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# HUMAN RESOURCES, MANAGEMENT, & INNOVATION

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AUSTIN  
Bachelor of Business  
(Human Resource Management/  
Tourism & Hospitality Management)

THE  

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NEW WAY  

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TO DO UNI



**VICTORIA  
UNIVERSITY**



# WHERE CAN VU TAKE YOU IN HUMAN RESOURCES, MANAGEMENT & INNOVATION?

Launch a career in some of the most dynamic and exciting areas of business, engaging with others and developing new ideas and approaches to problem solving.

VU supports the business leaders and innovators of tomorrow through the VU Hanger – a business

stimulator which connects students and the community to networks, support and business knowledge. Featuring three 'entrepreneurs in residence', the Hanger helps create and grow successful start-ups. Since 2018, it has offered The Entrepreneurial Mindset minor which equips you with skills and

competencies to critically assess and pitch potential of business ideas and projects, as well as awarding four units towards your degree.

Study at VU and discover why employers nation-wide rate our graduates second highest for employability\*.



## CAREER

### HUMAN RESOURCES

Gain practical abilities, underpinned by strong theoretical frameworks, for success in workplace relations.



## ORGANISATIONS YOU MAY WORK IN

**Recruitment services  
and administrative services.**

**Professional services  
and manufacturing.**



## POTENTIAL JOB TITLES

**Human Resource Officer; Employee  
Relations Professional; Employee  
Development Professional.**

**General Manager; Service Manager;  
Operations Manager.**

### MANAGEMENT & INNOVATION

As a management/innovation graduate, you'll be ready to work as in business leadership across many industries.



## COURSE

## FURTHER INFORMATION

### HUMAN RESOURCES

Certificate IV in Human Resources	<a href="https://vu.edu.au/courses/BSB41015">vu.edu.au/courses/BSB41015</a>
Bachelor of Business (Human Resource Management)	<a href="https://vu.edu.au/courses/BBNS">vu.edu.au/courses/BBNS</a>
Bachelor of Laws /Bachelor of Business (Human Resource Management)	<a href="https://vu.edu.au/courses/LBWB">vu.edu.au/courses/LBWB</a>
Bachelor of Laws (Honours)/Bachelor of Business (Human Resource Management)	<a href="https://vu.edu.au/courses/LHWB">vu.edu.au/courses/LHWB</a>
Bachelor of Psychological Studies/Bachelor of Business (Human Resource Management)	<a href="https://vu.edu.au/courses/ABPB">vu.edu.au/courses/ABPB</a>
Bachelor of Sport Management/Bachelor of Business (Human Resource Management)	<a href="https://vu.edu.au/courses/SBSB">vu.edu.au/courses/SBSB</a>

### MANAGEMENT & INNOVATION

Certificate IV in Business	<a href="https://vu.edu.au/courses/BSB40215">vu.edu.au/courses/BSB40215</a>
Certificate IV in Leadership and Management	<a href="https://vu.edu.au/courses/BSB42015">vu.edu.au/courses/BSB42015</a>
Diploma of Business (Enterprise)	<a href="https://vu.edu.au/courses/VDBE">vu.edu.au/courses/VDBE</a>
Diploma of Business Administration	<a href="https://vu.edu.au/courses/BSB50415">vu.edu.au/courses/BSB50415</a>
Diploma of Leadership and Management	<a href="https://vu.edu.au/courses/BSB51918">vu.edu.au/courses/BSB51918</a>
Bachelor of Business (Management and Innovation)	<a href="https://vu.edu.au/courses/BBNS">vu.edu.au/courses/BBNS</a>
Bachelor of Laws /Bachelor of Business (Management and Innovation)	<a href="https://vu.edu.au/courses/LBWB">vu.edu.au/courses/LBWB</a>
Bachelor of Laws (Honours)/Bachelor of Business (Management and Innovation)	<a href="https://vu.edu.au/courses/LHWB">vu.edu.au/courses/LHWB</a>
Bachelor of Psychological Studies/Bachelor of Business (Management and Innovation)	<a href="https://vu.edu.au/courses/ABPB">vu.edu.au/courses/ABPB</a>



# PRACTICAL LEARNING

All our courses are designed to fully prepare you for work, and taught by industry-connected teachers who are experts in the field. Hands-on learning and industry-sourced projects will shape you into a stand-out graduate.

## CO-OPERATIVE EDUCATION

As a Bachelor of Business student, you can gain a year of paid, full-time employment towards the end of your degree, with a preparation program during the second year of study to ensure you are ready to enter the workforce.

## BUSINESS INTEGRATED LEARNING

Our Business Integrated Learning program recognises industry-based experiences such as relevant project work, part-time employment, a holiday job or even voluntary work while studying. Work Integrated Learning placement partners have included Australian Human Resources Institute, Department of Education and Training (People & Services), RACV Club and Resorts and Toyota Melbourne.

## LEADERSHIP OPPORTUNITIES

In 2018 we launched VU Academy for Social Change & Leadership, an enrichment program for high and potential high achieving students who have the opportunity to participate in social impact and personal development programs including workshops in creative mindfulness and a study tour to NASA (USA) which is an Australian-university first.



# “I’VE ALWAYS HAD AN INTEREST IN INNOVATION & WANTED TO DESIGN SOMETHING THAT I WAS PASSIONATE ABOUT.”

Lucas Harris travelled to Italy as part of a Victoria University team participating in the prestigious tech start-up training school, the European Innovation Academy. There, he designed a fire prevention device that took him to China to compete in the Asia-Pacific ICT Alliance Awards for technology invention. He is already in early discussions to commercialise his invention with kitchen appliance manufacturers and insurance companies.

“I designed FireFly, a sensor system that monitors the risk of household fires before they start. It uses a pro-active approach to prevent fires before they begin, instead of alerting residents once one has already started.”

**Lucas**  
Bachelor of Business



# THE NEW WAY TO DO UNI

**AT VU WE KNOW THERE'S MORE THAN ONE WAY TO SUCCEED AT LEARNING, SO WE PROVIDE MULTIPLE WAYS TO ACHIEVE A WORLD-CLASS EDUCATION AND EXCITING CAREER.**

We are one of only six universities in Australia to offer both TAFE and university courses, meaning you can choose the level of study that best suits you.

Our courses are designed with close industry consultation, and you'll have opportunities for engaging work placements and internships to give you a head start in your future workplace. But above all, VU's New Way To Do Uni is about putting you and your success at the centre of everything we do. Our richly diverse and supportive community will reward you with unique experiences in the classroom and beyond.

## VU BLOCK MODEL

In 2018 VU was the first Australian university to introduce the VU Block Model. This new approach to learning is focused on making your transition into university easier, your chances of study success greater, and giving you the skills to succeed when you enter the workforce.

# WHY IS VU'S BLOCK MODEL BETTER FOR ME?

1

## YOU'LL FOCUS ON ONE SUBJECT AT A TIME

Complete one subject every four weeks before moving on to the next. At other universities, you need to complete multiple subjects at once, while at VU you'll be fully focused on each subject.

2

## YOU'LL BUILD YOUR CONFIDENCE

The progression of subjects in the Block Model will give you early feedback and success, and build confidence in your studies from day one.

3

## YOU'LL FEEL SUPPORTED

Smaller classes mean you have more one-on-one time with your teachers and classmates. And with a timetable that can allow flexibility outside of uni, you can work, and spend time with family, friends and pursue other interests.



## GET FUTURE FOCUSED WITH BLENDED LEARNING

Study at Victoria University Polytechnic, VU's TAFE division, and you'll learn with our multi-award winning Blended Learning model. Blended Learning is flexible, industry-based and focused on preparing you for the modern workplace. It replaces paper-based theory tuition with a combination of user-friendly online learning and face-to-face workshops. Online components mean you can learn anytime, anywhere – and then you'll refine your skills through practical learning and on-the-job work placements.

## PATHWAYS

Course 'pathways' offer an easy transition between courses at different levels, so that you can start with a certificate and progress right through to postgraduate study – in many cases gaining credits along the way. Students starting in Higher Education degrees can also add to their portfolio of skills with practical, hands-on training through our TAFE programs.

Find out more at [vu.edu.au/pathways](https://vu.edu.au/pathways)



**VICTORIA  
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**FIND OUT MORE  
VISIT [VU.EDU.AU](http://VU.EDU.AU)**

**CONTACT US  
03 9919 6100 OR  
1300 VIC UNI  
(1300 842 864)**

Victoria University CRICOS No. 00124K  
(Melbourne), 02475D (Sydney), RTO 3113

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