edu.au

CRICOS Provider No: 00124K

OVERVIEW



Broad introduction to creative industries

Visual Art and Digital Media focus

Practical & theoretical classes

Teachers are arts practitioners

Leads into a degree course at VU

Careers in creative industries

SUBJECTS

SEMESTER 1

Drawing

Digital Media

Critical Thinking

Creative Process

SEMESTER 2

Painting

Sound and Video

Creative Industries

Creative Technologies

Plus – Learning and literacy support all year

COURSE



FULL TIME

4 days per week

1 year

Feb to Nov

PART TIME

2 days per week

2 years

FEES

HECS

CREDITS

for prior study
or experience

PATHWAY INTO A DEGREE



Runs parallel to the 1st year of a degree

Prepares students for academic learning

Guaranteed entry into 2nd year of
Bachelor of Creative Arts Industries at VU

Further specialisation in 2nd and 3rd years

Visual Art / Digital Media / Music

Creative Writing / Performance

CAREERS



Arts management

Artist

Community cultural development worker

Digital designer/producer

Musician/musical producer

CAMPUS



CITY FLINDERS CAMPUS

Heart of arts precinct

Great studios with city views

Mac and PC platforms and software

Opposite Flinders Street Station

Access to facilities on all campuses

HOW TO APPLY

MID YEAR ENTRY

Apply now

FEB 2013 ENTRY

Apply from August onwards

VTAC

see vtac.edu.au

Closes 30th Sept / Late applicants 9 Dec
Plus interview & folio presentation

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DIPLOMA OF CREATIVE INDUSTRIES

PETER BURKE

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