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How to use this book

Welcome to the Faculty of Business and Law Handbook 2004. The Handbook is designed to provide students with detailed information on course structure, subject content, on-campus facilities and University regulations and procedures required for the successful completion of study.

The introduction to this Handbook lists all undergraduate and postgraduate courses offered by the Faculty of Business and Law. The undergraduate section outlines the structure and requirements of all undergraduate courses offered by individual Schools within the Faculty of Business and Law. This is followed by a detailed description of all undergraduate subjects, which are listed in alphabetical order according to their subject code. The credit point value for each subject is included with the subject details. The postgraduate section follows the same format, outlining each course offered followed by a description of all postgraduate subjects.

The back sections of the Handbook include useful information about articulation and credit transfer, recognition of prior learning, admission and enrolment procedures and services available to students.

Handbook on the web

This Handbook is also on Victoria University's web site at: www.vu.edu.au

Credit points

Victoria University of Technology has a credit points system in which each subject is given a value according to its academic weighting. To complete each year of a course, students must complete subjects to the value of 120 points. For more information on credit points, see the ‘Admission, Enrolment and Academic Procedures and Regulations’ section in the back of this Handbook.

Please note

The attention of all students and prospective students is drawn to the possibility that due to circumstances that presently cannot be foreseen, the details of the programs, courses and subjects set out in this Handbook might change after the date of publication. Accordingly, before final decisions are made or enrolment occurs based on information contained in the Handbook, each student or prospective student should contact the Faculty Executive Officer on (03) 968 8 4471 to ensure that the pertinent information is still accurate.
Faculty of Business and Law

Professor Roman Tomasic
Dean, Faculty of Business and Law

The Faculty of Business and Law at Victoria University is one of the largest and most internationally active business schools in Australia and covers the entire range of business education, research and consultancies. It has a commitment to excellence in teaching, research and professional development. It seeks to provide students with a level of business and law education that prepares students to work in an Australian and an international context.

The Faculty of Business and Law includes the following teaching Schools:

- The Victoria Graduate School of Business
- Accounting and Finance
- Applied Economics
- Hospitality, Tourism and Marketing
- Information Systems
- Law
- Management

The Faculty offers undergraduate and graduate degrees in Business and in Law, as well as a number of combined degrees. Normally undergraduate Business degree programs are uniform in their design and consist of:

- eight compulsory core subjects, common across all Business programs;
- six specialist subjects particular to a discipline (e.g. Accounting);
- two support subjects designed to complement the specialist area of study;
- eight elective subjects.

The inclusion of elective areas of study enables Business degree students to have a degree of flexibility within their studies and master an additional study theme if they so choose. This flexibility ensures that our students are conversant with many areas of business and thus extremely attractive to potential employers. The curriculum has become more international and globally orientated wherever possible.

Another distinguishing feature of the undergraduate Business degree program is the availability of a Co-operative Education year. Co-operative Education is the application of theory to practice through work placements in industry for a period of 40 weeks. This year is important in helping students incorporate classroom learning into the workplace as an employee in a particular industry and is the key to students acquiring the skills and understanding for success in a business environment. Students who complete the Co-operative year have significantly enhanced prospects of employment.

The Faculty's innovative Bachelor of Laws and LLB double degree program aims to provide the academic basis for admission to legal practice in Victoria. The LLB degree has a strong commercial law orientation with a commitment to skills training within the degree course.

The Faculty of Business and Law offers a range of postgraduate programs - from graduate to doctoral, including the Doctor of Business Administration (DBA) and the Doctor of Juridical Science (SJD).

Students are generally admitted into a masters program of study at the post graduate level. Students who choose to exit a program before completion may be eligible for the award of a Graduate Certificate in Business (on completion of four subjects) or a Graduate Diploma (on completion of eight prescribed subjects).

The Master of Business Administration offers students exposure to business theory and establishes networking relationships capable of lasting throughout a graduate's career.

The Doctor of Business Administration enables Master of Business Administration graduates and selected others with appropriate qualifications to develop investigatory and analytical expertise.

The Law School also offers various graduate degrees in Law, such as the Master of Laws, and the SJD degree. The Victorian Law School is based in the Old Records Office located in the centre of the legal precinct in 295 Queen Street Melbourne. Most other Schools are based at the Footscray Park Campus.

The Faculty of Business and Law endeavours to provide a positive learning experience for its students.
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Undergraduate Studies

Articulation

The Faculty of Business and Law provides special opportunities for holders of relevant TAFE qualifications to enter its programs, usually with advanced standing. The University supports the principle of articulation between sectors, thus providing flexible pathways and access between TAFE and Higher Education programs. Articulation is the term used to facilitate and maximise opportunities for credit transfer between TAFE and Higher Education. It is designed to be a multi-directional process enabling movement with appropriate credits where possible between TAFE and Higher Education courses.

It should be noted, however, that entry to courses is not automatic; it is dependent on selection and is highly competitive. Because of the scarcity of available higher education places, eligibility for entry does not automatically mean selection.

Programs offered by the Faculty of Business and Law offer many opportunities to put articulation processes into practice. See the section on ‘Recognition of Learning – Pathways, Credit Transfer’ for more information.

Co-operative Education Requirements 2004

Rules for Co-operative Education (subject code: BBB 3333)

Satisfactory completion of the subject Co-operative Education requires participation in two distinct phases of the program:

1) the Co-operative Education Preparation Program undertaken in a students’ second year of study (registration only is required), and

2) Co-operative Employment, which follows successful completion of the Co-op Preparation Program, usually in the third year of the students’ four year degree course (complete academic subject enrolment is required).

Compulsory Co-operative Education

The following undergraduate degrees of the Faculty of Business and Law require completion of the Co-operative Education Preparation Program and subsequent Co-operative Employment as a compulsory element of the course:

Bachelor of Business in:
- Accounting/ Hospitality Management;
- Hospitality Management;
- Hospitality/ Event Management;
- Hospitality/ Human Resource Management;
- Hospitality/ Tourism Management;
- Hotel, Restaurant and Catering Management
- Marketing/ Hospitality Management;
- Marketing/ Tourism Management;
- Tourism Management; and
- Tourism/ Event Management.

1. The Co-operative Education Preparation Program

1.1 All second year Business students undertaking Co-operative Education must actively participate in the Co-operative Education Preparation Program. This includes:

- the requirement to submit a Co-operative Education Registration Form and resume at the appropriate standard by the due date each year,
- attend all lectures, seminars, careers expos and events designed specifically for the Co-operative Education Preparation Program;
- provide, maintain and regularly review their current student e-mail address for appropriate 'Co-op' communications.

1.2 Students wishing to independently seek co-operative employment are obliged to gain permission and approval of the relevant Co-operative Co-ordinator prior to soliciting employment from any employer.

2. Co-operative Employment

2.1 All students must demonstrate that they have actively participated in the process of gaining a Co-operative Education position.

2.2 It is the function of staff of the Co-operative Education Unit to assist students to gain suitable Co-operative employment that meets the specified criteria (refer to the Co-operative Education Handbook for full details).

2.3 Once suitable and approved co-operative employment has been confirmed and accepted by a student, he or she is required to enrol in the subject Co-operative Education under the relevant subject code and to remain enrolled under that code for the duration of the Co-op position.

2.4 Co-operative employment (i.e. an approved Co-operative Education position) is a minimum of 40 weeks in duration.

2.5 Students may undertake classroom coursework subjects whilst employed on Co-op and enrolled in the Co-operative Education subject only with the prior approval of the Co-operative Education Employers and the respective Co-operative Education Co-ordinator.

2.6 International students (those without Australian permanent residential status) will liaise with the Melbourne based Co-operative Education Co-ordinators responsible for assisting International students. Co-operative Education positions may either be in Australia, the home country of the international student, or any other country (depending on local visa regulations). International students who elect to undertake a Co-operative Education position in their home country may complete this requirement at the conclusion of their classroom coursework studies.

2.7 Full exemption from Co-operative Education may be given for appropriate documented work experience of two years duration or more within the 5 years prior to seeking an exemption. Partial exemption from Co-operative Education may be given to students with appropriate experience of less than two years or of a narrower breadth of experience than that which would permit a full exemption.

2.8 Students who are eligible to undertake co-operative employment however have not confirmed a suitable Co-operative Education position by the commencement of the first academic semester in the third year of their course should re-enrol and attend normal fourth year classes from the commencement of the teaching year. Students subsequently confirming a suitable Co-operative Education position prior to the HECS cut-off date must withdraw from their enrolment in these subjects and enrol in the subject Co-
operative Education. Co-operative Education Co-ordinators will continue to seek appropriate positions for those students without confirmed positions prior to the HECS cut-off date in each subsequent semester.

2.9 Those students who do not attain suitable co-operative employment prior to the end of the academic program, through no fault of their own, must complete an approved supervised position equivalent to a standard Co-operative Education year, prior to becoming eligible to graduate.

2.10 Eligibility to graduate is contingent on completion of Co-operative Education to the required standard of the Faculty.

2.11 Students must abide by the course requirements relating to their specific program.

Failure to comply with course requirements may result in students being precluded from undertaking the Co-operative Education subject.

The subject Co-operative Education, due to its duration, is equivalent to a full-time one-year academic (classroom) load. It therefore represents a significant portion of a student's course. As such, withdrawal may lead to the consideration of a student being accorded the status of 'Unsatisfactory Progress' in their studies. ('Satisfactory progress is defined as the successful completion of a minimum of half the normal course load in any calendar year and semester of enrolment.) Consequently, students considering withdrawal from the subject Co-operative Education should, in the first instance, liaise with their respective Co-operative Education Co-ordinator.

Optional Co-operative Education

The Co-operative Education Preparation Program and subsequent Co-operative Employment is an optional element of the course for all Bachelor of Business degrees, other than those listed in Section 1, and excluding degree courses in combination with the Bachelor of Laws or in combination with other Faculties.

1. Co-operative Education Preparation Program

1.1 To participate in Co-operative Education second year students enrolled in these courses must actively participate in the Co-operative Education Preparation Program which includes the requirement to submit a Co-operative Education Registration Form and resume at the appropriate standard by the due date each year, attend all lectures, seminars, careers expos and events designed specifically for the Co-operative Education Preparation Program and provide, maintain and regularly review their current student e-mail address for appropriate Co-op communications.

1.2 Following the registration due date, students may need to demonstrate exceptional circumstances to gain admission to the Program. Registered students may only withdraw from the program prior to accepting a Co-operative Education position.

1.3 Students wishing to independently seek co-operative employment are required to liaise with and gain permission and approval of the relevant Co-operative Co-ordinator prior to seeking employment from any employer.

2. Co-operative Employment

2.1 All students must demonstrate that they have actively participated in the process of gaining a Co-operative Education position.

2.2 It is the function of staff of the Co-operative Education Unit to assist students to gain suitable Co-operative employment that meets the specified criteria (refer to the Co-operative Education Handbook for full details).

2.3 Once suitable and approved co-operative employment has been confirmed and accepted by a student, he or she is required to enrol in the subject Co-operative Education under the relevant subject code and to remain enrolled under that code for the duration of the Co-op position.

2.4 Co-operative employment (i.e. an approved Co-operative Education position) is a minimum of 40 weeks in duration.

2.5 Students may undertake classroom coursework subjects whilst employed on Co-op and enrolled in the Co-operative Education subject only with the prior approval of the Co-operative Education employer and the respective Co-operative Education Co-ordinator.

2.6 International students (those without Australian permanent residential status) will liaise with the Melbourne based Co-operative Education Co-ordinators responsible for assisting International students. Co-operative Education positions must be in the home country of the International Student or any other overseas country (depending on local visa regulations). International Students who elect to undertake a Co-operative Education position in their home country may complete this requirement at the conclusion of their class room course work studies.

2.7 Students who are eligible to undertake co-operative employment yet have not confirmed a suitable Co-operative Education position by the commencement of the first academic semester in the third year of their course should re-enrol and attend normal fourth year classes from the commencement of the teaching year. Students subsequently confirming a suitable Co-operative Education position prior to the HECS cut-off date must withdraw from their enrolment in these subjects and enrol in the subject Co-operative Education.

2.8 Students must abide by the course requirements relating to their specific program.

Failure to comply with course requirements may result in students being precluded from undertaking the Co-operative Education subject.

The subject Co-operative Education, due to its duration, is equivalent to a full-time one-year academic (classroom) load. It therefore represents a significant portion of a student's course. As such, withdrawal may lead to the consideration of a student being accorded the status of 'Unsatisfactory Progress' in their studies. ('Satisfactory progress is defined as the successful completion of a minimum of half the normal course load in any calendar year and semester of enrolment.) Consequently, students considering withdrawal from the subject Co-operative Education should, in the first instance, liaise with their respective Co-operative Education Co-ordinator.

Rules for Business Integrated Learning (subject code: BBB 3111)

Satisfactory completion of the subject Business Integrated Learning requires participation in two distinct phases of the program:

1) the Co-operative Education Preparation Program undertaken in a student's second year of study (registration only is required), and

2) Business Integrated Learning industry experience, which follows successful completion of the Co-op Preparation Program, usually in the third year of the students' degree course (complete academic subject enrolment is required).
The following undergraduate degrees of the Faculty of Business and Law require completion of the Cooperative Education Preparation Program and subsequent Business Integrated Learning activities as a compulsory element of the course:

Bachelor of Business in:
- Event Management; and
- Marketing/Event Management.

The subject Business Integrated Learning is optional in many other undergraduate degrees of the Faculty of Business and Law (refer to the Co-operative Education Handbook for full details).

The Co-operative Education Preparation Program and Business Integrated Learning:

- To participate in Business Integrated Learning second year students must actively participate in the Co-operative Education Preparation Program which includes the requirement to submit a Co-operative Education Registration Form and resume at the appropriate standard by the due date each year; attend all lectures, seminars, careers expos and events designed specifically for the Co-operative Education Preparation Program and provide, maintain and regularly review their current student e-mail address for appropriate ‘Co-op’ communications.
- Following the registration due date, students may need to demonstrate exceptional circumstances to gain admission to the Program. Registered students may only withdraw from the program prior to accepting an approved Business Integrated Learning position.
- Students wishing to independently seek Business Integrated Learning industry experience are required to liaise with and gain permission and approval of the relevant Co-operative Co-ordinator prior to soliciting industry experience from any organisation.
- Students must obtain a copy of the Business Integrated Learning Students’ Guide from their respective Co-operative Education Co-ordinator and follow the procedures set down for participation in this subject.

Co-operative Education Prizes
- Co-operative Education Unit Prize for Best Overall Co-operative Education Student
- Billy Can Tours Travel Prize for Best Tourism Co-operative Education Student
- BSA Partnership Prize for Best Accounting Co-operative Education Student
- Chartered Institute of Logistics and Transport Australia (Victoria) prize for Best Transport & Logistics Co-operative Education Student
- Department of Employment and Workplace Relations Prize
- Finance and Treasury Associate Prize for Best Banking and Finance Co-operative Education Student
- Hotel Sofitel Prize for Best Hospitality Co-operative Education Student
- Melbourne Airport Chair in Marketing Prize for Best Marketing Co-operative Education Student
- Pacific Asia Express Prize for Best International Trade Co-operative Education Student
- SecurityMail Prize for Best Information Systems Co-operative Education Student
- Southern Discouners Prize for Best Retail Co-operative Education Student
- Best Co-operative Education Student of the Year (in each of the following disciplines): Accounting, Applied Economics, Banking & Finance, Commercial Law, Information Systems, International Trade and Management.

Exclusion and Progression Regulations

Satisfactory progress is defined as the successful completion of a minimum of half the normal course load in any calendar year and teaching period. In determining course progress a student’s course load as at:
- 31 March for semester one, and
- 31 August for semester two, and
- the date set from time to time by the Vice-Chancellor for finalising enrolment with respect to the summer session, and
- the date set from time to time by the Vice-Chancellor for finalising enrolment with respect to the winter session, will be considered.

Unsatisfactory progress is defined as:
(a) failure to comply with the minimum rate of progress; and/or
(b) failure to comply with a conditional enrolment.

Within the context of the above paragraph a student cannot, without the express approval of the Head of the course awarding School (or nominee):
(a) enrol in any sequential unit without having passed all prerequisite units;
(b) enrol in any unit with a co-requisite without having either previously passed the co-requisite unit or enrolling simultaneously in the co-requisite unit;
(c) enrol in any subsequent year unit without having passed at least three-fourths of the preceding year’s units;
(d) undertake an industrial training program without having reached an appropriate academic standing;
(e) enrol in the final year of a course containing an industrial training program without having completed the industrial training program to the satisfaction of the course awarding School; or
(f) enrol in more than one final year option unit without having passed all the core units in the preceding years of the course.

General Information

Assessment

Assessment in the Undergraduate courses is designed to monitor students’ progress and achievement as well as contribute to and enhance their learning. Thus, a range of assessment methods is employed. These include examinations, essay/assignments, seminar presentations/papers, practical reports, individual and group projects, case studies and debriefing reports. Supplementary assessment will not normally be granted, except at the discretion of the Dean if there are exceptional circumstances.
Exemptions
Claims by students for exemptions from subjects of any course on the grounds of special experience or having passed equivalent subjects at other colleges or universities in Australia or overseas, should be submitted on the proper form to the Faculty of Business and Law Office accompanied by proof of the relevant qualifications or experience. Forms are available from the Faculty of Business and Law Office. Exemption approval is given by notification in writing.

Leave of Absence
Leave of absence is granted at the discretion of the Faculty. Students must apply on a Leave of Absence application form available from the Faculty of Business and Law Office.

Leave of Absence applications are decided having regard for: the reason for the leave; whether a student has been granted previous leave and the academic record of the student. Leave of Absence is normally granted for one or two semesters. In very special circumstances, however, longer periods may be approved by the relevant Head of School. Leave of Absence is not granted to students who have completed less than one semester of study within the Faculty of Business and Law.

Deferment (Commencing Students)
Deferment will only be considered in exceptional circumstances. An application in writing must be lodged within seven days of an offer being made.
Bachelor of Business in Accounting

Course Objectives
The course aims to teach students the necessary skills to perform a wide range of accounting activities in addition to developing a sound business education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Accounting
BAO1107 Accounting Information Systems
BAO2202 Financial Accounting
BAO2203 Corporate Accounting
BAO2204 Management Accounting
BAO3309 Advanced Financial Accounting
BAO3312 Advanced Management Accounting

Support Subjects
BAO3307 Corporate Finance
BAO3306 Auditing

Electives
Eight approved Electives
By choosing appropriate elective subjects, students can meet the educational requirements of the CPA Australia, The Institute of Chartered Accountants in Australia, The Institute of Corporate Managers and Administrators, and the Australian Institute of Banking and Finance. For further information contact the School of Accounting and Finance.

Bachelor of Business Accounting/ Banking and Finance

Course Objectives
The course aims to provide students with the necessary skills to perform a broad range of accounting and finance activities in addition to developing a sound business education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Accounting
BAO1107 Accounting Information Systems
BAO2202 Financial Accounting
BAO2203 Corporate Accounting
BAO2204 Management Accounting
BAO3309 Advanced Financial Accounting
BAO3312 Advanced Management Accounting

Support Subjects
BAO3307 Corporate Finance
BAO3306 Auditing

Electives
Eight approved Electives
By choosing appropriate elective subjects, students can meet the educational requirements of the CPA Australia, The Institute of Chartered Accountants in Australia, The Institute of Corporate Managers and Administrators, and the Australian Institute of Banking and Finance. For further information contact the School of Accounting and Finance.
Bachelor of Business in Accounting/Commercial Law

Course Objectives
The course aims to provide a strong business qualification to improve the skills and employment prospects of graduates. Graduates will benefit from a strong accounting and financial focus combined with a study of the legal context of the business environment. All of these result in strong analytical, research and financial skills. Legal and financial training provides an excellent background for many business and management occupations.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Accounting/Law
  - BAO1107 Accounting Information Systems
  - BAO2202 Financial Accounting
  - BAO2203 Corporate Accounting
  - BAO2204 Management Accounting
  - BAO3306 Auditing
  - BAO3307 Corporate Finance
  - BAO3309 Advanced Financial Accounting
  - BAO3312 Advanced Management Accounting

- Commercial Law
  - BLO2205 Corporate Law
  - BLO2206 Taxation Law and Practice
  - BLO2300 Commercial Law
  - Plus any three of the following:
    - BLO3351 Legal Topics A
    - BLO3352 Legal Topics B
    - BLO2207 Employment Law
    - BLO3313 Advanced Taxation Law and Practice
    - BLO3332 Administrative Law

Bachelor of Business in Accounting/Electronic Commerce

Course Objectives
The course aims to develop a sound business education as well as provide the necessary skills to perform a wide range of accounting and electronic commerce activities.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Accounting
  - BAO1107 Accounting Information Systems
  - BAO2202 Financial Accounting
  - BAO2203 Corporate Accounting
  - BAO2204 Management Accounting
  - BAO3306 Auditing
  - BAO3307 Corporate Finance
  - BAO3309 Advanced Financial Accounting
  - BAO3312 Advanced Management Accounting

Electronic Commerce
- BCO3150 Systems Implementation
- BCO2149 Database Systems
- BCO2500 Electronic Commerce Technologies
- BCO2501 Electronic Commerce Business Interface
- BCO2502 Developing Electronic Commerce Systems
- BCO3443 The Information Professional

Support Subjects
- BAO3307 Corporate Finance
- BCO3149 Computer Project
Bachelor of Business in Accounting/ Financial Management

Course Objectives
The course aims to provide students with a focussed program of study and learning designed to develop strong knowledge, skills and competencies in accounting and financial management.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

- **Core Subjects**
  - BAO1101 Accounting for Decision Making
  - BCO1102 Information Systems for Business
  - BLO1105 Business law
  - BEO1103 Microeconomic Principles
  - BEO1104 Macroeconomic Principles
  - BEO1106 Business Statistics
  - BHO1171 Introduction to Marketing
  - BMO1102 Management & Organisation Behaviour

- **Specialisation Subjects**
  - **Financial Management**
    - BAO1107 Accounting Information Systems
    - BAO2204 Management Accounting
    - BAO2441 Personal Financial Planning
    - BAO3307 Corporate Finance
    - BAO3312 Advanced Management Accounting
    - BAO3403 Investment and Portfolio Management
  - **Accounting**
    - BAO2202 Financial Accounting
    - BAO2203 Corporate Accounting
    - BAO3306 Auditing
    - BAO3309 Advanced Financial Accounting

- **Support Subjects**
  - BLO2205 Corporate Law
  - BLO2206 Taxation Law & Practice

- **Electives**
  - Four approved Electives:

Bachelor of Business in Accounting/ Hospitality Management

Course Objectives
The course aims to prepare graduates who will have the skills relevant to management of corporations or other business entities within the Hospitality industry along with an understanding of the industry and be qualified as CPAs.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of Proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent and includes a compulsory year of Co-operative Education.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study and 120 points through the Co-operative year to graduate.

Course Structure
The structure of the course is as follows:

- **Core Subjects**
  - BAO1101 Accounting for Decision Making
  - BCO1102 Information Systems for Business
  - BLO1105 Business law
  - BEO1103 Microeconomic Principles
  - BEO1104 Macroeconomic Principles
  - BEO1106 Business Statistics
  - BHO1171 Introduction to Marketing
  - BMO1102 Management & Organisation Behaviour

- **Specialisation Subjects**
  - **Accounting**
    - BAO1107 Accounting Information Systems
    - BAO2202 Financial Accounting
    - BAO2203 Corporate Accounting
    - BAO2204 Management Accounting
    - BAO3309 Advanced Financial Accounting
    - BAO3312 Advanced Management Accounting
  - **Hospitality Management**
    - BHO1110 Introduction to Hospitality
    - BHO1121 Food and Beverage Management I
    - BHO1122 Food and Beverage Management II
    - BHO3501 Hospitality Facilities Planning and Development
    - BHO3500 Hospitality and Tourism Industry Project
    - BHO2282 Accommodation Management

- **Support Subjects**
  - BAO3306 Auditing
  - BAO3307 Corporate Finance
  - BLO2205 Corporate Law
  - BLO2206 Taxation Law & Practice
Bachelor of Business Accounting/Information Systems

Course Objectives
The course aims to provide for students who specifically wish to obtain a professional qualification in managing the Accounting Information Systems.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.
All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Accounting
BAO1107 Accounting Information Systems
BAO2202 Financial Accounting
BAO2203 Corporate Accounting
BAO2204 Management Accounting
BAO3309 Advanced Financial Accounting
BAO3312 Advanced Management Accounting

Information Systems
BCO2149 Database Systems
BCO3144 Systems Design
BCO1147 Introduction to Programming Concepts
BCO2148 Systems Analysis
BCO1046 Computer Systems
BCO1103 Web Enabled Business Systems

Support Subjects
BCO3150 Systems Implementation
BAO3307 Corporate Finance
BCO3149 Computer Project

Elective
One approved elective

Graduates who have successfully completed the appropriate subjects will meet the academic requirements for admission to Associate membership of the CPA Australia and the Australian Computer Society.

Bachelor of Business in Accounting/Small Enterprise Management

Course Objectives
The course aims to provide students with the necessary skills to perform a broad range of accounting activities in addition to developing a sound business education. The course will provide graduates with a strong understanding of the Small Enterprise Sector in which many accountants work.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.
All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Accounting
BAO1100 The Enterprise Project
BAO2100 Introduction to Small Enterprise
BMO2183 Entrepreneurial Business Issues
BMO2182 Entrepreneurial Business Management

Support Subjects
BAO3307 Corporate Finance
BAO3306 Auditing

Electives
Four approved electives
Bachelor of Business in Banking & Finance

Course Objectives
The course aims to provide graduates with the necessary skills to manage a wide range of banking and finance activities in addition to developing a sound business education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Banking and Finance
BEO3446 Financial Institutions and Monetary Theory
BEO3447 Commercial Banking and Finance
BLO3405 Law of Financial Institutions and Securities
BAO3402 International Banking and Finance
BAO3403 Investment and Portfolio Management
BAO3404 Credit and Lending Decisions

Support Subjects
BAO3307 Corporate Finance
BAO1107 Accounting Information Systems

Electives
Eight approved electives

Successful completion of the course (refer to Electives above) will satisfy the educational requirements for Senior Associate membership of the Australian Institute of Banking and Finance (AIBF). If a student undertakes specific accounting subjects within their elective units, the student can also meet the educational requirements of the CPA Australia and the Institute of Chartered Accountants in Australia.

Bachelor of Business in Banking and Finance/International Trade

Course Objectives
The course aims to provide students with the necessary skills to perform a broad range of finance and international trade activities in addition to developing a sound business education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Banking and Finance
BEO3446 Financial Institutions and Monetary Theory
BEO3447 Commercial Banking and Finance
BLO3405 Law of Financial Institutions and Securities
BAO3402 International Banking and Finance
BAO3403 Investment and Portfolio Management
BAO3404 Credit and Lending Decisions

International Trade
BEO1252 International Business Context
BEO3368 International Economic Theory
BEO3417 Finance of International Trade
BEO3430 International Economic Analysis
BEO3432 Strategic International Trade Operations
BHO3373 International Marketing

Support Subjects
BLO2205 Corporate Law
BEO2254 Statistics for Business and Marketing
BAO3307 Corporate Finance

Plus one more support subject:
Either
BEO3500 Applied Economics Research Project
or
BAO1107 Accounting Information Systems
Prizes

The following prizes may be available to students:

• School of Accounting and Finance Prize for the Best Second Year Student in the Bachelor of Business (Banking and Finance)
• School of Accounting and Finance Prize for the Best Continuing Student in the Master of Business (Professional Accounting)
• School of Accounting and Finance Prize for the Best Graduating Student in the Master of Business (Professional Accounting)
• Australian Institute of Banking and Finance Prize for Best Graduating Student in Bachelor of Business (Banking and Finance)
• Geoff Collinson Prize for the Best Student in the Bachelor of Business (Accounting) in Advanced Management Accounting
• CPA Australia Prize for Best First Year Students in Bachelor of Business (Accounting)
• CPA Australia Prize for Best Second Year Students in Bachelor of Business (Accounting)
• CPA Australia Prize for Best Graduating Student in Bachelor of Business (Accounting)
• CUSCAL Prize for Best First Year Student in Bachelor of Business (Banking and Finance)
• Huntsman Chemicals Prize for Best Second Year Student in the Bachelor of Business (Accounting) in Management Accounting
• John Wiley & Sons Australia, Ltd. Prize for Best Student in Bachelor of Business in Accounting Information Systems
• McGraw-Hill Prize for the Best Student in the Bachelor of Business (Accounting) in Financial Accounting
• Pearson Education Prize for the Best Students in the Bachelor of Business (Accounting) in Auditing and Corporate Finance
• PricewaterhouseCoopers Prize for Best Students in the Bachelor of Business (Accounting), in Advanced Financial Accounting and Corporate Accounting
Bachelor of Business in Applied Economics

Course Objectives
The course aims to develop sound knowledge of economic principles and practices and analytical skills and at the same time allows students to specialise in Economics.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Applied Economics
BEO2250 Quantitative Methods for Economics and Business
BEO2263 Macroeconomic Analysis
BEO2264 Microeconomic Analysis
BEO2283 Applied Regression Analysis
BEO2284 Business Forecasting Methods
BEO3366 Economic Policy and Research

Support Subjects
BEO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project

Electives
Eight approved electives

Bachelor of Business Applied Economics/ International Trade

Course Objectives
The course aims to provide students with a sound education in the principles and practices of applied economics and international trade.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Applied Economics
BEO2250 Quantitative Methods for Economics and Business
BEO2263 Macroeconomic Analysis
BEO2264 Microeconomic Analysis
BEO2283 Applied Regression Analysis
BEO2284 Business Forecasting Methods
BEO3366 Economic Policy and Research

International Trade
BEO1252 International Business Context
BEO3368 International Economic Theory
BEO3417 Finance of International Trade
BEO3430 International Economic Analysis
BEO3432 Strategic International Trade Operations
BHO3373 International Marketing

Support Subjects
BEO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project

Electives
Two approved electives
Bachelor of Business in Financial Risk Management

Course Objectives
The course aims to provide graduates with the necessary skills to manage a wide range of financial and risk management activities in addition to developing a sound business education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Financial Risk Management
  - BLO2206 Taxation Law & Practice
  - BAO3403 Investment and Portfolio Management
  - BEO2401 Risk Management and Insurance
  - BAO2441 Personal Financial Planning
  - BEO3347 Planning for Long Term Wealth Creation
  - BEO2431 Risk Management Models

Support Subjects
- BEO2254 Statistics for Business and Marketing
- BEO3500 Applied Economics Research Project

Electives
- Eight approved electives

Bachelor of Business in Financial Risk Management/Accounting

Course Objectives
The course aims to provide graduates with the necessary skills to manage a wide range of financial and risk management activities in addition to developing a sound business education. The course also aims to teach students the necessary skills to perform a wide range of accounting activities in addition to developing a sound business education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate.

Course Structure
Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Financial Risk Management
  - BLO2206 Taxation Law & Practice
  - BAO3403 Investment and Portfolio Management
  - BEO2401 Risk Management and Insurance
  - BAO2441 Personal Financial Planning
  - BEO3347 Planning for Long Term Wealth Creation
  - BEO2431 Risk Management Models

Accounting
- BAO1107 Accounting Information Systems
- BAO2202 Financial Accounting
- BAO2203 Corporate Accounting
- BAO2204 Management Accounting
- BAO3309 Advanced Financial Accounting
- BAO3312 Advanced Management Accounting

Support Subjects
- BAO3307 Corporate Finance
- BAO3306 Auditing
- BEO2254 Statistics for Business and Marketing
- BEO3500 Applied Economics Research Project
Bachelor of Business in Financial Risk Management/ Banking and Finance

Course Objectives
The course aims to provide graduates with the necessary skills to manage a wide range of financial and risk management activities in addition to developing a sound education. The course also aims to teach students the necessary skills to perform a wide range of banking and finance activities in addition to developing a sound business education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Financial Risk Management
- BLO2206 Taxation Law & Practice
- BAO3403 Investment and Portfolio Management
- BEO2401 Risk Management and Insurance
- BAO2441 Personal Financial Planning
- BEO3347 Planning for Long Term Wealth Creation
- BEO2431 Risk Management Models

Banking and Finance
- BEO3446 Financial Institutions and Monetary Theory
- BEO3447 Commercial Banking and Finance
- BLO3405 Law of Financial Institutions and Securities
- BAO3402 International Banking and Finance
- BAO3403 Investment and Portfolio Management
- BAO3404 Credit and Lending Decisions

Support Subjects
- BEO2254 Statistics for Business and Marketing
- BEO3500 Applied Economics Research Project
- BAO1107 Accounting Information Systems
- BAO3307 Corporate Finance

Bachelor of Business in Financial Risk Management/ Electronic Commerce

Course Objectives
The primary educational aim of the joint degree in Financial Risk Management and Electronic Commerce is to provide students with a sound platform of learning in the principle and practice of risk management, data management and networked systems management. The link between risk management and Electronic Commerce will facilitate student learning in both areas by focussing upon the relationship between risk management and the development of new computer based systems.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Financial Risk Management
- BLO2206 Taxation Law & Practice
- BAO3403 Investment and Portfolio Management
- BEO2401 Risk Management and Insurance
- BAO2441 Personal Financial Planning
- BEO3347 Planning for Long Term Wealth Creation
- BEO2431 Risk Management Models

Electronic Commerce
- BCO3150 Systems Implementation
- BCO2149 Database Systems
- BCO2500 Electronic Commerce Technologies
- BCO2501 Electronic Commerce Business Interface
- BCO2502 Developing Electronic Commerce Systems
- BCO3344 The Information Professional

Support Subjects
- BEO2254 Statistics for Business and Marketing
- BEO3500 Applied Economics Research Project
Bachelor of Business in Financial Risk Management/ Global Logistics and Transport

Course Objectives
The course aims to provide graduates with the necessary skills to manage a wide range of financial and risk management activities in addition to developing a sound education. The course also aims to train students in the economics and operations of global logistics and transport in the main areas of study specifically relevant to this industry sector.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate.

Course Structure
Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Financial Risk Management
BLO2206 Taxation Law & Practice
BAO3403 Investment and Portfolio Management
BEO2401 Risk Management and Insurance
BEO2441 Personal Financial Planning
BEO3347 Planning for Long Term Wealth Creation
BEO2431 Risk Management Models

Global Logistics and Transport
BEO3419 Airfreight Economics
BEO3417 Finance of International Trade
BEO3418 Global Transport Economics
BEO4123 Global Logistics
BEO3432 Strategic International Trade Operations
BLO2502 Transport Law

Support Subjects
BAO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project

Electives
Two approved Electives

Bachelor of Business Financial and Risk Management/ International Trade

Course Objectives
The primary educational aim of the joint degree in Financial Risk Management and International Trade is to provide students with a sound platform of learning in the principle and practice of risk management, international finance, marketing and the business context of international trade.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:
Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Financial Risk Management
BLO2206 Taxation Law & Practice
BAO3403 Investment and Portfolio Management
BEO2401 Risk Management and Insurance
BEO2441 Personal Financial Planning
BEO3347 Planning for Long Term Wealth Creation
BEO2431 Risk Management Models

International Trade
BEO1252 International Business Context
BEO3368 International Economic Theory
BEO3417 Finance of International Trade
BEO3430 International Economic Analysis
BEO3432 Strategic International Trade Operations
BHO3373 International Marketing

Support Subjects
BAO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project

Electives
Two approved electives.
Bachelor of Business in International Business

Course Objectives
The course is designed to draw together the subject strength in international business studies in the Faculty and to provide an in-depth study of international business operations and management. Subjects are provided from several Schools that complement each other including international trade, law, marketing, electronic commerce, finance and international management.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent. Applicants must also provide a brief letter (addressed to the course coordinator) that outlines their motivation to undertake this course, especially in relation to the course requirement to take a study abroad program.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- International Business
  - BLB4141 International Trade Law
  - BCO2501 Electronic Commerce Business Interface
  - BEO1252 International Business Context
  - BHO3373 International Marketing
  - BMO3352 International Management
  - BAO3402 International Banking and Finance

Support Subjects
- BEO3432 Strategic International Trade Operations
- BEO3319 Asian Business Environment
  - or
- BEO2302 European Business Environment

Electives
Eight approved electives.

Semester Abroad
Students in the Bachelor of Business (International Business) must undertake a semester abroad. The study abroad semester is intended to provide students with the opportunity of a ‘real’ international experience as part of their degree, which is particularly crucial if they are going to work for international corporations. In this semester abroad, students will normally study the equivalent of four subjects to be credited to their degree. These subjects may count towards the business core and/or specialization subjects, a major in language/culture studies, or other minors/majors approved by the Course Co-ordinator. The University has exchange agreements with a wide range of Universities around the world including China, Indonesia, Vietnam, Malaysia, Thailand, Japan, Italy, Turkey, Sweden, Austria, Greece, UK, Canada, USA and so on. Tuition fees are waived at the host institution and students may apply for University subsides to help with the cost of travel and insurance. Subject to availability of places an internship with a foreign company may form an integral part of the Semester Abroad program.

Bachelor of Business in International Commerce (Offshore)

Course Objectives
This course aims to provide students with sound learning in the principles and practice of business studies and improve learning through a fundamental application of a range of general business concepts and ideas aimed at ensuring successful engagement in the business world.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or part-time equivalent. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

General Business Support Subjects
Eight subjects selected by the student, with the approval of the Course Co-ordinator, from:
- BLB3133 Comparative Commercial Law
- BAO3307 Corporate Finance
- BLB2119 Corporations Law 1
- BCO1141 Information Technology Management
- BMO3352 International Management
- BHO1190 Introduction to Tourism
BAO2204 Management Accounting
BEO2558 Managerial Economics
BMO3421 Managing the Service Organisation
BHO2251 Product and Pricing Strategy
BEO2254 Statistics for Business and Marketing
BCO2148 Systems Analysis

Electives
Eight approved subjects

Bachelor of Business in International Trade

Course Objectives
The course provides a general business education in addition to specialist studies in international trade. Students develop the necessary skills to successfully operate in a variety of areas in the international economic and business environment.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
International Trade
BEO1252 International Business Context
BEO3368 International Economic Theory
BEO3417 Finance of International Trade
BEO3430 International Economic Analysis
BEO3432 Strategic International Trade Operations
BHO3373 International Marketing

Retail Management
BEO3406 Strategic Retailing
BEO1185 Retail Management Principles
BEO2186 Distribution Management
BEO3257 Economics of Retailing
BEO3285 Retail Merchandise Management
BHO3405 Electronic Retailing

Support Subjects
BEO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project

Electives
Eight approved electives.

Bachelor of Business International Trade / Retail Management

Course Objectives
The course aims to provide students with a sound education in the principles and practices of retail management and international trade.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
International Trade
BEO1252 International Business Context
BEO3368 International Economic Theory
BEO3417 Finance of International Trade
BEO3430 International Economic Analysis
BEO3432 Strategic International Trade Operations
BHO3373 International Marketing

Retail Management
BEO3406 Strategic Retailing
BEO1185 Retail Management Principles
BEO2186 Distribution Management
BEO3257 Economics of Retailing
BEO3285 Retail Merchandise Management
BHO3405 Electronic Retailing

Support Subjects
BEO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project

Electives
Two approved electives.
Bachelor of Business in Global Logistics and Transport

Course Objectives
The course aims to offer broad based business education to undergraduate students but will focus particular attention to transport, distribution, logistics and other transport related industries and issues.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Global Logistics and Transport
- BEO3419 Airfreight Economics
- BEO3417 Finance of International Trade
- BEO3418 Global Transport Economics
- BEO4123 Global Logistics
- BEO3432 Strategic International Trade Operations
- BLO2502 Transport Law

Support Subjects
- BEO2254 Statistics for Business and Marketing
- BEO3500 Applied Economics Research Project

Electives
Eight approved electives

Bachelor of Business Global Logistics and Transport/Accounting (Offshore)

Course Objectives
The transport and trade in goods operate in a newer global free and competitive trade scene. The course aims to train students in the economic and operations of global transport and logistics and accounting in the main area of study specifically relevant to these industry sectors. In particular the focus is upon the skills and techniques required for employment in the logistics and transport and accounting sectors.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or part-time equivalent. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Global Logistics and Transport
- BEO3419 Airfreight Economics
- BEO3417 Finance of International Trade
- BEO3418 Global Transport Economics
- BEO4123 Global Logistics
- BEO3432 Strategic International Trade Operations
- BLO2502 Transport Law

Accounting
- BAO1107 Accounting Information Systems
- BAO2202 Financial Accounting
- BAO2203 Corporate Accounting
- BAO2204 Management Accounting
- BAO3309 Advanced Financial Accounting
- BAO3312 Advanced Management Accounting

Support Subjects
- BEO2254 Statistics for Business and Marketing
- BEO3500 Applied Economics Research Project
- BAO3307 Corporate Finance
- BAO3308 Auditing
Bachelor of Business in Global Logistics and Transport/International Trade

Course Objectives
The transport and trade in goods operate in a newer global free and competitive trade scene. The course aims to train students in the economic and operations of global transport and logistics and international trade in the main area of study specifically relevant to these industry sectors. In particular the focus is upon the skills and techniques required for employment in the logistics and transport and international trade sectors.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Global Logistics and Transport
  - BEO3419 Airfreight Economics
  - BEO3417 Finance of International Trade
  - BEO3418 Global Transport Economics
  - BEO4123 Global Logistics
  - BEO3432 Strategic International Trade Operations
  - BLO2502 Transport Law

International Trade
- BEO1252 International Business Context
- BEO3368 International Economic Theory
- BEO3417 Finance of International Trade
- BEO3430 International Economic Analysis
- BEO3432 Strategic International Trade Operations
- BHO3373 International Marketing

*Common Specialisation Subjects Support Subjects
- BEO2254 Statistics for Business and Marketing
- BEO3500 Applied Economics Research Project

Electives
- Four approved electives

Bachelor of Arts in Asian Studies/ Bachelor of Business in International Trade

Course Objectives
The course combines the key components of the constituent undergraduate degree courses to provide students with a sound education in the principles and practice of international trade set in the context of a good understanding of the economics, social, cultural and political context of the Asian region. The course aims to provide graduates with: a comprehensive overview of the theories, principles and practice of international trade and the relevant techniques and research skills; a strong understanding of the history, economic development, cultural traditions, political systems and social traditions in a number of countries in the Asian region; a solid grasp of an Asian language; and a broad education not normally associated with a single undergraduate degree.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points in this course. Students must complete 480 credit points to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- International Trade
  - BEO1252 International Business Context
  - BEO3368 International Economic Theory
  - BEO3417 Finance of International Trade
  - BEO3430 International Economic Analysis
  - BEO3432 Strategic International Trade Operations
  - BHO3373 International Marketing

Support Subjects
- BEO2254 Statistics for Business and Marketing
- BEO3500 Applied Economics Research Project

Arts Subjects: Student must complete fourteen subjects from the Faculty of Arts inclusive of an Asian Studies major and an Asian Language major. 6 subjects in Asian Studies 6 subjects in an Asian Language. Plus one Arts elective.

Electives: Two other subjects as approved by the Faculty of Arts or Business and Law.
This course is strongly supported by industry and professional organisations and is recognised by the Australian Institute of Export.

**Bachelor of Business in Music Industry**

**Course Objectives**
The course aims to provide graduates with the ability to demonstrate competency in planning, promotion and production of music in a variety of forms, locations, styles and scale, and to be able to communicate with participants within the industry and beyond, and successfully plan and develop music promotion and music businesses with entrepreneurial flair.

**Admission Requirements**
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

**Course Duration**
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

**Course Structure**
The structure of the course is as follows:

**Core Subjects**
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

**Specialisation Subjects**
- Music Industry
  - BEO2400 Music Industry Economics
  - BEO3404 International Aspects of the Music Industry
  - BHO2403 Music Industry Marketing
  - BLO2401 Music Industry Law
  - BMQ2402 Music Industry Management
  - BMO3405 Live Performance Management

**Support Subjects**
- BEO3500 Applied Economics Research Project
- BEO3407 The Economics of Copyright and Music Publishing

**Electives**
- Eight approved electives

*BBB3111 Business Integrated Learning is an additional unit of study within this course.

**Bachelor of Business in Retail Management**

**Course Objectives**
The course aims to provide sound business management education together with a specialisation in the principles and practices of retail management.

**Admission Requirements**
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

**Course Duration**
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

**Course Structure**
The structure of the course is as follows:

**Core Subjects**
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

**Specialisation Subjects**
- Retail Management
  - BEO3406 Strategic Retailing
  - BEO1185 Retail Management Principles
  - BEO2186 Distribution Management
  - BEO3257 Economics of Retailing
  - BEO3295 Retail Merchandise Management
  - BHO3405 Electronic Retailing

**Support Subjects**
- BEO2254 Statistics for Business and Marketing
- BEO3500 Applied Economics Research Project

**Electives**
- Eight approved electives

*BBB3111 Business Integrated Learning is an additional unit of study within this course.
Bachelor of Business Retail Management/Marketing

Course Objectives
The course aims to provide graduates with the necessary skills to manage a wide range of retail and marketing activities in addition to developing a sound business education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.
All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:
Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour
Specialisation Subjects
Retail Management
BEO3406 Strategic Retailing
BEO1185 Retail Management Principles
BEO2186 Distribution Management
BEO3257 Economics of Retailing
BEO3295 Retail Merchandise Management
BHO3405 Electronic Retailing
Marketing 5
BH02250 Advertising and Public Relations
BH02251 Product and Pricing Strategy
BH02434 Consumer Behaviour
BH03254 Advanced Marketing Research
BH03435 Marketing Planning and Strategy
Support Subjects
BEO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project
Prescribed Elective
BHO2285 Marketing Research plus two other approved electives:
*BBB3111 Business Integrated Learning is an additional unit of study within this course.

Bachelor of Business (Honours) in Applied Economics

Course Objectives
The course aims to provide students with an understanding and awareness of the technical, professional and ethical requirements of advanced study in applied economics.

Admission Requirements
To qualify for admission to the course students must have completed an appropriate undergraduate degree with credit average in results or equivalent.

Course Duration
The course is offered on a full-time basis over one year or part-time equivalent. Students must complete 120 credit points through academic study in order to graduate. All subjects carry a value of 15 credit points. The Research Thesis has a value of 60 credit points.

Course Structure
The course comprises four coursework subjects together with a research thesis equivalent to four subjects.
BEO4430 Business Research Methods
BEO4683 Applied Econometrics
BEO4661 Advanced Macroeconomics
BEO4403 Advanced Microeconomics
BEO4400 Honours Research Thesis (full-time)
BEO4401 Honours Research Thesis (part-time)

Bachelor of Business (Honours) in International Trade

Course Objectives
The course aims to provide students with an understanding and awareness of the technical, professional and ethical requirements of advanced study in international trade.

Admission Requirements
To qualify for admission to the course students must have completed an appropriate undergraduate degree with a credit average in results or equivalent. Students must have satisfactorily completed the subjects Microeconomic Analysis and Macroeconomic Analysis in order to be considered for admission.

Course Duration
The course is offered on a full-time basis over one year or part-time equivalent. Students must complete 120 credit points through academic study in order to graduate. All subjects carry a value of 15 credit points except the Research Thesis which has a value of 60 credit points.

Course Structure
The course comprises four coursework subjects together with a research thesis equivalent to four subjects.
BEO4430 Business Research Methods
BEO4683 Applied Econometrics
BEO4661 Advanced Macroeconomics
BEO4403 Advanced Microeconomics
BEO4400 Honours Research Thesis (full-time)
BEO4401 Honours Research Thesis (part-time)
Bachelor of Business (Honours) in Retail Management

Course Objectives
The course aims to provide students with an understanding and awareness of the technical, professional and ethical requirements of advanced study in applied economics.

Admission Requirements
To qualify for admission to the course students must have completed an appropriate undergraduate degree with a credit average in results or equivalent.

Course Duration
The course is offered on a full-time basis over one year or part-time equivalent. Students must complete 120 credit points through academic study in order to graduate. All subjects carry a value of 15 credit points. The Research Thesis has a value of 60 credit points.

Course Structure
The course comprises four coursework subjects together with a research thesis equivalent to four subjects.
- BEO4430 Business Research Methods
- BEO4683 Applied Econometrics
- BEO4572 Logistics
- Plus one elective from an approved Postgraduate Diploma:
  - BEO4400 Honours Research Thesis (full-time)
  - BEO4401 Honours Research Thesis (part-time)

Prizes
The following prizes may be available to students:
- School of Applied Economics Prize for Best First Year Student in Bachelor of Business (Retail Management)
- School of Applied Economics Prize for Best First Year Student in Bachelor of Business (Music Industry)
- School of Applied Economics Prize for Best First Year Student in Bachelor of Business (International Trade)
- School of Applied Economics Prize for Best Second Year Student in Bachelor of Business (International Trade)
- School of Applied Economics Prize for Best Graduating Student in Bachelor of Business (Applied Economics)
- School of Applied Economics Prize for Best Student in the Master of Business (International Trade)
- School of Applied Economics Prize for Best Student in the Master of Business (Business Economics)
School of Hospitality, Tourism and Marketing

Bachelor of Business in Event Management

Course Objectives
The main educational aim of the course is to provide students with a sound understanding of the principles and practices relevant to business and event management. This will enable them to be successful and effective managers in the events sectors or any other chosen field they enter. The key attributes of these graduates will be: critical and reflective thinking, creative problem solving, effective communication, adaptability to change, numeracy, and proficiency in the use of technology. The course will improve learning by providing a framework for the application of relevant concepts to event management and providing scope for work-related and reflective learning as students progress through the course.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or part time equivalent plus a minimum of 350 hours of approved industrial experience or an optional co-operative education year. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BED1103 Microeconomic Principles
- BED1104 Macroeconomic Principles
- BLO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Event Management
  - BHO2250 Advertising and Public Relations
  - BHO3494 Meetings, Conventions and Events
  - BMO2354 Conferences and Meetings Management
  - BMO3405 Live Performance Management
  - BMO3422 Strategic Management
  - BHO2254 Tourism and Hospitality Marketing

Support Subjects
- BMO3421 Managing the Service Organisation
- BHO3473 Human Relations

Electives
- Eight approved subjects

In addition, students are required to complete the subject BBB3111 Business Integrated Learning. Students may be permitted to undertake BBB3333 Co-operative Education as an alternative.

Bachelor of Business in Hospitality Management

Course Objectives
The course is designed to teach the principles of hospitality management and at the same time allows students to study a range of areas within the hospitality industry. Students spend the third year of their degree working in industry, undertaking Co-operative Education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis and includes a compulsory year of Co-operative Education. Each student must obtain 360 credit points through academic study and 120 points through the Co-operative year to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BED1103 Microeconomic Principles
- BED1104 Macroeconomic Principles
- BLO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Hospitality Management
  - BHO1110 Introduction to Hospitality
  - BHO1121 Food and Beverage Management I
  - BHO1122 Food and Beverage Management II
  - BHO3501 Hospitality Facilities Planning and Development
  - BHO3500 Hospitality and Tourism Industry Project
  - BHO2282 Accommodation Management

Support Subjects
- BAO1106 Accounting for Hospitality and Tourism Managers
- BHO3473 Human Relations

Electives
- Eight approved electives
  - Hotel, Catering & Institutional Management Association (UK) Membership. In order to gain admission to the HCIMA(UK) it is necessary to include either:
    - BMO3220 Human Resource Management
    - BMO3421 Managing the Service Organisation

  as one of the electives taken.
Bachelor of Business Hospitality/ Event Management

Course Objectives
The main education aim of the course is to provide students with a sound understanding of the principles and practices relevant to business, hospitality management, and event management. This will enable them to be successful and effective managers in the hospitality, tourism and events sectors or any other chosen field they enter. The key attributes of these graduates will be: critical and reflective learning as students progress through hospitality, tourism and event management and providing scope for work-related and reflective learning as students progress through the course.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or part-time equivalent plus a compulsory year of Co-operative Education year. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study and 120 credit points through the Co-operative Education year in order to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Hospitality Management
BHO1110 Introduction to Hospitality
BHO1121 Food and Beverage Management I
BHO1122 Food and Beverage Management II
BHO3501 Hospitality Facilities Planning and Development
BHO3500 Hospitality and Tourism Industry Project
BHO2282 Accommodation Management

Event Management
BHO2250 Advertising and Public Relations
BHO3494 Meetings, Conventions and Events
BMO2354 Conferences and Meetings Management
BMO3405 Live Performance Management
BMO3422 Strategic Management
BHO2254 Tourism and Hospitality Marketing

Support Subjects
BMO3421 Managing the Service Organisation
BAO1106 Accounting for Hospitality and Tourism Managers
BHO3473 Human Relations

Electives
One approved elective

Bachelor of Business in Hospitality Management/ Human Resource Management

Course Objectives
The course aims to combine the academic specialisations of the constituent undergraduate degrees to provide students with a sound education in the principles and practices of the discipline areas of human resource management and hospitality studies.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Human Resource Management
BLO2207 Employment Law
BMO3323 Employee Relations Management
BMO3324 Consulting & Counselling
BMO3420 Human Resource Information Systems
BMO3476 Training and Development
BMO3325 Human Resources Management Evaluation

Hospitality Management
BHO1110 Introduction to Hospitality
BHO1121 Food and Beverage Management I
BHO1122 Food and Beverage Management II
BHO3501 Hospitality Facilities Planning and Development
BHO3500 Hospitality and Tourism Industry Project
BHO2282 Accommodation Management
Bachelor of Business in Hospitality/ Tourism Management

Course Objectives
The course aims to provide graduates with a sound business management education with particular emphasis on management of tourism projects and hospitality facilities and a strong grounding in the relevant business management techniques and research skills.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or equivalent part-time basis and includes a compulsory year of Co-operative Education. All undergraduate degree subject subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study and 120 credit points through the Co-operative Education year in order to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BHO1192 Management & Organisation Behaviour

Specialisation Subjects
Tourism
BHO3500 Hospitality and Tourism Industry Project
BHO1190 Introduction to Tourism
BHO1192 Travel Industry Management
BHO2255 Tourism Enterprise Management
BHO3437 Destination Planning and Development
BHO3436 International Tourism Trends and Issues

Hospitality Management
BHO1110 Introduction to Hospitality
BHO1121 Food and Beverage Management I
BHO1122 Food and Beverage Management II
BHO3501 Hospitality Facilities Planning and Development
BHO2282 Accommodation Management
BHO3007 Hospitality and Tourism Management Systems

Electives
One approved elective.

Bachelor of Business in Hotel, Restaurant and Catering

Course Objectives
The aim of the course is to develop highly skilled graduates who can take their place as progressive and dynamic managers across the range of operations in the hospitality industry. The key characteristics of these graduates will be their strong skills in numeracy, computer literacy, emotional intelligence, cultural and social sensitivity, critical thinking, strategic planning and communication skills.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent and includes a compulsory year of Co-operative Education. All undergraduate degree subject subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate and an 120 credit points through the Co-operative Education year in order to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BHO1192 Management & Organisation Behaviour

Specialisation Subjects
Hotel, Restaurant and Catering
BHO1110 Introduction to Hospitality
BHO1121 Food and Beverage Management I
BHO1122 Food and Beverage Management II
BHO3501 Hospitality Facilities Planning and Development
BHO2282 Accommodation Management
BHO3306 Casino and Gaming Management
BHO3307 Hospitality and Tourism Management Systems
BHO3494 Meetings, Conventions and Events
BHO3310 Professional Wine and Beverage Studies
BHO3433 Food and Beverage Management III
Support Subjects
BAO1106 Accounting for Hospitality and Tourism Managers
BH03473 Human Relations

Electives
Two approved electives

Bachelor of Business in Marketing

Course Objectives
The aims of the course are to provide students with a sound education in the principles and practices of marketing.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System - overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Marketing
BEO2186 Distribution Management
BH02250 Advertising and Public Relations
BH02251 Product and Pricing Strategy
BH02434 Consumer Behaviour
BH03254 Advanced Marketing Research
BH03435 Marketing Planning and Strategy

Support Subjects
BEO2254 Statistics for Business and Marketing
BH02285 Marketing Research

Electives
Eight approved electives.

*BBB3111 Business Integrated Learning is an additional unit of study within this course.

Bachelor of Business in Marketing/ Applied Economics

Course Objectives
The aims of the course are to provide students with a sound education in the principles and practices of marketing and applied economics.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System - overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Marketing
BEO2186 Distribution Management
BH02250 Advertising and Public Relations
BH02251 Product and Pricing Strategy
BH02434 Consumer Behaviour
BH03254 Advanced Marketing Research
BH03435 Marketing Planning and Strategy

Applied Economics
BEO2250 Quantitative Methods for Economics and Business
BEO2263 Macroeconomic Analysis
BEO2264 Microeconomic Analysis
BEO2263 Applied Regression Analysis
BEO2284 Business Forecasting Methods
BEO3366 Economic Policy and Research

Support Subjects
BEO2254 Statistics for Business and Marketing
BH02285 Marketing Research
BH03500 Applied Economics Research Project

Electives
One approved elective
*BBB1111 Business Integrated Learning is an additional unit of study within this course.
Bachelor of Business in Marketing/Event Management

Course Objectives
The aim of the course is to provide students with a sound understanding of the principles and practices relevant to business, marketing management, and event management. This will enable them to be successful and effective managers in the tourism and events sectors or any other chosen field they enter. The key attributes of these graduates will be critical and reflective thinking, creative problem solving, effective communication, adaptability to change, numeracy, and proficiency in the use of technology. The course will improve learning by providing a framework for the application of relevant concepts to event management and marketing providing scope for work-related and reflective learning as students progress through the course.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study.

Course Structure
Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BOH1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects (Event Management)
- BMO2354 Conferences and Meetings Management
- BHO2254 Tourism and Hospitality Marketing
- BHO2250 Advertising and Public Relations
- or a subject approved by Course Co-ordinator
- BHO3494 Meeting, Conventions and Events
- BMO3405 Live Performance Management
- BMO3422 Strategic Management

Specialisation Subjects (Marketing)
Six subjects comprising four compulsory marketing subjects plus two selected from the prescribed list.

Compulsory Marketing Subjects
- BHO2434 Consumer Behaviour
- BHO2251 Product and Pricing Strategy
- BHO2325 Advanced Marketing Research
- BHO3435 Marketing Planning and Strategy

Prescribed list – select any two subjects*
- BEO2186 Distribution Management
- BHO2250 Advertising and Public Relations
- or a subject approved by the Course Co-ordinator

Support Subjects
- BEO2254 Statistics for Business Marketing
- BHO2285 Marketing Research
- BMO3421 Managing the Service Organisation
- BHO3473 Human Relations

In addition, students are required to complete the subject BBB3111 Business Integrated Learning. Students may be permitted to undertake BBB3333 Co-operative Education as an alternative.

Recognition by Professional Societies
Graduates from the course may be eligible to participate in relevant industry associations in the areas of meetings, convention and events, graduates could also be eligible for membership of other professional bodies such as the Australian Marketing Institute.

Bachelor of Business in Electronic Commerce/Marketing

Course Objectives
The course aims to provide students with a broad ranging program of study and learning aimed at satisfying the academic and professional requirements in marketing and electronic commerce.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Support Subjects
- BEO2186 Distribution Management
- BHO2250 Advertising and Public Relations
- BHO2251 Product and Pricing Strategy
- BHO2434 Consumer Behaviour
- BHO3254 Advanced Marketing Research

Specialisation Subjects
- BHO2407 Marketing on the Internet
- BHO3432 Services Marketing
- BHO3737 International Marketing

Recognition by Professional Societies
Graduates from the course may be eligible to participate in relevant industry associations in the areas of meetings, convention and events, graduates could also be eligible for membership of other professional bodies such as the Australian Marketing Institute.
Bachelor of Business in Marketing/Hospitality Management

Course Objectives
The course is designed to teach the principles of marketing and hospitality management allowing students to become dynamic managers in the hospitality and marketing industry. Students spend the third year of their degree working in industry, undertaking Co-operative Education.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent. In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent and includes a compulsory year of Co-operative Education. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study and 120 points through the Co-operative year to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management and Organisation Behaviour

Specialisation Subjects
Marketing
BEO2186 Distribution Management
BHO2250 Advertising and Public Relations
BHO2251 Product and Pricing Strategy
BHO2434 Consumer Behaviour
BHO3254 Advanced Marketing Research
BHO3435 Marketing Planning and Strategy

Hospitality Management
BHO1101 Introduction to Hospitality
BHO1121 Food and Beverage Management I
BHO1122 Food and Beverage Management II
BHO3501 Hospitality Facilities Planning and Development
BHO3500 Hospitality and Tourism Industry Project
BHO2282 Accommodation Management

Support Subjects
BEO2254 Statistics for Business and Marketing
BHO3473 Human Relations
BHO2285 Marketing Research
BAO1106 Accounting for Hospitality and Tourism Managers

Bachelor of Business in Marketing/International Tourism (Offshore)
(Joint Degree)

Course Objectives
The course combines components of existing undergraduate programs to enable students to develop a broad range of professional skills specific to Marketing and Tourism, and be capable of engaging effectively in these professional areas.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

Course Duration
The course is offered over three years on a full-time basis or part-time equivalent. A year of Co-operative Education is optional and, if chosen, the course would take four years full-time or part-time equivalent to complete. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management and Organisation Behaviour

Specialisation Subjects - Marketing
BHO2251 Product and Pricing Strategy
BHO2434 Consumer Behaviour
BEO2186 Distribution Management
BHO2250 Advertising and Public Relations
BHO3254 Advanced Marketing Research
BHO3435 Marketing Planning and Strategy

Support Subjects
BEO2254 Statistics for Business and Marketing
BHO2285 Marketing Research

Specialisation Subjects – International Tourism
BHO1190 Introduction to Tourism
BEO1252 International Business Context
BHO2254 Tourism and Hospitality Marketing
BHO2255 Tourism Enterprise Management
BHO3438 Tourism in the Asia-Pacific Region
BHO3500 Hospitality and Tourism Industry Project

Electives
Two subjects approved by the School of Hospitality, Tourism and Marketing.

Bachelor of Business in Marketing/ International Trade

Course Objectives
The aims of the course are to provide students with a sound education in the principles and practices of marketing and international trade.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent. All undergraduate subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Marketing
BEO2186 Distribution Management
BHO2250 Advertising and Public Relations
BHO2251 Product and Pricing Strategy
BHO2434 Consumer Behaviour
BHO3254 Advanced Marketing Research
BHO3435 Marketing Planning and Strategy

International Trade
BEO1252 International Business Context
BEO3368 International Economic Theory
BEO3417 Finance of International Trade
BEO3430 International Economic Analysis
BEO3432 Strategic International Trade Operations
BHO3373 International Marketing

Support Subjects
BEO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project

Prescribed Elective
BHO2285 Marketing Research plus one approved elective.

Bachelor of Business in Marketing/ Music Industry

Course Objectives
The course aims to provide students with a broad ranging program of study and learning aimed at satisfying the academic and professional requirements in the marketing and music industry.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Marketing
BEO2186 Distribution Management
BHO2250 Advertising and Public Relations
BHO2251 Product and Pricing Strategy
BHO2434 Consumer Behaviour
BHO3254 Advanced Marketing Research
BHO3435 Marketing Planning and Strategy

Music Industry
BEO2400 Music Industry Economics
BEO3404 International Aspects of the Music Industry
BHO2403 Music Industry Marketing
BLO2401 Music Industry Law
BMO2402 Music Industry Management
BMO3405 Live Performance Management

Support Subjects
BEO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project
BEO3407 The Economics of Copyright and Music Publishing

*BBB3111 Business Integrated Learning is an additional unit of study with this course.
Bachelor of Business in Marketing/ Tourism Management

Course Objectives
The course aims to provide students with a broad ranging program of study and learning aimed at satisfying the academic and professional requirements in marketing and tourism management.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent and includes a compulsory year of Co-operative Education. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate and 120 credit points through the Co-operative Education year in order to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Marketing
  - BEO2186 Distribution Management
  - BHO2250 Advertising and Public Relations
  - BHO2251 Product and Pricing Strategy
  - BHO2434 Consumer Behaviour
  - BHO3254 Advanced Marketing Research
  - BHO3435 Marketing Planning and Strategy
- Tourism
  - BHO3500 Hospitality and Tourism Industry Project
  - BHO1190 Introduction to Tourism
  - BHO1192 Travel Industry Management
  - BHO2255 Tourism Enterprise Management
  - BHO3437 Destination Planning and Development
  - BHO3436 International Tourism Trends and Issues

Support Subjects
- BHO2265 Marketing Research
- BHO3473 Human Relations
- BEO2254 Statistics for Business and Marketing
- BHO2254 Tourism and Hospitality Marketing

Bachelor of Business in Marketing/ Bachelor Of Arts in Psychology

Course Objectives
The primary educational aim of the course is to provide students with a sound platform of learning in the principles and practice of marketing and psychology. It will improve learning by providing a fundamental framework for the application of marketing and psychology concepts and ideas and their co-integration which will ensure that students are capable of engaging successfully in combined areas of marketing and psychology in a commercial environment.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 480 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Arts Specialisation Subjects
- APP1012 Psychology 1A
- APP1013 Psychology 1B
- APP2013 Psychology 2A
- APP2014 Psychology 2B
- APP3011 Psychology 3A (full year subject)
- APP3012 Psychology 3B (full year subject)

Arts Electives
- 6 subjects, within which one arts major be pursued

Support Subjects
- BEO2254 Statistics for Business and Marketing
- BHO2285 Marketing Research
Bachelor of Business in Regional Tourism Management

Course Objectives
The course aims to provide graduates with a sound business Management education with particular emphasis on the management of regional tourism enterprises.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1106 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Regional Tourism
BHO3500 Hospitality and Tourism Industry Project
BHO1190 Introduction to Tourism
BHO2300 Regional Tourism Management 1
BHO3300 Regional Tourism Management 2
BHO1192 Travel Industry Management
BHO2255 Tourism Enterprise Management

Support Subjects
BAO1106 Accounting for Hospitality and Tourism Managers
BMO2271 Organisations

Electives
Eight approved electives

Bachelor of Business in Tourism Management

Course Objectives
The course aims to provide a sound business management education with a specialisation in the principles and practice of the travel and tourism industries.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis and includes a compulsory year of Co-operative Education. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study and 120 credit points through the Co-operative Education year in order to graduate.

Course Structure

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Tourism
BHO3500 Hospitality and Tourism Industry Project
BHO1190 Introduction to Tourism
BHO1192 Travel Industry Management
BHO2255 Tourism Enterprise Management
BHO3437 Destination Planning and Development
BHO3436 International Tourism Trends and Issues

Support Subjects
BHO2254 Tourism and Hospitality Marketing
BHO3473 Human Relations

Electives
Eight approved electives

Tourism students are encouraged to undertake the subject of BLO1452 Tourism Law as one of their electives.
Bachelor of Business in Tourism Management/ Information Systems

Course Objectives
The course will provide students with a broad ranging program of study and learning aimed at satisfying the academic and professional requirements in both Tourism and Information Systems.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent. In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Tourism
BHC0350 Hospitality and Tourism Industry Project
BHO1190 Introduction to Tourism
BHO1192 Travel Industry Management
BHO2255 Tourism Enterprise Management
BHO3437 Destination Planning and Development
BHO3436 International Tourism Trends and Issues

Information Systems
BCO2149 Database Systems
BCO3144 Systems Design
BCO1147 Introduction to Programming Concepts
BCO2148 Systems Analysis
BCO1046 Computer Systems
BCO1103 Web Enabled Business Systems

Support Subjects
BAO1106 Accounting for Hospitality and Tourism Managers
BCO3150 Systems Implementation
BMO2271 Organisations
BCO3149 Computer Project
Bachelor of Business in Tourism/Small Enterprise Management

Course Objectives
The course aims to provide graduates with a sound business management education with particular emphasis on management of small tourism enterprises and projects.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent. In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- BHO1190 Introduction to Tourism
- BHO1192 Travel Industry Management
- BHO2286 Nature-Based Tourism
- BHO2255 Tourism Enterprise Management
- BHO3437 Destination Planning and Development
- BHO3500 Hospitality and Tourism Industry Project

Specialisation Subjects – Small Enterprise Management
- BAO2100 Introduction to Small Enterprise
- BHO2101 Small Enterprise Management
- BHO2102 Small Enterprise Issues
- BAO3100 The Enterprise Project

Support Subjects
- BMO2271 Organisations
- BAO1109 Hospitality and Tourism Accounting

Electives
Four approved Electives

Bachelor of Business in Tourism Management/Bachelor of Arts Asian Studies

Course Objectives
The course aims to provide students with a sound business management education with particular emphasis on management of tourism projects and enterprises together with a strong understanding of the history, economic development and cultural traditions which apply to countries of the Asian region.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent. In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent. Each student must obtain 480 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Tourism Asian studies
  - BHO3500 Hospitality and Tourism Industry Project
  - BHO1190 Introduction to Tourism
  - BHO1192 Travel Industry Management
  - BHO2255 Tourism Enterprise Management
  - BHO3437 Destination Planning and Development
  - BHO3500 Hospitality and Tourism Industry Project

Support Subjects
- BHO2254 Tourism and Hospitality Marketing
- BHO3473 Human Relations

Arts Subjects: Fourteen subjects from the Faculty of Arts inclusive of an Asian Studies major and an Asian Language major; 7 subjects in Asian Studies 6 subjects in Asian Language One Arts Elective.

Electives: Two subjects approved by either the Faculty of Arts or Business and Law
Bachelor of Business in Tourism Management/ Bachelor of Arts Recreation Management

Course Objectives
The course aims to provide a sound business management education with a specialisation in the principles and practice of the travel and tourism industries with a strong emphasis on the economic, social and cultural context of recreation management.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent. All Faculty of Business and Law undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 480 credit points through academic study to graduate.

Course Structure
Core Subjects
Business
BAO1101 Accounting for Decision Making
BLO1105 Business Law
BCO1102 Information Systems for Business
BEO1106 Business Statistics
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BHO1171 Introduction to Marketing
BMO1102 Management and Organisation Behaviour

Tourism Management
BHO1190 Introduction to Tourism
BHO1192 Travel Industry Management
BHO2286 Nature-Based Tourism
BHO2255 Tourism Enterprise Management
BHO3437 Destination Planning and Development
BHO3500 Hospitality and Tourism Industry Project

Specialisation Subjects
Tourism Management
BHO1190 Introduction to Tourism
BHO1192 Travel Industry Management
BHO2286 Nature-Based Tourism
BHO2255 Tourism Enterprise Management
BHO3437 Destination Planning and Development
BHO3500 Hospitality and Tourism Industry Project

Support Subjects
BHO2254 Tourism and Hospitality Marketing
BHO3473 Human Relations

Recreation Management Subjects
HPR0111 Introduction to Recreation
HPR0113 Leadership in Recreation
HPR0121 Disability Awareness
HPR1001 Programming in Recreation
HPR1111 Recreation Career Development 1
HPR1112 Recreation Career Placement 1
HPR1002 Society and Leisure
HPL124 Communication Skills
HPR2006 Social Psychological Dimensions of Leisure
HPR2004 Recreation Event Delivery
HPR2222 Recreation Career Development 2
HPR2008 Recreation Program Development
HPR0107 Field Placement 3 – Professional Practice

HPR2010 People Management in Recreation Services
HPR0311 Financial Management in Recreation
HPR3001 Recreation Planning and Policy
HPR3333 Recreation Career Development 3
HPL3230 Recreation Industry Development
HPR2007 Research in Recreation
HPR3002 Legal Issues in Recreation
HPR0321 Graduating Seminar
HPR0108 FE Placement 4: Professional Practice

Bachelor of Business in Marketing/ Bachelor of Arts Sports Administration

Course Objectives
The aim of the course is to provide students with both a sound knowledge and critical appreciation of the structure and practices of the Australian sports and leisure industry, and have students develop a broad range of vocational skills which can be used directly to assist in the development of organisations and their capacity to meet the needs of members, players and other significant stakeholders.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent. Each student must obtain 480 credit points through academic study to graduate.

Course Structure
The course structure is as follows:

Year One
Semester One
BEO1103 Microeconomic Principles
BLO1105 Business Law
BMO1102 Management and Organisation Behaviour
HPS1111 Sport, History and Culture
HPS1112 Oral and Interpersonal Communication in Sport Organisations
HPS1113 Introduction to Sport Administration

Semester Two
BCO1102 Information Systems for Business
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
HPS1115 Sport, Politics and Government
Year Two
Semester One
BAO1101 Accounting for Decision Making  
BHO2251 Product and Pricing Strategy  
BHO2285 Marketing Research  
BHO2434 Consumer Behaviour  
Vocational Elective in Sport Administration 1
Semester Two
ACA1001 Introduction to Writing  
BLO9211 Sport, Law and the Athlete  
BHO3432 Services Marketing  
BMO3220 Human Resource Management  
HPS0111 Sport Career Development: Seminar 1  
HPS0112 Sport Career Development: Placement 1  
HPS2111 Sport Sponsorship

Year Three
Semester One
BEO2254 Statistics for Business and Marketing  
BHO2250 Advertising and Public Relations  
HPS0211 Sport Career Development: Seminar 2  
HPS0212 Sport Career Development: Placement 2  
HPS3112 Sport Venue and Stadium Administration  
Vocational Elective in Sport Administration 2
Semester Two
BCO1103 Web Enabled Business Systems  
BED2186 Distribution Management  
HPS3113 Ethics and Social Policy in Sport  
Vocational Elective in Sport Administration 3  
Faculty of Business and Law Elective

Year Four
Semester One
BHO3435 Marketing and Planning Strategy  
HPS3111 Sport Event Administration  
Vocational Elective in Sport Administration 4  
Vocational Elective in Sport Administration 5  
Vocational Elective in Sport Administration 6
Semester Two
HPS0311 Sport Career Development: Seminar 3  
HPS0312 Sport Career Development: Placement 3  
General Elective  
Faculty of Business and Law Elective  
Students will undertake nine (9) electives, six (6) from the vocational  
elective streams, one (1) from the general electives, and two (2) from  
the Faculty of Business and Law programs. The general elective  
may be any subject from a higher education course offered by the  
University, as approved by the Course Co-ordinator.

Vocational Electives
Communication and Media Management Stream
ACA2001 Electronic Editing and Publishing  
ACC3045 Video Production/Media Methods  
ACA3001 Professional Writing for Sport  
HPS3230 Sport and Strategic Marketing  
ACA2009 Sport Magazine Production  
Staff and Athlete Management Stream
BLO9311 Sport, Commerce and the Law  
HPE4120 Sport Evaluation Strategies  
HPS2110 Social Issues in Sport Administration  
BLO2207 Employment Law  
BMO3323 Employee Relations Management

General Electives
General electives offered in the sports studies field at Sunbury campus are:  
HPE7090 Adventure Activity  
HPS7071 Administration of Aquatic Programs  
HPS7114 Football Studies  
HPX1010 Olympic Studies

Recognition by Professional Societies
Graduates of the of the Bachelor of Business (Marketing) stream  
are eligible currently for admission to the Australian Marketing  
Institute, the academic part of the Practising Marketers Certification,  
the Marketing Research Society of Australia, and with  
appropriate selection of electives, significant credit towards the  
Diploma in Marketing Research from the Marketing Research  
Society of Australia. Graduates will also be eligible for membership  
of the Australian Society of Sport Administrators, and will be able  
to gain level two accreditation status.

Bachelor of Business (Honours) in Marketing

Course Objectives
The course aims to provide students with an understanding and  
averiness of the technical, professional and ethical requirements of  
advanced study in marketing.

Admission Requirements
To qualify for admission to the course students must have  
completed an appropriate undergraduate degree with a credit  
average in results or equivalent.

Course Duration
The course is offered over one year on a full-time basis or part-time  
equivalent. All undergraduate degree subjects carry a value of 15  
credit points. The Research Thesis has a value of 60 credit points. Each student must obtain 120 credit points through academic study  
to graduate.

Course Structure
The course comprises four coursework subjects together with a  
research thesis equivalent to four subjects.

School Requirements
Attendance
(i) Students are expected to attend all lectures and seminars. Any  
student who is absent for more than 40% of the tutorial, practical or  
seminar time prescribed will be automatically excluded from the  
subject.
(ii) If a student is able to show that there are extenuating circumstances  
the lecturer-in-charge may require the student to submit additional  
work, or to meet any other conditions considered warranted.
(iii) It should be clearly understood that seminar attendance,  
completion of set questions and general participation are taken  
into account in the case of borderline marks – persons who have  
contributed in seminars will generally be credited with a higher  
grade. Seminar performance is also considered in the case of  
students called before Examiners or Unsatisfactory Progress  
Committees at the end of semester.
Assessment

Students are required to note that:

(i) Late submissions of essays will be penalised unless written permission has been given for such late submission. It is the responsibility of the student to advise the lecturer, before the event, that an essay may be late.

(ii) An essay or test paper submitted after other essays on that topic have been assessed and returned, will not be assessed. Students may be credited with having completed the required work, but will not necessarily be given any marks for the essay or test. At the discretion of the lecturer, which will normally be given only in the case of serious personal illness or injury or other severe trauma, an alternative assignment may be set.

(iii) Significant among the criteria for assessment of essays will be: ‘If this piece of work had been submitted to me, as a Manager, by one of my staff, would I pass it on to my own Manager?’ This means that some consideration will be given to clarity of style, neatness of presentation and a business-like approach to assignments.

(iv) Essays are to be typed on one side only of A4 or standard 280mm x 205mm computer paper and firmly stapled or otherwise fastened in the top left-hand corner. A School Cover Sheet, properly completed, is to be affixed to the front of all essays which will also have an appropriate Title Page and Synopsis.

Prizes

The following prizes may be available to students:

- School of Hospitality, Tourism and Marketing Prize for the Best Student in Advertising and Public Relations.
- Australian Hotels and Hospitality Association J. Mulcahy Memorial Prize for Best First Year Student in the Bachelor of Business (Hospitality Management).
- Australian Marketing Institute Prize for Best Graduating Student in Bachelor of Business (Marketing).
- Australian Marketing Institute Prize for Best Graduating Student in Master of Business (Marketing).
- Hotel Sofitel Prize for the Best First Year Student in Hospitality Management with the best combined mark in Introduction to Hospitality and Food and Beverage Management 1.
- Hotel Sofitel Prize for the Best Second Year Student in Hospitality Management with the best combined mark in Introduction to Food Service Operations and Principles and Practice of Restaurant Management.
- Hotel Sofitel Prize for the Best Final Year Student in Hospitality Management with the best combined mark in Hospitality Facilities Planning and Development and Catering and Hotel Law.
- Keith F Williams Prize for Best Student in Introduction to Marketing.
- McGraw-Hill Prize for Best Student in Consumer Behaviour.
- Melbourne Airport Prize for Best First Year Student in the Bachelor of Business (Tourism Management).
- Ocean Spirit Cruises Prize for Best Postgraduate Student in Tourism Management.
Bachelor of Business in Computer Systems Management

Course Objectives
The course aims to provide for students who specifically wish to obtain a professional qualification in managing the Computer Systems Support of developers and users of Information Systems. The course will provide graduates with a sound knowledge and experience of both the conceptual foundations and practice of Information Systems.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent. In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Computer Systems Management
  - BCO1041 Introduction to Programming
  - BCO2043 Managing Network Integration
  - BCO2149 Database Systems
  - BCO2041 Systems Analysis and Design
  - BCO1048 Introduction to Business Systems Development
  - BCO1046 Computer Systems

Support Subjects
- Any two of the following:
  - BCO2040 Managing the Computing Environment
  - BCO3040 Managing Systems Development
  - BCO3042 Contemporary Developments in Information Systems.

Electives
- Eight approved Electives

Graduates meet the requirements for admission to membership of the Australian Computer Society.

Bachelor of Business in Electronic Commerce

Course Objectives
The course aims to: establish a broad foundation of knowledge from relevant and related business disciplines; provide specialist sequences to studies which addresses the competencies, knowledge and processes which are necessary for success in the emerging field of electronic commerce; provide students with the knowledge, competencies and processes to ensure their employment within the field of electronic commerce upon graduation and/or enable progression to further study and research; develop problem solving skills which will enable graduates to demonstrate skills in the design, development and management of electronic commerce information systems as well as recognising the overall business context in which such systems are to be found.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent. In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Electronic Commerce
  - BCO3150 Systems Implementation
  - BCO2149 Database Systems
  - BCO2500 Electronic Commerce Technologies
  - BCO2501 Electronic Commerce Business Interface
  - BCO2502 Developing Electronic Commerce Systems
  - BCO3443 The Information Professional

Graduates meet the requirements for admission to membership of the Australian Computer Society.
Support Subjects
BCO1147 Introduction to Programming Concepts
BCO3149 Computer Project

Recommended Electives
BAO2408 EC Accounting Systems,
BHO3405 Electronic Retailing.
BMO2403 Management Strategy for EC
Plus five other approved elective subjects.

Bachelor of Business Electronic Commerce/International Trade

Course Objectives
A combined degree course in Electronic Commerce and International Trade will introduce an innovative program that will fill a real niche, one that recognises the growing importance of trade and the Internet in contemporary global commerce.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Electronic Commerce
BCO3150 Systems Implementation
BCO2149 Database Systems
BCO2600 Electronic Commerce Technologies
BCO2501 Electronic Commerce Business Interface
BCO2502 Developing Electronic Commerce Systems
BCO3443 The Information Professional

International Trade
BEO1252 International Business Context
BEO3968 International Economic Theory
BEO3417 Finance of International Trade
BEO3430 International Economic Analysis
BEO3432 Strategic International Trade Operations
BHO3373 International Marketing

Support Subjects
BCO1147 Introduction to Programming Concepts
BCO3149 Computer Project
BEO2254 Statistics for Business and Marketing
BEO3500 Applied Economics Research Project

Bachelor of Business Electronic Commerce/Music Industry

Course Objectives
A combined degree course in Music Industry and Electronic Commerce will introduce an innovative program that will fill a real niche, one that recognises the growing importance of entertainment and the Internet in contemporary global commerce.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Electronic Commerce
BCO3150 Systems Implementation
BCO2149 Database Systems
BCO2600 Electronic Commerce Technologies
BCO2501 Electronic Commerce Business Interface
BCO2502 Developing Electronic Commerce Systems
BCO3443 The Information Professional

Music Industry
BEO2400 Music Industry Economics
BEO3404 International Aspects of the Music Industry
BHO2403 Music Industry Marketing
BLO2401 Music Industry Law
BMO2402 Music Industry Management
BHO3405 Live Performance Management
Bachelor of Business Electronic Commerce/ Retail Management

Course Objectives
The course aims to provide students with a broad program of study and learning aimed at satisfying the academic and professional requirements in both retail management and electronic commerce disciplines. This combined degree course will equip graduates with the necessary skills to obtain employment in retail management - private and public sectors - in the information systems industry and elsewhere.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisational Behaviour

Specialisation Subjects
- Electronic Commerce
  - BCO3150 Systems Implementation
  - BCO2149 Database Systems
  - BCO2500 Electronic Commerce Technologies
  - BCO2501 Electronic Commerce Business Interface
  - BCO2502 Developing Electronic Commerce Systems
- Retail Management
  - BEO3406 Strategic Retailing
  - BEO1185 Retail Management Principles
- Transport and Logistics
  - BAO2500 Transport Financial Planning
  - BEO2186 Distribution Management

Specialisation Subjects
- Electronic Commerce
  - BCO3150 Systems Implementation

Bachelor of Business in E-Commerce/ Transport and Logistics

Course Objectives
The Electronic Commerce and Transport and Logistics Industry are going through a rapid development phase. The course aims to provide a sound education in the principles and practices of the discipline areas of electronic commerce and transport and logistics.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisational Behaviour

Specialisation Subjects
- Electronic Commerce
  - BCO3150 Systems Implementation
  - BCO2149 Database Systems
  - BCO2500 Electronic Commerce Technologies
  - BCO2501 Electronic Commerce Business Interface
  - BCO2502 Developing Electronic Commerce Systems
- Retail Management
  - BEO3406 Strategic Retailing
  - BEO1185 Retail Management Principles
- Transport and Logistics
  - BAO2500 Transport Financial Planning
  - BEO2186 Distribution Management
  - BEO3341 Transportation Economics
  - BEO3432 Strategic International Trade Operations
  - BEO4572 Logistics
  - BLO2502 Transport Law

Electronic Commerce
  - BCO3150 Systems Implementation
Bachelor of Business Electronic Commerce/ Bachelor of Arts Multimedia

Course Objectives
The course aims to provide knowledge, skills and competencies in areas which are essential for the education and training of online designers and developers together with essential business and communication competencies.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent. Each student must obtain 480 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1107 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Electronic Commerce
BCO3150 Systems Implementation
BCO3149 Database Systems
BCO2500 Electronic Commerce Business Interface
BCO2502 Developing Electronic Commerce Systems
BCO3443 The Information Professional

Support Subjects
BCO1147 Introduction to Programming Concepts
BCO3149 Computer Project

Specialisation – Multimedia
ACM1001 Multimedia 1A
ACM1002 Multimedia 1B
ACM1003 Animation for Multimedia
ACM1004 Design for Multimedia

Bachelor of Engineering/ Bachelor of Business (Electronic Commerce)

Course Objectives
The combined course will provide students with a broad ranging program of study and learning aimed at satisfying the academic and professional requirements in a specialisation in business together with an appropriate field of engineering. The double degree course will equip graduates to obtain employment in business, government, and in major engineering organisations.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over five years on a full-time basis or part-time equivalent. Each student must obtain 600 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Electronic Commerce
BCO3150 Systems Implementation
BCO3149 Database Systems
BCO2500 Electronic Commerce Business Interface
BCO2502 Developing Electronic Commerce Systems
BCO3443 The Information Professional

Support Subjects
BCO1147 Introduction to Programming Concepts
BCO3149 Computer Project

Specialisation – Multimedia
ACM1001 Multimedia 1A
ACM1002 Multimedia 1B
ACM1003 Animation for Multimedia
ACM1004 Design for Multimedia

Electives
Two approved subjects

Engineering subjects: Students must obtain 360 credit points from the appropriate level of the Engineering specialisation.
Bachelor of Business Electronic Commerce/ Bachelor of Science

Course Objectives
The combined course will provide students with a broad ranging program of study and learning aimed at satisfying the academic and professional requirements in both the appropriate field of science and of business. The double degree course will equip graduates to obtain employment in business and government, in major scientific organizations and elsewhere. It was improve learning by providing a fundamental framework for the application of business and scientific concepts and ideas and their co-integration which will ensure that students are capable of engaging successfully in these professional areas in a commercial environment.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent. Each student must obtain 480 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Electronic Commerce
  - BCO3150 Systems Implementation
  - BCO2149 Database Systems
  - BCO2500 Electronic Commerce Technologies
  - BCO2501 Electronic Commerce Business Interface
  - BCO2502 Developing Electronic Commerce Systems
  - BCO3443 The Information Professional

Support Subjects
- BCO1147 Introduction to Programming Concepts
- BCO3149 Computer Project

Science subjects
- SCS1006 Chemistry 1
- SMA1110 Mathematics 1
- SMA1120 Mathematics
- SBF1310 Biology 1
- SBF 1320 Biology 2
Plus 150 credit points from the appropriate Year level of the Science specialisation.

Bachelor of Business in Information Systems

Course Objectives
The course aims to prepare students for entry into the Information Systems profession and the business world in general with a combination of computing skills supported by minor specialisations in other business disciplines. Graduates will be well placed to follow a career path into a variety of middle management positions with professional society recognition.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.
All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Information Systems
  - BCO2149 Database Systems
  - BCO3144 Systems Design
  - BCO1147 Introduction to Programming Concepts
  - BCO2148 Systems Analysis
  - BCO1046 Computer Systems
  - BCO1103 Web Enabled Business Systems

Support Subjects
- BCO3150 Systems Implementation
- BCO3149 Computer Project

Electives
- Eight approved electives
Bachelor of Business (Information Systems)/Bachelor of Arts

Course Objectives
The course combines the key components of the constituent undergraduate degree courses, Bachelor of Arts and Bachelor of Business (Information Systems) and provides students with a sound education in the principles and practice of the related discipline areas of information systems and two of communication studies, professional writing and psychology, set in a business context.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course contains two years full-time equivalent subjects, composed of two majors from the Bachelor of Arts degree and two years full-time equivalent subjects from the Bachelor of Business (Information Systems) degree incorporating the major in Information Systems. The Combined Degree allows students to complete the requirements of both degrees in a period of four years on a full-time basis or part-time equivalent.
Each subject is worth 15 credit points. Students must complete 480 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:
The degree, which comprises 32 subjects, is structured as follows:

Bachelor of Arts
Either
8 subjects in Psychology, with 6 subjects in Communication Studies or Professional Writing or Multimedia
or
6 subjects in Communication Studies with 6 subjects in Professional Writing, and 2 Arts Electives
or
6 subjects in Multimedia with 6 subjects in Professional Writing or Communication Skills and 2 Arts Electives
These 14 subjects constitute two-thirds of the existing course or two years of equivalent full-time study.

Bachelor of Business (Information Systems)
8 core subjects (common to all Faculty of Business and Law courses)
2 support subjects (specific to the School of Information Systems)
6 specialist subjects (specific to the Bachelor of Business Information Systems)
These 16 subjects constitute two-thirds of the existing course or two years equivalent full-time study.

Electives
Two further electives chosen from subjects offered by either the Faculty of Arts or Faculty of Business and Law, as approved by the appropriate Course Co-ordinators.

Bachelor of Business (Honours) in Information Systems

Course Objectives
The course aims to:
- provide students with an awareness and understanding of the ethical and technical requirements of the Information Systems profession;
- provide students with specialist knowledge and skills in the research areas of the Information Systems School, namely advanced Information Systems, Information Technology Management, Systems Technology, Systems Implementation and System Support.

Admission Requirements
To qualify for admission to the program the student will normally have completed an appropriate undergraduate degree with a credit average in results or equivalent.

Course Duration
The program is offered on a full-time basis over two semesters. It may be offered in part-time mode. Students must complete 120 credit points through academic study in order to graduate. The Research Project has a value of 60 credit points. All other subjects carry a value of 15 credit points.

Course Structure
The structure of the program is as follows:

Core Subjects
- BCO4652 Business Research Methods
- BCO4701 Research Project (Information Systems)
Plus three subjects from:
- BCO4501 Business Process Engineering
- BCO4601 Current Issues in Information Systems
- BCO4603 Enterprise Resource Planning Systems
- BCO4646 Systems Support Programming
- BCO4641 User Computing
- BCO4644 Object Oriented Programming and Design
- BCO4654 Database Design
- BCO4643 Knowledge Engineering
- BCO4653 Management of Information Technology
- BCO4642 Systems Development
- BCO4645 Internetworking Systems
- BCO4646 Systems Support Programming
- BCO4656 IT Project Management
- BCO4658 Internet Commerce
- BCO4659 Executive and Mobile Computing
- BCO4660 Enterprise Electronic Commerce
- BCO4661 Enterprise Resource Planning Systems Implementation
- BCO4662 Small Business Information and Internet Systems
- BCO4672 The Information Systems Professional
- BCO4673 Usability Design for E-Business

Prizes
The following prizes may be available to students:
- School of Information Systems Prize for the Best Graduating Student in the Bachelor of Business (Information Systems)
- School of Information Systems Prize for the Best Graduating Student in the Bachelor of Business (Computer Systems Support)
- School of Information Systems Prize for the Best Computing project
- School of Information Systems Prize for the Best Graduating Student in the Graduate Diploma in Business Computing
- School of Information Prize for the Best Graduating Student in the Master of Business Information Systems
- School of Information Prize for the Best Graduating Student in the Master of Business (Enterprise Resource Planning Systems)
School of Law

Bachelor of Business in Commercial Law

Course Objectives
The course aims to provide a foundation in Commercial Law for business professionals. The course will provide graduates with an appreciation of the legal context of business management and strategy.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
  • International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Commercial Law
BLO2205 Corporate Law
BLO2206 Taxation Law and Practice
BLO2300 Commercial Law
Plus any three of the following:
BLO3351 Legal Topics A
BLO3352 Legal Topics B
BLO2207 Employment Law
BLO3313 Advanced Taxation Law and Practice
BLO3332 Administrative Law
BLO1452 Tourism Law
BLO3405 Law of Financial Institutions and Securities
BLO2233 Health and Safety Law
BLO3250 Law of Insolvency

Electives
Ten approved electives

**BBB3111 Business Integrated Learning is an additional unit of study within this course.

Bachelor of Laws

Course Objectives
The course will provide students with a broad ranging program of study and learning aimed at satisfying academic and professional requirements for admission to legal practice in Victoria. The course will equip graduates to obtain employment in law firms, at the Bar and elsewhere. Course Aims (a) To produce intellectually well rounded law graduates who have the professional and academic skills required to work in a variety of legal settings; (b) To provide students with a range of legal professional skills, such as advocacy, ethical judgement, communication, legal research and writing, interviewing and negotiation and relevant legal professional computing skills; (c) To provide specialised education and skills in core areas of law as well as in various areas of commercial law, especially those which have a comparative dimension; (d) To provide graduates with such other attributes and competencies as would be expected of law graduate from an Australian Law School; and (e) To satisfy the academic requirements for admission to legal practice in Victoria.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
  • International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 480 credit points through academic study to graduate.

Course Structure
Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B) and eight approved subjects from prescribed list (C). Structure as follows:

Compulsory Core Subjects
BLB1101 Australian Legal System in Context
BLB1102 Contracts 1
BLB1113 Australian Administrative Law
BLB1114 Legal Research Methods
BLB1115 Torts
BLB1117 Contracts 2
BLB1118 Constitutional Law
BLB2119 Corporations Law 1
BLB2120 Legal Writing and Drafting
BLB2121 Legal Theory
BLB2122 Advocacy and Communication
BLB2124 Corporations Law 2
BLB2125 Real Property Law
BLB2126 Federal Constitutional Law
BLB3127 Dispute Resolution and Civil Procedure
BLB3128 Criminal Law
FACULTY OF BUSINESS AND LAW

BLB3130 Interviewing and Negotiating Skills
BLB3131 Lawyers and Legal Ethics
BLB3134 Taxation Law
BLB4136 Equity and Trust
BLB4139 Evidence

Prescribed list (B) – select three subjects
BLB2123 Trade Practices Law and Policy
BLB3129 Intellectual Property Law
BLB3132 Securities Law
BLB3133 Comparative Commercial Law
BLB4135 Australian Employment Law
BLB4137 Asian Legal Systems
BLB4138 Conflict of Laws
BLB4140 Privacy and Media Law
BLB4141 International Trade Law
BLB4142 Advanced Legal Research Dissertation
BLB3136 Family Law in Society

Prescribed list (C) – select eight subjects
BLB2123 Trade Practices Law and Policy
BLB3129 Intellectual Property Law
BLB3132 Securities Law
BLB3133 Comparative Commercial Law
BLB4135 Australian Employment Law
BLB4137 Asian Legal Systems
BLB4138 Conflict of Laws
BLB4140 Privacy and Media Law
BLB4141 International Trade Law
BLB4142 Advanced Legal Research Dissertation
BLO2500 Environment Law

Bachelor of Laws (Graduate Entry)

Course Objectives
The course will allow graduates from other disciplines to build on their existing studies and experience to obtain a qualification in the field of law.

The Bachelor of Laws (Graduate Entry) is a program that is necessary for practice in the legal profession and leads to employment in both private and public sectors.

Admission Requirements.
Students will be selected into this course on:
(i) Their performance in their prior studies at undergraduate level and postgraduate level. It would normally be expected that students had performed at least at H2A or Distinction level in their prior undergraduate studies. Postgraduate studies will be evaluated according to the nature of the relevant degree;
(ii) Additionally students will need to submit a statement of their prior work experience and reasons for applying for the course of no more than 1000 words. These statements will be evaluated for selection purposes by the HOS or delegate(s).

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years or part time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate.

Bachelor Of Laws/ Bachelor of Business in Applied Economics

Course Objectives
The course will provide students with a broad ranging program of study and learning aimed at satisfying academic and professional requirements in law and applied economics. The combined degree will equip graduates to obtain employment in law, business and government, in the economics sector, at the Bar and elsewhere.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.
Course Duration
The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

Course Structure
Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject Structure as follows:

Compulsory Law Subjects
BLB1101 Australian Legal System in Context
BLB1102 Contracts 1
BLB1113 Australian Administrative Law
BLB1114 Legal Research Methods
BLB1115 Torts
BLB1117 Contracts 2
BLB1118 Constitutional Law
BLB2119 Corporations Law 1
BLB2120 Legal Writing and Drafting
BLB2121 Legal Theory
BLB2122 Advocacy and Communication
BLB2124 Corporations Law 2
BLB2125 Real Property Law
BLB2126 Federal Constitutional Law
BLB3127 Dispute Resolution and Civil Procedure
BLB3128 Criminal Law
BLB3130 Interviewing and Negotiating Skills
BLB3131 Lawyers and Legal Ethics
BLB3134 Taxation Law
BLB4136 Equity and Trust
BLB4139 Evidence

Prescribed list (B) – select three subjects
BLB2123 Trade Practices Law and Policy
BLB3129 Intellectual Property Law
BLB3133 Comparative Commercial Law
BLB4135 Australian Employment Law
BLB4137 Asian Legal Systems
BLB4138 Conflict of Laws
BLB4140 Privacy and Media Law
BLB4141 International Trade Law
BLB4142 Advanced Legal Research Dissertation
BLO2500 Environment Law
BLB3136 Family Law in Society

Core Business Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BE01103 Microeconomic Principles
BE01104 Macroeconomic Principles
BE01106 Business Statistics
BHO1117 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Applied Economics/Law
BE02250 Quantitative Methods for Economics and Business
BE02254 Statistics for Business and Marketing
BE02263 Macroeconomic Analysis
BE02264 Microeconomic Analysis
BE02283 Applied Regression Analysis
BE02284 Business Forecasting Methods
BE03366 Economic Policy and Research
BE03500 Applied Economics Research Project

Electives
One approved subject

Bachelor of Laws/ Bachelor of Business in Accounting

Course Objectives
The course will provide students with a broad ranging program of study and learning aimed at satisfying academic and professional requirements in both law and accounting. The combined degree will equip graduates to obtain employment in law, business and government, in the finance sector, at the Bar and elsewhere.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

Course Structure
A student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject as follows:

Compulsory Law Subjects
BLB1101 Australian Legal System in Context
BLB1102 Contracts 1
BLB1113 Australian Administrative Law
BLB1114 Legal Research Methods
BLB1115 Torts
BLB1117 Contracts 2
BLB1118 Constitutional Law
BLB2119 Corporations Law 1
BLB2120 Legal Writing and Drafting
BLB2121 Legal Theory
BLB2122 Advocacy and Communication
BLB2124 Corporations Law 2
BLB2125 Real Property Law
BLB2126 Federal Constitutional Law
BLB3127 Dispute Resolution and Civil Procedure
BLB3128 Criminal Law
BLB3130 Interviewing and Negotiating Skills
BLB3131 Lawyers and Legal Ethics
BLB3134 Taxation Law
BLB4136 Equity and Trust
BLB4139 Evidence

Prescribed list (B) – select three subjects
BLB2123 Trade Practices Law and Policy
BLB3129 Intellectual Property Law

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UNDERGRADUATE STUDIES

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BLB3132 Securities Law
BLB3133 Comparative Commercial Law
BLB4135 Australian Employment Law
BLB4137 Asian Legal Systems
BLB4138 Conflict of Laws
BLB4142 Advanced Legal Research Dissertation
BLO2500 Environment Law
BLB3136 Family Law in Society

Core Business Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management and Organisational Behaviour

Specialisation Subjects - Accounting
BAO1107 Accounting Information Systems
BAO2202 Financial Accounting
BAO2204 Management Accounting
BAO2203 Corporate Accounting
BAO3309 Advanced Financial Accounting
BAO3312 Advanced Management Accounting
BAO3306 Auditing
BAO3307 Corporate Finance

Electives
One approved subject.

Bachelor of Laws/ Bachelor of Business Banking and Finance

Course Objectives
The course aims to provide graduates with the necessary knowledge and skills to manage a wide range of legal and financial activities in addition to development a sound education. The course also aims to satisfy the academic requirements for admission to practice as a legal practitioner in Victoria.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System - overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

Course Structure
Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject as follows:

Compulsory Law Subjects
BLB1101 Australian Legal System in Context
BLB1102 Contracts 1
BLB1113 Australian Administrative Law
BLB1114 Legal Research Methods
BLB1115 Torts
BLB1117 Contracts 2
BLB1118 Constitutional Law
BLB2119 Corporations Law 1
BLB2120 Legal Writing and Drafting
BLB2121 Legal Theory
BLB2122 Advocacy and Communication
BLB2124 Corporations Law 2
BLB2125 Real Property Law
BLB2126 Federal Constitutional Law
BLB3127 Dispute Resolution and Civil Procedure
BLB3128 Criminal Law
BLB3130 Interviewing and Negotiating Skills
BLB3131 Lawyers and Legal Ethics
BLB3134 Taxation Law
BLB4136 Equity and Trust
BLB4137 Evidence

Prescribed list (B) – select three subjects
BLB2123 Trade Practices Law and Policy
BLB3129 Intellectual Property Law
BLB3132 Securities Law
BLB3133 Comparative Commercial Law
BLB4135 Australian Employment Law
BLB4137 Asian Legal Systems
BLB4138 Conflict of Laws
BLB4140 Privacy and Media Law
BLB4142 Advanced Legal Research Dissertation
BLO2500 Environment Law
BLB3136 Family Law in Society

Core Business Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisational Behaviour

Specialisation Subjects
Banking and Finance
BAO3402 International Banking and Finance
BAO3403 Investment and Portfolio Management
BAO3404 Credit and Lending Decisions

Support Subjects
BAO1107 Accounting Information Systems
BAO3307 Corporate Finance

Elective
One approved elective

Recognition by Professional Societies
It is expected that students will be eligible for membership of the Australian Institute of Banking and Finance as Senior Associates. Graduates would also be eligible to become members of the Law Institute of Victoria.
Bachelor of Laws/ Bachelor of Business in Electronic Commerce

Course Objectives
The course will provide students with a broad ranging program of study and learning aimed at satisfying academic and professional requirements for law and electronic commerce. The combined degree will equip graduates to obtain employment in law, business and government, in the E Commerce sector, at the Bar and elsewhere.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

Course Structure
Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject as follows:

Compulsory Law Subjects
- BLB1101 Australian Legal System in Context
- BLB1102 Contracts 1
- BLB1113 Australian Administrative Law
- BLB1114 Legal Research Methods
- BLB1115 Torts
- BLB1117 Contracts 2
- BLB1118 Constitutional Law
- BLB2119 Corporations Law 1
- BLB2120 Legal Writing and Drafting
- BLB2121 Legal Theory
- BLB2122 Advocacy and Communication
- BLB2124 Corporations Law 2
- BLB2125 Real Property Law
- BLB2126 Federal Constitutional Law
- BLB3127 Dispute Resolution and Civil Procedure
- BLB3128 Criminal Law
- BLB3130 Interviewing and Negotiating Skills
- BLB3131 Lawyers and Legal Ethics
- BLB3134 Taxation Law
- BLB4136 Equity and Trust
- BLB4139 Evidence

Prescribed list (B) – select three subjects
- BLB2123 Trade Practices Law and Policy
- BLB3129 Intellectual Property Law
- BLB3132 Securities Law
- BLB3133 Comparative Commercial Law
- BLB4135 Australian Employment Law
- BLB4137 Asian Legal Systems
- BLB4138 Conflict of Laws
- BLB4140 Privacy and Media Law
- BLB4141 International Trade Law
- BLB4142 Advanced Legal Research Dissertation
- BLO2500 Environment Law
- BLB3136 Family Law in Society

Core Business Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Electronic Commerce/Law
- BCO3149 Computer Project
- BCO3150 Systems Implementation
- BCO2149 Database Systems
- BCO1147 Introduction to Programming Concepts
- BCO2500 Electronic Commerce Technologies
- BCO2501 Electronic Commerce Business Interface
- BCO2502 Developing Electronic Commerce Systems
- BCO3443 The Information Professional

Electives
One approved elective

Bachelor of Laws/ Bachelor of Business in Event Management

Course Objectives
The course aims to provide graduates with the necessary knowledge and skills to manage a wide range of legal and event management activities in addition to developing a sound education. The course also aims to satisfy the academic requirement for admission to practice as a legal practitioner in Victoria.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

Course Structure
Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject as follows:

Compulsory Law Subjects
- BLB1101 Australian Legal System in Context
- BLB1102 Contracts 1
- BLB1113 Australian Administrative Law
- BLB1114 Legal Research Methods
- BLB1115 Torts
- BLB1117 Contracts 2
- BLB1118 Constitutional Law
- BLB2119 Corporations Law 1
- BLB2120 Legal Writing and Drafting
- BLB2121 Legal Theory
- BLB2122 Advocacy and Communication
- BLB2124 Corporations Law 2
- BLB2125 Real Property Law
- BLB2126 Federal Constitutional Law
- BLB3127 Dispute Resolution and Civil Procedure
- BLB3128 Criminal Law
- BLB3130 Interviewing and Negotiating Skills
- BLB3131 Lawyers and Legal Ethics
- BLB3134 Taxation Law
- BLB4136 Equity and Trust
- BLB4139 Evidence

Prescribed list (B) – select three subjects
- BLB2123 Trade Practices Law and Policy
- BLB3129 Intellectual Property Law
- BLB3132 Securities Law
- BLB3133 Comparative Commercial Law
- BLB4135 Australian Employment Law
- BLB4137 Asian Legal Systems
- BLB4138 Conflict of Laws
- BLB4140 Privacy and Media Law
- BLB4141 International Trade Law
- BLB4142 Advanced Legal Research Dissertation
- BLO2500 Environment Law
- BLB3136 Family Law in Society

Core Business Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Electronic Commerce/Law
- BCO3149 Computer Project
- BCO3150 Systems Implementation
- BCO2149 Database Systems
- BCO1147 Introduction to Programming Concepts
- BCO2500 Electronic Commerce Technologies
- BCO2501 Electronic Commerce Business Interface
- BCO2502 Developing Electronic Commerce Systems
- BCO3443 The Information Professional

Electives
One approved elective
Bachelor of Laws/ Bachelor of Business Human Resource Management

Course Objectives
The combined course will allow students to combine areas of study that have significant synergies. The combined course will facilitate a deepening of graduates understanding of the importance and application of effective human resource management in legal practice, and provide them with a range of skills that are sought after in both the private and public sectors.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over five years on a full-time basis or over ten years on a part-time basis. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:

**Law Subjects**
- BLB1101 Australian Legal Systems in Context
- BLB1102 Contracts 1
- BLB1113 Australian Administrative Law
- BLB1114 Legal Research Methods
- BLB1115 Torts
- BLB1117 Contracts 2
- BLB1120 Legal Writing and Drafting
- BLB2119 Corporations Law 1
- BLB2120 Legal Theory
- BLB2122 Advocacy and Communication
- BLB2124 Corporations Law 2
- BLB2125 Real Property Law
- BLB2126 Federal Constitutional Law
- BLB3127 Dispute Resolution and Civil Procedure
- BLB3128 Criminal Law
- BLB3130 Interviewing and Negotiating Skills
- BLB3131 Lawyers and Legal Ethics
- BLB3134 Taxation Law
- BLB4136 Equity and Trust
- BLB4139 Evidence

**Prescribed list (B) – select three subjects**
- BLB2123 Trade Practices Law and Policy
- BLB3129 Intellectual Property Law
- BLB3132 Securities Law
- BLB3133 Comparative Commercial Law
- BLB4135 Australian Employment Law
- BLB4137 Asian Legal Systems
- BLB4138 Conflict of Laws
- BLB4139 Evidence
- BLB4140 Privacy and Media Law
- BLB4141 International Trade Law
- BLB4142 Advanced Legal Research Dissertation
- BLO2500 Environment Law
- BLB3136 Family Law in Society

**Core Business Subjects**
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management and Organisation Behaviour

**Specialisation Subjects**
- Event Management
- BH02250 Advertising and Public Relations
- BH03494 Meetings, Conventions and Events
- BM02354 Conferences and Meetings Management
- BM03405 Live Performance Management
- BM03422 Strategic Management
- BH02254 Tourism and Hospitality Marketing

**Support Subjects**
- BM03421 Managing the Service Organisation
- BH03473 Human Relations

**Electives**
- One approved subject.

Recognition by Professional Society
Graduates would be eligible to become members of the Law Institute of Victoria.
UNDERGRADUATE STUDIES

BLB4141 International Trade Law
BLB4142 Advanced Legal Research Dissertation
BLB3136 Family Law In Society

Business Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

HRM Specialisation and Support Subjects*
Human Resource Management/Law
BMO1192 Business Communication
BMO3220 Human Resource Management
BMO3323 Employee Relations Management
BMO3420 Human Resource Information Systems
BMO3476 Training and Development
BMO3525 Human Resources Management Evaluation
BLO2207 Employment Law

Elective
One approved elective
*Core subject BLO1105 Business Law is not required
*Specialisation subject

Bachelor of Laws/ Bachelor of Business in International Trade

Course Objectives
The course will provide students with a broad ranging program of study and learning aimed at satisfying academic and professional requirements for law and international trade. The combined degree will equip graduates to obtain employment in law, business and government, in the trade sector, at the Bar and elsewhere.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

Course Structure
Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject. Structure as follows:

Compulsory Law Subjects
BLB1101 Australian Legal System in Context
BLB1102 Contracts 1
BLB1113 Australian Administrative Law
BLB1114 Legal Research Methods
BLB1115 Torts
BLB1117 Contracts 2
BLB1118 Constitutional Law
BLB2119 Corporations Law 1
BLB2120 Legal Writing and Drafting
BLB2121 Legal Theory
BLB2122 Advocacy and Communication
BLB2124 Corporations Law 2
BLB2125 Real Property Law
BLB2126 Federal Constitutional Law
BLB3127 Dispute Resolution and Civil Procedure
BLB3128 Criminal Law
BLB3130 Interviewing and Negotiating Skills
BLB3131 Lawyers and Legal Ethics
BLB3134 Taxation Law
BLB4136 Equity and Trust
BLB4139 Evidence

Prescribed list (B) – select three subjects
BLB2123 Trade Practices Law and Policy
BLB3132 Intellectual Property Law
BLB3133 Comparative Commercial Law
BLB4135 Australian Employment Law
BLB4137 Asian Legal Systems
BLB4138 Conflict of Laws
BLB4140 Privacy and Media Law
BLB4141 International Trade Law
BLB4142 Advanced Legal Research Dissertation
BLO2500 Environment Law
BLB3136 Family Law in Society

Core Business Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
International Trade/Law
BEO1252 International Business Context
BEO2254 Statistics for Business and Marketing
BEO3368 International Economic Theory
BEO3417 Finance of International Trade
BEO3430 International Economic Analysis
BEO3432 Strategic International Trade Operations
BEO3500 Applied Economics Research Project
BHO3373 International Marketing

Electives
One approved subject

Bachelor of Laws/ Bachelor of Business in Management

Course Objectives
The course will provide students with a broad ranging program of study and learning aimed at satisfying academic and professional requirements for law and management. The combined degree will equip graduates to obtain employment in law, business and government, in the management sector, at the Bar and elsewhere.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

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In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System - overall score of 6 and no individual band score less than 5.5.

**Course Duration**

The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

**Course Structure**

Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject Structure as follows:

**Compulsory Law Subjects**

- BLB1101 Australian Legal System in Context
- BLB1102 Contracts 1
- BLB1113 Australian Administrative Law
- BLB1114 Legal Research Methods
- BLB1115 Torts
- BLB1117 Contracts 2
- BLB1118 Constitutional Law
- BLB2119 Corporations Law 1
- BLB2120 Legal Writing and Drafting
- BLB2121 Legal Theory
- BLB2122 Advocacy and Communication
- BLB2124 Corporations Law 2
- BLB2125 Real Property Law
- BLB2126 Federal Constitutional Law
- BLB3127 Dispute Resolution and Civil Procedure
- BLB3128 Criminal Law
- BLB3130 Interviewing and Negotiating Skills
- BLB3131 Lawyers and Legal Ethics
- BLB3134 Taxation Law
- BLB4136 Equity and Trust
- BLB4139 Evidence

**Prescribed list (B) – select three subjects**

- BLB2123 Trade Practices Law and Policy
- BLB3129 Intellectual Property Law
- BLB3132 Securities Law
- BLB3133 Comparative Commercial Law
- BLB4135 Australian Employment Law
- BLB4137 Asian Legal Systems
- BLB4138 Conflict of Laws
- BLB4140 Privacy and Media Law
- BLB4141 International Trade Law
- BLB4142 Advanced Legal Research Dissertation
- BLO2500 Environment Law
- BLB3136 Family Law in Society

**Core Business Subjects**

- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management and Organisation Behaviour

**Specialisation Subjects**

Management/Law

- BMO1192 Business Communication
- BMO2181 Operations Management
- BMO3220 Human Resource Management
- BMO3292 Business Ethics
- BMO3320 Interpersonal & Organisation Negotiation
- BMO3327 Organisation Change and Development
- BMO3422 Strategic Management
- BMO4422 Innovation and Entrepreneurship

**Electives**

One approved subject.

(*or students may select either Managing the Service Organisation or Managing Administrative Systems)

**Bachelor of Laws/ Bachelor of Business in Marketing**

**Course Objectives**

The course will provide students with a broad ranging program of study and learning aimed at satisfying academic and professional requirements for law and marketing. The combined degree will equip graduates to obtain employment in law, business and government, in the marketing sector, at the Bar and elsewhere.

**Admission Requirements**

To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System - overall score of 6 and no individual band score less than 5.5.

**Course Duration**

The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

**Course Structure**

Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject Structure as follows:

**Compulsory Law Subjects**

- BLB1101 Australian Legal System in Context
- BLB1102 Contracts 1
- BLB1113 Australian Administrative Law
- BLB1114 Legal Research Methods
- BLB1115 Torts
- BLB1117 Contracts 2
- BLB1118 Constitutional Law
- BLB2119 Corporations Law 1
- BLB2120 Legal Writing and Drafting
- BLB2121 Legal Theory
- BLB2122 Advocacy and Communication
- BLB2124 Corporations Law 2
- BLB2125 Real Property Law
- BLB2126 Federal Constitutional Law
- BLB3127 Dispute Resolution and Civil Procedure
- BLB3128 Criminal Law
- BLB3130 Interviewing and Negotiating Skills

**Core Business Subjects**

- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management and Organisation Behaviour
BLB3131 Lawyers and Legal Ethics  
BLB3134 Taxation Law  
BLB4136 Equity and Trust  
BLB4139 Evidence  

**Prescribed list (B) – select three subjects**  
BLB1116 Law, Discrimination and Society  
BLB2123 Trade Practices Law and Policy  
BLB3129 Intellectual Property Law  
BLB3132 Securities Law  
BLB3133 Comparative Commercial Law  
BLB4135 Australian Employment Law  
BLB4137 Asian Legal Systems  
BLB4138 Conflict of Laws  
BLB4140 Privacy and Media Law  
BLB4141 International Trade Law  
BLB4142 Advanced Legal Research Dissertation  
BLO2500 Environment Law  
BLB3136 Family Law in Society  

**Core Business Subjects**  
BAO1101 Accounting for Decision Making  
BCO1102 Information Systems for Business  
BEO1103 Microeconomic Principles  
BEO1104 Macroeconomic Principles  
BEO1106 Business Statistics  
BHO1171 Introduction to Marketing  
BMO1102 Management & Organisation Behaviour  

**Specialisation Subjects**  
Marketing/Law  
BEO2186 Distribution Management  
BEO2254 Statistics for Business and Marketing  
BHO2250 Advertising and Public Relations  
BHO2251 Product and Pricing Strategy  
BHO2285 Marketing Research  
BHO2434 Consumer Behaviour  
BHO3254 Advanced Marketing Research  
BHO3435 Marketing Planning and Strategy  

**Electives**  
One approved elective  

**Bachelor of Laws/ Bachelor of Business in Music Industry**  

**Course Objectives**  
The course will provide students with a broad ranging program of study and learning aimed at satisfying academic and professional requirements for law and music industry. The combined degree will equip graduates to obtain employment in law, business and government, in the music industry sector, at the Bar and elsewhere.

**Admission Requirements**  
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

**Course Duration**  
The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

**Course Structure**  
Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject Structure as follows:

**Compulsory Law Subjects**  
BLB1101 Australian Legal System in Context  
BLB1102 Contracts 1  
BLB1113 Australian Administrative Law  
BLB1114 Legal Research Methods  
BLB1115 Torts  
BLB1117 Contracts 2  
BLB1118 Constitutional Law  
BLB2119 Corporations Law 1  
BLB2120 Legal Writing and Drafting  
BLB2121 Legal Theory  
BLB2122 Advocacy and Communication  
BLB2124 Corporations Law 2  
BLB2125 Real Property Law  
BLB2126 Federal Constitutional Law  
BLB3127 Dispute Resolution and Civil Procedure  
BLB3128 Criminal Law  
BLB3130 Lawyers and Legal Ethics  
BLB3134 Taxation Law  
BLB4136 Equity and Trust  
BLB4139 Evidence  

**Prescribed list (B) – select three subjects**  
BLB2123 Trade Practices Law and Policy  
BLB3129 Intellectual Property Law  
BLB3132 Securities Law  
BLB3133 Comparative Commercial Law  
BLB4135 Australian Employment Law  
BLB4137 Asian Legal Systems  
BLB4138 Conflict of Laws  

**Core Business Subjects**  
BAO1101 Accounting for Decision Making  
BCO1102 Information Systems for Business  
BEO1103 Microeconomic Principles  
BEO1104 Macroeconomic Principles  
BEO1106 Business Statistics  
BHO1171 Introduction to Marketing  
BMO1102 Management & Organisation Behaviour  

**Specialisation Subjects**  
Music Industry/Law  
BEO3407 The Economics of Copyright and Music Publishing  
BEO2400 Music Industry Economics  
BEO3404 International Aspects of the Music Industry
BEO3500 Applied Economics Research Project  
BHO2403 Music Industry Marketing  
BLO2401 Music Industry Law  
BMO2402 Music Industry Management  
BMO3405 Live Performance Management  

Support Subjects  
Electives  
One approved elective

Bachelor of Laws/ Bachelor of Business in Tourism Management

Course Objectives
The aim of the course is to develop highly skilled and employable graduates who have a well-balanced combination of core business, specialist law and tourism, and generic skills and knowledge. This will enable them to be successful and effective managers in the legal professional and/or the tourism industry or any other chosen field they enter. The key attributes of these graduates will be: critical and reflective thinking, problem solving, effective communication, adaptability to change, sensitivity to cultural and social differences, numeracy and proficiency in the use of technology.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

Course Structure
Student must successfully complete twenty-one compulsory core subjects, three approved subjects from prescribed list (B), seven core business subjects, eight business specialisation subjects and one approved elective subject Structure as follows:

Compulsory Law Subjects
BLB1101 Australian Legal System in Context  
BLB1102 Contracts 1  
BLB1113 Australian Administrative Law  
BLB1114 Legal Research Methods  
BLB1115 Torts  
BLB1117 Contracts 2  
BLB1118 Constitutional Law  
BLB2119 Corporations Law 1  
BLB2120 Legal Writing and Drafting  
BLB2121 Legal Theory  
BLB2122 Advocacy and Communication  
BLB2124 Corporations Law 2  
BLB2125 Real Property Law  
BLB2126 Federal Constitutional Law  
BLB3127 Dispute Resolution and Civil Procedure  
BLB3128 Criminal Law

BLB3130 Interviewing and Negotiating Skills  
BLB3131 Lawyers and Legal Ethics  
BLB3134 Taxation Law  
BLB4136 Equity and Trust  
BLB4139 Evidence

Prescribed list (B) – select three subjects
BLB2123 Trade Practices Law and Policy  
BLB3129 Intellectual Property Law  
BLB3132 Securities Law  
BLB3133 Comparative Commercial Law  
BLB4135 Australian Employment Law  
BLB4137 Asian Legal Systems  
BLB4138 Conflict of Laws  
BLB4140 Privacy and Media Law  
BLB4141 International Trade Law  
BLB4142 Advanced Legal Research Dissertation  
BLO2500 Environment Law  
BLB3136 Family Law in Society

Core Business Subjects
BAO1101 Accounting for Decision Making  
BCO1102 Information Systems for Business  
BEO1103 Microeconomic Principles  
BEO1104 Macroeconomic Principles  
BEO1106 Business Statistics  
BHO1171 Introduction to Marketing  
BMO1102 Management and Organisation Behaviour

Specialisation Subjects – Tourism Management
BHO1190 Introduction to Tourism  
BHO1192 Travel Industry Management  
BHO3436 International Tourism Trends and Issues  
BHO2255 Tourism Enterprise Management  
BHO3437 Destination Planning and Development  
BHO3500 Hospitality and Tourism Industry Project

Tourism Support Subjects
BHO2254 Tourism and Hospitality Marketing  
BHO3473 Human Relations

Electives
One approved subject.

Bachelor of Laws/ Bachelor of Arts

Course Objectives
The course will provide students with knowledge, skills and competencies in areas that are essential for the education and training of a lawyer in the context of the humanities and social sciences. Graduates of this program will be exposed to a wide range of learning and teaching strategies that aim to effectively develop the core competencies.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.
Course Structure

Year One
BLB1101 Australian Legal System in Context*
BLB1114 Legal Research Methods**
2 year Arts subjects from a major sequence
2 first year Arts subjects from a sub-major sequence
2 Arts Electives

Year Two
BLB1102 Contracts 1*
BLB1117 Contracts 2*
BLB2119 Corporations Law 1*
2 second year Arts subjects from the chosen major sequence
2 second year Arts subjects from the chosen sub-major sequence

Year Three
BLB1115 Torts*
BLB1118 Constitutional Law*
BLB3134 Taxation Law
BLB3136 Family Law in Society***
2 third year Arts subjects from the chosen major sequence
1 Arts elective

Year Four
BLB1113 Australian Administrative Law*
BLB2120 Legal Writing and Drafting**
BLB2121 Legal Theory
BLB2122 Advocacy and Communication**
BLB2124 Corporations Law 2*
BLB2125 Real Property Law*
BLB2126 Federal Constitutional Law*
Approved LLB Elective

Year Five
BLB3127 Dispute Resolution and Civil Procedure
BLB3128 Criminal Law*
BLB3130 Interviewing and Negotiating skills**
BLB4136 Equity and Trusts*
BLB4139 Evidence*
BLB3131 Lawyers and Legal Ethics**
BLB4141 International Trade Law***
BLB4142 Advanced Legal Research Dissertation
*Prescribed subjects for all law degrees as required by external accreditation
**Professional skills subjects
***LLB Elective Subjects

Bachelor of Arts in Legal Studies

Course Objectives
The three year Bachelor of Arts (Legal Studies) degree aims to provide a broad education in aspects of the law and a variety of legal issues which complement studies in arts and social sciences. The course also provides opportunity for students to pursue related studies as electives. The degree equips graduates to more effectively compete in the employment market for those positions in the private and public sectors which Arts graduates have traditionally pursued, that is, in the broad field of administration, research, and personnel work. It also equips graduates to compete for positions in the recently emerged and rapidly growing 'paralegal' field in the commercial setting of law firms and in the relevant public sector agencies, providing legal assistance to law professionals. The degree is not aimed at, nor does it qualify students for, admission to practise as a solicitor or barrister of the Supreme Court of Victoria.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or part-time equivalent.

Course Structure
The structure of the course is as follows:

Arts Subjects
Six subjects chosen from one of the following areas:
Asian Studies
Cultural Studies
History
Histories of the Present
Political Science
Sociology
Urban Studies

Bachelor of Legal Practice

Management

Course Aims
The course aims to provide students with a basic grounding in legal practice and management, with a number of elective options permitting students to deepen their knowledge in particular areas of legal practice and thus develop specialist, as well as generalist skills as legal support staff in either the private or public sector

Admission Requirements.
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

**Course Duration**

The course is offered over three years full time or part time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate.

**Course Structure**

The course structure is as follows:

**Compulsory Subjects:**
- BAO1101 Accounting for Decision Making
- BMO192 Business Communication
- BLO1105 Business Law
- BLO2300 Commercial Law
- BMO3220 Human Resource Management
- BCO1102 Information Systems for Business
- BMO3320 Interpersonal and Organisation Negotiation
- BMO1102 Management and Organisation Behaviour
- BMO1110 Managing Knowledge
- BMO2181 Operations Management
- BMO3272 Organisation Change and Development
- BMO3262 Public Administration
- BMO3422 Strategic Management

**Electives**

Eleven subjects selected by the student, with the approval of the Course Co-ordinator, from:
- BLO3332 Administrative Law
- BLB4137 Asian Legal Systems
- BLO2205 Corporate Law
- BLO2406 Cyber Law
- BLO2207 Employment Law
- BLO2500 Environment Law
- BLO4141 International Trade Law
- BLO2501 Land Law
- BLB3136 Family Law in Society
- BLO3405 Law of Financial Institutions and Securities
- BLO3250 Law of Insolvency
- BLB1114 Legal Research Methods
- BLO2206 Taxation Law and Practice
- BLB2123 Trade Practices Law and Policy
- BLB3132 Securities Law

Any other relevant subject offered by the Faculty of Business and Law

**Bachelor of Laws/ Bachelor of Science**

**Course Objectives**

The combined course will provide students with a broad ranging program of study and learning aimed at satisfying the academic and professional requirements in both law and the appropriate field of science. The degree will equip graduates to obtain employment in law, business and government, in major scientific organisations, at the Bar and elsewhere.

**Admission Requirements**

To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

**Course Duration**

The course is offered over five years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 600 credit points through academic study to graduate.

**Course Structure**

The structure of the course is as follows:

**Year One**
- BLB1101 Australian Legal System in Context
- BLB1114 Legal Research Methods
- Plus 90 credit points from the appropriate Year 1 Science course

**Year Two**
- BLB1102 Contracts 1
- BLB1117 Contracts 2
- Plus 90 credit points from the appropriate Year 2 Science course

**Year Three**
- BLB1115 Torts
- BLB3136 Family Law in Society
- BLB1118 Constitutional Law
- BLB1113 Australian Administrative Law
- Plus 90 credit points from the appropriate Year 3 Science course

**Year Four**
- BLB2119 Corporations Law 1
- BLB2120 Legal Writing and Drafting
- BLB2121 Legal Theory
- BLB2122 Advocacy and Communication
- BLB2124 Corporations Law 2
- BLB3134 Taxation Law
- BLB2125 Real Property Law
- BLB2126 Federal Constitutional Law

**Year Five**
- BLB3127 Dispute Resolution and Civil Procedure
- BLB3128 Criminal Law
- BLB3130 Interviewing and Negotiating Skills
- BLB4136 Equity and Trusts
- BLB4139 Evidence
- BLB3131 Lawyers and Legal Ethics
- BLB4141 International Trade Law
- BLB4142 Advanced Legal Research Dissertation

**Bachelor of Engineering/ Bachelor of Laws**

**Course Objectives**

The course will provide students with a broad ranging program of study and learning aimed at satisfying the academic and professional requirements in both law and the appropriate field of engineering. The double degree course will equip graduates to obtain employment in law, business and government, in major engineering organisations, at the Bar and elsewhere. It will improve learning by providing a fundamental framework for the application of legal and engineering concepts and ideas and their co-integration which will ensure the students are capable of engaging successfully in these professional areas in a commercial environment.
Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over six years on a full-time basis, or part-time equivalent. All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 720 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:

Year One
120 credit points from the appropriate Engineering course

Year Two
BLB1101 Australian Legal System in Context
BLB1114 Legal Research Methods
BLB1102 Contracts 1
BLB1117 Contracts 2
Plus 60 credit points from the appropriate Year 2 of the Engineering course

Year Three
BLB1115 Torts
BLB3136 Family Law in Society
BLB1118 Constitutional Law
BLB1113 Australian Administrative Law
Plus 60 credit points from the appropriate Years 2 and 3 of the Engineering course

Year Four
BLB2119 Corporations Law 1
BLB2120 Legal Writing and Drafting
BLB2121 Legal Theory
BLB2122 Advocacy and Communication
Plus 60 credit points from the appropriate Years 3 and 4 of the Engineering course

Year Five
BLB2124 Corporations Law 2
BLB3134 Taxation Law
BLB2125 Real Property Law
BLB2126 Federal Constitutional Law
Plus 60 credit points from the appropriate Year 4 of the Engineering course

Year Six
BLB3127 Dispute Resolution and Civil Procedure
BLB3128 Criminal Law
BLB3130 Interviewing and Negotiating Skills
BLB4136 Equity and Trusts
BLB4139 Evidence
BLB3131 Lawyers and Legal Ethics
BLB4141 International Trade Law
BLB4142 Advanced Legal Research Dissertation

Prizes
The following prizes may be available to students:
• Booth Medal for the Best First Year Bachelor of Laws Student.
• Butterworths LexisNexis Australia Prize for Best Student in Law, Discrimination and Society.
• Butterworths LexisNexis Australia Prize for Best Student in Administrative Law.
• Butterworths LexisNexis Australia Prize for Best Student in Australian Legal System in Context.
• Butterworths LexisNexis Australia Prize for Best Student in Constitutional Law.
• Butterworths LexisNexis Australia Prize for Best Student in Contracts 2.
• Butterworths LexisNexis Australia Prize for Best Student in Legal Research Methods.
• Law Book Company Prize for the Best Student in Legal Writing and Drafting.
• Law Book Company Prize for the Best Student in Legal Theory.
• Law Book Company Prize for the Best Student in Advocacy and Communication.
• Law Book Company Prize for the Best Student in Real Property Law.
• Law Book Company Prize for the Best Student in Federal Constitutional Law.
• Peter Charles Johnson Prize for the Best Student in Contracts 1.
• Slater and Gordon Prize for the Best Student in Torts.
Bachelor of Business in Management

Course Objectives
The course enables students to study a generic Management degree as well as being able to select the more traditional vocational electives of human resource management, management - service and operations or industrial relations.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour
- BMO3320 Business Ethics
- BMO3330 Interpersonal & Organisation Negotiation
- BMO3422 Strategic Management
- BMO4422 Innovation and Entrepreneurship

Specialisation Subjects
- Management
- BMO1192 Business Communication
- BMO2181 Operations Management
- BMO3292 Business Ethics
- BMO3320 Interpersonal & Organisation Negotiation
- BMO3422 Strategic Management
- BMO4422 Innovation and Entrepreneurship
- BMO1110 Managing Knowledge
- BHO3421 Managing the Service Organisation or
- BMO3476 Training and Development

Elective
Eight approved electives
*BBB3111 Business Integrated Learning is an additional unit of study within this course.

Bachelor of Business Management/Marketing

Course Objectives
The course aims to provide students with a broad based general business qualification and provide a framework on which participant can build personal competencies. The course will allow graduates to engage effectively in the management process and utilise a broad range of professional managerial and marketing competencies.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business Law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour
- BMO3320 Business Ethics
- BMO3330 Interpersonal & Organisation Negotiation
- BMO3422 Strategic Management
- BMO4422 Innovation and Entrepreneurship

Specialisation Subjects
- Marketing
- BEO2186 Distribution Management
- BHO2250 Advertising and Public Relations
- BHO2251 Product and Pricing Strategy
- BHO2434 Consumer Behaviour
- BHO3254 Advanced Marketing Research
- BHO3435 Marketing Planning and Strategy
- Service Management
- BMO1110 Managing Knowledge
- BHO3432 Services Marketing
- BMO2354 Conferences and Meetings Management
- BMO3320 Interpersonal and Organisation Negotiation
- BMO2181 Operations Management
- BMO3421 Managing the Service Organisation or
- Human Resource Management
- BMO3476 Training and Development
Bachelor of Business Management/ Bachelor of Arts

Sports Administration

Course Objectives
The aim of the course is to provide students with both a sound knowledge and critical appreciation of the structure and practices of the Australian sports and events industry, and have students develop a broad range of vocational skills which can be used directly to assist in the development of organisations and their capacity to meet the needs of members, players and other significant stakeholders.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System - overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent. Student must complete 480 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business Law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Human Resource Management Stream
BLO2207 Employment Law

Support Subjects
Two support subjects from existing Bachelor of Business – Human Resource Management as follows:
BMO1192 Business Communication
BMO3220 Human Resource Management
Or
Two support subjects from Bachelor of Business – Service Management as follows:
BMO3422 Strategic Management
BMO3327 Organisation Change and Development

Two support subjects from existing Bachelor of Business in Marketing degree as follows:
BEO2254 Statistics for Business and Marketing
BHO2285 Marketing Research

Service Management Stream

BMO3323 Employee Relations Management
BMO3324 Consulting & Counselling
BMO3420 Human Resource Information Systems
BMO3476 Training and Development
BMO3325 Human Resources Management Evaluation

Support Subjects
BMO1110 Managing Knowledge
BMO4422 Innovation and Entrepreneurship
BMO3320 Interpersonal and Organisation Negotiation
BMO2354 Conferences and Meeting Management
BMO3328 Health and Safety Management
BMO3421 Managing the Service Organisation

Sports Administration Subjects

HPS1111 Sport, History and Culture
HPS1112 Oral & Interpersonal Communication
HPS1113 Introduction to Sports Administration
HPS1115 Sport Politics and Government
Vocational Elective in Sport Admin 1
ACA1001 Introduction to Writing
HP50111 Sport Career Development: Seminar 1
HP50112 Sport Career Development: Placement 1
HP50111 Sport Sponsorship
HP50112 Sport Venue & Stadium Administration
HP50111 Sport Career Development: Seminar 2
HP50121 Sport Career Development: Placement 2
Vocational Elective in Sport Admin 2
HP507045 Sport and the Media
Vocational Elective in Sport Admin 3
HPS3113 Ethics, Social Policy & Sport
HPS3111 Sport Event Administration
Vocational Elective in Sport Admin 4
Vocational Elective in Sport Admin 5
General Elective
HPS3111 Sport Career Development: Seminar 3
HPS3112 Sport Career Development: Placement 3

Vocational Electives

Communication and Media Management Stream
ACA2001 Electronic Editing and Publishing
ACC3045 Video Production/Media Methods
ACA3001 Professional Writing for Sport
HPS3230 Sport and Strategic Marketing
ACA2009 Sport Magazine Production

Staff and Athlete Management Stream
BLO9311 Sport, Commerce and the Law
HPE4120 Sport Evaluation Strategies
HPS3110 Social Issues in Sport Administration
BLO2207 Employment Law

( applicable only to Service Management specialisation)

BMO3323 Employee Relations Management
( applicable only to Service Management specialisation)

General Electives

General electives offered in the sports studies field at Sunbury campus are:
HPE7090 Adventure Activity
HPS7071 Administration of Aquatic Programs
HPS7114 Football Studies
HPX1010 Olympic Studies
Bachelor of Business in Human Resource Management

Course Objectives
The course will provide students with the opportunity to study a specialist human resource management course, while still being able to select electives in the more generic management, and vocational electives of industrial relations, management - service and operations.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects
- Human Resource Management
  - BLO2207 Employment Law
  - BMO3323 Employee Relations Management
  - BMO3324 Consulting & Counselling
  - BMO3420 Human Resource Information Systems
  - BMO3476 Training and Development
  - BMO3325 Human Resources Management Evaluation

Support Subjects
- BMO1192 Business Communication
- BMO3220 Human Resource Management Recommended electives:
  - BMO3320 Interpersonal and Organisation Negotiation
  - BMO3327 Organisation Change and Development
  - Plus six other approved electives.
- BBB3111 Business Integrated Learning is an additional unit of study within this course.

Bachelor of Business in Service and Human Resource Management

Course Objective
Graduating students will have a conceptual understanding of relevant Service and Human Resource Management theories and will have developed the ability to apply and evaluate these concepts. Graduates will have developed strong vocational skills in service and human resource management, training and development, negotiation, knowledge management, employee relation as well as strong personal, interpersonal and organisational attributes.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
- BAO1101 Accounting for Decision Making
- BCO1102 Information Systems for Business
- BLO1105 Business law
- BEO1103 Microeconomic Principles
- BEO1104 Macroeconomic Principles
- BEO1106 Business Statistics
- BHO1171 Introduction to Marketing
- BMO1102 Management & Organisation Behaviour

Specialisation Subjects – Service Management
- BMO1110 Managing Knowledge
- BHO3432 Services Marketing
- BMO2354 Conferences and Meetings Management
- BMO3320 Interpersonal and Organisation Negotiation
- BMO2181 Operations Management
- BMO3421 Managing the Service Organisation

Specialisation Subjects – Human Resource Management
- BMO3476 Training and Development
- BLO2207 Employment Law
- BMO3420 Human Resource Information Systems
- BMO3323 Employee Relations Management
- BMO3324 Consulting and Counselling
- BMO3325 Human Resource Management Evaluation

Support Subjects – Service Management:
- BMO3422 Strategic Management
- BMO3327 Organisation Change and Development
Support Subjects – Human Resource Management:
BMO3220 Human Resource Management
BMO1192 Business Communication

Students will have the option of undertaking a year of Co-operative Education (BBB3333) or the Business Integrated Learning Unit (BBB3111)

Graduates will be eligible for membership of Australian Human Resource Institute (AHRI).

Bachelor of Business Service and Operations Management

Course Objectives
The course provides students with a sound platform of learning in the principles and practice of operations and service management. It will improve learning by providing a fundamental framework for the application of operations management concepts and ideas which will ensure that students are capable of engaging successfully in these professional areas.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Service and Operations Management
BMO1192 Business Communication
BMO2354 Conferences and Meetings Management
BMO3320 Interpersonal & Organisation Negotiation
BMO3421 Managing the Service Organisation
BMO3422 Strategic Management
BMO1110 Managing Knowledge
BMO2181 Operations Management
BMO2184 Operations Support Systems
BMO2283 Materials Management & Distribution

BMO3352 International Management
BMO4422 Innovation and Entrepreneurship
BMO3381 Manufacturing Decision Analysis

Support Subjects
BMO3220 Human Resource Management
BMO3327 Organisation Change and Development

Electives
Plus Two approved Electives

*BBB3111 Business Integrated Learning is an additional unit of study within this course.

Bachelor of Business in Strategic and Financial Management

Course Objectives
The course aims to provide students with a focussed program of study and learning designed to develop strong knowledge, skills and competencies in strategic management and financial management.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over three years on a full-time basis or over six years on a part-time basis. A year of Co-operative Education is optional and if chosen, the course would take four years full-time or part-time equivalent.

All undergraduate degree subjects carry a value of 15 credit points. Each student must obtain 360 credit points through academic study to graduate. If undertaking Co-operative Education, an additional 120 credit points is required for graduation.

Course Structure
The structure of the course is as follows:

Core Subjects
BAO1101 Accounting for Decision Making
BCO1102 Information Systems for Business
BLO1105 Business law
BEO1103 Microeconomic Principles
BEO1104 Macroeconomic Principles
BEO1106 Business Statistics
BHO1171 Introduction to Marketing
BMO1102 Management & Organisation Behaviour

Specialisation Subjects
Strategic Management
BMO1192 Business Communication
BMO2181 Operations Management
BMO3292 Business Ethics
BMO3320 Interpersonal & Organisation Negotiation
BMO3422 Strategic Management
BMO4422 Innovation and Entrepreneurship

Financial Management
BAO1107 Accounting Information Systems
BAO2204 Management Accounting
BAO3307 Corporate Finance
BAO2440 Personal Investment and Superannuation
BAO3312 Advanced Management Accounting
BAO3403 Investment and Portfolio Management

Support Subjects
BMO3220 Human Resource Management
BMO3327 Organisation Change and Development

Elective
Two approved subjects

Bachelor of Arts
(Psychology)/ Bachelor of Business
(Human Resource Management)

Course Objectives
The course aims to provide a thorough educational experience to students by exposing them to the psychological and managerial forces that have shaped and continue to shape Australia's institutions. The course focuses on management, psychological and research competencies with particular emphasis on human resource issues. It is anticipated that graduates will find employment in human resource Schools, training, community service organisations, market research agencies and government Schools.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a course of study at year 12 level or equivalent.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

• International English Language Testing System – overall score of 6 and no individual band score less than 5.5.

Course Duration
The course is offered over four years on a full-time basis or part-time equivalent. Each student must obtain 480 credit points through academic study to graduate.

Course Structure
Faculty of Arts
Psychology – Specialisation
APP1012 Psychology 1A
APP1013 Psychology 1B
APP2011 Psychology 2A
APP2014 Psychology 2B
APP3011 Psychology 3A (full year subject)
APP3012 Psychology 3B (full year subject)

Seven Faculty of Arts subjects including one major selected from:
Advanced English for Speakers of Other Languages
Chinese
Communication Studies
Community Development
Cultural Studies
History
Histories of the Present
Indonesian
Japanese
Literary Studies

Bachelor of Business (Honours) in Management

Course Objectives
The course provides students who have high level results in the first three years of undergraduate study with an opportunity to undertake in School theoretical studies and to gain supervised research experience which will enhance their competencies in their chosen vocational field. The course also aims to provide students with an understanding and awareness of the technical, professional and ethical requirements of their chosen area of specialisation and business in general. Upon successful completion of the honours program, students are encouraged to continue their studies within the Faculty research program by studying for a masters or PhD degree. Those who choose to enter the workforce will have gained recognition of their meritorious performance and acquired specialist knowledge and competencies beyond those attained by students who have completed a three year bachelor degree.

Admission Requirements
To qualify for admission to the course students must have completed an undergraduate degree with a specialisation within the management discipline or its equivalents so that they are prepared for advanced studies in the discipline.

Course Duration
The course is offered on a full-time basis over one year and on a part-time basis over two years. Students must complete 120 credit points through academic study in order to graduate. The research thesis has a value of 60 credit points, all other subjects carry a value of 15 credit points.
Course Structure
The structure of the course is as follows:

The course comprises four coursework subjects together with a research thesis equivalent to four subjects. Students may be granted permission to enrol in an approved honours or coursework masters subject offered by the School of Management or another School in the Faculty of Business and Law.

Full-time
BMO4430 Research Methods
BMO4420 Organisation Behaviour and Analysis
BMO4423 Strategic Analysis, or an approved elective
BMO4422 Innovation and Entrepreneurship, or an approved elective
BMO4400 Honours thesis

Part-time
Year 1
BMO4430 Research Methods
BMO4420 Organisation Behaviour and Analysis
BMO4423 Strategic Analysis, or an approved elective
BMO4422 Innovation and Entrepreneurship, or an approved elective

Year 2
BMO4401 Honours Thesis

Prizes
The following prizes may be available to students:

- Australian Human Resources Institute Prize for Best Graduating Student in the Bachelor of Business (Human Resource Management)
- Australian Human Resources Institute Prize for Best Graduating Student in the Master of Business (Industrial Relations and Human Resource Management)
- Australian Institute of Management Prize for Best Coursework Thesis in the Master of Business (Management).
- Australian Institute of Management Prize for the Best Graduating student in Master of Business (Management/Coursework).
- Rumpf Foundation Prize for Best First Year Student in Bachelor of Business (Management).
- Rumpf Foundation Prize for Best Graduating Student in Bachelor of Business (Management).
Undergraduate Subject Details

BAO1101 ACCOUNTING FOR DECISION MAKING

Campus: Footscray Park, Werribee, Sunbury, Kuala Lumpur, Hong Kong.

Prerequisites: Nil

Content: The objectives of this subject are to provide a basis for further accounting studies, yet meet the needs of students from other areas of business studies; to introduce students to basic accounting concepts and selected accounting practices; and to introduce students to the role of, and the processes involved in planning and decision making within the business environment. Topics include: introduction to the roles of accounting; management planning and decision making; accounting concepts; cash and accrual accounting; preparation of financial statements; forms of business ownership; and effect on financial statements; budgeting— an introduction; budgets; control and performance reports; analysis and interpretation; evaluation of performance; the operating cycle; short-term decision making and cost behaviour; capital budgeting.


Recommended Reading: No information.

Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Internal Assessment, 30%; Final Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO1107 ACCOUNTING INFORMATION SYSTEMS

Campus: Footscray Park, Werribee, Sunbury, Kuala Lumpur.

Prerequisites: BAO1101 Accounting for Decision Making

Content: This subject will provide students with an understanding of why and how accounting information is prepared and the broad principles underlying its preparation, with major emphasis on preparation of general purpose income statements and balance sheets. Topics include: introduction to accounting elements of accounting statements; accrual accounting and the accounting cycle; accounting for merchandising operations; introduction to accounting systems; cash and cash controls; accounting for receivables, inventories, and non-current assets; accounting for partnerships; and, introduction to computerised financial accounting systems.


Recommended Reading: A. S. and Howitt, G Barton, A.D

Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Internal Assessment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO2001 INTRODUCTION TO SMALL ENTERPRISE

Campus: Footscray Park.

Prerequisites: Nil

Content: This subject aims to inform and challenge students to develop the knowledge and skills required to form a better understanding of the small enterprise sector. Topics include an overview of small business in Australia; the relationship between small business and economic development; the characteristics of an entrepreneur; causes of small business success and failure, and sources of assistance of small enterprise operators.


Recommended Reading: To be advised by lecturer.

Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Internal Assessment, 50%; Final Exam, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO2002 FINANCIAL ACCOUNTING

Campus: Footscray Park, Werribee, Sunbury, Kuala Lumpur.

Prerequisites: BAO1107 Accounting Information Systems

Content: This subject provides students with an introduction to regulation of the business environment and an understanding of how to apply professional judgement in the recognition and disclosure of business events. Topics include: introduction to the conceptual and regulatory frameworks; tax effect accounting, lease accounting, foreign currency transactions.

Required Reading: Deegan, C, A ustralian Financial Accounting, Bookshelf Pubnet.

Recommended Reading: To be advised by lecturer.

Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Final examination, 70%; Internal assessment, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BAO2203 CORPORATE ACCOUNTING

Campus Footscray Park, Werribee, Kuala Lumpur.

Prerequisites BAO2202 Financial Accounting.

Content This subject is concerned with how and why corporations report to the many and varied users of accounting information. For this information to be useful it is argued that the information disclosed by corporations should possess certain qualitative characteristics. This subject covers the general structure underlying corporate reporting as well as more specific examples of corporate accounting practices designed to give the financial report user useful information on which to make economic decisions. Topics include: accounting for investments in companies, issue and restructuring of share capital, and company liquidations.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal Assessment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO2204 MANAGEMENT ACCOUNTING

Campus Footscray Park, Werribee, Kuala Lumpur.

Prerequisites BAO1101 Accounting for Decision Making

Content The subject aims to develop students' ability to deal confidently with the multi-faceted challenges facing the function of management accounting in contemporary organisations. The broad areas to be covered include: strategic planning and control; operational planning and control; cost system design, evaluation of product/service costing methodologies.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal Assessment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO2208 COMPUTERISED ACCOUNTING INFORMATION SYSTEMS

Campus Footscray Park, Werribee.

Prerequisites BAO1107 Accounting Information Systems, BCO1101 Computer Applications.

Content The subject aims to develop an understanding of the need for advanced technology in the business organisation and its ramifications for the accounting information system. The subject aims to extend students' understanding of accounting procedures, systems and information flows to enable them to record, summarise and communicate financial data in a computerised accounting environment. Additionally, the subject aims to develop the students' understanding of different accounting software packages available on the market and illustrates the use of MYOB. This subject includes the following topics: accounting information systems foundations and concepts; analysis of the information needs of a business; system control structures in a computerised accounting environment; accounting information systems applications.


Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal Assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO2209 ENTERPRISE ACCOUNTING INFORMATION SYSTEMS

Campus Footscray Park, Werribee.

Prerequisites BAO1101 Accounting for Decision Making, BCO1101 Computer Applications.

Content This subject is concerned with how and why corporations report to the many and varied users of accounting information. Topics include: overview of enterprise resource planning (ERP) systems; general ledger, financial reporting and management reporting in an ERP system; hardware/software acquisition alternatives; control in an ERP information system, and accounting evaluation of an ERP implementation.

Required Reading Hall, J. A., 2001, A counting Information Systems, Southern Western

Recommended Reading No information.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal Assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO2408 ELECTRONIC COMMERCE ACCOUNTING SYSTEMS

Campus Footscray Park, Werribee, Hong Kong.

Prerequisites BAO1101 Accounting for Decision Making

Content This subject aims to give students an introduction to the role of electronic commerce in accounting information systems. Topics include: Internal Assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO2411 PERSONAL FINANCIAL PLANNING

Campus Footscray

Prerequisites Nil
**BAO3100 THE ENTERPRISE PROJECT**

**Campus** Footscray Park, Werribee.

**Prerequisites** BAO 2100 Introduction to Small Enterprise, BMO 2162 Entrepreneurial Business Management.

**Content** The subject aims to provide students with an understanding of the processes involved in planning and solving small business issues, with emphasis on the importance of effective communication, negotiation, and decision-making. This subject will cover topics such as small business planning, marketing, operations, and financial management.

**Recommended Reading** Articles and case studies distributed during the semester.

**Assessment** Internal Assessment, 100%, based on participation and coursework.

**BAO3292 BUSINESS ETHICS**

**Campus** Footscray Park, Werribee.

**Prerequisites** Nil

**Content** The subject aims to develop an understanding of ethical decision-making in business contexts. Students will learn about ethical theories and their application in business settings.

**Recommended Reading** Articles and case studies distributed during the semester.

**Assessment** Progressive assessment 100% comprising any combination of tests, essays, projects, and participation.

**BAO2500 TRANSPORT FINANCIAL PLANNING**

**Campus** Footscray Park, Werribee.

**Prerequisites** BAO 1010 Accounting for Decision Making

**Content** This subject aims to develop knowledge and understanding of financial planning for transport infrastructure and operations. Topics include the role of cost and transport project; types of infrastructure development; direct, BOO, BOOT; pricing transport services; sources of funds; government assistance (bonds etc), private funding (domestic/ international); financial mathematics; DCF: long term financial assessment of projects; DCF: leasing/buying transport equipment; review and iteration of topics in a major case study.


**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Final examination 50%, Assignments 50%
BAO3306 AUDITING

Campus: Footscray Park, Werribee, Kuala Lumpur.

Prerequisites: BAO2203 Corporate Accounting.

Content: This subject's broad objective is to provide students with knowledge and appreciation of the objectives and limitations of an audit, including the understanding of key auditing principles, concepts and practices which comprise the audit process. Specifically, the subject aims to familiarise the student to some of the key tools used by auditors for collecting and evaluating evidence so as to enable them to express an opinion on the fair presentation of financial reports. The subject also aims to provide students with an insight into the current environment in which auditors operate, including legal liability, ethics and independence; and other professional issues, such as the 'audit expectation gap'. As such, the subject provides both a practical and conceptual approach to external, as well as internal and public sector auditing, enabling students to gain a complete picture of the audit process in light of contemporary audit issues. In addition, the subject aims to enhance a number of generic skills through both the formal components of assessment and the student's class participation. These include research, problem solving, and analytical skills; written and presentation skills; and group interaction skills.


Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Internal assessment, 30%; Final examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Only hand-held non-programmable calculators may be used in examinations.

BAO3307 CORPORATE FINANCE

Campus: Footscray Park, Werribee, Kuala Lumpur.

Prerequisites: BAO1101 Accounting for Decision Making

Content: The subject aims to provide a theoretical and practical basis for financial decision making within an organisation. The subject covers: valuation theory, portfolio theory, capital markets, sources of finance, the use of derivatives capital structure and dividend policy.


Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Internal assessment, 30%; Final Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Financial calculators may be used in the final examination.

BAO3308 ADVANCED AUDITING

Campus: Footscray Park.

Prerequisites: BAO3306 Auditing.

Content: This subject aims to provide greater depth of coverage to topics and issues covered in BAO3306 Auditing. Topics may include: overview of the audit process; auditing computer information systems (CIS), including the use of computer assisted audit techniques (CAATs); critical analysis of contemporary audit issues and practices facing auditors and the profession, including public sector and internal auditing; and critical analysis of contemporary research as it relates to auditing. Refer to the subject outline provided at the commencement of each semester for further details.

Required Reading: Articles and case studies

Recommended Reading: As for required reading above.

Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Internal Assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO3309 ADVANCED FINANCIAL ACCOUNTING

Campus: Footscray Park, Werribee, Kuala Lumpur.

Prerequisites: BAO2203 Corporate Accounting.

Content: The objective of this subject is to enable students to critically analyse the concepts and basis of financial accounting procedures which they have previously studied and to introduce selected advanced areas of study in financial accounting concepts. Topics include, accounting theory development; conceptual framework issues include, nature and objectives of financial reporting and elements of financial statements; accounting for intangibles; voluntary disclosures; regulatory reporting framework; accounting theory.


Recommended Reading: To be advised by lecturer.

Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Internal Assessment, 40%; final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO3310 SOCIAL AND ENVIRONMENTAL ACCOUNTING

Campus: Footscray Park, Werribee.

Prerequisites: BAO1101 Accounting for Decision Making.

Content: This subject will extend the study of financial accounting into social, ethical and environmental issues and examine the capacity of accounting reports in relation to those issues. Topics include an introduction to the conceptual framework of financial reporting; corporate social reporting; ethical investments; accounting for environmental assets and liabilities; ethical investments; ethics and the accountant.

Required Reading: Articles and case studies

Recommended Reading: To be advised by lecturer.

Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Internal assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO3311 PUBLIC SECTOR ACCOUNTING

Campus: Footscray Park, Werribee.

Prerequisites: BAO 2203 Corporate Accounting.

Content: This subject aims to provide greater depth of coverage to topics and issues covered in BAO3311 Public Sector Accounting. Topics may include: overview of the audit process; auditing computer information systems (CIS), including the use of computer assisted audit techniques (CAATs); critical analysis of contemporary public sector audit issues and practices facing auditors and the profession, including public sector and internal auditing; and critical analysis of contemporary research as it relates to auditing. Refer to the subject outline provided at the commencement of each semester for further details.

Required Reading: Articles and case studies

Recommended Reading: As for required reading above.

Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment: Internal Assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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Content The aim of this subject is for students to gain a broad understanding of the role and use of accountants and accounting information in government. Accounting practices in the public sector are studies from a manager's perspective as well as a technical accounting practitioner's perspective. Topics include: intergovernmental financial relation, approaches to strategic and operational planning and budgeting, governmental accounting and reporting requirements, performance measurement and reporting; costing techniques; cost benefit analysis and evaluation; capital budgeting; current issues in government accounting.

Required Reading Articles and case studies

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO3312 ADVANCED MANAGEMENT ACCOUNTING

Campus Footscray Park, Werribee, Kuala Lumpur.

Prerequisites BAO2204 Management Accounting.

Content The subject aims to create an awareness of how the changes in industry and the public sector have affected the environment and function of management accounting. Within the broad theme of performance management, topics include: value chain analysis, cost management, strategic elements in cost management, quality management, performance measurement, divisionalisation and transfer pricing, and reward systems.

Required Reading Articles and case studies

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Only hand-held non-programmable calculators may be used in examinations.

BAO3314 ACCOUNTING FOR MANAGEMENT INFORMATION

Campus Footscray Park.

Prerequisites BAO2204 Management Accounting, BAO2208 Computerised Accounting Information Systems

Content This subject aims to integrate a student's accounting knowledge with computer application, and to illustrate the use of 'state-of-the-art' computer software in management accounting and decision making. Topics include: capital budgeting, data analysis, financial modelling and decision making. Students are expected to make extensive use of the computer in the preparation and presentation of assignments.

Required Reading To be advised by lecturer.

Recommended Reading Crockett, G.V., 1988, Introduction to Statistical Techniques in the Social Sciences using SPSSX, Quell Enterprises

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 1, 15%; Assignment 2, 15%; Assignment 3, 20%; Final Examination (2 hours open book), 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Any hand-held calculators may be used in examinations.

BAO3315 ENTERPRISE IN ACCOUNTING AND FINANCIAL PRACTICE

Campus Footscray Park, Werribee.

Prerequisites BAO2202 Financial Accounting.

Content This subject is designed to build upon the technical skills developed in a variety of disciplines during the first two years of the degree program. The focus is to encourage the development of 'enterprising' skills-in particular communication, problem solving and team work to complement academic education. The skills will be applied to real world situations with emphasis on problem solving. Topics include: developing enterprise attributes; accounting in public practice; communicating with clients; potential employers; difficult people; developing business relationships; the role of marketing; computing tools for business; the role of the business advisor; problem solving in a small business; presentation skills; developing employment skills.

Required Reading Cotesta, P., Crosling, G. and Murphy, H., 1998, Writing A Counting Students, Butterworths

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO3336 THE PRACTISING ACCOUNTANT AND TECHNOLOGY

Campus Footscray Park, Werribee.

Prerequisites BAO1107 Accounting Information Systems, BAO2202 Financial Accounting, BLO2206 Taxation Law & Practice.

Content This subject aims to provide students with an overview and understanding of the role of the public accountant in a small practice. It will also prepare students in various aspects of applied technology in the public practice office by introducing certain computer packages such as Solution 6 and Xlon in the preparation of various tax related reports and returns through computers and it would finally lead to the establishment of a small business accounting practice. Topics include: Understanding of the nature of enterprise skills of problem solving, communication and networking and development of research skills through common Internet sites necessary in an accounting practice for any accounting/taxation changes in legislation; managing client profiles through computers; locating, selecting and using relevant tax and accounting information to prepare computerised taxation returns for individuals, partnerships, companies, trusts and superannuation; preparing computerised financial reports including cash flow statements; locating, selecting and using information to prepare computerised taxation returns for individuals, partnerships, companies, trusts and superannuation; preparing information for specialised statements such as BAS, IAS, asset schedules, employee wages, payroll taxes and fringe benefit tax calculation, superannuation levy and work cover payments and others through computers; calculation of taxation and lodgement of returns and schedules, working effectively as a member of a team achieving the above tasks and being able to assess productivity of the team in certain tasks; introduction to computerised auditing packages.

Required Reading Articles and case studies

Recommended Reading To be advised by lecturer.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal Assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO317 MANAGERIAL ACCOUNTING, DECISIONS AND TECHNOLOGY
Campus Footscray Park, Werribee.
Prerequisites BAO1101 Accounting for Decision Making
Content This subject aims to introduce students to the role of advanced technology in accounting taking a management accounting focus. The unit aims to develop practical management accounting skills complemented by related theoretical issues associated with the use of computers to assist the management accountant in providing information for decision making purposes. Topics included are: the use of computers in management accounting, the difference in objectives of management and financial accounting, accounting and technology in corporate strategy development, the value chain and the computerised accounting information system, systems development and evaluation from a management perspective, consideration of the objectives and alternatives in package choice for use in computerised management accounting including statistical, graphics, and spreadsheet packages.
Recommended Reading To be advised by the lecturer

Required Reading to be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal Assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO3402 INTERNATIONAL BANKING AND FINANCE
Campus Footscray Park, Kuala Lumpur.
Prerequisites BAO1101 Accounting for Decision Making
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal assessment, 35%; Final Examination, 65%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Any hand-held calculators may be used in examinations.

BAO3403 INVESTMENT AND PORTFOLIO MANAGEMENT
Campus Footscray Park, Kuala Lumpur.
Prerequisites BAO1101 Accounting for Decision Making
Content An introduction to investments and securities markets; measuring investment return and risk; the pricing and management of fixed interest securities, equities, and property; fundamental analysis; derivative securities; portfolio theory and measuring portfolio performance; efficient market hypothesis; passive and active trading strategies.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Final examination, 70%; Final examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO3404 CREDIT AND LENDING DECISIONS
Campus Footscray Park, Kuala Lumpur.
Prerequisites BEO3447 Commercial Banking and Finance, BLO3405 Law of Financial Institutions and Securities.
Content The subject aims to provide an analysis of the various lending activities of Australian financial institutions and the legal principles related to these activities. Emphasis is placed on the assessment of credit proposals and the management of credit risk. At the completion of the subject students should be able to explain the reasons for the lending activities of financial institutions and the risks associated with this activity; identify various lending facilities required by customers; demonstrate an understanding of the issues related to lending to various forms of legal entity; including: individuals, corporations, partnerships, trusts and associations, and analyse and assess lending proposals. Topics include: credit policy retail lending, commercial lending, corporate lending and corporate services, valuation of assets, structuring a loan, and problem loans and recovery.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Final Examination, 50%; Internal Assessment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO3501 ACCOUNTING FOR BUSINESS DECISIONS (ENGINEERING AND SCIENCE SERVICE SUBJECT)
Campus Footscray Park.
Prerequisites Nil
Content This subject explores the relationship between accounting and business decision making by management. Basic financial accounting, costing and management accounting.
Required Reading To be advised by lecturer
Recommended Reading Hoggett, J. and Edwards, L. Horngrun, C.T.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Continuous assessment, 20%; Final examination, 80%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BBB3311 BUSINESS INTEGRATED LEARNING

Campus Footscray Park

Prerequisite(s) Participation in the Co-operative Education Preparation Program and successful completion of at least twelve (12) business subjects, prior to enrolment.

Content The subject enables students to gain practical experience in the business community in an area related to their field of study, and to apply the theoretical skills acquired in the classroom to a real work place situation. It aims to develop students’ interpersonal skills with special regard to handling professional communications and to becoming an integral part of a workplace team.

Required Reading Compiled by the Work and Economic Policy Research Unit on behalf of the Co-operative Education Unit, Victoria University Co-operative Employment: What you need to know as an Employee (for positions in Australia only). Notes prepared by the Co-operative Employment Unit, Co-operative Employment Handbook.

Assessment The subject is to be graded on an Ungraded basis; i.e. ‘S’ is an Ungraded Pass and ‘U’ for an Ungraded Fail. Students complete a minimum of 350 hours of approved industry experience and submit a Self-Assessment Report reflecting learning outcomes. This should be accompanied by evidence from the employer/host organisation of the Business Integrated Learning activities in an appropriate form (acceptable documentation to be advised by the respective Co-operative Education Co-ordinator).

BBB3333 CO-OPERATIVE EDUCATION

Campus Footscray Park, Sunbury Werribee.

Prerequisite(s) Participation in the Co-operative Education Preparation Program and successful completion of at least nine (9) subjects to be eligible for appointment. Successful completion of at least twelve (12) subjects, prior to the commencement of a co-operative position.

Content The subject enables students to apply their knowledge to an actual working situation in an industry or professional environment. Students complete a minimum training period of forty (40) calendar weeks of full-time co-operative employment as mutually agreed between the employer, student and University.


Assessment Students are required to complete the mutually agreed Co-operative employment period and submit reports consisting of Self-Assessments, Employer Appraisals. Students will be graded as Ungraded Pass or Ungraded Fail.

BBF3512 ENVIRONMENTAL LEGISLATION AND ECONOMICS (SERVICE SUBJECT)

Campus Footscray Park.

Prerequisites Nil

Content This subject is a service subject for the Faculty of Engineering and Science. Topics include introduction to law, types of legislative enactments and the Australian court system. Applications of acts, regulations and other laws and policies to development proposals, managerial responsibilities and environmental protection. Overview of relevant provisions of a range of environment-related legislations. Cost/benefit, cost effectiveness and input-output analysis. Valuation techniques for externalities, assessment of social values, utility and elasticity considerations, economic instruments of environmental policy including taxes, charges and levies, environmental damage rights and credits, performance bonds, tradeable rights.

Required Reading No information.

Recommended Reading No information.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 30%; Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCA9171 INTEGRATED OFFICE SYSTEMS (SERVICE SUBJECT)

Campus Footscray Park.

Prerequisites Nil

Content This subject introduces the concepts of integrated office systems and knowledge work. It focuses on the use of integrated system support/information processing tools, to support the decision making and communications needs to management. Emphasis is given to the use and evaluation of these tools, and to their application to knowledge work. The subject aims to: develop an appreciation of the nature and types of integrated office systems and knowledge work; develop an understanding of the characteristics and importance of decision making and communication activities to knowledge workers; examine the relationship between information support, information processing, and the decision making process; identify the information needs of knowledge workers; critically study the nature and capabilities of selected information processing tools.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Practical work, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCF9101 INTRODUCTORY COMPUTING (SERVICE SUBJECT)

Campus Werribee.

Prerequisites Nil

Content The introductory subject aims to give students a broad insight into the use and application of computers in the sciences. Topics covered include: computer systems, hardware and software, word processing, spreadsheets, databases, data communications, artificial intelligence, computers as a research tool, social implications of computing.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Practical Work, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCF9220 DATABASE APPLICATIONS IN SPORT
Campus No Campus Information
Prerequisites BCO1101 Computer Applications.
Content This subject aims to give students an overview of computer systems architecture, the role and use of operating systems on different platforms, and networking topologies. Topics include: Standard PC organisation and architecture for business systems; Memory devices and memory management; File systems and file management; User interfaces; Hardware interrupts and diagnostic tools; Standard Network topologies incorporating LANS and WANS. Students will undertake various practical activities involving both operating and networking systems software installation.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Tests and examination, 60%; Assignments, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO1041 INTRODUCTION TO BUSINESS SYSTEMS DEVELOPMENT
Campus Werribee, Hong Kong.
Prerequisites BCO1103 Web Enabled Business Systems.
Content This subject aims to introduce the concept of computer based information systems; to introduce the student to a range of techniques used in the development of business systems; and to provide practical skills in the development of computer based information systems. Topics include: systems theory, SDLC, development methodologies, analysis and design techniques, types of computer based information systems, documentation techniques, CBIS architectures, introductory project management techniques.
Assessment Assignments, 40%; Final Examination, 50%; Tutorial Problems, 10%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO1046 COMPUTER SYSTEMS
Campus Footscray Park, Hong Kong.
Prerequisites BCO1041 Introduction to Programming, BCO1101 Computer Applications.
Content This subject aims to give students an overview of computer systems architecture, the role and use of operating systems on different platforms, and networking topologies. Topics include: Standard PC organisation and architecture for business systems; Memory devices and memory management; File systems and file management; User interfaces; Hardware interrupts and diagnostic tools; Standard Network topologies incorporating LANS and WANS. Students will undertake various practical activities involving both operating and networking systems software installation.
Required Reading Students to be advised.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignments, including development and documentation of a Database Solution to a business problem and an oral presentation, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO1103 WEB ENABLED BUSINESS SYSTEMS

Campus Footscray Park.
Prerequisites BCO1102 Information Systems for Business.
Content This subject will introduce the role of the web in business and provide an overview to the four major areas, infrastructure, transactions systems, strategic systems and informational systems. It will provide an insight into the use and management of information for web-enabled businesses. It will examine issues surrounding the design, management and use of information technology interfaces that enable both internal and global communications and interaction.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Final examination, 60%; Tutorial assignments, class presentations, project, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO1111 INFORMATION TECHNOLOGY MANAGEMENT

Campus No Campus Information.
Prerequisites BCO1101 Computer Applications.
Content This subject provides an introduction to the concepts of information management and strategic nature of information systems. This is achieved by introducing concepts relating to: the management of information; strategic nature of information systems; managing information technology resource with a focus on small and medium enterprises.
Required Reading To be advised by lecturer.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Case study, 50%; final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO1117 INTRODUCTION TO PROGRAMMING CONCEPTS

Campus Footscray Park, Werribee.
Prerequisites Nil.

Content The subject provides an introduction to the concepts of computer programming. Within a visual event-driven programming environment students cover topics such as program design, control structures, simple and structured data types, testing and debugging strategies, and program documentation.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Final examination, 50%; Assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO2100 MANAGING THE COMPUTING ENVIRONMENT

Campus Werribee, Hong Kong.
Prerequisites BCO1103 Web Enabled Business Systems, BCO1046 Computer Systems.
Content This subject aims to provide students with the skills necessary to plan the purchase of new/replacement equipment, cater for change in computer hardware and software, determine organisational standards, plan strategic changes, monitor system performance, prioritise system developments, and allocate resources effectively. Topics include: models of information systems maturity; roles in the computing environment; information technology department structures, stakeholders in information technology; role of an IS manager; ITIL service delivery and support; financial management for IT services; strategies for selection, recommendation and purchasing of hardware and software, paying for information technology; strategic planning and budgeting; introduction of new technology; user resistance; strategies for change management; planning installation of computing equipment; configuration management, availability management, capacity management; supporting users: types of support; managing and running a help desk; incident and problem management; peer support; information technology steering committees; training issues: types of training, planning training programs for users and support staff, selection of staff; security issues and threats to the computing environment; managing an user's access and privileges; auditing the computing systems; managing use and abuse of corporate computing facilities, such as email and internet use.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignments, 40%; Tutorial exercises and participation 10%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO2101 SYSTEMS ANALYSIS AND DESIGN

Campus Werribee, Hong Kong.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Final examination, 50%; Assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

Prerequisites BCO1103 Computer Applications.
Content The subject provides an introduction to the concepts of computer programming. Within a visual event-driven programming environment students cover topics such as program design, control structures, simple and structured data types, testing and debugging strategies, and program documentation.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Final examination, 50%; Assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
FACULTY OF BUSINESS AND LAW

Prerequisites BCO1048 Introduction to Business Systems Development.

Content This subject aims to provide students with processes to formalise all aspects of systems analysis and design processes. It will develop students' abilities to apply tools and techniques that are currently used in systems development, building upon the skills and concepts learned in Introduction to Business Systems Development. Students will learn to identify the full range of client needs including such needs as quality, usability, cost and time constraints. Techniques that can be used to meet client needs will be applied by students in a case study. Topics include: Project management; estimation, resource allocation, GANTT, PERT, milestones, function point analysis, deliverables; Development evaluation: metrics, walkthroughs, team reviews, quality assurance, standards, analysis and design techniques: specification techniques, input/output design, interface design, security and controls; Human computer interaction and usability; Systems analysis and design methodologies: selection and application of an appropriate methodology for projects; Automated tools: code restructuring, code generation, CASE; Other development approaches: prototyping, JAD, RAD, reverse engineering.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 40%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO204 DATABASE APPLICATIONS

Campus Werribee, Hong Kong.

Prerequisites BCO1041 Introduction to Programming, BCO2149 Database Systems.

Content This subject will provide students with the knowledge and skills needed to fully develop an application using a microcomputer database management package. Topics include: steps in application development, defining an application, designing a solution, creating the data model, features of the language, creating modules, testing, documentation.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 30%; Project work, 15%; Completed project, 70%; Assignments, 15%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO2043 MANAGING NETWORK INTEGRATION

Campus Werribee, Hong Kong.

Prerequisites BCO1046 Computer Systems.

Content This subject aims to build on a student's understanding of network architectures and their relationship to a business organisation's communication needs. At the end of the subject a student should be able to make decisions and recommend solutions for an organisation's communication requirements. Topics include: the need for network communications for a business organisation from a strategic point of view; survey of currently available LAN products; survey of currently available WAN services; network Standards-ISO, TCP/IP, SNA, OSI; integrating LANs with other standards and protocols; integrating LANs and WANs-standards and protocols; network design principles; network management principles; managing the implications on business practices of the Internet; future trends in networking.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 20%; Examination, 50%; Test, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO2044 COMPUTING PRACTICE

Campus Werribee.

Prerequisites BCO2040 Managing the Computing Environment, BCO2043 Managing Network Integration.

Content This subject seeks to create a learning environment blending theory and practice which nurture and encourage the student's capacity to develop and consolidate: ideas and concepts; professional skills; identification of potential job options; an understanding of his or her ultimate contributions to the field; and contacts in the field. History of information systems and the nature of work in the information systems industry; Concepts embodied in the 'help desk', Systems Management; and Preventive Maintenance. Working with Committees; Disaster Planning; Backup Policies and Procedures; Backup Audits; Virus Protection; Help Desk Management; Operations; Training; Professional communication and working with User Groups. Introduction and observation – in this section the student will make observations in different aspects of the help desk environment in order to: gain an understanding of the School and breadth of the field; observe client facilities, organisation and professionals in the field; establish initial contacts with professionals within the field; and identify strategies which allow the students to maximise their practical placement opportunities. Supervised and Unsupervised Help Desk Operation – In this section the student will work independently to gain an understanding of troubleshooting typical PC and/or network problems; liaise with users; train users; develop consulting skills; and develop management skills.

Required Reading To be Advised

Recommended Reading Emery, K.H., 1995, How to be a Successful Systems Manager in a PC Environment, McGraw-Hill

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class Presentation, 20%; Supervisor Appraisal, 10%; Major Assignment, 60%; Resume/ Seminar Participation, 10%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO2148 SYSTEMS ANALYSIS

Campus Footscray Park.
Prerequisites

BCO1101 Computer Applications.

Content
The aims of this subject are to provide students with:
- knowledge of the fundamental requirements to build information systems,
- the ability to apply current techniques and tools that are used to identify and document business systems requirements in accordance with user needs;
- an awareness of the purpose and content of relevant documentation such as systems proposals and feasibility studies;
- an understanding of the roles and responsibilities of the stakeholders involved in the development of business systems.

Topics include:
- Systems Development Frameworks And The Systems Development Process;
- Methodologies; A Comparison Of Methodologies;
- Management Decision Making And Information Requirements;
- Nature and Types Of Information Systems;
- Nature, Purpose And Types Of Models;
- Process And Information Modelling;
- Structured Analysis; Information Engineering.

Required Reading

Recommended Reading

Class Contact
Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment
Final Examination and Tests, 60%; Assignments, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO243 INFORMATION PLANNING & RESOURCES MANAGEMENT

Campus

No Campus Information

Prerequisites

BCO1101 Computer Applications.

Content
The aim of the subject is to extend the information management approach into the area of Information Systems across the organisation. The subject concentrates on the information planning and delivery across the organisation. Topics include:
- an understanding of the nature of information architectures;
- an appreciation of the importance of database as the central plank in organisations;
- the use of relevant information planning strategies and techniques;
- an understanding of the differing levels of Information Systems management functions within organisations;
- an appreciation of current organisational information systems issues.

Required Reading
To be advised by lecturer

Recommended Reading

Class Contact
Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment
Assignments, 50%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BCO2444 STRATEGIC INFORMATION SYSTEMS
Campus Footscray Park, Werribee.
Prerequisites BCO1103 Web Enabled Business Systems.
Content Information Systems have always been used for cost savings and more recently for adding value to products and services. These days, businesses are looking to achieve more from their use of information technology (IT). IT is being used as the cornerstone for businesses to expand; to inform alliances with suppliers, customers and even competitors; and to assist in discovering innovative ways in which to deliver their goods. This subject will introduce students to the basic theory of using IT for added value, and will explore using IT for the other strategic purposes of growth, innovation and alliance. It will also explore recent popular strategic IS applications.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Final examination, 60%; Tutorial assignments, presentations, class presentations, written papers, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO2501 ELECTRONIC COMMERCE BUSINESS INTERFACE
Campus Footscray Park, Hong Kong.
Prerequisites BCO1103 Web Enabled Business Systems.
Content The subject aims to prepare students to take an active role in the planning, preparation and maintenance of electronic commerce data transfer systems for use between businesses, organisations and other bodies. Topics include: business models underlying electronic commerce applications; organisational applications: overview of electronic commerce applications in the business and government; consumer-business, business-business and intra-organisational electronic commerce; Electronic Commerce Interfaces in the supply chain; implementing EDI and other B2B approaches; electronic transaction models; methods to evaluate success through traffic analysis metrics and other techniques; analysis and design of EC systems; development tools and templates.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Research assignments (approx 3000 words), 30%; Practical exercises 10%; Tests, 10%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO2502 DEVELOPING ELECTRONIC COMMERCE SYSTEMS
Campus Werribee, Hong Kong.
Prerequisites BCO1041 Introduction to Programming, BCO2149 Database Systems, BCO2500 Electronic Commerce Technologies, and BCO2501 Electronic Commerce Business Interface.
Content The subject will introduce to the students effective designs and structures for documents required for the transmission and retrieval of information for conducting business electronically. It also aims to provide a knowledge of various programming languages for developing, installing, maintaining and testing web pages and electronic documents that will incorporate text, graphic images, video and audio. Topics include: the concepts of good and bad web page design, basic HTML, creating links, text formatting, incorporating sound and images, creating tables and frames, making the pages interactive with JavaScript and CGI scripting, introducing Java applets and programming in Java, culminating in the production of a web-based application.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Research assignments (approx 2500 words), 25%; Practical assignment, 25%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO2503 TRANSPORTATION INFORMATION SYSTEMS
Campus Werribee.
Prerequisites BCO1101 Computer Applications.
Content This subject aims to give students an appreciation of Enterprise Resource Planning Systems and the role these systems play in supporting an organisation's information needs, focusing on the extended supply chain. Issues associated with selection, implementation and administering these types of systems will be covered. Topics include types of information systems implemented within organisations; the strengths and weaknesses of current information systems; Enterprise Resource Planning Systems; the role of Enterprise Resource Planning Systems in supporting business processes and extended supply chain; the role of Enterprise Resource Planning Systems in supporting the transportation chain; the selection and implementation of Enterprise Resource Planning Systems; future trends including the role of Electronic Commerce in transportation and distribution.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment and Case Studies, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3030 MANAGING SYSTEMS DEVELOPMENT

Campus Werribee, Hong Kong.
Content The subject aims to provide students with an understanding of: the issues associated with the management of systems development within IS Schools. This includes Project Identification, Project Planning, Project Justification, Project Management within the Information Systems business context. Issues will be considered from a small and large business point of view. Topics include: Strategic nature of IT, Systems Planning, Alignment with business goals, Identification of Project Phases and Task Requirements, Resource Allocation, Estimation Techniques, Project Monitoring and Control, Planning of IT Projects, Review of IT tendering processes, Software Quality: Assessment, Version Control, Change Management and Issues in Managing Systems Projects. On completion of this subject students should be able to: Recognise the problems associated with the management of IT projects; Describe the measures that can be undertaken to reduce the risks of an IT project failing; Use a range of computer-based project management tools; Develop estimations of project costs and assess the risk involved.

Required Reading To be advised by lecturer

Recommended Reading Daniels, N, Caroline, 1994, Information Technology: The Management Challenge, Addison-Wesley, Great Britain.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment, 50%; Case Study, 30%; Presentation, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3041 MANAGING DISTRIBUTED SYSTEMS

Campus No Campus Information
Prerequisites BCO2043 Managing Network Integration.

Content Definition and functions of a distributed system, comparisons with other operating systems, research and design issues associated with distributed operating systems, client/server model, remote procedure call, transparency, heterogeneity, transaction reliability, message passing, synchronisation, naming facilities, concurrency control, consistency, recovery and fault tolerance, security; Architecture of a distributed database system, distributed query processing, database design issues, fragmentation, allocation, query decomposition and data localisation, query optimisation.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Examination, 60%; Assignments, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3042 CONTEMPORARY DEVELOPMENTS IN INFORMATION SYSTEMS

Campus Werribee, Hong Kong.
Prerequisites Six completed subjects in Information Systems / Computing.
Content This subject will explore new and emerging technologies and processes which are emerging. Topics will be of current concern within the information systems community with special attention to those topics relevant to graduating students. Site visits and guest speakers could be used in the delivery of this subject. Indicative of the sort of topics to be considered are: new operating environments, new methodologies, Business Process Re-engineering, GIS, legacy systems, and the electronic commerce. The subject matter is to be determined on a year by year basis by the School in consultation with relevant industry advisory panels.

Required Reading To be advised by Lecturer

Recommended Reading Recent proceedings of Australian Information System ConferencesStudents are expected to use library resources and electronic databases to locate information Recent issues of the computer supplement in The Age and The Australian.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Approximately 2500 words in two assignments. An oral presentation for each assignment is required. 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. An oral presentation for each assignment is required. Class participation and attendance is required.

BCO3043 DATABASE DEVELOPMENT FOR BUSINESS

Campus No Campus Information
Prerequisites BCO2149 Database Systems.
Content This subject aims to provide advanced knowledge and skills in designing and using relational database systems. Content: Creation of views for security purposes; use of constraints in relational databases; database transactions including read consistency and locking rows for update; controlling access by creating user accounts, roles and privileges; advanced database administration; procedural SQL programming including cursors, exceptions, composite data types, procedures, functions and packages.

Recommended Reading


Class Contact

Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment

Test Plan, 10%; Completed Project, 60%; User Documentation, 25%; Product demonstration, 5%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3046 NETWORKS & DATA COMMUNICATIONS

Campus No Campus Information

Prerequisites BCO1101 Computer Applications

Content

The aim of the subject is to provide students with a sound theoretical and practical knowledge of data communications and networks within a business framework. Topics include: introduction to data communications, data communications fundamentals, voice communications, communication hardware, communication services, network configurations, LANs, protocols, standards, network design, network management, network security.

Recommended Reading

- To be advised by lecturer

Class Contact

Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment

Final examination, 50%; Assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BCO3148 INTERNET PROGRAMMING FOR BUSINESS

Campus: Footscray Park.
Prerequisites: BCO1103 Web Enabled Business Systems.
Content: The Web pervades just about all aspects of business, education and much of our daily lives, and this subject targets this exciting and revolutionary area. The Web provides a far different environment than traditional systems development, and this subject extends basic concepts covered in BCO1103 and develops the students knowledge and skills in programming and data interchange within the framework of the Web environment.


Assessment: Semester assignments and tests, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3149 COMPUTER PROJECT

Campus: Footscray Park.
Prerequisites: BCO3150 Systems Implementation.
Content: The project represents the culmination of a student’s study in information systems and will normally be the last subject taken in the degree.
Required Reading: Students to be Advised
Recommended Reading: No information.
Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment: Project: Deliverables, 90%; Oral presentation, 10%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3150 SYSTEMS IMPLEMENTATION

Campus: Footscray Park, Werribee.
Prerequisites: BCO2502 Developing Electronic Commerce Systems, BCO3144 Systems Design.
Content: As the third part of the analysis-design-implementation cycle, this subject aims to enable students to develop skills and strategies for the implementation of computer-based information systems. Other topics will include the transfer of data between microcomputer applications, IS project management, version control, the management of change, system documentation, user-training, and testing strategies. Particular emphasis will be given to the ethical issues associated with the development and implementation of 15 systems.
Required Reading: Students to be Advised
Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment: Semester assignments, 40%; Final Examination and Tests, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3158 OPERATING SYSTEMS

Campus: Footscray Park.
Prerequisites: BCO1101 Computer Applications.
Content: The aim of this subject is to provide students with an understanding of operating system fundamentals and the relationship of an operating system to application software; and to compare a variety of different operating systems. Topics include: overview of operating systems; organisation and architecture; layers and interfaces; memory management; processor and process management; multiple processor systems; concurrency and synchronisation; input/output device management; and file management.
Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment: Assignments, 40%; Final Examination and Tests, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3345 OBJECT ORIENTATED SYSTEMS

Campus: Footscray Park.
Prerequisites: BCO1147 Introduction to Programming Concepts, BCO2148 Systems Analysis.
Content: Object Oriented technology has become a major focus of program design and development and plays an important role in IS studies. This subject extends the study of basic programming principles introduced in BCO1147 and Continues the development of the student’s theoretical knowledge and practical skills within the framework of an Object Oriented development environment. Theoretical concepts are reinforced with appropriate practical work using an appropriate Object Oriented language. Object Oriented concepts. Development using the Object Oriented Paradigm. Event Models for the development environment. Balancing Graphical User Interfaces within the OO paradigm. Programming in an appropriate O O language (eg. Java) O Object Oriented Programming with database access. An overview of software O O engineering principles.
Required Reading: Campione, M., Walnath, K., Huml, A.
Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment: Semester assignments, 40%; Final Examination and Tests, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3346 KNOWLEDGE MANAGEMENT TECHNOLOGIES

Campus: Footscray Park.
Prerequisites: BCO1103 Web Enabled Business Systems.
Content: The Web pervades just about all aspects of business, education and much of our daily lives, and this subject targets this exciting and revolutionary area. The Web provides a far different environment than traditional systems development, and this subject extends basic concepts covered in BCO1103 and develops the students knowledge and skills in programming and data interchange within the framework of the Web environment.


Assessment: Semester assignments and tests, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3348 KNOWLEDGE MANAGEMENT TECHNOLOGIES

Campus: Footscray Park.
Prerequisites: BCO1103 Web Enabled Business Systems.
Content: The aim of this subject is to provide students with an understanding of operating system fundamentals and the relationship of an operating system to application software; and to compare a variety of different operating systems. Topics include: overview of operating systems; organisation and architecture; layers and interfaces; memory management; processor and process management; multiple processor systems; concurrency and synchronisation; input/output device management; and file management.
Class Contact: Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment: Assignments, 40%; Final Examination and Tests, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content Knowledge is increasingly regarded as the most important asset for organisational success and consequently, knowledge management is gaining wider recognition as an important area of study. This subject is designed to enable students to gain an appreciation of sources of knowledge, the underlying principles of knowledge management and to obtain the necessary skills for knowledge to be successfully captured, maintained and used within an organization. They will not only 'know-what' but will also gain the 'know-how' to put that knowledge into practice. It will enable students to move from an appreciation of what knowledge is, to be able to form communities of practice where what is being communicated is actually being used in practice.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Final examination, 50%; Tutorial assignments, class presentations, written papers, project, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO339 KNOWLEDGE BASED SYSTEMS

Campus No Campus Information

Prerequisites BCO1101 Computer Applications, BCO1147 Introduction to Programming Concepts.

Content The aim of this subject is to introduce students to the major ideas of artificial intelligence, to develop an understanding of knowledge based system; and to develop a conceptual framework for the evaluation of the current software and to apply this framework to the analysis of representative commercial tools. Topics include: basic concepts and terminology in AI; knowledge based systems, languages and tools; knowledge representation, acquisition and refinement; rule based systems and the use of induction in rule generation; the user interface; applications in business; tool evaluation; the issues involved in building intelligent systems; designing and building a rule based system.

Required Reading To be advised by lecturer

Recommended Reading Baur and Pigford, 1990, Expert Systems for Business - a Knowledge Based Approach; Bratkó, I., Firebaugh, M., 1988, Artificial Intelligence - a Knowledge Based Approach, Boyd & Fraser; Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 50%; Final Examination and tests, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO339 ERP PROGRAMMING CONCEPTS

Campus Footscray Park.

Prerequisites BCO1147 Introduction to Programming Concepts.

Content This subject aims to extend the knowledge of introductory programming concepts and techniques by providing students with practical experience in programming in an Enterprise Resource Planning System (ERP) environment.

Required Reading Students to be advised


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Practical assignments, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3337 DATA STRUCTURES FOR BUSINESS PROGRAMMING

Campus Footscray Park, Werribee, Sunbury.

Prerequisites BCO1147 Introduction to Programming Concepts.

Content Data structure techniques play an important role in the successful implementation of most IS systems. The incorrect application of such techniques can be devastating to the success of such computer systems, thus the study of data structures is an important component of any IS course. The aim of this subject is to give students an appreciation and understanding of the interrelationship between data structures and efficient algorithms. This subject extends the basic knowledge and principles introduced in BCO1147 within the framework of an industry standard development language. Content is: Algorithm Design, Designing Solutions for medium to large programs, Parameter passing techniques, Data Structure techniques, Recursive techniques, File design, Relationship between application programs and databases.

Required Reading Ditel & Ditel, C.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Final examination, 60%; Assignments, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3443 THE INFORMATION PROFESSIONAL

Campus Footscray Park, Hong Kong.

Prerequisites BCO1102 Information Systems for Business or BCO2040 Managing the Computer Environment

Content This subject examines the diverse role of the Information Professional, focusing on the skills and knowledge required for responsible and effective collecting, managing and communicating of information in supervisory, support and/or management positions. This subject addresses the technical, communications and interpersonal skills required by all information professionals to work effectively and ethically in contemporary business environments.

Required Reading Current Available Textbook – Student to be Advised
BCO3444 THE INFORMATION ENVIRONMENT

Campus No Campus Information
Prerequisites BCO1141 Information Technology Management.
Content The aims of this subject are to provide insight and understanding of the implications, use and management of information technology in the enterprise. To examine legal and ethical issues and responsibilities facing information technology transmission in the internet environment.

Required Reading
To be advised by lecturer
Recommended Reading

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lecture and one hour of tutorials.

Assessment Final Examination, 50%; Assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO3445 ENTERPRISE INFORMATION SYSTEMS

Campus No Campus Information
Prerequisites BCO1103 Web Enabled Business Systems
Content The subject aims to provide students with an understanding of the nature of information systems management and planning and the purpose, methods and techniques of information requirements analysis and planning; an understanding of the importance of business processes and their relationship to information systems, computer and network architecture; an appreciation of the importance of business process integration and the emerging use of the WEB for internal and external information sharing via intranet/Inter organisational information systems; an appreciation of the development of ERP systems for internal process optimization and EAI for the integration of internal and external information systems.

Required Reading

Recommended Reading

Class Contact
Equivalent to three hours per week. Normally to be delivered as two hours of lecture and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment
Part 1. Information requirements assignment, 10%; Part 2. Web enabled information sharing, 20%; Part 3. Enterprise information systems issues, 10%; Part 4. Enabling business processes through IS, 10%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4301 BUSINESS PROCESS ENGINEERING

Campus City Flinders
Prerequisites Nil
Content The subject is concerned with the strategic and organisational issues of process and workflow management and the use of Enterprise Resource Planning Systems (ERPs) to realise efficient processes. Designing and implementing efficient business processes can provide important strategic advantages for businesses. The subject describes the major strategic approaches process modelling techniques, procedure models and the current possibilites offered by SAP R/3 as an example of ERPs software that students are likely to encounter in identifying, reorganising and implementing processes in a typical business organisation.

Required Reading

Recommended Reading

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lecture and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment
Minor Assignment 1, 25%; Minor Assignment 2, 25%; Major Assignment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4601 CURRENT ISSUES IN INFORMATION SYSTEMS

Campus City Flinders
Prerequisites Nil
Content This subject will develop students' knowledge base and conceptual abilities in an area of information systems. The content of the subject will be current issues either in information systems, or some other closely related field, which is consistent with staff expertise and availability.

Required Reading
To be advised by lecturer

Recommended Reading
Recent issues Information Age, IDG Communications; Communications of the ACM, Association for Computing Machinery; Computer, IEEE Computer Society.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lecture and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment
5000 word major essay, 50%; 30 minute presentation, 25%; 2000 word investigation exercise, 25%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BCO4603 ENTERPRISE RESOURCE PLANNING SYSTEMS

Campus City Flinders.

Prerequisites Nil

Content This subject investigates the use of integrated computer-based information systems, commonly referred to as Enterprise Resource Planning systems, designed to support a large organisation's information needs. This unit considers issues associated with the analysis, design and implementation of such systems and investigates how such systems process transaction processing, management information systems and executive information systems across an organisation's various business processes.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment 2000 word case study, 25%; 2000 word research project, 25%; System design and implementation project (practical), 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4642 SYSTEMS DEVELOPMENT

Campus City Flinders.

Prerequisites Nil

Content This subject aims to investigate information systems and systems development in School to provide the student with a comparative framework for and knowledge of several development methodologies. The nature, purpose limitations and management of system development methods. Underlying philosophies; deterministic or evolutionary, hard systems development, soft systems development.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4643 KNOWLEDGE ENGINEERING

Campus City Flinders.

Prerequisites Nil

Content The adoption of knowledge based systems in the commercial world has given rise to a number of practical issues. Among these are, improved techniques for knowledge acquisition, design, documentation, maintenance and validation of knowledge based systems. This subject aims to present a practical view of the knowledge acquisition process, its methodologies and techniques in order to enable its students to develop expert system knowledge bases more effectively. Basic concepts and terminology; sampling expert systems; identifying and tapping knowledge; conceptualising knowledge acquisition, knowledge acquisition modes, approaches, stages and process, impediments to effective knowledge acquisition; verification and validation procedures; documentation requirements.

Required Reading To be advised by lecturer

Recommended Reading Turban, E., 1992, Expert Systems and A Pplied Artificial Intelligence, MacMillan

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4644 OBJECT ORIENTATED PROGRAMMING AND DESIGN

Campus City Flinders.

Prerequisites Nil

Content The aim of the subject is to give students an understanding of advanced aspects of object oriented systems programming and design. While basic topics such as inheritance, encapsulation and polymorphism are covered, these concepts are extended and additional topics such as object oriented databases are introduced.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4645 INTERNETWORKING SYSTEMS

Campus City Flinders.

Prerequisites Nil

Content This subject aims to investigate information systems and systems development in School to provide the student with a comparative framework for and knowledge of several development methodologies. The nature, purpose limitations and management of system development methods. Underlying philosophies; deterministic or evolutionary, hard systems development, soft systems development.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content Data communications, fundamentals from a business perspective; networking; networking applications; local area internetworking; representative internetworked LANs; internetworking within a WAN context; internetwork with bridges; routers; gateways; WAN protocols; designing and implementing an internetworked system; internetwork management; future trends. 

Required Reading Gallo, Michael A. & Hancock, William, M. 


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points. 

Assessment Presentation, 10%; Test, 40%; Assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. 

BCO4646 SYSTEMS SUPPORT PROGRAMMING 

Campus City Flinders. 

Prerequisites Please Enquire. 

Content Overview of computer organisation, operating systems and supporting software; interrupts and interrupt programming using low-level and high-level languages; application of assembler tools; Windows memory management and application development tools in C++; investigation of Dynamic Link Libraries and classes in an Object Oriented environment using appropriate compilers; library functions and Internet tools. 

Required Reading To be advised by lecturer 


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points. 

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. 

BCO4653 MANAGEMENT OF INFORMATION TECHNOLOGY 

Campus City Flinders. 

Prerequisites Nil 

Content A framework for the management of information technology. Management issues may include the strategic use of information technology, information technology architectures, information systems planning, information technology investments, security and privacy and outsourcing. 

Required Reading To be advised by lecturer 


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points. 

Assessment Assignments, 70%; Presentations, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. 

BCO4654 DATABASE DESIGN 

Campus City Flinders. 

Prerequisites Nil 

Content A selection of the following topics within a data warehouse development context will be examined. Advanced data modelling concepts; database design methodology; distributed database concepts; databases and parallel processing; physical design; database performance issues: CASE impact on database design. 

Required Reading To be advised by lecturer 


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points. 

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. 

BCO4656 IT PROJECT MANAGEMENT 

Campus City Flinders. 

Prerequisites Nil 

Content This subject aims to give computing students an appreciation of the importance of a thorough understanding of contemporary project management techniques, both technical and human. It aims to show how knowledge of the appropriate application of such skills is becoming vital to information technology professionals in the performance of their many functions in an organisation. Topics include: project management fundamentals, project management software tools, defining the problem, developing the project plan and schedule, building the project team, implementation difficulties, management of conflict, cost control, reporting on project status, project management methodologies, software engineering projects, case studies 

Required Reading To be advised by lecturer 


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points. 

Assessment Assignments, 40%; Case Study, 40%; Presentations, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. 

BCO4658 INTERNET COMMERCE 

Campus City Flinders. 

Prerequisites Nil 

Content The subject will introduce students to the many facets of Internet Commerce and its business related issues. Business systems and processes have changed considerably in the face of the evolving computer and communication technologies, especially the Internet and the World Wide Web. Topics include: an overview of internet commerce (electronic commerce); business case for internets; extranets and intranets; electronic marketplace technologies, internet commerce models; elements of a successful electronic business; electronic payment systems; security, legal and ethical issues; supply and value chain management; customer relationship management; enterprise resource planning; knowledge management; E-business management issues; E-business design. 

Required Reading To be advised by lecturer
BCO469 EXECUTIVE AND MOBILE COMPUTING

Campus City Flinders

Content The subject aims to introduce students to information technologies that support managerial work and decision making, particularly for the business executive away from the office and on the move, but needing to keep in touch. Topics covered will include: executive information needs, decision making and decision support systems, group support systems, executive productivity tools, keeping in touch whilst on the move, mobile executive computing, executive information systems, modelling and model management, knowledge management, web technology and integration and implementation of management support systems.

Required Reading Hayes, Ian S., 2002, Just Enough Wireless Computing, Prentice Hall, USA


Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and / or workshop or a delivery mode as approved by the Faculty of Business and Law.

Assessment Decision Support Systems and Executive Information Systems: 20%; Executive Mobile Computing: 20%; Class research paper presentation and summary paper: 20%; Seminar participation: 10%; Class Test: 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4661 ENTERPRISE RESOURCE PLANNING SYSTEMS IMPLEMENTATION

Campus City Flinders

Prerequisites Nil

Content The aims of this subject are to provide students with an understanding of the basic methodologies, techniques and tools that are used in the implementation Enterprise Resource Planning Systems using SAP R/3 as an example. It also addresses the issues that need to be considered for successful implementation. Topics include: Project life cycle, project management, implementation strategies, Risk management, data conversion, critical success factors, project management software tools, project reporting.

Required Reading Norbet, W., 1999, Successful SAP R/3 Implementation


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law.

Assessment Minor Assignment 1, 25%; Minor Assignment 2, 25%; Major Assignment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4662 SMALL BUSINESS INFORMATION AND INTERNET SYSTEMS

Campus City Flinders

Prerequisites Nil

Content This subject introduces the student to a broad range of topics relating to the field of information technology and small business. Topics covered include: the role of information systems and the Internet in small business, selecting applications for small business: integrating information and Internet systems with small business processes; selecting hardware and operating systems for small business; networking for small business; building small business applications; office suite programming; integrating office and Internet applications.


Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and / or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Small Business Case study 15%, Research paper/presentation 20%, Development of small business system 65%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4672 THE INFORMATION SYSTEMS PROFESSIONAL

Campus City Flinders

Prerequisites Nil
Content This subject aims to provide students with an overview of the requirements and skills for responsible and ethical membership of the Information Technology profession; opportunities to develop and apply information systems, communications and management skills and competencies within a variety of professional practice scenarios. Topics include: role of IS professionals and their interactions with users of information, information handling in an electronic environment, information professions, legal, cultural and ethical issues encountered by IS professionals, information security and information overload. The nature, role and importance of Professional and Standards Organisations. Professional Competencies eg risk, analysis, feasibility study, quality assurance. Business Processes eg negotiation, procurement, tendering.

Required Reading To be advised by the lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments and Class Presentations, 60%; Final Examination and tests, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO4652 RESEARCH PROJECT (INFORMATION SYSTEMS)

Campus City Flinders.

Prerequisites BCO4652 Research Methodology.

Content Students are required to complete a research project of approximately 15,000 words based on the proposal developed in the subject Research Methodology.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment Written thesis, 85%; Seminar, 15%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO1103 MICROECONOMIC PRINCIPLES

Campus Footscray Park, Werribee, Sunbury, Kuala Lumpur, Hong Kong

Prerequisites Nil

Content This is the first of two Economic Principles subjects. The subject aims to provide a study of basic economic principles, to develop an introduction to economic methods, and to apply these principles and methods to aspects of the Australian economy. Topics include: introduction to economics, nature, method and objectives of economics; the economising problem, relative scarcity; production possibilities, opportunity costs, nature of economic resources; the market economy, demand and supply, theory and applications, including pricing ceilings, price floors, tariffs and taxes. Theory of the firm, production and costs.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Continuous assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO1104 MACROECONOMIC PRINCIPLES

Campus Footscray Park, Werribee, Sunbury, Kuala Lumpur, Hong Kong

Prerequisites BEO1103 Microeconomic Principles.

Content This subject aims to develop the basic macroeconomic principles applicable to the Australian economy and familiarise students with the macroeconomic environment within which Australian business operates. Topics include: the measurement of macroeconomic performance with reference to national income accounting and trade cycle analysis; the classical economic model and the Keynesian revolution; Keynesian economics and the theory of income determination; monetary influences on aggregate economic activity; inflation, unemployment; traditional demand management; the Phillips Curve revisited; incomes policies; the foreign trade sector and policies for external balance.


Recommended Reading To be advised by lecturer.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Examinations, 60%; Continuous Assessment, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Any hand-held calculators may be used in examinations.

BE O106 BUSINESS STATISTICS
Campus Footscray Park, Werribee, Sunbury, Kuala Lumpur.
Prerequisites Nil
Content This subject enables students to acquire the skills and techniques required to analyse data in a business environment. Topics include: introduction to statistics, descriptive statistics, introduction to probability and probability distributions, normal probability distribution, sampling distributions and parameter estimation; hypotheses testing; simple linear regression and correlation; time-series analysis and forecasting; index numbers. Use will be made of a statistical computer package.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Case studies/assignments, 40%; Final Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE O1185 RETAIL MANAGEMENT PRINCIPLES
Campus Footscray Park.
Prerequisites Nil
Content The subject provide students with an understanding of the development and structure of the Australian retailing industry and its environment, and examines the key management areas in the retailing industry. Topics include: retail exchange process in store and non-store retailing; changing external environment and retail market structures, retail management concepts and theories, retail consumer markets and segments; retail market strategy; retail financial strategy; retail location strategy; retail organisation structure; and human resource management.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment(s), 30%; Final Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE O122 INTERNATIONAL BUSINESS CONTEXT
Campus Footscray Park, Kuala Lumpur.
Prerequisites Nil
Content This subject examines the context in which business decisions are made within a number of Australia's international trading partners. Topics include: cultural, political and legal environment of trade; trade patterns, trade constraints, trade strategy; the globalisation of markets; Australian trade performance; international economic alliance; multinational corporations and other business organisations.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Two Tests (2x40) 80%, Assignment 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE O2163 HEALTH ECONOMICS
Campus Footscray Park.
Prerequisites Nil
Content This subject aims to introduce the unique economics issues associated with the health care sector and their implication for public policy: Overview; issues in health economics; the organisation of Australia's health care sector; markets, market failure and regulation; the demand for health and health care; the supply of health care; industrial organisation; financing health expenditures; cost-benefit analysis and technology assessment.
Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment(s), 30%; Final Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE O2186 DISTRIBUTION MANAGEMENT
Campus Footscray Park, Sunbury, Kuala Lumpur.
Prerequisites BEO 1185 Retail Management Principles, BHO 1171 Introduction to Marketing
Content This subject provides an introduction to the logistic distribution functions and an overview of the major sectors in the distribution area, in terms of being able to optimize all elements of the trade push strategy. Topics include critical role of distribution function in marketing; channels of distribution and channel participants; logistics of integrating manufacturers, wholesalers, retailers and other service providers; customer service function in marketing.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Tutorial exercises case study presentation and participation, mid-semester test, and assignment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BEO2254 QUANTITATIVE METHODS FOR ECONOMICS AND BUSINESS

Campus Footscray Park.
Prerequisites Nil
Content The subject aims to develop a command of the basic mathematical tools used in the analysis of many economics and business problems. Topics include: economic models (linear, quadratic, cubic, rational and exponential); equilibrium analysis; the concept of derivatives; rules of differentiation; marginal functions; optimisation and elasticity; partial differentiation; partial elastistics and unconstrained optimisation (two variables); and linear programming (graphical approach).
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Tests and Case studies, 40%; Final examination, 60%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO2250 QUANTITATIVE METHODS FOR ECONOMICS

Campus Footscray Park, Kula Lumpur.
Prerequisites BEO1106 Business Statistics.
Content This subject provides an understanding of the use of statistical techniques in analysing marketing and business problems. Topics include: sampling methods and estimation of point and interval estimates; application of classical and non parametric tests; goodness of fit test; and introduction to regression and time-series analysis. Use will be made of an appropriate statistical package.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Case study / lab exercises, 40%; Final examination, 60%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Any hand-held calculators may be used in examinations.

BEO2283 APPLIED REGRESSION ANALYSIS

Campus Footscray Park.
Prerequisites BEO1103 Microeconomic Principles, BEO1104 Macroeconomic Principles.
Content This subject provides a comprehensive introduction to regression analysis and its applications to the modern economic/business problems. The emphasis is on the development of practical skills. Topics include: simple and multiple linear regression, model specifications, diagnostics in regression analysis; relative measures of fit and explanatory power; and special topics in regression.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignments, 50%; Final examination, 50%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BE0200 EUROPEAN BUSINESS ENVIRONMENT

Campus Footscray Park.

Prerequisites BEO1252 International Business Context.

Content The subject aims to build upon the international business theory and policy issues, covered in BEO1252 International Business Context, in order to further and understanding of the European business environment. The subject builds on theoretical discussion to develop an applied analysis of the economic relationship between Australia and the EU15 and its policy implications for Australia. Topics to be covered include the historical, developments of economic integration in Europe (the Treaty of Rome and the Maastricht Treaty); a theoretical treatment of economic integration phenomena, the free movement of goods and services, labour, and capital (Schengen Agreement and the Economic and Monetary Union); key policies within the European Union and their implications, legislative and regulatory requirements which impact on the international business environment; and trade implications for a wider EU, encompassing Eastern Europe.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 20%; Case Studies, 20%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0201 MANAGEMENT AND INSURANCE

Campus Footscray Park.

Prerequisites Nil

Content The aim of the subject is to provide students with knowledge of insurance and how it can be used to manage risk plans for individuals and small firms. The learning outcomes are (i) knowledge of insurance and insurance industry; (ii) able to understand how insurance is used to manage risk; (iii) able to prepare an insurance-based risk management plan for the same risk exposure.

Required Reading To be advised by lecturer

Recommended Reading Trieschmann, J.S., Gustavson, S.G. and Hoyt, R.E., 2001, Risk Management and Insurance, South-Western Publishing

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Final examination 60%, Assignment 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BEO2404 ELECTRONIC TRADING**

**Campus** Werribee, Hong Kong

**Prerequisites** BEO1103 Macroeconomic Principles, BEO1104 Macroeconomic Principles.

**Content** To familiarise students with the concepts of electronic trading and associated business processes. Students will be given an insight into the application of the various technologies in business so as to operate more efficiently and effectively in today's competitive environment. The subject consists of discussion and analysis of trading applications at both domestic and international levels. In the context of making the firm more competitive, the contents include features of electronic purchase and electronic supply through electronic commerce, enablement aspects of on-line ordering, invoicing and stock control towards managing business with greater accuracy and certainty; stockless inventory, paperless transactions, integrated logistic operations; implications for inventory warehousing and transport; flexible deliveries; efficient consumer response/quick response; Internet trading/research; cash flow implications of inventory controls; risks associated with international electronic commerce trading.

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Research assignment (approx. 2500 words), 25%; Presentation (approx. 2500 words), 25%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BEO2410 RISK MANAGEMENT MODELS**

**Campus** Footscray Park

**Prerequisites** Nil

**Content** Introduction to different types of risks, risk models and risk management, overview of investment and risk, introduction to the fundamentals of financial mathematics, distribution of asset returns, risks in portfolio construction and management, the efficient market concept, option pricing model, the random walk hypothesis, volatility estimation, volatility and correlation analysis and volatility forecasting.

**Required Reading** Strong, Robert A., CFA, 2000 Portfolio Construction, Management and Protection, South-Western College Publishing


**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Final examination 60%, Assignments 40% Supplementary assessment will not be available.

**BEO2538 MANAGERIAL ECONOMICS**

**Campus** Footscray Park, Kuala Lumpur

**Prerequisites** BEO1104 Macroeconomic Principles, BEO1106 Business Statistics.

**Content** Role of firms in the society, business goals and optimising decisions, demand analysis and estimation, production and cost analysis, and estimation, capital budgeting, forecasting, linear programming and risk analysis.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Continuous Assessment, pricing policies and optimization, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Any hand-held calculators may be used in examinations.
Organization of Business and Law. Subject equal to 15 credit points.

workshops or modules or a delivery mode as approved by the Faculty delivered as two hours of lectures and one hour of tutorials.

Supplementary assessment will not be available.

Assessment Final examination, 60%; Continuous Assessment, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEQ3255 RETAIL MERCHANDISE MANAGEMENT

Campus Footscray Park.

Prerequisites BEQ1185 Retail Management Principles, BHO1171 Introduction to Marketing.

Content This subject examines the nature and significance of retail merchandise management in the Australian economy. Topics include: the nature and significance of merchandise management; evaluation of effective retail merchandise strategy; merchandise buying and handling; financial merchandise management; pricing; retail image, and promotional strategies.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Test/Assignment, 30%; Classwork, 10%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEQ3301 THE ENTERTAINMENT ECONOMY

Campus Footscray Park.

Prerequisites Nil

Content This subject introduces students to the economics, finance and production of entertainment related goods and services. Each major industry sector is reviewed and analysed including film, television, music, broadcasting, cable television, sports and performing arts, and how assets such as copyright, image and brands are being exploited to add value in other industries. The subject will also investigate the international dimensions of these industries and the emergence of transnational mega-entertainment corporations and their impact on international business and trade.


Recommended Reading Passman, D., 1998, All You Need to Know About the Music Business, Simon and Schuster, New York, USA.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case studies, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEQ3302 OPTIONS AND FUTURES MARKETS

Campus Footscray Park, Werribee.

Prerequisites Nil

Content The subject aims to provide students with an understanding of the valuation and hedging of options, forward contracts, futures contracts, swaps, and other derivatives that exist in rapidly growing financial sectors around the globe. Topics included are: Introduction to financial instruments; Futures and Forward Markets; Forward and Futures Prices and Hedging Strategies; Interest Rate Futures; Swaps; Stock Options; Trading Strategies; Introduction to Binomial Trees; The Black-Scholes Model; Options on Stock Indices, Currencies, and Futures; Hedging Strategies, and Valuation Using Binomial Trees.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 60%; Final Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BEO3303 QUANTITATIVE ANALYSIS AND RISK MANAGEMENT

Campus Footscray Park, Werribee.

Prerequisites BEO1106 Business Statistics

Content The subject aims to equip students with the fundamental quantitative techniques of finance. To this end, students will be introduced to the techniques commonly used in financial analysis. The aim is to have all students familiar with, and able to use, the modern tools of quantitative financial analysis. Topics covered will include: Introduction, ways of growing, index numbers, the use of natural logarithms, Value at Risk modelling, numerical techniques, differential and integral calculus, Monte Carlo simulation, quantifying the risk-return relationship.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 50%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO3304 ETHICAL INVESTMENT

Campus Footscray Park, Werribee.

Prerequisites Nil

Content The subject aims to provide students with an understanding of the rapidly-growing ethical investment market in Australia and overseas, and examines definitional parameters, ethical portfolio choice, risk and return of ethical portfolios, emerging trends in investor awareness, and ethical fund management. Topics included are: Introduction to Ethical Investment; Portfolio choice and Screening; Screening and Risk; the Return to Ethical Investment; Ethical Issues and Investor Awareness; Ethical Investment and Superannuation Fund management; Ethical Investment Consulting.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 50%; Tests, 10%; Final Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO3309 ASIAN BUSINESS ENVIRONMENT

Campus Footscray Park, Werribee, Sunbury.

Prerequisites BMO1102 Management & Organisation Behaviour.

Content This subject provides an introduction to the study of the differences and changes in management styles and strategies encountered in Southeast Asia and Northeast Asia business environment. Topics include: regulatory regimes and relations between business and government in SouthEast Asia and Northeast Asia countries; overview of Governments trade and business policies; country profiles; management styles; investors and lenders; multinational in the region; industrial relations; customers and clients; suppliers and distributors; international rules, regulations and organisations; community groups and environmental concerns; values and ethics and Asian religions and other cultural influences; public and private sector relations.

Required Reading To be advised by lecturer.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 30%; Final examination, 50%; Test, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO3347 PLANNING FOR LONG TERM WEALTH CREATION

Campus Footscray Park.

Prerequisite Nil

Content The aim of this subject is to provide students with underpinning knowledge and skill in the area of wealth creation and retirement planning. Students will gain a broad understanding of various retirement plans and also be able to assist individuals to reach their planned retirement goals. Topics include introduction to wealth creation and retirement planning, wealth creation and taxation planning, superannuation, termination payment, retirement income streams and the role of the financial planner in pre-retirement counselling.

Required Reading BT Technical Team, 2001, BT Super Book, BT Funds Management, Australia.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Mid term examination 20%, Final examination 50%, Assignments 30%.

BEO3362 LABOUR MARKET ANALYSIS

Campus Footscray Park.

Prerequisites BEO1103 Microeconomic Principles, BEO1104 Macroeconomic Principles.

Content This subject aims to survey literature and recent developments in labour economics and to provide a knowledge of the institutional setting of Australian labour markets. Topics include: the labour market, basic concepts and definitions; demand and supply of labour; human capital, education and training; labour mobility, turnover and migration; labour market discrimination; employment and unemployment; the Australian system of wage determination; the structure of wages and earnings in Australia; wages and incomes policy.

Required Reading To be advised by lecturer.

**BE0336 INTERNATIONAL ECONOMIC POLICY AND RESEARCH**

**Campus** Footscray Park.

**Prerequisites** BE01103 Microeconomic Principles, BE01104 Macroeconomic Principles.

**Content** This subject aims to apply principles of macroeconomic and microeconomic theory and policy in the analysis of selected economic problems and discuss the range of economic policy responses put forward in the context of a critical understanding of economic theory. Topics will vary according to the nature of contemporary economic issues and problems but may include: taxation reform; infrastructure privatisation; employment policy; and the political economy of macroeconomic policy.


**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Final Examination, 60%; Assignment, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BE0368 INTERNATIONAL ECONOMIC THEORY**

**Campus** Footscray Park, Kuala Lumpur.

**Prerequisites** BE01104 Macroeconomic Principles.

**Content** This subject provides an introduction to economic concepts and theories in relation to international trade and economic integration. Topics include: fundamentals for international trade; international trade games; international trade patterns; the structure and composition of trade flows; international barriers to trade; exchange rate determination and foreign exchange markets; the balance of payments and adjustments in the balance of payments.

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Test, 20%; Case study, 20%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BE0340 THE ECONOMICS OF COPYRIGHT AND MUSIC PUBLISHING**

**Campus** Footscray Park.

**Prerequisites** Nil

**Content** This subject introduces the students to the economics of copyright and the exploitation of copyright product in the music industry. It investigates the principles of music publishing and key sources of publishing income, including mechanical income, synchronisation with film or television, public performance and broadcast. The subject outlines the methods of collection, calculation and distribution of publishing income and investigates the economic structure of a music publishing business. It also investigates the role of collection societies and performing rights organisations (PROs), both domestic and international, and the key characteristics and features of a publishing agreement.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case studies, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO3419 AIRFREIGHT ECONOMICS

Campus Footscray Park, Werribee

Prerequisites BEO1104 Macroeconomic Principles

Content The subject introduces the principles of airfreight economics both in the domestic and international sector. Students will be exposed to the different challenges faced by services providers, such as freight forwarders and ground services, as well as passenger carriers. Topics include: industry and government regulations; an analysis of Australian and international airfreight systems; analysis of the role of freight forwarders and ground services; elements of airfreight and passenger transportation; warehousing and material handling; costing of airfreight and passenger transport; government initiatives and competitive passenger airline systems.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 40%, Test 20%, Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO3430 INTERNATIONAL ECONOMIC ANALYSIS

Campus Footscray Park, Kuala Lumpur

Prerequisites BEO3368 International Economic Theory

Content The subject builds upon the theories and concept introduced in BEO3368 International Economic Theory. Topics include: comparative advantage and revealed comparative advantage; international trade and income distribution; economic growth and its implications for international trade; theory, measurement and determinants of intra-industry trade; arguments for and against protection; international trade and environmental issues; international migration of labour; international lending and borrowing; direct foreign investment and multinational corporations; and government intervention in the foreign exchange market.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Test, 20%; Assignment, 20%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO3432 STRATEGIC INTERNATIONAL TRADE OPERATIONS

Campus Footscray Park, Werribee, Kuala Lumpur

Prerequisites BEO1106 Business Statistics.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Content This subject aims to introduce students to a range of important quantitative and operations research topics that may be used to solve particular domestic and international business problems. Emphasis is placed on the use of computer software (eg. HO) for strategic decision making purposes and their usefulness as tools in solving international transport and trade problems in particular. Topics include operations research and business decision making techniques including: forecasting; waiting line models; process strategies; operations layout; inventory management; simulation; material requirements; short-term scheduling; project management; quality control and reliability.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case studies, 30%; Class assessment, 10%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE 3433 FIELD RESEARCH PROJECT

Campus Footscray Park, Werribee

Prerequisites BEO1252 International Business Context.

Content This subject will expose students to the cultural, political and regulatory environments in particular economic regions, with an initial emphasis on Europe and Asia. The basis of the subject is a study tour to select countries of a particular region. Students will visit important regulatory institutions, private enterprises and academic organisations, which will allow the observation of international business in action in the field. The tour will be preceded by a briefing session. Lectures on topics relevant to the subject may be provided by selected overseas universities. Students complete a diary during the course of the trip and write this up as an assessment on their return.

Required Reading EFIC Tradewatch (Available at: www.efic.gov.au), 2000, Transforming Thailand: choices for the new millennium, D department of Foreign Affairs and Trade.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Written report (5,000 words maximum) 75%, Class presentation of report 25%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE 3446 FINANCIAL INSTITUTIONS AND MONETARY THEORY

Campus Footscray Park, Kuala Lumpur

Prerequisites BEO1104 Macroeconomic Principles.

Content The subject focuses on the operation of the financial system and management of money in a real economy with special reference to Australia. Topics include: the financial sector and the real economy; the evolution of the financial system; financial institutions financial instruments; efficiency of the financial sector; monetary theory; and monetary policy.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Any hand-held calculators may be used in examinations.
BEO3466 RETAIL MANAGEMENT PROJECT

Campus Footscray Park.

Prerequisites BEO1185 Retail Management Principles.

Content This subject aims to provide students with research and presentation skills that will improve their overall retail management skills. Topics include: research methodology; basics of research techniques; retail research strategies and case studies; retail audit; retail management project; identification and development of a retail management topic; collection and analysis of data; formulation of conclusions and recommendations; and presentation of the main implications for management. Emerging issues; focus on contemporary issues such as industry mergers; new store formats; Government controls and regulations; consumerism; shopping trends; and international retailing. Retail management and strategy; current developments in retail management and retail strategy.

Required Reading To be advised by lecturer

Recommended Reading
- Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
- Assessment Assignments and tests, 70%; Participation and presentation, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Only hand-held non-programmable calculators may be used in examinations.

BEO3500 APPLIED ECONOMICS RESEARCH PROJECT

Campus Footscray Park, Werribee.

Prerequisites BEO2254 Statistics for Business and Marketing.

Content This subject will provide students with the opportunity, either individually or in teams of not more than four, to apply acquired skills and competencies to an approved applied research project. Project proposals will be developed in consultation with the subject lecturer and Course Coordinator and will relate to the relevant specialisation. Key Competencies to be covered include: applied research process; working in teams; internet tools; appropriate use of software tools - spreadsheets, word, powerpoint, end note; appropriate use of databases; principles of effective research report writing; developing oral presentation skills; peer evaluation and peer review.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Best practice research assignment, 15%; Software tools test, 15%; Major research project - progress report, 10%; Final report, 40%; Report presentation to peers, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO4123 GLOBAL LOGISTICS

Campus Footscray Park, Werribee.

Prerequisites BEO1185 Retail Management Principles or BHO1171 Introduction to Marketing

Content The subject aims to provide students with the skills to control strategically the logistics function in the context of the globalisation of business. In addition, the subject aims to enable students to master a range of domestic and international logistics challenges. Students will be exposed to a strategic perspective of supply chain management appropriate to firms in different stages of development and operating in various types of industries. Topics include: analysis of Australian and international supply chain systems; development of competitive logistics strategies; analysis of the role of intermediaries and vendor development methods; channel structure and control including conflict resolution; influence of product and promotional mix on the costs and efficiencies of logistics; elements of transportation, warehousing, inventory control and material handling; role of logistics for successful entry in local and international markets.

Required Reading Coyle, J.J., Batrdi, E.J. and Langley, C.J., The Management of Business Logistics - A Supply Chain Perspective, 7th edn, South-Western, Thomson Learning, Canada


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments 60%; Final examination 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO4400 HONOURS RESEARCH THESIS (FULL-TIME)

Campus Footscray Park.

Prerequisites BEO4430 Business Research Methods.

Content Students will be required to complete a research thesis of 10,000-12,500 words based on the proposal developed in the subject BEO4430 Business Research Methods. As part of the assessment, students are required to present one one-hour seminar on their research work.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Seminar presentation, 15%; Written thesis, 85%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO4401 HONOURS RESEARCH THESIS (PART-TIME)

Campus Footscray Park, City Flinders.

Prerequisites BEO4430 Business Research Methods.

Content Students are required to complete a research thesis of 10,000-12,500 words based on the proposal developed in the subject BEO4430 Business Research Methods. As part of the assessment, students are required to present one one-hour seminar on their research work.

Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 30 credit points.
Assessment Seminar presentation, 15%; Written thesis, 85%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE O4403 ADVANCED MICROECONOMICS
Campus Footscray Park.
Prerequisites BE O2264 Microeconomic Analysis.
Content This subject will aim to provide a detailed and rigorous approach to a number of central issues in microeconomics. Topics include: optimising behaviour; developments in demand theory and estimation; producer behaviour and business decision making; pricing decisions; efficient markets; new theories of the firm; the role of asymmetric information in advanced microeconomic analysis; the structure of the Australian economy; industry and competition policy; welfare economics; social choice theory; risk and uncertainty.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Test, 20%; Case study, 15%; Project, 15%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE O4430 BUSINESS RESEARCH METHODS
Campus City Flinders.
Prerequisites Nil
Content The subject introduces students to some of the issues involved in the production of research in applied fields; to enhance knowledge, personal skills and competencies in conducting research in the broad industrial setting. Seminars will include: conceptualisation of research problems; theoretical formulation and contextualisation.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Test, 20%; Case study, 15%; Project, 15%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE O4572 LOGISTICS
Campus Footscray Park, Werribee.
Prerequisite(s) BE O2186 Distribution Management.

BE O4661 ADVANCED MACROECONOMICS
Campus Footscray Park.
Prerequisites BE O1104 Macroeconomic Principles, BE O2263 Macroeconomic Analysis.
Content This subject provides a rigorous approach to macroeconomic analysis dealing in contemporary issues in the Australian economy. Topics include: alternative views of the business cycle; Keynesian theories of output fluctuations; comparisons of neo-classical and Keynesian models; aggregate supply function and the Keynesian model; theory of real business cycles and Lucas imperfect information model; staggered price adjustment; Fischer-Phelps and Taylor models; the slow growth model and theories of unemployment.
Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Test, 20%; Project, 15%; Case study, 15%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE O4683 APPLIED ECONOMETRICS
Campus Footscray Park, City Flinders.
Prerequisites Nil
Content This subject introduces students to the methodology and the role of data analysis including the place of econometrics in an overall research strategy. Topics include: econometric software; the classical linear regression model; properties of OLS and ML estimation and hypothesis testing and interval estimation; simultaneous equations models; diagnostic test statistics; ARCH and GARCH models; co-integration.
Required Reading To be advised by lecturer
BHO110 INTRODUCTION TO HOSPITALITY

Campus Footscray Park.
Prerequisites Nil

Content To introduce students to the study of hospitality as an emerging discipline worthy of rigorous study. To orient the students to the hospitality industry and the issues which confront it. Topics include: hospitality as a field of study; introduction to the Hospitality Industry; the philosophy of hospitality; the origins of modern hospitality; the structure and dynamic forces of the Hospitality Industry; consuming hospitality; the commodification of the Hospitality Industry.


Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Progressive assessment, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO112 FOOD AND BEVERAGE MANAGEMENT I

Campus Footscray Park.
Prerequisites BHO1110 Introduction to Hospitality.

Content To introduce students to the core principles and practices of kitchen management systems which optimise the managerial and operational efficiency of food production facilities. Topics include: introduction to food production; the menu as a core management tool; food commodities; recipe development and standard recipes; food production systems; evaluation methods of food production.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Progressive assessment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO112 FOOD AND BEVERAGE MANAGEMENT II

Campus Footscray Park.
Prerequisites BHO1110 Introduction to Hospitality.

Content To develop a comprehensive understanding of the principles and practices of restaurant management. Topics include: concepts of restaurant management; conceptualising quality in a restaurant setting; quality control; evaluating restaurant performance in terms of financial, market and operational criteria.

Content This subject aims to develop an understanding of travel industry relationships. To provide students with knowledge of how to design and develop effective tourism product. This subject investigates the operation of businesses within the travel sector including travel agents, tour operators and transport. Issues addressed include the management of travel operations, transport management, the development of travel products, packaging, regulatory requirements, technical options and intersector relationships. Particular emphasis is placed on the preparation of travel itineraries and packages.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Progressive Assessment, 60%; final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2250 ADVERTISING AND PUBLIC RELATIONS
Campus Footscray Park, Werribee, Sunbury, Kuala Lumpur.

Prerequisites BHO1171 Introduction to Marketing.

Content This subject aims to develop an understanding of the terminology of promotion, in general, and advertising, in particular; an understanding of the role of advertising both in the firm and in society; and an ability to integrate the different aspects of advertising into a comprehensive promotional plan. In addition, the subject will provide students with a knowledge of aspects of public relations and an appreciation of the processes of identifying the policies and procedures of the organisation with the view to marketing of image. Topics include: communication theory and its application; advertising: sales promotion; direct marketing.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Project based assignment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2251 PRODUCT AND PRICING STRATEGY
Campus Footscray Park, Werribee, Sunbury, Kuala Lumpur.

Prerequisites BHO1171 Introduction to Marketing.

Content This subject will enable students to understand how marketers develop strategy, and appreciate the variety of organisational alternatives for managing products. The subject will give insights into how existing products can be modified and how businesses develop ideas into successful products. Students will be able to recognize and appreciate the different types of product life cycles, understand the concepts and tools of strategy formulation and the management of products during the various stages of their life cycle, as well as appreciate the importance of branding and the factors affecting the branding decisions. The subject will also cover pricing, and how pricing strategies are formulated. Topics include: Product concepts; product strategies; positioning strategies; market strategies; pricing strategies.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments and/or mid-semester tests, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2252 SELLING AND SALES MANAGEMENT
Campus Footscray Park, Werribee, Sunbury.

Prerequisites BHO1171 Introduction to Marketing.

Content Selling and Sales Management will introduce students to the principles of selling and selling theory, and the various activities involved in setting up a sales force. The responsibilities of the sales manager will also be covered. Topics include: personal selling; theories of selling; organisational buyer behaviour; communication in the sales process; preparation in the selling process; the sales presentation; handling objections; follow-up after the sale; sales force management; organizing the sales force; forecasting sales; controlling, supervising and evaluating the sales force; international sales management; ethical issues in selling.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case Study, 20%; report, 30%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2253 BUSINESS TO BUSINESS MARKETING
Campus Footscray Park, Werribee, Sunbury.

Prerequisites BHO1171 Introduction to Marketing.

Content This subject will aim to develop an understanding of travel industry and the process of generating and maintaining business to business relationships. To provide students with knowledge of how to design and develop effective tourism product. This subject investigates the operation of businesses within the travel sector including travel agents, tour operators and transport. Issues addressed include the management of travel operations, transport management, the development of travel products, packaging, regulatory requirements, technical options and intersector relationships. Particular emphasis is placed on the preparation of travel itineraries and packages.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Project based assignment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2254 PROMOTION AND PUBLIC RELATIONS
Campus Footscray Park, Werribee, Sunbury.

Prerequisites BHO1171 Introduction to Marketing.

Content This subject aims to develop an understanding of the terminology of promotion, in general, and advertising, in particular; an understanding of the role of advertising both in the firm and in society; and an ability to integrate the different aspects of advertising into a comprehensive promotional plan. In addition, the subject will provide students with a knowledge of aspects of public relations and an appreciation of the processes of identifying the policies and procedures of the organisation with the view to marketing of image. Topics include: communication theory and its application; advertising: sales promotion; direct marketing.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Project based assignment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content This subject aims to identify short and long term operational issues confronting tourism enterprises. To identify and apply effective business management techniques to tourism enterprises. The subject also examines the management of tourism enterprises that are destination-based, with particular emphasis on the attractions and accommodation sectors. The subject evaluates the application of resources to the tourism operation including human resources, finance, marketing and technology. A variety of techniques are evaluated which can help to address both short and long-term management problems.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assessment, 60%; examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2282 ACCOMMODATION MANAGEMENT

Campus Footscray Park, Sunbury.

Prerequisites Nil

Content An overview of the accommodation industry; the planning, management and operational requirements of accommodation complexes; the hotel front office guest cycle (from check in to check out); computers and technology in the accommodation industry; front office reception; the front office cashier; operating front office accounting systems; housekeeping operations; front office management; the industry award structure; room rate determination; marketing of goods and services in the industrial sector.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Business report 30%, Worksheets 30%, Final Examination 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2285 MARKETING RESEARCH

Campus Footscray Park, Sunbury, Kuala Lumpur.

Prerequisites BEO1106 Business Statistics, BHO1171 Introduction to Marketing.

Content This subject aims to familiarise students with the applications for market research and its importance in making sound business and marketing decisions; and to complete successfully an applied research project. Topics include: introduction; the role of marketing research; research management and design; data acquisition and processing; design of surveys; marketing research and the behavioural sciences; introduction to multivariate techniques; applications of marketing research.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2286 NATURE BASED TOURISM

Campus Footscray Park.
Prerequisites BHO1190 Introduction to Tourism.
Content This subject aims to introduce students to the concept of nature-based tourism and its specific sub-categories of adventure tourism and ecotourism. To provide students with an understanding of the operations and visitor management issues for nature-based activities in natural environments. Topics include: motivations for nature-based tourism; the markets for adventure tourism and ecotourism; operations issues including accreditation, and the management of visitors in natural areas.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Progressive assessment, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Only hand-held non-programmable calculators may be used in examinations.

BHO2300 REGIONAL TOURISM MANAGEMENT 1

Campus Footscray Park.
Prerequisites BHO1190 Introduction to Tourism.
Content This subject introduces students to the role of regional tourism in the overall tourism industry. Topics addressed include local government policy, the impact on tourism of council amalgamations, regional tourism organisations, staffing issues at local and regional level, visitor information centres, fostering community support, and inter-regional cooperation.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Tests and Assignments, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2403 MUSIC INDUSTRY MARKETING

Campus Footscray Park.
Prerequisites BHO1171 Introduction to Marketing.
Content This subject provides students with the knowledge related to the special marketing and promotional techniques of the industry, to develop technical skills in marketing musical products and to understand the processes by which the music product moves from the manufacturer to the consumer. At the completion of the subject students should be able to explain the processes involved in wholesale, retail and distribution of music products, to describe the role of media in the marketing and promotion of music products and to compare different approaches to marketing in international territories.

Required Reading Holloway, R. and Williams, P., 2003, Making Music A Continuous Case Study of Marketing in the Music Industry, Pearson Education, Australia; Compilation booklet of Readings and Cases to be purchased from the Bookshop.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Examination, 40%; Assignments 30%, Case study 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2407 MARKETING ON THE INTERNET

Campus Footscray Park, Werribee, Hong Kong.
Prerequisites BHO1171 Introduction to Marketing.
Content This subject aims to raise the awareness of "good marketing" practice through the use of a combination of marketing tools such as the internet so that an organisation has access to customer needs and aspirations. It also aims to develop a thorough understanding of digital media necessary for the effective pursuit of innovative marketing and advertising strategies. Topics include: introduction to the internet; marketing on the internet; communicating with consumers online; computer mediated selling; mechanics of electronic commerce; brand advertising; interactive advertising.

Required Reading Susan, D. and Stephen, D., 2000, Strategic Internet Marketing, John Wiley and Sons Ltd., Milton, Queensland.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Practical project, 25%; Group project, 25%; Research assignment, 20%; 2 Class presentations (15 marks each), 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO2434 CONSUMER BEHAVIOUR

Campus Footscray Park, Werribee, Sunbury, Kuala Lumpur.
Prerequisites BHO1171 Introduction To Marketing.
Content The aim of the subject is to provide a detailed study, for both consumer and organisational buying behaviour, of purchasing, processes and the factors which influence them. Topics include: characteristics of individuals, groups and organisations and their influence on purchasing behaviour; consumer behaviour; organisational buying behaviour.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments and case study, 40%; Final examination and test, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BHO3354 ADVANCED MARKETING RESEARCH

Campus Footscray Park, Werribee, Sunbury, Kuala Lumpur.
Prerequisites BEO2254 Statistics for Business and Marketing, BHO1171 Introduction to Marketing, BHO2285 Marketing Research.
Content The subject is principally of an applied nature and is data and technology driven. It will focus on the use of quantitative and qualitative data in the marketing research setting relating to marketing decisions making. It will build upon the underlying concepts and techniques of gathering and analysing data for effective marketing decisions and communication of results developed in Marketing Research and will introduce more advanced methodology, concepts and technology. This unit is designed to equip students with the techniques and skills to access and analysis information relevant to the marketing research activities of both private and public enterprises.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Project, 30%; Case Studies, 20%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3306 CASINO AND GAMING MANAGEMENT

Campus Footscray Park.
Prerequisites Nil
Content This unit reviews the planning, management and operational requirements of Casino and Gaming Facilities. The aims of the subject are: to develop the student's analytical and problem solving skills in the management of Gaming operations, and to evaluate the development of Casino and Gaming Complexes in Urban and Regional Development.
Recommended Reading An extensive reading list is handed to the students at the beginning of the semester.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Project, 30%; Case Studies, 20%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3307 HOSPITALITY AND TOURISM MANAGEMENT SYSTEMS

Campus Footscray Park.
Prerequisites BAO1101 Accounting for Decision Making, BCO1101 Computer Applications, BEO1106 Business Statistics.
Content Introduction to hospitality and tourism based information systems, the role of computer in management decision making. Applied computer based decision systems; yield management, menu engineering, School profit analysis. The analysis and effectiveness of existing systems used by the hospitality and tourism industries.
Required Reading Student handbook (lecture notes, readings and exercises).
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Progressive Assessment, 60%; Final Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BHO310 PROFESSIONAL WINE AND BEVERAGE STUDIES

Campus Footscray Park.

Prerequisites Nil

Content This subject develops the students' knowledge of Australian and international beverages and their application in a commercial environment. Among the topics covered are: Australia's commercial position as a wine producer in relation to other countries; Principles of sensory evaluation and their application to a diverse range of wine styles. The changes that may occur in wines during ageing and/or production. The variances and international influences on the different wine varieties. Varietal profiles and regional characteristics of Australian wine styles. The principles of production techniques for other alcoholic beverages. The characteristics of Champagnes, cocktails, and beers. The application of wine styles to wine and food combining concepts.

Required Reading To be advised by the lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials; workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Progressive assessment, 40%; Final Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO373 INTERNATIONAL MARKETING

Campus Footscray Park, Sunbury, Kulaa Lumpur.

Prerequisites BHO1171 Introduction to Marketing.

Content Marketing in an international environment; international marketing research/intelligence; market segmentation on a global scale; consumer behaviour in different countries/cultures; international product/service policy; international distribution; international promotion/advertising; pricing in international markets; marketing planning on an international scale; organisation and control of international marketing; importing and exporting.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials; workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Mid-Semester Test, 10%; Major project, 30%; Class participation, 10%; Formal Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3405 ELECTRONIC RETAILING

Campus Footscray Park, Werribee.

Prerequisites BEO1103 Microeconomic Principles, BEO1104 Macroeconomic Principles

Content The subject consists of foundation level studies where particular aspects of electronic retailing are considered and application level studies where results of empirical studies of electronic retailing are discussed and analysed. The contents include: power shift from retailer to consumer; interactive shopping, online shopping, television shopping, virtual shopping; electronic connection between retailers and consumers; impact of internet on consumer behaviour; competition and communication; forces driving changes in consumer behaviour from the supply and demand angles; impact of electronic retailing on consumer behaviour; implications for physical retailers and their strategic response to electronic retailing; competition in terms of site architecture, contiguity, merchandise range, pricing, payment method and promotion research; web strategies for electronic retailers including limitation of electronic retailing; differences and similarities of electronic retailing for consumer and business; future of electronic retailing.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials; workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research assignment 25%, (approx. 2500 words); Presentation, 25% (approx. 2500 words), Examination 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3432 SERVICES MARKETING

Campus Footscray Park, Werribee, Sunbury.

Prerequisites BHO1171 Introduction to Marketing.

Content This is an advanced unit in marketing which examines the special requirements for successfully marketing services. The various activities in the services marketing mix are examined with particular reference to product development, pricing, promotion, place decisions, process design, people, performance and physical evidence. In addition, the role and importance of the service sector to the Australian economy is examined.


Recommended Reading Extensive reading lists are provided throughout the semester.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials; workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3433 FOOD AND BEVERAGE MANAGEMENT III

Campus Footscray Park.

Prerequisites BHO1121 Food and Beverage Management I, BHO1122 Food and Beverage Management II.
Content This subject aims to develop in students an understanding of key principles of a food and beverage cost management strategy; enable students to critically evaluate both well-established and recent theories in catering supply and demand and to develop an understanding of the market in which catering operations exist; develop students capacity to undertake management or large-scale, multi-site and multi-unit catering projects. Topics include: competitive challenges of the restaurant and catering industry; systems theory and restaurant and catering systems including food safety systems; types of costs in restaurant and catering operations. Factors influencing restaurant and catering costs. Costs and menu engineering: Unique cost management problems of large-scale multi-site catering businesses. Contemporary issues in catering cost management. Industry case studies.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assessment: 30%; Group Project, 30%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3435 MARKETING PLANNING AND STRATEGY

Campus Footscray Park, Werribee, Sunbury, Kuala Lumpur.

Prerequisites Please Enquire, BHO1171 Introduction to Marketing.

Content This subject adopts a strategic approach to marketing. The tools, techniques and analyses performed in the preparation of a marketing strategy plan will be covered in detail. In addition, the subject will evaluate a number of theories developed to assist with marketing strategy plan will be covered in detail. In addition, the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assessment: 30%; Group Project, 30%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3436 INTERNATIONAL TOURISM TRENDS AND ISSUES

Campus Footscray Park.

Prerequisites BHO1190 Introduction to Tourism, BHO2255 Tourism Enterprise Management, OR BHO3437 Destination Planning and Development.

Content This subject aims to develop the ability to critically evaluate data and information from a wide range of secondary sources relating to specific trends and issues relevant to international tourism. To interpret the implications that these issues and trends have for the tourism industry in the future. This subject is an advanced reading and research subject that will provide an overview of current and future trends and issues relating to international tourism. The approach could have a sectoral and/or functional focus. Topics will change over time, reflecting their relative importance to international tourism. Comparisons will be made between Australia and international experience.

Required Reading As advised by the lecturer

Recommended Reading A comprehensive list of relevant academic and industry sources that are relevant to this subject will be handed out by the lecturer.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assessment: 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Only hand-held non-programmable calculators may be used in examinations.

BHO3437 DESTINATION PLANNING AND DEVELOPMENT

Campus Footscray Park.

Prerequisites BHO1190 Introduction to Tourism, BHO2255 Tourism Enterprise Management.

Content This subject aims to develop the ability to critically evaluate data and information from a wide range of secondary sources relating to specific trends and issues relevant to international tourism. To interpret the implications that these issues and trends have for the tourism industry in the future. This subject is an advanced reading and research subject that will provide an overview of current and future trends and issues relating to international tourism. The approach could have a sectoral and/or functional focus. Topics will change over time, reflecting their relative importance to international tourism. Comparisons will be made between Australia and international experience.

Required Reading Kelly, I. And Nankervis, A, 2001, Visitor


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assessment: 60%; Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Only hand-held non-programmable calculators may be used in examinations.

BHO3438 TOURISM IN THE ASIA-PACIFIC REGION

Campus Footscray Park, Kuala Lumpur.

Prerequisites BHO1190 Introduction to Tourism.
Content This subject aims to develop an understanding of the role, significance and impacts of tourism in the Asia-Pacific region. To provide students with knowledge of the institutional framework for tourism in the region; and analyse the implications for the development of tourism in the Asia-Pacific. The subject examines the content and format of travel and how this influences tourism structures and relationships in the Asia-Pacific region. Issues addressed include the economic, social, cultural, political and environment dimensions of tourism in the region, transport and infrastructure development, and the need for a co-operative approach to tourism development.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assessment, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3470 OCCUPATIONAL PSYCHOLOGY

Campus Footscray Park.

Prerequisites Nil

Content Psychological determinants of work and leisure; human abilities and their measurement; application to managerial decision-making; the job and work environment; vocational choice theory.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, presentation, tests and participation, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3494 MEETINGS, CONVENTIONS AND EVENTS

Campus Footscray Park.

Prerequisites Nil

Content The rationale for staging conferences and conventions; establishing an organisational structure; planning the meeting, convention or event, staging the meeting, convention or event; event evaluation.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Tests and assignments, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO3473 HUMAN RELATIONS

Campus Footscray Park.

Prerequisites Nil

Content Concept of one's experience, communication skills; forming relationships; assertion and personal rights; influence and persuasion; dealing with emotions; personal presentation skills.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, tests and reflective journals, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Required Reading Test and Assignment, 50%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BHO3496 TOURISM RESEARCH PROJECT**

**Campus** Footscray Park, Werribee.

**Prerequisites** BHO1190 Introduction to Tourism, BHO3492 Tourism Planning and Development.

**Content** This subject operates as a graduating seminar. Students are introduced to project research methodology incorporating research techniques to evaluate tourism strategies and case studies. The tourism audit; identification and development of a tourism management research topic of strategic significance; undertaking a literature search and the collection and analysis of data, formulation of conclusions and recommendations and presentation of the main implications for management. Emerging issues.

**Required Reading** To be advised by lecturer

**Recommended Reading** An extensive bibliography is included in the course guide

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment, test and presentation, 80%; Final test, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BHO3497 FIELD RESEARCH PROJECT**

**Campus** Footscray Park.

**Prerequisites** BHO1190 Introduction to Tourism.

**Content** This subject enables students to observe tourism in action in the field. The subject is offered as a Summer School elective after the completion of the semester 2 examination period. Previous destinations have included Queensland, Vanuatu, Bali, Western Samoa, Vietnam and Fiji. Prior to travel students receive a briefing on the problem to be investigated. The trip involves a series of site visits and presentations from relevant tourism-related personnel. Students complete a diary during the course of the trip and write this up as an assignment on their return.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Project assignment, 100%. Supplementary assessment will not be available. Please note an additional charge applies for this subject.

**BHO3500 HOSPITALITY AND TOURISM INDUSTRY PROJECT**

**Campus** Footscray Park, Kuala Lumpur.

**Prerequisites** Nil

**Content** To introduce students to industry representatives and industry based project methodologies incorporating investigation techniques to better understand the issues confronting hospitality and tourism industry managers. Topics covered: Negotiating with industry representatives to identify and develop a hospitality or tourism industry project. Execution of the project which includes; undertaking a literature search and the collection and analysis of data; formulation of conclusions and recommendations; presentation of the main implications for management.


**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Progressive assessment, 50%; Final project report, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BHO3501 HOSPITALITY FACILITIES PLANNING AND DEVELOPMENT**

**Campus** Footscray Park.

**Prerequisites** BHO2282 Accommodation Management.

**Content** To introduce students to the process of planning and developing hospitality facilities via systematic market demand analysis and feasibility study. Topics include: The development process, conceptualisation, planning and initiation, market demand analysis and feasibility studies. The management and operational phase, performance evaluation, decision making strategy development and implementation.


**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Progressive Assessment, 80%; Final Examination, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BHO3502 FOOD CHOICE FOR HEALTHY MENUS**

**Campus** Footscray Park.

**Prerequisites** Nil

**Content** This subject examines recent food trends and the factors affecting consumer food choice with particular reference to nutritional issues. The nutritional needs and wants of different groups of consumers will be interpreted and applied to the development of health menus.

**Required Reading** D’Rummond, K. E., 1996, Nutrition for the Foodservice Professional, Van Nostrand Reinhold, New York, USA.


**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Progressive assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BHO3503 NATIONAL CULTURES AND CUISINES**

**Campus** Footscray Park.

**Prerequisites** BHO1121 Food and Beverage Management I, BHO1122 Food and Beverage Management II.

**Content** To introduce students to the factors which shape the nature and structure of the hospitality industry and cuisines in different cultures. Topics covered: the impact of climate and geography on food types and food production methods; the impact of climate, geography and culture on food and the culture's foodservice industry; a comparative analysis of the cuisine and foodservice industry of two different cultures; sensory evaluation of different cuisines.
Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Examination, 60%; Final assessment, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO400 HONOURS RESEARCH THESIS (FULL TIME)

Campus City Flinders.
Prerequisites BHO4742 Business Research Methods.
Content Students are required to complete a research thesis of 10,000-12,500 words based on the proposal developed in the subject BHO4742 Business Research Methods. As part of the assessment, students are required to present one one-hour seminar on their research work.
Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.
Assessment Seminar presentation, 15%; Written thesis, 85%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO401 HONOURS RESEARCH THESIS (PART TIME)

Campus City Flinders.
Prerequisites BHO4742 Business Research Methods.
Content Students are required to complete a research thesis of 10,000-12,500 words based on the proposal developed in the subject BHO4742 Business Research Methods. As part of the assessment, students are required to present one one-hour seminar on their research work.
Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 30 credit points.
Assessment Seminar presentation, 15%; Written thesis, 85%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO4573 MARKETING COMMUNICATIONS AND INFORMATION SYSTEMS

Campus City Flinders.
Prerequisites Nil
Content The subject is aimed at developing managerial decision making skills in the aspects of promotional elements and marketing information systems. Topics covered would include: strategy development and implementation in advertising, personal selling, publicity, public relations, direct response marketing and customer service; strategies for determining system requirements, decision analysis, process specifications, system modelling, developing system proposal and selecting appropriate database model and data storage structure. Information needs with respect to marketing decision making and implementation; data analysis, interpretation and dissemination.
Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignments and class presentations, 60%; Final presentation, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO4667 MANAGERIAL MARKETING

Campus City Flinders.
Prerequisites Nil
Content The subject is aimed at graduate students with prior knowledge of marketing discipline. The aim of the subject is to provide participants with a strong marketing framework on which to base managerial decisions effecting the marketing processes within an organisation. The subject further seeks to develop analytical skills and capabilities in students when dealing with or confronted with managerial marketing problems whose response decisions have implications within the organisation and in the marketplace. Topics to be covered include: marketing in the organisation; market planning, decision making and control; marketing information for decision making; markets and segmentation; market measurement and forecasting; marketing mix decisions and strategies; strategic moves for competitive edge marketing in domestice, export and global markets.
Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Class presentation, 50%; Research proposal, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO4742 BUSINESS RESEARCH METHODS

Campus City Flinders.
Prerequisites Nil
Content The subject provides a comprehensive introduction to research methodology, including the consideration of possible research topics for academic theses and applied management projects. It includes the following topics: the role of research; theory building; the research process; ethical issues; problem definition and the research proposal; exploratory research; secondary data and information systems; survey research; experimental research; measurement and scaling; attitude measurement; questionnaire design; sampling; fieldwork; editing and coding; descriptive statistics; univariate statistics; multivariate analysis; and research reporting.
Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Class presentation, 50%; Research proposal, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB1101 AUSTRALIAN LEGAL SYSTEM IN CONTEXT

Campus Footscray Park.
Prerequisites Nil

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Content This subject aims to introduce students to the nature, structure and development of the Australian legal system. It will provide students with an overview of the Australian legal system, its origins, sources, hierarchy and processes. This subject also aims to provide a contextual frame of reference for undergraduate first year law students before they proceed with other, more specific, law subjects. Topics include: the role of law in society; the formal structures of Australian Law; origins and sources of Australian Law; the global context of the Australian legal system; judicial review and the Common Law method.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment (3,000 words), 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB1102 CONTRACTS 1

Campus Footscray Park.

Prerequisites Nil

Content This subject aims to introduce students to the fundamentals of contract law to enable them to understand the principles and applications of contracts in Australian law. The subject will also examine some of the theoretical and historical debates in this area. Topics include: the principles and theories of contract law and their evolution and application in the common law of England and Australia will be studied; the elements of a valid legal contract, formalities associated with contract formation; legal capacity to contract; and factors which may vitiate a contract.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment (3,000 words), 40%; Assignment (3,000 words), 40%; Final examination, 60%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB1113 AUSTRALIAN ADMINISTRATIVE LAW

Campus Footscray Park.

Prerequisites Nil

Content This subject will cover both common law and statutory administrative law rules with particular reference to Commonwealth administrative law legislation and processes relating to such matters as judicial review, administrative review on the merits, freedom of information legislation and the role of the Ombudsman.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment (3,000 words), 40%; Moot court, 20%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB1114 LEGAL RESEARCH METHODS

Campus Footscray Park.

Prerequisites Nil

Content Students will be introduced to primary and secondary legal sources of legal research materials and the means of researching them using both paper based and electronic resources. Students will learn to apply and evaluate appropriate research strategies and techniques and methods of citation.

Required Reading As required by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 1 (1,500 words), 20%; Assignment 2 (1,500 words), 20%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB1115 TORTS

Campus Footscray Park.

Prerequisites Nil

Content The subject will examine the principles of negligence and its role in allocating liability for personal injuries and economic loss. Defences, remedies and the assessment of damages for negligence will also be examined. The subject will also consider the appropriate context within which alternative compensation schemes might operate. Other torts will also be considered during the subject including areas such as trespass, defamation and nuisance.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Written research assignment (2,500 words), 30%; Moot court exercise/Clients interviewing, 20%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB1117 CONTRACTS 2

Campus Footscray Park.

Prerequisites BLB1102 Australian Legal System in Context, BLB1102 Contracts 1.

Content This subject will cover both common law and statutory administrative law rules with particular reference to Commonwealth administrative law legislation and processes relating to such matters as judicial review, administrative review on the merits, freedom of information legislation and the role of the Ombudsman.
Recommended Reading  

Campus Contact  
- Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment  
- Assignment, 40%; Final examination, 50%
- Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB2110 LEGAL WRITING AND DRAFTING  
Campus Footscray Park.

Prerequisites  
- BLB1101 Australian Legal System in Context.

Content  
- The aim of this subject is to develop an understanding of the principles of good legal writing, including plain legal language, and logical presentation, and aims to enhance and refine drafting skills. The subject consists of the following: an introduction to plain English guidelines and the principles of drafting, the function and operation of a document, stages in the preparation of a document, taking instructions, researching the law, the first draft, books of precedents, style and appearance, amendment, final draft, interpretation and enforcement.

Required Reading  
- Twining W. and Miers D., 1999, How to Do Things With Rules, London UK.

Class Contact  
- Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment  
- Practical exercises, 40%; Group exercise, 30%; Assignment, 30%
- Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB2211 LEGAL THEORY  
Campus Footscray Park.

Prerequisites  
- BLB1101 Australian Legal System in Context.

Content  
- This subject will introduce students to several theoretical frameworks which, amongst others, may include legal positivism and its critics, theories of justice, sociological theories of law and economic theories of law. These theories will also be examined in the context of some fundamental issues, such as the obligation to obey the law and the nature of authority.

Required Reading  

Class Contact  
- Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
BLB2122 ADVOCACY AND COMMUNICATION

Campus Footscray Park.

Prerequisites BLB1101 Australian Legal System in Context.

Content The aim of this subject is to develop an understanding of the practical aspects of legal work as a member of the legal profession. An introductory examination of the practical aspects of court presentations and contextualisation of the advocacy skills in the presentation of cases; including opening and closing cases, examination in chief, re-examination and cross examinations. An exploration of the basics of interviewing, drafting, briefing, negotiating and risk management techniques.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 40%; Oral presentations/Moot court, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB2123 TRADE PRACTICES LAW AND POLICY

Campus Footscray Park.

Prerequisites BLB1101 Australian Legal System in Context.

Content The subject will examine aspects of competition law with emphasis on the Trade Practices Act. Issues examined will include price-fixing, boycotts, misuse of market power, anti-competitive exclusive dealing, resale price maintenance and anti-competitive mergers. In addition, the subject will examine the new Access and Telecommunication Regimes set out in the Trade Practices Act and conclude with a consideration of the various penalties and remedies under the Act.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Major assignment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB2124 CORPORATIONS LAW 2

Campus Footscray Park.

Prerequisites BLB2119 Corporations Law 1.

Content The aim of this subject is to introduce students to the key principles, policies and rules governing takeovers and corporate reconstruction and arrangements in Australia. This involves a close examination of chapter 6 of the Corporations Law and the Australian Securities and Investment Commission policy statements and practice notes governing this area. This subject will provide students with an in-depth knowledge of Corporations Law rules regarding takeovers and corporate reorganisation in Australia.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 40%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB2125 REAL PROPERTY LAW

Campus Footscray Park.

Prerequisites BLB1101 Australian Legal System in Context.

Content The concept and characteristics of property rights: their creation, ownership, acquisition and disposal. Consideration and analysis of the historical development and content of interests in real property from general law, native title, tenure estates, possessory interests, easements and restrictive covenants to the Torrens title registration system. The creation of equitable proprietary rights and leasehold interests. Consideration of priority issues and security interests in land.


Recommended Reading Printed Materials as provided.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research paper, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB2126 FEDERAL CONSTITUTIONAL LAW

Campus Footscray Park.

Prerequisites BLB1101 Australian Legal System in Context.

Content This subject will examine key concepts in Australian constitutional law including techniques and principles of constitutional interpretation. Principal Commonwealth and State legislative powers. Examination of the extent of the major powers granted to the Commonwealth. Limitations on governmental power including express and implied constitutional guarantees of rights and freedoms. Concept of separation of powers.


Class Contact Equivalent to three hours per week. Normally to be
delivered as two hours of lectures and one hour of tutorials,
workshops or modules or a delivery mode as approved by the Faculty
of Business and Law. Subject equal to 15 credit points.
Assessment Major assignment, 50%; Final examination, 50%.
Prerequisites BLB1101 Australian Legal System in Context.
Content The following areas will be examined: copyright and
neighbouring rights (including performers' rights and databases);
registered designs and the protection of industrial designs; trade
secrets and confidential information; patents; and trademarks,
including the law of passing off. Competition and trade practices law
will also be considered.
Required Reading McKeeough J. and Stowart, A., 2nd edn., 1997,
Intellectual Property in Australia, Butterworth, Sydney, Australia.
Recommended Reading Ricketson, S. and Richardson, M., 2nd
drn., 1998, Intellectual Property: Cases, Materials and Commentary,
Butterworths, Sydney, Australia.
Class Contact Equivalent to three hours per week. Normally to be
delivered as two hours of lectures and one hour of tutorials,
workshops or modules or a delivery mode as approved by the Faculty
of Business and Law. Subject equal to 15 credit points.
Assessment Assignment, 40%; Final examination, 60%. Students are
expected to satisfactorily complete each component of the
assessment to gain a pass in the subject. Supplementary assessment
will not be available.
Assessment Assignment, 20%; Oral presentation/Moot court, 20%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB3132 SECURITIES LAW

Campus Footscray Park.
Prerequisites BLB1101 Australian Legal System in Context.

Content This subject aims to examine key areas of securities law such as securities regulation, the role of stock exchanges, the rules governing insider trading and stock market manipulation, disclosure regulation, the regulation of prospectuses and the conduct of securities market professionals such as brokers and investment advisers. Other topics include: to introduce students to the basic principles of Australian securities law; to examine the institutional structure and legal rules affecting the regulation of securities markets; to discuss a number of key themes in securities law; and to provide a comparative and historical insight into the development of securities law principles.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 1, 50%; Assignment 2, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB3133 COMPARATIVE COMMERCIAL LAW

Campus Footscray Park.
Prerequisites BLB1101 Australian Legal System in Context.

Content This subject will examine one or more areas of commercial law from a comparative perspective. The subject will provide an introduction to the field of comparative law and do this by examining one or more commercial law subjects. It is expected that areas which would be suitable for comparative analysis would include the corporate laws of a number of different countries, the insolvency law of different countries as well as the contract laws of different countries.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB3134 TAXATION LAW

Campus Footscray Park.
Prerequisites BLB1101 Australian Legal System in Context.

Content An introduction to basic policy concepts in the operation of Australian income tax laws. Relevance of residency. The major principles of income including the taxation of income, capital gains, fringe benefits and goods and services. The major principles of deductibility, statutory modifications and timing rules. The mechanisms by which revenue is collected from citizens and the limits on that process. An examination of anti-avoidance provisions. The basic principles of tax planning.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB3136 FAMILY LAW IN SOCIETY

Campus City Queen
Prerequisites Nil

Content The subject identifies family law by way of introduction as a discrete study from the historical and social perspective. The topics of the Court’s jurisdiction and the Court’s approach to marriage nullity and divorce are dealt with in the early part of the subject. Children’s matters under the Family Law Act are usually difficult and complex and the relevant provision of the legislation as well as the practice of the Court in dealing with them is given careful consideration. Associated topics of child support and domestic family violence are also examined. The increasing complex treatment under the legislation dealing with the division of property including superannuation is thoroughly examined. The subject also examines dispute resolution procedures and the obligations of Family Law practitioners operating within those procedures. A brief comparison of the legal position of parties to a marriage and de facto couples rounds out the content of this subject.

Required Reading Altobelli, Tom, 2003, Family Law in Australia – Principles and Practice, Butterworths

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research Assignment (2500 words) 50%, Final examination 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB4143 AUSTRALIAN EMPLOYMENT LAW

Campus Footscray Park.
Prerequisites BLB1101 Australian Legal System in Context.

Content This subject will introduce students to core concepts in employment law. Common Law tests for employment relationship. Modification of common law relationship by legislative provisions. Setting of terms and conditions of employment both at common law and pursuant to statute. Consideration of the powers of the States, in particular Victoria, and the Commonwealth with particular emphasis on s51 of the Commonwealth Constitution. Consideration of industrial action torts and modification of these by statute. Limitations on the right to hire and fire. Discrimination and equal opportunity in the workplace.
BLB4136 EQUITY AND TRUSTS

Campus Footscray Park.
Prerequisites BLB1101 Australian Legal System in Context.
Content This subject aims to familiarise the student with the important doctrinal and remedial developments arising from the exercise of equitable jurisdiction by courts. Topics include outline of the historical development and content of equity and its principles. The concept of a trust: creation of express trusts. The nature and development of implied, resulting and constructive trusts. The concept of fiduciary obligations with special reference to commercial settings and trustee's duties. Equity's supervision and control of trust powers and discretionary powers generally. The nature and significance of equitable remedies including the distinction between remedies of a personal and proprietary nature.
Recommended Reading Evans, M., 3rd edn., 1996, Outline of Equity & Trusts, Butterworths, Sydney, Australia.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment, 25%; Practical exercise, 25%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB4139 EVIDENCE

Campus Footscray Park.
Prerequisites BLB1101 Australian Legal System in Context.
Content This subject includes the following components: The rules of evidence; the participants (the judge, jury, accused, witnesses and lawyers); adducing evidence; the course of evidence (examination-in-chief, cross-examination and re-examination); exclusionary rules (e.g., hearsay, privilege and immunity); (vi) inclusionary rules (e.g., res gestae); exceptions to both these rules; and the development of students' skills in presenting both oral and written argument.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Practical exercise, 25%; Moot court, 25%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BLB4H0 PRIVACY AND MEDIA LAW
Campus Footscray Park.
Prerequisites BLB1101 Australian Legal System in Context.
Content The aim of this subject is to provide students with an overview of the laws that affect broadcasting and print media in Australia. Principle topics in privacy law will include clarification of concepts; the legal profile of privacy; territorial privacy or intrusion; information privacy; the Privacy Act 1988 (Cth) and its sectoral applications; databases and identifiers; comparison between Australian and overseas regimes; industry codes and regulation; common law actions indirectly protecting privacy interests; and current issues. Topics in media law will include freedom of speech in Australia and elsewhere; civil defamation law; court reporting; contempt of court; reporting political events; contempt of Parliament; the Press Council; illegal publications.
Recommended Reading Chadwick, P. and Mullaly, J., 1997, Privacy and the Media, Communications Law Centre, Sydney, Australia.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB4H1 INTERNATIONAL TRADE LAW
Campus Footscray Park.
Prerequisites BLB1101 Australian Legal System in Context.
Content This subject contains two parts: the first part is a general introduction to the sources of international law, the nature of international trade law and the scope of international trade law; the second part covers a number of topics focusing on the GATT and the WTO, including the functions and process of the WTO, a detailed analysis of principles in the agreements of the Uruguay Round, the international trade dispute resolution regime, and trade related aspects such as services, intellectual property, agricultural products. This second part also discusses the functions of the IMF and the World Bank.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB4H2 ADVANCED LEGAL RESEARCH DISSEMINATION
Campus Footscray Park.
Prerequisites BLB1101 Australian Legal System in Context, BLB1114 Legal Research Methods.
Content The subject involves advanced legal research and writing on a topic of the student's choice. In consultation with the subject coordinator, students select their own research topics and formulate their research program. The topic should not duplicate a topic undertaken by a student in respect of coursework subjects for which significant paper was written and submitted. The research and writing must be completed during one semester under the supervision of a member of staff and will involve the writing of a research paper of between 5000 and 8000 words.
Required Reading To be advised.
Recommended Reading To be advised.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Research assignment (5,000 – 8,000 words), 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO H52 TOURISM LAW
Campus Footscray Park, Werribee.
Prerequisites BLO1105 Business law.
Content This subject aims to provide supplementary legal knowledge concerning business practices and fields of law especially relevant to the tourism industry. Topics will include forms of potential business organisations - partnership, company, trust. Trade practice and consumer protection legislation affecting the tourism industry; legal status of persons, nationality and citizenship, domestic restrictions and international conventions on the passage of persons and goods, taxation matters affecting the tourism industry, agency status and liability, negotiable instruments and the international transfer of funds.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

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Assessment Class Test, 20%; Assignment, 20%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO2158 INTRODUCTION TO LAW**

**Campus** Footscray Park.

**Prerequisites** Nil

**Content** Sources of law, the Australian Constitution, the Parliamentary process, contract law and contracts of employment, natural justice and civil rights, arbitration and conciliation. To introduce the sources and role of law as it applies to workers and to trade union members. To develop an awareness of the functions of law with regard to the rights of workers and an understanding of those rights. To show the link between the rights of workers and rights of people in the broader community.

**Required Reading** Eaglebook

**Recommended Reading** Chisholm, R. & Nettheim, G, 1997, Understanding Law, Butterworths; Crosling, G.M. & Murphy, H.M., 2000, How to Study Business Law 3ed, Butterworths; Other references to be advised by the lecturer

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Class tests and assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. This subject will not be offered in 2002.

**BLO2205 CORPORATE LAW**

**Campus** Footscray Park, Werribee.

**Prerequisites** BLO1105 Business law.

**Content** This subject aims to provide students with a sound appreciation of the principles relating to different business organisations. Students will consider non-corporate business forms including associations, sole trader, partnerships, trusts and joint ventures. More particularly, the subject aims to provide students with a sound understanding of the principles of company law and to develop their ability to apply those principles to situations they may encounter in their professional lives. Topics covered include: types of companies; registration of a company; corporate personality; corporate veil and lifting the corporate veil; company constitution; contracts made by the company; prospectus provisions; share capital; loan capital and security; directors and officers; directors duties; fraud on the minority and oppression of minority shareholders. It is hoped that the subject will also encourage and equip students to proceed to advanced study in the subject.

**Required Reading** Lipton, L.P. and Herzberg, A.

**Recommended Reading** No information.

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment, 30%; Examination & Tests, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO2206 TAXATION LAW & PRACTICE**

**Campus** Footscray Park, Werribee, Kuala Lumpur.

**Prerequisites** BLO1105 Business law.

**Content** This subject aims to give students a sound understanding of the principles of taxation in relation to income tax. While the provisions of the Income Tax Assessment Act will be studied, more emphasis will be given to the questions of assessable income and allowable deductions, both generally and in consequence of special statutory provisions. An overview of capital gains and fringe benefit taxes, taxation of trusts, companies and partnerships will also be undertaken.

**Required Reading** Australian Income Tax Legislation

**Recommended Reading** Lehmann and ColemanWoelner, Vella, Le Burn and Chippindale

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment, 30%; Final Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO2207 EMPLOYMENT LAW**

**Campus** Footscray Park, Werribee, Sunbury.

**Prerequisites** BLO1105 Business law.

**Content** The subject will address the need for informing and challenging students to develop knowledge and skills in the area of Employment Law. Topics include: an introduction to Australian labour law; the sources of Australian employment law; the nature of the employment relationship; the content of the contract of employment, express terms, implied terms; recruitment and limits of managerial control over hiring; termination and remedies at common law; statutory remedies for arbitrary termination; preventative legislation; discrimination in employment; occupational health and safety issues; reforming the system.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignments and class work, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO2233 HEALTH AND SAFETY LAW**

**Campus** Footscray Park, Werribee.

**Prerequisites** BLO1105 Business law.

**Content** The subject will address the need for informing and challenging students to develop knowledge and skills in the area of Health and Safety. The subject covers introduction to: historical limits of government intervention in health and safety; emerging common law constraints; implied responsibilities and duty of care for employers and employees; the impact of legislation on the duty of care; the constitutional powers of the federal government to effect health and safety in the private sector; corporate and trans national issues in health and safety; compensation issues; possible reforms.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment, 20%; Final examination and tests, 80%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO2253 TAXATION B**

**Campus** Footscray Park.
Prerequisites BLO2206 Taxation Law & Practice.
Content The aim of the subject is to make students aware, at an advanced level, of the principles of taxation studied in BLO2206 Taxation Law and Practice. The subject covers taxation administration, tax avoidance, current problems in taxation an introduction to international taxation and double tax treaties, tax structures and tax planning.
Required Reading Woelher, Vella and Burns
Recommended Reading Baxter, Gelski, Gorbich, Marks and Pose. LBC Weekly Tax Bulletin Lehmann and Coleman Mannix and Mannix Ryan, K W
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment, 30%; Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO2300 COMMERCIAL LAW
Campus Footscray Park, Werribee.
Prerequisites BLO1105 Business law.
Content To extend the student's knowledge and understanding of the law of contracts by a study of particular kinds of contracts, and other areas of special interest to commerce, industry and consumers. Topics which will be covered include the law of Implied Terms in relation to Goods, title to Goods, the Trade Practices Act in relation to consumer and business protection, Negligence, Manufacturers' Liability, Agency Law and Banking Law.
Required Reading Latimer, P.
Recommended Reading Goldring, Maher and McKeough. Craig and Gunningham Healey. Other reading as advised by lecturer.Corton, Fortesque and Turner
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment, 30%; Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO2401 MUSIC INDUSTRY LAW
Campus Footscray Park.
Prerequisites BLO2400 Music Industry Economics.
Content This subject explains the application of a wide spectrum of laws applicable to the recording and publishing industries, including the law of contract, intellectual property, fair trading, defamation and censorship. At the completion of the subject students should be able to explain the main legislative provisions giving copyright protection, copyright implications in various music products including broadcasts, sampling and new digital technologies. Students will also be expected to explain the role of a music publisher and a record company, options in recording and publishing contracts and relevant international perspectives.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Examination, 50%; presentation, 10%; Two assignments, 20% each. 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO2406 CYBER LAW
Campus Werribee.
Prerequisites BLO1105 Business law.
Content To develop a knowledge, and an understanding in the legal and intellectual property issues that arise in the utilisation of electronic commerce practices within the wider business community; an understanding of the legal consequences and practices that arises from the production, implementation and execution of electronic commerce applications. Topics covered: An introduction to the Internet and Cyberlaw: definition of the internet and electronic commerce; identification of relevant areas of law; identification of current issues; commerce infrastructure issues. Copyright, Trade Mark and Patents Issues in Cyberspace: the status of computer programs and stored electronic data under copyright and patents legislation; fair uses; special statutory protections for electronic database contents; licensing and assignment of rights; Contract: formation of contracts in cyberspace; electronic signatures and their authentication; enforcement of contracts and conflict of laws. Privacy, Anonymity and Censorship: cryptography; criminal law regulation (eg. Fraud, communications decency, pornography, etc); Governance of trade practices issues (Trade Practices Act 1974 (Cth)); liability for security breaches; specialised regulatory schemes eg data protection legislation.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Presentation (15 minutes), 10%; Research Assignment (4,000 words), 40%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO2500 ENVIRONMENTAL LAW
Campus City Queen.
Prerequisites BLO1105 Business law.
Content This course aims to provide students with the means to recognise the nature and sources of environmental law and its role in enforcing the public interest in the maintenance of environmental quality. At the completion of the subject students should be able to have a critical understanding of the international and domestic laws which seek to protect the environment and to contemplate environmental issues and the strategies needed to address them in a multi-dimensional way.
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.


**Assessment** Assignment, 40%; Final Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO2501 LAND LAW
Campus Footscray Park.
Prerequisites BLO1105 Business law.
Content This subject aims to provide students with an understanding of how different cultures place different values on property ownership in general and land ownership in particular; the historical development under the English legal system of the right to land usage and ownership; the significance of land to the Australian Aboriginal; to evaluate recent developments in recognition of Native Title in the Aboriginal communities; to understand the factors which shaped current Native Title rights and possible future developments.


**Assessment** Assignment, 40%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO2502 TRANSPORT LAW
Campus Footscray Park, Werribee.
Prerequisites BLO1105 Business law.
Content The subject examines the body of law governing the international and domestic carriage of passengers and goods by air, sea, road and rail. Emphasis is given to the regulatory framework of international civil aviation; the liability of air carriers in the carriage of passengers, baggage and cargo; the international regulatory aspects of shipping and liability in sea transport; and the regulation of road and rail transport. The subject reviews the main international transport conventions and their implementation in Australia, where relevant. Specific areas covered include: the legal status of airspace under the Chicago Convention on International Civil Aviation 1944; international conventions for the carriage of passengers and goods including air carriers' liability under the Warsaw Convention 1929 as amended; Reform of the system - the Montreal Protocols and International Agreements; the United Nations Convention on the Law of the Sea (UNCLOS) 1982 (establishing rules governing the various uses of the oceans); the London Convention on the Limitation of Liability for Marine Claims 1976 and the Limitation of Liability for Marine Claims Act 1989 (Cth.); the International Maritime Organisation (IMO) Liner Conventions primarily concerning cargo; the Berne Convention on International Railway Transport (COTIF) 1980, domestic railway operations governed by Commonwealth and State legislation, including liability regimes, private operator access to Australian railways; the Geneva Convention on the Contract for the International Carriage of Passengers and Luggage by Road 1973 and Protocol 1978; Road Transport: regulation and liability within Australia, liability for dangerous goods; occupational health and safety; privatisation through toll roads; carriage of goods by land under the Carriers and Innkeepers Act 1958 (Vic); implications of the Trade Practices Act 1974 (Cth) on carrier liability; border controls, regulatory (Customs and Quarantine) aspects of carriage of goods and related to aviation.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment, 40%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO2503 MARKETING LAW
Campus Footscray Park.
Prerequisites BLO1105 Business law.
Content The subject primarily examines the legal rights and obligations arising as between suppliers of goods and services and their competitors and between suppliers and customers. It covers a range of topics and issues including: sale techniques and marketing abuses; disclosure of information, misrepresentation and misleading advertising under Commonwealth and State legislation; laws governing product standards, occupational licensing and liability for products and services; distribution arrangement including franchising agreements; marketers and intellectual property law; marketers and international trade law; electronic marketing; and legal risk management.

**Recommended Reading** Eugene, C., 2000, Marketers and the Law, LBC, Sydney.


**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment (2,500 words), 30%; Open Book Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO3250 LAW OF INSOLVENCY
Campus Footscray Park.
Prerequisites BLO2205 Corporate Law.
Content The aim of the subject is to provide students with the knowledge of the law relating to personal and corporate insolvency in a practical setting.


**Recommended Reading** Keay, A.

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment, 40%; Examination, 50%; Tutorial Participation, 10%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO3305 ADVANCED CORPORATE LAW
Campus Footscray Park.
Prerequisites BLO2205 Corporate Law.
Content This subject aims to build on the knowledge students have gained in Corporate Law concerning the law relating to business structures and companies. Topics include: The role of the Australian Securities and Investment Commission and the Australian Stock Exchange, takeovers, shareholder rights, corporate groups, effect of privatisation and corporatisation of publicly owned enterprises such as Telstra and the SEC, impact of CLERP and other current issues.

**Required Reading** Ford, HAJ, Austin, RP and Ramsay, I.
BLO3313 ADVANCED TAXATION LAW AND PRACTICE
Campus Footscray Park, Werribee.
Prerequisites BLO2206 Taxation Law & Practice.
Content This subject is designed to assist students in their future careers by enlarging their understanding of certain areas of law, which are of particular relevance in a business context. The topic selection varies but past topics have included the law relating to: intellectual property, securities industry, consumer protection, insurance, employment, bailments and liens, privacy and censorship. Special legal topics have been introduced as required.
Required Reading To be advised by lecturer

BLO3332 LEGAL TOPICS B
Campus Footscray Park.
Prerequisites BLO1105 Business Law
Content This subject is intended to increase students' knowledge of certain areas of the law, and thereby assist them as participants in the business community. The selection of topics may vary, but includes: alternative dispute resolution; administrative law; the law relating to wills, probate and administration; special legislation which will include an examination of the resolution of disputes under the Family Law Act 1975.

BLO3333 ADMINISTRATIVE LAW
Campus Footscray Park.
Prerequisites BLO1105 Business Law.
Content The subject will address the need for informing and challenging students to develop knowledge and skills in the area of Constitutional and Administrative law. Topics include: challenging a by-law; introduction to decision-making appeal procedure and the Federal and Victorian Administrative Appeals Tribunal; ombudsman; ultra vires, reason for decisions, consultation and notice; freedom of information; natural justice; privative clauses; remedies; constitutional/administrative law overlap.
Recommended Reading To be advised by Lecturer

BLO3405 LAW OF FINANCIAL INSTITUTIONS AND SECURITIES
Campus Footscray Park.
Prerequisites BLO2205 Corporate Law.

RECOMMENDED READING

CLASS CONTACT
Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

ASSESSMENT
Class Presentation, 15%; Assignment, 25%; Final Exam, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content The subject aims to provide a knowledge of the legal framework within which bank and non-bank financial institutions (NBFIs) operate, including their regulation under legislation, the general law and the Code of Banking Practice; the assessment and operation of securities accepted by them, and the legal consequences of their operation. On completion of the subject, students should be able to recognise the importance and forms of legal regulation, analyse the legal principles which govern the relationship between financial institutions and their customers, identify potential areas of liability to customers and third parties, and demonstrate their understanding of the legal rules governing negotiable instruments, securities and insolvency. Topics include: the legal setting of the Australian banking system, nature of the banker customer relationship, the conduct of financial institutions and their responsibilities to customers; cheques; negotiable instruments, securities, credit cards and electronic banking services, and insolvency.

Required Reading Weenorsia, WS


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment and final examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO345ICATERING & HOTEL LAW
Campus Footscray Park.

Prerequisites BLO1105 Business law.

Content The aim of the subject is not to impact a rigorous legal training but to produce intelligent lay persons informed of the legal obligations, rights and privileges attaching to their future professions. Particular areas of the law to be looked at include various aspects of business law and consumer protection law, liquor control, innkeepers, gaming and food law. This subject covers the interpretation, comprehension and application of the body of law affecting the hospitality industry. Although the subject does not pretend to be exhaustive, it is hoped that it will provide the student with a working knowledge of where relevant law is to be found, what such law consists of, and how it is practically applied.

Required Reading Either: Vermeesch, R.B. and Lindgren, K.E.

Recommended Reading Bourke's Various other references and Acts of Parliament to be advised.

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Tests, Assignments and examinations, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO350COMPARATIVE LAW
Campus Footscray Park.

Prerequisites BLO1105 Business law.

Content This course aims to provide students to recognise the importance of history and culture in the evolution of legal systems generally and in the region in particular and to understand the extent to which legal systems in the region differ from each other and from the Australian legal system, and the extent to which these difference impact upon the successful establishment of relationships with, and the transaction of business with, residents of the region. To enhance their understanding of the variations of culture, society and in the region and beyond.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 40%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO921ISPORT, LAW AND THE ATHLETE
Campus Sunbury.

Prerequisites BLO1105 Business law.

Content This subject will commence with an introduction to the Australian legal system. It will then proceed to give an overview of the law of contract, which is fundamental to understanding much sports law. The students will then be introduced to those laws that have direct and practical application to every day sports administration, particularly as they apply to the athlete. Topics that will be covered include matters relating to the employment of the athlete including employment law, restraint of trade and equal opportunity and anti-discrimination law. The students will also consider issues of injury and compensation and the potential rights and liabilities that may arise for participants as well as sport and recreation administrators. This will involve consideration of the law of assault, negligence, and related matters. The issues of drugs in sport, challenging the decisions of sporting disputes tribunals and alternative dispute resolution will be considered. Finally students will look at how the athlete may protect their reputation through the law of defamation.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research assignment, 25%; Class presentation, 10%; Class participation, 5%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO931ISPORT, COMMERCE & THE LAW
Campus Sunbury.

Prerequisites BLO9211 Sport, Law and the Athlete.

Content This subject builds upon some of the fundamental legal principles dealt with in Sport, Law & the Athlete. Students will be given a short review of those principles before moving on to cover areas including legal structures of sporting organisations, risk management and insurance, intellectual property including trademarks, copyright etc, passing off and misleading and deceptive conduct, legal issues involved in marketing an event, sponsorship and combating ambush marketing, media law as it applies to sport, liquor licensing and gaming, and taxation issues for athletes and sports organisations. Current issues such as matters arising out of the Sydney Olympics may also be dealt with.

Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class Participation, 15%; Class Participation, 5%; Examination, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 1102 MANAGEMENT & ORGANISATION BEHAVIOUR

Campus Footscray Park, Sunbury, Werribee, Kuala Lumpur, Hong Kong

Prerequisites Nil

Content The aims of this subject are to provide students with an understanding of organisational behaviour and management theory; to assess critically the underlying values of these theories; to assess critically the utility and application of the management practices informed by these theories in the Australian context; to analyse critically the values of Australian managers concerning behaviour in organisations and to evaluate the effectiveness of these assumptions. This subject includes the following topics: overview of the development of organisation/management theory; analysis of scientific management, human relations theory; individual behaviour/perception, personality, learning, motivation; group behaviour: group dynamics, conflict resolution, leadership, concentrating on Australian case studies and incorporating a consideration of issues of gender, ethnicity and age; applications of management/organisation theory in Australia; communication processes; and quality of working life.


BMO 1103 MANAGING KNOWLEDGE

Campus Footscray Park, Sunbury.

Prerequisites Nil

Content This subject aims to provide students with an understanding of the significance of knowledge within organisations. The topics included are: information and knowledge, sources and forms of knowledge, organisational memory and learning, developing knowledge systems, documenting knowledge, documents in electronic environments, knowledge management tools, aligning knowledge management and business strategy, knowledge enabled customer relationship management and using knowledge for competitive advantage.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class Assignments, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 1192 BUSINESS COMMUNICATION

Campus Footscray Park, Werribee, Sunbury.

Prerequisites Nil

Content The aims of this subject are to develop an understanding of the principles of effective business communication and to develop and integrate oral and written communication skills so as to enhance organisational communication ability. This subject includes the following topics: How is business communication relevant?; communication systems within organisations; the structure and organisation of business documents; the problem solving approach to effective communication; logic and reasoning in organisational communication; improving communication competence; the process of writing business research and analysis skills; oral presentations and speeches, improving listening skills; copy editing; referencing and footnote; non-verbal communication; the formal and human sides to decision making in meetings; cross-cultural communication.


Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class assignments, 60%; Examination, 40%. Supplementary assessment will not be available.

BMO 2165 FACILITY MANAGEMENT

Campus Footscray Park, Sunbury.

Prerequisites Nil

Content This subject aims to provide an understanding of the process of planning, designing and managing office space and building services. Topics covered may include: the nature of facilities and the role of the facility manager; the effect of environment on office productivity; facility management and corporate strategy; space planning and management; furniture selection and asset control; heating, ventilation and air conditioning systems; office occupational health and safety; managing churn; alternative approaches to space usage; space management software; and assessment of facility quality and building performance.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Project or case study, 30%; Class assignment, 20%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 2181 OPERATIONS MANAGEMENT

Campus Footscray Park.

Prerequisites Nil

Content This subject aims to provide an understanding of the significance of knowledge within organisations. The topics included are: information and knowledge, sources and forms of knowledge, organisational memory and learning, developing knowledge systems, documenting knowledge, documents in electronic environments, knowledge management tools, aligning knowledge management and business strategy, knowledge enabled customer relationship management and using knowledge for competitive advantage.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class Assignments, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content The aim of this subject is to enable business graduates to co-ordinate the operations functions effectively. This requires an understanding of both the activities involved in the operations function and the decision making techniques needed to control it. This subject includes the following topics: definition of operations function in manufacturing and service industries; the planning and control of the operations process; application of analytical methods and techniques to production.

Required Reading Gaither, N, 1998, Production and Operations Management, 8th edn, Duxbury Press, USA.

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Computer workshop assignment, 20%; Research assignment, 20%; Group presentation, 10%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO2271 ORGANISATIONS

Campus Footscray Park, Werribee.

Prerequisites BMO1102 Management & Organisation Behaviour.

Content This subject examines the practices and functioning of organisations at micro levels, with an emphasis on how the individual interacts and impinges on such organisational settings. It is designed specifically to provide students with practical skills and a better understanding of themselves as people which will enable them to be more effective managers. The topics covered in this subject include: personality, social perception, group dynamics, motivation and the management of personal behaviour such as stress management, conflict negotiation and career management strategies.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Major assignment, 35%; Presentation, 15%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO2283 SUPPLY CHAIN MANAGEMENT

Campus Footscray Park.

Prerequisites Nil

Content The subject aims to provide an understanding of the trade-offs required in materials management and distribution whereby combinations of supplier/customer relations, forecasting, inventory control and transport are used to create effective logistic operations, and to enable graduates to manage the inbound functions of materials management and the outbound functions of physical distribution in Australian companies. This subject includes the following topics: logistic systems; materials management functions; physical distribution; and the measurement of customer service from manufacture via distribution channels.

Content The aim of this subject is to acquaint students with the application of computer based support systems of operations management. This subject includes the following topics: introduction to management information systems for operations; examination of the operation of business systems; planning and implementation tools and techniques for support systems; introduction to production planning and control using information systems including Materials Requirements Planning (MRP) and MRPII; introduction to service requirement systems.


Recommended Reading
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Distribution Centre Assignment, 20%; Logistics Problems and Simulation, 20%; Case Study Evaluation, 20%; Final Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 2300 CAREER PLANNING AND DEVELOPMENT

Campus Footscray Park, Sunbury.

Prerequisites Nil

Content This subject provides students with essential background knowledge in order to inform their career development. It takes a dual focus, examining at the individual level career development theory in the context of the career choices people make, and their involvement in work, while at the social level it examines the way work has developed and will change in the future. Students will identify their current interests, values and abilities and identify strategies they need to develop their life and work goals. This will equip them with mechanisms to effectively deal with entry into the Graduate labour market. Topics include: history and sociology of work; forecast future trends in the nature of work; career development theory; self awareness; understanding change in the context of transition to work; organisational versus professional loyalty; career decision making; career strategic planning; politics, culture and legislation of work and advanced job seeking skills.

Required Reading Sharf, R. 1986, Applying Career Development Theory to Counselling, Wadsworth Pub Co


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Group presentations, 30%; Employer research and Sample job application 35%; Career Strategic Plan and workshop 135.

BMO 2304 CONFERENCES AND MEETINGS MANAGEMENT

Campus Footscray Park, Sunbury.

Prerequisites BMO 1102 Management & Organisation Behaviour; BMO 1102 Management & Organisation Behaviour.

Content The aims of the subject are: to develop understanding and competencies related to the principles and processes required to effectively plan, manage and evaluate meetings, conferences and special events. This subject includes the following topics: principles and practices of planning processes; planning, conducting, managing and evaluating special events, ie. seminars, conferences and conventions; planning, conducting, managing and evaluating meetings.

Required Reading To be advised by lecturer To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class assignment, 20%; Syndicate conference project, 40%; Final examination, 40%; Class assignment, 20%; Syndicate conference project, 40%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 2402 MUSIC INDUSTRY MANAGEMENT

Campus Footscray Park.

Prerequisites Nil

Content The subject provides students with an introduction to the basic concepts and processes needed to be an effective business oriented manager in the music industry and to develop appropriate analytical and evaluative skills. At the completion of the subject students should be able to demonstrate the competencies and skills required in various sectors of the music industry.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assessment 2, 25%; Examination, 50%; Assignment 1, 25%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 2403 MANAGEMENT STRATEGY FOR ELECTRONIC COMMERCE

Campus Werribee, Hong Kong.

Prerequisites BMO 1102 Management & Organisation Behaviour.

Content To study theories and models of organisational strategy, policy and decision making relating to electronic commerce and to assess critically their value to an organisation and its stakeholders and to develop knowledge, personal skills and competencies in the development of relationships between organisations utilising electronic commerce. Topics include: the nature of strategic management: major elements, history, models; information technology and competitive advantage: the classic arguments, problems with the classic arguments; strategic planning and IT: competitive strategy analysis, value chain analysis, aligning IS strategies with business strategies; planning frameworks, cost/benefit analyses, making the investment decision; strategy implementation: managing change, the development of network firms: developing trust and collaborative practices; management of issues for electronic commerce: risk analysis, contingency planning, codes of practice, employee training and the development of standards; global trends and future directions in the management of electronic commerce.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research assignment 1, 25%; Research assignment 2, 25%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3177 ORGANISATION BEHAVIOUR

Campus Footscray Park.

Prerequisites Nil

Content An introduction to organisation behaviour; the processes underlying behaviour and its consequences within organisation; practical behavioural skills which contribute to the formulation, implementation and evaluation of effective work practices; the methods and the need of investigation in behavioural studies, the nature of the person, the various capacities of people and some approaches in the study of a person, the relationship between the person and the organisation, identifying various managerial roles such as leadership and power; their use and misuse.


Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Tutorial Presentation and Report, 20%; Participation, 10%; Multiple Choice Test No. 1, 20%; Multiple Choice Test No. 2, 20%; Major Assignment, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3220 HUMAN RESOURCE MANAGEMENT

Campus Footscray Park, Sunbury.

Prerequisites BMO1102 Management & Organisation Behaviour.

Content The aim of this subject is to introduce the principal components of the human resource management function, and to examine the links between the effective utilisation of human resources and overall organisational effectiveness. This subject includes the following topics: overview of personnel and human resource management; influences on HRM function, recruitment, selection, orientation, equal employment opportunity and affirmative action, motivation, job design, performance appraisal and training and career development; total remuneration, employment relations, OHS and developments and research in Human Resource Management.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Final exam, 40%; Individual presentation, 10%; Group case study and report, 35%; Mid-semester test, 15%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3264 BUSINESS COMMUNICATIONS TECHNOLOGIES

Campus Footscray Park, Sunbury.

Prerequisites BCO1101 Computer Applications.

Content This subject aims to provide an understanding of the operation and use of a variety of business communications technologies, particularly as used to support administrative office functions, within the context of Australian and world telecommunications infrastructures. Topics covered may include: principles of transmission; the components and operation of local-area and wide-area computer networks; the public switched telephone network; business telephone systems; business communications applications, including electronic messaging systems, facsimile, conferencing, and mobile communications; the Internet and other business information services; and the implications for business of convergence, regulation and competition in the telecommunications industry.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class assignment, 20%; Project, 30%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3292 BUSINESS ETHICS

Campus Footscray Park, Werribee, Sunbury.

Prerequisites Please Enquire.

Content No Content Information


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Oral Presentations, Case Reviews, Personal Diaries Reports and Seminar Participation., 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3319 ASIAN BUSINESS ENVIRONMENT

Campus Footscray Park, Werribee, Sunbury.

Prerequisites BMO1102 Management & Organisation Behaviour.

Content This subject aims to provide an introduction to the study of the differences in management styles and strategies encountered when doing business in Southeast Asia and Northeast Asia or in dealing with managers of firms based in these regions. The subject draws particular attention to regulatory regimes and relations between business and government in countries to Australia's north. These themes have become the subject of numerous reports by Australian government Schools, by consultants and international banks and organisations. Familiarity with the issues emerging in this literature will be valuable to graduates employed in either a business or a governmental context. The subject aims to add to students' ability to anticipate and adapt to changes in Australia's internal economic environment. Themes include: country profiles; management styles; working with governments; investors and lenders; multinational in the region; industrial relations; customers and clients; suppliers and distributors; international rules; regulations and organisations; community groups and environmental concerns; values and ethics and Asian management-Confucian, Buddhist, Islamic and other cultural influences; public and private sector relations.
**BMO3321 INTERPERSONAL & ORGANISATION NEGOTIATION**

**Campus** Footscray Park, Sunbury.

**Prerequisites** BMO1102 Management & Organisation Behaviour.

**Content** The aims of this subject are to introduce the application of experiential learning to the teaching of interpersonal and organisational negotiation; to provide a theoretical framework linking communication and negotiation in groups and organisations and to develop students' skills in negotiation in these contexts. The subject includes the following topics: the role of a negotiator; negotiation theory; conflict and bargaining power; communication skills; preparing to negotiate; negotiating tactics; role of the third party in negotiations; negotiation skills training; critical issues in negotiation exercises and international negotiation models.

**Required Reading** To be advised by the lecturer

**Recommended Reading**

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment**
- Test, 20%;
- Assignment, 30%;
- Examination, 50%.

*Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.*

**BMO3323 EMPLOYEE RELATIONS MANAGEMENT**

**Campus** Footscray Park, Sunbury.

**Prerequisites** BMO1102 Management & Organisation Behaviour.

**Content** The aims of this subject are to introduce the application of interpersonal and organisational relations and an analysis of the components of the systems. Conflict – the nature and function of conflict in a work situation. Parties in Employee Relations – employer associations and trade unions, their history, rules and objectives, current issues and challenges. The role and functions of governments in employee relations. Dispute Settlement Techniques – conciliation, arbitration and wages bargaining. An examination of the techniques. The changing nature of dispute settlement. Industrial Tribunals – their role in the settlement of industrial conflict and history of wage determination. The structure and operation of Federal and State tribunals.

**Required Reading** To be advised by lecturer

**Recommended Reading**

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment**
- Class role play exercise, incl. 300 word reflective piece, 15%;
- Tutorial workbook and class exercises, 10%;
- Essay (1500 – 2000 words), 25%;
- Final examination, 50%.

*Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.*

**BMO3324 CONSULTING & COUNSELLING**

**Campus** Footscray Park, Sunbury.

**Prerequisites** BMO3220 Human Resource Management.

**Content** The aims of this subject are to enhance students' understanding of workplace interpersonal relationships and communication skills; to provide students with an understanding of the theory and practice of interviewing especially their interview types, purposes and aims; to enable a student to develop knowledge and skills with regard to the interviewing and counselling processes at the individual, group and organisational level; and to assess critically the role of consulting, interviewing and counselling activities in organisations. This subject includes the following topics: the importance of interviewing for human resource managers; consulting and counselling as specific forms of interviewing; interview interpersonal and assertiveness skills; coaching and team building; the counselling and consulting roles of the human resource manager.

**Required Reading** To be advised by lecturer

**Recommended Reading**

**Class Contact** Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment**
- Class presentation, 20%;
- Journal, 20%;
- Video role play, 20%;
- Final examination, 40%.

*Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.*
BMO3327 ORGANISATION CHANGE AND DEVELOPMENT

Campus Footscray Park, Sunbury.

Prerequisites BMO1102 Management & Organisation Behaviour.

Content The aims of this subject are to develop a sound knowledge of organisations, their design, development and change; implementing change strategies and evaluating change. This subject includes the following topics: an introduction to organisation development and change; levels of organisational change - individual, group, intergroup and organisation level; managing continuous versus discontinuous change; the learning environment; managing resistance to change.

Required Reading To be advised by lecturer.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class presentation, 20%; Final examination, 50%; Research assignment, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3328 HEALTH AND SAFETY MANAGEMENT

Campus Footscray Park, Sunbury.

Prerequisites BMO1102 Management & Organisation Behaviour.

Content The subject aims to develop students' understanding of the nature of health and safety at work, and management strategies to minimise injury and disease in the workplace. The role of management, government and trade unions in addressing health and safety is also critically assessed. Topics include the incidence and nature of occupational illness; interdisciplinary perspectives on occupational health and safety; theories of injury causational; occupational stress; working hours, precarious employment and emerging OHS issues; regulation and trade unions in OHS; management systems and employee empowerment; preventive strategies; workers' compensation and rehabilitation practices.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case study analysis, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3350 ASIAN EMPLOYMENT RELATIONS

Campus Footscray Park.

Prerequisites Nil

Content This subject aims to develop student knowledge on the formation and nature of employment relations in the following Asian countries: Japan, South Korea, Hong Kong, China, Taiwan, Singapore, Philippines, Thailand, Malaysia and India. The subject will be introduced by a discussion of the nature of employment relations. This will be followed by the development of a theoretical framework for analysis of the formation of employment relations in the context of industrialisation. The analysis will include assessment of theories purporting to explain the development of employment relations such as convergence theories, dependency theories, cultural theories and institutionalist theories. The theoretical framework will then be applied to the above mentioned countries.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research essay (3,000 words), 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3351 WORKPLACE INDUSTRIAL RELATIONS

Campus Footscray Park, Sunbury.

Prerequisites BMO1102 Management & Organisation Behaviour.

Content The aims of this subject is for students to develop a critical understanding of the interaction between management, employees and unions at the workplace. Topics include the changing nature of employment and the implications of trends in precariousness employment for the future of work; redefining employment relations in the knowledge economy, strategic employee relations policies and practices; the role of workplace unionism and workplace bargaining; non-union workplaces; workplace consultative processes and grievance handling; women workers and affirmative action and managing diversity.

Required Reading A collection of current readings will be compiled for students to purchase.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Written assignment, 30%; Final examination, 50%; Class presentation, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3332 INTERNATIONAL MANAGEMENT

Campus Footscray Park.

Prerequisites BMO1102 Management & Organisation Behaviour.

Content The subject aims to develop a sound knowledge of management systems and employee empowerment; preventive measures; management systems and employee empowerment; preventive measures; workers' compensation and rehabilitation practices; the role of management in addressing health and safety. The subject will be introduced by a discussion of the nature of employment relations. This will be followed by the development of a theoretical framework for analysis of the formation of employment relations in the context of internationalisation. The analysis will include assessment of theories purporting to explain the development of employment relations such as convergence theories, dependency theories, cultural theories and institutionalist theories. The theoretical framework will then be applied to the above mentioned countries.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research essay (3,000 words), 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

Content The aims of this subject is for students to develop a critical understanding of the interaction between management, employees and unions at the workplace. Topics include the changing nature of employment and the implications of trends in precariousness employment for the future of work; redefining employment relations in the knowledge economy, strategic employee relations policies and practices; the role of workplace unionism and workplace bargaining; non-union workplaces; workplace consultative processes and grievance handling; women workers and affirmative action and managing diversity.

Required Reading A collection of current readings will be compiled for students to purchase.


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Written assignment, 30%; Final examination, 50%; Class presentation, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content

The aim of this subject is to develop an understanding of the critical factors impacting upon the management of resources in the international business environment. Topics to be covered include: understanding the international business environment; national trade and labour policies; legal and political factors in international management; role of culture in international management; social responsibility and ethical behaviour in the international context. Managing resources in the international context; international strategic management; international strategic alliances and joint ventures; organisation design for international business. Managing human resources in the international context: managing people in the international context; the repatriation process; multinational performance management; developing international staff and managing diversity; international compensation policies; employment relations and multinationals.

Required Reading


Recommended Reading


Class Contact

Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment

Essay, 20%; Final examination, 50%; Case study, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3381 MANUFACTURING DECISION ANALYSIS

Campus

Footscray Park.

Prerequisites

BMO2181 Operations Management.

Content

This subject provides an array of techniques to analyse the major decisions faced by operations managers: a comprehensive understanding of stochastic simulation modelling and specialised techniques and their application in a variety of manufacturing and service industries; an understanding of the extent to which quantitative techniques can provide advice on operational decisions. This subject includes the following topics: operations systems and decision processes; product and process decisions; facility location and layout; the use of stochastic simulation to investigate complex operating situations involving flow processes and queuing; network models and soft systems analysis; quality control and assurance; and advances in manufacturing technology.

Required Reading


Recommended Reading

To be advised by lecturer

Class Contact

Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment

Simulation assignment, 10%; Problems, 10%; Industrial project, 30%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3405 LIVE PERFORMANCE MANAGEMENT

Campus

Footscray Park.

Prerequisites

Nil

Content

This subject introduces students to the organisational and management responsibilities of developing and presenting an act for small and larger scale live productions. At the completion of the subject students should be able to explain the processes involved in creating and building a live performance act, the technological requirements for small, medium and large scale productions, the logistical requirements for touring and key issues involved in international touring.

Required Reading

To be advised by lecturer

Recommended Reading


Class Contact

Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment

Examination, 40%; Assignment 1, 30%; Assignment 2, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3420 HUMAN RESOURCE INFORMATION SYSTEMS

Campus

Footscray Park, Sunbury.

Prerequisites


Content

This subject provides an array of techniques to analyse the major decisions faced by operations managers: a comprehensive understanding of stochastic simulation modelling and specialised techniques and their application in a variety of manufacturing and service industries; an understanding of the extent to which quantitative techniques can provide advice on operational decisions. This subject includes the following topics: operations systems and decision processes; product and process decisions; facility location and layout; the use of stochastic simulation to investigate complex operating situations involving flow processes and queuing; network models and soft systems analysis; quality control and assurance; and advances in manufacturing technology.

Required Reading


Recommended Reading

To be advised by lecturer

Class Contact

Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment

Assignments, 60%; Final Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3421 MANAGING THE SERVICE ORGANISATION

Campus

Footscray Park, Werribee, Sunbury.

Prerequisites

BMO1102 Management & Organisation Behaviour.

Content

Introduction to management in service organisations; service sector changes in organisation structure; service management; management of conflict and creativity; organisational and individual development.

Required Reading

To be advised by lecturer

Recommended Reading


Class Contact

Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment

Individual report, 15%; Presentation, 10%; Group survey assignment, 25%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3422 STRATEGIC MANAGEMENT

Campus

Footscray Park, Sunbury.

Assessment

of Business and Law. Subject equal to 15 credit points.

workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment

Examination, 40%; Assignment 1, 30%; Assignment 2, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Prerequisites BMO1102 Management & Organisation Behaviour.

Content The aims of this subject are to study normative theories and models of organisation strategy, policy and decision making, to assess critically their value to an organisation and its shareholders; and to develop knowledge, personal skills and competencies in the application of the above approaches. This subject includes the following topics: the nature of strategic management; analyse the environment; planning direction; planning strategy; implementing strategy; global strategic management and future directions.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Industry analysis, 20%; Group case study, 30%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3476 TRAINING AND DEVELOPMENT

Campus Footscray Park, Sunbury.

Prerequisites BMO3220 Human Resource Management.

Content The aims of this subject are to provide students with an understanding of the theory and practice of training and development; to critically assess the effectiveness of adult learning principles and training and development techniques; to enable students to develop knowledge and skills with regard to the design, management and evaluation of training and development; and to enable students to analyse the training needs of individuals and to design an appropriate development program. This subject includes the following topics: the importance of training for organisational effectiveness and individual career development; training productivity and quality of workplace training needs analysis and skills audit and job analysis; computer assisted and managed learning; selling, training and development; and to enable students to develop knowledge and skills with regard to the design, management and evaluation of training and development programs within an organisation.


Recommended Reading An extensive reading list is handed to students at the beginning of the semester

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Group presentation, 20%; Syndicate group project, 30%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO3522 ENGINEERS AS MANAGERS (ENGINEERING SERVICE SUBJECT)

Campus Footscray Park.

Prerequisites Nil

Content Developing process models, analysing process purpose; measuring process purpose; measuring process performance; feedback and corrective action; responding to external changes; motivating for process improvement; alternative approaches to process improvement, total quality management. The role of the engineer from both the customer/systems perspective and the innovation/improvement perspective.

Required Reading Class Notes: Engineers and Process Management, to Engineers and Organisational Systems. Subject includes Reference Improvement, Irwin; Imai, M., 1986, Kaizen: The Key to Japan's Competitive Success, McGraw Hill

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 60%; Tests and oral presentations, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO4400 HONOURS RESEARCH (FULL TIME)

Campus Footscray Park, City Flinders.

Prerequisites BMO4430 Research Methods.

Content Students are required to complete a research thesis of 10,000-12,500 words based on the proposal developed in the subject BMO4430 Business Research Methods. As part of the assessment, students are required to present one one-hour seminar on their research work.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment Seminar presentation, 15%; Written thesis, 85%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO4401 HONOURS RESEARCH THESIS (PART-TIME)

Campus Footscray Park, City Flinders.

Prerequisites BMO4430 Research Methods.

Content Students are required to complete a research thesis of 10,000-12,500 words based on the proposal developed in the subject BMO4430 Business Research Methods. As part of the assessment, students are required to present one one-hour seminar on their research work.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 30 credit points.

Assessment Written thesis, 85%; Seminar presentation, 15%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO4420 ORGANISATION BEHAVIOUR AND ANALYSIS

Campus Footscray Park, City Flinders.

Prerequisites Nil

Content The aims of this subject are to: offer methods of analysing organisations and understanding the managerial issues that they present; to focus directly on both management and leadership while providing a clear synthesis and integration of current thought on organisation theory; to develop students' investigative and interpretative skills as they relate to the analysis of organisations; and to further develop the managerial skills and competencies. The subject considers the following themes: overview of organisational analysis and managerial effectiveness; criteria used for effective diagnosis of organisations; impact between organisations and organisational behaviour; The seminar program will also elaborate selected themes in manufacturing management, administrative management, public sector management and human resource management with students reviewing current literature and developing critical appraisals.

Required Reading To be advised by lecturer


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BMO4422 INNOVATION AND ENTREPRENEURSHIP

Campus Footscray Park, Sunbury.
Prerequisites BMO4420 Organisation Behaviour and Analysis.
Content It is imperative that managers have an understanding of the concepts of innovation and entrepreneurship and the skills and competencies to apply its knowledge effectively. The aims of this subject are: to provide an in-depth study of the concepts of innovation, entrepreneurship and entrepreneurial and an appreciation of the environment in which they are practised and to study and appraise the theory and practice of resource acquisition and utilisation. This subject includes the following topics: opportunity recognition; the innovation, entrepreneurial and entrepreneurial process; new venture ideas; market opportunities; competitive advantages; human resource issues; personal ethics; identifying and marshalling key stakeholders; financial considerations; acquisition of resources, and ownership and structure; innovators in action: managing rapid growth, managing a troubled organisation, and crafting a personal strategy.

Required Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Individual assignment, 20%; Sighted Examination, 30%; Business plan and presentation, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO4430 RESEARCH METHODS

Campus Footscray Park, City Flinders.
Prerequisites Nil
Content The aims of this subject are: to introduce students to the processes and principles used in planning, conducting, reviewing and reporting the results of research; enhance students’ knowledge, skills and competencies in conducting research; and provide guidance in completing a thesis. This subject includes the following topics: the process and principles involved in planning and executing a research project; research ethics; conceptualisation of a research problem and its contextualisation within a body of theory; operationalisation of concepts to test theoretical conceptualisation; the development and selection of appropriate measurement instruments for data collection and analysis of data; report and thesis writing; dissemination of findings.

Required Reading To be advised by lecturer

Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Literature search and review, 30%; Final research proposal, 50%; Presentation of research proposal, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO4522 INDUSTRY ECONOMICS (ENGINEERING AND SCIENCE SERVICE SUBJECT)

Campus Footscray Park.
Prerequisites Nil
Content This subject will examine how competitive and non-competitive market structures affect the pricing and output decisions of Australian firms. Topics include: market structure, conduct, and performance; market failure; and regulation.

Required Reading To be advised by lecturer
Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Semester assignments, 50%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO4551 HUMAN AND INDUSTRIAL RELATIONS
(ENGINEERING AND SCIENCE SERVICE SUBJECT)

Campus Footscray Park.

Prerequisites Nil

Content Overview of personnel and human resource management; managing and influencing people; motivation; use of power; management styles; facilitating teams; effective team communication and development; developing and using procedural and operational guidelines; current trends in people management. Major institutions in Australian industrial relations. Nature of workplace relations. The causes, functions and resolution processes of industrial conflict, changing management strategies in industrial relations.

Required Reading To be advised by lecturer


Class Contact Equivalent to three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Major assignment, 30%; Final examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
**Research Activities**

**Victoria Graduate School of Business**

The Victoria Graduate School of Business manages all of the postgraduate programs of the Faculty of Business and Law at Victoria University, one of the largest business schools in Australia. Located in the heart of Melbourne’s Central Business District, the Victoria Graduate School of Business provides 24 hour student access, state of the art computing and teaching facilities and excellent teaching staff.

In addition to specialised studies, more general courses are offered, including the popular Master of Business Administration (MBA) and the Doctor of Business Administration (DBA), which Victoria University pioneered in Australia.

The Master of Business Administration (MBA) program offers students exposure to successful business people as guest lecturers. It also provides up-to-date business theory and establishes networking relationships capable of lasting throughout a graduate’s career.

The Doctor of Business Administration (DBA) enables MBA graduates and a few selected others with appropriate qualifications to develop high-powered investigatory and analytical experience.

The Faculty’s research centres and units are recognised as world leaders in the development of knowledge and the understanding of industry issues and trends. These multi-disciplinary research centres include the:

- International Business Research and Education Unit;
- Centre for Hospitality and Tourism Research;
- Work and Economic Policy Research Unit;
- Public Sector Research Unit;
- Small Business Research Unit;
- Electronic Commerce Research Unit;
- Business Ethics Research Unit;
- Centre for International Corporate Governance - Research;
- Judicial Administration and Justice Studies Institute;
- Comparative Commerce Law Research Unit;
- Centre for Strategic Economic Studies

(through the Research Office of Deputy Vice-Chancellor)

All students undertaking postgraduate studies with the Victoria Graduate School of Business are automatically enrolled in the relevant Masters program, with Graduate Diploma and Graduate Certificate in Business awards available as exit points. Transition courses exempt from this process include the Graduate Diploma in Business Computing and the Graduate Certificate in Accounting, which are entry pathways to associated Masters programs.

Masters programs are usually completed in three semesters of full-time study.

On completion of four approved subjects, students may elect to exit the masters course and receive a Graduate Certificate in Business, or on completion of eight approved subjects, students may elect to exit the masters course and receive a Graduate Diploma in Business. It will not, however, be possible to continue with the Graduate Diploma/Masters until a further application for admission is made at the appropriate time and is accepted.

**School of Accounting and Finance**

The Accounting and Finance Research Unit is the research arm of the School. Its key roles include facilitating research and consultancy activities within the School, supporting staff and students with their research endeavours and enhancing links with the academic, business and government communities. The Unit conducts research seminars on a number of campuses for staff and students involving visiting scholars as well as School staff. The unit has also produced a number of research reports of specific interest to the business community. Research related data-bases and materials which are very useful research resources available for staff and students.

Staff are engaged in research across the spectrum in accounting and finance, with particular emphasis in the areas of management accounting, environmental accounting issues, the public sector, accounting education, corporate reporting and finance-related topics. The high level of research activity is evident in the number of domestic and international conferences and seminars which staff present at each year.

The School offers master degrees by research as well as PhDs.

**School of Applied Economics**

The School offers coursework postgraduate programs in Business Economics and International Trade. Within these programs students can elect to enrol in either a postgraduate diploma or a Masters Degree. The School also offers Masters degrees by Research and PhD’s.

The research interests in the School are broad and staff are involved in a number of research and consultancy activities dealing with economic analysis applied to international trade and industrial economics, small business and tourism economics.

The School has extensive databases and much use is made of the Trade Data Base for research purposes.

**School of Hospitality, Tourism and Marketing**

The School has a number of active research programs related to its core areas Hospitality, Tourism and Marketing. Researchers within the School examine a diverse range of issues associated with these areas including studies of aspects of consumer behaviour, eco-tourism, tourism in developing markets, social and ethical issues associated with marketing, food safety issues, educational issues within the three disciplines, and studies of various tourism segments. In addition the School has a range of PhD, Masters and Honours students undertaking projects in these and related areas.

In many cases the research is multidisciplinary and is undertaken in close collaboration with organisations and industry bodies, as well as other areas of the Faculty and University. The School has especially close links with the University’s Centre for Hospitality, Tourism Research and the Cooperative Research Centre for Sustainable Tourism. Many of the projects being undertaken are funded from industry and government sources.

**School of Information Systems**

The School has research interests in the areas of systems development, network management, user computing, enterprise resource planning systems, inter-networking, small business and technology, electronic commerce, information planning and resource management, information systems curriculum development, image processing, executive information systems, information planning and resource management, gender and equity issues in professional practice and training, executive and management information systems, documentation and user involvement and support.

The Electronic Commerce Unit is a research arm of the School of Information Systems. The Unit conducts research seminars on a number of campuses for staff and students involving visiting scholars as well as School staff. The School also sponsors an occasional papers series together with a research seminar program. A collaborative research laboratory has been set up for use by research and coursework students of the School including honours students. Visiting staff from the United Kingdom and from China have been sponsored by the School to further foster development and provide diversity within the research initiatives of the group.
Postgraduate courses are centred around several discipline areas of expertise and interest within the School, namely Information Systems, Information Management, Enterprise Resource Planning Systems, Systems Development and Systems Technology. The School also offers Masters degrees by Research and a PhD program.

School of Law

The School of Law was established as a separate unit in January 2000. Since that time the School has appointed its first Chair in Law and has begun to consolidate the existing research strengths of its staff in the areas of comparative commercial law, international trade law and corporate law and governance. The School has also begun to develop an expertise in the areas of cyber-law and law and globalisation.

The establishment in August 2000 of a Comparative Commercial Law Research Unit enhances the research capabilities of the School and provides a framework within which consultancies can be negotiated, grant applications can be developed and links are fostered between the School of Law and professional, business and governmental bodies.

The School of Law already has an active research seminar series, is sponsoring two major conferences in the forthcoming year and regularly hosts visits by leading legal academics from Asia, United States, Canada, the United Kingdom and Europe to present papers, lead workshops and deliver lectures.

The School of Law is also in the process of actively seeking to expand its numbers of Research Masters and Ph.D students.

School of Management

Postgraduate courses in the School of Management address real-world problems in actual situations, using approaches that cross disciplinary boundaries. We encourage students to learn to solve problems and develop solutions through analysis that connects theory to actual situations. We aim to provide students with an education that they can use to improve organizations, work performance and the quality of people's working lives. In the postgraduate courses staff use examples, and cases from their established links with industry, commerce and government through their research and consultancies.

Professionals in any field can study our postgraduate courses to develop their careers as they move into management roles. These postgraduate courses lead to a Masters degree, and have early exit points at Graduate Diploma level. They are offered in Melbourne at the city campus near Flinders Street station, and part time students can take them through evening classes and some weekend classes.

The School offers three postgraduate courses. The Management Practice course aims to provide you with high level knowledge, skills and competencies in contemporary management practice. It does this through combining theory and practice in the material studied and in the learning process. This course provides a strong foundation in general management practice, together with the opportunity to specialise in one of six career-oriented areas. The Event Management course will provide you with a broad understanding of events management requirements and an awareness of the variety of management issues across the boundaries of arts, business, the entertainment industry, sport and tourism. The Industrial Relations/Human Resource Management course aim to provide students with an understanding of the fundamental concepts and skills in relation to industrial relations and human resource management. It aims to expose students to contemporary and to develop a high level of research competence in the field, and to promote the effective resolution of industrial relations and human resource problems.

The School also offers Research Masters and PhD degrees in a range of areas that are listed on its web site.

Fees

TAFE applicants will be notified of any fees when they collect their application form. In higher education there are no RPL application or assessment fees.

Notification

Applicants will receive in writing the results of their application for credit on the basis of a formal pathway, an individual credit transfer application, or RPL assessment.

Right of Appeal

Applicants who are either denied credit or who wish to challenge the amount of credit granted on the basis of a formal pathway, a credit transfer application, or RPL assessment may request further consideration. Such appeals must be lodged with the Faculty Office or the Department of Student Affairs within 10 working days of the date the notification letter was issued.

Faculty of Business and Law

This section deals with TAFE to higher education and higher education to TAFE articulation for courses within the Faculty of Business and Law at Victoria University of Technology.

Selection Criteria for Articulating Students - Faculty of Business and Law

The Faculty of Business and Law at Victoria University of Technology is active in the provision of articulation pathways for students entering the Bachelor of Business program from a TAFE background. When selecting articulating students, the Faculty of Business and Law takes into consideration the following criteria:

- relevant post-secondary qualifications,
- passes in all subjects relevant to exemptions are required,
- students are selected on merit, and
- students are encouraged to complete the relevant TAFE course and supply appropriate documentation;

- work experience relevant to the field of study; and
- regionality.

How to Apply for Courses

Prospective articulating students already enrolled at Victoria University of Technology who wish to apply for all undergraduate courses offered by the Faculty of Business and Law will need to lodge a 'Internal Course Application’ form with the Faculty of Business and Law Office.

Prospective articulating students from other post-secondary institutions who wish to apply for all undergraduate courses offered by the Faculty of Business and Law will need to complete an application through the Victorian Tertiary Admissions Centre (VTAC) by September each year.

Prospective articulating students for TAFE courses need to submit an application directly to the TAFE Division of the University.
Postgraduate Studies
Master of Business Administration

Course Objectives
The course aims to provide appropriate Business Management skills to managers from diverse backgrounds who are graduates of commerce, business, engineering, science or humanities.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with business administration or in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional or preliminary coursework as directed by the Course Co-ordinator. The course is endorsed for offer to full fee overseas students.

In addition to the requirements listed above, overseas applicants must have a minimum proficiency in the English language as demonstrated by:

• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over a period of three semesters or part-time equivalent. Each subject carries a value of 15 credit points except the thesis which carries a value of 45 or 15 credit points subject to the elective subject combination chosen by the student. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The course comprises of twelve subjects, consisting of core subjects and elective subjects. Of the twelve core subjects listed, students are required to complete a minimum of eight. These eight core subjects are to be approved by the Course Co-ordinator. Up to four core subjects may be deleted on the basis of appropriate undergraduate studies and/ or appropriate work experience. These subjects must be replaced with electives approved by the Course Co-ordinator. Core subjects are as follows:

BEO6500 Economics for Management
BEO6501 Quantitative Analysis
BLO6502 Law for Management
BCO6503 Management Information Systems
BAO6504 Accounting for Management
BH06505 Marketing Management
BMO6506 Work and Organisation Systems
BMO6507 Employee Relations Strategies
BMO6508 Operations Management
BAO5534 Business Finance
BMO6511 Strategic Management and Business Policy
BMO6622 Managing Innovation and Entrepreneurship

Elective
Four electives approved by the Course Co-ordinator

Or
BGP6513 Business Research Methods
BGP7702 MBA Major Project (full-time) (equiv to three subjects)
BGP7703 MBA Major Project (part-time) (equiv to three subjects)

Or
BGP6513 Business Research Methods
BGP7704 MBA Minor Project (full-time)(equiv to two subjects)
BGP7705 MBA Minor Project (part-time)(equiv to two subjects)

Plus one elective approved by the Course Co-ordinator

Or
BGP6513 Business Research Methods
BGP7705 MBA Minor Project (equivalent to one subject)

Plus two electives approved by the Course Co-ordinator. Students will not normally be permitted to commence the elective component of the course until they have satisfied requirements in at least four core subjects.

Master of Business Administration (International)

Course Objectives
The course teaches students the necessary skills to improve their performance of a wide range of management activities in addition to developing a sound business education and the ability to think strategically. Mandarin Chinese is the primary language of instruction and assessment.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or equivalent and have a minimum of 2 years work experience.

In addition to the requirements listed above, overseas applicants must have a minimum proficiency in the English language as demonstrated by:

• International English Language Testing System – overall score of 6.5 and no individual band score less than 6 and appropriate level of Mandarin Chinese.

Course Duration
The course will be offered in block mode on a part-time basis over a two-year period. Each subject carries a value of 15 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The course comprises of twelve subjects:

BEO6500 Economics for Management
BEO6501 Quantitative Analysis
BLO6502 Law for Management
BCO6503 Management Information Systems
BAO6504 Accounting for Management
BH06505 Marketing Management
BMO6506 Work and Organisation Systems
BMO6507 Employee Relations Strategies
BMO6508 Operations Management
BAO5534 Business Finance
BMO6511 Strategic Management and Business Policy
BMO6622 Managing Innovation and Entrepreneurship

Elective
Four electives approved by the Course Co-ordinator

Or
BGP6513 Business Research Methods
BGP7702 MBA Major Project (full-time) (equiv to three subjects)
BGP7701 MBA Major Project (part-time) (equiv to three subjects)

Or
BGP6513 Business Research Methods
BGP7704 MBA Minor Project (full-time)(equiv to two subjects)
BGP7705 MBA Minor Project (part-time)(equiv to two subjects)

Plus one elective approved by the Course Co-ordinator

Or
BGP6513 Business Research Methods
BGP7705 MBA Minor Project (equivalent to one subject)

Plus two electives approved by the Course Co-ordinator. Students will not normally be permitted to commence the elective component of the course until they have satisfied requirements in at least four core subjects.
Doctor of Business Administration

Course Objectives
This course has been developed to address the emerging shortage of suitably qualified doctoral graduates in business. The Doctor of Business Administration aims to produce graduates who can apply appropriate business disciplines and techniques to help solve the problems of business and government resources management in an innovative and resourceful manner and participate in the interactive process of research.

Admission Requirements
Applicants for the Doctor of Business Administration degree are required to hold a Master of Business degree or its equivalent and to have completed at least two years professional work experience. In addition to the requirements listed above, overseas applicants must have a minimum proficiency in the English language as demonstrated by:

- International English Language Testing System - overall score of 6.5 and no individual band score less than 6.

Course Duration
The course will normally require full-time study over three years or part-time equivalent.

Course Structure
BGP8016 International Business  
BGP8017 Strategy and Innovation  
BGP8018 Contemporary Business Research  
BGP8019 Research Proposal Preparation and Writing  
BGP8020 Performance Management  
BGP8021 Corporate Governance  
BGP9001 DBA Dissertation  
Or  
BGP9002 DBA Research Project A, and  
BGP9003 DBA Research Project B  
Or  
BGP9005 DBA Research Paper A, and  
BGP9006 DBA Research Paper B, and  
BGP9007 DBA Research Paper C

Master of Business by Research

Course Objectives
The Master of Business by Research can be offered by the Victoria Graduate School of Business. Students complete a major thesis worthy of publication under the supervision of an experienced member of staff.

Doctor of Philosophy

Course Objectives
The Doctor of Philosophy undertaken purely by research is available within the Victoria Graduate School of Business. Academic staff with suitable qualifications and proven research skills supervise students undertaking business and executive studies related projects.
Graduate Certificate in Accounting

Course Objectives
The aim of the course is to establish a foundation of knowledge in the accounting discipline and to provide a sequence of studies which addresses the competencies, knowledge and processes which are necessary for successful postgraduate studies in accounting.

Admission Requirements
To qualify for admission to the course an applicant must be able to demonstrate five years of approved work experience.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Overseas students who have completed their first degree in English or have English as their first language will be exempt from the above language requirements.

Course Duration
The course may be offered on a full-time basis over one semester or part-time equivalent. Each subject carries a value of 15 credit points. Students must complete 60 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:

- BAO5543 Accounting Systems and Processes
- BAO5527 Accounting Systems and Technology
- BEO5538 Economics
- BEO5539 Business Statistics

Master of Business in Accounting

Course Objectives
The course aims to provide graduates with a sound post-graduate education embracing a range of accounting disciplines, a detailed knowledge of the core principles underlying the practice of accounting, the ability to interpret and analyse financial information and the ability to qualify for the CPA designation of the CPA Australia.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with Accounting or, in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional and preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. Each subject carries a value of 15 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:

- Eight subjects from:
  - BAO5528 Accounting for Public Sector Managers
  - BAO5730 The Professional Accountant & Effective Communication
  - BAO5731 Contemporary Issues in Financial Accounting
  - BAO5732 Contemporary Issues in Management Accounting
  - BAO5733 Contemporary Issues in Corporate Finance
  - BAO5734 Financial Analysis
  - BAO5735 Advanced Forecasting, Planning and Control
  - BAO5736 Managerial Control Systems
  - BAO5743 Comparative International Accounting
  - BAO6615 Accounting Project
  - Plus
  - BAO7742 Business Research Methods
  - Plus
  - Thesis or three (3) further subjects approved by the School of Accounting and Finance.

For students who hold an undergraduate degree in Accounting and wish to obtain specialist professional accounting qualifications:

- BAO5561 Reporting and Professional Practice
- BAO5562 Corporate Governance and Accountability
- Plus
- BAO7742 Business Research Methods
- Plus three subjects from:
  - BAO5574 Strategic Management Accounting
  - BAO5566 Treasury
  - BAO5567 Taxation
  - BAO5575 Financial Accounting
  - BAO5576 Assurance Services and Auditing

Note: This group is designed to achieve CPA status for graduates.

Plus six subjects from:

- BAO5528 Accounting for Public Sector Managers
- BAO5730 The Professional Accountant & Effective Communication
- BAO5731 Contemporary Issues in Financial Accounting
- BAO5732 Contemporary Issues in Management Accounting
- BAO5733 Contemporary Issues in Corporate Finance
- BAO5734 Financial Analysis
- BAO5735 Advanced Forecasting, Planning and Control
- BAO5736 Managerial Control Systems
- BAO5743 Comparative International Accounting
- BAO6615 Accounting Project
- Or other approved subjects by the School of Accounting and Finance.

On completion of eight (8) approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Accounting. On completion of four (4) approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.
Master of Business in Professional Accounting

Course Objectives
The course aims to provide graduates from non-accounting backgrounds with comprehensive training in accounting and business research and its application in the broader world of business. Graduates who successfully complete the program qualify for admission to CPA Australia and the professional year of the Institute of Chartered Accountants in Australia.

Admission Requirements
To qualify for admission to the course an applicant must have successfully completed a relevant degree or the Graduate Certificate in Accounting and be employed or intent to be employed in a position associated with business or accounting or in the absence of formal qualifications, have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional or preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Overseas students who have completed their first degree in English or have English as their first language will be exempt from the above language requirements.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. Each subject carries a value of 15 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The course will consist of twelve subjects as follows:
For students entering with an undergraduate degree, the subjects to be studied are:
BAO5543 Accounting Systems and Processes
BAO5527 Accounting Systems and Technology
BEO5538 Economics
BEO5539 Business Statistics
BAO5522 Managerial Accounting
BAO5525 Financial and Corporate Accounting
BLO5537 Business Law
BLO5538 Company Law
BAO5534 Business Finance
BAO5535 Issues in Contemporary Accounting
BAO5524 Professional Auditing
BLO5539 Australian Income Tax Law and Practice
For students entering with a Graduate Certificate in Accounting, the subjects to be studied are:
BAO5522 Managerial Accounting
BAO5525 Financial and Corporate Accounting
BLO5537 Business Law
BLO5538 Company Law
BAO5534 Business Finance
BAO5535 Issues in Contemporary Accounting
BAO5524 Professional Auditing
BLO5539 Australian Income Tax Law and Practice
BAO5743 Comparative International Accounting (or approved elective)
BAO7742 Business Research Methods
BAO5734 Financial Analysis (or approved elective)

BAO5542 Issues in Management Accounting (or approved elective)

Master of Business in Finance

Course Objectives
The course aims to provide an opportunity for finance and non-finance professionals to receive a comprehensive finance education.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with Finance or, in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional and preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. Each subject carries a value of 15 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:

Full course work option
BAO5534 Business Finance
BAO5734 Financial Analysis
BEO6501 Quantitative Analysis
BAO7742 Business Research Methods

Plus four of the following:
Risk Management Stream
BAO5572 Treasury Risk Management
BAO5747 International Portfolio Management
BEO5686 Financial Derivative Markets
BAO5573 International Financial Management

Financial Institutions Stream
BAO5746 Credit and Lending Management
BLO5738 Financial Institutions Law
BEO5685 Financial Institutions Management

Plus an additional specialisation of 4 coursework units, which may include further specialisation in finance or in area approved by the School of Accounting and Finance.

Students following the AIBF Senior stream should include either the Risk Management stream or the Financial Institutions stream in Stage II. Students following the Financial Institutions stream should include Money and Capital Markets which should be studied prior to, or in conjunction with, Financial Institutions Management. Approved management and marketing units need to be included to meet AIBF Senior requirements.

Coursework including thesis option
BAO5534 Business Finance
BAO5734 Financial Analysis
BEO6501 Quantitative Analysis
BAO7742 Business Research Methods
BAO7700 Thesis (full-time) Or
BAO7701 Thesis (part-time)
Plus five of the following:

**Risk Management Stream**
- BAO5572 Treasury Risk Management
- BAO5747 International Portfolio Management
- BEO5686 Financial Derivative Markets
- BAO5573 International Financial Management

**Financial Institutions Stream**
- BAO5746 Credit and Lending Management
- BLO5738 Financial Institutions Law
- BEO5685 Financial Institutions Management

Students may seek to substitute two of the above with other subjects approved by the School of Accounting and Finance.

On completion of eight (8) approved subjects students who choose to exit this course will be eligible to receive the Graduate Diploma in Finance. On completion of four (4) approved subjects students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

**Master of Business by Research**

**Course Objectives**
The Master of Business by Research can be offered by the School of Accounting and Finance. Students complete a major thesis worthy of publication under the supervision of an experienced member of staff.

**Doctor of Philosophy**

**Course Objectives**
The Doctor of Philosophy undertaken purely by research is available within the School of Accounting and Finance. Academic staff with suitable qualifications and proven research skills supervise students undertaking accounting and finance related projects.
School of Applied Economics

Graduate Certificate in Retail Management (Offshore)

Course Objectives
The aim of the course is to enable students to understand the retail exchange process and the key concepts and techniques utilised by retail business managers.

Admission Requirements
To qualify for admission to the course an applicant must normally hold a degree or diploma from a recognised institution, an equivalent qualification from a recognised tertiary institution or be in possession of extensive and appropriate professional industry experience of at least four years duration.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a part-time basis over two semesters. Subjects carry a value of 15 credit points. Students must complete 60 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:
- BAO6504 Accounting for Management
- BMO6506 Work and Organisation Systems
- BHO6505 Marketing Management

Graduate Certificate in Statistics

Course Objectives
The course is a professional program targeted at upgrading the skills of Australian Bureau of Statistics (ABS) practitioners. The course aims to prepare graduates with the ability to use, analyse and interpret a range of statistical methods and produce accessible multi-level reports. The course will provide broad training in statistical methods, data analysis including graphics and data visualisation, statistical software, databases and issues of statistics.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree and be employed in or intend to be employed in a position associated with business economics or, in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional or preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a part-time basis over two semesters. All subjects carry a value of 15 credit points. Students must complete 60 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:
- BEO5500 Probability and Data Analysis
- BEO5501 Sampling and Inferential Statistics
- BEO5502 Regression and Time-Series Modelling
- BEO7742 Business Research Methods

Graduate Diploma in Global Logistics and Transport

Course Objectives
The transport and trade in goods operate in a newer global free and competitive trade scene. The course aims to train students in the economics and operations of global logistics and transport in the main areas of study specifically relevant to this industry sector. In particular the focus is upon the skills and techniques required for employment in the logistics and transport sectors in senior management roles.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a degree or equivalent qualification. In the absence of formal qualifications an applicant must have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional or preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over two semesters or part-time equivalent. All subjects carry a value of 15 credit points. Students must complete 120 credit points.

Course Structure
Preliminary subjects
- BEO5554 Statistical Data Analysis for Business
- BEO5566 Introductory Econometrics
- BEO6600 Business Economics
- BEO5567 International Economics

Core subjects
- BEO6601 Economic Analysis
- BEO6501 Quantitative Analysis
- BEO5302 International Logistics and Business Strategy
- BEO7742 Business Research Methods

On completion of eight approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business Logistics and Transport. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business Global Logistics and Transport.

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Master of Business in Business Economics

Course Objectives
The course aims to:
(a) apply economic and quantitative skills to the formulation and evaluation of economic policies and their implication to businesses in areas of marketing, and economic policies; and
(b) develop and apply the quantitative and research skills necessary for the collection, analysis and effective evaluation of economic and business data.

Admission Requirements
To qualify for admission to the course an applicant must have normally successfully completed a relevant three year undergraduate degree together with relevant professional experience equivalent to an additional year of study, or a relevant four year undergraduate degree with a credit average, or an equivalent combination of substantial relevant experience and/or education/training.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis component which equals 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:
- BEO5554 Statistical Data Analysis for Business
- BEO5566 Introductory Econometrics
- BEO6600 Business Economics
- BEO5567 International Economics
- BEO6601 Economic Analysis
- BEO6501 Quantitative Analysis
- BEO5302 International Logistics and Business Strategy
- BEO7742 Business Research Methods
- BEO5603 Econometrics and forecasting
- BEO6567 International Business Environment
- BEO6602 Advanced Managerial Economics
- BEO6501 Economics of International Trade

Upon completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Business Economics. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

Master of Business in Financial Risk Management

Course Objectives
The course provides a unique opportunity for practicing financial advisors and others working in the financial risk management sector to gain a specialist degree that is both practical, being tailored to the needs of the industry, and career oriented, combining formal subjects related learning and strategy development. The course aims to train students for professional careers in financial planning, fund management, securities trading and risk management.

Admission Requirements
To qualify for admission to the course an applicant must have normally successfully completed a relevant three year undergraduate degree together with relevant professional experience equivalent to an additional year of study, or a relevant four year undergraduate degree with a credit average, or an equivalent combination of substantial relevant experience and/or education/training.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points. Students must complete 180 credit points.

Course Structure
BEO5554 Statistical Data Analysis for Business
BEO5566 Introductory Econometrics
BEO6600 Business Economics
BEO5567 International Economics
BEO6601 Economic Analysis
BEO6501 Quantitative Analysis
BEO5302 International Logistics and Business Strategy
BEO7742 Business Research Methods

Specialisation subjects
BAO6621 Strategic Development in Financial Risk Management
BEO6618 Risk Models and Management
BEO6617 Business Risk and Planning
BEO5551 Ethics in Financial Markets

On completion of four approved subjects students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

Master of Business in Global Logistics and Transport

Course Objectives
The transport and trade in goods operate in a newer global free and competitive trade scene. The course aims to train students in the economics and operations of global logistics and transport in the main areas of study specifically relevant to this industry sector. In particular the focus is upon the skills and techniques required for employment in the logistics and transport sectors in senior management roles.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a degree or equivalent qualification. In the absence of formal qualifications an applicant must have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional or preliminary coursework as directed by the Course Co-ordinator.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.
**Course Duration**
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points. Students must complete 180 credit points.

**Course Structure**

**Preliminary subjects**
- BEO5554 Statistical Data Analysis for Business
- BEO5566 Introductory Econometrics
- BEO6600 Business Economics
- BEO5567 International Economics

**Core Masters subjects**
- BEO6601 Economic Analysis
- BEO6501 Quantitative Analysis
- BEO5302 International Logistics and Business Strategy
- BEO7742 Business Research Methods

**Specialisation Masters subjects**
- BEO5303 Strategic International Trade Finance
- BEO5322 Commercial Shipping Economics
- BEO5323 Global Aviation Economics
- BEO5321 Port and Terminal Economics

On completion of 9 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Global Logistics and Transport. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

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**Master of Business in International Trade**

**Course Objectives**
The course aims to provide a comprehensive overview of international trade issues, methodologies and techniques, within the context of Australian business environments.

**Admission Requirements**
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intends to be employed in a position associated with music industry or, in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional and preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

**Course Duration**
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis which carries a value of 45 credit points. Students must complete 180 credit points.

**Course Structure**
The structure of the course is as follows:
- BEO5554 Statistical Data Analysis for Business
- BEO5566 Introductory Econometrics
- BEO6600 Business Economics
- BEO5567 International Economics
- BEO6601 Economic Analysis
- BEO6501 Quantitative Analysis
- BEO5302 International Logistics and Business Strategy
- BEO7742 Business Research Methods
- BEO5601 Economics of International Trade
- BEO5301 International Economic Regulation
- BEO5304 International Business Operations
- BEO5303 Strategic International Trade Finance

On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in International Trade. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

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**Master of Business in International Music and Entertainment Business**

**Course Objectives**
The course aims to provide students with a range of music and entertainment industry professional skills and practical programs relevant to employment across a range of sectors in the music business and entertainment industries.

**Admission Requirements**
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intends to be employed in a position associated with music industry or, in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional and preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

**Course Duration**
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis which carries a value of 45 credit points. Students must complete 180 credit points.

**Course Structure**
The course comprises of twelve subjects, consisting of 12 coursework subjects or nine subjects and a thesis. The structure of the course is as follows:

(a) Twelve coursework subjects
- BEO5510 The International Music and Entertainment Economy
- BEO5511 The Economics of Intellectual Property and Copyright
- BEO5512 International Trade in Music and Entertainment Product
- BEO5513 Decision Making for International Music and Entertainment Territories
- BMO5514 Artist Management and the International Touring
- BLOG515 Entertainment Industry Law
- BHO6666 Global Marketing Management
- BAO6504 Accounting for Management
- BEO5304 International Business Operations
- BEO5303 Strategic International Trade Finance
- BCO6658 Internet Commerce

Plus one elective approved by the Course Co-ordinator

Or

(b) Nine subjects and a thesis
- BEO5510 The International Music and Entertainment Economy
- BEO5511 The Economics of Intellectual Property and Copyright
- BEO5512 International Trade in Music and Entertainment Product
- BEO5513 Decision Making for International Music and Entertainment Territories
Master of Business in Retail Management (Offshore)

Course Objectives
The aim of the course is to enable students to understand the retail exchange process and the key principles and techniques utilised by retail business managers, to recognise and appreciate the marketing management process, to understand the major elements of retail human resource management, integrated logistics management, retail technology and strategic management and to apply the management techniques of financial analysis and control to a retail business. The course also enable students to understand the process and skills required for effective business research, and the development, design, analysis and presentation of a retail project.

Admission Requirements
To qualify for admission to the course an applicant must normally hold the Graduate Diploma in Retail Management or equivalent qualification from a recognised tertiary institution. Students who gain admission on the basis of an equivalent qualification may be required to undertake additional or preliminary coursework as directed by the Course Director.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a part-time basis over six semesters. Subjects carry a value of 15 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:
- BEO5185 Retail Management Concepts
- BHO6505 Marketing Management
- BMO6506 Work and Organisation Systems
- BAO6504 Accounting for Management
- BEO6295 Retail Buying and Merchandising
- BEO5302 International Logistics and Business Strategy
- BEO6485 Retail Technology
- BMO6511 Strategic Management and Business Policy
- BEO7742 Business Research Methods
- BEO6486 Retail Management Project
- BHO5503 Marketing Communication
- BMO6522 Managing Innovation and Entrepreneurship

Master of Business by Research

Course Objectives
The Master of Business by Research can be offered by the School of Applied Economics. Students complete a major thesis worthy of publication under the supervision of an experienced member of staff.

Doctor of Philosophy

Course Objectives
The Doctor of Philosophy undertaken purely by research is available within the School of Applied Economics. Academic staff with suitable qualifications and proven research skills supervise students undertaking economic related projects.
Master of Business in Hospitality Management

Course Objectives
The course aims to develop the analytical and research skills of actual and potential managers to enable them to better manage within a corporate environment.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with hospitality management or in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional or preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis which carries a value of 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:

- **Core subjects**
  - BHO5703 Hospitality and Tourism Marketing
  - BAO5701 Accounting for Decision Making in Hospitality and Tourism
  - BHO5608 Hospitality and Tourism Human Resource Management
  - BHO5613 Applied Research Methods in Hospitality and Tourism

- **Specialisation subjects**
  - BHO5688 Hospitality Operations Management
  - BHO5719 Emerging Systems in Hospitality
  - BHO5677 Hospitality Property Development
  - BHO5601 Advanced Management Systems in Hospitality & Tourism

- **Electives** (four from the list)
  - BHO5718 Contemporary Issues in Hospitality and Tourism Management
  - BHO5607 Casino and Gaming Management
  - BHO5575 National Cultures and Identities
  - BHO5506 Advanced Wine and Beverage Studies
  - BHO5615 Product Innovation in Hospitality and Tourism
  - BHO5408 Hospitality, Tourism and Events
  - BHO5501 Electronic Marketing
  - BHO6666 Global Marketing
  - BHO5611 Hospitality and Tourism Project
  - BHO7742 Business Research Methods
  - BHO7700 Thesis

On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Hospitality Management. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

Master of Business in Hospitality Management (Professional Practice)

Course Objectives
The course aims to provide graduates of other disciplines with a fast track into the hospitality industry. The course offers compulsory Business subjects with a Hospitality specialisation and advanced Hospitality Studies for students who wish to commence a career in the Hospitality Industry. The course aims to develop practical skills and knowledge as well as analytical skills for management careers in the Hospitality industry.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a degree or equivalent qualification. In the absence of formal qualifications an applicant must have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional or preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis which carries a value of 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:

- **Compulsory Subjects**
  - BAO5701 Accounting for Decision Making in Hospitality and Tourism
  - BHO5688 Hospitality and Tourism Human Resource Management
  - BHO5703 Hospitality and Tourism Marketing
  - BHO5575 National Cultures and Identities

- **Hospitality Specialisation**
  - BHO5520 Introduction to Hospitality Industry
  - BHO5521 Food and Beverage Studies I
  - BHO5522 Food and Beverage Studies II
  - BHO5566 Accommodation Structure and Organisation
  - BHO5567 Hospitality Property Development Management
  - BLO5550 Law for the Hospitality Industry
  - Plus three (3) of the following subjects:
    - BHO5688 Hospitality Operations Management
    - BHO5601 Advanced Management Systems in Hospitality & Tourism
    - BHO5611 Hospitality and Tourism Project
    - BHO5719 Emerging Systems in Hospitality
    - BHO5613 Applied Research Methods in Hospitality and Tourism
    - BHO6720 The Reflective Hospitality and Tourism Professional
    - BHO5615 Product Innovation in Hospitality and Tourism
    - BHO5607 Casino and Gaming Operations Management
BHOS506 Advanced Wine and Beverage Management
BHOS518 Contemporary Issues in Hospitality and Tourism

On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Hospitality Management (Professional Practice). On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

Master of Hospitality and Tourism Education

Course Objectives
The course aims to provide vocational trainers and educators in the hospitality and tourism sector with a graduate educational qualification which will enhance their career advancement opportunities whilst simultaneously adding value to their institutions.

Admission Requirements
To qualify for admission to this course an applicant must have normally completed successfully a relevant degree or graduate diploma or equivalent. Any person with aspirations towards a career in hospitality or tourism education or training may apply provided that they hold a relevant degree qualification or equivalent. In the absence of formal qualifications, an applicant may have such training and work experience as to indicate the ability to undertake the course successfully.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points. The thesis component (if undertaken) equals 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
A candidate will be eligible for the award of a Master of Hospitality and Tourism Education by successfully completing the requirements for the Graduate Diploma in Hospitality and Tourism Education and, by successfully completing one of the options outlined below:

- BHOS5668 Hospitality Operations Management
- Or
- BHOS605 International Tourism Management

#An approved subject in Hospitality or Tourism
*An approved subject in Education and Training
*An approved subject in Education and Training
Graduate Certificate in Hospitality and Tourism Education Exit Point
BHOS5703 Hospitality and Tourism Marketing
#An approved subject in Hospitality or Tourism
*An approved subject in Education and Training
*An approved subject in Education and Training
Graduate Diploma in Hospitality and Tourism Education Exit Point
For Master in Hospitality and Tourism Education

Option One
BHOS518 Contemporary Issues in Hospitality and Tourism
BHOS611 Hospitality and Tourism Project
*An approved subject in Education and Training
*An approved subject in Education and Training

Option Two
HEM1655 Research Methodology (or equivalent) (Education and Training)
BHOS7700 Thesis (full time or part time)

Applied Studies Subjects
HEG2411 Employment Development 1
HEG2412 Employment Development 2
HEG1532 Training Design and Practice 1
HEG1533 Training Design and Practice 2
HEG1538 Assessment 1
HEG1539 Assessment 2

Hospitality and Tourism approved subjects
BAOS701 Accounting for Decision Making in Hospitality and Tourism
BEO6704 Tourism Economics
BHOS5667 Hospitality Property Development
BHOS575 National Cultures and Identities
BHOS586 Accommodation Structure and Organisation
BHOS601 Advanced Management Systems for Hospitality and Tourism
BHOS613 Applied Research Methods in Hospitality and Tourism
BHOS615 Product Innovation in Hospitality and Tourism
BHOS717 Sustainable Destination Management
BHOS6720 The Reflective Hospitality and Tourism Professional
BHOS719 Emerging Systems in Hospitality
BHOS608 Hospitality and Tourism Human Resource Management

On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Hospitality and Tourism Education. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Hospitality and Tourism Education.

Master of Business in Hospitality and Tourism Marketing

Course Objectives
The course aims to provide students with advanced skills and knowledge in hospitality, tourism and marketing and create opportunities for professionals in these areas to achieve a formal qualification whilst enhancing and broadening their industry education.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with hospitality and tourism marketing or, in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional and preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points. The thesis component (if undertaken) equals 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The course may comprise of twelve coursework subjects or nine subjects and a thesis. The structure of the course is as follows:
(a) Coursework stream
BHO5703 Hospitality and Tourism Marketing
BHO5568 Hospitality Operations Management
BHO6505 Marketing Management
BHO5501 Electronic Marketing
BHO5575 National Cultures and Identities
BHO5611 Hospitality and Tourism Project
BHO5718 Contemporary Issues in Hospitality and Tourism
Plus four approved elective subjects

(b) Nine subjects and thesis stream
BHO5703 Hospitality and Tourism Marketing
BHO5568 Hospitality Operations Management
BHO6505 Marketing Management
BHO5501 Electronic Marketing
BHO5575 National Cultures and Identities
BHO5611 Hospitality and Tourism Project
BHO5718 Contemporary Issues in Hospitality and Tourism
BHO7742 Business Research Methods
BHO7700 Thesis (full-time or part-time)

On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Hospitality and Tourism Marketing. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate.

Master of Business in Marketing

Course Objectives
The course aims to develop an awareness of the processes of problem solving and decision making in marketing, equip students with the skills necessary to commission, design, conduct and interpret market research, and to make students aware of the nature of major global economic issues and their implications for marketing strategies.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with Marketing or, in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional or preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis which carries a value of 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:
BHO6505 Marketing Management
BHO5501 Electronic Marketing
BHO5574 Consumer Behaviour
BHO5583 Marketing Research

BHO503 Marketing Communication
BHO502 Services and Relationship Marketing
BHO504 Brand and Product Management
BHO666 Global Marketing Management Plus
BHO7742 Business Research Methods
BHO7700 Thesis (full-time) or
BHO7701 Thesis (part-time)

The thesis component consists of a research proposal, graduate seminar and thesis;

Or

Three postgraduate subjects approved by the Course Co-ordinator. On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Marketing. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

Master of Business in Electronic Commerce and Marketing

Course Objectives
The course will introduce students to the principles of both electronic commerce and marketing, and the development of a synergy between them.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with marketing or in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional or preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course will be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis which carries a value of 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:
BCO6658 Internet Commerce
BCO6610 Internet Technologies in Business
BCO6616 Building Internet Commerce Systems
BCO5650 Enterprise Electronic Commerce
BHO5501 Electronic Marketing
BHO5502 Services and Relationship Marketing
BHO5503 Marketing Communications
BHO6666 Global Marketing Management Elective
(choose four from those listed below)
BCO6603 Management Information Systems
BHO6505 Marketing Management
BCO6645 Internetworking Systems
BHO5504 Brand and Product Management
BMO6622 Managing innovation and entrepreneurship
BE05554 Statistical Data Analysis for Business
The course aims to develop the skills of tourism developers and managers at an advanced level. First, the program objective is to provide an understanding of contemporary issues in tourism with a special emphasis on tourism developments and its rampant globalisation. Second, the program aims to provide a broad exposure to the theory and practice of tourism management and the pivotal policy issues that flow from its development. It is envisaged that the knowledge and skills gained by participants in the program will enhance their professional aims to provide a broad exposure to the theory and practice of hospitality, tourism, and events management. The course will provide a solid grounding in sport administration and tourism management principles at an advanced level. First, the program objective is to provide an understanding of contemporary issues in sport with a special emphasis on sport industry developments and its rampant globalisation. Secondly, the program aims to provide a broad exposure to the theory and practice of tourism management and the pivotal policy issues that flow from its development. It is envisaged that the knowledge and skills gained by participants in the program will enhance their professional competencies.

Admission Requirements
To qualify for admission to this course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with tourism or sports management or in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional and preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course will be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points. The thesis component (if undertaken) equals 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The course may comprise of twelve coursework subjects or nine subjects and a thesis.

The structure of the course is as follows:
BH5408 Hospitality, Tourism and Events

Electives (Choose four)

BAO5703 Hospitality and Tourism Marketing
HPB5200 Sport Strategy
HB5104 Sport Business
BHO5605 International Tourism Management
BAO5405 Sports Finance
HB5103 Sport Industry Issues
HPB5203 Sport Project

Option One
BHO5611 Hospitality and Tourism Project
BLO5400 Sport and the Law
An approved subject in Tourism Management
An approved subject in Sport Management

Option Two
BHO7742 Business Research Methods
BHO7700 Thesis (full time or part time)

On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Sports Tourism. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive a Graduate Certificate.

Master of Business in Tourism Management

Course Objectives
The course aims to develop the skills of tourism developers and administrators at the postgraduate level.

Admission Requirements
To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with tourism management or, in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional and preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points. The thesis component (if undertaken) equals 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:

Core subjects
BAO5701 Accounting for Decision Making in Hospitality and Tourism
BHO5608 Hospitality and Tourism Human Resource Management
BHO5703 Hospitality and Tourism Marketing
BHO5613 Applied Research Methods in Hospitality and Tourism

Tourism Specialisation
BHO5717 Sustainable Destination Management
BHO5605 International Tourism Management
BHO5611 Hospitality and Tourism Project
BHO5718 Contemporary Issues in Hospitality and Tourism Management

Electives (Choose four)

BEO6704 Tourism Economics
BHO6720 The Reflective Hospitality and Tourism Professional
BHO5615 Product Innovation in Hospitality and Tourism
BHO5408 Hospitality, Tourism and Events
BHO5403 Marketing for Events
BMO5401 Special Event Management
BE05407 Economic Impacts of Events
BHO5607 Casino and Gaming Management
BHO5575 National Cultures and Identities
BHO5719 Emerging Systems in Hospitality
BHO5601 Advanced Management Systems for Hospitality and Tourism
BMO6511 Strategic Management and Business Policy
Any subject offered by the Faculty of Business and Law and approved by Course Co-ordinator
Or
BHO7742 Business Research Methods
BHO7700 Thesis
On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Tourism Management. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

**Master of Business by Research**

**Course Objectives**
The Master of Business by Research can be offered by the School of Hospitality, Tourism and Marketing. Students complete a major thesis worthy of publication under the supervision of an experienced member of staff.

**Doctor of Philosophy**

**Course Objectives**
The Doctor of Philosophy undertaken purely by research is available within the School of Hospitality, Tourism and Marketing. Academic staff with suitable qualifications and proven research skills supervise students undertaking hospitality, tourism or marketing related projects.
Graduate Certificate in Enterprise Resource Planning Systems

Course Objectives

The course aims to:
(a) provide students with the knowledge, competencies and processes to ensure their employment within the field of Enterprise Resource Planning Systems (ERPs) upon graduation and/or enable progression to further study and research
(b) develop and practice skills in written, oral and electronic communication and in the gathering, analysis and interpretation of data of all kinds relevant to ERPs;
(c) develop problem solving skills which will enable graduates to demonstrate skills in the implementation and maintenance of ERPs as well as recognising the overall business context in which such systems are to be found.

Admission Requirements

To qualify for admission to the course an applicant must have successfully completed a degree or diploma, preferably in a business related area. A limited number of places are made available for people who do not possess the required formal academic qualifications but who are able to demonstrate their suitability to undertake the course.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration

The course is offered on a full-time basis over one semester or on a part-time basis over two semesters. All subjects carry a value of 15 credit points. Students must complete 60 credit points through academic study in order to graduate. The course is offered only to fee-paying students.

Course Structure

The structure of the course is as follows:

Core Subjects
BCO6603 Enterprise Resource Planning Systems
BCO5647 Applications Programming Techniques
BCO5502 Client Server Technology
BCO5501 Business Process Engineering

Graduate Diploma in Business Computing

Course Objectives

The course aims to provide in-School knowledge and skills in:
(a) the analysis and documentation of information needs, including data and program structures, data capture and reporting requirements;
(b) the evaluation, justification and use of information technology;
(c) the design and implementation of information systems, incorporating skills and techniques for each phase of the development life cycle; and
(d) the management of information resources, including project management and operations management.

Admission Requirements

To qualify for admission to the course an applicant must normally have successfully completed a minimum of:
(a) a three-year undergraduate degree, preferably in a business discipline other than Computing; or
(b) an equivalent combination of substantial relevant experience and/or relevant education/training. In order to fulfil the above requirements applicants may be required to undertake additional study as determined by the course coordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
• International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Masters of Business in Enterprise Resource Planning Systems

Course Objectives

The course aims to:
(a) provide students with the knowledge, competencies and processes to ensure their employment within the field of Enterprise Resource Planning Systems (ERPs) upon graduation and/or enable progression to further study and research
(b) develop and practice skills in written, oral and electronic communication and in the gathering, analysis and interpretation of data of all kinds relevant to ERPs;
(c) develop problem solving skills which will enable graduates to demonstrate skills in the implementation and maintenance of ERPs.
as well as recognising the overall business context in which such systems are to be found.

**Admission Requirements**

To qualify for admission to the course an applicant must have successfully completed a degree or diploma, preferably and be employed in or intend to be employed in a position associated with ERP, or in the absence of formal academic qualifications, have such training and work experience as to indicate the ability to undertake the course successfully.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall band score of 6.5 and no individual band score less than 6.

**Course Duration**

The course may be offered on a full-time basis over three semesters or part-time equivalent. Each subject carries a value of 15 credit points. Students must complete 180 credit points through academic study in order to graduate. The course is offered only to fee paying students.

**Course Structure**

The structure of the course is as follows:

**Compulsory core of six(6) subjects**

BCO6603 Enterprise Resource Planning Systems
BCO5501 Business Process Engineering
BMOS574 Supply Chain and Logistics Management
BMOS624 Organisation Change Management
BCO5651 Enterprise Resource Planning System Implementation
BCO6615 Strategic Use of Enterprise Resource Planning Systems

**Two (2) Specialisation Subjects from:**

BCO6653 Management of Information Technology
BCO5650 Enterprise Electronic Commerce

Or a subject approved by the Course Co-ordinator

Plus four electives approved by the Course Co-ordinator

On completion of eight approved subjects, students may elect to exit the course and receive a Graduate Diploma in Enterprise Resource Planning Systems. On completion of four approved subjects, students may elect to exit the course and receive a Graduate Certificate in Business.

**Master of Business in Information Systems**

**Course Objectives**

The course aims to provide students with an extended advanced program of study in both the theory and practice of information systems within a business environment.

**Admission Requirements**

To qualify for admission to the course an applicant must have normally completed successfully a relevant degree or graduate diploma and be employed in or intend to be employed in a position associated with Computing or, in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. Students who gain admission may be required to undertake additional and preliminary coursework as directed by the Course Co-ordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

**Course Duration**

The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis component which equals 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

**Course Structure**

The course comprises a thesis and nine subjects or twelve subjects as follows:

A compulsory core of four subjects

BCO6656 Information Technology Project Management
BCO6653 Management of Information Technology
BCO6672 The Information Systems Professional
BCO6671 Information Systems Research and Writing

And a further four recommended subjects depending on which theme or topic area the student wished to follow, from the following list:

BCO6184 Small Business Information and Internet Systems
BCO6185 Executive and Mobile Computing
BCO6601 Current Issues in Information Systems
BCO6603 Enterprise Resource Planning Systems
BCO6641 User Computing
BCO6642 Systems Development
BCO6643 Knowledge Engineering
BCO6644 Object Oriented Programming
BCO6646 Systems Support Programming
BCO6654 Database Design
BCO6656 Internetworking Systems
BCO6659 Database Transaction Systems
BCO6658 Internet Commerce
BCO6673 Usability Design for E-Business
BCO6670 Enterprise Network Systems
BCO6610 Internet Technologies in Business
BCO6616 Building Internet Commerce Systems

And a further Four subjects taken from the above seventeen subjects, or any approved Masters level subjects taken from other similar courses. OR A three subject THESIS plus one of the above seventeen subjects.

On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Information Systems. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Business.

**Master of Business by Research**

**Course Objectives**

The Master of Business by Research can be offered by the School of Information Systems. Students complete a major thesis worthy of publication under the supervision of an experienced member of staff.

**Doctor of Philosophy**

**Course Objectives**

The Doctor of Philosophy undertaken purely by research is available within the School of Information Systems. Academic staff with suitable qualifications and proven research skills supervise students undertaking information systems related projects.
School of Law

Graduate Certificate in Australian Immigration Law

Course Objectives
The course aims to provide students with an understanding of Australian Immigration Law and will enable existing practitioners, accounting, legal and others to expand their areas of practice.

Admission Requirements
To qualify for admission to the course an applicant must normally have completed successfully a relevant degree or diploma and be employed in or intend to be employed in a position associated with immigration industry, or, in the absence of formal qualifications, have such training and work experience as to indicate the ability to undertake the course successfully.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course is offered on a part-time basis over two semesters. The postgraduate subjects carry a value of 15 credit points. Each student must obtain 60 credit points through academic study to graduate.

Course Structure
The structure of the course is as follows:
- BLO5601 Australian Immigration Law
- BLO5602 Advanced Australian Immigration Law
- BLO5603 Administrative Law and Practice
- BLO5604 Refugee Law and Practice

The course is accredited by the Migration Agents Board. On successful completion of the first subject Australian Immigration Law students will meet the sound knowledge criterion requirements for registration as a migration agent.

Master of Regulatory and Criminological Studies

Course Objectives
- To provide skills to participate in contemporary criminal justice as researchers, practitioners and reformers
- To enable assessment of the efficacy, fairness and accountability of criminal justice institutions and processes
- To aid understanding of the theoretical rationales for criminalization, crime prevention strategies and criminal justice
- To enable assessment of the efficacy, fairness and accountability of criminal justice institutions and processes
- To aid understanding of the theoretical rationales for criminal law

Admission Requirements
On the basis of previous tertiary studies:
To qualify for admission, an applicant should normally have successfully completed the following:
(a) A relevant 3 year undergraduate degree together with relevant professional experience equivalent to an additional year of study; or
(b) A relevant 4 or more year undergraduate degree; or
(c) A relevant postgraduate qualification.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered over three semesters on a full-time basis or part time equivalent. All subjects, with the exception of the minor thesis option (30 points), carry a value of 15 credit points. Students must obtain 180 credit points through academic study in order to graduate.

Course Structure
The structure of the course is as follows:
- BLB6608 Contemporary Regulatory Policy and Law
- BLB6604 Multi-Jurisdictional Criminal Justice
- BLB6603 Cross-Border Regulation
- BLB6607 Public Interest Litigation and Civil Remedies
- BLB6601 Cultural Diversity and Community Participation in Crime Control
- BLB6602 Compliance and Self-Regulation: the Corporate Role
- BLB6605 Research Methods and Professional Standards
- BCO6006 Information Systems and Criminal Justice
- TBC Forensic Science

Approved elective (from offerings within other University postgraduate programs and by way of cross-institutional enrolment)

Thesis students who elect to undertake the thesis must also complete the subject Research Methods and Professional Standards. Students who successfully complete any four approved Masters coursework subjects (60 credit points) will be eligible to exit the course with a Graduate Certificate in Criminological and Regulatory Studies.

Graduate Diploma in Notarial Practice

Course Objectives
The objective of the course is to provide students with a formal education in relevant legal subjects to enable them to qualify as Public Notaries. The course aims to provide an in-depth knowledge of the work of a notary including notarial acts, Bills of Exchange and other professional functions. It is also the aim to provide an overview of the world legal systems that will assist Notaries Public preparing notarial acts for foreign jurisdictions in Europe and the Asia-Pacific region, especially those with culturally diverse populations maintaining connections with many homelands.

Admission Requirements
To qualify for admission to the course an applicant must be engaged in practice as a Notary or be seeking appointment as a Public Notary in Victoria or in another jurisdiction.

Course Duration
The course can be completed at a student own pace but it is estimated that it would take 2-3 months to complete. Students will be required to complete the course within 24 months of commencement.

Course Structure
The structure of the course is as follows:
- ZCC5002 Notarial Practice – Theory
- ZCC5003 Comparative Law
- ZCC5001 Private International Law/Conflict of Laws
- ZCC5004 Notarial Practice – Practical Weekend

Graduate Certificate in Australian Immigration Law
Master of Comparative Commercial Law

Course Objectives
The course explains the nature and function of legal regulatory frameworks in business environments and aims to provide students with an enriched experience and understanding of the legal process, a thorough knowledge of comparative commercial law, exposure to current industry practices, and enhanced communication, decision-making and research skills.

Admission Requirements
To qualify for admission to the course an applicant must normally have completed successfully a relevant degree or diploma and be employed in or intend to be employed in a position associated with the legal industry, or, in the absence of formal qualifications, have such training and work experience as to indicate the ability to undertake the course successfully.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. Each subject carries a value of 15 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
Students are required to complete two introductory core subject, six core subjects and then choose an option of four electives OR a dissertation and two electives.

The structure of the course is as follows:

Introductory Core Subjects - compulsory
- BLB5500 Comparative Legal Systems
- BLB5501 Legal Research and Writing Core Subjects - compulsory
- BLB5502 Asian Business Law
- BLB5503 International Trade Law
- BLB5530 Comparative Corporate Law
- BLB5505 Immigration Law and Practice
- BLB5506 Telecommunications Law and Policy
- BLB5507 International Commercial Law

Option 1 Electives - select four subjects
- BLB5508 Masters Reading Course
- BLB5509 Introduction to Law and Economics
- BLB5510 Advanced Corporate Law
- BLB5511 Plain English and Commercial Drafting
- BLB5512 Electronic Commerce and the Law

Or additional electives as approved by the course co-ordinator.

Or

Option 2 Dissertation and electives
- BLB5520 Dissertation

Plus two electives from the following list:
- BLB5508 Masters Reading Course
- BLB5509 Introduction to Law and Economics
- BLB5510 Advanced Corporate Law
- BLB5511 Plain English and Commercial Drafting
- BLB5512 E-Commerce and the Law

An elective as approved by the course co-ordinator.

On completion of 8 core subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma of Comparative Commercial Law.

Master of Laws

Course Objectives
The course aims to facilitate the development of such knowledge and skills in graduates to provide them with an enriched experience and understanding of the legal process, a thorough knowledge of comparative commercial law, exposure to current industry practices, and enhanced communication, decision-making and research skills.

Admission Requirements
To qualify for admission to the Master of Laws, an applicant must have normally successfully completed an LLB degree or equivalent qualification in law.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:
- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Course Duration
The course may be offered on a full-time basis over three semesters or part-time equivalent. All subjects carry a value of 15 credit points. The thesis component (if undertaken) equals 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

Course Structure
The course may comprise of 10 coursework subjects plus a dissertation. The structure of the course is as follows:

Introductory Core Subjects
- BLB5500 Comparative Legal Systems
- BLB5513 Advanced Legal Research and Writing Core Subjects
- BLB5502 Asian Business Law
- BLB5503 International Trade Law
- BLB5530 Comparative Corporate Law
- BLB5505 Immigration Law and Practice
- BLB5506 Telecommunications Law and Policy
- BLB5507 International Commercial Law

All six subjects must be completed. (An elective may be submitted for one of more of these core subjects where a candidate can demonstrate completion of an approved equivalent subject at postgraduate level).

Electives
- Two electives from:
  - BLB5508 Masters Reading Course
  - BLB5509 Introduction to Law and Economics
  - BLB5510 Advanced Corporate Law (Insolvency and Security Issues)
  - BLB5511 Plain English and Commercial Drafting
  - BLB5512 E-Commerce and the Law

Or

Doctor of Juridical Science (SJD)

Course Objectives
The objective of the course is to provide students who wish to pursue advanced studies in law with a program encompassing both a solid grounding in research skills and a coursework component which will provide them with a focused area of study in specific areas of commercial law.

Admission Requirements
To qualify for admission to the course an applicant must have either a First Class Honours degree in law from an approved institution or an existing postgraduate qualification in law, such as an LLM or an existing postgraduate research qualification in law.
In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System - overall band score of 6.5 and no individual band score less than 6.

Overseas students who have completed their first degree in English or have English as their first language will be exempt from the above language requirements.

**Course Duration**

The course may be offered on a full time basis over three years or six semesters and six years part time. However students may reduce this period of study by obtaining credits for subjects within the coursework component of the SJD. All subjects carry a value of 15 credit points. The dissertation component equals 30 credit points. Students must complete 240 credit points through academic study in order to graduate.

**Course Structure**

**Introductory Core Subjects**

- BLB5502 Asian Business Law
- BLB5503 International Trade Law
- BLB5530 Comparative Corporate Law
- BLB5505 Immigration Law and Practice
- BLB5506 Telecommunications Law and Policy
- BLB5507 International Commercial Law Electives
- BLB5508 Masters Reading Course
- BLB5509 Introduction to Law and Economics
- BLB5510 Advanced Corporate Law (Insolvency and Security Issues)
- BLB5511 Plain English and Commercial Drafting
- BLB5512 E-Commerce and the Law

Total credit points for the coursework component of the SJD 120 credit points.

- Plus
- BLB5520 Dissertation *

*Dissertation (60,000 words or two research papers of 30,000 words)

**Master of Business by Research**

**Course Objectives**

The Master of Business by Research can be offered by the School of Law. Students complete a major thesis worthy of publication under the supervision of an experienced member of staff.

**Doctor of Philosophy**

**Course Objectives**

The Doctor of Philosophy undertaken purely by research is available within the School of Law Academic staff with suitable qualifications and proven research skills supervise students undertaking law related projects.
School of Management

Master of Business (Event Management)

Course Objectives
The course aims to provide students with an understanding of generic management knowledge, competencies and skills required to administer artistic, sporting, cultural, promotional, special interest, industry, educative and entertainment events. The course will emphasize a multidisciplinary approach to the development of high order event management skills and competencies, focussed particularly on major events, conferences and meetings, incentives and exhibitions, trade shows, festivals, and major sporting events.

Admission Requirements
To qualify for admission to the course an applicant must normally have successfully completed a relevant degree and be employed in or intend to be employed in a position associated with management, or, in the absence of formal qualifications, have such training and work experience as to indicate the ability to undertake the course successfully. In order to fulfil these requirements applicants may be required to undertake additional study as determined by the course coordinator. To qualify for admission to the course with advanced standing in four subjects, an applicant must normally be employed in or intend to be employed in a position associated with management, and have successfully completed a minimum of:

(a) A relevant 3 year undergraduate degree together with relevant professional experience equivalent to an additional year of study; or
(b) A relevant 4 year undergraduate degree; or
(c) A relevant 3 year undergraduate degree together with a relevant graduate certificate; or
(d) An equivalent combination of substantial relevant experience and/or education/training.

In order to fulfil these requirements applicants may be required to undertake additional or preliminary study as determined by the course coordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Overseas students who have completed their first degree in English or have English as their first language will be exempt from the above language requirements.

Course Duration
The course may be offered over three semesters on a full-time basis or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis which carries a value of 45 credit points. Students must complete 180 credit points.

Course Structure
The course may comprise of twelve subject or nine subjects and a thesis:

(a) BM05401 Special Event Management
BH05403 Marketing for Events
BA05505 Accounting for Events
BLO5406 Law for Events
BEO5407 Economic Impact of Events
BH05408 Hospitality, Tourism and Events

(b) BM05401 Special Event Management
BH05403 Marketing for Events
BA05505 Accounting for Events
BLO5406 Law for Events
BEO5407 Economic Impact of Events
BH05408 Hospitality, Tourism and Events

Plus Two Electives offered by the Faculty of Business and Law and approved by the Course Co-ordinator.

Or
(b) BM05401 Special Event Management
BH05403 Marketing for Events
BA05505 Accounting for Events
BLO5406 Law for Events
BEO5407 Economic Impact of Events
BH05408 Hospitality, Tourism and Events

Master of Business (Industrial Relations and Human Resource Management)

Course Objectives
The primary educational aim of the course is to provide students with an understanding of the fundamental concepts and skills in relation to industrial relations and human resource management. The course enables students to build upon these fundamentals by offering the choice of either structured advanced learning in specialised areas relevant to their professional practice; or the development of research skills applied through a minor thesis relevant to their professional needs and practice.

Admission Requirements
To qualify for admission to the course an applicant must normally have successfully completed a relevant degree and be employed in or intend to be employed in a position associated with industrial relations/human resource management, or, in the absence of formal qualifications, have such training and work experience as to indicate the ability to undertake the course successfully. In order to fulfil these requirements applicants may be required to undertake additional study as determined by the course coordinator. To qualify for admission to the course with advanced standing in four subjects, an applicant must normally be employed in or intend to be employed in a position associated with industrial relations/human resource management, and have successfully completed a minimum of:

(a) A relevant three-year undergraduate degree together with relevant professional experience equivalent to an additional year of study; or
(b) A relevant four-year undergraduate degree; or
(c) A relevant three-year undergraduate degree together with a relevant graduate certificate; or

Plus Two Electives offered by the Faculty of Business and Law and approved by the Course Co-ordinator.

Or
(b) BM05401 Special Event Management
BH05403 Marketing for Events
BA05505 Accounting for Events
BLO5406 Law for Events
BEO5407 Economic Impact of Events
BH05408 Hospitality, Tourism and Events

On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Event Management. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Event Management.

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(d) An equivalent combination of substantial relevant experience and/or education/training. In order to fulfill these requirements applicants may be required to undertake additional or preliminary study as determined by the course coordinator.

In addition to satisfying the entry requirements for Australian resident students, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Overseas students who have completed their first degree in English or have English as their first language will be exempt from the above language requirements.

**Course Duration**

The course may be offered over three semesters on a full-time basis or part-time equivalent. All subjects carry a value of 15 credit points with the exception of the thesis which carries a value of 45 credit points. Students must complete 180 credit points.

**Course Structure**

The course may comprise of (a) twelve subjects or (b) thesis and nine subjects as follows:

**Core Subjects**

- BMO5544 Industrial Relations
- BMO5564 Human Resource Management
- BMO5567 Managing Workplace Conflict
- BMO5550 Contemporary Employment Systems
- BLO5513 Law of Employment
- Plus 3 electives from the elective subjects listed below

**Option One**

To achieve Master of Business in Industrial Relations and Human Resource Management.

Core subjects Plus:

- BMO6630 Business Research Methods
- BMO7744 Readings in Labour Studies
- BMO7700 Thesis (full time) or
- BMO7701 Thesis (part time)

Plus 2 electives from the elective subjects listed below

**Option Two**

To achieve Master of Business in Industrial Relations and Human Resource Management.

Core subjects Plus:

- BMO6630 Business Research Methods
- BMO7744 Readings in Labour Studies
- BMO5572 Strategic Human Resource Management

Plus 4 electives from the elective subjects listed below

**Electives**

- BMO5520 Organisation Analysis and Behaviour
- BMO5533 Organisation Consulting and Counselling
- BMO5547 Employee Development and Change
- BMO5573 Change Evaluation for Business Excellence
- BMO5535 International Employee Relations
- BMO5537 Topics in Employee Relations Management
- BMO5548 Negotiation and Advocacy
- BMO5565 Human Resource Information Systems
- BMO6624 Organisation Change Management
- BMO5566 Occupational Health and Safety Management
- BMO5568 Teamworking
- BEO5544 Human Resource Economics
- BLO5555 Industrial Law

On completion of 8 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Diploma in Industrial Relations/Human Resource Management. On completion of 4 approved subjects, students who choose to exit this course will be eligible to receive the Graduate Certificate in Industrial Relations/Human Resource Management.

**Master of Business Management Practice**

**Course Objectives**

This course is designed to provide students with high level knowledge, skills and competencies in contemporary management practice through the integration of theory and practice. Students completing this course will be equipped to manage change programs; to implement teams in their organisations; to lead projects, to counsel and nurture staff, to think strategically and to set the conditions for innovative practice, to manage operations and to understand the practice of management in general. Depending on the specialist area selected the course offers graduates opportunities to change their career orientation into change management, organisation development, operations and supply chain management, public sector management, innovation and knowledge management, human resource management or industrial relations management.

**Admission Requirements**

To qualify for admission to the course an applicant must have normally successfully completed a relevant degree and be employed in or intend to be employed in a position associated with management, or in the absence of formal qualifications have such training and work experience as to indicate the ability to undertake the course successfully. In order to fulfill these requirements applicants may be required to undertake additional or preliminary study as determined by the course coordinator. To qualify for admission to the course with advanced standing in four subjects, an applicant must normally be employed in or intend to be employed in a position associated with management, and have successfully completed a minimum of:

- (a) A relevant 3 year undergraduate degree together with relevant professional experience equivalent to an additional year of study; or
- (b) A relevant 4 year undergraduate degree; or
- (c) A relevant 3 year undergraduate degree together with a relevant graduate certificate; or
- (d) An equivalent combination of substantial relevant experience and/or education/training.

In order to fulfill these requirements applicants may be required to undertake additional or preliminary study as determined by the course coordinator.

In addition to satisfying the entry requirements for Australian resident students or demonstrating equivalence, overseas students must provide evidence of proficiency in the English language:

- International English Language Testing System – overall score of 6.5 and no individual band score less than 6.

Overseas students who have completed their first degree in English or have English as their first language will be exempt from the above language requirements.

**Course Duration**

The course may be offered over three years of part time study or eighteen months of full time. All subjects carry a value of 15 credit points with the exception of the thesis component which carries a value of 45 credit points. Students must complete 180 credit points through academic study in order to graduate.

**Course Structure**

The Master of Management Practice course requires 12 subjects: six Management Practice subjects, two from Specialisation Support Subjects, two from one of the specialisations, and two electives.
The Master of Management Practice by Coursework and Thesis requires nine subjects plus a thesis: seven Management Practice subjects including Business Research Methods, two from one of the specialisations, and the Thesis, which is equivalent to three subjects. You may enrol in the Graduate Diploma of Management Practice, or take the Graduate Diploma as an early exit from the Masters program. The Graduate Diploma requires 8 subjects: five Management Practice subjects, two from one of the specialisations, and one elective.

Some subjects are required or recommended depending on the specialisation you select. Your course co-ordinator will discuss this with you, and help you plan a program that best suits your career needs.

Management Practice Subjects
BMO5520 Organisation Analysis and Behaviour
BMO5522 Human Resources and Employee Relations
BMO6623 Strategic Analysis and Decision Making
BMO6624 Organisation Change Management
BMO5600 Project Management
BMO5601 Operations and Service Management
BMO6622 Managing Innovation and Entrepreneurship
BMO6630 Business Research Methods

Specialisation Support Subjects
BMO6509 Leadership and Corporate Governance
BMO5650 Managing Organisation Knowledge
BMO5572 Strategic Human Resource Management
BMO5568 Teamworking

Specialisations
There are six specialisation streams within the Management Practice Program. You can select the specialisation that best suits your career aspirations.

Change Management and Organisation Development
This specialisation introduces students to the diverse and rapidly growing knowledge and competencies that are required for a manager to effectively lead a change management program. This specialisation includes at least two of the following subjects:
BMO5547 Employee Development and Change
BMO5573 Change Evaluation for Business Excellence
BMO5567 Managing Workplace Conflict
BMO5533 Organisation Consulting and Counselling

Government and Business Management
This specialisation complements the core managerial competencies of the Masters Program with the leadership, analytical skills and other competencies required to equip managers with the skills that they require to advance their careers. This program is designed for those who work in the public sector, service provider corporations and the government relations areas of private corporations. This specialisation includes at least two of the following subjects:
BMO6610 Government and Business Relations
BMO6512 International Policy Studies
BMO6509 Leadership and Corporate Governance

Human Resource Management
This specialisation aims to expose students to contemporary knowledge in the discipline of Human Resource Management and to promote a strategic approach to management of Human Resources. This specialisation includes at least two of the following subjects:
BMO5564 Human Resource Management
BMO5565 Human Resource Management Information Systems
BMO5572 Strategic Human Resource Management

Industrial Relations
This specialisation aims to expose students to contemporary knowledge in the discipline of Industrial Relations and promote effective skills in the resolution of employee relations problems. This specialisation includes at least two of the following subjects:
BMO4531 Industrial Relations
BMO5567 Managing Workplace Conflict
BMO5548 Negotiation and Advocacy

Innovation and Knowledge Management
This specialisation aims to provide an overview of the fields of innovation and knowledge management and promotes a strategic approach to the management of knowledge and innovation. This specialisation includes at least two of the following subjects:
BMO5577 Competitive Innovation Management
BMO6622 Managing Innovation and Entrepreneurship
BMO5550 Managing Organisation Knowledge

Operations and Supply Chain Management
This specialisation studies the management of manufacturing, logistics and service companies. It combines strategic and practical approaches to decisions in areas such as capacity, quality and information systems. This specialisation includes at least two of the following subjects:
BMO5574 Supply Chain and Logistics Management
BMO5575 Planning and Control through ERP Systems
BMO5576 Operations and Logistics Strategy

Electives
With the agreement of course co-ordinator, you may select electives from any of the above subjects that are not part of your program, plus the following subjects:
BMO5550 Contemporary Employment Systems
BMO7744 Readings in Labour Studies
BMO5535 International Employee Relations
BMO5537 Topics in Employee Relations Management
BMO5551 Remuneration and Performance Management
BMO5566 Occupational Health and Safety Management
BLO5513 Law of Employment
BAO6504 Accounting for Management
BCO6653 Management of Information Technology
BLO6502 Law for Management
BHO6505 Marketing Management

Master of Business by Research
Course Objectives
The Master of Business by Research can be offered by the School of Management. Students complete a major thesis worthy of publication under the supervision of an experienced member of staff.

Doctor of Philosophy
Course Objectives
The Doctor of Philosophy undertaken purely by research is available within the School of Management. Academic staff with suitable qualifications and proven research skills supervise students undertaking management, industrial relations and human resource management related projects.
BAO5405 SPORT FINANCE (SERVICE SUBJECT)

Campus Footscray Park, City Flinders.

Prerequisites Nil

Content This subject aims to provide students with a sound understanding of the economic and financial parameters which surround the operation of sport organisations and the pivotal role of fundraising and budgeting in guiding a sport organisation's programs and activities. Balance sheets, revenue statements and cash flow statements will be studied and used to diagnose the financial health of sporting organisations and to identify workable funding and budgeting strategies. The ethical dimensions of financial management and accounting practice will also form part of the curriculum.

Required Reading Howard D R & Crompton J L


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Project 1, 25%; Project 2, 25%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5505 ACCOUNTING FOR EVENTS

Campus City Flinders.

Prerequisites Nil

Content This subject examines issues in accounting and financial planning and control of events. Topics include: basic accounting concepts and principles relevant for events management; financial feasibility studies and business planning; cost benefit analysis; cost behaviour; implications for pricing and cost control; sensitivity analysis on costing and pricing alternatives; cash budgets for an event using a spreadsheet; financial report analysis; project expenditure; and internal control procedures.

Required Reading Articles and case studies


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 30%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5522 MANAGERIAL ACCOUNTING

Campus City Flinders, Singapore.

Prerequisites Nil

Content This subject aims to develop students' ability to deal confidently with the multifaceted challenges facing the function of management accounting in contemporary organisations. The broad areas to be covered include: the modern role of management accounting, strategic analysis and planning, operational planning and control, product costing, the costing of services, budgeting and cost-volume-profit analysis.


Recommended Reading No Information.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5524 PROFESSIONAL AUDITING

Campus City Flinders, Singapore.

Prerequisites BAO5525 Financial and Corporate Accounting.

Content This subject's broad objective is to provide students with knowledge and appreciation of the objectives and limitations of an audit, including understanding of key auditing principles, concepts and practices which comprise the audit process. Specifically, the subject aims to familiarise the student to some of the key tools used by auditors for collecting and evaluating evidence so as to enable them to express an opinion on the fair presentation of financial reports. The subject also aims to provide students with an insight into the current environment in which auditors operate, including legal liability, ethics and independence; and other professional issues, such as 'the audit expectation gap'. As such, the subject provides both a practical and conceptual approach to external, as well as internal and public sector auditing, enabling students to gain a complete picture of the audit process in light of contemporary audit issues. In addition, the subject aims to enhance a number of generic skills through both the formal components of assessment and the student's class participation. These include: research, problem solving, and analytical skills; written and presentation skills; and group interaction skills.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessments, 30%; Final examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Only hand-held non-programmable calculators may be used in examinations. Students may use any form of silent, hand-held calculators, except for programmable calculators or calculators with text storage capacity.

BAO5525 FINANCIAL AND CORPORATE ACCOUNTING

Campus City Flinders, Singapore.

Prerequisites BAO 5543 Accounting Systems and Processes.

Content The aims of this subject are to extend the study of financial accounting from sole traders and partnerships learned in previous subjects to the corporate form of ownership; encourage a critical approach to accepted corporate reporting practices and current developments in accounting and financial regulation for corporations; introduce accounting for the issue and reorganisation of share capital; familiarise students with the accounting concepts involved in inter company investments; introduce specific corporate financial accounting practices, including accounting for company income tax, foreign currencies and leases; and consider current financial reporting issues. Topics include: Corporate financial reporting regulations;
company formation; retained profits, reserves and distribution to owners; reorganisation of capital; accounting for consolidated entities; purchase consolidation; inter-entity transactions; accounting for leases; accounting for foreign currency transactions; forward contracts; subsidiaries; accounting for company income tax; current and emerging issues including corporate governance; financial instruments.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, case studies, class presentations, 40%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5528 ACCOUNTING FOR PUBLIC SECTOR MANAGERS

Campus City Flinders.

Prerequisites Nil

Content The aim of this subject is for students to gain a broad understanding of the role and use of accounting information in government. Accounting practices in the public sector are studied more from a manager's perspective than from a technical accounting practitioner's perspective, and no prior accounting knowledge is assumed. Topics include: strategic and operational planning and budgeting; governmental accounting and reporting requirements; performance measurement and reporting; costing techniques; cost benefit analysis and evaluation; capital budgeting; current issues in government accounting.

Required Reading Articles and case studies

Recommended Reading To be advised by lecturer.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5534 BUSINESS FINANCE

Campus City Flinders.

Prerequisites BAO5543 Accounting Systems and Processes.

Content To examine and evaluate alternative financing proposals that firms may face in both the shorter and longer term to develop financial literacy, to read the existing literature in financial management and to be aware of the theoretical and practical developments in finance, and to develop ability to solve problems through the application of specific techniques of analysis. The objective of the firm and the function of finance. Valuation of securities. Portfolio theory and the capital asset pricing model. Short-term and long-term sources of finance. Capital structure and cost of capital. Dividend policy. Management of working capital. Evaluation and selection of investments. Analysis of financial statements. Mergers and acquisitions.

Required Reading Peirson and Bird

Recommended Reading To be advised by lecturer.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5535 ISSUES IN CONTEMPORARY ACCOUNTING

Campus City Flinders, Singapore.

Prerequisites BAO5525 Financial and Corporate Accounting.

Content The objective of this subject is to enable students to critically analyse the concepts and basis of financial accounting procedures that have been previously studied and to introduce selected advanced areas dynamic, and change particularly in the internet dimension changes rapidly.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
of study in financial accounting concepts. Topics include: conceptual and regulatory frameworks, the nature and objectives of financial reporting and elements of financial statements, measurement, accounting for intangibles and voluntary disclosures. The subject is predominantly geared towards students being encouraged to further develop their cognitive and behavioural skills. Particular attention is given to the continued mastery of technical skills in conjunction with the development of students’ analytic and appreciative skills.


**Recommended Reading** To be advised by lecturer.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Internal assessment, 40%; Final Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

### BAO5542 ISSUES IN MANAGEMENT ACCOUNTING

**Campus** City Flinders, Singapore.

**Prerequisites** BAO5522 Managerial Accounting.

**Content** The subject aims to create an awareness of how the changes in industry and the public sector have affected the environment and function of management accounting. Within the broad theme of performance management, topics include value chain analysis, cost management, including strategic elements in cost management, performance measurement, divisionalisation and transfer pricing, and reward systems.

**Required Reading** Articles and case studies as prescribed by lecturer.

**Recommended Reading** To be advised by lecturer.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Coursework, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

### BAO5543 ACCOUNTING SYSTEMS AND PROCESSES

**Campus** City Flinders, Singapore.

**Prerequisites** Nil

**Content** To introduce students to basic accounting concepts and current accounting practices (both manual and electronic). The subject includes: course introduction; role of accounting in the planning and decision making framework; the period and profit concepts; importance of cash management; the manual recording process; classification in accounting reports; the use of an accounting package; incomplete records; the analysis and interpretation of accounting information to evaluate performance and structure; fixed assets; inventory valuation and procedures; funds statements; accounting for partnerships.

**Required Reading** To be advised by lecturer.

**Recommended Reading** To be advised by lecturer.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Manual Assignments, 20%; Computer based Assignments, 15%; Mid Semester Test, 15%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

### BAO5560 BUSINESS INFORMATION MANAGEMENT (CPA)

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The aim of this subject is to explore information management issues in organisations of any size or type, focusing on business issues. Topics include: Overview of information management; information, decision making and knowledge management; business process management; managing data; technology as a process enabler; the nature and operation of electronic commerce; infrastructure issues; and process innovation-business issues, sourcing issues and project issues.

**Required Reading** CPA Australia, 2000, Business Information Management.

**Recommended Reading** To be advised.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** CPA Australian Examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

### BAO5561 REPORTING AND PROFESSIONAL PRACTICE

**Campus** City Flinders.

**Prerequisites** Nil

**Content** Content Provides students with an introduction to the business environment and an improved understanding of how to apply professional judgement in ethical and reporting issues. Topics include: Professional practice and the accountant; the business environment and regulatory frameworks; corporate governance; the conceptual framework for general purpose financial reporting.

**Required Reading** CPA Australia Segment notes - Reporting and Professional Practice.

**Recommended Reading** To be advised by lecturer.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** CPA Australia Examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

### BAO5562 CORPORATE GOVERNANCE AND ACCOUNTABILITY

**Campus** City Flinders.

**Prerequisites** Nil

**Content** Issues surrounding governance and accountability by directors and management of organisations are dealt with in this subject including: Introduction to a corporate governance framework; costs and benefits of corporate governance; role of directors and officers; ethics in and out of the boardroom; competition and compliance in trade practices.

**Required Reading** CPA Australia Segment notes - Corporate Governance and Accountability.

**Recommended Reading** To be advised by lecturer.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** CPA Australia examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BAO5566 TREASURY
Campus City Flinders.
Prerequisites Nil
Content The treasury function: An overview; Procurement of funds; Management of funds; The management of risk: Strategic overview; The management of risk: Instruments and Strategies; Accounting for treasury operations; Taxation aspects of treasury operations.
Required Reading CPA Australia Segment notes, Treasury
Recommended Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment CPA Australia examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5567 TAXATION
Campus City Flinders.
Prerequisites Nil
Content Structure of the income Tax Assessment Act and sources of authority; principles of assessable income; principles of general and specific deductions; capital gains; capital expenditure allowances; individuals; companies and dividends; partnerships; administration of the tax system, goods and services tax.
Required Reading CPA Australia Segment notes – Taxation
Recommended Reading Income Tax Assessment Act
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment CPA Australia examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5570 ACCOUNTING HISTORY
Campus City Flinders.
Prerequisites Nil
Content The subject aims at providing an understanding of the development of significant events and episodes in the history of accounting thought and practice. Topics covered will include: philosophy and nature of accounting history; early development of accounting with particular reference to Ancient Greece and Rome and accounting before Pacioli’s ‘Summa’ 1494; the invention of double-entry bookkeeping and competing explanations; Pacioli’s ‘Summa’ 1494 and its influence on early European accounting treatises; early British writings on accounting and practical accounting in the 17th and 18th Centuries to manage and control large non-industrial economies; early writings on costing and cost accounting; corporate form and accounting development including problems that this created of capital accounting, profit measurement and the use of such accounts; measuring and reporting fixed assets and the issue of depreciation theory and practice in the 19th century and the impact of evolving law relating to dividends on issues of asset valuation and income measurement; corporate reporting in the 20th Century in England, United States and Australia and the emergence of group accounts; management accounting history-technical, organisation control and social perspectives; professionalisation and professional associations in accounting history; methodological issues in accounting history; regulation of accounting and its role in society.

BAO5571 CORPORATE COLLAPSE AND ETHICS
Campus City Flinders.
Prerequisites Nil
Content Traditional analyses of business behaviour do not usually draw on enquiry into failed companies. Post mortem analysis in other disciplines is quite common whilst in business it is rare. This subject addresses the deficiency by investigating corporate collapse from the perspective of ethics, regulation and corporate governance. It is reasonable to expect that from case failure analysis factors that are consistent with sustained success can be identified. Areas covered include the following: corporate collapse; regulatory process; corporate governance; business ethics; cases of collapse; serviceability of accounting; the accounting profession; models of failure and sustained success.
Recommended Reading Articles and case studies
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal assessment, 60%; final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5572 TREASURY RISK MANAGEMENT
Campus City Flinders.
Prerequisites BAO6509 Corporate Finance.
Content The subject aims to provide students with an understanding of treasury management and the role of financial markets in the corporate treasury function. This subject includes the following topics: treasurer’s role and policy, fundamentals of treasury management, extent of treasury School responsibility, treasury structure; sources of finance, the corporate debt market in Australia, establishing and maintaining an international credit rating, equity and quasi equity finance, current trends in global financial markets; interest rate exposure management, identification and measurement of crucial risks, risk management strategies, credit risk and establishing credit limits, risk management products, financial futures, options and swaps; cash and liquidity management, principles of asset/liability management, corporate banking relationships, control of treasury operations, impact of accounting and tax regulations on corporate treasury operations.
Required Reading To be advised by lecturer.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Written assignments and presentations, 50%; final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5573 INTERNATIONAL FINANCIAL MANAGEMENT
Campus City Flinders.
Prerequisites BAO5059 Corporate Finance.
Content The subject aims to familiarise students with the techniques and issues involved in the preparation and evaluation and control of information from the perspective of a firm operating in a global marketplace. It provides a conceptual framework for financial decision making within an international context. Key financial decisions such as working capital management, capital budgeting, cost of capital and financial structure, and evaluation and control of operations are explored from the viewpoint of a domestic export orientated, multinational or transitional firm operating in an international environment.
Required Reading Butler, K., 2000, Multinational Finance, 2nd edn, South Western, Ohio.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal assessment, 46%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5574 STRATEGIC MANAGEMENT ACCOUNTING
Campus City Flinders.
Prerequisites Nil.
Content The subject provides an overview of strategic management accounting including the knowledge and tools to identify and implement a strategy and guidelines for assessing the performance of management in achieving the goals of the strategy. Topics include: introduction to strategic management accounting; strategic management framework; strategy evaluation and choice; strategy implementation; and strategic performance measurement.
Required Reading CPA Australia Segment notes - Strategic Management Accounting.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment CPA Australia examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5575 FINANCIAL ACCOUNTING
Campus City Flinders.
Prerequisites Nil.
Content This subject addresses contemporary financial accounting areas and issues with an emphasis on measurement. Topics include: problems for accounting measurement; public sector reporting; environmental accounting; accounting for intangible assets and goodwill; accounting for financial instruments; and employee entitlements.
Required Reading CPA Australia Segment notes - Financial Accounting.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment CPA Australia examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5576 ASSURANCE SERVICES AND AUDITING
Campus City Flinders.
Prerequisites Nil.
Content This subject includes: an overview of the auditing process within an assurance framework; an examination of the objectives of the audit and the auditor's environment; the methodologies and procedures of auditing; the role of public and private sector audits; and a discussion of the potential assurance service opportunities.
Required Reading CPA Australia Segment notes - Assurance Services and Auditing.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment CPA Australia examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5701 ACCOUNTING FOR DECISION MAKING IN HOSPITALITY AND TOURISM
Campus City Flinders.
Prerequisites Nil.
Content This subject includes the following topics: Introduction to accounting-flow of information through the accounting system, accounting principles and conventions, the conceptual framework; School of accounting-The Uniform System of Accounts, direct and indirect costs, problems of cost allocation; analysis of accounting reports-comparative and common size reports, ratio analysis, operating ratios; planning and control using budgets-the budgeting process, preparation of budgets, flexible budgets and standard costs, performance reports and variance analysis; cost behaviour and CVP analysis-cost concepts, fixed and variable costs, break even calculations, relevant costs and short term decisions; pricing-methods of pricing, pricing in the hospitality and travel industries; capital budgeting and investment decisions-methods of evaluating long term decisions; introduction to feasibility studies.
Recommended Reading Articles and case studies.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment CPA Australia examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5702 FINANCIAL MANAGEMENT FOR HOSPITALITY AND TOURISM
Campus City Flinders.
Prerequisites BAO5701 Accounting for Decision Making in Hospitality and Tourism.
**BAO5713 RESEARCH IN SOCIAL AND ENVIRONMENTAL ACCOUNTING**

**Campus** City Flinders.

**Prerequisites** BAO5543 Accounting Systems and Processes.

**Content** This subject includes the following topics: Introduction - financial objectives of the firm, role of financial management, business structure; financial institutions and markets - role of financial markets and financial intermediaries; money and capital markets; market efficiency; overview of financial institutions; short term financial management - managing cash and marketable securities; accounts receivable and inventories; financing current and long term assets; long term financing - long term debt, equity, hybrid securities; capital structure decisions - risk and return; theory of capital structure, WACC, capital structure decisions in practice; international financial management - foreign exchange markets, factors affecting exchange rates, managing foreign exchange rates; methods of hedging risk.

**Required Reading** Articles and case studies

**Recommended Reading** To be advised by lecturer.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BAO5730 THE PROFESSIONAL ACCOUNTANT AND EFFECTIVE COMMUNICATION**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The subject aims to have students improve their level of communication skills, to develop confidence in the use of these skills in their professional environment, and to alert students to the continuing need to update their skills and knowledge. This subject includes the following topics: the communication challenge, principles of effective communications, communications theory, basic factors in good communication; spoken communications, the essence of public speaking, interview and discussion techniques, negotiation techniques; written communications, reports and assignments, letters and memorandum procedures and policy manuals, manual of style; meetings, seminars and discussion groups, organisational aspects, effective chairing/leading techniques and procedures; the accounting profession, examination of current structure and operation of professional bodies in Australia, overview and update of the Accountant's Handbook; current issues and future challenges; the role of the accountant in society; the business environment, contemporary economic, political and social issues and their implications for the professional accountant, current developments in accounting in government sector; public practice and private industry, the international perspective; responsibility and professionalism, goal setting knowledge and motivation-the keys to success; professional approaches to servicing your needs, professional development-why, when and how?

**Required Reading** Articles and case studies

**Recommended Reading** To be advised by lecturer.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Internal assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BAO5731 CONTEMPORARY ISSUES IN FINANCIAL ACCOUNTING**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The subject aims to re-acquaint students with the background of financial reporting as a precursor to visiting theory development, disclosure problems and emerging issues. This subject includes the following topics: historical perspective of accounting; financial reporting framework; an Australian context; theories in financial accounting; measurement and theory development; conceptual framework; a critique; asset disclosure; liability disclosure; contextual problems; emerging issues.

**Required Reading** Articles and case studies

**Recommended Reading** To be advised by lecturer.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Internal assessment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BAO5732 CONTEMPORARY ISSUES IN MANAGEMENT ACCOUNTING**

**Campus** City Flinders.

**Prerequisites** Nil
BAO5733 CONTEMPORARY ISSUES IN CORPORATE ACCOUNTING

Campus City Flinders.
Prerequisites Nil
Content This subject involves advanced study of the theory of corporate finance and examines its application to corporate policy issues. This subject includes the following topics: introduction to finance; an overview of managerial finance; capital budgeting; international financial markets; capital structure; valuation; dividend policy; bankruptcy; asset pricing; and capital structure. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5734 FINANCIAL ANALYSIS

Campus City Flinders, Singapore.
Prerequisites Nil
Content The subject aims to provide students with a framework for effective and efficient use of financial statement information for business analysis. The subject identifies and examines the key components of effective financial statement analysis; business strategy analysis; accounting analysis; financial analysis, and prospective analysis. This framework is applied to a variety of decision contexts including security analysis; corporate financing policies analysis; merger and acquisition analysis; and management communications analysis.
Required Reading Palepu, K., Healy, P., and Bernard, V., 2000, Business Analysis and Valuation using Financial Statements, 2nd edn, South Western Thomson Learning
Recommended Reading To be advised
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal assessment, 50%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5735 ADVANCED FORECASTING, PLANNING AND CONTROL

Campus City Flinders.
Prerequisites Nil
Content The subject aims to develop students’ ability to analyse and present solutions to financial planning and management problems using a range of methods including spreadsheet and modelling, data analysis and forecasting techniques, information and decision support systems and executive information systems. Hands on use of appropriate software will be an essential feature of the subject and assessment tasks.
Required Reading To be advised by lecturer.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5736 MANAGERIAL CONTROL SYSTEMS

Campus City Flinders.
Prerequisite(s) Nil.
Content On completion of this subject students should be able to apply analytical reasoning in solving management accounting problems via case analysis; treat management accounting topics to a systematic and in-School analysis; understand and appraise management accounting research work. The subject includes the following topics: corporate strategy and management performance measurement and management; reward systems and control; cost system design.
Required Reading Articles and case studies.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to 36 hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal assessment, 100%. Refer to the subject outline provided at the commencement of each semester for details. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5742 INTERNATIONAL FINANCE

Campus City Flinders.
Prerequisites BAO 6509 Corporate Finance.
Content The subject aims to equip students with an understanding of the relevant issues which arise in the operation and regulation of international financial markets and to identify how they can be used by corporations and individuals to manage financial risk. The subject includes the following topics: the functions, operations and products of international financial markets; the risks arising through international financial transactions and the theory and mechanics of how financial markets and products can be used by corporations and individuals to manage financial risk which arise in a global environment; the nature and scope of international debt, equity and foreign currency markets, financial derivative markets; using international financial markets to manage interest rate and currency risk. Financial forecasting, including the fundamentalist and chartist approach and the role of chaos theory in financial forecasts. Market efficiency and active versus passive asset/liability management. Regulation of international financial markets including a review of current proposals to regulate financial derivative markets.
Required Reading To be advised by lecturer.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
BAO5743 COMPARATIVE INTERNATIONAL ACCOUNTING

Campus City Flinders, Singapore.

Prerequisites Nil

Content The subject aims to develop students' appreciation of the problems, issues and dimensions of international accounting and reporting. Differences in culture, business practices, political and regulatory structures, currency values, business risks, tax codes and levels of economic development may influence the accounting practices of a particular country. Financial statements and other disclosures are difficult to understand without an understanding of the underlying accounting principles and culture. This subject includes the following topics: International accounting frameworks, a framework for analysing international accounting issues, cultural implications for accounting, and classification of national financial reporting systems; country studies: North America, United Kingdom, Hong Kong, China, Japan, European Community; current issues in international accounting, consolidation of group accounts, developing countries, and international accounting regulation.


Recommended Reading To be advised by lecturer.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5744 INTERNATIONAL ACCOUNTING AND MULTINATIONAL ENTERPRISE

Campus City Flinders.

Prerequisites Nil

Content The subject aims to examine the management challenges associated with developing strategies and managing the operations of large and smaller companies whose activities stretch across national boundaries. The subject focuses on the expanding role of the accountant in collecting, reporting and interpreting performance information required to manage across national borders in the context of differing cultural, social, political and economic forces. This subject includes the following topics: Management Worldwide; Cross Border Management; Responding to Licensing Challenges; Managing Strategic Capabilities; Managing Across Boundaries; Developing Coordination and Control; Managing Activities and Tasks; Building Transnational Capabilities; Preparing for the Future; Accounting Research.


Recommended Reading To be advised by lecturer.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5746 CREDIT AND LENDING MANAGEMENT

Campus City Flinders.

Prerequisites BEO5685 Financial Institutions Management.

Content The subject aims to provide an analysis of the various lending activities of Australian financial institutions and the legal principles related to these activities. Emphasis is placed on the assessment of credit proposals and the management of credit risk. At the completion of the subject students should be able to explain the reasons for the lending activities of financial institutions and the risks associated with this activity, identify various lending facilities required by customers, demonstrate an understanding of the issues related to lending to various forms of legal form, including, individuals, corporations, partnerships, trusts and associations, and analyse and assess lending proposals. Topics include: Credit policy, retail lending, commercial lending, corporate lending and corporate services; valuation of assets, structuring a loan, traditional techniques for credit analysis, distressed firm prediction and an overview of the newer models of assessing credit risk e.g. term structure models, mortality models and option model.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO5747 INTERNATIONAL PORTFOLIO MANAGEMENT

Campus City Flinders.

Prerequisites BAO6509 Corporate Finance.

Content The subject aims to acquaint students with advanced concepts in modern portfolio theory and to equip them with the tools and techniques required to apply these theories to the management of institutional investment portfolios. This subject includes the following topics: the development of modern investment theory, major securities markets in Australia and offshore, ethical issues in securities markets, portfolio asset allocation; including the optimal domestic/international mix, asset allocation objectives, choosing a stock/bond/property/cash mix, passive versus dynamic strategies, using computer models for portfolio management. Combining individual securities into portfolios, interest rates and bond management, bond portfolio management, interest immunisation; derivative share options, using options for portfolio insurance; hedging with future contracts, index models; measurement and evaluation of portfolio performance, international regulation of securities markets.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal Assignment, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BAO6504 ACCOUNTING FOR MANAGEMENT
Campus China, Bangladesh.
Prerequisites Nil
Content The role of planning and decision making within a business environment and the basic accounting concepts and practices which enable such activities to occur. Topics include: concept of profit and the income statement as a performance report, Balance Sheet as a position statement, Cash and Accrual Accounting, preparation of financial statements, budgeting, internal control and performance reports, analysis and interpretation, short term decision making and cost behaviour and capital budgeting.
Required Reading Builey.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and or/ workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal assessment, 50%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO6509 CORPORATE FINANCE
Campus China, Bangladesh.
Prerequisites Nil
Content An examination of the investment, financing and dividend decisions of the firm, and consideration of theories of finance, with particular emphasis upon recent development in Australian and international financial markets. Topics include valuation and the capital market, derivatives, the concept and pricing of risk, asset pricing models and dividend policy.
Required Reading Peirson and Bird
Recommended Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and or/ workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal assessment, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Only hand-held non-programmable calculators may be used in examinations.

BAO6615 ACCOUNTING PROJECT
Campus City Flinders.
Prerequisites BAO 7742 Business Research Methods.
Content In an increasingly complex and competitive business environment, accountants with business research skills are in a position to address the information needs of organisations. The aims of this subject are to equip students with the knowledge and skills in research methods necessary for the undertaking and evaluation of business research projects. The project proposal must be well defined and achievable, and must be approved before the project proceeds, project report consisting of 10,000 words.
Required Reading Articles and case studies
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and or/ workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Project report, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO6621 STRATEGIC DEVELOPMENT IN FINANCIAL RISK MANAGEMENT
Campus City Flinders
Prerequisites Nil
Content Financial statement analysis, social security issues, estate planning, taxation planning, superannuation and retirement income streams, expatriate and accounting for foreign exchange risk.
Required Reading To be advised by the lecturer.
Recommended Reading Butley, K., 2000, Multinational Finance, 2nd edn, South Western Ohio.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and or/ workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Final examination 60%, Assignments 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO7700 THESIS (FULL-TIME)
Campus City Flinders.
Prerequisites BAO 7742 Business Research Methods.
Content The thesis will be a paper of publishable quality, of no more than 20,000 words. This will be examined by two examiners, one who is normally a member of the Faculty of Business and Law and the other external to the Faculty of Business and Law. The student will also participate in an oral examination of the thesis.
Required Reading To be advised by lecturer.
Recommended Reading To be advised by lecturer.
Class Contact Subject equal to 45 credit points.
Assessment Thesis, 100% Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO7701 THESIS (PART-TIME)
Campus City Flinders.
Prerequisites BAO 7742 Business Research Methods.
Content The thesis will be a paper of publishable quality, of no more than 20,000 words. This will be examined by two examiners, one who is normally a member of the Faculty of Business and Law and the other external to the Faculty of Business and Law. The student will also participate in an oral examination of the thesis.
Required Reading To be advised by lecturer.
Recommended Reading To be advised by lecturer.
Class Contact Subject equal to 45 credit points.
Assessment Thesis, 100% Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO7742 BUSINESS RESEARCH METHODS
Campus City Flinders, Singapore.
Prerequisites Please Enquire.
Content The aims of this subject are to equip students with the knowledge and skills in research methods necessary for the evaluation and undertaking of business research projects. This subject includes the following topics: the research, process, research design, measurement of variables, data collection methods, sampling, data analysis and interpretation, case study, field and experimental research, discipline area review, proposal and thesis development. The use of electronic databases and the internet are an integral part of the subject.
Required Reading Articles and case studies
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and or/ workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal assessment, 60%; Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BAO8000 DISSERTATION (DBA) (FULL-TIME)
Campus City Flinders.
Prerequisites Please Enquire.
Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.
Required Reading To be advised.
Recommended Reading To be advised.
Assessment In accordance with University Regulations for Research Degrees., 100%.

BAO8000 DISSERTATION (DBA) (PART-TIME)
Campus City Flinders.
Prerequisites Nil
Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.
Required Reading To be advised.
Recommended Reading To be advised.
Assessment In accordance with University Regulations for Research Degrees., 100%.

BAO8001 DISSERTATION (DBA) (PART-TIME)
Campus City Flinders.
Prerequisites Nil
Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.
Required Reading To be advised.
Recommended Reading To be advised.
Assessment In accordance with University Regulations for Research Degrees., 100%.

BAO8002 PHD (RESEARCH) (FULL TIME)
Campus City Flinders.
Prerequisites Nil
Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.
Required Reading No Information.
Recommended Reading To be advised.
Assessment In accordance with University Regulations for Research Degrees., 100%.

BAO8003 PHD (RESEARCH) (PART-TIME)
Campus City Flinders.
Prerequisites Nil
Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.
Required Reading No Information.
Recommended Reading To be advised.
Assessment In accordance with University Regulations for Research Degrees., 100%.

BAO8006 RESEARCH THESIS (FULL TIME)
Campus City Flinders.

BAO8605 FINANCIAL MANAGEMENT 1
Campus City Flinders.
Prerequisites BAO6509 Corporate Finance.
Content Financial goals, managing for corporate value creation and integrating the various financial management tasks with other strategic decisions of management. Seminal and current research papers will be used to review value creation, market efficiency, forecasting fund needs and financial analysis, management of shareholders’ equity, and corporate debt policy. Also investment analysis, portfolio theory and management of risk. A review of major theories in finance and research including a review of the methodologies applied.
Recommended Reading Articles and Case Studies
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Internal Assessment, 50%; Final examination, 50%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BAO8606 FINANCIAL MANAGEMENT 2
Campus City Flinders.
Prerequisites BAO8605 Financial Management 1.
Content This subject is designed to develop an interest in current research work in the area of accounting and finance to address the critical issues, develop an insight in relation to international financial management, related issues and decisions. The subject covers the international financial environment; the foreign exchange market and exchange rate determination and risk. Other topics include: foreign exchange risk management; interest rate risk management; managing and forecasting risk and exposures; foreign investment analysis; corporate strategies and foreign investments; international accounting issues for the multinational enterprise; performance evaluation and the maintenance of corporate values; evaluation and control of foreign operations; management performance evaluation methods; management control systems.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Continuous assessment, 50%; Examination, 50%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BCO 5501 BUSINESS PROCESS ENGINEERING

Campus City Flinders.
Prerequisites Nil.
Content The subject is concerned with the strategic and organisational issues of process and workflow management and the use of Enterprise Resource Planning Systems (ERPs) to realist efficient processes. Designing and implementing efficient business processes can provide important strategic advantages for businesses.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, and workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 30 credit points.
Assessment Thesis, 100%.

BCO 5502 CLIENT SERVER TECHNOLOGY

Campus City Flinders.
Prerequisites Nil.
Content Enterprise Resource Planning Systems (ERPs) are designed to run in a widely dispersed distributed computing environment. Client server computing through its multi-tiered implementation enables this type of system to perform the majority of their processing close to the resources required for that task and limits the amount of communication over the network. Proper design, implementation and maintenance of the client server solutions for ERPs is essential for success. This subject covers client server concepts; design and implementation and maintainence issues of this type of technology for an ERPs using SAP R/3 as an example.

Class Contact Subject equal to 15 credit points.
Assessment Assignment 1, 25%; Examination, 50%; Assignment 2, 25%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO 5548 SYSTEMS ANALYSIS

Campus Footscray Park, St Albans.
Prerequisites BCO 1101 Computer Applications, BCO 6503 Management Information Systems.
Content Nil.
Class Contact Subject equal to 15 credit points.
Assessment Final Examination, 60%; Class Assignments, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO 5647 APPLICATIONS PROGRAMMING TECHNIQUES

Campus City Flinders.
Prerequisites Nil.
Content The aim of the subject is to extend the knowledge of introductory programming techniques, provide students with practical experience in programming with an emphasis on commercial applications with a business oriented language, introduce students to data structures. Topics include: key features of the programming language in use; structured tools and techniques; data manipulation; report generation; file structures; interactive processing.

Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, and workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignments, 40%; Exam, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO 5650 ENTERPRISE ECOMMERCE

Campus City Flinders.
Prerequisites Nil.
Content This subject provides students with understanding of the integration of Enterprise Resource Planning Systems and ECommerce and the issues involved. Topics include: Ecommerce architecture, extended supply chain, internet business applications, internet application components, internet and SAP R/3 technology, BAPI's R/3 internet business framework.

Recommended Reading Prima Development (Editor), 2000, Internet Application Programming With Sap R/3.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, and workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Minor assignment 1, 25%; Minor assignment 2, 25%; Major assignment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BCO5651 ENTERPRISE RESOURCE PLANNING SYSTEMS IMPLEMENTATION

Campus City Flinders.

Prerequisites BCO6603 Enterprise Resource Planning Systems.

Content The aims of this subject are to provide students with an understanding of the basic methodologies, techniques and tools that are used in the implementation Enterprise Resource Planning Systems using SAP R/3 as an example. It also addresses the issues that need to be considered for successful implementation. Topics include: project life cycle, project management, implementation strategies, Risk management, data conversion, critical success factors, project management software tools, project reporting.

Required Reading Norbert W, 1999, Sap and R/3 Implementation, Bradley D., Kelley-Levey Associates and Kelly A F.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Two minor assignments (25% each), 50%; One major assignment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO5652 TRANSACTION PROGRAMMING TECHNIQUES

Campus City Flinders.

Prerequisites BCO5647 Applications Programming Techniques.

Content This subject focuses on SAP's 4GL development language ABAP and how it is used for transaction development and remote function calls. Topics include: Transaction processing, security issues, remote function calls, BAPI's, record locking, user interface design, updates in the SAP R/3 system using ABAP and data dictionary maintenance.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 40%; Final Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO5653 BUSINESS INFORMATION SYSTEMS

Campus City Flinders.

Prerequisites Nil

Content The aims of this subject are to provide students with an overview of the use of computer-based information systems in business. It acts as an introduction to the Graduate Diploma course and introduces students to a broad range of topics relating to the field of information systems. Theoretical issues are reinforced through laboratory work that leads to the design and implementation of small information systems. Content includes: An overview of the field of information systems; problem solving and decision making, systems analysis concepts, process modelling, database and data modelling concepts; hardware and software fundamentals; data communications and networks; identification, and roles of stakeholders in information systems; business applications of information technology including: types of information systems used in business, and the use of Internet technologies in business.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Software-based practical assignments, 30%; Case studies, papers and oral presentations, 20%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO5654 DEVELOPMENT OF INFORMATION SYSTEMS

Campus City Flinders.

Prerequisites BCO5653 Business Information Systems.

Content The aim of the subject is to provide students with the ability to apply systems analysis and design processes. It will develop students' abilities to apply tools and techniques that are currently used in systems development, building upon the skills and concepts learned in Business Information Systems. Students will learn to identify the full range of client needs including business requirements, quality, usability, cost and time constraints. Students in a case study will apply techniques that can be used to identify and meet client needs. Topics will be drawn from: Systems development methodologies: model driven, rapid application, hybrid; User requirements identification and specialisation; Object oriented analysis and design; Process modelling; Data modelling, database design; Systems integration and ERP products; Input/output design and usability; Quality assurance and development metrics; Application Architecture; Security and controls; System documentation.

Required Reading Whitton, J. and Bentley, L. and Dittman, K., 2000, Systems Analysis and Design Methods, 5th edn, McGraw Hill.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case Studies, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO5655 INFORMATION SYSTEMS APPLICATIONS DEVELOPMENT

Campus City Flinders.

Prerequisites BCO5654 Development of Information Systems.

Content This subject is to provide students with advanced knowledge and skills in the design and implementation of small and medium-sized information systems. It focuses on the application of information systems to specific business problems, including the use of CASE tools, data dictionary, and application architecture. Students will learn to apply systems analysis and design processes to develop information systems that meet the needs of businesses. Topics include: systems analysis and design; system documentation; and system implementation.

Required Reading Whitton, J. and Bentley, L. and Dittman, K., 2000, Systems Analysis and Design Methods, 5th edn, McGraw Hill.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case Studies, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content The aim of the subject is to provide students with an opportunity to apply the knowledge and skills that they have gained during their course to a real-life problem; Experience at working in a small team to successfully complete an assigned information system application within a semester; Experience in defining a problem, designing a solution and building the accepted application; Experience in presenting reports in both written and oral form; An opportunity to benefit from a real business world situation or a simulation of a real business world situation. This subject requires students to work as effective members of a team that is responsible for the definition, design, building and installation of a business-related information system application. The system will involve a database with at least three tables that requires a representative range of functions to be implemented or an appropriate ERP application.

Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial, review meeting and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Internal assessment 100% comprising a combination of working system submission, oral presentations, written reports and/or demonstrations. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6566 INFORMATION SYSTEMS PROGRAMMING
Campus City Flinders
Prerequisites Nil

Content The aims of this subject is to provide students with an introduction to the concepts and techniques of algorithm and structured program design. It aims to provide students with a basic knowledge of programming as a method for solving business-related information systems problems. Topics include: Algorithm Design using pseudocode and programming controls structures, programming concepts, variables and constants; program components such as forms, controls and modules; program development, testing and debugging techniques; accessing databases using queries, SQL, recordsets and access methods; program documentation.

Required Reading Zak, D., 1999, Programming with Visual Basic 6.0, ITP, USA

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 1, 15%; Assignment 2, 35%; Assignment 3, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Students will be tested on the theory and skills associated with assignments.

BCO6606 ENTERPRISE PROJECT SYSTEMS
Campus City Flinders
Prerequisites Nil

Content The subject aims to give ERP and Information Systems students an understanding of Project Management as part of ERP systems and how the Project Management component enables users to manage the business aspects and content of a project with the components own functions and with integration with other components of these systems. It will also teach students the skills required to define, configure, plan and track different types of projects. Topics include: overview of project management, project management fundamentals, SAP R/3 project system, project structures, project planning, logistics interfaces, accounting interface, human resources interface, budgeting, project execution, period end closing, reporting, interfaces to MS project.

Recommended Reading Dmeger, Eric, 2000, Project Management with SAP R/3, Addison-Wesley.

Class Contact Three hours of lectures, workshops and tutorials per week for one semester.

Assessment Internal assessment 100% comprising of assignments, class tests, oral presentations and/or demonstrations. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6610 ERP SYSTEMS ADMINISTRATION
Campus City Flinders
Prerequisites BCO5502 Client Server Technology, BCO6603 Enterprise Resource Planning Systems, or equivalent work experience

Content This subject aims to give ERP and Information Systems students an advanced treatment of client server theories and models, and enhance their knowledge of systems administration of ERP systems. The subject will examine the major systems areas, their function in business, and explore these in a systematic manner; these areas include the Transport Systems, Database Systems, Operating Systems. Topics include: ERP systems configuration; distributed architectures; multi-tier client server solutions; ERP tools; performance monitoring; load balancing; system landscapes; memory management for ERP systems; advanced security concepts; remote operations; background processing; and database platforms comparison.

Recommended Reading Clewett, Franklin, N etwork Resource Planning for SA P R/3 BAAN IV and Peoplesoft, McGraw-Hill.

Class Contact Three hours of lectures, workshops and tutorials per week for one semester.

Assessment Internal assessment 100% comprising of assignments, class tests, oral presentations and/or demonstrations. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BCO6181 ERP APPLICATIONS

Campus City Flinders

Prerequisites BCO6603 Enterprise Resource Planning Systems

Content This subject enables students to gain an understanding of technologies which extend a company's enterprise resource planning system. The subject covers issues associated with the implementation, use and maintenance of these second wave technologies. Technologies can include, data warehouse, advanced planner and optimizer, workflow, e-procurement, and customer relationship management.

Required Reading ERP Systems Applications Study Guide, School of Information Systems, Victoria University

BCO6184 SMALL BUSINESS INFORMATION AND INTERNET SYSTEMS

Campus City Flinders
Prerequisites Nil

Content This subject introduces the student to the field of information technology and small business. Topics include: the role of information systems and the Internet in small business; selecting applications for small business; integrating information and Internet systems with small business process; selecting hardware and operating systems for small business; networking for small business; building small business applications; office suite programming; integrating office and Internet applications.


Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Small Business Case study 15%, Research paper presentation 20%, Development of small business system 65%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6503 MANAGEMENT INFORMATION SYSTEMS

Campus City Flinders, China.
Prerequisites Nil

Content This subject provides an overview of the effective management and use of information technology in business. It introduces the student to a broad range of topics relating to the field of information systems; highlighting the link between information technology and the business, and the role of IT professionals in systems development. Theoretical issues are reinforced through laboratory work that leads to the design and implementation of small information systems. Students will gain an appreciation of: Management, information and systems. The roles of IT staff and IT users; information technology concepts. Topics covered will include: problem solving and decision making; process modelling; databases and data modelling; IT project management; management of innovation and technological change; data communications; IT application development; Business applications of information technology. Topics covered will include: types of information systems; and the advantages of integrated systems, strategic applications of IT; use of Internet technologies in business.


Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

BCO6185 EXECUTIVE AND MOBILE COMPUTING

Campus City Flinders
Prerequisites Nil

Content The purpose of this subject is to introduce students to information technologies that support managerial work and decision making, particularly for the business executive away from the office and on the move, but needing to keep in touch. Topics include executive information needs, decision making and decision support systems, group support systems, executive productivity tools, keeping in touch whilst on the move, mobile executive computing, executive information systems, modelling and model management, knowledge management, integration and implementation of management support systems.

Required Reading Hayes, Ian S., 2002, Just Enough Wireless Computing, Prentice Hall, USA.


Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Decision Support Systems and Executive Information Systems: 20%; Executive Mobile Computing: 20%; Class research paper presentation and summary paper: 20%; Seminar participation: 10%; Class test: 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6804 ENTERPRISE APPLICATION INTEGRATION

Campus City Flinders
Prerequisites BCO6003 Enterprise Resources Planning Systems

Content The needs for technologies and systems integration are the fundamental requirements in the modern e-business environments where EAI technologies have unique roles. As a result, EAI technologies operate on a broad scope of modern e-business. By studying this subject, students will gain up-to-date knowledge about the existing and emerging EAI technologies through discussion of topics at conceptual levels as well as gaining first hand practical experience. The subject consists of several key components covering different aspects of the technologies, which includes the issues in relation to deployment of large-scale distributed systems; heterogeneous applications integration; plug and play software components within enterprise environment; business connectors and selected middleware technology including XML; integration architecture; case study; a research prototype.


Assessment Assignments 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Assessment Case Studies and practical assignments, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6601 CURRENT ISSUES IN INFORMATION SYSTEMS

Campus City Flinders.
Prerequisites Nil
Content This subject will develop students' knowledge base and conceptual abilities in an area of information systems. The content of the subject will be current issues either in information systems or some other closely related field, which is consistent with staff expertise and availability.
Required Reading To be advised by lecturer
Recommended Reading Recent issues of, Information Age IDG communications
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment 5000 word major essay, 50%; 30 minute presentation, 25%; 2000 word investigation exercise, 25%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6603 ENTERPRISE RESOURCE PLANNING SYSTEMS

Campus City Flinders.
Prerequisites Nil
Content This subject investigates the use of integrated computer-based information systems, commonly referred to as Enterprise Resource Planning systems, designed to support a large organisation's information needs. This unit considers issues associated with the analysis, design and implementation of such systems and investigates how such systems implement transaction processing, management information systems and executive information systems across an organisation's various business processes.
Required Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment 2000 word case study, 25%; 2000 word research project, 25%; Systems design and implementation project, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6610 INTERNET TECHNOLOGIES IN BUSINESS

Campus City Flinders.
Prerequisites Nil
Content This subject will aim to examine the ways that a business can use Internet technologies to improve its own business processes, find relevant business information and improve business communication. Topics include the use of Intranets and Extranets in business communication, Corporate Information With Sap-Eis: Building a Data Warehouse and a MIS, Application With Insight, Strategic use of ERP systems and how these features can be utilised within an implementation. Topics include: Strategic use of ERP, CRM, Supply chain Management Optimisation, Data Warehousing, Strategic Enterprise Management, Knowledge Management and Executive Information Systems.
Required Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Short essay/Literature review, 10%; Workshop exercises, 10%; Academic Paper, 40%; Project Proposal, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6616 BUILDING INTERNET COMMERCE SYSTEMS

Campus City Flinders.
Prerequisites BCO6503 Management Information Systems.
Content This subject provides students with understanding of the strategic features of ERP systems and how these features can be utilised within an implementation. Topics include: Strategic use of ERP, CRM, Supply chain Management Optimisation, Data Warehousing, Strategic Enterprise Management, Knowledge Management and Executive Information Systems.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment 5000 word major essay, 50%; Case study and Presentation, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6641 USER COMPUTING

Campus City Flinders.
Prerequisites Nil
Content This subject aims to introduce students to the various business models that are available through the levels of Web site design, from the development of simple to sophisticated Web sites and from standardised to customised solutions. Topics include: Strategic use of ERP systems and how these features can be utilised within an implementation. Topics include: Strategic use of ERP, CRM, Supply chain Management Optimisation, Data Warehousing, Strategic Enterprise Management, Knowledge Management and Executive Information Systems.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Practical Assignment involving Web site Construction, 50%; Case study and Presentation, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content Rise of user computing; development of user computing; classifications of users; general issues of user computing to be faced. User environments and user needs: office and work environments. User application development: types of applications; assessment of user developed applications. Managing user computing: benefits, factors for success, concerns and fundamental decisions concerning issues, planning, budgeting, staffing, resourcing, interaction with computing professionals. Supporting users: information centre, trouble shooting, controlling user computing, prompting user computing, selection of tools, software and hardware. User training: skills hierarchy, training principles, types of training, provision of training, training issues, skills versus concepts.

Required Reading To be advised by lecture.
Recommended Reading To be advised by lecture.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 40%; Presentations, 30%; Final Exam, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6642 SYSTEMS DEVELOPMENT

Campus City Flinders.
Prerequisites Nil

Content This subject aims to impart knowledge and develop competencies in key aspects of systems development. The major topics are drawn from: system development paradigms; requirements engineering; participatory design information technology; SAP and the development of systems; project failure; re-engineering; IT implementation; quality assurance and standards; Web site design; enterprise modeling; EC strategy and the development cycle; new development technologies eg PDAs, Mobile devices; new development techniques eg XML.

Required Reading To be advised by lecturer.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6643 KNOWLEDGE ENGINEERING

Campus City Flinders.
Prerequisites Nil

Content The adoption of knowledge based systems in the commercial world has given rise to a number of practical issues. Among these are, improved techniques for knowledge acquisition, design, documentation, maintenance and validation of knowledge based systems. This subject aims to present a practical view of the knowledge acquisition process, its methodologies and techniques in order to enable its students to develop expert system knowledge bases more effectively. Basic concepts and terminology; sampling expert systems; identifying and tapping knowledge; conceptualizing knowledge acquisition; knowledge acquisition modes, approaches, stages and process; impediments to effective knowledge acquisition; verification and validation procedures; documentation requirements

Recommended Reading No Information.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6644 OBJECT ORIENTED PROGRAMMING AND DESIGN

Campus City Flinders.
Prerequisites Nil

Content The aim of the subject is to give students an understanding of advanced aspects of object oriented systems programming and design. While basic topics such as inheritance, encapsulation and polymorphism are covered, these concepts are extended and additional topics such as object oriented databases are introduced.

Required Reading To be advised by lecturer.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6645 INTERNETWORKING SYSTEMS

Campus City Flinders.
Prerequisites Nil

Content Data communications, fundamentals from a business perspective; networking; networking applications; local area internetworking; representative internetworked LANs; internetworking within a WAN context; internetwork with bridges; routers; gateways; WAN protocols; designing and implementing an internetworked system; internetwork management; future trends


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Presentation, 10%; Test, 40%; Assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6646 SYSTEMS SUPPORT PROGRAMMING

Campus City Flinders.
Prerequisites Please Enquire.
Content Overview of computer organisation, operating systems, and supporting software; interrupts and interrupt programming using low-level and high-level languages; application of assembler tools, Windows memory management and application development tools in C++, investigation of Dynamic Link Libraries and classes in an Object-Oriented environment using appropriate compilers, library functions and Internet tools.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO654 DATABASE DESIGN

Campus City Flinders

Prerequisites Nil

Content A selection of the following topics within a data warehouse development content will be examined. Advanced data modelling concepts; database design methodology; distributed database concepts; databases and parallel processing; physical design; database performance issues; CASE impact on database design.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO656 IT PROJECT MANAGEMENT

Campus City Flinders

Prerequisites Nil

Content This subject aims to give computing students an appreciation of the importance of a thorough understanding of contemporary project management techniques, both technical and human. It aims to show how knowledge of the appropriate application of such skills is becoming vital to information technology professionals in the performance of their many functions in an organisation. Topics include: project management fundamentals, project management software tools, defining the problem, developing the project plan and schedule, building the project team, implementation difficulties, management of conflict, cost control, reporting on project status, project management methodologies, software engineering projects, case studies.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 40%; Case Study, 30%; Presentations, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO658 INTERNET COMMERCE

Campus City Flinders

Prerequisites Nil

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 70%; Presentations, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content
The subject will introduce students to the many facets of Internet Commerce and its business related issues. Business systems and processes have changed considerably in the face of the evolving computer and communication technologies, especially the Internet and the World Wide Web. Topics include: an overview of internet commerce (electronic commerce); business case for internet; extranets and intranets; electronic marketplace technologies; internet commerce models; elements of a successful electronic business; electronic payment systems; security; legal, tax and ethical issues; supply and value chain management; customer relationship management; enterprise resource planning; knowledge management; E-business management issues; E-business design.

Required Reading

Recommended Reading

Class Contact
Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment
Assignments and class presentations, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6670 DATABASE TRANSACTION SYSTEMS

Campus
City Flinders.

Prerequisites
Nil

Content
The subject aims to provide students with the knowledge and skills to develop online database applications in a client server environment. Topics include: Procedural SQL programming to be used in trigger creation; transaction management involving concurrency and recovery issues; building online transaction systems using forms and triggers.

Required Reading

Recommended Reading

Class Contact
Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment
Class assignment, 70%; tests, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6671 ENTERPRISE NETWORK SYSTEMS

Campus
City Flinders.

Prerequisites
Nil

Content
The subject aims to give students a broad insight into the network technologies and their wider use within and outside a business environment. Topics include: Role of Enterprise Networking Systems (ENS) in contemporary business practice and technologies; role of the Internet for Business applications; principles of basic telecommunications necessary for ENS understanding. The Local area network (LAN) as a fundamental component of ENS. The Wide Area Network (WAN) as a fundamental component of ENS. Inter-networking technologies used in ENS; advanced client-server models for ENS; web based technologies and standards; ENS management, ENS design.

Required Reading

Recommended Reading

Class Contact
Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment
Class assignments and tests, 30%; Final examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6671 INFORMATI ON SYSTEMS RESEARCH AND WRITING

Campus
City Flinders.

Prerequisites
Nil

Content
The subject aims to give students an opportunity to develop a research design, perform critical analysis and present the result of an investigation in a formal manner. Specific topics include role of research in decision making, primary and secondary information sources, research methods and techniques, reviewing source material, research design, data collection and analysis techniques, methods of critical analysis, writing styles and presentation techniques. Students will be introduced to primary and secondary information systems sources and the means of researching them. Students will learn information systems research design and investigation techniques. Students will be introduced to methods of critical analysis and the written and oral presentation of the results of an investigation appropriate to the development of an information system.

Required Reading

Recommended Reading

Class Contact
Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment
Research Proposal, 85%; Seminar Presentation, 15%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6672 THE INFORMATION SYSTEMS PROFESSIONAL

Campus
City Flinders.

Prerequisites
Nil

Content
The subject aims to give students a broad insight into the network technologies and their wider use within and outside a business environment. Topics include: Role of Enterprise Networking Systems (ENS) in contemporary business practice and technologies; role of the Internet for Business applications; principles of basic telecommunications necessary for ENS understanding. The Local area network (LAN) as a fundamental component of ENS. The Wide Area Network (WAN) as a fundamental component of ENS. Inter-networking technologies used in ENS; advanced client-server models for ENS; web based technologies and standards; ENS management, ENS design.
Content This subject aims to provide students with an overview of the requirements and skills for responsible and ethical management of the Information Technology profession; opportunities to develop and apply information systems, communications and management skills and competencies within a variety of professional practice scenarios. Topics include: role of IS professionals and their interactions with users of information, information handling in an electronic environment, information professions, legal, cultural and ethical issues encountered by IS professionals, information security and information overload. The nature, role and importance of Professional and Standards Organisations. Professional Competencies eg risk, analysis, feasibility study, quality assurance. Business Processes eg negotiation, procurement, tendering.

Recommended Reading Latest Available Textbook: Student to be Advised

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments and class presentations, 60%; Final examination and tests, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO6673 USABILITY DESIGN FOR E-BUSINESS

Campus City Flinders.

Prerequisites Nil

Content The subject aims to address the issues of usability and consequent user satisfaction in the design of web sites and other e-business interfaces. It will introduce students to design issues relating to web and e-commerce sites and provide guidelines on how to design and test for usability and functionality. Many of the concepts covered will apply to the general design principles for effective user interfaces for information systems. Topics include: the principles behind designing for human factors; human factors in relation to information systems; elements of an information system impacted by human factors; approaches to usability testing; how to investigate and evaluate user needs; how to determine the audience of a system; usability testing and its importance in the development of electronic business systems; constructing a usability test and interpreting the results; the place of usability testing in the development process-user centred design approaches; how to implement and evaluate the results of a usability test; cultural and socio-economic factors in relation to the design, testing and implementation of effective user interfaces for systems; legal and ethical issues in relation to the design, testing and implementation of effective user interfaces for systems.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Practical assignments, 30%; Case studies, papers and oral presentation, 20%; Test, 10%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO7700 THESIS (FULL TIME)

Campus City Flinders.

Prerequisites Please Enquire, BCO 6652 Business Research Methods.

Content Students are required to complete a research thesis of approximately 15,000 words based on the proposal developed in the subject Business Research Methods. The topic chosen will be an area of pure or applied research supported by the School of Information Systems. As part of the assessment, students are required to present one one-hour seminar on their research work.

Required Reading To be advised by lecturer

Recommended Reading None specified

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 45 credit points.

Assessment Seminar, 15%; Written thesis (or product solution), 85%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Students are required to present one one-hour seminar on their research work.

BCO7701 THESIS (PART TIME)

Campus City Flinders.

Prerequisites Please Enquire, BCO 6652 Business Research Methods.

Content Students are required to complete a research thesis of approximately 15,000 words based on the proposal developed in the subject Business Research Methods. The topic chosen will be an area of pure or applied research supported by the School of Information Systems. As part of the assessment, students are required to present one one-hour seminar on their research work.

Required Reading To be advised

Recommended Reading None specified

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 45 credit points.

Assessment Written thesis, 85%; Seminar presentation, 15%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Students are required to present one one-hour seminar on their research work.

BCO8000 DISSERTATION (THESIS) (DBA)(FULL TIME)

Campus City Flinders.

Prerequisites Please Enquire.

Content The subject is designed to provide training and education for the development of a graduate who has the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

Required Reading None required

Recommended Reading None specified

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment Assessment will be in accord with those stated in University Regulations for Research Degrees. 100% Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BCO8001 DISSERTATION (THESIS)(DBA)(PART TIME)
Campus City Flinders.
Prerequisites Nil
Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.
Required Reading None specified.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.
Assessment No Assessment Information. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Assessment will be in accord with those stated in University Regulations for Research Degrees, 100%.
Application Nil
Please Enquire.

BCO8002 PHD RESEARCH (FULL TIME)
Campus City Flinders.
Prerequisites Nil
Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business.
Required Reading None specified.
Recommended Reading None specified.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.
Assessment Assessment will be in accord with those stated in University Regulations for Research Degrees, 100%.
Application Nil
Please Enquire.

BCO8003 PHD RESEARCH (PART TIME)
Campus City Flinders.
Prerequisites Nil
Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business.
Required Reading None specified.
Recommended Reading None specified.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.
Assessment No Assessment Information. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO8610 MANAGEMENT INFORMATION SYSTEMS 1
Campus City Flinders.
Prerequisites Nil
Content An introduction to the effective management, design, implementation and use of information technology. Develop a better understanding of the concept of information and how it can be managed, and investigate how information technology can be used to assist in managing information. Examination of fundamental concepts and tools used in the development of computer-based systems designed to satisfy the information needs of management, and to gain experience in some elements of systems development. Introduction to suitable computer based books to assist with problem solving and decision making.
Required Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Case studies and practical assignments, 50%; Examination, 50%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BCO8612 ISSUES IN MANAGEMENT INFORMATION SYSTEMS RESEARCH
Campus No Campus Information
Prerequisites Please Enquire, BCO8610 Management Information Systems 1.
Content A review of information systems and identification of aspects that warrant exploration and development. An overview of current or possible research topics and an investigation of relevant current issues in information systems.
Required Reading To be advised by lecturer
Recommended Reading
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 7.5 credit points.
Assessment Case Studies and continuous assessment, 50%; Examinations, 50%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content Preparation towards the submission of a thesis required for the completion of a research degree. Students enrol in the same subject for the duration of the course.

Required Reading None required.

Class Contact Subject equal to 30 credit points.

Assessment Written thesis (or product solution), 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0585 RETAIL MANAGEMENT CONCEPTS

Campus Singapore, Kuala Lumpur, Hong Kong.

Prerequisites Nil

Content This subject provides an analysis of the retail exchange process and the key concepts and issues involved in retail management. Areas studied include the nature of the retail exchange process and retail competition; retailers in the marketing channel; the changing retail environment; the design of retail marketing, financial and location strategies; merchandise management, and retail management theories, structures and operations.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 20%; Test, 20%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE05801 INTERNATIONAL ECONOMIC REGULATION

Campus City Flinders.

Prerequisites Nil

Content This subject identifies the major principles relating to the development of the world multilateral trading system and the method by which the international trading system is regulated by the World Trade Organisation. It also examines the means by which international trade is regulated by national governments, particularly in the areas of anti-dumping, trade in services, trade in intellectual property and investment. It adopts a multi-disciplinary approach, particularly in the areas of economics and law. Topics include: trade theory and public policy; the GATT, structure and principles; multilateralism and regionalism; anti-dumping in GATT and domestic legislation; the regulation of investment; government procurement policies; general agreement on trade and services; the GATT on trade and intellectual property; the World Trade Organisation - structure and function; international dispute resolution; and the future agenda/negotiations under WTO.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 30 credit points.

Assessment Assignments/Case Study, 30%; Class Test, 20%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE05802 INTERNATIONAL LOGISTICS AND BUSINESS STRATEGY

Campus City Flinders, Singapore.

Prerequisites Nil

Content This subject provides students with an appreciation of the role of logistics in achieving a competitive edge for firms in international business and an understanding of logistic variables in different countries and industries. Topics include: thoughts on global logistics; influence of trade pacts in defining global logistics; customer service; global logistics and physical distribution; role of third party logistics in international business; international distribution practices across companies; logistic support for international market entry; export processing; influence of global logistics on corporate profit; and planning, control and audit of global logistics in international decision environments.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Final examination (3 hours), 50%; Case Studies, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE05803 STRATEGIC INTERNATIONAL TRADE FINANCE

Campus City Flinders.

Prerequisites Nil

Content This subject introduces students to export documents required to facilitate international trade transactions, the instruments of trade finance, and methods of financing exports, export strategies for entering foreign markets and country and customer risk assessment. These processes will be introduced using the latest computer software and electronic data interchange technology mimicking the use of on-line services. Students will also be introduced to the concepts of market access obligations of countries under the WTO, e.g. SPS and TBT agreements for import risk assessment, which have a direct relationship to the flow of international trade in goods. Topics include: export documentation; customs and quarantine requirements; foreign exchange exposure, market entry options, introduction to customer risk and country risk assessment and aspects of electronic trading.

Required Reading Bergami, R., 2000, First Steps in International Trade Operations and Finance. 4th edn, Bergami, R.

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Semester assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE05804 INTERNATIONAL BUSINESS OPERATIONS

Campus City Flinders.

Prerequisites Nil
Content This subject examines the different methods of conducting international trade in goods and services. It involves a mixture of economic, management, marketing and legal principles. In identifying and understanding the limitations of a traditional export based expansion program, alternative strategies involving one or more expansion methods are developed. Topics include: an overview of the imperatives and problems associated with trade expansion starting with the basic import/export transaction; the strategic aspects of distribution and agency arrangements; more complex international arrangements; strategic alliances focusing on contract manufacturing and agency service provision arrangements; and the challenges of intellectual property based and technology transfer agreements.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Term papers and presentation, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO5321 PORT AND TERMINAL ECONOMICS

Campus Footscray Park, Werribee

Prerequisites Nil

Content This subject introduces the students to the economics of ports and terminals and their efficient usage, taking into consideration government regulations and policies. Topics include: an overview of the Australian waterfront sector, the shipping and airline sectors, security and regulatory compliance, elements of warehousing, storage systems, stevedoring, principles of effective international multimodalism, technological and commercial challenges in the global environment for integrated operators.


BE05322 COMMERCIAL SHIPPING ECONOMICS

Campus Footscray Park, Werribee

Prerequisites Nil

Content This subject introduces the students to concepts of the commercial shipping industry in relation to transport and trade, the logistics chain and multimodal transport. Topics include: an overview of the Australian shipping regulations and compliance challenges, storage and stowage of cargo, pricing shipping services, yield management, international supply and demand for shipping services.

Required Reading Brodie, P.R., 1999, Commercial Shipping Handbook, LLP


Class Contact Three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules; or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments 60%; final examination 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE05323 GLOBAL AVIATION ECONOMICS

Campus Footscray Park, Werribee

Prerequisites Nil
Content This subject introduces the students to concepts of the aviation industry in relation to trade and the transport of passengers and cargo, the logistics chain and multimodal transport. Topics include: an overview of the international and Australian aviation regulations and compliance challenges, storage and stowage of cargo, pricing of airline services for both passenger and cargo, yield management, international supply and demand for airline services.


Recommended Reading Pender, L., 2001, Travel Trade and Transport: an introduction, Continuum.
Class Contact Three hours per week. Normally to be delivered as two hours of lectures and one hour of tutorials, workshops or modules; or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments 60%; final examination 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE05407 ECONOMIC IMPACTS OF EVENTS

Campus City Flinders.

Prerequisites Nil

Content This subject provides students with an understanding of the fundamental economic concepts, methodologies and analytical tools useful in initiating, developing, managing and evaluating special events. Topics include: economic perspectives on special events; initiating, identifying and exploiting markets for special events; environmental assessment - economic and industry environment; and approaches to special event evaluation.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Minor assignment, 30%; Major assignment, 50%; Class presentation, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE05500 PROBABILITY AND DATA ANALYSIS

Campus City Flinders.

Prerequisites Nil

Content The aim of this subject is to develop skills in using and interpreting statistical data. Students will learn to manage and present data in a meaningful way in order to enable them to turn numbers into information. Topics include: introduction to subject and introduction to data sources; presentation of data; descriptive statistics for ungrouped data; descriptive statistics for grouped data; index numbers; and probability theory and applications.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment One two hour examination, 50%; Class assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE05501 SAMPLING AND INFERENTIAL STATISTICS

Campus City Flinders.

Prerequisites BE05500 Probability and Data Analysis.

Content The aim of this subject is to introduce students to sampling and estimation issues and procedures. Topics to be covered include: sampling and sampling distributions; interval estimation; hypothesis testing; tests for normality; goodness of fit tests; tests of statistical independence; non-parametric statistics; statistical quality control and other sampling methods.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment One two hour examination, 50%; Class assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE05502 REGRESSION AND TIME SERIES MODELLING

Campus City Flinders.

Prerequisites BE0501 Sampling and Inferential Statistics.

Content The aim of this subject is to develop students’ skill in the use of regression and time-series modelling. Topics to be covered include: introduction to analysis of variance; two-way analysis of variance; introduction to regression analysis; bivariate regression analysis; multiple regression models; other topics in multiple regression modelling; diagnostic testing of the regression model; time-series; and forecasting.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment One two hour examination, 50%; Class assignments, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment(s), 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0551 THE ECONOMICS OF INTELLECTUAL PROPERTY AND COPYRIGHT

Campus City Flinders.

Prerequisites Nil

Content This subject analyses the economics of intellectual property and copyright and the role of music publishers in exploiting music and other copyright product. It reviews international intellectual property and copyright conventions and the principle of international exhaustion, parallel imports and piracy. The subject also examines the methods of measurement, collection and distribution of international publishing income. It also examines performing rights organisations, catalogue development, licensing and cross-collaterisation.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments/Case study, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0552 INTERNATIONAL TRADE IN MUSIC AND ENTERTAINMENT PRODUCTS

Campus City Flinders.

Prerequisites Nil

Content This subject explores the economic significance of international trade in music and entertainment products, touring and merchandising. Topics include: developing an export strategy, manufacture and distribution of music product, exporting and importing music product, the balance of trade in music product, international trade barriers in the music industry, export strategies and government export assistance programs.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Projects and Case Studies, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0553 DECISION MAKING FOR INTERNATIONAL MUSIC AND ENTERTAINMENT TERRITORIES

Campus City Flinders.

Prerequisites Nil

Content This subject examines the unique cultural, social, economic and regulatory environments of key international music and entertainment territories including, North America, Europe and Asia. The subject will investigate business strategies for entering these international territories and key risk management strategies that can be employed when exporting, touring or distributing music product.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment/Case Studies, 60%; Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0558 ECONOMICS

Campus City Flinders, Singapore.

Prerequisites Nil

Content This subject examines the economic environment within which businesses operate and highlights those important economic factors which influence that environment. Topics include: markets and prices; optimisation by the firm; firms and competition; economics of business; macroeconomics for business; and macroeconomic policy.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0559 BUSINESS STATISTICS

Campus City Flinders, Singapore.

Prerequisites Nil

Content This subject provides students with statistical skills and techniques for the qualitative evaluation of data in business and economics applications. Topics include: presentation of data and index numbers.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments/assessable exercises, 40%; Final examinations, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BE0554 HUMAN RESOURCE ECONOMICS
Campus City Flinders.
Prerequisites Nil
Content This subject introduces students to the economic principles of the allocation of human resources within organisations and the wider economy. It will equip them with skills necessary to analyse the likely outcomes of specific human resource decisions. Topics include: supply and demand for labour and labour markets; disadvantaged labour market groups; the impact of unions on wages; payment systems and productivity; and the impact of wage fixing systems on the broader economy.
Required Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equivalent to 15 credit points.
Assessment Test, 40%; Class paper, 30%; Research paper, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0551 ETHICS IN FINANCIAL MARKETS
Campus City Flinders.
Prerequisites Nil
Content The subject aims to provide students with an understanding of the ethical issues relevant to financial markets, the growing need for the application of these principles, and the means to quantify and evaluate the benefits flowing from their application. Topics covered will include: The Ethics of Ethical Investment; Implementing Ethical Investment Principles; Growth in Ethical Investment; Ethics and Corporate Governance; Corruption and the Breakdown of Ethics; The Cost of Corruption in Financial Markets; Ethics and Financial Markets Policy.
Required Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equivalent to 15 credit points.
Assessment Assignments, 20%; Case study presentation, 20%; Paper report, 20%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0552 EUROPEAN BUSINESS ENVIRONMENT AND PRACTICES
Campus City Flinders.
Prerequisites Nil
Content The subject covers major areas relating to European business and how Australian business enterprises can adopt business strategies to operate in an ever-changing business environment in Europe. For this, the subject concentrates on EU laws and regulations, business practices, marketing, logistics, distribution and other aspects of business operations in Europe. The issues relating to cultural and linguistic diversities are also covered and their implications for Australian business enterprises are examined. The subject further explores the nature and extent of EU’s business relationships with the rest of the world in general and Australia in particular.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equivalent to 15 credit points.
Assessment Essay/project, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0553 ASIAN BUSINESS ENVIRONMENT AND PRACTICES
Campus City Flinders.
Prerequisites Nil
Content The subject aims to provide students with a sound understanding of the business environment and practices that exist in rapidly growing economies of Asian countries of the Pacific Rim area. Topics covered will include: Introduction to subject; Australia’s Business Relations with the selected Asian Countries eg Japan, China, Taiwan, Korea, India and ASEAN countries. Special emphasis will be given to common elements in business practices in those countries while acknowledging diversities do exist. The economic, political, legal and cultural environment will be examined to gain an appreciation of business practices in the selected Asian countries. The role of trade and FDIs in these countries’ economic growth will also be discussed to enable students to understand the economic potential of these countries.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equivalent to 15 credit points.
Assessment Assignment, 50%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE0554 STATISTICAL DATA ANALYSIS FOR BUSINESS
Campus City Flinders.
Prerequisites BHO553 Marketing Research
BEO5555 ADVANCED DERIVATIVES AND FINANCIAL ENGINEERING

Campus City Flinders.

Prerequisites BEO5666 Financial Derivative Markets.

Content This subject aims to provide students with an understanding of ways in which risks are quantified and managed in a portfolio that includes derivatives. Topics include: Introduction, Different Types of Risk, Greek Letters, Taylor Series Expansion; Value at Risk; Volatility Smiles; Credit Risk; Numerical Procedures: Binomial and Trinomial Trees, Monte-Carlo Simulation, Finite Difference Methods; Exotic Options and Interest Rate Derivatives.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 60%; Final Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO5564 ECONOMICS OF REGULATION

Campus City Flinders.

Prerequisites Nil

Content This subject examines the reasons for the extent of government regulation in Australia, with emphasis on policy debates centering on privatization and deregulation. Topics include: private and public resource allocation; normative and positive theories of regulation; the rationale for and effectiveness of competition policy; banking and finance industry regulation; social regulation; consumer protection legislation; foreign investment regulation; the economics of protection; and industry policy in Australia.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Individual essay/project, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO5566 INTRODUCTORY ECONOMETRICS

Campus City Flinders.

Prerequisites Nil

Content This subject provides an introduction to international economic concepts, theories and policies in order to explain: (i) bases, patterns and the structure of international trade, (ii) causes and consequences of international factor movements, (iii) international payment positions between nations, and (iv) the structure and changes in foreign exchange markets and exchange rates.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class tests and assignments, 40%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO5601 ECONOMICS OF INTERNATIONAL TRADE

Campus City Flinders.

Prerequisites Nil

Content This subject provides an advanced understanding of theoretical and empirical methods of analysing international trade flows and the analysis of the political economy of world trade issues.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Class tests and assignments, 40%; Final Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO602 ADVANCED MANAGERIAL ECONOMICS

Campus City Flinders

Prerequisites BEO6601 Economic Analysis

Content This subject introduces students to the hands-on practice and applications of production, cost and consumer demand decisions in the product pricing, sales, revenue, cost and profit decisions of a firm. It explores and evaluates the price and non-price strategic behaviour of modern firms in different market environments in a global economy. It introduces students to the applications of capital budgeting decision methods of NPV, IRR, certainty equivalent and risk-adjusted discount rate (RADR). Cost-Benefit Analysis, Shadow Pricing, Risk and Uncertainty, Distributional effects of Project Benefits and Costs; Reference Group Analysis, and Social Benefit and Cost Evaluation and Shadow Pricing the Open Economy case.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments: 50%, Final Exam: 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO5601 ECONOMETRICS AND FORECASTING

Campus City Flinders

Prerequisites BEO5566 Introductory Econometrics and BEO5554 Statistical Data Analysis for Business

Content Dynamic econometric models and panel data models, simultaneous equation models, and univariate forecasting models. Dynamic econometric modelling includes rationalisation of adaptive expectation and partial adjustments, distributed lag models and causality. Panel data modelling includes use of fixed effect estimation and random effect estimation. Simultaneous equation models consist of the identification problem and two-stage least squares approach. Univariate forecasting models consists of spurious regression and unit root concepts, and approaches to forecasting: smoothing techniques and ARIMA models.


Recommended Reading Gujarathi, D.N., 1995, Basic Econometrics, 3rd edn, McGraw-Hill. 

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Final Examination: 50%, Assignments: 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO5685 FINANCIAL INSTITUTIONS MANAGEMENT

Campus City Flinders

Prerequisites BAO509 Corporate Finance.

Content This subject provides an overview of asset/liability management in financial intermediaries. Topics covered include: Why are financial intermediaries special? The regulatory environment. Asset management, liquidity, the bond portfolio, the loan portfolio. Capital planning. Techniques of measuring and managing interest rate risk, dollar gap, duration gap, futures, options, swaps. Assessing bank performance and efficiency issues.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments and internal assessment, 40%; Presentation, 10%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO5686 FINANCIAL DERIVATIVE MARKETS

Campus City Flinders

Prerequisites Nil

Content This subject introduces students to the concepts of international financial markets and develops an understanding from conceptual, analytical, and decision making perspectives. Topics include: money markets; foreign exchange; futures; and options.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Project and term paper presentation, 30%; Final examination, 40%; Class assignments, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BEO6295 RETAIL BUYING AND MERCHANDISING

Campus Singapore, Kuala Lumpur, Hong Kong.

Prerequisites BEO5165 Retail Management Concepts.

Content This subject provides students with an understanding of the role and scope of the retail buying function and the development and implementation of merchandising strategy for local and international retail organisations, including various retail formats. The subject also examines consumer behaviour and pricing decisions, inventory valuation and control merchandise performance levels, and shopping atmosphere and retail communications.

Required Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Test, 10%; Case study presentation, 10%; Assignment, 20%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06400 RETAIL MANAGEMENT STRATEGIES (ENGINEERING AND SCIENCE SERVICE SUBJECT)

Campus Werribee.

Prerequisites Nil

Content This subject provides an analysis of the retail exchange process and the critical concepts and issues involved in retail management. Areas studied include the retail exchange process and retail competition; retailers in the marketing channels; product life cycles, packaging design and manufacture, and the interaction between consumer, industrial and retail strategies; the changing retail environment; and the design of retail marketing and financial strategies.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 1 (1,500 words), 40%; Assignment 2 (2,500 words), 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06485 RETAIL TECHNOLOGY

Campus Singapore, Kuala Lumpur, Hong Kong.

Prerequisites BE05185 Retail Management Concepts.

Content This subject provides students with an understanding of the range of computerised information systems and technologies available to retailers, and their likely impact on strategic retail management. Areas studied include the relationship of retail information systems with the organisations' management information system, electronic commerce, point of sale, scanning, electronic data interchange and quick response systems, space management systems, and supply chain management.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case study presentation, 20%; Assignment, 20%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06486 RETAIL MANAGEMENT PROJECT

Campus Singapore, Kuala Lumpur, Hong Kong.

Prerequisites BE05185 Retail Management Concepts.

Content This subject provides students with the skills and techniques appropriate for undertaking a research project in the retail industry. The subject includes the identification and development of a retail management topic, data collection and analysis, formulation of conclusions and recommendations, and the presentation of the key implications for senior management.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 15%; Project presentation, 25%; Project report, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06500 ECONOMICS FOR MANAGEMENT

Campus City Flinders.

Prerequisites Nil

Content This subject provides a clear and comprehensive account of how economics explains and analyses the functions of the firm in a modern industrial society. Topics include: the nature and scope of economics; demand, supply and the market mechanism; production, costs and profit analysis; market structure and regulation; macroeconomic policy and the economic role of government; national income and economic welfare; consumption, savings, investment and taxation; money, interest and credit; the balance of payments, international trade and exchange rate determination; and inflation and unemployment.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Examination, 50%; Continuous assessment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06501 QUANTITATIVE ANALYSIS

Campus City Flinders.

Prerequisites Nil

Content This subject develops practical skills in statistical and mathematical techniques commonly used in business decision making. The emphasis is on computer generation of solutions to business problems. Topics include: probability distributions and tests of hypothesis; regression analysis; forecasting; index numbers; linear programming; network modelling; and waiting lines and queuing theory.

Required Reading To be advised by lecturer

BE005671 INTERNATIONAL BUSINESS ENVIRONMENT

Campus City Flinders.

Prerequisites Nil

Content This subject introduces students to the concept of the environment of international business and the relationship between the environment and business operations. It shows how to conduct international business environment scanning to assist the formulation of international business strategy. Topics include: interaction between multinational corporations and the international business environment, changing patterns of international trade, direct foreign investment; economic integration; intervention in trade; newly emerging market economies; industry versus intra-industry or intra-firm trade; home and host multinational corporations and world trade flows; inter-government policies and multinational responses; international finance; and multinational marketing strategies.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case studies, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06600 BUSINESS ECONOMICS

Campus City Flinders.

Prerequisites Nil

Content This subject is a combination of BEO8622 Business Macroeconomics and BEO8623 Business Microeconomics.

Required Reading Refer BEO8622 and BEO8623

Recommended Reading Refer BEO8622 and BEO8623

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 1, 25%; Assignment 2, 25%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06601 ECONOMIC ANALYSIS

Campus City Flinders

Prerequisites BEO6600 Business Economics or an equivalent

Content This course emphasizes the application of fundamental economic tools and concepts to decision problems faced by various economic agents. Topics include Economic theory of consumer behaviour, producer behaviour, role of markets in coordinating economic decisions, conditions for efficient resource allocation, market imperfections and the role of government, economics of information and strategy, game theory, strategic behaviour and competitive strategy, extremities and public goods provisions.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Term Projects, 50%; Final Exam, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06617 BUSINESS RISK AND PLANNING

Campus City Flinders

Prerequisites Nil

Content Introduction to insurance and risk management, business risk, managing business risk, market analysis, business planning, forecasting and growth, economics of business finance, feasibility analysis, economics of market entry and economics of short-term and long-term resource allocation.

Required Reading To be advised by the lecturer.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Final examination 60%, Assignments 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06618 RISK MODELS AND MANAGEMENT

Campus City Flinders

Prerequisites Nil

Content The distribution of asset returns, construction of share price indices, share price performance evaluations, random walk hypothesis, value at risk, binomial tree of stock prices, correlation, risk, risk models, risk management and planning, volatility estimates and forecasting.

Required Reading To be advised by lecturer.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Final examination 60%, Assignments 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BE06704 TOURISM ECONOMICS

Campus City Flinders.

Prerequisites Nil

Content This subject will develop and provide concepts, knowledge and methodologies useful in the application of economic principles to the study of tourism. Topics include: tourism resource allocation; tourism demand and supply; strategic planning and analysis; and the forecasting of tourism.

Required Reading To be advised by lecturer.
**Recommend Reading** To be advised by lecturer

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment, 20%; Final examination, 60%; Presentation, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BEQ700/BEQ701 THESIS (FULL-TIME)/THESIS (PART-TIME)**

**Campus** City Flinders.

**Prerequisites** BEQ742 Business Research Methods.

**Content** Students are required to complete a research thesis of approximately 12,500 words based on the proposal developed in the subject Business Research Methods. The thesis will report on independently conducted research which demonstrates the student’s ability to clearly define a problem, to undertake a detailed literature search and review of the relevant theoretical and practical literature on the topic area. All Students who enter the program will initially discuss possible research topics with a member of staff and the Course Director. The thesis is to be completed in six months for full-time students and twelve months for part-time students.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 45 credit points.

**Assessment** Thesis, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BEQ742 BUSINESS RESEARCH METHODS**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** This subject introduces students to some of the issues involved in the production of research in applied fields. It will enhance knowledge, personal skills and competencies in conducting research in the broad industrial setting. Topics include: conceptualisation of research problems; theoretical formulation and contextualisation; literature review; problems and pitfalls in research development; meta-analysis of past research; operationalisation of research problems to test hypotheses; measurement and levels of measurement; procedures in data collection; data analysis and presentation; and report writing and dissemination of research findings.

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Thesis, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BEQ8000/BEQ8001 DISSERTATION (THEESIS)/(DBA)(FULL TIME)/(PART TIME)**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

**Required Reading** None specified

**Recommended Reading** None specified

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

**Assessment** Dissertation thesis, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment will be in accord with those stated in University Regulations for Research Degrees.

**BEQ8002/BEQ8003 PHD (RESEARCH)(FULL TIME)/(PART TIME)**

**Campus** City Flinders.

**Prerequisites** Please Enquire.

**Content** The candidate is expected to develop under supervision a thesis of original and significant content which displays a high level of research expertise. A field of study within the area of business and specific to a discipline with the Faculty must be chosen by the candidate in consultation with a supervisor. The final thesis must be an extensive exposition of original research which is well written and exposes a deep understanding and knowledge by the candidate of the field of study.

**Required Reading** None specified

**Recommended Reading** None specified

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

**Assessment** Research Thesis, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Assessment is in accord with those stated in the University Regulations for Research Degrees.

**BEQ8600 QUANTITATIVE METHODS I**

**Campus** City Flinders.

**Prerequisites** BEQ6501 Quantitative Analysis.

**Content** This subject provides an understanding of the mathematical and statistical techniques used in modern management science. The focus of the selected techniques is on case application using the computer software. Topics include: probability theory; decision theory; marginal analysis and capital budgeting; inventory control models; queuing models; linear programming; integer and quadratic programming and dynamic programming.

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Case studies and continuous assessment, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BE 08601 QUANTITATIVE METHODS II**

**Campus** City Flinders.

**Prerequisites** Please Enquire.

**Content** This subject further develops an understanding of mathematical and statistical techniques used in modern management science. Its principle focus is an empirical modelling and business forecasting procedures. Topics include regression analysis; model diagnostics; conditional forecasts; limited dependent variable models; classical time series decomposition models; ARIMA; and multivariate analysis.

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Take home examination, 50%; Case Study & Continuous Assessment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BE 08622 BUSINESS MACROECONOMICS**

**Campus** City Flinders.

**Prerequisites** Please Enquire, BEO6500 Economics for Management.

**Content** This subject introduces students to a range of quantitative methods used to analyses business problems. Topics include: input/output models, applied economic modelling, computable general equilibrium models; project appraisal and planning/capital budgeting; natural resource and environmental planning and national and global development and growth models.

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 7.5 credit points.

**Assessment** Examination, 50%; Case Study and continuous assessment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BE 08624 BUSINESS ECONOMICS - MODELLING**

**Campus** City Flinders.

**Prerequisites** OR Please Enquire, BEO6500 Economics for Management, BEO8600 Quantitative Methods I.

**Content** This subject introduces students to a range of quantitative methods used to analyses business problems. Topics include: input/output models, applied economic modelling, computable general equilibrium models; project appraisal and planning/capital budgeting; natural resource and environmental planning and national and global development and growth models.

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 7.5 credit points.

**Assessment** Examination, 50%; Case Study and continuous assessment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BE 08600 FINANCE**

**Prerequisites** Nil

**Content** This subject introduces students to economic analytic tools to assist in an understanding of the workings of an economy at the micro level and to critically analyse microeconomic policies. Topics include: the market; consumer theory; theory of production; market structure; market failure; alternative theories of the firm; and structure, conduct, and performance.

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Case study 1, 10%; Case study 2, 20%; Case study 3, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BGP6513 BUSINESS RESEARCH METHODS**

**Campus** City Flinders, Singapore, Kuala Lumpur, China, Bangladesh.

**Prerequisites** Nil

**Content** This subject introduces students to economic analytic tools to assist in an understanding of the workings of an economy at the micro level and to critically analyse microeconomic policies. Topics include: the market; consumer theory; theory of production; market structure; market failure; alternative theories of the firm; and structure, conduct, and performance.

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 7.5 credit points.

**Assessment** Case study 1, 10%; Case study 2, 20%; Case study 3, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content The subject aim is to equip students with an understanding of Business Research Methods in order to equip them with the necessary skills for completion of their minor thesis. On completion of the subject, students would be able to be more conversant with the major principles involved in planning and executing research projects, conceptualise a research problem and contextualise it within a body of theory, operationalise concepts to test theoretical conceptualisations, have knowledge in developing and/or selecting appropriate measurement instruments for data collection, know various procedures in collection and analysis of data and acquire skills in report writing and dissemination of findings.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Examination, 40%; Research methods project report, 40%; Class Participation, 10%; Class presentation, 10%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BGP7701 THESIS (PART-TIME)

Campus City Flinders.

Prerequisites BGP6513 Business Research Methods.

Content The minor thesis provides students with the opportunity to apply practical business situations, the technical skills, competencies and insights developed through the MBA program. The thesis will report on independently conducted research which demonstrates the student’s ability to clearly define a problem, and to undertake a detailed literature search and review the relevant theoretical and practical literature on the topic area. However, in addition to being methodologically sound, the thesis must be of material benefit to business professionals in a relevant or professional area. All students who enter the program will initially discuss possible research topics with a member of staff and with the course Director. The completed thesis should comprise a write-up of approximately 12,000 words of publishable quality. The thesis is to be completed by the end of six months for full-time students and twelve months for part-time students.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 30 credit points.

Assessment Pass/fail based on progress reports and assessment of final report by two appointed examiners, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BGP7702 MBA MAJOR PROJECT (FULL-TIME)

Campus City Flinders.

Prerequisites BGP6513 Business Research Methods.

Content The major project provides students with the opportunity, either individually or in teams of not more than four, to apply acquired skills, competencies and expertise to an approved consultancy based task. Proposals for projects will normally be developed in conjunction with the subject Business Research Methods and may or may not be sponsored by, and directly related to specific industrial, commercial or public sector management requirements. Teams will only be approved according to the size and complexity of the task and the competencies required for a successful outcome. The proposed contributions of each team member must be clearly designated before the project is approved and, at the conclusion, capable of being individually assessed. A major project is equivalent to four subjects per individual student and the time requirements, data collection and analysis, research, literature reviews, presentations, reports, etc. must reflect a comparable workload and level of expertise required of MBA students. All proposals for projects must be approved by an MBA Faculty panel before a student is permitted to enrol in the subject. The project is to be completed by the end of six months for full-time students and twelve months for part-time students.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 45 credit points.

Assessment Pass/fail based on panel examination of the final thesis submission, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BGP7703 MBA MAJOR PROJECT (PART-TIME)

Campus City Flinders.

Prerequisites BGP6513 Business Research Methods.
Content The major project provides students with the opportunity, either individually or in teams of not more than four, to apply acquired skills, competencies and expertise to an approved consultancy based task. Proposals for projects will normally be developed in conjunction with the subject Business Research Methods and may or may not be sponsored by, and directly related to specific industrial, commercial or public sector management requirements. Teams will only be approved according to the size and complexity of the task and the competencies required for a successful outcome. The proposed contributions of each team member must be clearly designated before the project is approved and, at the conclusion, capable of being individually assessed. A major project is equivalent to four subjects per individual student and the time requirements, data collection and analysis, research, literature reviews, presentations, reports, etc. must reflect a comparable workload and level of expertise required of MBA students. All proposals for projects must be approved by an MBA Faculty panel before a student is permitted to enrol in the subject. The project is to be completed by the end of six months for full-time students and twelve months for part-time students.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 22.5 credit points.

Assessment Pass/fail based on progress reports and assessment of final report by two appointed examiners, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BGP7904 MBA MINOR PROJECT (FULL-TIME)
Campus City Flinders.
Prerequisites BGP6513 Business Research Methods.

Content The minor project provides students with the opportunity, either individually or in teams of not more than four, to apply acquired skills, competencies and expertise to an approved consultancy based task. Proposals for projects will normally be developed in conjunction with the subject Business Research Methods and may or may not be sponsored by, and directly related to specific industrial, commercial or public sector management requirements. Teams will only be approved according to the size and complexity of the task and the competencies required for a successful outcome. The proposed contributions of each team member must be clearly designated before the project is approved and, at the conclusion, capable of being individually assessed. A minor project is equivalent to two subjects per individual student and the time requirements, data collection and analysis, research, literature reviews, presentations, reports, etc. must reflect a comparable workload and level of expertise required of MBA students. All proposals for projects must be approved by an MBA Faculty panel before a student is permitted to enrol in the subject. The project is to be completed by the end of six months for full-time students and twelve months for part-time students.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Pass/fail based on progress reports and assessment of final report by two appointed examiners, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BGP7705 MBA MINOR PROJECT (PART-TIME)
Campus City Flinders.
Prerequisites BGP6513 Business Research Methods.

Content The minor project provides students with the opportunity, either individually or in teams of not more than four, to apply acquired skills, competencies and expertise to an approved consultancy based task. Proposals for projects will normally be developed in conjunction with the subject Business Research Methods and may or may not be sponsored by, and directly related to specific industrial, commercial or public sector management requirements. Teams will only be approved according to the size and complexity of the task and the competencies required for a successful outcome. The proposed contributions of each team member must be clearly designated before the project is approved and, at the conclusion, capable of being individually assessed. A minor project is equivalent to two subjects per individual student and the time requirements, data collection and analysis, research, literature reviews, presentations, reports, etc. must reflect a comparable workload and level of expertise required of MBA students. All proposals for projects must be approved by an MBA Faculty panel before a student is permitted to enrol in the subject. The project is to be completed by the end of six months for full-time students and twelve months for part-time students.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Pass/fail based on progress reports and assessment of final report by two appointed examiners, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BGP8000 DISSERTATION (THESIS)(DBA)(FULL TIME)
Campus City Flinders.
Prerequisites Nil

Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment Thesis, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment will be in accord with those stated in Research Degrees: Regulations and Guide for Students and Supervisors.

BGP8000 DISSERTATION (THESIS)(DBA)(PART-TIME)
Campus City Flinders.
Prerequisites Nil

Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment Thesis. 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

Requirements and assessment will be in accord with those stated in Research Degrees: Regulations and Guide for Students and Supervisors.

BGP8002 PHD RESEARCH (FULL-TIME)

Campus City Flinders.

Prerequisites Nil

Content A person may be admitted to the degree of Doctor of Philosophy in Business who is recommended by the Faculty of Business and Law Research and Graduate Studies Committee providing that she/he has: a master's degree; or a four-year bachelor's degree with honours or honours degree with a superior performance (normally first class or 2A honours level or equivalent, such as a postgraduate diploma which is an extension of the discipline contained in the undergraduate qualifications) of a kind and in a discipline as determined by the Faculty of Business and Law Director of Research and Graduate Studies; or qualified for entry into the University's master by thesis program, duly enrolled and shown exceptional ability in the conduct of the first stages of the project which is clearly capable of being extended to PhD level. In such cases a master's candidate may transfer into a PhD program provided that the Committee approves a recommendation of the Faculty of Business and Law Research and Graduate Studies Committee to that effect. The proposed or continuing project must be a significant one, expected to produce an original contribution to the particular discipline, equally comparable with an original PhD proposal - not an hypothesis extended beyond a master by thesis by time and/or additional work. Proposal for redefinition of a program should not be considered before some reasonably definable point of progress of a master by thesis program has been reached; or an alternative and exceptional background together with an unqualified recommendation from the Faculty of Business and Law Research and Graduate Studies Committee which justifies special consideration by the Committee. For admission to a PhD program a student must provide evidence of a background in research methodology. Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

Required Reading To be advised by supervisor

Recommended Reading To be advised by supervisor

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment In accord with those stated in the University Regulations for Research Degrees, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment will be in accord with those stated in Research Degrees: Regulations and Guide for Students and Supervisors.

BGP8003 PHD RESEARCH (PART-TIME)

Campus City Flinders.

Prerequisites Nil

Content A person may be admitted to the degree of Doctor of Philosophy in Business who is recommended by the Faculty of Business and Law Research and Graduate Studies Committee providing that she/he has: a master's degree; or a four-year bachelor's degree with honours or honours degree with a superior performance (normally first class or 2A honours level or equivalent, such as a postgraduate diploma which is an extension of the discipline contained in the undergraduate qualifications) of a kind and in a discipline as determined by the Faculty of Business and Law Director of Research and Graduate Studies; or qualified for entry into the University's master by thesis program, duly enrolled and shown exceptional ability in the conduct of the first stages of the project which is clearly capable of being extended to PhD level. In such cases a master's candidate may transfer into a PhD program provided that the Committee approves a recommendation of the Faculty of Business and Law Research and Graduate Studies Committee to that effect. The proposed or continuing project must be a significant one, expected to produce an original contribution to the particular discipline, equally comparable with an original PhD proposal - not an hypothesis extended beyond a master by thesis by time and/or additional work. Proposal for redefinition of a program should not be considered before some reasonably definable point of progress of a master by thesis program has been reached; or an alternative and exceptional background together with an unqualified recommendation from the Faculty of Business and Law Research and Graduate Studies Committee which justifies special consideration by the Committee. For admission to a PhD program a student must provide evidence of a background in research methodology. Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

Required Reading To be advised by supervisor

Recommended Reading To be advised by supervisor

BGP8004 MASTER OF BUSINESS BY THESIS (FULL-TIME)

Campus City Flinders.

Prerequisites Nil

Content A person may be admitted to the degree of Master of Business by Thesis who is recommended for admission by the Faculty of Business and Law Research and Graduate Studies Committee and who has qualified for a first degree of the University (or such other degree as the Faculty may deem equivalent for this purpose) at a standard considered by the Faculty to be sufficiently meritorious; or qualified for any other award judged by the Faculty to be of relevant character and appropriate standard; and has produced evidence of professional experience through which he/she has developed his/her applied knowledge of the relevant field of study such as satisfies the Faculty that he/she has the capacity to undertake study for the degree of master; and fulfilled any other conditions relating to prerequisite study which the Faculty may have imposed in respect of his/her admission.

Required Reading To be advised by supervisor

Recommended Reading To be advised by supervisor
FACULTY OF BUSINESS AND LAW

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment Requirements and assessments in accordance with University Regulations for Research Degrees. 100% Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessments in accordance with University Regulations for Research Degrees.

BGP8005 MASTER OF BUSINESS BY THEESIS (PART-TIME)

Campus City Flinders

Prerequisites Nil

Content A person may be admitted to the degree of Master of Business by Thesis who is recommended for admission by the Faculty of Business and Law Research and Graduate Studies Committee and who has: qualified for a first degree of the University (or such other degree as the Faculty may deem equivalent for this purpose) at a standard considered by the Faculty to be sufficiently meritorious; or qualified for any other award judged by the Faculty to be of relevant character and appropriate standard; and has produced evidence of professional experience through which he/she has developed his/her applied knowledge of the relevant field of study, such as satisfies the Faculty that he/she has the capacity to undertake study for the degree of master; and fulfilled any other conditions relating to prerequisite study which the Faculty may have imposed in respect of his/her admission.

Required Reading To be advised by the supervisor

Recommended Reading To be advised by the supervisor

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment Requirements and assessment in accordance with University Regulations for Research Degrees. 100% Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment in accordance with University Regulations for Research Degrees.

BGP8006 INTERNATIONAL BUSINESS

Campus City Flinders, Singapore, Beijing, Kuala Lumpur

Prerequisites Students must satisfy admission requirements for the DBA

Content The subject is designed to examine current issues associated with key facets of international business. This includes international finance, production and distribution, managing complex international business environments, government policies for promoting and regulating foreign businesses locally as well as home country business environments, international regulation and international agencies, and the role of culture in international business activities.

Required Reading To be advised by the lecturer.

Recommended Reading To be advised by the lecturer.

Class Contact Four hours per week or equivalent for one semester.

Assessment In addition to an examination (50%) progressive assessment will involve individual and group research projects and presentations.

BGP8007 STRATEGY AND INNOVATION

Campus City Flinders, Singapore, Beijing, Kuala Lumpur

Prerequisites Students must satisfy admission requirements for the DBA

Content Managers use strategic decision making to find innovative ways to provide established products and services, to clarify conflicting priorities and evaluate new opportunities, streamline and focus marketing efforts and transform the business into a vessel for achieving business goals. The subject is designed to examine current issues associated with key facets of strategy and innovation. This includes business strategy, the strategy decision making process, information systems support, approaches to innovation adoption and information systems as an innovation in the business.

Required Reading To be advised by the lecturer.

Recommended Reading To be advised by the lecturer.

Class Contact Four hours per week or equivalent for one semester.

Assessment In addition to an examination (50%) progressive assessment will involve individual and group research projects and presentations.

BGP8008 CONTEMPORARY BUSINESS RESEARCH

Campus City Flinders, Singapore, Beijing, Kuala Lumpur

Prerequisites Students must satisfy admission requirements for the DBA

Content The subject introduces students to concepts and procedures associated with sources of knowledge. In particular, it considers empiricism, which attempts to describe, explain and make predictions based on observations of the real world. It will deal with the collection of valid and appropriate data relevant to specific research questions, and will explore, at an advanced level, a range of qualitative and quantitative methodologies.

Required Reading To be advised by the lecturer.

Recommended Reading To be advised by the lecturer.

Class Contact Four hours per week or equivalent for one semester.

Assessment In addition to an examination (50%) progressive assessment will involve individual and group research projects and presentations.

BGP8009 RESEARCH PROPOSAL PREPARATION AND WRITING

Campus City Flinders, Singapore, Beijing, Kuala Lumpur

Prerequisites Students must satisfy admission requirements for the DBA

Content The subject introduces students to the issues involved in the production of research in applied fields of business administration. It will enhance knowledge, personal skills and competencies in conducting research in the broad industrial setting. Topics include conceptualization of research problems, theoretical formulation and contextualisation, problems and pitfalls in research development, meta-analysis of past research, operationalisation of research problems to test hypotheses, measurement and levels of measurement, procedures for data collection, analysis and presentation, report writing and dissemination of research findings. It is an activity based subject that includes the appointment of a provisional supervisor and the production of a research proposal.

Required Reading To be advised by the lecturer.

Recommended Reading To be advised by the lecturer.

Class Contact Four hours per week or equivalent for one semester.

Assessment Presentation of the research proposal at a peer review seminar followed by submission for approval to the Postgraduate Studies Committee of the Faculty of Business and Law.

BGP8010 PERFORMANCE MANAGEMENT

Campus City Flinders, Singapore, Beijing, Kuala Lumpur

Prerequisites Students must satisfy admission requirements for the DBA
Content Performance management is the scientific study and application of knowledge concerning the measurement of performance, its use in guiding managerial decision making and in demonstrating accountability. The subject is designed to examine current issues associated with key facets of performance management. This includes alignment of employee, unit and organizational behaviour, accelerating change, the operation and effect of performance management techniques on the management and delivery of goods and services, and critical examination of the key questions that are central to the understanding and assessment of modern performance management praxis and debate.

Required Reading To be advised by the lecturer.
Recommended Reading To be advised by the lecturer.
Class Contact Four hours per week or equivalent for one semester
Assessment In addition to an examination (50%) progressive assessment will involve individual and group research projects and presentations.

BGP8699 COMPREHENSIVE EXAM
Campus City Flinders.
Prerequisites
Content Comprehensive seminars will be conducted in parallel to core subjects. A case study based approach will be used to engage students in multi-faceted examination of important business issues.
Required Reading D BA Comprehensive Exam Case Material 1999
Recommended Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and or/ workshop or a delivery mode as approved by the Faculty of Business and Law Subject equal to 7.5 credit points.
Assessment Written examination, 50%; Oral examination (30 minutes), 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BGP8021 CORPORATE GOVERNANCE
Campus City Flinders, Singapore, Beijing, Kuala Lumpur
Prerequisites Students must satisfy admission requirements for the DBA
Content Management, control, and organizational governance is considered through the relationship between ownership and management, the responsibilities of managers, owners, investors and regulators. Principles of corporate governance, duties of directors, employee entitlements, stakeholder theory and issues of audit and accounting. Processes and practices of corporate governance are considered through the role of managers in a civil society, ethics and human behaviour, and corporate social responsibility. The content may be delivered from a comparative perspective.
Required Reading To be advised by the lecturer.
Recommended Reading To be advised by the lecturer.
Class Contact Four hours per week or equivalent for one semester
Assessment In addition to an examination (50%) progressive assessment will involve individual and group research projects and presentations.

BGP8003 DBA RESEARCH PROJECT A
Campus City Flinders, Singapore, Beijing, Kuala Lumpur
Prerequisites Students must satisfy admission requirements for the DBA and must have completed all requirements of the DBA coursework component.
Content Students under supervision are expected to analyse and report on data or information collected during the research phase, and to explore the implications of the study for theory and practice in some aspect of business administration.
Required Reading To be advised by the supervisor.
Recommended Reading To be advised by the supervisor.

Assessment The research project report will undergo preliminary assessment by examiners in the Faculty of Business and Law. Research Project A and Research Project B will be submitted for final examination together with a covering report to three external examiners. Research Project A should be approximately 25,000 words.

BGP9005 DBA RESEARCH PAPER A
Campus City Flinders, Singapore, Beijing, Kuala Lumpur
Prerequisites Students must satisfy admission requirements for the DBA and must have completed all requirements of the DBA coursework component.
Content The paper will report on independently conducted research that demonstrates the student's ability to clearly define and conclude a business problem.
Required Reading To be advised by the supervisor.
Recommended Reading To be advised by the supervisor.
Assessment The research paper will undergo preliminary assessment by examiners in the Faculty of Business and Law. Research Paper A and Research Paper B and Research Paper C will be submitted for final examination together with a covering report to three external examiners. Research Paper A should be approximately 15,000 words.

BGP9007 DBA RESEARCH PAPER C
Campus City Flinders, Singapore, Beijing, Kuala Lumpur
Prerequisites Students must satisfy admission requirements for the DBA and must have completed all requirements of the DBA coursework component.
Content The paper will report on independently conducted research that demonstrates the student's ability to clearly define and conclude a business problem.
Required Reading To be advised by the supervisor.
Recommended Reading To be advised by the supervisor.
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Assessment The research paper will undergo preliminary assessment by examiners in the Faculty of Business and Law. Research Paper A and Research Paper B and Research Paper C will be submitted for final examination together with a covering report to three external examiners. Research Paper C should be approximately 15,000 words.

BGP9800 RESEARCH THESIS (FULL-TIME)
Campus City Flinders.
Prerequisites BGP6513 Business Research Methods.
Content Student complete a major thesis under supervision of an experienced member of staff from the Victoria Graduate School of Business.
Required Reading To be advised by supervisor
Recommended Reading To be advised by supervisor
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.
Assessment Research Thesis, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment are in accordance with University Regulations for Research Degrees.

BGP9801 RESEARCH THESIS (PART-TIME)
Campus City Flinders.
Prerequisites BGP6513 Business Research Methods.
Content Students complete a major thesis under supervision of an experienced member of staff from the Victoria Graduate School of Business.
Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer
Class Contact Subject equal to 30 credit points.
Assessment Research Thesis, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment are in accordance with University Regulations for Research Degrees.

BHO5403 MARKETING FOR EVENTS
Campus City Flinders.
Prerequisites Please Enquire, BMO 5401 Special Event Management.
Content This subject aims to provide students with a grounding in marketing with a particular emphasis on the events sector. Topics covered in this subject include the marketing environment, the marketing mix, consumer behaviour, bidding for events, sponsorship, packaging, special effects, market planning, marketing research, and post-event evaluation.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Coursework, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5408 HOSPITALITY, TOURISM AND EVENTS
Campus City Flinders.
Prerequisites Nil
Content This subject aims to develop an understanding of the integral roles that hospitality and tourism play in the event industry. Topics include: the tourism industry; trends in the use of leisure time and its impact on tourism; the role of events in destination development; economic, social and environmental impacts of events; tourist industry groups and their relationship to events; pre/post event tours; banquet, functions and conventions; marketing and client relationship; the social function and the dramaturgy of banquets and conventions; managing profitability; logistics and operational management; space, facilities and infrastructure; food and beverage management; and catering for internal and external functions.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Minor assignment, 30%; Major assignment, 50%; Class presentation, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5501 ELECTRONIC MARKETING
Campus City Flinders.
Prerequisites BHO6505 Marketing Management.
Content The subject has the objective of students gaining a broad understanding of the many facets of electronic marketing with particular attention to its application for direct marketing and advertising. In addition to students gaining an understanding of the legal, social and ethical issues faced by internet marketers and advertisers, topics covered would include: introduction to the internet; marketing on the internet; communicating with consumers online; computer mediated selling; mechanics of electronic marketing; brand advertising; interactive advertising and direct marketing.
Required Reading Chaffey, D., Mayer, R., Johnston, K. and Ellis-Chadwick, F., 2000, Internet Marketing Prentice Hall.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Coursework, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5502 SERVICES AND RELATIONSHIP MARKETING
Campus City Flinders.
Prerequisites BHO6505 Marketing Management.

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**Content** The aim of the subject is to introduce the graduate student to the service industry, and the marketing implications. There is a focus on developing marketing strategies for services, especially in view of demand management, quality, and customer service. Building internal and external relationships a competitive strategy for service marketing forms an integral part of this subject. Topics include: understanding services; strategic issues in service marketing; tools for service marketers; relationship marketing in services; marketing plans for services.

**Required Reading** Lovelock, Christopher; Patterson, Paul & Walker, Rhett, 1998, Services Marketing Australia and New Zealand, Prentice Hall, Australia.


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Case study/Research assignment, 30%; Class presentation, 20%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BHO5503 MARKETING COMMUNICATION**

**Campus** City Flinders.

**Prerequisites** BHO6505 Marketing Management.

**Content** The subject is aimed at developing managerial decision making skills in all aspects of promotion. Topics covered would include: strategy development and implementation in advertising, personal selling, publicity, public relations, direct response marketing and customer service.


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignment and class presentation, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BHO5504 BRAND AND PRODUCT MANAGEMENT**

**Campus** City Flinders.

**Prerequisites** BHO6505 Marketing Management.

**Content** The subject is aimed at introducing graduate students to aspects related to the design of marketing of products and services in the marketplace. It will provide students with skills necessary in developing and administering policies and strategies for both the company's existing and new products with a competitive edge. The topics covered in this subject, would include: a framework for product management structure in an organisation; an overview for the need for introducing new products; the importance of an innovation policy; new product strategy, a productive new product development process; market appraisal for opportunity identification; the design process, a focus on importance of the consumer, product positioning, testing and improving new products to meet competition, product introduction and profit management; implementing the new product development process; the imperative need for customer and after-sale service as a competitive edge strategy in both domestic and foreign markets.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Research project and other written assessment, 50%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BHO5505 BUSINESS TO BUSINESS MARKETING**

**Campus** City Flinders.

**Prerequisites** BHO6505 Marketing Management.

**Content** The subject is aimed at graduate students with prior knowledge or understanding of the marketing discipline. It would acquaint students with practices and problems of the Industrial and Organisational Marketing field or profession. Students would be equipped with skills and techniques essential in carrying out managerial responsibilities and duties in the industrial marketing function. Topics to be covered would include: the basics of industrial marketing; industrial markets, products and services and purchasing practices; organisational buyer behaviour and concepts and models of organisational buying behaviour; industrial marketing research and intelligence; industrial market segmentation; industrial marketing management functions; the strategic management of industrial products and services, marketing and product innovation, industrial pricing, industrial marketing communications, industrial distribution strategy; control of industrial marketing programs; industrial market performance, control and evaluation of industrial marketing, industrial competitiveness in the Asian economic integrated region.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Final Examination, 50%; Case study/assignments/research projects, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BHO5506 ADVANCED WINE AND BEVERAGE MANAGEMENT**

**Campus** Footscray Park

**Prerequisite(s)** Nil
Content This aim of this subject is to develop the students' knowledge of Australian wines and international beverage products and their commercial and culinary roles in hospitality enterprises. The content is as follows: Sensory evaluation and judging Australian wines. Generic and varietal wine styles. The major wine producing regions of Australia. Champagnes, spirits, beers, and liqueurs. Viticulture and viticulture. Contemporary wines and drinks list, costing and pricing, structure and content. Purchasing, storing, and service of beverages. Cost controls and reporting systems. Food and wine harmony. Wine promotions, merchandising and marketing for food and beverage managers.


Recommended Reading A list of recommended readings and articles, and a variety of audio-visual materials has been compiled and will be provided by the lecturer.

Class Contact Equivalent to 36 hours per semester normally to be delivered as a three-hour seminar-laboratory class with some mini lecturing components; or such delivery modes as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Progressive assessment, 40%; final examination, 60%. Students are expected to complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5520 INTRODUCTION TO HOSPITALITY INDUSTRY

Campus Footscray Park, City Flinders

Prerequisites Nil

Content To introduce students to the study of hospitality as an emerging discipline worthy of rigorous study. To orient the students to the hospitality industry and the issues which confront it. Topics covered: hospitality as a field of study; introduction to the hospitality industry; the philosophy of hospitality; the origins of modern hospitality; the structure and dynamic forces of the hospitality industry; consuming hospitality; the commodification of the hospitality industry; hospitality operations and the School of hospitality enterprises. The content includes the following topics: introduction to hospitality, the essentials of Wine, and their roles in hospitality enterprises. The knowledge of Australian wines and international beverage products.

Required Reading O'Mahony, B. and Simonsen, R.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Progressive assessment, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5521 FOOD AND BEVERAGE STUDIES I

Campus Footscray Park, City Flinders

Prerequisites BHO5520 Introduction to Hospitality Industry.

Content To introduce students to the core principles and practices of kitchen management systems which optimise the managerial and operational efficiency of food production facilities. Topics covered: introduction to food production; the menu as a core management tool; food commodities; recipe development and standard recipes; food production systems; evaluation methods of food production.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Progressive assessment, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5522 FOOD AND BEVERAGE STUDIES II

Campus Footscray Park

Prerequisites BHO5520 Introduction to Hospitality Industry.

Content To develop a comprehensive understanding of the principles and practices of restaurant management. Topics covered: concepts of restaurant management; conceptualisation, planning and implementation phases; market feasibility analysis; financial feasibility analysis; commitment phase; design and construction phase; management and operational phase. Hospitality operations; facilities planning and design; integration of facilities, investment in real estate; property development in Australia; property development in South-East Asia.

Required Reading To be advised by lecturer

Recommended Reading No Information.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 1, 25%; Assignment 2, 25%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5567 HOSPITALITY PROPERTY DEVELOPMENT

Campus City Flinders

Prerequisites Nil

Content This subject includes the following topics: principles of land use management; principles of property development; site selection; valuation; land acquisition; regulations governing developments; the development process; conceptualising, planning and implementation phases; market feasibility analysis; financial feasibility analysis; commitment phase; design and construction phase; management and operational phase. Hospitality operations; facilities planning and design; integration of facilities; investment in real estate; property development in Australia; property development in South-East Asia.

Required Reading To be advised by lecturer

Recommended Reading No Information.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment 1, 25%; Assignment 2, 25%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5568 HOSPITALITY OPERATIONS MANAGEMENT

Campus City Flinders

Prerequisites Nil

Content This subject includes the following topics: introduction to quantitative analysis and the decision making process; overview of hospitality operations and the School of problems and issues that arise in the short and long term; systems overview of short-term and long-term problems, techniques for short term and long term problems, report preparation of results for senior management.

Required Reading Student handbook (lecture notes, readings, exercises)

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment  Progressive assessment, 60%; final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Any hand-held calculators may be used in examinations.

BHO 5572 LOGISTICS
Campus City Flinders.
Prerequisites BHO 6505 Marketing Management.
Content  This subject provides students with a managerial viewpoint or approach in terms of marketing decisions made in all aspects pertaining to distribution systems so as to complete efficiently and effectively in the market place. Topics covered would include: focus on analysis and decision making regarding the functions and institutions in designing and appraising a distribution system, and thereby develop and implement a competitive distribution strategy to enhance the functions; economic and behavioural analysis of distribution intensity, channel length, marketing logistics, transportation, inventory control and warehousing and distribution cost; influence of product mix, prices and promotional activities on designing and appraising wholesale and retail distribution systems; consideration will be given to trends and factors influencing the development and choice of distribution strategy; achieving interorganisational co-ordination in the distributive network; in-house analysis of role of distribution in a company's overall competitive strategy and managerial skills essential in the administration, implementation and control of distributional functions and strategy for competitive purposes in the market place.

Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment and class presentations, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO 5575 NATIONAL CULTURES AND IDENTITIES
Campus City Flinders.
Prerequisites Nil
Content  Examines the meaning of culture and national identity with emphasis on cultural comparison. Considers theoretical and practical applications of cross-cultural activity including but not confined to: the universals of social behaviour, culture and ethics; communication, cross-cultural interaction and the outcomes of cross-cultural contact. This subject has particular application to marketing, tourism and hospitality contexts.

Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Minor Project and research paper, 45%; Project/Paper Presentation, 15%; Journal Review paper, 25%; Review Presentation, 15%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO 5574 CONSUMER BEHAVIOUR
Campus City Flinders.
Prerequisites BHO 6505 Marketing Management.
Content  This interdisciplinary subject discusses the consumer as the focus of the marketing system. The subject stresses the use of knowledge about consumer behaviour in marketing decisions. Contributions of anthropology, sociology, psychology, and economics to the understanding of consumer buying behaviour are emphasised. Individual behavioural variables needs, motives, perception, attitudes, personality and learning as a result of socialisation process - and group influences (family, social groups, culture and business) are examined in Schoo. They affect the consumer decision-making process. Analysis of how marketing programs, especially the communications mix, can be designed to influence consumers.

Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignment and class presentations, 60%; Final examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO 5583 MARKETING RESEARCH
Campus City Flinders.
Prerequisites BHO 6505 Marketing Management.
Content  This subject aims to develop analytical skills and the knowledge of market research techniques and confidence in the application of the techniques in tackling practical market research problems. Importance of research in strategic and competitive marketing planning in the 1990's; an overview of the marketing management information systems, need for good research information for Australian managers' sound decision making in targeted domestic and export markets in order to maintain competitive edge; key aspects of the marketing research process; an examination of available research methodologies for consumer market industrial market and service market including high-technology market in Australia related to its traditional trade partners; data collection procedures and qualitative research; experimentation in marketing and experimental designs; designing forms and scales for collecting data; design of the sample and collecting the data; examination of various research techniques; research errors and problems of confidentiality legislation affecting research investigation conducted in Australia; managerial pragmatism in market problem-solving and researchers' conflict resolution.

Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Research project, 25%; Case study, 25%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO 5586 ACCOMMODATION STRUCTURE AND ORGANISATION
Campus City Flinders.
Prerequisites Nil
Content This subject includes: the accommodation industry; overview; overview of the hotel front office; the guest cycle (from check in to check out); computers and technology in the accommodation industry; front office reception; the front office cashier; operating front office accounting systems; housekeeping operations; front office management; the industry award structure; room rate determination methodologies; management statistics/budgeting; hotel feasibility studies; hotel and motel room design; strategic planning concepts; SOFT analysis; environmental analysis; strategic choice; implementing strategy; planning in turbulence.


Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points

Assessment Computer project, 20%; Group project, 20%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5601 ADVANCED MANAGEMENT SYSTEMS FOR HOSPITALITY AND TOURISM

Campus City Flinders.

Prerequisites Please Enquire.

Content The focus of this subject is the strategic evaluation of the role of information system technology in the hospitality and tourism industries. The subject will address the role of computerised management operation and information systems in contributing to operational efficiency, management control and management decision making.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Progressive assessment, 40%; examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Note: Only hand-held non-programmable calculators may be used in examinations.

BHO5605 INTERNATIONAL TOURISM MANAGEMENT

Campus City Flinders.

Prerequisites Nil

Content The subject aims to develop the student's analytical and problem solving skills in the management of Gaming Operations, and evaluate the development of Casino and Gaming Complexes in Urban and Regional Development.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment case Studies, 40%; Class Presentations, 20%; Project, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5607 CASINO AND GAMING OPERATIONS MANAGEMENT

Campus City Flinders.

Prerequisites Nil

Content This subject aims to develop the student's analytical and problem solving skills in the management of Gaming Operations, and evaluate the development of Casino and Gaming Complexes in Urban and Regional Development.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment case Studies, 40%; Class Presentations, 20%; Project, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5608 HOSPITALITY AND TOURISM HUMAN RESOURCE MANAGEMENT

Campus City Flinders.

Prerequisites Nil

Content This subject examines the theoretical and practical applications of Human Resource Management within the Hospitality and Tourism Industry. It includes the concept of strategic HRM and its application to HRM practices such as employee recruitment, selection, performance appraisal, training and development, remuneration systems and occupational health and safety. The course is also concerned with the industrial relations system and its impact on the Hospitality and Tourism Industry, with special attention to the incidence of enterprise bargaining within the industry. The course investigates best practice within Hospitality and Tourism, the impact of TQM on productivity and current trends in HRM within the industry.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Review report, 40%; presentation, 10%; Case Studies, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5611 HOSPITALITY AND TOURISM PROJECT

Campus City Flinders.

Prerequisites Nil

Content This subject examines the theoretical and practical applications of Human Resource Management within the Hospitality and Tourism Industry. It includes the concept of strategic HRM and its application to HRM practices such as employee recruitment, selection, performance appraisal, training and development, remuneration systems and occupational health and safety. The course is also concerned with the industrial relations system and its impact on the Hospitality and Tourism Industry, with special attention to the incidence of enterprise bargaining within the industry. The course investigates best practice within Hospitality and Tourism, the impact of TQM on productivity and current trends in HRM within the industry.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Review report, 40%; presentation, 10%; Case Studies, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content This project subject provides students with the opportunity to build links with a sector of the hospitality or tourism industry in which they may seek employment (aviation, retail, conventions, hotel, resorts, restaurants, food service). This subject enables students to deepen their understanding of their chosen sector. The project will be carried out in groups of no more than four students.

Required Reading The key text will be a set of readings based on potential topics of interest for industry partners.


Class Contact Equivalent to thirty six hours per semester, normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Major project report, 80%; Project presentation 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO5613 APPLIED RESEARCH METHODS IN HOSPITALITY AND TOURISM

Campus City Flinders

Prerequisites Nil

Content In this subject the students will study the application of qualitative and quantitative research methods in an hospitality and tourism context. The increasing sophistication of the hospitality and tourism industries, with their demands for managers to better understand markets, market segmentation and customer satisfaction surveys, means that hospitality and tourism managers must develop a working knowledge of how to apply qualitative and quantitative research techniques in an hospitality or tourism setting. Topics include: content analysis, semiotics and other qualitative analytical methods and various quantitative analytical methods such as tests of significance, factor analysis, cluster analysis and discriminant analysis and how they can be applied to an hospitality or tourism setting. Using existing data sets, the students will get to practice these various techniques.

**Recommended Reading** A handbook of edited readings and articles will be compiled and provided by the lecturer.

**Class Contact** Three hours per week for one semester. Normally delivered as two hours of lectures and one hour tutorials; or a delivery mode approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Preliminary essay, 10%; Major project, 30%; Class presentation, 20%; Final exam, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BHO5615 PRODUCT INNOVATION IN HOSPITALITY AND TOURISM**

**Campus** City Flinders

**Prerequisites** Nil

**Content** This subject examines the new product development (NPD) process for Hospitality and Tourism products and services. Each stage in the NPD process will be explored, from opportunity identification and selection to launch of the new product or service. The links between innovation, creativity, entrepreneurship and competitive advantage will be investigated. Application of the innovation process to the range of Hospitality and Tourism enterprises from small business to large corporations will be examined. The risks and benefits of innovation as well as factors affecting the success or failure of new products and services will be discussed.


**Recommended Reading** A set of additional readings will be placed in Open Reserve in the library.

**Class Contact** Equivalent to thirty six hours per semester, normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Preliminary essay, 10%; Class test, 10%; Individual project, 30%; Final exam, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BHO5703 HOSPITALITY AND TOURISM MARKETING**

**Campus** City Flinders

**Prerequisites** Nil

**Content** The subject involves the application of marketing principles to hospitality and tourism, and includes the following topics: Services marketing, market segmentation, market research, consumer behaviour, pricing, positioning, promotion, place, people, process, productivity, quality in services marketing, marketing planning.


**Class Contact** Equivalent to thirty six hours per semester, normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Class presentation, 20%; Examination, 50%; Project Assignment, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BHO5717 SUSTAINABLE DESTINATION MANAGEMENT**

**Campus** City Flinders

**Prerequisites** Nil

**Content** This subject examines the meaning and practice of sustainable tourism within an international context and its relationship to economic, physical and human environments. It also examines the need for a variety of planning and management techniques at various stages in the development of tourism destinations at the national, regional and local levels. It emphasizes the need to develop plans and management strategies to maximize the benefits and minimize the costs of tourism development, which result in sustainable outcomes.


**Class Contact** Equivalent to thirty six hours per semester, normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Report, 40%; Presentation, 20%; Final exam, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BHO5718 CONTEMPORARY ISSUES IN HOSPITALITY AND TOURISM**

**Campus** City Flinders

**Prerequisites** Please Enquire.

**Content** This subject provides a comprehensive review of areas of managerial concern in hospitality and tourism. Indicative topics include: the relationship between sectors, such as a hospitality and tourism broadly, and between hospitality and events management; resort management; indigenous tourism; special events tourism; antarctic and remote tourism; industrial tourism; marketing research in hospitality and tourism; sustainable tourism development; gaming; and technology in hospitality and tourism. Topics will change over time, and will reflect, in part, the projects being pursued by University researchers, and the areas of managerial need identified by industry and government.


**Recommended Reading** Anderson, J. and Poole, M., 2001, A Judgment and Design Writing, 4th edn, John Wiley and Sons Australia Ltd, Brisbane.

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Class presentations, 50%; Issues assignment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BHO5719 EMERGING SYSTEMS IN HOSPITALITY**

**Campus** City Flinders

**Prerequisites** Nil

**Content** This subject examines systems, now emerging that have key roles in the management of hospitality operations. These include technologically advanced catering systems for cook-chill catering, the Hazard Analysis Critical Control Points (HACCP) system for food safety programs and contemporary practices for environmental management programs. The latest development in these systems and their applications to, and implementation in, hospitality operations will be considered. Recent food/foodservice trends will be covered and the ways in which they affect menu development, service quality and competitive advantage will be discussed.

Recommended Reading A set of readings will be placed in Open Reserve in the Library.

Class Contact Equivalent to thirty six hours per semester, normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Presentation, 20%; Major assignment, 30%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO6505 MARKETING MANAGEMENT

Campus City Flinders, Singapore, Kuala Lumpur, China, Bangladesh.

Prerequisites Nil

Content Upon completion of the subject, students would be able to understand the Marketing Management Process, develop essential skills necessary in a Marketing Manager's job, appraise an organisation's performance in a competitive marketing environment (foreign and domestic), formulate and implement marketing mix strategies in consumer, industrial and service markets, solve problems and improve their abilities in making sound decisions based upon available market information and appreciate the applications of marketing principles to Service Sector and International business decision making.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 25%; Research Project, 25%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO6666 GLOBAL MARKETING MANAGEMENT

Campus City Flinders.

Prerequisites Nil

Content This subject is aimed at developing awareness and skills necessary for effective marketing management career and leadership in Australian organisations operating internationally including subsidiaries of transnationals based in Australia and within the Pacific Region. A look at the nature of Australia's marketing companies performance in relation to traditional trade partners' countries; the economic environment and international trade transactions including economic regional integration as expanded market opportunities; the nature and scope of global marketing activities; the environment analysis of global marketing itself, formulating marketing strategies for global marketing programs of action aimed at export and international markets undertaken by small businesses in Australia; an examination critique of competitive global marketing strategies by Germany, Japan, South Korea, UK, and USA in relation to Australia's evaluation of general global marketing programs; organising and controlling global marketing operations; the future practices and prospects of global marketing with emphasis on global operations in the evolving international economic order; the north-south and south-west-east international economic argument, regional economic integration and continental advocacy in trade and marketing, Australia in the context of Pacific Basic, EC, and Indian and Atlantic basins with market potential and opportunities within global marketing framework.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Final examination, 50%; Assignment/project/term papers, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO6720 THE REFLECTIVE HOSPITALITY AND TOURISM PROFESSIONAL

Campus City Flinders

Prerequisites Nil

Content This subject examines issues such as the changing nature of work within the hospitality and tourism industries and the implications of these changes for managers. It provides students with information about models and techniques of interpersonal competence and assists them to use this knowledge to gain an understanding of the prerequisites of interpersonal competence. Topics include - developing and adapting your leadership style to the hospitality and tourism industries, effective interpersonal communication skills, goal setting, teams and creative problem solving, valuing diversity globally, assertiveness and the resolution of conflict.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class test, 30%; Reflective journals, 30%; Group project 15%; Individual assignment, 25%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO7700/ BHO7701 THESIS (FULL TIME)/(PART TIME)

Campus City Flinders

Prerequisites Nil

Content The thesis will report on independently conducted research which demonstrates the student's ability to clearly define a problem, and to undertake a detailed literature search and review of the relevant theoretical and practical literature on the topic area. All students who enter the program will initially discuss possible research topics with a member of staff and the Course Director. The minor thesis is to be completed by the end of six months for full-time students and twelve months for part-time students.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 45 credit points. 

Assessment In accord with Faculty Regulations, 100% Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BHO7742 BUSINESS RESEARCH METHODS

Campus City Flinders

Prerequisites Nil
Content The subject provides a comprehensive introduction to research methodology, including the consideration of possible research topics for academic theses and applied management projects. It includes the following topics: the role of research; theory building; the research process; ethical issues; problem definition and the research proposal; exploratory research; secondary data and information systems; survey research; experimental research; measurement and scaling; attitude measurement; questionnaire design; sampling; fieldwork; editing and coding; descriptive statistics; univariate statistics; multivariate analysis; and research reporting.


Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Class presentations, 50%; Research proposal, 50%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BH 8000 DISSERTATION (THESS) (DBA) (FULL TIME)

Campus City Flinders

Prerequisites Please Enquire.

Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

Recommended Reading None specified

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment Assessment will be in accord with those stated in University Regulations for Research Degrees, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BH 8002 PHD (RESEARCH) (FULL TIME)

Campus City Flinders

Prerequisites Please Enquire.

Content The candidate is expected to develop under supervision a thesis of original and significant content which displays a high level of research expertise. A field of study within the area of business and specific to a discipline within the Faculty must be chosen by the candidate in consultation with a supervisor. The final thesis must be an extensive exposition of original research which is well written and exposes a deep understanding and knowledge by the candidate of the field of study.

Recommended Reading None specified

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. No Credit Point information

Assessment In accord with those stated in the University Regulations for Research Degrees, 100%.

BH 8003 PHD (RESEARCH) (PART TIME)

Campus No Campus Information

Prerequisites Please Enquire.

Content The candidate is expected to develop under supervision a thesis of original and significant content which displays a high level of research expertise. A field of study within the area of business and specific to a discipline within the Faculty must be chosen by the candidate in consultation with a supervisor. The final thesis must be an extensive exposition of original research which is well written and exposes a deep understanding and knowledge by the candidate of the field of study.

Recommended Reading None specified

Class Contact No Credit Point information

Assessment In accord with those stated in the University Regulations for Research Degrees, 100%.

BH 8612 MARKETING MANAGEMENT 1

Campus City Flinders

Prerequisites Nil

Content Following a discussion of the concept of marketing and its historical development, the subject covers key marketing areas including consumer behaviour, marketing research, market segmentation and positioning. The key decision-making areas of product strategy, pricing strategy, promotion and distribution are addressed in Schoolh. These foundations of marketing are then integrated through a discussion of strategic marketing planning. Finally, special topics including international marketing, industrial marketing and services marketing are covered briefly.

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

Assessment Case Studies and continuous assessment, 50%; Examinations, 50%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BH 8613 MARKETING MANAGEMENT 2

Campus City Flinders

Prerequisites Please Enquire.
Content Students will read literature in the marketing area with a view to developing an understanding of developing issues and their application to practice. The objective of the subject is to assist students in developing critical review and writing skills that can be used when they write their D BA thesis.

Required Reading To be advised by lecturer
Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 7.5 credit points.

Assessment Progressive assessment comprising presentations and individual assignments, 60%; Final Examinations, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB5001 LEGAL RESEARCH AND WRITING
Campus City Flinders
Prerequisites Nil

Content Students will be introduced to primary and secondary legal sources of legal research materials and the means of researching them using both paper based and electronic resources. Students will learn correct research strategies and techniques and methods of citation. Students will be introduced to a range of legal writing styles, methods of critical analysis and the presentation of legal argument.

Required Reading Nemes, I. and Coss, G., 1998, Effective Legal Research, Butterworths, (Note: The publication of the second edition of this text is anticipated for 2000), Sydney, Australia.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research assignment, 40%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB5002 ASIAN BUSINESS LAW
Campus City Flinders
Prerequisites Nil

Content This subject will introduce students to the sources of Asian law, the principles of Asian legal systems such as the separation of powers. Depending on the interests of the lecturer and the students the content of this subject may vary. Initially, this subject will be primarily focused on the legal systems of Greater China including PRC, Hong Kong and Taiwan.

Recommended Reading Wang Chenguang and Zhang Xianchu (ed), 1997, Laws of the People’s Republic of China, Sweet and Maxwell Asia, Hong Kong.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Two research papers and class presentations of draft papers, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB5003 INTERNATIONAL TRADE LAW
Campus City Flinders
Prerequisites Nil

Content The first part of the course is concerned with an introduction to the major legal systems in the world. The meaning, sources, and structure of law in these legal systems, together with their reception into South and South East Asia will be dealt with in the second part. The role of the legal profession and legal education in those countries will be discussed along with other topics.

Content This subject contains two parts: the first part is a general introduction to the sources of international law, the nature of international trade law and the scope of international trade law; the second part covers a number of topics focusing on the GATT and the WTO, including the functions and process of the WTO, a detailed analyses of principles in the agreements of the Uruguay Round, the international trade dispute resolution regime, and trade related aspects such as services, intellectual property, agricultural products. This second part also discusses the functions of the IMF and the World Bank.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 30%; Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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BLB5004 COMPARATIVE COMMERCIAL LAW

Campus City Flinders.

Prerequisites Nil

Content This subject will examine one or more areas of commercial law from a comparative perspective. The subject will provide a focused introduction to the field of comparative law and do this by examining one of more commercial law subjects depending on the interests of the lecturer. It is expected that areas which would be suitable for comparative analysis would include the corporate laws of a number of different countries, the insolvency law of different countries as well as the contract laws of different countries.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Major assignment 1, 50%; Major assignment 2, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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BLB5005 IMMIGRATION LAW AND PRACTICE

Campus City Flinders.

Prerequisites Nil

Content This subject will introduce students to the sources of immigration law. It will introduce the structure of Australian visas and the Australian citizenship. It will focus on the migration applications. The migration agent registration scheme is also included. The administrative and judicial review of the decisions on immigration applications are also key parts of this subject.

Required Reading To be advised.

Recommended Reading To be advised.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 25%; Examination, 75%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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BLB5006 TELECOMMUNICATIONS LAW AND POLICY

Campus City Flinders.

Prerequisites Nil

Content This subject aims to provide an overview and analysis of the law relating to telecommunications, broadcasting and radio communications in Australia. Principal topics include: convergence of media and the legal boundaries affecting telecommunications and services encompassing broadcasting and narrowcasting; reform of the telecommunications since 1997; the liabilities of telecommunications carriers and service providers; interconnection issues; regulation of competition; control and ownership issues; the regulatory process; and the role of regulators including AUSTEL, ACCC, the ABA and SMA.


Recommended Reading Leonard, P. Carbine N. and Henderson, A. (eds) Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 40%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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BLB5007 INTERNATIONAL COMMERCIAL LAW

Campus City Flinders.

Prerequisites Nil

Content This subject examines a number of legal issues arising in typical international commercial transactions. Among the matters to be discussed are the Vienna Convention on International Sales, contracts for international sale of goods, carriage of goods by sea, air and land, international financing and banking (particularly letters of credit), marine insurance, foreign investment, import control, GATT and WTO, conflict of laws and the resolution of international commercial disputes.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 40%; Examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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BLB5008 MASTERS READING COURSE

Campus City Flinders.

Prerequisites Nil

Content The subject will be taught as a series of seminars and discussions, each of which focuses on a particular philosophical approach to legal research. It is anticipated that guest speakers, including recent research masters of PhD graduates will explain the philosophical basis of their research or writing, and present issues for debate and analysis by students. Students will be expected to complete assigned readings prior to each seminar, and to come along prepared to engage in an informed debate.

Required Reading To be advised.

Recommended Reading To be allocated week by week according to topics chosen for the semester.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Major research assignment, 70%; Contribution to weekly class discussions and debates, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB5509 INTRODUCTION TO LAW AND ECONOMICS

Campus City Flinders.

Prerequisites Nil

Content This subject introduces the student to an interdisciplinary analysis of the law: the economic analysis of law. Principle topics include: Outline of the essential analytical framework of microeconomics. The distinction between positive and normative analysis and its significance. Survey of foundation articles and scholarship in the area of law and economics. Use of explicit and hypothetical contractual models to view the law. Application of the analysis to certain commercial aspects of contract law, tort law, property law and the law of fiduciary obligations. Consideration of the limits and critiques of law and economics.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research paper, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB5510 ADVANCED CORPORATE LAW

Campus City Flinders.

Prerequisites BLB530 Comparative Corporate Law.

Content This subject will provide students with advanced knowledge of specialised areas of Australian Corporations Law. Particular attention will be given to areas of Australian insolvency law such as voluntary administration, schemes of administration, receivership, the powers of liquidators, winding up and dissolution of companies.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research paper, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB5511 PLAIN ENGLISH AND COMMERCIAL DRAFTING

Campus City Flinders.

Prerequisites Nil

Content The course covers the principles of good legal writing. A critical appreciation of traditional legal English and its impact on comprehensibility. The consumer driven movement towards comprehensible documents. The formation of plain English guidelines. The critics of plain English. The application of plain language guidelines worldwide and the empirical evidence supporting them.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 50%; Individual exercises, 25%; Group exercises, 25%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BLB5520 DISCUSSION
Campus City Flinders
Prerequisites Please Enquire.
Content The dissertation will be undertaken in the following way. Students will select a research topic and negotiate the topic, research questions and research method in consultation with an appointed supervisor. A dissertation of 15,000 words is required for the standard degree, and 25,000 words for the Honours degree.
Required Reading To be advised.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 30 credit points.
Assessment 15,000 word D dissertation, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB5530 COMPARATIVE CORPORATE LAW
Campus City Flinders
Prerequisites Nil
Content This subject will examine one or more areas of commercial law from a comparative perspective. The subject will provide a focused introduction to the field of comparative law and do this by examining one of more commercial law subjects depending on the interests of the lecturer. It is expected that areas which would be suitable for comparative analysis would include the corporate laws of a number of different countries, the insolvency law of different countries as well as the contract laws of different countries.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 30 credit points.
Assessment Major Assignment 1, 50%; Major Assignment 2, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLB6001 CULTURAL DIVERSITY AND COMMUNITY PARTICIPATION IN CRIME CONTROL
Campus City Flinders, City Queen
Prerequisites Nil
Content The subject considers recent community based approaches to crime control, policing, criminal justice and treatment of offenders and victims. It considers how cultural values and formations influence perceptions of crime and responses to it within communities, both local and transnational. Case studies include the roles of informal networks and international organizations (such as Interpol, OECD, the Basle Committee) and the development of informal understandings, cooperative procedures, codes of conduct and international standards for regulation. It considers the roles of institutions such as ethics and oversight committees, plans and audits.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment One research assignment (2500 words), 50%; One group exercise (2500 words), 50%.

BLB6002 COMPLIANCE AND SELF-REGULATION: THE CORPORATE ROLE
Campus City Flinders, City Queen
Prerequisites Nil
Content The subject studies recent strategies that seek to guide systems and personnel within corporations to take responsibility for preventing and remedying harm. It highlights the emergence of the compliance officer and considers how these officers might deal effectively with external regulatory agencies and with their own executives and colleagues. As well as academic insights, students will gain experience as regulators with the design of internal processes, such as ethics and oversight committees, plans and audits.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment One case study (2500 words), 50%; One essay (2500 words), 50%.

BLB6003 CROSS-BORDER REGULATION
Campus City Flinders, City Queen
Prerequisites Nil
Content The subject traces the growth of functional regulatory networks and international organizations (such as Interpol, OEC, IOSCO and the Basle Committee) and the development of informal understandings, cooperative procedures, codes of conduct and international standards for regulation. It considers the roles of institutions such as ethics and oversight committees, plans and audits.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment One report (2500 words), 50%; One research assignment (2500 words), 50%.

BLB6004 MULTI-JURISDICTIONAL CRIMINAL JUSTICE
Campus City Flinders, City Queen
Prerequisites Nil
Content The subject follows the characteristic steps through which criminal and other regulatory offences are prosecuted and defended. It assesses the variety of means which are employed to mediate the conflicts of law that arise. These include the use of constitutional and legislative documents, civil liberties and human rights, choices of law and location, conflict of laws doctrine, and extradition and enforcement of judgements treaties.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment One report (2500 words), 50%; One case assignment (2500 words), 50%.

BLB6005 RESEARCH METHODS AND PROFESSIONAL STANDARDS

Campus City Flinders, City Queen

Prerequisites Nil

Content The subject identifies the range of professionals involved today in regulatory policy making, such as accountants, engineers, lawyers, medical specialists and psychologists. Through case studies, it compares the approaches they take to research, the formulation of issues, the weighing of evidence and the recommendation of reforms. Topics include the identification of hazards and harms, the determination of breaches, and the treatment of offenders. It examines the ways their expertise is subjected to scrutiny, both internally within codes of professional conduct and externally in the courts and the new administrative law.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment One case study (2500 words), 50%; One essay (2500 words), 50%.

BLB6607 PUBLIC INTEREST LITIGATION AND CIVIL REMEDIES

Campus City Flinders, City Queen

Prerequisites Nil

Content Both the common law and legislative schemes provide regulatory agencies and private citizens with opportunities to sue wrongdoers for civil remedies. Through case studies and practice guides, the subject explores the uses made of civil action. It considers such innovations in litigation as class actions, conditional fees, and civil penalties and responses to litigiousness like case management, ADR, limitation of liability and statutory insurance funds. The civil action will be compared with other strategies including criminal prosecution and law reform campaigns. This subject will be taught with input from a public interest law centre such as the consumer law centre, environmental defender's office or the public interest advocacy centre.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment One research assignment (2500 words), 50%; One practical exercise (preparation and delivery of brief), 50%.

BLB6608 CONTEMPORARY REGULATORY POLICY AND LAW

Campus City Flinders, City Queen

Prerequisites Nil

Content Pursuing case studies, the subject evaluates the experience with different regulatory strategies, including the strategy of criminalizing conduct, and alternative approaches such as self-regulation, risk management, economic incentives, civil liability, administrative procedures, private contracting and public provision.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment One literature study (2500 words), 50%; One research assignment (2500 words), 50%.

BLS5400 SPORT & THE LAW (SERVICE SUBJECT)

Campus Footscray Park/City Flinders.

Prerequisites Nil

Content This subject addresses sport policies and practices in the context of the Australian legal system and the law. An overview of the Australian legal system will be followed by an examination of a number of applied legal issues in sport which include: statutory requirements for sport and sport science institutions; injury liability; duty of care, health and safety, anti-discrimination and equal opportunity, contracts, restraint of trade and other trade practices. Consideration will also be given to the legal implications of the introduction of new communication and medical technologies in sporting organisations and practices, natural justice and sport tribunals, defamation, and contract law.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Paper/ presentations, 50%; Examinations, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLS5401 LEGAL ASPECTS OF RITES OF PASSAGE (SERVICE SUBJECT)

Campus City Flinders.

Prerequisites Nil

Content Legislation and precedent, registration of births marriages and deaths, engagements (legal consequences), preparation for marriage (provisions for premarital education), notice regarding obligation of marriage, formalities, authorised celebrants, capacity to contract a marriage, the requirements for a valid marriage, divorce, children's issues, private international law, death certificates.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

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**Assessment** Assignment, 40%; Case study 1, 30%; Case study 2, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO5406 LAW FOR EVENTS**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The subject aims to examine events regulations/statutes, contracts and agreements, insurance and liabilities (local, national and international), workers awards, compensation, benefits, entitlements; working environment considerations and requirements; impact on local community; with an emphasis on the practitioner's perspective

**Required Reading** To be advised by lecturer


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Minor assignment, 40%; Major assignment, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO533D LAW OF EMPLOYMENT**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The aims of the subject are to assist students to become familiar with the aspects of industrial law required for the vocational aspects; to provide students with an understanding of the skills necessary to deal with legal problems which may arise in the industrial arena. The subject includes contract of employment; termination of employment; worker's safety; and equal opportunity law.

**Required Reading** To be advised by the Lecturer

**Recommended Reading** To be advised by the Lecturer

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Case study 1, 50%; Case study 2, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO5515 ENTERTAINMENT INDUSTRY LAW**

**Campus** City Flinders.

**Prerequisites** BEO5510 The International Music and Entertainment Economy.

**Content** This subject will examine the key areas of entertainment law with a focus on the music industry. Areas of study including contracts, domestic and international practices, international copyright protection and trademarks, international conventions and government regulation, and contractual arrangements between music, film, broadcasting and other entertainment industry sectors. The subject also examines contract negotiation, key contract classes and their implications for royalty and other income, and copyright and law in a digital environment.


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Case Studies, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO5337 BUSINESS LAW**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** This subject aims to: provide students with a working knowledge and overview of the legal system; students will understand and be able to speak, write and read in the language and technology of business law; provide students with an appreciation of contract and tort law issues - students in their working life should be able to avoid problem situations, and possibly be more aware of the need for reform in particular areas; and, to enable students to learn the techniques of finding the appropriate law when necessary to apply law to a contract problem. The subject includes: an introduction to the law, an examination of the litigation process, onus of proof, the sources of law in Australia, precedent, the court system and tribunals in Victoria; criminal and the law of tort as it relates to business; a study of the law of negligence with a particular emphasis on professional liability for negligent statements and advice; the definition of a contract and the information of contractual situations examining rules of offer and acceptance etc.; termination of offers, rules of consideration, revocation of offer and acceptance, intention to be legally bound, certainty and terms; a study of breach of contract of non fulfilment of particular terms in the contract; an examination of the different remedies available under the law; the interaction of tort law with contract; statutory schemes relating to contract with particular reference to the Trades Practices Act 1974 (Cth) and to the Goods (Sales and Leases) Act 1981 (Vic); discharge of contract by different occurrences such as frustration, mutual agreement, illegality and mistake.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Mid Semester Test, 20%; Essay, 20%; Final Exam, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

**BLO5338 COMPANY LAW**

**Campus** City Flinders.

**Prerequisites** BLO5337 Business law.

**Content** To provide students with: a working knowledge and overview of company law; an appreciation of the company forms; the advantages and disadvantages attached to this business organisation; and to enable students to learn the techniques of finding the appropriate law when they wish to apply law to a company principle. The subject includes: historical background to Corporations Law; registration and its legal effects; types of companies and the process of incorporation; corporate constitution, fundraising and the protection of investors; corporate management; rights of minority shareholders; law of meetings; takeovers; share capital; loan capital; insolvency.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
BLO5539 AUSTRALIAN INCOME TAX LAW AND PRACTICE

Campus City Flinders, Singapore.

Prerequisites BAO5522 Managerial Accounting, BAO5543 Accounting Systems and Processes, BLO5537 Business law, BLO5538 Company Law.

Content To give students a broad insight into the principles involved in the Australian Taxation System; to develop an understanding of the subject via an examination of relevant provision of statute, case law, and income tax rulings; to investigate particular topics in sufficient detail to enable the graduate student to appreciate the complexities of taxation legislation and practice that often requires 'specialist' analysis. The subject includes: constitutional background, concept of income, introduction to the fringe benefits; capital gains tax; deductions; trading stock; taxation of individuals, trusts, partnerships; companies.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 30%; Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO5550 LAW FOR THE HOSPITALITY INDUSTRY

Campus City Flinders.

Prerequisites Nil

Content The subject includes: an introduction to the law; an examination of the litigation process and resolution of disputes; the sources of law, precedent and the court system; the law of contract; the law of employment and discrimination; insurance law; innkeepers liability; trade practices and consumer protection; the tort of negligence; liquor licensing including types of licences, licensee's duties and obligations; gaming law and food law.

Required Reading Atherton, T.C. and Atherton, T.A., 1998, Tourism, Travel and Hospitality Law, LBC.

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Presentation, 10%; Research Paper, 30%; Final examination, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO5555 INDUSTRIAL LAW

Campus City Flinders.

Prerequisites Nil

Content This subject aims to familiarise students with the legal foundations and operations of the federal industrial relations system. This subject considers the role of the constitution, enforcement, federal tribunals, the laws relating to trade union structure and security, and the right to strike.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Test, 60%; Class Papers, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO5601 AUSTRALIAN IMMIGRATION LAW

Campus City Flinders.

Prerequisites Nil

Content This subject aims to provide participants with an understanding of Australian Immigration Law, policy, practice and procedures, and to make prospective migration agents aware of the ethics and responsibilities of being a migration agent. The subject will provide students with the ability to learn, understand and interpret the provisions of the Migration Act and Regulations, case law and policy, and have the capacity to solve and analyse migration problems.

Required Reading To be advised by lecturer


Assessment Midsemester Test, 60%; Class Papers, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO5602 ADVANCED AUSTRALIAN IMMIGRATION LAW

Campus City Flinders.

Prerequisites Nil

Content This subject aims to provide students with the ability to demonstrate an ability to understand and interpret the provisions of the Migration Act, Regulations and case law and have the capacity to solve and analyse migration problems at an advanced level.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 30%; Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO5603 ADMINISTRATIVE LAW AND PRACTICE

Campus City Flinders.

Prerequisites Nil

Content This subject aims to provide participants with an understanding of the institutional framework of modern governments in Australia and the various ideological perspectives on the nature and role of government; understanding of the legislative and administrative system of government; and an appreciation of recent legislation in the field of administrative law with reference to the role of the Ombudsman, AAT Tribunals, freedom of information, and the Courts.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignment, 30%; Examination, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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BLO5604 REFUGEE LAW AND PRACTICE
Campus City Flinders.
Prerequisites BLO5601 Australian Immigration Law.
Content The subject aims to provide participants with an understanding and a working knowledge of Australian Refugee Law and Practice. Topics include: the international context; Australian refugee legislation (historical/present); the United Nations Convention and Protocol relating to the status of refugees; primary application; the Refugee Review Tribunal; Judicial Review; Judicial Interpretation.
Required Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Open book examination, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO5737 INTERNATIONAL TAX
Campus City Flinders.
Prerequisites Nil
Content The subject aims to provide the students with a proper understanding of the special features of Australian Taxation Law and practice associated with the derivation of income and capital gains in an international context, particularly in view of the accrual system of taxing foreign sourced income. This subject includes the following topics: Overview: The fundamental concepts, and the basis of levying Australian tax on international transactions; problems of classifying residence and source. The common law approach; statutory rules concerning residence and source, allocation of income and expenses between Australia and foreign countries, deemed derivation from a source in Australia; problems of double taxation, introduction to the International Taxation Treaty system, examination of the OECD Model Convention, examination and comparison of selected treaties and consideration of treaty shopping; the accrued system of taxing foreign accrued income; Australian taxation of foreign source income; Australian taxation of non-residents' Australian accrued income; aspects of international transactions; division 13 of the Income Tax Assessment Act, transfer pricing; measures to combat international tax avoidance, statutory solutions, exchange of information under the Income Tax Assessment Act and Treaties; practical exercises in international tax planning.
Required Reading To be advised by lecturer
Recommended Reading To be advised by Lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Examination, 30%; Research Paper / Presentation, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO5738 FINANCIAL INSTITUTIONS LAW
Campus City Flinders.
Prerequisites Nil
Content The subject examines the following areas: The Australian Financial System: - a review of the regulation of banks and NBFI's; the Reserve Bank and its functions; the regulation and deregulation of the Australian finance industry. The relationship between Financial Institutions and Customers: an examination of the legal character of the relationship; the duties of the customer and of the financial institution; the duty of secrecy and the impact of the Commonwealth Privacy Act and of the Financial Transactions Reports Act on the duty of secrecy; the role of the Code of Banking Practice; the impact of the Trade Practices Act on the dealings of financial institutions with customers and third parties. Consumer Credit regulation under the Consumer Credit Code. Lending and Securities: - a review of 'bankers' lending criteria and the types and legal characteristics of securities accepted by them - in particular the personal guarantee, mortgage and debenture fixed and floating charges; the enforcement of debts through insolvency or winding-up proceedings, and the enforcement of securities. Payment methods: - this topic covers negotiable instruments (including cheques); consumer and commercial electronic funds transfer and regulation under the EFT Code of Conduct. Law Reform Issues. Required Reading To be advised by lecturer
Recommended Reading course pack as advised by lecturer.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignments and Internal assessment, 40%; Presentation, 10%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO6502 LAW FOR MANAGEMENT
Campus China,Bangladesh.
Prerequisites Nil
Content An introduction to law, including historical origins of our legal system, the sources of law, the doctrine of precedent and the court hierarchy, the adversary system. Also examination of types of precedent, history of tort of negligence and the rules of statutory interpretation and the identification of the essential elements in the formation of a contract. Examination of the elements of contract including the distinction between a condition, a warranty and an inominate term. Examination of Misrepresentation, Duress, Undue influence, Unconscionability. Consideration of the concept of a tort and the difference between the types of tort. Different types of business structures; sole traders; partnerships; joint ventures; incorporated and unincorporated associations and company law; a survey of the legal rules regulating administrative action.
Required Reading Latimer, P.
Recommended Reading To be advised by lecturer
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Class Participation, 10%; Examination, 50%; Assignment, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BLO8000 DBA DISSERTATION (FULL TIME)
Campus City Flinders.
Prerequisites Nil
**BLO8001 DBA DISSERTATION (PART TIME)**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

**Required Reading** Please enquire

**Recommended Reading** Please enquire

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 60 credit points.

**Assessment** Dissertation, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment will be in accordance with University Regulations for Research Degrees.

**BLO8002 PHD RESEARCH (PART TIME)**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

**Required Reading** Please enquire

**Recommended Reading** Please enquire

**Class Contact** Subject equal to 60 credit points.

**Assessment** Dissertation, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment will be in accordance with University Regulations for Research Degrees.

**BLO8003 PHD RESEARCH (FULL TIME)**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

**Required Reading** Please enquire

**Recommended Reading** Please enquire

**Class Contact** Subject equal to 60 credit points.

**Assessment** PhD Research, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment will be in accordance with University Regulations for Research Degrees.

**BLO8004 RESEARCH THESIS (FULL TIME)**

**Campus** City Flinders.

**Prerequisites** Please Enquire

**Content** Completion of a major thesis under the supervision of an experienced member of staff from the School of Law.

**Required Reading** Please enquire

**Recommended Reading** Please enquire

**Class Contact** Subject equal to 60 credit points.

**Assessment** Research thesis, 100%. Requirements and assessment will be in accordance with University Regulations for Research Degrees.

**BLO8001 RESEARCH THESIS (PART TIME)**

**Campus** City Flinders.

**Prerequisites** Please Enquire

**Content** Completion of a major thesis under the supervision of an experienced member of staff from the School of Law.

**Required Reading** No Information

**Recommended Reading** Please enquire

**Class Contact** Subject equal to 30 credit points.

**Assessment** Research Thesis, 100%. Requirements and assessment will be in accordance with University Regulations for Research Degrees.

**BMO5401 SPECIAL EVENT MANAGEMENT**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The subject aims to provide students with an understanding of generic management knowledge, competencies and skills required to administer artistic, sporting, cultural, promotional, special interest, industry, educative and entertainment events. It also assists students to gain and use specific competencies, skills and techniques, which ensure the achievement of successful events. The subject content includes types and significance of special events; trends regarding events - local, national and international; procedures and issues in event management; attributes of event managers; the challenges and risks of managing a large scale event; human resource issues in running events; win/win negotiation and compromise, lobbying and motivating key people; team formation and staff motivation; venue management; contingency and crisis management, planning for security and emergencies; social and environmental impacts of events.

**Required Reading** Special Event Management Workbook (Normally available from the bookshop)
BMO5540 EMPLOYEE RELATIONS STRATEGY (SERVICE SUBJECT)

Campus Footscray Park, City Flinders, Hong Kong.

Prerequisites Nil

Content The subject aim is for students to develop understanding of the issues involved in managing employee relations in the recreation industry. Topics covered include: occupational health and safety; affirmative action policies; the interaction of unions and management at the workplace; implementing change in the workplace and conflict resolution; and enterprise bargaining in union and non-union firms.


Recommended Reading No Information.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 7.5 credit points.

Assessment Assignment, 50%; ExResearch Report, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO5514 ARTIST MANAGEMENT AND INTERNATIONAL TOURING

Campus City Flinders.

Prerequisites Nil

Content This subject examines artist management in an international context and explores the international live music market and the conceptualisation, implementation and promotion of an international tour. Topics include: the artist-manager relationship, negotiating with record companies and music publishers, financing an international tour, regulatory requirements, international promotion, conventions and festivals, the role of booking agents and promoters, legal and insurance aspects, venue management, including security, insurance and labour relations.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 7.5 credit points.

Assessment Case Study(s)/Assignments, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO5520 ORGANISATION ANALYSIS AND BEHAVIOUR

Campus City Flinders.

Prerequisites Nil

Content The aims of this subject are: to offer methods of analysing organisations and understanding the managerial issues that they present; to focus directly on both management and leadership while providing a clear synthesis and integration of current thought on major organisation theory; to develop students' investigative and interpretative skills as they relate to the analysis of organisations; and to further develop their managerial skills and competencies. The subject includes the following themes: overview of organisation analysis and managerial effectiveness; criteria for effective approaches to diagnosis and action in organisations; focus on the impact between organisations and organisation behaviour; develop interpersonal skills which would facilitate organisation growth and secure a more motivated and committed work force; identify how leaders can expand their options to enhance their effectiveness; distinguish between constructive and destructive political dynamics; and the design, implement action and evaluation of organisation change.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 7.5 credit points.

Assessment Assignments, 50%; Case Study, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BMO5533 ORGANISATION CONSULTING AND COUNSELLING

Campus City Flinders.
Prerequisites Nil

Content The aims of this subject are to: give students an understanding of how effective interpersonal relationships improve organisational effectiveness; and to give students an understanding of the theory and practice of interviewing; especially their types, purposes and aims. This subject includes the following topics: effective organisations, their interpersonal climate and the role of the training and development manager in internal organisational image building; interviewing as a way of bringing about micro-level organisational change; consulting and counselling as specific forms of interviewing; interviews-types, purposes and aims; advanced conflict and negotiation skills; the supportive counselling role of the training and development manager; the role of the consultant within different organisational cultures; and confidentiality and ethics.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case Studies, 50%; Report, 25%; Essay, 25%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO5535 INTERNATIONAL EMPLOYEE RELATIONS

Campus City Flinders.
Prerequisites Nil

Content The subject is designed to develop an understanding of factors influencing the management of employee relations and human resource management in the global economy. Students will be made aware of contemporary international theoretical and practical developments in the management of human resources. Topics include global/local strategic decision-making; convergence theories and the influence of multinational corporations on foreign employment practices; cultural considerations and managing cultural diversity; managing expatriate relations; the internationalisation of human resource management.

Required Reading To be advised by lecturer.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research Essay, 30%; Test, 40%; Class Study, 30%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO5537 TOPICS IN EMPLOYEE RELATIONS

MANAGEMENT

Campus City Flinders.
Prerequisites Nil

Content The subject aims to provide students with an opportunity to study in depth, issues of contemporary importance in industrial relations. On completion of the subject, students should be able to critically examine issues and identify their impact on industrial relations and examine the change process as well as understanding the options for dealing with change. It will include topics such as new technology, industrial democracy, women and the labour market, occupational health and safety, and contemporary reforms to organisations.

Required Reading To be advised by lecturer.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research Essay, 50%; Two Class Papers, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO5544 INDUSTRIAL RELATIONS

Campus City Flinders.
Prerequisites Nil

Content The aim of this subject is to provide students with an understanding of the nature of industrial relations in Australia and the interface between industrial relations institutions, workplaces and employment outcomes. Topics include exploring the causes and management of industrial conflict; employment regulation in Australia; management employee relations strategies; the role of unions and governments; industrial tribunals; and enterprise bargaining.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Seminar Paper, 40%; Industrial Report, 20%; Research Paper, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO5547 EMPLOYEE DEVELOPMENT AND CHANGE

Campus City Flinders.
Prerequisites Nil

Content The subject focuses on the management of employee development and change in contemporary organisations. Topics include employee development strategies; the change process; training and development; organisational climate and productivity; and emerging issues and trends in the internationalisation of human resource management.

Required Reading To be advised by lecturer.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Case Studies, 50%; Report, 25%; Essay, 25%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content The aims of this subject are to enhance students' understanding of the influence of external and internal organisational environments in shaping training and development strategies; and to assist students to take a proactive approach to the training and development function. This subject includes the following topics: The content of training and development in Australia - historical, legal, socio-cultural, economic, political and technological; the influence of peak bodies in the shaping of training strategies; the role of training and development in organisations in Australia and its principal trading partners; successful Australian and overseas examples; the strategic planning approach to training within organisations; training needs assessment; critical analysis of methods of training needs analysis; comprehensive occupational data analysis programs; training needs assessment and its role in fostering an organisational learning culture. The role of training in organisational development; and learning and behaviour at the individual, group and organisational level.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar; tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 50%; Case Studies, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO548 NEGOTIATION AND ADVOCACY

Campus City Flinders.
Prerequisites Nil

Content The subject aims to provide students with an opportunity of applying theory and techniques to the resolution of industrial relations problems; to give students an opportunity to demonstrate and develop skill competencies in industrial relations; and to raise the awareness of students about the environmental constraints in which industrial relations processes take place and the skills needed for the processes to be effective.

Required Reading To be advised by lecturer

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar; tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment A program of continuous assessment based on the preparation and presentation of case studies, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO549 EMPLOYEE RELATIONS STRATEGIES

Campus City Flinders.
Prerequisites Nil

Content The subject aim is to explore the significance of employee relations and human resource factors in business strategy and planning. Topics include the concept of strategy, the factors that are important in the development of strategies by management and unions, the relationship of business strategy and employee relations strategy, management style and employee relations, differences in employee relations strategies in small and large companies and the public and private sector and specific proposals for employee relations management in payment and reward systems, employee participation and educational training. Evaluation of employee relations strategies and their ability to achieve their objectives.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Literature Review, 35%; Case Study Report, 30%; Research Paper, 35%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO550 CONTEMPORARY EMPLOYMENT SYSTEMS

Campus City Flinders.
Prerequisites Nil

Content The subject aims to provide an understanding of the nature of contemporary employment systems in industrialised countries; develop an understanding of the ways in which the redefinition of the firm in the knowledge economy is effecting employment relationships; explore the major changes occurring in employment systems, and develop an understanding of the implications of these changes for the management of employees. The following topics include: contrasting major differences in employment systems in OECD countries and differing policy responses; situating Australian employment systems within the broader framework of OECD countries; understanding major forces for change in employment systems; growth of the knowledge economy and redefinition of the firm; skill formation in the knowledge economy, development and implications of precarious employment; developments and implications of the growth in outsourcing and self-employment; trends in organisational and job insecurity; impact of differing levels of collectivism; managing a diverse workforce; development and impact of growing wage inequalities; policy and practice implications of these changes.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Essay, 30%; Research paper, 30%; Test, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO551 REMUNERATION AND PERFORMANCE MANAGEMENT

Campus City Flinders.
Prerequisites BMO 5564 Human Resource Management.

Content The subject aims to provide students with knowledge of key trends and issues in remuneration and performance management; to explore the strategic importance of rewards in managing human resources and in ensuring organisational effectiveness, and to develop skills in planning, communicating and implementing organisation-wide remuneration systems. The subject will include the following topics: the strategic importance of organisational remuneration planning; establishing core principles of an organisation's pay system; designing and managing pay systems; rewards, performance and productivity; rewarding employees for organisational performance; determining base pay; creative remuneration packaging; remuneration for international staff; strategic pay systems and public policy.

Required Reading To be advised by lecturer


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Learning review report, 25%; Group presentation, 25%; Remuneration plan, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO556 HUMAN RESOURCE MANAGEMENT

Campus City Flinders.

Prerequisites BMO5520 Organisation Analysis and Behaviour.

Content The subject aims to explore concepts and principles drawn from the literature concerning the management of human resources; review practices of effective human resource management and appreciate the implications of recent relevant Victorian and Federal Government legislation for employment practices; enhance knowledge, personal skills and competencies which contribute to the effective management of human resources. On completion of the subject students should be able to appreciate duality of staff and line management responsibility for the management of human resources; recognise the strategic advantages attainable from effective human resource management planning and implementation techniques; understand the application of systems models to human resource management functions; recognise the important change in role of the Human Resource Manager brought about by the application of computer systems to the human resource functions; apply principles in the area of human resource practices and appreciate legislative requirements.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Review Report, 40%; Presentation, 10%; Case Studies, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO556 HUMAN RESOURCE INFORMATION SYSTEMS

Campus City Flinders, Sutherland.

Prerequisites Nil

Content This subject aims to investigate factors associated with the analysis, design and implementation of Human Resource Information Systems (HRISs). The subject covers issues in needs analysis, user requirements, system selection and practical use of HRIS software that students are likely to encounter in a typical business organisation. It also includes a study of the change management issues associated with HRIS implementation and the development of HRISs for strategic purposes.

Required Reading To be advised by lecturer

BMO568 TEAMWORKING

Campus City Flinders.

Prerequisites Nil

Content Students completing this subject will develop skills, knowledge, and competence in the implementation, management, and leadership of teams. The topics include: the history of teamwork, individual team skills, and models; typical team applications; creating enabling environments for teams; deciding when teams are, or are not, appropriate; team performance measures and rewards for teams; dysfunctional impacts of teams and teams as surveillance mechanisms; teams as part of high performance work systems; teams in cross cultural contexts and global organisations; interorganisational and virtual teams.


Recommended Reading Belbin, M, 1996, Team Roles at Work, Butterworth Heineman, Oxford.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 30%; Case Studies, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO572 STRATEGIC HUMAN RESOURCE MANAGEMENT

Campus City Flinders.

Prerequisites Nil

Content This subject critically examines the extent to which the management of employees in an organisation can be integrated into the process of strategic management. Alternative models of the development and implementation of business strategy are assessed and the different possible levels of integration of human resource management with stages of the strategic process are explored. The changing external environment of globalisation of competition and resultant restructuring of industries, labour markets and organisations is analysed in order that the factors influencing managerial choice with regard to the different strategies available for the management of employees can be understood. The impact of internal factors, such as existing work organisation, skill formation, reward systems, employees can be understood. The impact of internal factors, such as existing work organisation, skill formation, reward systems, organisational culture and structure, on the development of more strategically focussed management of employees are examined. Current Australian concepts of Best Practice with regard to organisation change and the role of human resources are considered. The importance of the role of strategic human resources approaches in the development of a learning organisation is examined. Finally the role of international human resource is explained.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Major Logistic Project, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO573 CHANGE EVALUATION FOR BUSINESS EXCELLENCE

Campus City Flinders.

Prerequisites BMO5520 Organisation Analysis and Behaviour.

Content This subject aims to develop students’ ability to critically evaluate HRD systems for effectiveness and efficiency, and to develop their competencies and skills to match HRD techniques, methods and technology to the learning styles of an audience so as to maximise learning transfer. It also aims to enable students to determine and evaluate the process and outcomes of HRD so as to demonstrate its usefulness to an organisation. Topics will include models of HRD evaluation, appropriate methods and technology in HRD and evaluation, learning styles, performance indicators, and utility analysis.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Individual Presentation, 15%; Group assignment (3000 words), 40%; Individual Assignment (2500 words), 45%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO574 SUPPLY CHAIN AND LOGISTICS MANAGEMENT

Campus City Flinders.

Prerequisites Nil

Content The aim of this subject is to study the concept of supply chain management in the context of movement and storage of components and goods, in the spheres of materials management, physical distribution and transport, and its practical business application. Supply chain as a system for creating flows of materials from point of supply to point of production and flow of goods from suppliers to customers. The concept of supply chain as integration of the major operational activities in this system to achieve customer requirements. The existence and major industrial variants of the physical distribution functions of order processing, inventory control, packaging, distribution centres, transport and customer service. The materials management functions of purchasing, transport, materials planning and handling, production planning and manufacturing support. The definition and measurement of customer services from manufacture via distribution channels, in the light of strategic business aims; and the influence of human and information resources on logistic channels.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research and Application Report, 30%; Seminar, 10%; Major Logistic Project, 60%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO575 PLANNING AND CONTROL THROUGH ERP SYSTEMS

Campus City Flinders.

Prerequisites Nil
**Content** The aim of this subject is to study the planning, control and operation of manufacturing and service businesses with particular reference to the use of computer based information systems. Topics include: materials requirement planning, enterprise resource planning systems, bills of materials, job routing, bills of manufacture, operation of the manufacturing and service business system; sales and operations planning and scheduling techniques; developments in Electronic Data Interchange (EDI) is also introduced.


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Research and Application reports, 60%; Seminar, 20%; Computer Assignment, 20%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BMO 5576 OPERATIONS AND LOGISTICS STRATEGY**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The increasing integration of product and process management and the rapid development in the area of supply chain management manufacturing, make it imperative the managers in manufacturing and logistics have an understanding of the latest theory and techniques in product and process management. The aim of this subject is to enable students to understand the foundations of product and process management with applications to manufacturing and supply chain coordination and integration. Process improvement methods are introduced as ways of aligning organisations with customer needs and market structures. Product development activities, including project management and concurrent engineering, are introduced as aids to integrating marketing, manufacturing and engineering.


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Operations Project, 60%; Research Topic, 20%; Case Study, 20%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BMO 5577 COMPETITIVE INNOVATION MANAGEMENT**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** The subject aims to educate managers in the concepts, tools and techniques of radical and competitive innovation management; critically assess the value and applicability of these concepts, tools and techniques to particular organisation and industry contexts; and develop knowledge, educate managers in the concepts, tools and techniques of radical and competitive innovation management; critically assess the value and applicability of these concepts, tools and techniques to particular organisation and industry contexts; and develop knowledge, personal skills and competencies in the application of the above approaches. This subject includes the following topics: Radical/competitive innovation, key sources of radical/competitive innovation; major tools and frameworks used in industry, within Australia and internationally, to identify opportunities for radical/competitive innovation; developing and retaining a radical innovation capability; planning for and implementing a program to achieve radical/competitive innovation; major barriers to radical/competitive innovation and some ways these barriers can be overcome.


**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Assignments, 70%; Case Studies, 30%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BMO 5580 INDUSTRIAL RELATIONS FOR MUNICIPAL ENGINEERS**

**Campus** City Flinders.

**Prerequisites** Nil

**Content** An introduction to industrial relations and a study of policy questions and techniques associated with industrial relations, specifically in the area of local government. Topics covered include the industrial relations framework, the parties to industrial relations, negotiation principals, conflict resolution, industrial awards, legal aspects of employment and contemporary industrial relations issues.

**Required Reading** To be advised by lecturer

**Recommended Reading** To be advised by lecturer

**Class Contact** Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

**Assessment** Essay, 30%; Class Assignments, 70%; Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

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**BMO 5589 INDUSTRIAL RELATIONS AND THE BUILDING INDUSTRY (SERVICE SUBJECT)**

**Campus** Footscray Park.

**Prerequisites** Nil

**Content** An introduction to industrial relations and a study of policy questions and techniques associated with industrial relations, specifically in the building industry. Topics covered include the industrial relations framework, the parties to industrial relations, negotiation principals, conflict resolution, industrial awards, legal aspects of employment and contemporary industrial relations issues.


**Recommended Reading** No Information.
Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Essay, 30%; Class Assignment and Test, 70%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 5590 MANAGEMENT IN THE ASIA-PACIFIC REGION

Campus City Flinders.

Prerequisites Nil

Content This subject provides an analysis of the differences in management styles and strategies encountered when doing business in Southeast Asia and Northeast Asia or in dealing with managers of firms based in these regions. The subject draws particular attention to regulatory regimes and relations between business and government in countries to Australia’s North. These themes have become the subject of numerous reports by Australian government, Schools, by consultants and international banks and organisations. Familiarity with the issues emerging in this literature will be valuable to MBAs employed in either a business or a governmental context. The subject aims to add to students’ ability to anticipate and adapt to changes in Australia’s international economic environment. Themes include: country profiles; management styles; working with governments; investors and lenders; multinationals in the region; industrial relations; customers and clients; suppliers and distributors; international rules, regulations and organisations; community groups and environmental concerns; values and ethics and Asian management - Confucian, Buddhist, Islamic and other cultural influences; public and private sector relations.

Required Reading Corbett, D.C.

Recommended Reading To be advised by lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Literature review and report, 20%; Syndicate project, 30%; Final examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 5600 PROJECT MANAGEMENT

Campus City Flinders.

Prerequisites Nil

Content This subject aims to develop the technical, organisational and personal skills needed to manage complex projects in unstable, changeable environments. The emphasis is on achieving objectives while coping with the unexpected. Students will gain an understanding of how project management tools enable successful project teams to unlock group creativity and productivity by knowing how to set goals; plan and monitor progress toward these goals; sustain high performance; negotiate up, down and across their organisations; put together a compelling project presentations; manage risks; create change; and finally, share authority and leadership. Topics include: integration of project management with organisational strategy; project management structures, leadership and team selection and building; project negotiation and conflict management; project initiation, project management tools and techniques, resource scheduling and risk assessment, progress and performance measurement, and evaluation, project audit and closure.


Recommended Reading Morse, S., 1998, Successful project management: a guide to strategy, planning and development, Kogan Page, London.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 50%; Case Studies, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 5601 OPERATIONS AND SERVICE MANAGEMENT

Campus City Flinders.

Prerequisites Nil

Content The aim of this subject is to provide students with the concepts and practical elements of a business production system which makes and distributes goods and services to customers. Students will gain an understanding of the concept of service design; understanding of various manufacturing and supply chain policies; design transformation processes; investigate and analyse practical manufacturing and service management situations; and better understand service management as the conversion of resources, human effort and goods to achieve profitable and quality outcomes.


Recommended Reading Hill, T., 2000, Operations Management: Strategic context and managerial analysis, Macmillan, Buckingham, UK.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 5650 MANAGING ORGANISATION KNOWLEDGE

Campus City Flinders.

Prerequisites Nil

Content This subject aims to develop understanding and knowledge of the concepts of the knowledge era and of supporting technologies for knowledge creation and sharing. Topics covered include the knowledge era; an understanding of the terms used in discussions of knowledge; information, data, tacit and explicit knowledge; the nature of knowledge, the role of knowledge; an understanding of the theory and practice of knowledge management; knowledge sharing; intellectual capital and collaborative intelligence; knowledge management strategies; knowledge measurement and evaluation; an understanding of the need to leverage knowledge for business success and the links between knowledge, learning and organisational change.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assignments, 50%; Case Study, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 5653 STRATEGIC INFORMATION MANAGEMENT

Campus Footscray Park, City Flinders.
Prerequisites Nil

Content This subject aims to develop: understanding and knowledge of information management principles and practices; the value of information; current procedures and issues relating to the management and organisation of information; the relationship between organisation size and structure and information management systems; the role of senior information managers in the integration and management of information systems. The topics covered will include: strategic information management and its role in adding value and increasing competitive advantage; the role of organisational size and structure in determining information management technology requirements; the role of senior information managers.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Business of Business and Law Subject equal to 15 credit points.

Assessment Assignments, 60%; Case Studies, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO5634 MANAGEMENT OF ADMINISTRATIVE STAFF

Campus City Flinders.

Prerequisites Nil

Content This subject aims to develop knowledge, personal skills and competencies with respect to the effective and efficient management of administrative staff; develop knowledge and understanding of confidentiality, privacy, security and legal issues associated with professional ethics in administrative management; explore through case studies contemporary theories of managing administrative staff. The topics covered will include the recruitment, training, development, and management of administrative staff; managing the productivity of administrative staff, and methods of increasing productivity; the role of professional ethics in administrative management; future challenges for administrative managers with reference to workplace reforms, changing roles and work relationships, gender roles in management, leadership issues, and technological change.

Required Reading To be advised by lecturer.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Business of Business and Law Subject equal to 15 credit points.

Assessment Assignments, 60%; Case studies, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO5606 WORK AND ORGANISATION SYSTEMS

Campus City Flinders.

Prerequisites Nil

Content This subject examines the major issues that managers need to understand and respond to in the context of significant changes in the world economy. These developments necessitate a rethinking of management, and they pose major challenges to conventional ideas of management. Such issues are considered in terms of the interaction between people and the organisational context within which they work. The subject emphasizes two approaches. First, to gain knowledge and understanding of management and what it is and, in the process, learn how to be a more effective manager. Fundamental concepts about organisations, individuals and groups in relation to management are themes included. Second, because reflective practice is at the heart of critical thinking, students will be asked to take a critical approach to their own practice, and the context in which they work.

Required Reading To be advised by the lecturer

Recommended Reading To be advised by the lecturer

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law Subject equal to 15 credit points.

Assessment Exam, 50%; Continuous assessment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO5607 EMPLOYEE RELATIONS STRATEGIES

Campus China, Bangladesh.

Prerequisites Nil

Content The aim of this subject is to explore the significance of employee relations and human resource factors in business strategy and planning. Topics include the wider environment and patterns of employee relations in Western and Asian countries; the impact of personnel development on employee relations; the integration of business strategy and employee relations, business strategy and management in payment and reward systems, differing corporate strategies to the development of employee skills and participation, the role of employee relations strategies in the process of organisational change, the development of enterprise bargaining and union restructure, the function of internal labour markets and their relationship with payment systems and skill formation, occupational health and safety and workplace reorganisation and negotiation skills.

Required Reading To be advised by lecturer.

Recommended Reading To be advised by lecturer.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law Subject equal to 15 credit points.

Assessment Research Essay, 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
BMO6508 OPERATIONS MANAGEMENT
Campus City Flinders; China, Bangladesh.
Prerequisites Nil
Content The subject prepares students to manage manufacturing and service areas in which they will encounter in their careers. Operations management is a blend of the concepts required to understand and control each function and of the analysis required to plan and measure production achievements. Factory visits and inputs from class members will constitute part of this subject.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Presentation of Plant tours, 15%; Essay, 20%; Operations calculations, 15%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO6509 LEADERSHIP AND CORPORATE GOVERNANCE
Campus City Flinders.
Prerequisites BMO6506 Work and Organisation Systems.
Content The subject aims to develop students' knowledge, personal skills and competencies to effectively lead their organisations; manage the roles and responsibilities of members of the Boards and/or senior executives of government or private sector organisations; and make corporate decisions based on ethical principles and social responsibility.
Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Essay: 15%; Assignment: 35%; Case Study and Presentation: 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO6510 GOVERNMENT AND BUSINESS RELATIONS
Campus City Flinders.
Prerequisites Nil
Content This subject aims to provide students with an understanding of the theory and practice of government and business relations in Australia and overseas and to develop students' investigative, analytical and interpretative skills and competencies with regard to the study of government and business relations. On completion of the subject students should be able to describe the major functional domains of government in Australia and the role of governments in countries with whom we trade; understand the approaches available to business leaders, organisations and governments to influence or to direct public policy.
Required Reading To be advised by lecturer.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Continuous assessment and case studies, 60%; Examination, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO6511 STRATEGIC MANAGEMENT AND BUSINESS POLICY
Campus City Flinders; Singapore, Kuala Lumpur, China, Bangladesh.
Prerequisites Nil
Content This subject is designed to develop each participant's knowledge, skills and competencies in identifying organisational strengths and weaknesses and opportunities and threats in national and international contexts. On completion of this subject, it is expected that students will be able to undertake environmental analyses, complete an internal analysis of an organisation, apply various models and techniques for generating strategic alternatives, implementing strategies and their evaluation and develop a strategic plan for an organisation.
Required Reading To be advised by lecturer.
Recommended Reading To be advised by lecturer.
Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Assignments: 50%; Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO6512 INTERNATIONAL POLICY STUDIES
Campus City Flinders.
Prerequisites BMO6506 Work and Organisation Systems.
Content The subject aims to develop and use conceptual frameworks for the comparative analysis of the international business environment. Moreover to cover a range of international issues from a global perspective by focusing on cultural dimensions that impact business practices in Australia and overseas.
Required Reading To be advised by lecturer.
Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.
Assessment Essay: 15%; Assignments: 35%; Case Study and Presentation: 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO6532 INTERNATIONAL MANAGEMENT
Campus Footscray Park, City Flinders.
Prerequisites BMO6506 Work and Organisation Systems.
Content The aim of this subject is to develop an understanding of International Business from a management perspective. Specifically to consider contemporary issues in International Management that illustrate the unique challenges faced by managers in the international business environment. Moreover to cover a range of international issues from a global perspective by focusing on cultural dimensions and the key concerns to multinational and global corporations. Topics to be covered include: The international business environment; managing resources in the international context; managing international business operations.
Required Reading To be advised by lecturer.

Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Assessment Case Study, 40%; Case Study Presentation, 10%; Final Examination, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 6624 ORGANISATION CHANGE MANAGEMENT

Campus City Flinders

Prerequisites Please Enquire, BMO 5520 Organisation Analysis and Behaviour.

Content This subject aims to enhance students' knowledge and understanding of organisational design, organisational change processes and organisational development and change; and to advance students' skills and competencies in the diagnostic processes for assessing the need for change and the development, implementation, and evaluation of change strategies at all organisational levels. The themes covered will include: An introduction to organisational development and change and different types and philosophies of change; managing change in the contexts of organisational culture, politics, gender and leadership; managing incremental change and the development of intervention change strategies at all organisational levels; the organisational change agent and the diagnostic process; managing discontinuous change; learning environments, systems thinking and change in organisations

Required Reading To be advised by lecturer.


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Personal Journal, 10%; Literature Review, 30%; Presentation, 20%; Case study, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 6630 BUSINESS RESEARCH METHODS

Campus City Flinders

Prerequisites Nil

Content The aims of this subject are to: introduce students to the processes and principles used in planning, conducting, reporting and reviewing research in a business context; and to develop competencies required for conducting research. Topics include reviewing the literature; defining the research problem; research ethics; survey design, data collection, measurement and analysis; focus groups and case study analysis; and multimethod analysis


Class Contact Equivalent to thirty six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Literature search and review, 30%; Research Proposal, 50%; Presentation of research proposal, 20%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
Content The minor thesis provides students with an opportunity to apply knowledge, competencies and skills gained and developed through the coursework programs to the solution of a business problem. The research thesis of approximately 15,000 words of publishable quality is based, ideally, on the proposal developed in the subject Business Research Methods. The thesis topic must be approved by the course director.

Required Reading To be advised by supervisor.

Recommended Reading To be advised by supervisor.

Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 45 credit points.

Assessment Thesis, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Pass/fail based on a panel examination of the thesis.

BMO 7744 READINGS IN LABOUR STUDIES

Campus Footscray Park, City Flinders.

Prerequisites Nil

Content The main purpose of this subject is to develop students’ reading, research and analytical skills and to prepare students for advanced studies in industrial relations. Course content includes a book review on a topic of general interest; several pieces of analytical reading to be both presented in class and written formally; development of a critical literature review; and development of research papers. Each component is to be thoroughly discussed in class in a way which seeks to enhance students’ skills of analysis and critique.

Recommended Reading To be advised by lecturer.

Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Research Paper, 20%; Literature Review, 40%; Book Review, 40%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 8000/01 DISSERTATION (THESIS) (DBA)(FULL TIME/PART TIME)

Campus City Flinders.

Prerequisites Please Enquire.

Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

Required Reading To be advised by lecturer.

Recommended Reading To be advised by lecturer.

Class Contact Two year full time, Four years part time Subject equal to 60 credit points.

Assessment Dissertation, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment will be in accord with those stated in University regulations for research degrees.

BMO 8002/03 PhD (RESEARCH) (FULL TIME/PART TIME)

Campus Footscray Park, St Albans, City Flinders.

Prerequisites Please Enquire.

Content The subject is designed to provide training and education with the objective of producing a graduate with the capacity to conduct research independently at a high level of originality and quality in the field of business. Students should uncover new knowledge either by the discovery of new facts, the formulation of theories or the innovative reinterpretation of known data and established ideas. The final thesis is expected to be well-written and to reveal an independence of thought and approach, a deep knowledge of the field of study and to have made a significant original contribution to knowledge.

Required Reading To be advised by lecturer.

Recommended Reading To be advised by lecturer.

Class Contact Three years full time, Six years part time Subject equal to 60 credit points.

Assessment Research Paper, 100%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available. Requirements and assessment will be in accord with those stated in Research Degrees.

BMO 8607 BEHAVIOURAL SCIENCE 1

Campus City Flinders.

Prerequisites Please Enquire, BMO 6506 Work and Organisation Systems.

Content An overview of organisation theory such as organisational structure, effectiveness, strategies. Systems approach to the study of organisations, Organisation culture and change. Organisational designs and organisational environments.

Required Reading To be advised by lecturer.


Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Examination, 50%; Case Studies and Continuous Assessment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.

BMO 8608 BEHAVIOURAL SCIENCE 2

Campus City Flinders.

Prerequisites Please Enquire, BMO 8607 Behavioural Science 1.


Required Reading To be advised by lecturer.


Class Contact Equivalent to thirty-six hours per semester normally to be delivered as a combination of lecture, seminar, tutorial and/or workshop or a delivery mode as approved by the Faculty of Business and Law. Subject equal to 15 credit points.

Assessment Examinations, 50%; Case Studies and continuous assessment, 50%. Students are expected to satisfactorily complete each component of the assessment to gain a pass in the subject. Supplementary assessment will not be available.
**ZCC5001 PRIVATE INTERNATIONAL LAW/CONFLICT OF LAWS**

**Campus** The Sir Zelman Cowen Centre for Continuing Legal Education, Queen Street Campus.

**Prerequisite(s)** Students must be engaged in practice as a Notary or be in an appointment as a Public Notary in Victoria or in another jurisdiction.

**Content** This subject aims to understand how and when Courts will make use of foreign laws to resolve legal disputes in which such law is raised. The subject covers the structure of Conflict of Laws, domicile and residence, jurisdiction of courts at Common Law, staying of actions and declining jurisdiction at Common Law, recognition and enforcement of foreign judgements at Common Law, obligations - contracts and torts, property - immovables and movables, husband and wife, the law of succession and concluding theoretical issues.

**Required Reading** To be advised by lecturer.

**Recommended Reading** To be advised by lecturer.

**Class Contact** A subject Guide will be provided which sets out a series of self-assessment questions with reference to prescribed and recommended texts. Students will be able to work at their own pace through the module with the assistance of the Subject Guide and submit assignments as they are completed. Tutorial support will be provided via telephone or email and detailed feedback provided on completed assignments.

**ZCC5002 NOTARIAL PRACTICE - THEORY**

**Campus** The Sir Zelman Cowen Centre for Continuing Legal Education, Queen Street Campus.

**Prerequisite(s)** Students must be engaged in practice as a Notary or be seeking an appointment as a Public Notary in Victoria or in another jurisdiction.

**Content** This subject aims to provide an in-depth knowledge of the work of a Notary including notarial acts, Bill of Exchange and other professional functions. This subject comprises a theoretical and practical overview of Notarial practice to equip students with the professional and technical skills to practice as a Notary. Areas covered include the structure and authority of the profession, characteristics and use of the notarial act including Bills of Exchange and Shipping Protests, and conduct and discipline of the profession including use of interpreters and translations and cultural awareness in dealing with clients from culturally diverse backgrounds.

**Class Contact** One Compulsory weekend

**Assessment** Work undertaken during the weekend must reach an adequate standard for the Graduate Diploma to be awarded. Participation in discussions and workshop and submission in the drafting of notarial documents will enable a satisfactory completion of the weekend.

**ZCC5003 COMPARATIVE LAW**

**Campus** The Sir Zelman Cowen Centre for Continuing Legal Education, Queen Street Campus.

**Prerequisite(s)** Students must be engaged in practice as a Notary or be seeking an appointment as a Public Notary in Victoria or in another jurisdiction.
Recognition of Learning - Pathways, Credit Transfer and RPL/ RCC

Victoria University recognises that valuable learning takes place outside the university through:

- study towards formally recognised qualifications (either fully or partially completed) such as a degree, diploma, or certificate (this is referred to as credentialed study);
- short courses, offered by professional bodies, voluntary associations, workplaces, trade unions, government agencies and/or community groups, that do not lead to formal qualifications (or non-credentialed learning);
- work experience; and
- life experience.

Students are encouraged to think broadly about their experiences. In addition to providing entry into a course, students' prior learning may enable them to be granted Recognition of Prior Learning or credits for subjects within that course.

Victoria University has established the following processes to facilitate the recognition of learning achieved outside the University: Pathways, Credit Transfer Process, and Recognition of Prior Learning.

By recognising students' past experiences and achievements, the University ensures that students do not have to repeat the skills and knowledge they have already achieved.

In this way students are able to shorten the length of their course, saving time and money. They study at the appropriate level, are encouraged to continue their education, and achieve their educational goals with maximum efficiency.

Pathways

Standardised pathways are formally approved links between courses in different sectors or within the same sector. They may move from:

- secondary schools to TAFE
- TAFE to TAFE
- TAFE to higher education
- higher education to TAFE
- higher education to higher education
- workplace to TAFE or higher education
- private training organisation to TAFE or higher education.

These pathways may involve:

- Credit/exemptions - for example students who have completed the Advanced Diploma of Business (Accounting) will receive credit for twelve subjects in the Bachelor of Business (Accounting), if they gain entry into that degree course;
- Entry only - for example students who have successfully completed Science for Nurses (Gateway to Nursing and the Health Sciences) automatically gain entry into the Certificate IV in Health (Nursing).

Pathways may also link courses in the same or different disciplines.

Students who meet the conditions specified in the pathway will be automatically granted the benefits specified in the pathways (entry or credit).

Students who have not completed their initial course may still obtain credit in recognition of the subjects/modules successfully completed.

'Articulation' describes the links or pathways between courses. Students who take advantage of pathways are sometimes called articulating students.

Victoria University is widely recognised as a national leader in developing credit transfer arrangements for students, particularly between the TAFE and higher education sectors.
Applications
Students should provide details of any prior study when they:
• apply to enter a course;
• are interviewed in the Centre for Commencing Students; or
• enrol.

Students eligible for entry or credit on the basis of a formally approved pathway will be identified at the time of enrolment. Any credit may be granted at the time of enrolment.

Credit Transfer/ Mutual Recognition
Students who have already successfully completed any of the subjects/modules in the course in which they are enrolling may be eligible for credit transfer. Under Mutual Recognition, Victoria University will recognise Qualifications and Statements of Attainment issued by any Australian Registered Training Organisation.

Applications
Students applying for Credit Transfer should approach their Faculty or Department Office for further information and an application form. Forms are also available from the Centre for Commencing Students and Student Administration. It is advisable for students to discuss their applications with their teacher/lecturer before submission.

The University will endeavour to process credit transfer applications as soon as possible.

Recognition of Prior Learning (RPL) or Recognition of Current Competency (RCC)
Recognition of Prior Learning (RPL) or Recognition of Current Competency (RCC) is an assessment process whereby the learning that students have achieved through study and life/work experience is matched against the learning that would be covered in specific subjects/modules/competencies.

Applications
Students who believe that they are eligible for RPL/RCC are advised to begin the application as soon as they are enrolled. Students applying for RPL/RCC should approach their Faculty or Department Office for further information and an application form. Forms are also available from the Centre for Commencing Students and Student Administration. Students are encouraged to discuss their application with their teacher/lecturer before it is submitted. Departments will provide information about the evidence that is required for the RPL/RCC application.

The University will endeavour to process RPL/RCC applications as soon as possible. Processing time depends on the complexity of the application but should take no more than four weeks.

Fees
An Assessment Fee may be charged where an external board/party is involved in the RPL/RCC assessment process.

A fee will apply to fee for service clients.

TAFE applicants will be notified of any applicable fees when they collect their application form.

Notification
Applicants will receive in writing the results of their application for credit or RPL/RCC assessment.

Right of Appeal
Applicants who are either denied credit or who wish to challenge the amount of credit granted on the basis of a formal pathway, a credit transfer application, or RPL/RCC assessment may request further consideration. Such appeals must be lodged with the Faculty Office or the Department of Student Affairs within 10 working days of the date the notification letter was issued.

Selection Criteria for Articulating Students - Faculty of Business and Law
This section deals with TAFE to higher education and higher education to TAFE articulation for courses within the Faculty of Business and Law.

The Faculty of Business and Law at Victoria University of Technology is active in the provision of articulation pathways for students entering the Bachelor of Business program from a TAFE background. When selecting articulating students, the Faculty of Business and Law takes into consideration the following criteria:
• relevant post-secondary qualifications;
• passes in all subjects relevant to exemptions are required,
• students are selected on merit, and
• students are encouraged to complete the relevant TAFE course and supply appropriate documentation;
• work experience relevant to the field of study; and
• regionality.

How to Apply for Courses
Prospective articulating students already enrolled at Victoria University of Technology who wish to apply for all undergraduate courses offered by the Faculty of Business and Law will need to lodge a 'Course Transfer Application' form with the Faculty of Business and Law Office.

Prospective articulating students from other post-secondary institutions who wish to apply for all undergraduate courses offered by the Faculty of Business and Law will need to complete an application through the Victorian Tertiary Admissions Centre (VTAC) by September each year.

Prospective articulating students for TAFE courses need to submit an application directly to the TAFE Division of the University.
Admission and Selection

The University is committed to achieving access, equity and excellence in tertiary education. Accordingly the University has adopted flexible admission and selection policies that take account of the wide range of educational backgrounds and experience of prospective students.

General

The primary objective of the University's admission and selection policies is to ensure that students selected for admission to courses are capable of successfully completing the course in which they are to be offered a place. In considering students for admission there shall be no unlawful discrimination.

The University has, however, developed targeted programs designed to ensure a broader representation of students from currently under-represented groups in tertiary education (e.g. Aboriginals and Torres Strait Islanders).

Admission to the University is conducted within a framework of minimum entry requirements coupled with selection criteria that relate to the demands that each course will place upon students. In addition, the University has a policy of giving special consideration to applicants who live in the western metropolitan region of Melbourne for courses that are not unique to the University.

The selection criteria for each course are reviewed each year and are finally determined annually by the Council of the University on the recommendation of the Academic Board or the Board of Technical and Further Education as appropriate. The selection criteria for each course, including specific prerequisites for admission, are included with the detailed descriptions of each course which appear in the relevant Faculty and TAFE admission, are included with the detailed descriptions of each course, including specific prerequisites for admission, are included with the relevant Faculty and TAFE handbooks. Generally, selection is based on academic merit and by the selection authority's assessment of the relative likelihood of applicants to successfully complete the course to which they have applied for admission. The main criterion for selection to Degree and Diploma courses is the applicant's performance in Year 12 studies unless other factors are relevant.

Such other factors may include:

• the results of any interviews, auditions, tests or other assessment procedures determined by the particular course selection authorities;

• any illness, or serious hardship as a result of which, in the opinion of the selection authorities, the studies or performance of an applicant have been adversely affected;

• the presentation and depth of relevant supporting material as determined by the particular course selection authorities;

• the life experiences of the applicant; and

• previous study at tertiary level.

Intending applicants for places in University courses can obtain more detailed information about selection criteria and selection procedures for individual courses by contacting the relevant Faculty, School or Department, or the Centre for Commencing Students.

Course Pathways

Victoria University offers a broad range of courses from bridging and preparatory programs to PhDs. It is committed to establishing multiple entry and exit points enabling students to start in a program that best meets their needs and exit with the qualification that will assist them to realise their vocational and educational aspirations.

Victoria University has created many formally approved (or standardised) course pathways. Course pathways allow you to proceed from one course to another. In some cases course pathways may offer the student guaranteed entry or credit toward their preferred exit qualification.

Alternative Entry at Victoria University

The University offers alternative entry programs that will provide for selection on criteria other than the ENTER. The Portfolio Partnership Program will be available in 2003.

Portfolio Partnerships Program

Victoria University is committed to strengthening partnerships with schools and communities in its local region. The Portfolio Partnership Program is an alternative entry scheme available to students in participating secondary schools in the Western Metropolitan, Sunbury and Macedon regions and mature age applicants who live in this region. Selected courses are included in the program and provide opportunities for students with strong vocational commitment and the potential to succeed at university in their selected course to submit a portfolio of evidence. This gives the applicant an opportunity to provide additional information related to their goals and achievements, previous studies, work experience, skills, personal qualities as well as examples of work and other evidence that indicates a commitment to the proposed area of study.

To enquire about the Portfolio Partnerships Program contact the Centre for Commencing Students on (03) 9688 4110 or by email at ccs@vu.edu.au or visit the web site at www.vu.edu.au/ccs

Student Compact

Existing students of the University may request to have a Student Compact which will identify their learning pathway from their existing course of study to other courses to which they aspire. The Student Compact is a documented agreement between the student and the University that lists all negotiated conditions related to their chosen field of study.

The Student Compact is available to all students of the University, and can be renegotiated at any time by the student or the University, to reflect the changing requirements of the student.

For further information about the Student Compact contact the Centre for Commencing Students telephone: (03) 9688 4110.
Admission Requirements

Undergraduate Courses

Normal Entry

Any persons who have been granted the Victorian Certificate of Education or satisfactorily completed an equivalent Year 12 qualification recognised by the University (plus relevant course prerequisite studies) will be eligible to apply for admission to courses of the University leading to a higher education award or to a TAFE Diploma.

In general, therefore, applicants will be eligible for admission to higher education undergraduate and TAFE Diploma courses if they have:

- passed the VCE including the satisfactory completion of English Units 3 and 4 from 1992 onwards;
- passed four approved VCE (HSC) Group 1 subjects (including English) at one sitting prior to 1992;
- passed four approved Victorian Institute of Education, HSC, Group 1 subjects (including English) at one sitting since 1980;
- satisfied Victorian University Schools Examination Board or Victorian Institute of Education Year 12 requirements prior to 1980; or
- obtained an equivalent interstate or overseas qualification.

Entry requirements for admission to TAFE courses other than courses leading to a Diploma vary. Details of entry requirements are to be found in the TAFE Handbook.

In addition to meeting the entry requirements above, applicants may be required to satisfy other requirements specified by the Faculty/School conducting the course. Further information can be found on www.vu.edu.au/admissions

Special Entry

Applicants meeting the above requirements will be regarded as having satisfied the Normal Entry requirements. However, applicants wishing to undertake a University course who do not meet the Normal Entry requirements may still be eligible for admission under Special Entry (SE). Students admitted to a course under SE may be subject to special terms and conditions determined by the relevant Faculty or School. The three categories of Special Entry are as follows.

Age and Educational Background

A person will be eligible for admission to any course within the University if, at 1 January of the intended year of entry, he or she is 21 years of age or over.

Any person who, at the date of their proposed admission to a TAFE course (other than a course for Diploma), is 18 years or older, will be eligible to apply for admission to any such course.

Australian residents who meet these criteria are guaranteed a place in a Government-funded course if they apply via the University's Personalised Access Study scheme.

There is currently a high demand for many award courses, and a number of mature-age applicants may not receive an offer of a place in the course of their choice. Other factors taken into account in selection, in addition to work and life experience, include education level achieved, evidence of aptitude for study, time elapsed since study was attempted, and whether the applicant resides in the western metropolitan region of Melbourne.

Mature-age applicants should be aware of the study difficulties they might face in a tertiary course. The University conducts a number of programs generally of short duration, aimed to help improve communication skills, study skills and confidence. Mature-age applicants may not need to do a preparatory program, but should consider the following:

- It is assumed that students of award courses know how to study. Study involves many skills - taking notes, using a library, organising your time effectively, essay writing, and so on.
- If it has been a long time since you last attended classes, or if your previous study experience was not very successful or enjoyable, it may be helpful to develop some confidence in your abilities before you begin.
- Communication skills are very important for award course students, and this can mean speaking (for example, participation in class discussions) as well as writing. Some practice in this area may be beneficial.
- The real work of any award course usually begins straight away: sometimes on the very first day. You may need some time to ease yourself into being a student.

By undertaking preparation for study, you can pay attention to the factors outlined above in an environment that is designed to minimise the pressure on you. If you move directly into a tertiary course, you might find that you are in fact trying to prepare yourself at the same time as trying to cope with the new material presented to you. This can result in failure to meet the required academic standard.

Courses conducted by the University to help you successfully return to study in an award course may include:

- English for Further Study - This course provides people of non-English-speaking background with the language and research/study skills necessary for study.
- English as a Second Language (ESL) - English as a second language classes are tailored to the needs of migrants who wish to improve their English for personal development, further study, or to improve their job prospects. Wherever possible, classes are tailored to suit the needs of the participants.
- Basic Education Program - The Basic Education program focuses on the development of students' communication skills, through writing and reading exercises, spelling, basic grammar and punctuation.
- Preparation for Tertiary Study - A preparatory course with two streams designed to improve access to Arts or Science courses.
- Gateway to Nursing - A preparatory course that provides access to nursing courses.
- VCE - The Victorian Certificate of Education is available by full-time and part-time study.

For more information, contact Further Education and Employment Services on (03) 9284 7225.

Continuing Difficulties During Schooling

A person will be eligible to apply for admission to any course within the University if his or her progress through secondary school was adversely affected by:

- economic hardship;
- illness;
- English language learning difficulties;
- family problems;
- geographical isolation; or
- disability.
Applicants whose difficulties occurred only during their last year of secondary studies must use the Victorian Tertiary Admission Centre 'VTAC Chronic Circumstances Application Form for Current Year 12 Students'. Students who are not current year 12 applicants, but who meet any of the above criteria should complete the 'VTAC Pi form for Non-Year 12 Applicants'. Applicants wishing to apply on the above basis should contact the relevant Faculty, or the Centre for Commencing Students for further information on individual course requirements. Some individual courses have supplementary information forms that can also be completed.

Applicants with a disability or chronic medical condition should also complete the above relevant forms and any individual course supplementary information forms. Persons with a disability or chronic medical condition are encouraged to contact the relevant Faculty, School, Department of the University, or the Centre for Commencing Students to discuss any potential difficulties, hazards and individual course requirements inherent in their proposed course. In these discussions, any special needs of applicants can be discussed and an indication given of the University's capacity to meet those special needs.

Applicants with a disability or chronic medical condition are invited to discuss their specific needs and potential individual support requirements with Disability Services however Disability Services is not involved in selection or application processes. All applicants with a disability are encouraged to declare their disability on enrolment forms and should register with Disability Services as soon as possible after enrolling in their course. Phone (03) 9365 2193 or via email on disability@vu.edu.au.

Aborigines and Torres Strait Islanders
A person of Aboriginal or Torres Strait Islander descent is eligible to apply for admission to any course within the University and such applications will be assessed individually to determine the applicant's suitability and potential for academic success. Further advice may be obtained by contacting the Indigenous Services on (03) 9365 2228. or via email equity@vu.edu.au.

Later Year Entry
Both Normal Entry and Special Entry relate to admission to the University at the commencement of an undergraduate course. Persons who have already completed one or more years' relevant post-secondary studies may be eligible for Later Year Entry to the second or subsequent years of a course.

Persons applying for Later Year Entry will be required to meet all normal selection criteria for the course as well as demonstrate that their prior studies are relevant to the course for which they have applied. In making selection decisions, applicants' level of performance in all of their previous tertiary enrollments may be taken into account. Persons selected for Later Year Entry may be admitted on condition they undertake bridging course work, or complete a specially modified course plan, or both.

Deferred Entry (Commencing Students)
Prospective students should contact the relevant Faculty or School to clarify the deferment policy. A person to whom an offer of admission to a course has been made by the University may apply to defer his or her enrolment for a period of up to one year. An application for deferred entry must be made in writing and lodged within seven days of the date upon which the offer of admission was sent. The application must be forwarded to the Dean of the appropriate Faculty or the Head of the appropriate School. A Dean or Head may grant an application for deferred entry with or without conditions. Applications for deferment from a TAFE course are not normally granted.

A person who has been granted deferred entry has a right to enrol in their course for the semester following the end of the period of their approved deferment, providing they attend a scheduled enrolment session.

Postgraduate Courses
Normal Entry (PhD)
Doctor of Philosophy
To be eligible for admission a person must have:
- a masters degree; or
- a four-year bachelor degree with honours or honours degree with a superior performance at 1st Class or 2A honours level; or
- a three-year bachelor degree together with a postgraduate diploma that is an extension of the discipline contained in the undergraduate qualification and at a level considered to be equivalent to 1st Class or 2A honours, as determined by the Head; or
- been enrolled in a masters by research program and shown exceptional ability in the conduct of the first stages in a project and been approved for transfer into a PhD program by the Committee for Postgraduate Studies on the recommendation of the Head.

For admission to a PhD program a student must provide evidence acceptable to the Head of a capacity to undertake research in the discipline.

Masters Degree
To be eligible for admission applicants must have:
- qualified for a first degree of the University (or such other degree as the Department may deem equivalent for this purpose) at a standard considered by the Department to be sufficiently meritorious; or
- qualified for any other award judged by the Department to be of a relevant and appropriate standard; and
- produced evidence of professional experience through which they have developed their applied knowledge of the relevant field of study, and which satisfies the Department that they have the capacity to undertake study for the degree of master; and
- fulfilled any other conditions relating to prerequisite study which the Department may have imposed in respect of their admission to candidature.

Graduate Diplomas/Graduate Certificates
To be eligible for admission applicants must normally have successfully completed a degree or diploma and may be required to attend an interview/selection test.

Application for Admission
Centre for Commencing Students
The Centre for Commencing Students (CCS) provides a central location for TAFE, undergraduate and postgraduate course information. Information sessions are conducted in the evenings and on weekends for prospective students that provide information and advice about return to study or career options, application procedures, alternative entry schemes and an overview of the University environment.
A resource area is provided where prospective students may browse through brochures of the many courses offered by the University. Advisers are always available to assist with enquiries, provide course information, and offer advice to individuals, schools and community groups. Group sessions can be arranged for local and community groups by contacting the Community Partnerships Officer at the Centre.

The Centre is located at Footscray Park Campus in Building C on ground level (level 3) facing Ballarat Road (adjacent to the pedestrian crossing). Contact the Centre for Commencing Students on telephone: (03) 9688 4110, fax: (03) 9688 4813 or email: ccs@vu.edu.au

Student Administration

The Recruitment and Student Success Branch and Enrolment Management Branch both seek to provide an integrated and professional service to students, staff, past students and prospective students of the University.

The Branches maintain constant telephone, email and over-counter contact with students by way of answering enquiries, advising on University requirements, issuing course information and providing services related to enrolment, certification and graduation.

A range of services is provided to staff of the University, including collation and cross checking of results, scheduling and invigilation of examinations and provision of student data and records services.

Staff within these branches work to facilitate the interaction of staff and students in accordance with Higher Education and TAFE administrative requirements, and to provide efficient services to organisational units of the University.

The student administrative services provided by Recruitment and Student Success include:

Student Administration at Offshore locations

The Centre for Graduating Students and Education Abroad provides the student administration services for all offshore programs for both sectors. The University has partnerships with several organisations to enable programs to be delivered in offshore teaching sites such as Bangladesh, China, Hong Kong, Korea, Malaysia, New Zealand, Singapore, Thailand, and Vietnam.

Centre for Graduating Students and Education Abroad

Telephone: 61 3 9365 2846
Fax: 61 3 9365 2853
Email: offshoreadmin@vu.edu.au
Website: www.vu.edu.au
Located: Room 4C, 141, St Albans Campus

Enrolment Management provides services in the following areas:

- **Admissions and Orientation** provides a comprehensive service to prospective students including distribution of course information, collection and processing of applications; and to the University in the coordination of the admissions process, procedures and information.
- **Client Services and Information** offers assistance with student administration enquiries including enrolment and fees information, cashier functions and switchboard services.
- **Enrolment** services entail the registration and administration of enrolment amendment for students on all onshore campuses and in both sectors, as well as Higher Education Contribution Scheme administration and TAFE fees.

Undergraduate Courses

Normal Entry

Persons applying for entry to higher education undergraduate courses (other than those listed below under Direct Application) to study either full-time or part-time must apply through the Victorian Tertiary Admissions Centre.

While the V T A C Guide and application form are available from newsagents, a convenient and comprehensive application service is available from their website at: www.vtac.edu.au.

Persons applying through VTAC should note that the VTAC rules, by which the University is bound, provide that no selection authority shall take into account the preference for that course as indicated by the applicant. This means that even if an applicant has indicated a lower preference for the course concerned than other applicants, there shall be no prejudice and each applicant will be considered equally.

Prerequisites and Extra Requirements

Some higher education undergraduate courses have special prerequisites for enrolment. Where this is the case, these requirements are published two years in advance in the Victorian Tertiary Education Requirements (this is published as a supplement in the press) and for the following year in the V T A C Guide to Undergraduate and TAFE Courses (available from newsagents and the web: www.vtac.edu.au).

For some higher education undergraduate courses, the application process requires applicants to complete a Supplementary Information Form available from the relevant Faculty Office, the Admissions Office or the University website: wwwvu.edu.au/ admissions. These courses are identified in the V T A C Guide.

Special Entry

Persons applying for admission to a University course under Special Entry (except those applying for re-admission) should obtain an application form from the Centre for Commencing Students. However, persons seeking Special Entry must also apply to VTAC unless the course comes under the Direct Applications category.

Re-admission to the University

Students who are currently enrolled in an award course may apply directly to the University for admission to another course for the following semester. Students seeking re-admission to the University should contact the Faculty or School administering the relevant course or Student Administration.

All other students who were previously enrolled at the University but whose enrolment has lapsed, or who have been excluded from their course because of unsatisfactory progress, may reapply for admission to the same or another course in any subsequent academic year. These students should apply using the standard procedures for that course. Such applicants for re-admission to the University will have to meet the selection criteria applying to their intended course.

The selection process will take account of:

- the person's previous academic performance at the University and their commitment to complete the course; and
- whether the circumstances which led to the person's previous unsatisfactory progress or to their allowing their previous enrolment to lapse have changed or improved.

If selected for re-admission such students will be subject to the course requirements in effect at the time of re-entry and may have special conditions attached to their re-admission.
Part-time Admission

Persons applying for admission on a part-time basis to Higher Education undergraduate courses and TAFE courses should follow the application procedures set out above. Where a form is to be lodged with the University as well as with VTAC, applicants should indicate their intention to study part-time on the form.

Postgraduate Courses

Masters by Coursework, Graduate Certificates and Graduate Diplomas

All persons seeking admission to postgraduate studies in the University (except for the Graduate Diploma of Education) must apply direct to the University.

Application forms for graduate certificates, graduate diplomas and masters by coursework are available from the Student Administration Admissions Office at the St Albans Campus or Faculty offices on the campus where the course is offered.

Doctor of Business Administration

Prospective students should contact the Faculty of Business and Law office at either the Footscray or City campuses for application details.

Doctor of Philosophy and Masters Degrees by Research

Those persons interested in pursuing a research degree are advised to contact the Postgraduate Studies Officer in the Faculty or Department in which they wish to study to discuss research interests and to determine the availability of suitable supervisors and facilities relevant to the proposed research.

Once the Department has confirmed that the applicant is eligible to enrol, an Application for Enrolment Form must be completed and lodged along with the necessary enrolment forms at Student Administration.

Direct Applications

All direct applications for admission to award courses must be on appropriate University application forms, available from the University. Telephone (03)9365 2286 for details or via www.vu.edu.au/admissions.

Closing Dates for Applications

Applicants lodging direct applications should contact the relevant Faculty or School for closing dates. Direct applicants should note that the selection process will be facilitated by lodging application forms at the earliest possible date, with the required accompanying documentation attached.

Applicants who wish to study TAFE courses part-time must apply direct to the University using an application form available from the Admissions Office.

Selection Procedures

Applicants may be required to complete a literacy and/or numeracy exercise as part of the selection procedure and may be given the opportunity to attend an interview as part of the selection procedure.

Documentation

Direct applicants currently attempting Year 11 or Year 12 subjects should lodge their applications by the due date and then send a copy of their results when they become available. Other applicants who have attempted Year 11/12 should attach a certified copy of certificates.

All persons seeking admission to a course leading to one of the above awards who did not complete VCE must support their application with documentary evidence proving they have the educational qualifications referred to in their application. All documents should be in the form of certified copies and if documents are in a language other than English, officially certified translations together with certified copies of original documents are required. The University will retain all such evidence. Original documents should never be sent but must be available on request and may be required at a later stage of the selection process (e.g. during interview).

If a direct applicant has undertaken previous tertiary studies the applicant must attach a certified copy of the full transcript of his or her academic record(s) obtained at the previous institution(s). Please do not send original documents.

Subject Credits and Advanced Standing

Credit for Previous Tertiary Studies

Students who have completed subjects or units at another tertiary institution may be granted credit for equivalent subjects in Victoria University courses. A subject credit will allow a student an exemption from a course subject, while the value of that subject will still be counted towards their award.

Applications for credit for previous tertiary study must be accompanied by certified documentary evidence of the subjects passed, together with details of these subjects for comparison with the Victoria University course. Please note that the University may seek information from the other tertiary institutions about the applicant.

Partial Exemptions

In some cases where a student is ineligible for full credit from a particular subject, partial exemption may be granted whereby the student is allowed to undertake less than the full normal study or assessment requirements to be accredited with a pass.

Where partial credit has been approved, this will be taken into account in calculating the HECS liability which the student incurs for the subject.

Course Variation by Special Approval

In cases where credit for units/subjects of a student's course is not appropriate, the Dean of the Faculty or Head of the School or Department responsible for the student's course may grant a variation to course requirements by special approval. A course variation substitutes alternative subjects of similar content and duration for subjects normally required within a student's course.

The purpose of Course Variation by Special Approval is to avoid repeating curriculum material where it is deemed that a student will not gain substantial educational benefit from one or more of the normal requirements of the course, but where the student does not meet all the criteria for subject exemption.

Application Procedure

Applicants for admission to courses at Victoria University should indicate on their application form if they wish to apply for credit. Applicants applying for credits are also encouraged to complete an Application for Credit Transfer Form. All such applications must be lodged before the end of the second week of the relevant semester.

Processing of applications for subject credit may take several weeks. This process will be facilitated by the applicant providing all relevant information when lodging an application.

The following documents must be included in an application:

- a completed Application for Credit Transfer Form. This form is available from Student Administration or the relevant Faculty;
• a copy of the applicant's academic record from the previous institution(s);
• where available, a description of the subjects as published in the Handbook of the applicant's previous institution, e.g. if applying for an exemption in Economics 1 at Victoria University on the basis of a pass in Economics at Monash University in 1998, the applicant should attach a copy of the subject description of the unit from the 1998 Monash University Handbook; and
• any other material that applicants wish to submit in support of their application.

Time Lapse Between Studies
Normally, credits for studies in a previous course of study will not be considered if studies were undertaken more than 10 years prior to the application. Courses linked to fields in which there is rapid change in technology and/or knowledge may set a maximum time limit of less than ten years. In cases where it can be demonstrated that relevant skills have been maintained and, where appropriate, updated, the above time limit restrictions may be waived by the appropriate Dean or TAFE Deputy Director on the recommendation of the appropriate Head of School or Department.

Enrolment
Enrolment enquiries should be directed to StudentAdmin@vu.edu.au or to any Enrolment Management Branch office on campus. Enrolment enquiries from students studying offshore should be directed to offshoreadmin@vu.edu.au.

Enrolment for Assessment
A candidate becomes eligible for assessment in a subject only when enrolled in that subject. Candidates will be considered as having entered for assessment in all subjects for which they have enrolled.

A student will be deemed to have enrolled for assessment in a subject unless such enrolment has been formally withdrawn by the specified date. Application for timely subject withdrawals must be made on the appropriate University form. Total withdrawal from a course of study must be approved by the Faculty, School or Department responsible for administration of the student's course by the specified date. All defined fee payments must be completed before any enrolment or assessment is validated and/or confirmed by the University. The enrolment of those students who do not complete payment within the required timeframe will be cancelled. Students are notified of an enrolment cancellation by mail. A student will only be reinstated to the course where authorisation from the Faculty or TAFE School's Administration office has been obtained, a reinstatement fee and all outstanding fees have been paid.

When students enrol at the commencement of the academic year, a provisional enrolment for Semester Two is registered. It is important to note that the Faculty or TAFE School administering each course of study has the power to amend, restrict or cancel provisional semester enrolments.

Returning Students
Students who have been enrolled for the previous semester should comply with the re-enrolment requirements set down by the relevant Faculty, School or Department. Particular attention should be paid to University re-enrolment schedules.

Late Enrolment
Students must enrol in a course of study or for a subject during official enrolment periods. Where students are unable to attend the designated re-enrolment session, they should arrange for a proxy to enrol on their behalf. Students who do not comply with the enrolment and re-enrolment requirements, including the payment of relevant fees, will be required to pay a late enrolment fee and where appropriate, a reinstatement fee. Enrolment into a course of study or subject after the third week of a semester will only be permitted in exceptional circumstances and only with the approval of the relevant Head of School or Department, or nominee.

TAFE courses have various start week dates throughout the year. Variations should normally still occur within the first three weeks of the program.

Course Transfer
An enrolled student wishing to transfer to a course of study in another Faculty, School or Department must apply for admission to the intended course of study on the appropriate form. Where this course transfer is approved, the student will be withdrawn from the previous course and enrolled into the new course.

Lapsed Enrolment
Past students of the University who are not on approved Leave of Absence (or deferment) from the University and who have not enrolled at the University for the previous semester, automatically forfeit their student place at the University and must re-apply for admission according to the procedure set down for new students.

How to Enrol

Proof of Qualifications
Admission and enrolment are conditional upon proof of stated qualifications. All claims of qualifications that have been obtained outside the University should be supported by appropriate documentary evidence, certified copies of which should accompany the application for admission. These copies will be retained by the University.

Approval of Course of Study
All courses of study (i.e. individual student's subject selection) must be approved by the Faculty, School or Department responsible for administration of the student's course before enrolment registration will be accepted by the University. Students should take particular note of the administrative arrangements for enrolment.

Enrolment Registration and Validation
An enrolment is registered by the University when it is appropriately approved and entered onto the University's database by an authorised officer or by a student of the University in the case of self-enrolment. Registered enrolments are not validated until all requirements relating to verification of qualifications, payment of fees and acceptance of liability under the Higher Education Contribution Scheme are satisfied.

Enrolment Forms
Until student self-enrolment is fully implemented all students commencing or continuing studies at Victoria University must complete the relevant official enrolment and statistics form(s). These form(s) must be lodged for processing within two University working days from the date the form(s) is approved and signed by an authorised officer of the relevant School or Department. Failure to comply with this time limit may result in non-acceptance of the enrolment.
Victoria University is committed to protecting and maintaining the privacy, accuracy and security of your personal information and complies with the University's published privacy policies, commitments, guidelines and procedures, which conform to and support all privacy obligations that bind the University. The University is compelled by law to supply some statistics – for example, it must supply statistics to the Bureau of Statistics. Statistics supplied to outside bodies will be in the form of aggregate figures only; the outside body concerned will be unable to identify any student by name. Only the Australian Taxation Office is supplied with the names, addresses, birth dates and HECS liability of relevant students of the University.

**Confirmation of Enrolment**

Confirmation of course and subject enrolment will be issued to higher education students each semester and to TAFE students, upon enrolment. Students should check their enrolment details carefully and notify Enrolment Management without delay of any errors or amendments using an Enrolment Amendment Form.

Enrolment Amendment forms are available from Enrolment Management, Faculty, TAFE School and/or Campus offices. They may be lodged at the Enrolment Management Branch office at any campus.

**Student Self-enrolment**

The University is implementing a student self-enrolment system whereby students will enrol themselves in their course and subjects via a computer terminal. This self-enrolment system has been developed to determine the subjects into which a student may enrol and takes into account electives, majors, minors, streams and so on. This means that students are enrolled when they have selected their subjects through this method and paid their fees.

**Student Identity Card**

An identity card (ID) with your student number, photograph and signature will be issued to you at the time of your initial enrolment at the University. This card should be carried with you at all times, as you may be asked to produce it at any time.

Your card is required in the following instances:
- admission to examinations;
- re-enrolment;
- library services;
- computer centre services; and
- travel and other concessions.

Your ID number is a unique number and should be quoted on all correspondence with the University. Proof of identity is required prior to the issuing of your ID card. Cards can only be replaced by paying a fee to the Cashier and taking your receipt together with another form of photo identification to Enrolment Management Branch.

In addition, University ID cards may be used to operate photocopiers and access other services.

**Complementary Enrolment**

**Students of Victoria University**

Special arrangements can be negotiated whereby students studying toward a recognised higher education award may be given specific approval to undertake studies outside their awarding institution to count towards completion of course requirements. Such arrangements are termed 'Complementary Enrolment'.

The Director Student Affairs or nominee may approve complementary enrolment, on the recommendation of the nominee of the Dean of the relevant faculty. Approval will not be given for more than one-half of a student's course to be undertaken at another institution.

A student of the University who undertakes an approved complementary course is required on completion of the unit to provide Enrolment Management Branch with a certificate of results from the host institution, whereupon, if appropriate, a J result will be recorded to signify that the complementary studies have been satisfactorily completed.

Where the host institution administers a Higher Education Contribution Scheme liability in respect of a complementary enrolment that is approved by this University to count towards completion of a course, that part of the student's subject enrolment at this University relating to the complementary studies will be exempt from HECS liability.

**Students of Other Institutions**

Students who have been admitted to higher education award courses at other tertiary institutions will, under certain circumstances, be permitted to undertake studies at the University to count towards completion of those courses. Admission of complementary students is subject to funding, timetabling and class size considerations, and requires the approval of the Head of School or Department responsible for teaching the subjects(s) concerned.

Students of other institutions wishing to apply for complementary enrolment should obtain written approval from the Director Student Affairs (or equivalent) at their home institution, verifying their enrolment status, indicating the nature of the studies to be undertaken, and certifying that the studies, if successfully completed, will count towards the award.

Students who have produced documentation required in accordance with the previous paragraph will be exempted from payment of the General Service Fee normally required upon enrolment at the University, on the basis that they have already paid such a fee elsewhere.

Complementary students will normally be required to accept liability under the Higher Education Contribution Scheme in respect of subjects undertaken at this University. However, students should not be required to accept liability more than once in respect of any particular component of enrolment.

**Enrolment Amendment and Course Withdrawal**

**Higher Education Students**

Students wishing to reduce their study load should complete an Application for Enrolment Amendment Form. Students should lodge the form at an Enrolment Management Branch Office.

Students who withdraw from subjects before the census date do not incur a HECS liability for those subjects. Students who withdraw from subjects after the census date, but before the late withdrawal date, do incur a HECS liability but not an academic penalty for those subjects. Students who withdraw from subjects after the late amendment date incur a HECS and an ‘N2’ fail for the subject. Generally, students are not permitted to withdraw after the late withdrawal date.

Students wishing to totally withdraw from studies should complete an Application for Course Leave of Absence, Deferment or Withdrawal Form, obtain approval from the Faculty or Department responsible for administration of the course, and lodge the approved form at Enrolment Management. Withdrawal from
subjects or courses will not automatically be permitted after 31 March in Semester 1 and 31 August in Semester 2.

If a student withdraws from enrolment at the University during the year without being granted leave of absence, it will be necessary to re-apply for admission to the course to recommence studies at any later stage. In such circumstances, re-admission is not automatic.

**TAFE Students**

TAFE students wishing to reduce their load or withdraw from studies should complete the appropriate form within four weeks of the course start date.

**A Word of Warning**

Do not leave things to the last minute. You may receive little sympathy if you approach staff during the examination period regarding a problem that has affected your enrolment status or hampered your performance throughout the semester.

If circumstances force you to ‘drop’ a subject, make sure you apply to withdraw from that subject at the earliest possible time and at least before the deadline specified by Enrolment Management. If you do not complete the assessment for a subject for which you are enrolled you will receive a ‘Fail’ grade in that subject even if you have not attended classes in that subject. You will also incur a HECS liability for the subject.

**Conditional Enrolment**

A student, whether a commencing or a continuing student, may be permitted to enrol subject to special conditions, provisions or requirements.

Conditional enrolment means that special requirements apply for that student in addition to the normal progression regulations of the course, for a specified period of time (whether that time is measured in terms of course stages or in terms of calendar time).

Where the University attaches conditions, and where these have been formally notified to the student, the continued or subsequent enrolment by that student serves to confirm acceptance of the specified conditions. It is customary, though not obligatory, for the University to ask the student to sign and date a statement that specifies all of the following:

- the period of time, measured either in calendar time or in terms of course stages, for which the special conditions will apply;
- that the normal progression regulations of the course will not apply to the student for the time specified above; and
- full details of the special conditions and provisions that will apply to the student during the time specified.

Conditions applicable to a student's enrolment will normally be formulated at a meeting between the student and an authorised representative of the Faculty or School. A student may, if he or she wishes, take the proposed conditions away from the meeting to consider them further. However, where this occurs the University will not be bound by the proposed conditions unless students or potential students have notified the relevant University officer in writing within three working days of the meeting of their acceptance of the conditions.

**Leave of Absence (Continuing Students)**

Leave of Absence, for periods of up to one year initially, may be granted by the Faculty or School responsible for the administration of a student’s award course. A student must submit an Application for Course Leave of Absence, Deferment or Withdrawal form available from Enrolment Management or the relevant Faculty, School or Campus offices.

**Undergraduate and Postgraduate Courses**

A completed Application for Course Leave of Absence, Deferment or Withdrawal form including a recommendation from the appropriate School or Department should be approved by the Faculty or School prior to the enrolment census date for the semester in which the leave is to commence.

The Faculty or School will advise students in writing regarding the outcome of their application.

Where leave of absence is approved for Higher Education students after the relevant enrolment census date, students will remain liable for HECS contributions in respect of their enrolment in that semester.

**Doctor of Philosophy and Masters by Research**

Students who change their name, address or emergency contact should do this in writing by completing a Personal Details Amendment form available from Enrolment Management offices.

Students requiring a change of name must produce documentary evidence (e.g. marriage certificate, statutory declaration) in addition to completing a Personal Details Amendment form.

**Fees and Charges**

Fee enquiries may be directed to Student.Fees@vu.edu.au or to any Enrolment Management office.

Students are required to pay all the fees for which they have been assessed including the General Services Fee, Building Levy and TAFE tuition fees or accept HECS liability after lodging an enrolment form. Once payment is completed the University will validate the student's enrolment.

Enrolment for any semester is not valid until all relevant payments have been made.

**General Services Fee**

In addition to tuition costs, students are required to pay student service and amenities fees. These fees are paid to the University to fund a variety of non-academic and general services, activities and facilities of benefit to all students.

In 2003 the General Services Fee (GSF) for students other than full fee paying students will be:

- For enrolment in higher education subjects: $2.61 per 0.01 equivalent full-time student unit.
- For enrolment in technical and further education subjects: $0.362 per student contact hour (SCH).
• A building levy of $40 for enrolment at one or more of the University’s Australian campuses to a maximum of $40.00 per student.
• A building levy of $20 for students in receipt of a youth allowance at the time of enrolment.
• A building levy of $4 for students enrolled in Industrial Skills Training Centre part courses

Students enrolled in any following TAFE course classification are exempt from liability to pay any part of the GSF charge that exceeds the SCHs specified below:
• VCE Students, 338 SCHs;
• Student in Traineeship & Apprenticeship Programs, 242 SCHs;
• Tuition fee concession students (AUSTUDY), 375 SCHs;
• Students exempt from Tuition Fees, 48 SCHs;
• Students enrolled in Industrial Skills Training Centre part courses, 72 SCHs.

Student enrolled in either higher education or TAFE courses for delivery by off campus mode are exempt from liability to pay any part of the GSF above $17.

Note that the 2003 fees quoted above are subject to Council approval and may change.

PAYMENT OF FEES IS REQUIRED ON THE DATE OF ENROLMENT.

Students who are experiencing financial difficulties and are unable to complete payment of their fees on time should seek advice from Enrolment Management or the Student Services Branch.

TAFE tuition fees are levied in accordance with State Government Policy.

Exemptions
In cases of hardship, students can contact Student Services staff at your campus.

Reimbursement of Fees

Higher Education Students
Upon application, refunds (full or partial) will be granted on any of the following grounds:
• a student withdraws from a course of study at the University by the census date;
• a student changes from full-time status to part-time status within a given semester by the census date;
• a student withdraws from study in an approved course for one semester before the deadline specified for that semester.

Refunds will be processed provided that the relevant enrolment amendment form or withdrawal form has been received and authorised by the census date.

Students should apply for a refund of fees on an Application for Refund form where they believe they are entitled to such a refund.

A sum of $10.00 is retained from refunds of the General Services Fee.

TAFE Students
TAFE fees will be refunded to students who withdraw from the course within four weeks of commencement in order to take up a place at another tertiary institution.

Students who withdraw from a course within four weeks of commencement of classes for other reasons will be entitled to a refund, minus the $57.00 minimum TAFE fee.

When withdrawal of subjects takes place within four weeks of course commencement and results in a lower tuition fee, students will be entitled to a refund.

Higher Education Contribution Scheme (HECS)

HECS Liability - To Whom Does It Apply?
A student enrolled in an accredited, non-exempt higher education course at the census dates of 31 March for Semester 1, 31 August for Semester 2, and 15 January for Semester 3, will incur a HECS liability. The liability is determined according to the study load undertaken expressed as a proportion of the normal full-time load for each student year of course.

HECS Up Front Payment Option
Students can pay all of their HECS liability up front and receive a 25% discount. Students selecting the up front payment option at enrolment for a given semester must pay their full current semester HECS liability less 25% within seven days of the enrolment registration invoice being produced.

HECS Partial Up Front Payments
Students can make a partial up front payment and defer the remainder of their HECS contribution. Students may make one payment of $500 or more towards their HECS liability for a given semester and receive a 25% discount on the amount paid.

Deferred Payment Option
Non-exempt Higher Education students who do not wish to pay HECS up-front upon enrolment must complete and sign a Payment Option D uration Form selecting the Deferred Payment method.

Under the Deferred Payment Option students must, at enrolment, either:
• provide a valid tax file number; or
• not having a tax file number or not having access to their tax file number, apply to the Australian Taxation Office (ATO) for a Tax File Number and provide it to the University before the census date. Where the tax file number is not made available to the student by census date, the ATO will provide a Certificate of Application, which the University will accept in place of a Tax File Number.

Reimbursement of Up Front HECS Payments
Students who made an up front payment and who then withdraw from part or all of their semester subject enrolment before the relevant census date will normally be entitled to a proportional HECS refund.

HECS refunds will not generally be paid by the University until the enrolment confirmation period is ended—that is, before 30 April in Semester 1 or before 30 September in Semester 2.
Payment Options for New Zealand Citizens
New Zealand citizens who commenced their course of study on or after 1 January 1996 must pay their HECS contribution up front without a discount. New Zealand citizens continuing a course of study which began before January 1996 must also pay their HECS contribution up front without a discount, unless they have been a resident in Australia for a continuous period of more than two years.

Differential HECS Contributions for Commencing Students Only
Differential HECS contributions apply to students commencing a new course of study after 1 January 1997. The HECS liability for each unit depends on which of three bands the unit is classified.

Further Information
The information booklet, HECS Your Questions Answered 2003, published by the Department of Education, Science and Training, contains more detailed information about the scheme. Copies are distributed at enrolment and are available from Student Administration offices. Further information is also available on the following website: www.hecs.gov.au or by calling the HECS enquiry line on 1800 020 108

Communication from the University to Higher Education Students on HECS Liability
The University will issue to each higher education student two documents about their HECS liability each semester, namely:
• An Enrolment Offer showing the student's personal details, the subjects the student is enrolled in for the current semester; the Effective Full Time Student Unit (EFTSU) value for each of the subjects; the aggregate EFTSU, the HECS liability amount and the up front payment amount for the current semester. The form will be sent or given to Higher Education students before 15 March in Semester 1, before 15 August in semester 2, in early January for Summer School and in early July for Winter School.
• A Tax Invoice and Final Statement of HECS Liability will be sent to all Higher Education students in early April (for Semester 1) and mid-September (for Semester 2). This notice will show: the aggregate EFTSU enrolment as at census date; the resulting semester HECS liability; the amount of HECS liability paid for the current semester; the amount of any refund due from the University.
• Students will have fourteen days from the date of issue of a ‘Final Statement of HECS Liability’ to lodge a written objection (giving reasons) at Enrolment Management. The only valid grounds for such an application are that the University has made an error in recording the students subject enrolment, in calculating the HECS liability, or in recording a HECS payment. Such applications for amendment will generally be considered before 1 May in Semester 1 and before 1 October in Semester 2. Students will be formally advised of the outcome.

Collection of Tax File Number Information by the University
If a student provides a Tax File Number that does not conform to the specifications provided by the Australian Taxation Office, the responsible University Officer has the authority not to accept or process the student's enrolment.
If a student fails to provide a Tax File Number or a Certificate of Application from the Australian Taxation Office by the enrolment census date, then the responsible University Officer has the authority to terminate the student's enrolment.

Postgraduate Education Loan Scheme (PELS)
The Postgraduate Education Loan Scheme is an interest free loan facility for fee-paying postgraduate students undertaking non-research courses. It is similar to the deferred payment arrangements available under HECS.

Eligibility
You are eligible for a PELS loan if you are:
• Enrolled in a fee-paying postgraduate non-research course and,
• An Australian citizen or holder of an Australian permanent visa (who meets eligibility requirements)

Loan Available
You can borrow up to the limit of your tuition fees being charged for your course each semester. You will begin repaying your loan through the taxation system once your repayment income reaches the minimum threshold for compulsory repayment.

Further Information
The information booklet, PELS Your Questions Answered 2003, published by the Department of Education, Science and Training, contains more detailed information about the scheme. Copies are distributed at enrolment and are available from the Enrolment Management offices.
Further information is also available on the following website: www.hecs.gov.au/ pels.htm or by calling the PELS enquiry line on 1800 020 108.

Bridging For Overseas-Trained Professionals Loan Scheme (BOTPLS)
The Bridging for Overseas-Trained Professionals Loan Scheme (BOTPLS) is an interest-free loan facility for overseas trained professionals who are seeking to work in regulated or self-regulated professions in Australia. It is similar to the deferred payment arrangements available under the Higher Education Contribution Scheme (HECS) and the Postgraduate Education Loans Scheme (PELS).

Eligible overseas-trained professionals who are citizens or permanent residents of Australia wishing to meet formal recognition requirements for their profession in Australia will be able to access these loans.

Further information can be found by reading BOTPLS, Your Questions Answered which is available on the following website: www.hecs.gov.au/botpls.htm or by calling the enquiry lines:1800 020 108 for student loan issues or 1800 020 086 for recognition issues, or by contacting Enrolment Management.
Assessment

All enrolled students are eligible for assessment in each of the subjects in which they are enrolled. In most subjects offered by the University there will be more than one assessment task or component of assessment during a semester.

The components of assessment for each subject will vary but may include attendance, examinations, tests, exercises, practical tasks, essays, assignments, articles, theses or other work.

More precise details of the assessment for each subject will be provided by the School or Department Examination Board for that subject not later than two weeks after commencement of teaching in the subject. These details will include:

- the nature of each component of assessment;
- the approximate length or extent of each of the components;
- the approximate due date for each component;
- the proportion of total marks assigned to each component; and
- the standard deduction of marks for late submission.

The Examination Board for each subject will consist usually of the Head of the relevant School or Department (as Chairperson) and the examiners for the subject. Usually there will only be one examiner for each subject who will be one of the members of staff teaching the subject. The examiner(s) will be appointed by the end of the second week in each semester. The examiners may be assisted in correcting work by assistant markers appointed by the Chairperson of the Examination Board.

The University has adopted rules in relation to assessment and the supervision of assessment. These rules form Part 1 of the Schedule to a Statute of the University (Statute 6.3.1—Assessment). A copy can be obtained from the Head Legal and Policy Secretariat, telephone (03) 9688 4022. These rules are normally reproduced by Student Affairs and displayed alongside the final examination timetable.

Assessment is available only to students of the University

Students cannot have results for an examination in a subject in which they have not formally enrolled; check carefully your Enrolment Registration and HECS Liability Statements to ensure that your enrolment is correct in every detail.

Examination Timetable

The final examination timetable is posted on University noticeboards and web site www.vu.edu.au approximately four weeks before the examination period begins. It is your responsibility to check this timetable for any clash, and to refer any clash to either the Examinations Scheduling Officer of the Assessment & Progression Unit at Footscray Park Campus or to the Enrolment Management office on your campus.

You will not be given special consideration if you misread the examination timetable and miss an examination, nor will you be entitled to another examination.

No information about the examination timetable will be given by telephone.

Conduct of Examinations

Enquiries about examinations may be directed by email to examinations@vu.edu.au to the Enrolment Management office on campus.

Examination sessions will normally commence at:

- 9.30am morning examination sessions
- 2.00pm afternoon examination sessions
- 6.00pm evening examination sessions

unless otherwise indicated on the published timetable.

Students will be admitted to the examination room at those times and given fifteen minutes at the commencement of the session for the purpose of reading the paper. Any variation of this practice will be notified to students in the printed timetable. As a rule, no writing, note making or marking of the paper in any way is permitted in this reading time. A member of the academic or teaching staff will be present at the beginning of each examination session at the examination venues to answer any inquiries about the question paper.

Before entering the examination room, students must ascertain their seat numbers from lists posted on noticeboards at the examination venues and web site www.vu.edu.au. Lists are usually posted on the University website www.vu.edu.au two days prior to the commencement of examinations. Any student who has not been allocated a seat number should report immediately to the Enrolment Management office before the commencement of the examination session.

No student may enter the examination room more than half an hour after the commencement of the session or leave the examination room until half an hour after the commencement of the session or during the last quarter of an hour of the session.

You may bring into the examination room: pens, ink, pencils, rulers, erasers and mathematical instruments (see below for use of calculators and electronic devices).

You may not bring into the examination room any book, paper or other material that has not been specifically authorised for use at that particular examination: if, during an examination, you are found to be in possession of such material, you will be reported as having breached examination rules and may face disciplinary action.

You are strongly advised not to bring to examinations any unnecessary clothing, papers, books, bags, handbags, wallets, folders, valuables or other personal items. You will not be permitted to bring into the examination room any bag, handbag, folder, pencil case, calculator case, paper or similar item. You are warned of the possibility of theft. The University accepts no responsibility for loss of or damage to any item left outside of or brought into an examination room.

You must bring your student identity card or other photographic identification such as driver’s license or passport to each of your examinations. Checks will be conducted in examination venues to verify the student’s identity and any discrepancies will be dealt with University Statutes.

Further information about the conduct of the examinations is given in the Rules and Regulations published with the examination timetable and on the University’s web site: www.vu.edu.au.
Academic Misconduct

Students should note that the University regards academic misconduct as a very serious matter. Students found guilty of academic misconduct could be excluded from the University. The period of exclusion will vary depending on the circumstance of individual cases.

The following are some of the actions which have resulted in students being found guilty of academic misconduct:

• taking unauthorised materials into an examination;
• submitting work for assessment knowing it to be the work of another person;
• improperly obtaining prior knowledge of an examination paper and using that knowledge in the examination;
• disobeying any reasonable instruction of a supervisor;
• directly or indirectly assisting other students or accepting assistance from any person other than a supervisor.

Possible penalties if found guilty of academic misconduct are referred to in Statute 2.7 and include:

• a formal reprimand;
• forfeiture of the whole or part of any assessment in the subject to which the misconduct relates;
• the imposition of a fine of not more than $500;
• suspension or exclusion from the course in which the student is enrolled.

Special Consideration

Students may apply for special consideration if their work during a teaching period or examination or other assessment has been gravely affected by illness or other serious cause.

Application must be made no later than three days after the date of submission of the assessment for which special consideration is sought. Applications seeking an extension of time to complete a component of assessment should be made to the relevant School or Department. All other applications should be made to the Executive Officer of the Faculty concerned or the TAFE Executive Officer.

Where students have been prevented by illness or other cause from making application within the three-day period they can make a late application setting out the reasons why the application could not be made earlier.

A successful application for special consideration may result in the student being allowed to undertake supplementary or further assessment.

Students will not be given special consideration for misreading the examination timetable.

Students with Disabilities - Alternative Assessment Arrangements

Students with an ongoing disability should immediately register with Disability Services in the Equity and Social Justice Branch of the University once enrolled in their course. Students with a temporary disability, which puts them at a disadvantage in written examinations, should advise the Faculty or TAFE Executive Officer and also register with Disability Services at the beginning of the semester of study or immediately after their disability is known to discuss alternative arrangements for examinations.

Alternative assessment arrangements could include extra time, a separate room or use of adaptive equipment in examinations.

Use of Linguistic Dictionaries

Students may apply to use an English language dictionary in an examination during the first two years of enrolment in the University if:

• the student has arrived from a non-English-speaking country within the last five years;
• the student has regularly attended an approved program designed to improve their language skills.

These are general guidelines only and criteria may vary with individual subject assessment requirements. An Application to Use a Dictionary Form is available from Enrolment Management offices and must be presented together with a dictionary registered with Enrolment Management. The concerned lecturer must then approve this form. After the completion of this process, students are required to bring this form along with the dictionary to the examination venue.

Use of Electronic Linguistic Dictionaries

The use of electronic linguistic dictionaries is not permitted.

Use of Computers and Electronic Calculators

Faculties, Schools and teaching Departments are responsible for determining which materials will be allowable for use in examinations. Students should refer to individual subject guides for details about the use of calculators and electronic devices. Generally, students will be allowed to bring into an examination room only pens, pencils and non-electronic mathematical instruments unless otherwise specified in the subject guide.

Further Assessment

Before the results of assessment for any component of assessment are published, the examiners may administer a further component of assessment to resolve any doubts as to whether a student has reached the required standards, or about the grade to be awarded to the student.

This means it is vital that students ensure they can be easily contacted between the time a component of assessment is completed and results are published.

Notification of Results

The final results for any subject will not be officially notified to students before the completion of assessment in that subject and their formal publication.

No information regarding results will be given by telephone.

A further component of assessment – oral, written or practical – may be administered by the examiners in any subject at short notice and before the publication of results. Students should therefore ensure that they can be easily contacted until the publication of results.

Review and Reports

Students may apply to have an assessment of any work re-marked or to be given a report on their assessed work. These applications may be subject to a fee.
Applications must be made to the Chairperson of the relevant Examination Board within seven days of the day upon which the results of assessment were published or become available for collection.

Students will be notified of the results of any review of their work.

**Subject Assessment and Grading**

Grades for Year 2003 are as follows.

### Division 1 - Grades For Assessed Subjects (including theses)

**A:** Grades for Honours subjects, theses and subjects taken in Postgraduate courses, Honours Years, Honours Degrees, Degrees with Honours and Degrees of Master, assessed as a whole.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>H1</td>
<td>First Class Honours, 80–100%</td>
</tr>
<tr>
<td>H2A</td>
<td>Second Class Honours, Upper, 70–79%</td>
</tr>
<tr>
<td>H2B</td>
<td>Second Class Honours, Lower, 60–69%</td>
</tr>
<tr>
<td>H3</td>
<td>Third Class Honours, 50–59%</td>
</tr>
<tr>
<td>N</td>
<td>Fail, 0–49%</td>
</tr>
<tr>
<td>S</td>
<td>Ungraded Pass</td>
</tr>
</tbody>
</table>

**B:** Grades for other subjects

<table>
<thead>
<tr>
<th>Grade</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>HD</td>
<td>High Distinction, 80–100%</td>
</tr>
<tr>
<td>D</td>
<td>Distinction, 70–79%</td>
</tr>
<tr>
<td>C</td>
<td>Credit, 60–69%</td>
</tr>
<tr>
<td>P</td>
<td>Pass, 50–59%</td>
</tr>
<tr>
<td>N1</td>
<td>Fail, 40–49%</td>
</tr>
<tr>
<td>N2</td>
<td>Low Fail, 0–39%</td>
</tr>
<tr>
<td>S</td>
<td>Ungraded Pass*</td>
</tr>
<tr>
<td>U</td>
<td>Ungraded Fail</td>
</tr>
</tbody>
</table>

**C:** Competency Based Grades (TAFE)

<table>
<thead>
<tr>
<th>Grade</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>CC</td>
<td>Achieved Outstanding Competency</td>
</tr>
<tr>
<td>CP</td>
<td>Achieved Competency - Highest Grade Awarded</td>
</tr>
<tr>
<td>PP</td>
<td>Achieved Competency</td>
</tr>
<tr>
<td>NN</td>
<td>Competency Not Achieved</td>
</tr>
</tbody>
</table>

**D:** Codes For Incomplete Assessment

<table>
<thead>
<tr>
<th>Code</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td>Continuing Subject</td>
</tr>
<tr>
<td>L</td>
<td>Not yet Assessed - Special Cause**</td>
</tr>
<tr>
<td>RO</td>
<td>Result Outstanding</td>
</tr>
</tbody>
</table>

Note: *The grade 'Recognition of Prior Learning' also appears as 'S Ungraded Pass.*

**E:** Additional Codes

<table>
<thead>
<tr>
<th>Code</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>SC</td>
<td>Satisfactory Completion of Class Hours</td>
</tr>
<tr>
<td>UC</td>
<td>Unsatisfactory Completion of Class Hours</td>
</tr>
<tr>
<td>SE</td>
<td>Subject Exemption</td>
</tr>
<tr>
<td>E1</td>
<td>Exempt Semester 1 (full year subject)</td>
</tr>
</tbody>
</table>

**E2** Exempt Semester 2 (full year subject)

**CE** Joint Course/Complementary Enrolment (Result issued by other Institution)

**WT** Withdrew - Transferred

**WN** Withdrew - Failed

**WD** Withdrew - Without Academic Penalty

**WL** Withdrew - Late*

**VC** VCE

**TA** TAFE Preparatory Assistance

* The WL grade applies for Higher Education students who withdraw after week 7 of the relevant semester until the last day of the teaching period and requires faculty approval.

### Course Assessment and Grading

Special provisions are made on a course-by-course basis for students who encounter difficulties with academic progress. The provisions for Stage Completion and Faculty Passes detailed below should be read in conjunction with the course-specific progress regulations that appear in the Faculty Details of Courses.

#### Stage Completion

Some courses are formally divided into stages. These are identified in the details of courses.

Following final assessment in all subjects within a course semester, course year or other defined course stage, a student may receive a stage grading as follows:

- stage completed, all subjects passed;
- stage completed by compensation.

Stage completion by compensation will only be granted to a student who, though not passing all individual subjects, has aggregated grades above pass level and at a standard appropriate for progression to the subsequent course stage. Stage completion by compensation is not a pass in the subject and might not be recognised by all appropriate professional bodies.

Procedures for stage gradings in particular courses are as recommended by academic course departments or faculties and approved by the University.

#### Faculty Pass (Higher Education Courses Only)

Faculty passes are only available to students who were enrolled in the University in 1991 and who have not since then discontinued their studies (other than by taking approved leave) or changed their course.

A Faculty Pass may be awarded to a student who has passed (at P grade or better), all but one of the units (subjects) required to complete their higher education course and qualify for the relevant award.

The mark in the outstanding subject must not be less than N1. The student must have gained sufficient marks in the subjects passed within the award to compensate for the shortfall of marks in the failed subject.

The award of a Faculty Pass shall not be interpreted as a pass in the given subject.

A Faculty Pass will not be awarded in respect of a subject that is a prerequisite for another subject.

Students who have passed all but one of the subjects required to gain an award, and who have been issued an N1 grade in the outstanding subject, may apply for a Faculty Pass by writing to the Faculty responsible for administering the course, clearly stating the basis of their entitlement to such a Pass.
The Pass is awarded at the discretion of the Dean of the Faculty administering the course in which the student is enrolled.

**Requirements for Granting of Awards**

The policies set out below represent the basic rules relating to the granting of a University award. Additional rules or requirements set by the Faculty are included in the Faculty section of this Handbook.

**Partially Completed Courses**

Where a student enters a University course by transfer from incomplete studies at another institution, that student must complete at least the final full-time year (or equivalent) of the course to qualify for the University award. This applies to all courses that are longer than one year of equivalent full-time study in duration.

This means, for example, that a student entering a three-year course having previously completed over two years of a comparable award at another institution can receive, at a maximum, two years’ advanced standing in the Victoria University course.

**Completed Courses - Maximum Advanced Standing**

A student with a completed award must complete, at a minimum, the equivalent of at least one year's full-time study in order to qualify for any subsequent University qualification at a comparable level.

**Maximum Time for the Completion of Awards**

To be eligible for the award of a Degree, Diploma, Associate Diploma, Advanced Certificate or Certificate, a student is required to complete all course requirements within the course progression regulations within the University. Maximum periods of time, unless such provision is specifically waived for that student by the University.

Maximum times for completion of awards are as follows:

- **Certificate**: 5 years
- **Advanced Certificate**: 5 years
- **Associate Diploma**: 8 years
- **Undergraduate Diploma**: 10 years
- **Undergraduate Degree of 3-years duration full-time**: 10 years
- **Undergraduate Degree of 4 years duration full-time**: 10 years
- **Graduate Diploma**: 6 years
- **Graduate Certificate**: 3 years

*Including time taken to complete preliminary Advanced Certificate year where applicable.

The time periods are taken from the beginning of the first semester for which the student was enrolled in the course, until the completion of all course requirements, and may include time elapsed due to deferment, suspension or voluntary withdrawal from the course.

Note: The maximum completion times apply in the absence of specific course requirements. For specific courses, shorter maximum time periods can be specified, and where this is the case, the shorter time limit will apply.

**Academic Progression**

**Unsatisfactory Progress**

The demand for tertiary study places exceeds the number of places available. Every year a considerable number of applicants fail to gain entry to the University. It is assumed that every person selected into an award course has the capacity to succeed. However, if students do not progress satisfactorily, they will be asked to show cause as to why they should be permitted to continue in the course.

An important aim of the University is to assist its students to succeed. Therefore, students should make use of the free counselling services provided if they are encountering problems or difficulties that are affecting their studies. These difficulties could include problems in organising time, financial difficulties, personal problems or difficulties in writing and presenting assignments and essays.

On the recommendation of the relevant Faculty or School, the University may specify academic progression rules for each individual course. Students should carefully read the progression rules relating to their course of study as detailed in the relevant section of the Handbook or in course regulations.

A student who fails to make satisfactory progress in a course of study is liable for exclusion from that course. This applies where a student does not achieve a satisfactory performance on a component of assessment, fails to attend without good reason for the performance of a component of assessment, or does not perform a component of assessment. In these cases, the relevant Faculty, School or Department, after investigating the circumstances and allowing the student to be heard, either personally or through a representative, may notify the student in writing that he or she has made unsatisfactory progress in a subject.

In addition to notifying the student of unsatisfactory progress, the relevant Faculty or School may also notify the student that it intends to make a recommendation to the Academic Board or the Board of TAFE that the student be excluded or suspended from the course or only be allowed to continue under certain specified conditions. As a general policy, the following will form part of all award course progression regulations within the University.

Students may not:

- enrol in any sequential subject without having passed all prerequisite subjects; or
- enrol in any unit with a co-requisite subject without having either previously passed the co-requisite subject or enrolling simultaneously in the co-requisite subject.

In reaching its decision about what action should be recommended with respect to unsatisfactory progress by a student, the faculty or school may establish one or more committees to consider the circumstances and hear any submission that a student wishes to make.

After receiving a recommendation from a faculty or school, the Academic Board or the Board of TAFE, as appropriate, may exclude or suspend the student from a course.

Alternatively, the relevant Board may specify the conditions under which the student may continue in a course.

Special arrangements will apply to doctoral students and students undertaking masters degrees by research who should seek advice on those arrangements from their supervisors.

Any student who is notified of unsatisfactory progress should seek assistance from Student Services staff or the Student Union at the earliest opportunity.
Discipline
The University will act to protect good order and the rights of individuals within its confines. To this end, a formal process will be followed to deal with any alleged breach of discipline or misconduct.

The University operates within the provisions of a Statute dealing with discipline (Statute 4.1—Discipline). The full text of this Statute is printed in the Calendar.

Plagiarism
Paragraph 11(3)(d) of the Schedule to Statute 6.3.1—Assessment states that a student shall not, during or in connection with the performance of any component of assessment, submit, or represent the whole or part of published or unpublished material, written or prepared by some person or persons other than that student, as being the work of that student.

Any student committing a breach of this rule shall be guilty of a disciplinary offence and all further proceedings will be conducted in accordance with Statute 4.1—Discipline, and Statute 2.7—The Discipline Committee.

Procedures Relating to the Graduation of Students from Award Courses
This information relates to graduation from Certificate, Advanced Certificate, Associate Diploma, Diploma, Advanced Diploma, Bachelors, Graduate Certificate, Graduate Diploma, Masters and Doctoral awards of the University.

Upon satisfying all the requirements of an award course a student is regarded as a graduand and is eligible to become a graduate. When you have completed or nearly completed a course you are required to submit an Application for an Award form. You can apply online through myVU at http://myvu.vu.edu.au. Alternatively, forms can be collected from and handed in at the Enrolment Management office at any campus of Victoria University or downloaded from the University website and sent directly to:

Centre for Graduating Students and Education Abroad
Telephone: 61 3 9365 2846
Fax: 61 3 9365 2853
Email: graduate@vu.edu.au
Website: www.vu.edu.au/graduation
Located Room 4C, 141, St Albans Campus.

Forms must be submitted before the set closing date.
Graduation ceremonies in 2004 are scheduled as follows:
• 18 February 2004 Hong Kong
• 21 February 2004 Malaysia
• 24 February 2004 Singapore

Applications close 24 October 2003
Attendance closes 17 January 2004
7 to 11 June 2004
Melbourne Convention Centre
Applications close 17 January 2004
Attendance closes 7 May 2004
3 to 5 November 2004
Melbourne Convention Centre
Applications close 20 August 2004
Attendance closes 1 October 2004

A graduation fee and guest ticket charge applies if you decide to attend a graduation ceremony.

Academic Dress
The wearing of academic dress on ceremonial occasions is one of the traditions that is attached to universities. Victoria University has based its academic dress on the basic style of Oxford. It consists of a gown, a cap or bonnet, and a hood which represents the discipline of the degree.

Certificants: A black gown and black cap together with a black stole faced in tangerine.

Diplomates and graduate certificants: A black gown and black cap together with a black stole faced in the discipline colour.

Bachelors: A black gown and black cap with a black hood half lined with the discipline colour. The hood for the honors degree also has a white band on the edge of the hood.

Masters: A black gown and black cap with a black hood fully lined with the discipline colour.

Discipline colours:
- Ruby Arts
- Ultramarine Business or Business Administration
- Cherry Education
- Silver Grey Engineering
- Old Rose Health Science
- Parchment Law
- Pansy Music
- Buff Psychology
- Spectrum Green Science or Applied Science
- Gold Social Work

Doctorates: A black bonnet with a gold cord and scarlet gown with a facing of the discipline colour and black hood fully lined in the discipline colour as follows:
- Adonis Blue Doctor of Business
- Cherry Doctor of Education
- Graphite Doctor of Engineering
- Pearl White Doctor of Laws
- Ruby Doctor of Letters
- Sapphire Doctor of Philosophy
- Old Gold Doctor of Psychology
- Spectrum Green Doctor of Science
- Sky Blue Doctor of the University

The academic dress for indigenous Australians is the habit of their award together with a calf length black and red silk stole that has gold tassels, a map of Victoria in gold silk and ‘Victoria University’ embroidered in gold on the left end of the stole, and the sun in gold silk and ‘Ngapa Jindji Worraback’ embroidered in gold on the right end of the stole.

Credit Points
The credit point system provides a uniform basis for establishing subject relativities and values within a course. The objectives of the credit point system are to:
• simplify and standardise the relativities and values within a course in relation to EFTSU and Higher Education Contribution Scheme (HECS) calculations;
• provide a uniform measure of total student workload across all higher education programs; and
• allow students to make informed judgements on their likely workload in subjects across various disciplines.
What is a credit point value?
The value of a credit point is determined by the total student effort involved in the completion of a subject and includes private study hours, tutorial or laboratory work, library and research work together with formal class contact hours. The credit point value of a subject reflects its academic weight and the total amount of effort relative to other subjects within a course. There is no link between credit points and contact hours.

What type of credit point system?
The University has introduced a standard course value system of credit points. This means that all courses within the higher education sector of the University will have the same number of credit points for each year of a course.

How many credit points?
The University has adopted a system of 120 credit points for each year of a course. Thus a three-year degree program will equal 360 credit points, a four-year degree 480 credit points and so on.

How can I identify my enrolment load?

<table>
<thead>
<tr>
<th>Credit Points</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0–44</td>
<td>credit points per semester will equal a part-time load</td>
</tr>
<tr>
<td>45–60</td>
<td>credit points per semester will equal a full-time load</td>
</tr>
<tr>
<td>0–90</td>
<td>credit points per year will equal a part-time load</td>
</tr>
<tr>
<td>91–120</td>
<td>credit points per year will equal a full-time load</td>
</tr>
</tbody>
</table>

EFTSU
All universities are required to calculate individual student enrolment load per year of a course. The Department of Education, Training and Youth Affairs expresses the value of an enrolment load as a percentage of 1, which is considered to be the total value of a standard, full-time course load. This unit of measurement is referred to as an Equivalent Full-Time Student Unit or EFTSU.

For example, a part-time student may record an EFTSU value of 5, indicating that the load for which the student is enrolled carries a value equivalent to half the standard student load for that course.
Services Available to Students

Student Career Development

Student Career Development provides an innovative range of services to students of Victoria University. These services include:

• Careers Counselling
• Careers Education Programs
• Employment Services
• Careers Resource Centres
• Online Careers Resources - website: www.vu.edu.au/careers
• Web based job vacancy service - www.vu.edu.au/careers/employment

Careers Counselling appointments are available for students from all campuses by phoning (03) 9688 4944

Careers Education Programs

These include job seeking skills workshops, Employability Skills Challenge, Young Achievement Australia, mentor programs, in-class programs, Student Portfolios. Visit www.vu.edu.au/careers to see what's on this month!

Employment Services

The on line jobs board is accessed through www.vu.edu.au/careers/employment. Register on the site now for automatic notification of jobs in areas that you specify.

The Graduate Employment Stakes is a careers fair for final year students held in March each year. It's free, its easy, and the employers come to you!! Some employers also arrange campus visits. Watch the website for details

Resume checking by email

Email your resume to careers@vu.edu.au for feedback.

Where are we?

Footscray Park: Building M, level 4
All other campuses: co-located with Student Services.

Children's Services

Victoria University has Children's Centres located on five campuses - Footscray Nicholson, Footscray Park, Newport, St Albans (Jindi Woraback) and Werribee. In addition, there is a preschool located on the Melton Campus.

Each Centre provides educational programs which respond to the children's social, emotional, physical, cognitive and creative needs. Nutritious meals and snacks are provided for the children throughout the day. All of the University Children's Centres have been assessed as providing the highest level of care by the National Childcare Accreditation Council.

All Centres provide a funded and integrated preschool program with a qualified Early Childhood (Kindergarten) teacher.

Families using the University's Children's Centres are eligible to apply for Child Care Benefit (CCB) through the Family Assistance Office (FAO) - formerly Centrelink. The FAO is responsible for assessing family income and determining the percentage of Child Care Benefit families receive. For further information please contact your local Family Assistance Office.

City Flinders, City King and City South Melbourne Campuses

Telephone: (03) 9688 4098
For further information on finding suitable childcare, telephone the Manager, Children's Services, on 9284 8801.

Footscray Nicholson Campus

Telephone: (03) 9284 8698
The Footscray Nicholson Campus Children's Centre is located on the Ground Floor, Hoadley Building, Albert Street, Footscray. The Centre caters for a maximum of 39 children aged 6 weeks to 6 years on a full-time (weekly), daily, sessional (half day) and occasional care basis. The Centre is open from 7.45am to 5.45pm, Monday to Friday and offers a funded preschool program incorporated within the educational program.

Footscray Park Campus

Telephone: (03) 9688 4578
The Footscray Park Campus Children's Centre is located at 8 Geelong Road, Footscray. The Centre caters for a maximum of 37 children aged 6 weeks to 6 years on a full-time (weekly), daily, sessional (half day) and occasional care basis. The Centre is open from 7.45am to 5.45pm, Monday to Friday and offers a funded preschool program incorporated within the educational program.

Jindi Woraback Children's Centre
(St Albans Campus)

Telephone: (03) 9364 6855
The Jindi Woraback Children's Centre is located at the Willis Street entrance of the St Albans Campus and is operated by a Management Committee consisting of representatives from the University and parents. The Centre caters for a maximum of 115 children aged from 2 weeks to 6 years on a full-time (weekly), daily, sessional (half day) basis. The Centre is open from 7.00am to 6.00pm, Monday to Friday and offers a funded preschool program.
Melton Campus
Telephone: (03) 9747 7500
The Brookfield Preschool operates from the Melton Campus Children's Centre and is located at the Champion Road entrance of the Campus. The Centre offers sessionsal kindergarten programs for three and four-year-old children.

Newport Campus
Telephone: (03) 9284 8476
The Newport Campus Children's Centre is located in Building K, Entrance Gate 1, Building 9, Werribee. The Centre caters for a maximum of 45 children aged 6 weeks to 6 years on a full-time (weekly), daily, sessional (half day) and occasional care basis. The Centre is open from 7.15am to 6.15pm, Monday to Friday and offers a funded preschool program incorporated within the educational program.

Werribee Campus
Telephone: (03) 9748 9568 or (03) 9216 8098
The Werribee Campus Children's Centre is located in Hoppers Lane, Entrance Gate 1, Building 9, Werribee. The Centre caters for a maximum of 45 children aged 6 weeks to 6 years on a full-time (weekly), daily, sessional (half day) and occasional care basis. The Centre is open from 7.15am to 6.15pm, Monday to Friday and offers a funded preschool program incorporated within the educational program.

Graduating Students
The Centre for Graduating Students and Education Abroad processes all sealed awards for the University. When you have completed or nearly completed a course, you are required to submit an Application for an Award form. You can apply online through myVU at http://myvu.vu.edu.au. Alternatively, forms can be collected from and handed into the Enrolment Management Office at any campus of Victoria University or downloaded from the University website. The organisation of graduation ceremonies, both onshore and offshore, is also the responsibility of this centre.

Centre for Graduating Students and Education Abroad
Telephone: 61 3 9365 2846
Fax: 61 3 9365 2853
Email: graduate@vu.edu.au
Website: www.vu.edu.au
Located: Room 4C, 141, St Albans Campus

Optometry and Dentistry
The Student Union operates optometric and dental services through local agencies. All enquiries should be directed to the Victoria University Student Union Resource Centre Building M, Level 2, Footscray Park Campus. Telephone: (03) 9688 4065.

Health Practice Units
The Faculty of Human Development operates Health Practice Units at the St Albans and King St. Campuses and at CERES in East Brunswick. These Units offer acupuncture, massage and herbal medicines to the university community and general public. Low fee structure. Phone (03) 9365 2625.

Independent Access: Students with Disabilities
Counselling, support and information for students with disabilities is available on all campuses. Assistance is available for day to day issues of personal, academic, housing, career and financial matters which is provided by contacting Students Services on (03) 9365 2399 or any campus Student Service office.
Identification of in class support needs and applications for alternative examination/assessment arrangements is arranged through Disability Services in the Equity & Social Justice Branch. Students requiring extensions to assignments or special consideration who haven't registered with Disability Services need to do so through their Faculty/teaching department. Further information and advice concerning support services for students with a disability can also be obtained by contacting Disability Services in the Equity and Social Justice Branch on (03) 9365 2193 or via email disability@vu.edu.au.

Orientation
Orientation Week (O-Week) is an annual event which is held at the beginning of Semester 1. During this week, a wide range of events are organised by the individual Faculties and Student Union to provide opportunities for students to meet each other and also to gain an awareness of the activities and services provided by the various University departments.
The Student Union distributes Orientation Information. The Survival Guide is published annually and includes information about the Student Union, Clubs and Societies, services available to students and a range of extracurricular activities. Further information can be obtained from the Resource Centre or the Student Union office on the City Flinders, City King, Footscray Nicholson, Footscray Park, Melton, Newport, St Albans, Sunbury, Sunshine and Werribee Campuses. (Refer to Student Union section for Campus phone numbers).

Indigenous Services
Support for Aboriginal and Torres Strait Islander people is available through the Equity & Social Justice Branch. The two main aims of Indigenous Services is to fully support self determination and self management for Aboriginal and Torres Strait Islander people, families and community organisations; and to increase the access, participation, success and retention rates for Australian Indigenous people in the University's programs.
Indigenous Services staff can assist students with course advice, Aboriginal academic support, employment and careers advice, social support, housing, counselling and discrimination advice.
Further information can be obtained by contacting Indigenous Services on (03) 9365 2228 or via email equity@vu.edu.au.

Student Services
Student Services provides support to students in a variety of ways. Staff provide academic support, personal and vocational counselling, financial counselling, housing and health services.
Student Services offices are located on most campuses and are open Monday to Friday during normal working hours, or after hours by appointment. For further information contact Footscray Nicholson campus on (03) 9284 8801, Footscray Park campus on (03) 9688 4418, St Albans campus on (03) 9365 2399 or visit our webpage: www.vu.edu.au/ss.
Accommodation
The University Student Housing Service provides students with a free and confidential service to assist with locating, securing and maintaining suitable accommodation. The Student Housing Database, including current accommodation listings, is on the Internet to improve accessibility. The ‘Housing Web’ can be located at http://www.vu.edu.au/ss/housing/ and holds a current listing of all accommodation offered to the University. The Housing Web also provides a wide range of tenancy rights information and also other information such as Real Estate Agent lists and Student Village information. It provides links to a wide range of appropriate housing-related services including Share Accommodation, Public Transport and Emergency Housing Services. Accommodation offers can be placed directly onto the Housing Web.

The Housing Officer is based at Footscray Park Campus and can provide tenancy advice, referral and case management as well as assistance with general housing information. At other campuses, Student Services staff can assist with accommodation inquiries. For further information, contact the Housing Officer on telephone: (03) 9688 4420 or e-mail housing@vu.edu.au

Chaplaincy
Contact Student Services for information about spiritual support in the community.

Counselling - Personal
Personal counselling is available at many of the campuses. Counselling can help students optimise their emotional, social and academic well being. Students are invited to discuss any personal, family or relationship matter with one of the counsellors. Some examples of issues discussed include loneliness, difficulty adjusting to life at the University, relationships, sexuality, family difficulties, grief and loss, self-confidence and anxiety. Counselling can be contacted by telephoning (03) 9688 4416 or (03) 9365 2399.

Financial Advice
Financial advice is available to students experiencing financial difficulties. As well as helping students to work out ways of budgeting and planning, the financial advisor/counsellor can assist with claims for Centrelink payments and fee extensions.

Other assistance includes emergency relief, rent assistance and various forms of Centrelink benefits.

Youth Allowance/ Austudy/ PES Applications
The Youth Allowance/Austudy/Abstudy schemes provide assistance to Australian citizens and permanent residents who are enrolled in approved courses at universities, TAFE institutes and other approved institutions in Australia. (Generally, Youth Allowance is for persons up to age 25, Austudy for students over 25). Austudy is a payment for Aboriginal and Torres Strait Islander students. The Pensioner Education Supplement (PES) is an additional payment available to students on certain Centrelink payments.

Assistance is subject to a means test and to certain conditions, including a minimum study load. Part time students under 21 years of age should note there is a provision for the payment of Youth Allowance for the sum of other approved activities such as job seeking, volunteer work, or training in addition to part time study. Ask the financial advisor/counsellor or seek a Centrelink interview.

A student who is eligible and qualifies for assistance may receive a living allowance and under special circumstances a fares allowance and rental assistance. Students may also apply for a Centrelink Advance Loan – an amount of up to $500.00 advance on future instalments, recovered over 6 months; this can only be done once in a calendar year.

Claim forms for Centrelink student payments are available on Campus, at secondary schools and Centrelink offices. Students are advised to lodge their initial claim with the nearest Centrelink office as soon as they enrol or re-enrol. Payees continuing in their current course will not have to submit another claim, but should return the Review Form sent to them within the stipulated time. Note that there is no provision for back pay if a student is not currently receiving benefits. It is important that an application for Austudy/Youth Allowance/ Abstudy be lodged as soon as possible.

Loans
Student Services administers a loan scheme for enrolled students of the University who can demonstrate a genuine need. Loans are available for the purchase of books, computers and other course related materials, medical expenses, housing expenses and other purposes in accordance with the Student Loan Fund Policy.

Application forms and information sheets are available on campus from Student Services on most campuses.

Prayer Rooms
Prayer rooms are available on most campuses. Visit our web site for room locations: www.vu.edu.au/ ss

International Student Support
Two International Student Advisers provide services and programs such as Orientation and Return Home for international students in Higher Education. They are also available to provide individual assistance and support.

TAFE International services are available at the Footscray Nicholson Street Campus, telephone: (03) 9284 8517.

Services for AusAid sponsored students are available through Footscray Park Campus, telephone: (03) 9688 4780

Further information is available at Footscray Park Campus, telephone: (03) 9688 4777, St Albans Campus, telephone: (03) 9365 2399 or City Flinders Campus, telephone: (03) 9248 1159.

Further information relevant to International students is available from the International Branch at City Flinders Campus, telephone: +61 3 9248 1164.

Health Advice
There are two health advisors (nurses) at the University. Typical issues that people consult the health advisors about include:
• General health and wellbeing
• Lifestyle issues
• Women's health
• Drug use issues
• Men's health
• Nutrition
• Chronic illnesses
• Family planning and sexual health
• Pregnancy testing
• Assistance with injuries and dressings
• Referrals to community agencies
• Vaccinations (at Footscray Park Campus)

The health advisors can also be contacted through Student Services on (03) 9688 4418.
Medical Centre
A Medical Centre is located at Student Services at the Footscray Park Campus in Building M, Level 2. Doctors consult on a sessional basis Monday to Thursday during Higher Education teaching time. All consultations are bulk billed on presentation of a Medicare card. For international students the Medical Centre bills Medibank Private direct. This means international students do not have to pay after their consultation provided they have their current Medibank Private card with them and they fill out a claim form at the Medical Centre. For appointments phone Student Services on (03) 9688 4418 or drop in to Student Services.

Drug Education
Substance use and abuse is an issue of considerable concern in the general community. The University has a drug education officer who can provide information on drug related issues and provide advice on how to find treatment and counselling services in the community. Education sessions on these issues can be organised for groups of students by contacting the drug education officer on (03) 9284 8886.

First Aid
There are first aiders on all campuses of the University. Lists of first aiders can be found on University intranet Homepage: http://intranet.vu.edu.au.
First aiders are only to be contacted in more urgent or emergency situations. Examples of the sorts of things you might contact a first aider for include:
• bleeding cuts
• burns
• joint injuries
• suspected fractures
• sudden illness
• collapse

If a situation is life threatening, contact the Ambulance (0) 000 first. Be careful to state your location and the nature of the emergency. If possible have someone meet the paramedics at an easily accessible point.
Health and emergency centres close to each campus are also listed.

Student Learning Unit
The Student Learning Unit (SLU) forms part of the Centre for Educational Development and Support (CEDS).
The CEDS SLU provides free English language, Maths, Science and academic skills support for students at Degree level and above.
Support is provided in the ways described in the following paragraphs.

Subject-Linked Classes
Certain subjects seem to present students with particular difficulties in the area of researching, academic reading and writing, oral presentation and/or other academic skills.
CEDS SLU staff conduct support classes linked to these subjects which focus on the academic skills needed for successful completion of the assessment tasks in that subject. Classes are also offered on a similar basis in some areas of Maths such as Business Statistics, and in certain science subjects.
Further information about these classes is available from subject guides, subject lecturers, the CEDS SLU web site or directly from the SLU main office.

Discrimination and Harassment
The University has a network of Equity Advisers available to assist students who think they may have been discriminated against or harassed. The list is available from the Equity and Social Justice Branch on ph (03) 9365 2193, on the internet at www.vu.edu.au/equity or via emial equity@vu.edu.au.

General Classes
CEDS SLU staff also conduct some general classes such as Reading and Writing for Engineering Students, and Summer and Winter Schools which are open to all students.

Individual Appointments
Postgraduate students may make individual or small group appointments to discuss their essay or thesis work. A very limited number of individual or small group appointments is available for undergraduate students who would like assistance with academic skills in some particular subjects where there is no linked CEDS SLU class.

Email Consultations
Students may consult a CEDS SLU lecturer about their work using email. However students should discuss this with the lecturer involved before sending work. Lecturers will comment on work, but not correct it.

Further Information
Contact Kim Borg or Bernadette Trickey CEDS Administrative Officers, on (03) 9688 4744.

Student Organisations
The peak student body for the University is the Victoria University Student Union Inc (VUSU Inc). Under this umbrella there are a number of sections including the International Students Association, the Victoria University Postgraduate Association as well as many clubs and societies.
The VUSU provides a range of services through the Resource Centres and officers on each campus. These services are designed to make students' time at the University smoother and more enjoyable, and include recreation, sports, activities, advice, representation, advocacy and campaign organising.
Further information can be obtained from the Union Diary and the Survival Guide or by contacting the Student Offices at the following campuses:
City Flinders:
Student Union Office: (03) 9248 1427
City King:
Student Union Office: (03) 9284 7831
Footscray Nicholson:
Recreation Office: (03) 9284 8774
Recreation Centre: (03) 9284 8761
Student Union Office: (03) 9284 8534
Footscray Park:
Union Reception/General Enquiries (03) 9688 4360
Resource Centre: (03) 9688 4302
Melton:
Recreation Office: (03) 9747 7552
Resource Centre: (03) 9747 7551
Alumni Association

Alumni of the University include staff, graduates, current students, and members of the community who have a connection with Victoria University. Membership of the University’s Alumni Association enhances the opportunities of members to achieve their professional aspirations. Students, graduates and staff maintain contact with one another and organise reunions, networks and business functions.

Staff of the Alumni office provide support in developing member networks and Alumni Chapters. Chapters focus on a particular discipline and draw together graduates to form a network in a related field. There are currently Chapters in Graphic Arts, MBA, Recreation/Fitness Leadership, Arts and Traditional Chinese Medicine.

Members of the Alumni Association are sent regular information on social activities, professional seminars, mentoring programs, activities within the University and activities organised by the various Alumni Chapters. Members also receive quarterly a copy of the University newspaper Nexus containing the Alumni supplement bulletin, and receive invitations to specifically targeted events organised by the Alumni Chapter in their field of study.

The Association also offers many complimentary member benefits. These include continuing use of the University’s library facilities after student members graduate, and discounts to a range of services such as car rental, travel, sporting goods, the University bookshop, newspaper subscriptions and hotel accommodation.

There are also several International Chapters of the Alumni Association for those graduates who return home overseas. To date, Chapters and/or networks have been developed in Hong Kong, India, Malaysia, Singapore, Taiwan and Thailand.

Membership for current students and first-year graduates is $11.00. The Alumni office is at the City Flinders Campus and is situated on the Ground Floor, 301 Flinders Lane, Melbourne.

Telephone: +613 9248 1017
Fax: +613 9248 1007
Email: alumni@vu.edu.au

Travel Concessions

Rail and bus concession application forms are available at the start of each academic year from VU Student Union (Resource Centres).
Courses at Victoria University in 2004

This section lists all the courses offered by Victoria University in higher education and TAFE.

Note: All courses are offered subject to confirmation of funding and authority to conduct, and minimum enrolment levels. List correct as at October 2003.

Undergraduate Courses and Programs

Campus codes:
B=Sunbury  I=Internet  Q=Queen Street
C=City Flinders  J=City King  S=St Albans
D=China  K=Kuala Lumpur  W=Werribee
E=Echuca  M=Melton  3=Bangladesh
F=Footscray Park  O=Off campus  D8=Tianjin, The People's Republic of China
G=Renmin University of China  P=Singapore  D7=Renmin University, Beijing, China
H=Hong Kong

Faculty of Business and Law

<table>
<thead>
<tr>
<th>School of Accounting and Finance</th>
<th>Campus</th>
<th>Full-time</th>
<th>Part-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Business</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Accounting</td>
<td>F,W,H1,D3,D,B,K1</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td>- Banking and Finance</td>
<td>F,K1,H1</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>- Strategic and Financial Management</td>
<td>F,K1</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>- Accounting/ Financial Management</td>
<td>W,K1</td>
<td>Y</td>
<td>N</td>
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<tr>
<td>- Accounting/ Banking and Finance</td>
<td>F</td>
<td>Y</td>
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<tr>
<td>- Accounting/ Information Systems</td>
<td>F</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>- Accounting/ Electronic Commerce</td>
<td>W</td>
<td>Y</td>
<td>N</td>
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<tr>
<td>- Accounting/ Small Enterprise Management</td>
<td>W,F</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td>- Accounting/ Hospitality Management</td>
<td>F</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>- Accounting/ Commercial Law</td>
<td>F</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>- Accounting/ Transport and Logistics</td>
<td>W</td>
<td>Y</td>
<td>N</td>
</tr>
<tr>
<td>- Banking and Finance/ International Trade</td>
<td>F</td>
<td>Y</td>
<td>Y</td>
</tr>
</tbody>
</table>

Bachelor of Business Combined Degrees
- Bachelor of Business Accounting/ Certificate IV in Information Technology (Dual Award) | W | Y | Y |
- Fasttrack BBus Accounting/ TAFE Accounting | W | Y |

School of Applied Economics

Bachelor of Business
- Retail Management | F,K1 | Y | Y |
- International Trade | F,K1,D6,D3,22,H1 | Y | Y |
- Transport and Logistics | W | Y | Y |
- Global Logistics and Transport | W,H1 | Y | Y |
- Applied Economics | F | Y | Y |
- Financial Risk Management | F,K1,H1,DB | Y | Y |
- Music Industry | F,K1 | Y | Y |
- Applied Economics/ International Trade | F | Y | Y |
- Financial Risk Management/ International Trade | F, DB, H1 | Y | Y |
- Financial Risk Management/Electronic Commerce | F | Y | Y |
- Financial Risk Management/ Banking and Finance | H1,D3 | Y | Y |
- Financial Risk Management/Accounting | H1 | Y | Y |
- Financial Risk Management/Global Logistics and Transport | H1,DB | Y | Y |
- International Trade/ Retail Management | F | Y | Y |
- International Trade/ Electronic Commerce | F | Y | Y |
- Marketing/ Applied Economics | F | Y | Y |
- Marketing/ International Trade | F,K1 | Y | Y |
- Music Industry/ Marketing | F | Y | Y |
### Bachelor of Business

#### International Business
- International Business: W, Y
- International Commerce: D3, Y

#### Music Industry/Electronic Commerce
- Music Industry/Electronic Commerce: F, Y, Y

#### Retail Management/Marketing
- Retail Management/Marketing: F, Y, Y

#### Retail Management/Electronic Commerce
- Retail Management/Electronic Commerce: F, Y, Y

#### Transport and Logistics/Accounting
- Transport and Logistics/Accounting: W, Y, Y

#### Transport and Logistics/Electronic Commerce
- Transport and Logistics/Electronic Commerce: W, Y, Y

#### Global Logistics and Transport/International Trade
- Global Logistics and Transport/International Trade: H1, Y, N

#### Global Logistics and Transport/Accounting
- Global Logistics and Transport/Accounting: H1, Y, N

- Bachelor of Business (Honours) International Trade: C, Y, Y
- Bachelor of Business (Honours) Applied Economics: C, Y, Y
- Bachelor of Business (Honours) Retail Management: C, Y, Y

#### Bachelor of Business Combined Degrees
- Bachelor of Business Combined Degrees: F, Y, Y

#### School of Hospitality, Tourism and Marketing

##### Bachelor of Business
- Hospitality Management: F, K1, H1, Y, Y
- Tourism Management: F, K1, H1, Y, Y
- Marketing: F, B, K1, Y, Y
- Event Management: B, Y
- Hospitality/Tourism Management: F, H1, Y, Y
- Hospitality/Event Management: F, Y, Y
- Hospitality Management/Information Systems: F, Y, Y
- Marketing/Information Management: F, Y, Y
- Marketing/Event Management: B, Y
- Marketing/Electronic Commerce: F, Y, Y
- Hotel, Restaurant and Catering Management: F, Y, Y
- Tourism Management/Information Systems: F, Y, Y
- Tourism Management/Event Management: F, Y, Y
- Bachelor of Business (Honours) - Marketing: C, Y, Y

##### Bachelor of Business Combined Degrees
- Bachelor of Business Combined Degrees: F, Y, Y
- BBus Tourism Management/BA Asian Studies: F, Y, Y
- BA Recreation Management/BBus Tourism Management: F, Y, Y
- BA Sports Administration/BBus Marketing: B, Y, Y
- Bachelor of Business Marketing/Bachelor of Psychology: F, Y, Y
- Bachelor of Business Marketing/Advanced Diploma of: B, Y

#### School of Information Systems

##### Bachelor of Business
- Information Systems: F, K1, Y, Y
- Computer Systems Support: W, H, Y, Y
- Computer Systems Management: W, H3
- Electronic Commerce: W, K1, Y, Y
- Electronic Commerce/Transport and Logistics: W, Y, Y
- Bachelor of Business (Honours) Information Systems: C, Y, Y
- Bachelor of Business Engineering/Information Systems: F, Y

##### Bachelor of Business Combined Degrees
- Bachelor of Business Combined Degrees: F, Y, Y
- Bachelor of Art/BBus Information Systems: F, Y, Y
- BA Multimedia/BBus Electronic Commerce: F, Y, Y
- B.Bus. Electronic Commerce/Bachelor of Science: W, Y

#### School of Law

##### Bachelor of Laws
- Law: F, Q, Y, Y
- Graduate Entry: F, Q, Y, Y
- Legal Practice Management: F, Q, Y, Y

##### Bachelor of Business
- Commercial Law: F, Y, Y

Campus: Full-time, Part-time

##### Bachelor of Laws Combined Degrees
- Bachelor of Laws Combined Degrees: F, Q
COURSES AT VICTORIA UNIVERSITY IN 2004

- Bachelor of Laws/BBus Accounting F Y Y
- Bachelor of Laws/BBus Applied Economics F Y Y
- Bachelor of Laws/BBus Electronic Commerce F Y Y
- Bachelor of Laws/BBus International Trade F Y Y
- Bachelor of Laws/BBus Music Industry F Y Y
- Bachelor of Laws/BBus Marketing F Y Y
- Bachelor of Laws/BBus Tourism Management F Y Y
- Bachelor of Laws/Bachelor of Science F Y Y
- Bachelor of Law/B.Bus, Human Resource Management F Y Y
- Bachelor of Law/B.BusManagement F Y Y
- Bachelor of Law/B.BusBanking and Finance F Y
- Bachelor of Law/B.BusEvent Management F Y
- Bachelor of Engineering /Bachelor of Laws F Y

School of Management
Bachelor of Business
- Management F,B,D,A,K1 Y Y
- Human Resource Management F,B,K1 Y Y
- Service and Operations Management F,K1 Y Y
- Strategic and Financial Management F Y Y
- Service and Human Resource Management B Y Y
- Management/Marketing B,P1 Y Y
- Bachelor of Business (Honours) Management C Y Y

Bachelor of Business Combined Degrees
- BA Psychology/BBus Human Resource Management F Y Y
- BA Sports Administration/BBus Management B Y Y

Note: The details of the programs, courses and subjects set out in this Handbook might change after publication. To ensure that the information about Faculty of Business and Law courses is still accurate, contact the Faculty of Business and Law Executive Officer on (03) 9688 4471.

Faculty of Arts

Generalist Degree Programs
Bachelor of Arts - Footscray F Y Y
Bachelor of Arts - St Albans S Y Y

Specialist Degree Programs
Bachelor of Arts (Advocacy & Mediation) F Y Y
Bachelor of Arts (Community Development)
  - Asia Pacific Stream S Y Y
  - Australian Stream (3rd year only) S Y Y
Bachelor of Arts (Computer Mediated Art) S Y Y
Bachelor of Arts (Criminal Justice Studies) F Y Y
Bachelor of Arts (Human Services) S Y Y
Bachelor of Arts (International Studies) F Y Y
Bachelor of Arts (Legal Studies) F Y Y
Bachelor of Arts (Multimedia) S Y Y
Bachelor of Arts (Performance and Multimedia) F Y Y
Bachelor of Arts (Professional Writing) S Y Y
Bachelor of Communication (Public Relations) S Y Y
Bachelor of Multimedia Systems K Y Y
Bachelor of Psychology (Arts stream) F Y Y
Bachelor of Psychology (Interpersonal & Organisational) S Y Y
Bachelor of Social Work (Preliminary Year) S Y Y
Bachelor of Social Work S Y Y
Bachelor of Science (Psychology) S Y Y

Combined Degree Programs
Bachelor of Arts/ Bachelor of Business (Information Systems) S Y Y
Bachelor of Arts (Asian Studies)/Bachelor of Business (International Trade) F Y Y
Bachelor of Arts (Psychology)/
  Bachelor of Business (Human Resource Management) F Y Y
Bachelor of Arts/ Diploma of Liberal Arts F Y Y
Bachelor of Business (Marketing)/ Bachelor of Psychology F Y Y
Bachelor of Arts (Multimedia) F Y Y
Bachelor of Laws/ Bachelor of Arts F Y Y

<table>
<thead>
<tr>
<th>Campus</th>
<th>Full-time</th>
<th>Part-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Arts</td>
<td></td>
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<tr>
<td>Bachelor of Laws</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Bachelor of Applied Science (Human Movement)/ Bachelor of Psychology  
Bachelor of Science / Bachelor of Psychology  
Honours Programs  
Bachelor of Arts (Honours)  
Bachelor of Arts (Honours) Computer Mediated Art and Multimedia  
Bachelor of Arts (Honours - Psychology)  
Bachelor of Multimedia Systems (Honours)  
Bachelor of Psychology (Honours)  
Bachelor of Science (Honours - Psychology)  
Note: The details of the programs, courses and subjects set out in this Handbook might change after publication. To ensure that the information about Faculty of Arts courses is still accurate, contact the Faculty of Arts Executive Officer on (03) 9365 2369.

### Faculty of Human Development

#### School of Education

- Bachelor of Arts  
  - Computer Mediated Art  
  - Computer Mediated Art & Multimedia  
  - Early Childhood Education  
  - Youth Studies  
- Bachelor of Education  
  - Four-Year Pre-Service Program P-12  
  - Post-Registration (Year 4)  
- Bachelor of Education (Nyerna Studies)  
  - Bachelor of Education (Nyerna Studies)  
  - Bachelor of Arts (Nyerna Studies)  
  - Diploma of Community Services – Youth Work  
  - Associate Diploma of Arts – Recreation/ Fitness Leadership  
  - Certificate in Occupational Studies – Social and Community Services

#### School of Health Sciences

##### Non-Award Courses

- First Aid in the Workplace Certificate: Level 1 & 2  
- Certificate of Advanced Airway Management (Pre-hospital)  
- Certificate in Advanced Airway Management  
- Certificate in Emergency Intravenous Therapy (Pre-hospital)  
- Certificate in Venipuncture and Venous Cannulation  
- Certificate in Emergency Intravenous Therapy  
- Certificate in Advanced Life Support (Pre-hospital)  
- Certificate in Advanced Life Support  
- Certificate in Semi Automatic External Defibrillation  

##### Award Courses

- Bachelor of Health Science  
  - Clinical Dermal Therapies  
  - Natural Medicine  
  - Paramedic (3-Year Pre-service)  
  - Paramedic (1-Year Conversion)  
  - Chinese Medicine (Acupuncture)/(Chinese Herbal Medicine)  
- Bachelor of Science  
  - Clinical Sciences

#### School of Human Movement, Recreation and Performance

##### Non-Award Courses

- Fitness Instructor Module  
- Aerobic Module  
- Core Unit (Vic. Fit)  
- Aqua Module  
- Personal Trainers Module  
- Children and Adolescent Exercise Module  
- Exercise to Music  
- Exercise to Music

##### Award Courses

- Bachelor of Applied Science

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4
COURSES AT VICTORIA UNIVERSITY IN 2004

- Human Movement F Y Y
- Human Movement/Bachelor of Psychology F Y Y
- Physical Education (Secondary) F Y Y
- Physical Education and Physics# F Y Y

Bachelor of Arts
- Performance Studies F Y n/a
- Performance and Multimedia F Y n/a
- Fitness Leadership* M Y Y
- Recreation Leadership M,F Y Y
- Recreation Management FP Y n/a
- Recreation Management/ Bachelor of Business - Tourism Management FP Y Y
- Sports Administration B Y Y
- Sports Administration/Bachelor of Business - Management B Y Y
- Sports Administration/Bachelor of Business - Marketing B Y Y
Bachelor of Applied Science (Honours)
- Human Movement F Y Y n/a
Bachelor of Arts (Honours)
- Performance Studies F Y Y
- Recreation Management F Y Y
- Sport Administration B Y Y

School of Nursing
Award Courses
Bachelor of Nursing (Pre-Registration) S Y Y
Bachelor of Health Science
- Nursing (Post-Registration) S Y Y
- Nursing (Honours) S Y Y
Bachelor of Midwifery# S Y n/a
*Continuing Education Courses
*Offered to continuing students only
#Subject to final accreditation

Note: The details of the programs, courses and subjects set out in this Handbook might change after the date of publication. To ensure that information about Faculty of Human Development courses is still accurate, contact the Faculty of Human Development Executive Officer on (03) 9688 4164.

Faculty of Science, Engineering and Technology

Faculty Courses
Bachelor
- Business/Science F/S/W Y Y
- Engineering/Business F Y Y
- Engineering/Science F/S/W Y Y
- Engineering/Laws F Y Y
- Science/ Laws F/S/W Y Y
- Science/ Psychology F/S Y Y
Certificate
- Foundation Studies F/S Y Y

School of Architectural, Civil and Mechanical Engineering
Bachelor of Engineering
- Architectural Engineering F Y Y
- Building Engineering F Y Y
- Civil Engineering F Y Y
- Mechanical Engineering F Y Y
- Robotic Engineering F Y Y
Bachelor of Science
- Engineering and Business F Y Y
- Environmental Engineering F Y Y

School of Computer Science and Mathematics
Bachelor of Science
- Computer Science F/H/D7 Y Y
- Computer and Mathematical Sciences F Y Y
- Computer Science and Aviation F Y Y

Bachelor of Science (Honours)
- Computer Science F Y Y
- Computer and Mathematical Sciences F Y Y
School of Electrical Engineering

Bachelor of Engineering
- Computer Engineering  F  Y  Y
- Electrical and Electronic Engineering  F  Y  Y
- Microelectronic Systems  F  Y  Y
- Telecommunication Engineering  F  Y  Y
- Photonics  F  Y  Y
Bachelor of Engineering Science
- Photonics  F  Y  Y
Bachelor of Science
- Computer Technology  F  Y  Y
- Applied Physics and Computing  F  Y  Y
- Optoelectronics  F  Y  Y
Bachelor of Science (Honours)
- Computer Technology  F  Y  Y
- Physics  F  Y  Y

School of Molecular Science

Bachelor of Applied Science
- Chemistry  F  N  Y
Bachelor of Science
- Biotechnology  W  Y  Y
- Medical, Forensic and Analytical Chemistry  W  Y  Y
- Nutrition, Food and Health Science  W  Y  Y
- Biomedical Sciences  S  Y  Y
Bachelor of Science (Honours)
- Biology (Biotechnology)  W  Y  Y
- Nutrition and Food Science  W  Y  Y

School of Biomedical Science

Bachelor of Science
- Biomedical Sciences  S  Y  Y
- Occupational Health and Safety  W  Y  Y
Bachelor of Science (Honours)
- Biomedical Sciences  S  Y  Y
- Chemical and Environmental Sciences  W  Y  Y

School of Biomedical Science

Bachelor of Science
Bachelor of Science (Honours)
- Ecology and Sustainability  W  Y  Y

Note: The details of the programs, courses and subjects set out in this Handbook might change after publication. To ensure that the information about Faculty of Science, Engineering and Technology courses is still accurate, contact the Faculty of Science, Engineering and Technology Executive Officer on (03) 9688 4191. For further information about Science, Engineering and Technology courses: Telephone: (03)9688 4191– Facsimile: (03)9688 4513 – Email: BobRitchens@vu.edu.au Internet: http://koala.vu.edu.au/academic.
# Postgraduate Courses

## Faculty of Business and Law

<table>
<thead>
<tr>
<th>School of Business and Law</th>
<th>Campus</th>
<th>Full-time</th>
<th>Part-time</th>
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<tbody>
<tr>
<td><strong>Victoria Graduate School of Business</strong></td>
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</tr>
<tr>
<td>Master of Business Administration</td>
<td>C,P,L,1,3,1</td>
<td>Y</td>
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</tr>
<tr>
<td>Master of Business Administration (International)</td>
<td>C</td>
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<tr>
<td>Doctor of Business Administration</td>
<td>C,D,1,K,1,P,1</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Master of Business by Research</td>
<td>C</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Doctor of Philosophy</td>
<td>C</td>
<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Graduate Certificate in Accounting</td>
<td>C</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td><strong>School of Accounting and Finance</strong></td>
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<tr>
<td>Master of Business in Accounting</td>
<td>C</td>
<td>Y</td>
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<tr>
<td>Master of Business in Finance</td>
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<tr>
<td>Master of Business in Professional Accounting</td>
<td>C,P,2,K,1</td>
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<tr>
<td>Master of Business by Research</td>
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<tr>
<td>Doctor of Philosophy</td>
<td>C</td>
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<tr>
<td><strong>School of Applied Economics</strong></td>
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<tr>
<td>Master of Business in Business Economics</td>
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<td>Y</td>
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<tr>
<td>Master of Business in International Trade</td>
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<td>Y</td>
<td>Y</td>
</tr>
<tr>
<td>Master of Business in International Music &amp; Entertainment Business</td>
<td>C</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td>Graduate Certificate in Statistics</td>
<td>C</td>
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<td>Y</td>
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<tr>
<td>Graduate Diploma in Global Logistics and Transport</td>
<td>C</td>
<td>Y</td>
<td>Y</td>
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<tr>
<td>Graduate Certificate in Retail Management (Offshore)</td>
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<tr>
<td>Graduate Diploma in Retail Management (Offshore)</td>
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<tr>
<td>Master of Business in Global Logistics and Transport</td>
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<tr>
<td>Master of Business in Retail Management (Offshore)</td>
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<tr>
<td>Master of Business by Research</td>
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<td>Doctor of Philosophy</td>
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School of Management

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Sir Zelman Cowan Centre

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Note: The details of the programs, courses and subjects set out in this Handbook might change after publication. To ensure that the information about Faculty of Business and Law courses is still accurate, contact the Faculty of Business and Law Executive Officer on (03) 9688 4471.

Faculty of Arts

Higher Degrees by Research

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<td>Master of Social Work by Research</td>
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Postgraduate Programs by Coursework

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<tr>
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<td>Y</td>
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<tr>
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<td>Y</td>
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<tr>
<td>Graduate Certificate in Communication and Professional Writing</td>
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<td>Y</td>
</tr>
<tr>
<td>Graduate Certificate in Arts (History)</td>
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<tr>
<td>Graduate Certificate in Arts (Politics and International Studies)</td>
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<tr>
<td>Graduate Certificate in Public Advocacy and Action</td>
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<tr>
<td>Graduate Certificate in Women's Studies</td>
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<tr>
<td>Graduate Diploma in Applied Psychology</td>
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<td>Y</td>
<td>Y</td>
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<tr>
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<tr>
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<tr>
<td>Graduate Diploma in Communication and Professional Writing</td>
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<tr>
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<tr>
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<td>Graduate Diploma in Modern Languages</td>
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<td>Master of Arts in Communication and Professional Writing</td>
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<tr>
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<tr>
<td>Master of Applied Psychology</td>
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<tr>
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<tr>
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</table>

Note: The details of the programs, courses and subjects set out in this Handbook might change after publication. To ensure that the information about Faculty of Arts courses is still accurate, contact the Faculty of Arts Executive Officer on (03) 9365 2369.
### Faculty of Human Development

#### Faculty Courses

**Graduate Diploma in Dementia Care and Service**  
Campus: C,Z  
Full-time: Y  
Part-time: Y

**Graduate Program in Aged Services Management**  
- **Graduate Diploma in Aged Services Management**  
  Campus: C,Z  
  Full-time: Y  
  Part-time: Y
- **Master of Health Science - Aged Services Management**  
  Campus: C  
  Full-time: Y  
  Part-time: Y

#### School of Education

**Graduate Certificate in Teaching Studies of Asia**  
Campus: F  
Full-time: Y  
Part-time: Y

**Graduate Diploma in Secondary Education**  
Campus: F  
Full-time: Y  
Part-time: Y

**Graduate Program in Education for Professional Development**  
- **Graduate Diploma in Education for Professional Development**  
  Campus: F  
  Full-time: n/a  
  Part-time: Y
- **Graduate Certificate in Education for Professional Development**  
  Campus: F  
  Full-time: n/a  
  Part-time: Y

**Graduate Program in Education and Training**  
- **Graduate Certificate in Education and Training**  
  Campus: F  
  Full-time: n/a  
  Part-time: Y
- **Graduate Diploma in Education and Training**  
  Campus: F  
  Full-time: Y  
  Part-time: Y
- **Master of Education - Education and Training**  
  Campus: F  
  Full-time: Y  
  Part-time: Y

**Graduate Program in TESOL & Literacy**  
- **Graduate Certificate in TESOL**  
  Campus: F  
  Full-time: Y  
  Part-time: Y
- **Graduate Certificate in Literacy**  
  Campus: F  
  Full-time: Y  
  Part-time: Y
- **Graduate Diploma in TESOL and Literacy**  
  Campus: F  
  Full-time: Y  
  Part-time: Y
- **Master of TESOL**  
  Campus: F  
  Full-time: Y  
  Part-time: Y
- **Master of TESOL and Literacy**  
  Campus: F  
  Full-time: Y  
  Part-time: Y

**Graduate Program in Tertiary Education**  
- **Graduate Certificate in Tertiary Education**  
  Campus: F  
  Full-time: n/a  
  Part-time: Y
- **Graduate Diploma in Tertiary Education**  
  Campus: F  
  Full-time: Y  
  Part-time: Y

**Graduate Program in Experiential Learning & Development**  
- **Graduate Certificate in Experiential Learning & Development**  
  Campus: F  
  Full-time: n/a  
  Part-time: Y
- **Graduate Diploma in Experiential Learning & Development**  
  Campus: F  
  Full-time: Y  
  Part-time: Y
- **Master of Education (by Research)**  
  Campus: F,M  
  Full-time: Y  
  Part-time: Y

**Doctor of Education**  
Campus: F  
Full-time: Y  
Part-time: Y

**Doctor of Philosophy**  
Campus: F  
Full-time: Y  
Part-time: Y

#### School of Health Sciences

**Graduate Diploma in Clinical Chinese Medicine**  
Campus: S  
Full-time: Y  
Part-time: Y

**Graduate Diploma in Complementary Therapies**  
Campus: S  
Full-time: Y  
Part-time: Y

**Graduate Diploma in Prepared Chinese Medicine**  
Campus: C,S  
Full-time: Y  
Part-time: Y

**Graduate Diploma in Western Herbal Medicine**  
Campus: C  
Full-time: Y  
Part-time: Y

**Graduate Program in Paramedicine and Pre Hospital Care**  
- **Graduate Certificate in Aeromedical Care**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y
- **Graduate Certificate in Aeromedical Rescue & Retrieval**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y
- **Graduate Certificate in Emergency Service Education#**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y
- **Graduate Certificate in Emergency Service Management#**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y
- **Graduate Certificate in Hyperbatic Medicine**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y
- **Graduate Certificate in Intensive Care Paramedic**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y
- **Graduate Certificate in Paediatric Emergencies#**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y
- **Graduate Certificate in Paramedic Practitioner**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y
- **Graduate Certificate in Pre-Hospital Care**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y
- **Graduate Diploma in Paramedics**  
  Campus: Z,J  
  Full-time: Y  
  Part-time: Y

**Master of Health Science**  
- **Osteopathy**  
  Campus: C  
  Full-time: Y  
  Part-time: n/a
- **Osteopathy (for medical practitioners)**  
  Campus: C  
  Full-time: n/a  
  Part-time: Y
- **(by Coursework)**  
  Campus: S  
  Full-time: Y  
  Part-time: Y
- **(by Research)**  
  Campus: S  
  Full-time: Y  
  Part-time: Y

**Doctor of Philosophy**  
Campus: S  
Full-time: Y  
Part-time: Y
### School of Human Movement, Recreation and Performance

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*Two subjects will be taught at the St Albans Campus.

### School of Nursing

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<th>Part-time</th>
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<td>- Graduate Certificate in Cancer Nursing</td>
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<td>- Graduate Certificate in Gerontic Nursing#</td>
<td>S</td>
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<tr>
<td>- Graduate Certificate in Neuroscience Nursing</td>
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<td>- Graduate Certificate in Paediatric Nursing</td>
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<tr>
<td>- Graduate Certificate in Palliative Care Nursing</td>
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<td>- Graduate Diploma in Cardiothoracic Nursing</td>
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<tr>
<td>Doctor of Philosophy</td>
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</table>

#Subject to final accreditation

*Note: The details of the programs, courses and subjects set out in this Handbook might change after the date of publication. To ensure that information about Faculty of Human Development courses is still accurate, contact the Faculty of Human Development Executive Officer on (03) 9688 4164.*
## Faculty of Science, Engineering and Technology

### Centre for Environmental Safety and Risk Engineering

<table>
<thead>
<tr>
<th>Course</th>
<th>Campus</th>
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<tr>
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<tr>
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<tr>
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<td>- Performance-based Building and Fire Codes</td>
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### Centre for Packaging, Transportation and Storage

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<tr>
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### School of Computer Science and Mathematics

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<td>- Multimedia Information Networking</td>
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<td>- Software Engineering</td>
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### School of Electrical Engineering

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<tr>
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<td>Master of Science</td>
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<td>- Microelectronic Engineering</td>
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<td>- Telecommunication Engineering</td>
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### School of Molecular Science

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<tr>
<td>- Food Science and Technology</td>
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### School of Biomedical Science

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### School of Architectural, Civil and Mechanical Engineering

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### Sustainability Group

Master of Science (Coursework)
- Environmental Management  
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Graduate Diploma
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- Telephone: (03)9688 4191 - Facsimile: (03) 9688 4513 - Email: BobRitches@vu.edu.au - Internet: http://koala.vu.edu.au/academic.
TAFE Courses at Victoria University in 2004

**Strategic Development**

Centre for Curriculum, Innovation and Development

Course in ICT Skills for Teachers (21335VIC)
Certificate IV in Assessment and Workplace Training (BSZ40198)
Diploma in Training and Assessment Systems (BSZ50198)
Certificate IV in Vocational Education and Training (15551V1C)
Diploma of Vocational Education and Training (15560V1C)
Graduate Certificate in Vocational Education and Training (2120V1C)
Graduate Certificate in VET in Schools Implementation (2110V1C)

**School of Business, Hospitality and Personal Services**

**Administrative and Legal Studies Department**

Certificate III in Business (Legal Administration) (BSA30200)
Certificate IV in Business (Legal Services) (BSA40200)
Advanced Diploma of Business (Legal Practice) (20025V1C)
Diploma of Business Administration (BSB50201)
Certificate IV in Business Administration (BSB40201)
Certificate III in Business Administration (BSB30201)
Certificate II in Business (BSB20101)
Certificate III in Business (BSB30101)
Certificate IV in Business (BSB40101)
Diploma of Business (BSB50101)
Certificate III in Business (Recordkeeping) (BSB30401)
Certificate IV in Business (Recordkeeping) (BSB40301)
Diploma of Business (Recordkeeping) (BSB50301)
Certificate III in Government (PSP30199)

**Financial Services Department**

Advanced Diploma of Accounting (FNB60202)
Diploma of Accounting (FNB50202)
Diploma of Business (Banking and Finance) (090025NSW)
Course in Real Estate for Agents' Representatives (2004AAA)
The Certificate IV in Business (Estate Agency Practice) (2404ADA)

**Hospitality and Tourism Department**

Certificate I in Hospitality (Operations) (THH11002)
Certificate I in Hospitality (Kitchen Operations) (THH11102)
Certificate II in Hospitality (Operations) (THH21802)
Certificate II in Hospitality (Kitchen Operations) (THH22202)
Certificate III in Hospitality (Commercial Cookery) (THH31902)
Certificate III in Hospitality (Catering Operations) (THH32902)
Certificate III in Hospitality (Operations) (THH33002)
Certificate IV in Hospitality (Supervision) (THH43002)
Diploma of Hospitality Management (THH51202)
Advanced Diploma of Hospitality Management (THH60202)
Certificate II in Tourism (Operations) (THT20502)
Certificate III in Tourism (Retail Travel Sales) (THT30202)
Certificate III in Tourism (Visitor Information Services) (THT30602)
Certificate III in Tourism (Guiding) (THT30902)
Certificate III in Tourism (Operations) (THT31002)
Certificate IV in Tourism (Sales and Marketing) (THT40102)
Certificate IV in Tourism (Operations) (THT40202)
Certificate IV in Tourism (Guiding) (THT40302)
Certificate IV in Tourism (Natural and Cultural Heritage) (THT40402)
Diploma of Tourism (Marketing and Product Development) (THT50102)
Diploma of Tourism (Operations Management) (THT50302)
Advanced Diploma of Tourism Management (THT60102)

**Management and Marketing Department**

Certificate III in Business (Frontline Management) (BSB30501)
Certificate IV in Business (Frontline Management) (BSB41001)
Diploma of Business (Frontline Management) (BSB51001)
Certificate IV in Business (Human Resources) (BSB40801)
Diploma of Business (Human Resources) (BSB50801)
Advanced Diploma of Business (Human Resources) (BSB60301)
Certificate IV in Business Management (BSB41101)
Graduate Certificate in Management (21365VIC)
Diploma of Business Management (BSB50401)
Advanced Diploma of Business Management (BSB60201)
Advanced Diploma of Business (Operations Management) (20055VIC)
Diploma of Business (Operations Management) (20053VIC)
Certificate IV in Business (Operations Management) (20051VIC)
Certificate IV in Business (Advertising) (BSB40601)
Diploma of Business (Advertising) (BSB50601)
Advanced Diploma of Business (Advertising) (BSB60501)
Certificate III in Business (Sales) (BSB30301)
Certificate IV in Business (Marketing)(BSB40701)
Diploma of Business (Marketing)(BSB50701)
Advanced Diploma of Business (Marketing)(BSB60601)
Advanced Diploma of Business (International Business)(20055VIC)
Diploma of Business (International Trade)(20053VIC)
Certificate IV in Business (International Trade)(20051VIC)
Advanced Diploma of Business (Public Relations)(20055VIC)
Certificate IV in Business(BSB40101)
Diploma of Business(BSB50101)
Certificate IV in Business Development(BSB40701)
Diploma of Business Development(BSB50701)
Advanced Diploma of Business Development(BSB60601)
Graduate Certificate in Management Development (Education and Training)(2804ABB)

Personal Services Department
Certificate II in Modelling (21456VIC)
Certificate II in Nail Technology (WRB20199)
Certificate III in Beauty (WRB30199)
Diploma of Beauty Therapy (WRB30199)
Diploma of Entertainment (Make-Up) (CUE50798)
Certificate IV in Entertainment Make-Up (CUE40898)
Diploma of Remedial Massage (HLT50302)
Certificate II in Hairdressing (WRH20199) [Pre-Apprenticeship]
Certificate III in Hairdressing (WRH30199)
Certificate IV in Hairdressing (WRH40199)
Diploma of Hairdressing Salon Management (WRH50199)
Advanced Diploma of Naturopathy (HLT60502)

Western Business Enterprise Centre
Certificate II in Security (Guarding)(PRS20198)
Certificate III in Security (Guarding)(PRS30198)
Certificate IV in Business (Small Business Management)(BSB40401)
Certificate II in Wholesale Operations(WRW20199)
Certificate III in Wholesale Operations(WRW30199)
Certificate IV in Wholesale Management(WRW40199)
Diploma of Wholesale Management(WRW50199)
Diploma of Retail Management(WRR30199)
Certificate IV in Retail Management(WRR40199)
Certificate III in Retail Supervision (WRR30199)
Certificate II in Retail Operations(WRR20199)
Certificate II in Retail Cosmetic Assistant(WRR20399)

School of Engineering, Construction and Industrial Skills

Automotive Technology Unit
Certificate II in a Automotive Technology(21110VIC)
Certificate I in Automotive(AUR10199)
Certificate II in Automotive (Administration – Clerical)(AUR20199)
Certificate II in Automotive (Mechanical)(AUR20799 – AUR21699)
Certificate II in Automotive (Vehicle Body)(AUR22499 – AUR22999)
Certificate II in Automotive (Sales)(AUR21999 – AUR22399)
Certificate II in Maritime(AUR23099 – AUR23299)
Certificate II in Bicycles (Services) (AUR23399)
Certificate II in Outdoor Power Equipment (Services)(AUR23399)
Certificate III in Automotive (Sales)(AUR31399 – AUR31499)
Certificate III in Automotive (Vehicle Body)(AUR31699-AUR31899)
Certificate III in Automotive (Mechanical)(AUR30299 – AUR31299)
Certificate IV in Automotive(AUR40199)

Building and Construction Department
Certificate I in Building(15562VIC)[Pre-Apprenticeship]
Certificate II in Building(15563VIC) [Traineeship]
Certificate III in Building(15564VIC)[Apprenticeship]
Certificate I in Construction (Off-site)(BCF10100)
Certificate II in Off-Site Construction(BCF20100)
Certificate III in Off-Site Construction (Joinery/ Timber/ Aluminium/ Glass)(BCF30200)
Certificate I in Construction (Off-Site)(BCG10199)
Certificate in Building and Construction (21303VIC)(Bricklaying – Pre-Apprenticeship)
Certificate III in General Construction (Bricklaying/ Blocklaying)(BCG30699)[Apprenticeship]
Certificate II in Building and Construction (21303VIC)(Carpentry – Pre-Apprenticeship)
Certificate III in General Construction (Carpentry – Framework/ Finishing) (BCG30799)[Apprenticeship]
Certificate II in Furnishing (Furniture Manufacturing Pre-Apprenticeship) (12905VIC)(Cabinet Making)
Certificate III in Furnishing (Wood Machining, Cabinet Making & Furniture Polishing)(21279VIC)
Certificate III in Furniture Making (Cabinet Making) (LMF30402)
Certificate III in Furniture Making (Wood Machining) (LMF30502)
Certificate II in Furniture Making (LMF20302)
Course in Building and Engineering Trades Orientation (3113TNWB)
Certificate IV in Building(SA3477)
Diplomas of Building(SA3475)
Certificate IV in Residential Draughting(40357SA)
COURSES AT VICTORIA UNIVERSITY IN 2004

Diploma of the Built Environment (SA3472)
Diploma of Building Surveying (SA3473)
Diploma of Building Design and Technology (40356SA)
Advanced Diploma of Building Design and Project Administration (40355SA)

Building Services and Special Trades Department
Certificate II in Building and Construction (21390VIC) [Painting & Decorating Pre-Apprenticeship]
Certificate III in General Construction (Painting & Decorating)(BCC 30498)
Certificate I in Building & Construction (Plumbing)(2102ABC)
Certificate III in Plumbing and Gasfitting (20065VIC)
Certificate IV in Plumbing (Services Design) (2402AD C)
Certificate II in Sign Industry (21399VIC)
Certificate III in Off-Site Construction (Sign Writing/ Computer Operations)(BCF30700)
Certificate IV in Sign Technology (21399VIC)
Course in Building and Engineering Trades Orientation (3113TNWB)
Certificate III in Electrotechnology Systems Electrician(UTE31199)
Certificate IV in Electrical (24064NC) [Motor Control]

Computer Systems and Electronics Department
Certificate II in Electrotechnology Servicing(UTE20002)
Certificate III in Electrotechnology Communications(UTE30402)
Certificate III in Electrotechnology Computer Systems(UET30599)
Certificate III in Electrotechnology Entertainment and Servicing (UTE30702)
Certificate III in Electrotechnology Entertainment and Servicing (UTE30799)
Advanced Diploma of Computer Systems Engineering(UTE60199)
Advanced Diploma of Electronic Engineering(UTE60399)

Engineering Technology Department
Advanced Diploma of Engineering Technology (Principal Technical Officer)(14309VIC) [Civil]
Advanced Diploma of Engineering Technology (20020VIC) [Civil]
Diploma of Engineering Technology (20019VIC) [Civil]
Certificate I in Engineering Technology (11409VIC)
Certificate I in Engineering(MEM10198)
Certificate II in Engineering (Production)(MEM20198)
Certificate II in Engineering(Production Technology)(MEM20298)
Certificate III in Engineering (Production Systems)(MEM30198)
Certificate III in Engineering(Engineering Technology)(MEM30598)
Certificate III in Engineering(Mechanical Trades)(MEM30298)
Certificate IV in Engineering Technology (20018VIC)
Advanced Diploma of Engineering Technology (20020VIC)
Diploma of Engineering Technology (20019VIC) [Streams in Mechanical, Manufacturing & Mechatronics]
Advanced Diploma of Engineering Technology (Principal Technical Officer) (14309VIC) [Streams in Mechanical, Manufacturing & Mechatronics]
Certificate II in Automotive Manufacturing(AUM20100)
Certificate II in Automotive Manufacturing - Frontline Management(AUM30100)
Certificate IV in Automotive Manufacturing - Frontline Management(AUM40100)
Certificate IV in Automotive Manufacturing - Manufacturing Maintenance(AUM40200)
Certificate I in Engineering(MEM10198F)
Certificate II in Engineering- Production(MEM20198F)
Certificate II in Engineering- Production Technology(MEM20298F)
Certificate III in Engineering - Production Systems(MEM30198F)
Certificate III in Engineering- Fabrication Trade(MEM30398) [Light & Heavy]
Certificate IV in Engineering Technology (20018VICF)
Diploma of Engineering Technology(20019VICF)[Fabrication]
Advanced Diploma of Engineering Technology(20020VICF) [Fabrication/Supervision, Inspection]

Industrial Skills Training Centre
Certificate III in Civil Construction (Plant)(BCC30198)
Certificate III in General Construction(BCC31398)
Certificate I in Transport and Distribution(Administration)(TDT11102)
Certificate II in Transport and Distribution(Administration) (TDT21102)
Certificate III in Transport and Distribution(Administration) (TDT31102)
Certificate IV in Transport and Distribution(Administration) (TDT41102)
Certificate I in Transport and Distribution (Warehousing and Storage)(TDT10102)
Certificate II in Transport and Distribution (Warehousing and Storage)(TDT20102)
Certificate III in Transport and Distribution (Warehousing and Storage)(TDT30102)
Certificate IV in Transport and Distribution (Warehousing and Storage)(TDT40102)
Course in Taxi Driving(21388VIC)
Certificate I in Transport and Distribution (Road Transport)(TDT10202)
Certificate II in Transport and Distribution (Road Transport)(TDT20202)
Certificate III in Transport and Distribution (Road Transport)(TDT30202)
Certificate IV in Transport and Distribution (Road Transport)(TDT40202)
Diploma of Logistics Management (TDT50002)
Advanced Diploma of Logistics Management (TDT60002)
Certificate III in Transport and Distribution (Mobile Cranes Operations)(TDT39902)
Certificate IV in Transport and Distribution (Mobile Cranes Operations)(TDT49902)
Certificate III Motor Vehicle Driver Trainer(Car)(21370VIC)
Certificate III in Motor Vehicle Driver Trainer (Heavy Vehicles)(21381VIC)
Certificate I in Transport and Distribution (Rail Infrastructure)(TDT10702)
Certificate II in Transport and Distribution (Rail Infrastructure)(TDT20702)
Certificate III in Transport and Distribution (Rail Infrastructure)(TDT30702)
Certificate IV in Transport and Distribution (Rail Infrastructure) (TDT40702)
Certificate I in Transport and Distribution (Rail Operations) (TDT110402)
Certificate II in Transport and Distribution (Rail Operations) (TDT204002)
Certificate III in Transport and Distribution (Rail Operations) (TDT304002)
Certificate IV in Transport and Distribution (Rail Operations) (TDT402002)
Certificate I in Transport and Distribution (Stevedoring) (TDT110302)
Certificate II in Transport and Distribution (Stevedoring) (TDT203002)
Certificate III in Transport and Distribution (Stevedoring) (TDT303002)
Certificate IV in Transport and Distribution (Stevedoring) (TDT403002)
Certificate I in Transport and Distribution (Administration) (TDT411002)
Certificate II in Transport and Distribution (Administration) (TDT311002)
Certificate III in Transport and Distribution (Administration) (TDT211002)
Certificate IV in Transport and Distribution (Administration) (TDT111002)
Certificate I in Funeral Services (WFS10202)
Certificate II in Funeral Services (Gravedigging, Grounds & Maintenance) (WFS20402)
Certificate III in Funeral Services (Gravedigging, Grounds & Maintenance) (WFS30402)
Course in Rigging-Basic
Course in Rigging-Intermediate
Course in Rigging-Advanced
Course in Scaffolding-Basic
Course in Scaffolding-Limited Height
Course in Scaffolding-Intermediate
Course in Scaffolding-Advanced
Course in Dogging
Course in Safe Lifting (load slinging)
Course in Elevated Work Platform
Course in Mobil Cranes (Slewing & Non Slewing); Vehicle Loading
Course in Overhead Travelling Crane
Course in Earthmoving - Earthmoving Equipment Operator; Front-End Loader; Front-End Loader/Backhoe; Excavator; Skid Steer Loader
Course in Basic Grinding
Course in Trench Shoring and Safety
Courses in Forklift Operating
Course in Order Picker
Course in Light Rigid Truck
Course in Medium Rigid Truck
Course in Heavy Rigid Truck
Course in Heavy Combination Truck
Course in Multi-Combination Truck
Dangersous Goods Licence Training
School Driver Education Program
Defensive/Advanced Driving
VicRoads Heavy Vehicle Administration Course
VicRoads Interception Techniques

School of Further Education, Arts and Employment Services

Adult Literacy and Work Education Department
Certificate I in General Education for Adults (Introductory) (21249VIC)
Certificate I in General Education for Adults (21250VIC)
Certificate II in General Education for Adults (21251VIC)
Certificate III in General Education for Adults (21252VIC)
Victorian Certificate of Applied Learning (Foundation) (21352VIC)
Victorian Certificate of Applied Learning (Intermediate) (21353VIC)
Victorian Certificate of Applied Learning (Themed) (21353VICA)
Certificate I in Media (CUF10101)
Certificate I in Vocational Studies (Media) (21263VIC)
Certificate I in Vocational Studies (Transport and Distribution) (15598VIC)
Diploma of Further Education (21013VIC)
Certificate IV in Further Education (21014VIC)
Certificate I in Work Education (21108VIC)
Certificate II in Workplace Practices (30066QDLD)
Certificate I in Transition Education (15400VIC)
Course in Concurrent Study (21204VIC)
Certificate I in Laundry Operations (LMT10800)
Certificate II in Laundry Operations (LMT10800)
Certificate III in Laundry Operations (LMT11000)
Certificate I in Dry Cleaning Operations (LMT11000)
Certificate II in Dry Cleaning Operations (LMT21500)
Certificate III in Dry Cleaning Operations (LMT31200)

Arts, VCE and Preparatory Programs
Certificate IV in Professional Writing and Editing (21123VIC)
Diploma of Arts (Professional Writing and Editing) (21124VIC)
Certificate I in English Language Literacies (21047VIC)
Certificate II in English Language Literacies (21048VIC)
Course in Women’s Access (14795VIC)
Course in Gateway to Nursing and the Health Sciences (21379VIC)
Course in Preparation for Tertiary Studies (Arts) (21380VIC)
Certificate I in ESL Access (14378VIC)
Certificate II in ESL Access (14379VIC)
Certificate I in General Education for Adults (Introductory) (21249VIC)
COURSES AT VICTORIA UNIVERSITY IN 2004

Certificate I in General Education for Adults (21250VIC)
Certificate II in General Education for Adults (21251VIC)
Diploma of Liberal Arts (21220VIC)
Certificate IV in Liberal Arts (21219VIC)
Victorian Certificate of Applied Learning (Foundation) (21352VIC)
Victorian Certificate of Applied Learning (Intermediate) (21353VIC)
Victorian Certificate of Applied Learning (Themed) (21353VICA)
Victorian Certificate of Education (2200LZV)

Language Studies Department
Certificate II in ESL (Academic Purposes) (14372VIC)
Certificate III in ESL (Academic Purposes) (14373VIC)
Certificate III in ESL (Academic Purposes) [English for Health Professionals] (14374VIC)
Certificate II in ESL (Vocational Purposes) (14375VIC)
Certificate III in ESL (Vocational Purposes) (14376VIC)
Certificate III in ESL (Vocational Purposes) [Aged Care Work] (14377VIC)
Certificate I in ESL Access (14378VIC)
Certificate II in ESL Access (14379VIC)
Certificate III in ESL Access (14380VIC)
Certificate IV in ESL Access (14381VIC)

Certificate II in Spoken and Written English (90989NSW)
Certificate I in Spoken and Written English (90994NSW)
Certificate II in Spoken and Written English (90993NSW)
Certificate I in Spoken and Written English (90992NSW)

Library and Cultural Studies Unit
Diploma of Library and Information Services (CUL50199)
Certificate III in Library and Information Services (CUL30199)
Certificate II in Museum Practice (CUL20299)

Music Department
Certificate IV in Music (CUS40101)
Certificate IV in Music Industry (Technical Production) (CUS40201)
Certificate IV in Music Industry (Business) (CUS40301)
Diploma of Music (CUS50101)
Diploma of Music Industry (Technical Production) (CUS50201)
Diploma of Music Industry (Business) (CUS50301)

Visual Arts, Design and Multimedia Department
Advanced Diploma of Arts (Graphic Design) (12862VIC)
Diploma of Arts (Graphic Arts) (12861VIC)
Certificate IV in Arts (Applied Design) (15727VIC)
Advanced Diploma of Multimedia (CUF60501)
Diploma of Multimedia (CUF50701)
Certificate IV in Multimedia (CUF40801)
Certificate III in Multimedia (CUF30601)
Certificate II in Multimedia (CUF20601)
Diploma of Arts (Visual Art) (12857VIC)

School of Human Services, Science and Technology

Child Studies Department
Advanced Diploma of Community Services (Children’s Services) (CHC60399)
Diploma of Community Services (Children’s Services) (CHC50399)
Certificate IV in Community Services (Children’s Services) (CHC40399)
Certificate III in Community Services (Children’s Services) (CHC30399)
Certificate II in Community Services (Children’s Services) (CHC20399)

Health Services Department
Certificate IV in Health (Nursing) (21358VIC)
Course in Cardiopulmonary Resuscitation (20003VIC)
Course in Emergency First Aid (20004VIC)
Course in Basic First Aid (20005VIC)
Course in Paediatric Aid (20006VIC)

Information Technology Department
Certificate I in Information Technology (ICA10101)
Certificate III in Information Technology (Software Applications) (ICA30199)[Web Pages]
Certificate III in Information Technology (General) (ICA30299)
Certificate III in Information Technology (Network Administration) (ICA30399)
Certificate IV in Information Technology (21105VIC)
Certificate IV in Information Technology (Network Management) (ICA40399)
Certificate IV in Information Technology (Client Support) (ICA40199)
Certificate IV in Information Technology (Database Administration) (ICA40299)
Certificate IV in Information Technology (Programming) (ICA40099)
Certificate IV in Information Technology (Technical Support) (ICA40599)
Certificate IV in Information Technology (Website Administration) (ICA41001)
Certificate IV in Information Technology (Website Design) (ICA41101)
Diploma of Information Technology (Computer Science) (21378VIC)
Diploma of Information Technology (Software Development) (ICA50299)
Diploma of Information Technology (21104VIC) [Specialising in Multimedia]
Dual Diploma - Diploma of Information Technology (Website Development) (ICA50601) and Diploma of Information Technology (Internetworking) (ICA50701)

Science and Biotechnology Department
Certificate III in Science (21238VIC)
Certificate IV in Science (21239VIC)
Certificate III in Animal Technology (QLD3757)
Certificate IV in Animal Technology (2411ARC)
Diploma of Applied Science (Animal Technology) (QLD3522)
Certificate II in Animal Studies (RUV20198)
Certificate III in Animal Studies (RUV30198)
Certificate IV in Veterinary Nursing (RUV40198)
Certificate I in Conservation and Land Management (RTD10102)
Certificate II in Conservation and Land Management (RTD20102)
Certificate III in Conservation and Land Management (RTD30102)
Certificate IV in Conservation and Land Management (RTD40102)
Diploma of Conservation and Land Management (RTD50102)
Advanced Diploma of Conservation and Land Management (RTD60102)
Certificate III in Laboratory Skills (PML30199)
Certificate IV in Laboratory Techniques (PML40199)
Diploma of Laboratory Technology (PML50199)
Diploma of Laboratory Technology (Process Manufacturing Testing) (PML50199)
Diploma of Laboratory Technology (Pathology Testing) (PML50199)
Diploma of Laboratory Technology (Biological and Environmental Testing) (PML50199)
Diploma of Laboratory Technology (Food Testing) (PML50199)
Advanced Diploma of Laboratory Operations (PML60199)
Certificate I in Horticulture (RUH10198)
Certificate II in Horticulture (Arboriculture) (RUH20298)
Certificate II in Horticulture (Floriculture) (RUH20398)
Certificate II in Horticulture (Landscape) (RUH20498)
Certificate II in Horticulture (Nursery) (RUH20598)
Certificate II in Horticulture (Parks & Gardens) (RUH20698)
Certificate II in Horticulture (Production) (RUH20898)
Certificate II in Horticulture (Turf Management) (RUH20798)
Certificate III in Horticulture (RUH30198)
Certificate III in Occupational Health & Safety (QLD1893)
Certificate IV in Occupational Health & Safety (QLD1892)
Diploma of Occupational Health & Safety (QLD3891)
Certificate IV in Meat Processing (Leadership) (MTM40100)
Certificate IV in Meat Processing (Quality Assurance) (MTM40300)
Diploma of Meat Processing (MTM50100)
Advanced Diploma of Meat Processing (MTM60100)
Certificate II in Local Government (Environmental Health and Regulation) (LGA20200)
Certificate III in Local Government (Environmental Health and Regulation) (LGA30200)
Diploma of Local Government (Environmental Health and Regulation) (LGA50300)
Advanced Diploma of Local Government (Environmental Health and Regulation) (LGA60300)
Certificate I in Food Processing (Plant Baking) (FD10309)
Certificate II in Food Processing (Plant Baking) (FD20398)
Certificate III in Food Processing (Plant Baking) (FD30398)
Certificate I in Process Plant Skills (PMA10198)
Certificate II in Process Plant Operations (PMA20198)
Certificate III in Process Plant Operations (PMA30198)
Certificate I in Food Processing (FD10198)
Certificate III in Food Processing (FD30198)
Certificate IV in Food Technology (11893VIC)
Diploma of Food Technology (2506AKC)
Certificate I in Pharmaceutical Manufacturing (FD10298)
Certificate II in Pharmaceutical Manufacturing (FD20298)
Certificate III in Pharmaceutical Manufacturing (FD30298)
Certificate III in Health Service Assistance (Hospital/Community Health Pharmacy Assistance) (HLT31402)
Courses in Lubrication (21010VIC)
Certificate IV in Assessment and Workplace Training (BSZ40198)

Social and Community Studies Department
Certificate III in Community Services (Disability Work) (CHC30799)
Certificate IV in Community Services (Disability Work) (CHC40799)
Advanced Diploma of Community Services (Disability Work) (CHC60799)
Certificate II in Community Services (Community Work) (CHC20499)
Certificate III in Community Services (Community Work) (CHC30699)
Diploma of Community Services (Community Work) (CHC50699)
Certificate III in Community Services (Aged Care Work) (CHC30199)
Certificate IV in Community Services (Aged Care Work) (CHC40199)
Diploma of Community Services (Welfare Studies) (2507ABC)
Advanced Diploma of Justice (21214VIC)
Diploma of Justice (21213VIC)
Certificate IV in Justice (21212VIC)
Diploma of Community Services (Youth Work) (CHC50999)
Diploma of Community Services (Alcohol and Other Drugs Work)(CHC50299)
Certificate II in Home Support Cleaning(21186VIC)
Course in Palliative Care Awareness(313GD50)
Certificate II in Asset Maintenance (Cleaning Operations)(PRM20198)

Sport, Recreation and Performance Department
Certificate II in Fitness (SRF20201)
Certificate III in Fitness (SRF30201)
Certificate IV in Fitness (SRF40201)
Certificate II in Outdoor Recreation(SRO 20299)
Certificate II in Sport (Career Oriented Participation)(SRS20299)
Certificate II in Sport and Recreation (SRO20199)
Certificate III in Sport and Recreation (SRO30199)
Certificate III in Sport and Recreation(SRO30103)
Certificate IV in Sport and Recreation(SRO40103)
Diploma of Sport and Recreation(SRO50103)
Advanced Diploma of Sport and Recreation(SRO 60103)
Certificate II in Community Recreation(SRC20201)
Certificate III in Community Recreation(SRC30201)
Certificate IV in Community Recreation(SRC40201)
Certificate IV in Sport and Recreation(SRO40199)
Diploma of Sport and Recreation (SRO 50199)
Certificate IV in Sports (Development) (SRS40399)
Diploma of Sport (Development) (SRS50399)
Certificate IV in Sports (Development) (SRS40503)
Diploma of Sports (Development)(SRS50503)
Graduate Certificate in Career Counselling for Elite Performers (Dance, Music, Sport)(21237VIC)
Diploma of Arts (Small Companies and Community Theatre)(21052VIC)