

iPAB 2018 GUIDELINES

ELIGIBILITY

The iPAB 2018 Competition is open to Year 10 and Year 11 students in schools across Victoria.

HOW TO ENTER

1. Choose whether you want to submit your business plan as an individual or group (maximum 4 per group).
2. Select one of two categories to enter and follow the guidelines on pages 2 and 3:
 - Category 1: Business track.
 - Category 2: Social Enterprise track.
3. Come up with a suitable name for your planned business or social enterprise.
4. Include a cover page on your business plan with the following information:
 - name of your business or social enterprise
 - image of your logo and brand
 - category
 - indicate whether it is an individual or group entry
 - student name(s)
 - school name
 - teacher's name.
5. Ensure your business plan has been converted and saved as a .pdf file type and the file size is no larger than 4MB. Submit your business plan online via vu.edu.au/ipab by 5pm Friday 21 September 2018.