

# WORLDS OF FOOTBALL III

## FOOTBALL CODES IN THE ASIAN CENTURY

### DAY 1: TUESDAY, 20 JANUARY 2015

5:00pm – 5:30pm, Registration of Delegates in foyer of Seminar Room One, State Library of Victoria, corner of Swanston Street and La Trobe Streets (entry off La Trobe Street, Melbourne)

#### Session 1: Panel Discussion and Public Forum - 'Football Codes in the Asian Century: Understanding the Past and Predicting the Future for Players, Teams, Clubs, Officials and Fans'

##### Time and Venue

Seminar Room One, State Library of Victoria,  
Corner of Swanston Street and La Trobe  
Street, Melbourne

5:30pm – 7:00pm

##### Chair

- Brent McDonald – Victoria University, Australia

##### Speakers

1. Satoshi Shimizu – University of Tsukuba, Japan
2. Jennifer Curtin – University of Auckland, New Zealand
3. Matthew Klugman – Victoria University, Australia
4. Seongsik Cho – Hanyang University, Korea

### DAY 2: WEDNESDAY, 21 JANUARY 2015

9:00am – 9:30am, Registration of Delegates in the foyer of Building G (outside Room G372), Footscray Park Campus, Victoria University

#### Session 2: Keynote Address - 'The Transformation of Asian Football Cultures in the Last Two Decades: A View from Urawa, Japan'

##### Venue and Time

Room G372, Building G, Footscray Park  
Campus, Victoria University

9:30am – 10:30am

##### Chair

- Brent McDonald – Victoria University, Australia

##### Official Welcome

- Michael McKenna – ISEAL, Victoria University, Australia

##### Speakers

1. Satoshi Shimizu – University of Tsukuba, Japan

10:30am – 11:00am, Morning Tea

### Session 3: The Death and Re-Birth of Football

**Venue and Time**

Room G470, Building G, Footscray Park  
Campus, Victoria University

11:00am – 12:30pm

**Chair**

- Matthew Klugman – Victoria University, Australia

**Speakers**

1. Hunter Fajak and Stephen Frawley  
'Will You Still Love Me Tomorrow?' A Longitudinal Analysis of Football Attendances and the Australian Population
2. Goce Risteski  
The Demise of the Australian National Soccer League, 2000-2004
3. Matt Harvey  
Rebels with a Cause: The Melbourne Rebels – Rugby in the Heartland of the AFL

### Session 4: Football Stadiums

**Venue and Time**

Room G372, Building G, Footscray Park  
Campus, Victoria University

11:00am – 12:30pm

**Chair**

- Rob Hess – Victoria University, Australia

**Speakers**

1. Bruce Kennedy  
Grounds for Concern: The Victorian Football League's Challenge to Ensure that there were Sufficient Venues for its 1942 Season
2. Les Street  
From Terracing to Trees: An Examination of Former Australian Football League Grounds in Melbourne
3. Lionel Frost, Luc Borrowman and Abdel Halabi  
Stadiums, Scheduling and Deadweight Losses in Professional Sport: Evidence from Australian Football, 1920-1970

12:30pm – 1:15pm, Lunch

### Session 5: Football Fan Cultures – Panel Session

**Venue and Time**

Room G372, Building G, Footscray Park  
Campus, Victoria University

1:15pm – 2:45pm

**Chair**

- Ramon Spaaij – Victoria University, Australia

**Speakers**

1. Jorge Knijnik  
They Will Never Understand Us: An Ethnographic Study of the Western Sydney Ultras Fandom Culture
2. Andy Fuller and Fajar Junaedi  
Supporter Groups in Indonesia: Trajectories in Fandom, Politics and Soccer Activism

### Session 6: Into the Sub-Continent – Roundtable Forum

<p><b>Venue and Time</b> Room A315, Building A, Footscray Park Campus, Victoria University</p> <p>1:15pm – 2:45pm</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Rob Hess – Victoria University, Australia</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Keir Reeves</li> <li>2. Chris McConville</li> <li>3. Megan Ponsford</li> </ol> <p>'Into the Sub-Continent?' What Might Expansionist Football Codes in Australia Learn from Colonial-Era Sporting Connections with India?</p>
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2.45pm – 3.45pm, meet outside Room G372 for tour of ISEAL facilities, followed by afternoon tea

### Session 7: Football Narratives

<p><b>Venue and Time</b> Room G470, Building G, Footscray Park Campus, Victoria University</p> <p>3:45pm – 4:45pm</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Brian Moroney – Victoria University, Australia</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Ian Syson Losing Contact: Soccer's Place in Post-World War I Melbourne</li> <li>2. Abdel Halabi Annual General Meetings Newspaper Narratives Showing How Different Victorian Football Association/Victorian Football League Football was in the 1890s</li> </ol>
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### Session 8: Football Communities

<p><b>Time and Venue</b> Room G372, Building G, Footscray Park Campus, Victoria University</p> <p>3:45pm – 4:45pm</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Matthew Klugman – Victoria University, Australia</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Kelsey Smith, Chelsea Litchfield and Jackey Osborne The Greater Western Sydney Giants Football Club: A Case Study of the Impact of Social Media on Football Communities</li> <li>2. Ramon Spaaij, Sean Gorman, Jonathon Magee, Karen Farquharson, Ruth Jeanes, Dean Lusher and Ryan Storr Cultural Diversity and Difference in Community Football</li> </ol>
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4:45pm – 5:30pm, Wrap-up of the day in VU Bar, Building M, Footscray Park, Victoria University

## DAY 3: THURSDAY, 22 JANUARY 2015

9:00am – 9:30am, Registration of Delegates in the foyer outside Room G372, Building G, Footscray Park Campus, Victoria University

### Session 9: Keynote Address - 'A Perfect Paradox: Feminist Politics and Rugby Union in New Zealand'

<p><b>Venue and Time</b> Room G372, Building G, Footscray Park Campus, Victoria University</p> <p>9:30am – 10:30am</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Brent McDonald – Victoria University, Australia</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Jennifer Curtin – University of Auckland, New Zealand</li> </ol>
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10:30am – 11:00am, Morning Tea

**Session 10: Football and War**

<p><b>Venue and Time</b> Room G470, Building G, Footscray Park Campus, Victoria University</p> <p>11:00am – 12:30pm</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Ian Syson – Victoria University, Australia</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Bruce Coe The Victorian Football League in Season 1914</li> <li>2. Greg Ryan Friend or Foe: Two Rugby Tours and Australasian Perceptions of Japan During the Mid-1930s</li> <li>3. Roy Hay Football and War: Australia and Vietnam, 1967-72: A Missing Part of the National Narrative</li> </ol>
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**Session 11: Football, Celebrity and Text**

<p><b>Venue and Time</b> Room G372, Building G, Footscray Park Campus, Victoria University</p> <p>11:00am – 12:30pm</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Matt Harvey – Victoria University, Australia</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Tim Hogan Reading the Game: Documenting the Text and Art of Australian Rules Football</li> <li>2. Trevor Ruddell A Future for Footy Books?</li> <li>3. Julian Ross Graham 'Polly' Farmer and John Newman: A Content Analysis of <i>Football Life</i>, 1967-1976</li> </ol>
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12:30pm – 1:15pm, Lunch

**Session 12: Football and Governance**

<p><b>Venue and Time</b> Room G470, Building G, Footscray Park Campus, Victoria University</p> <p>1:15pm – 2:45pm</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Brent McDonald – Victoria University, Australia</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Aan Wasan Sport and Politics: Power of Political Party in the Indonesian Football Association</li> <li>2. Peter Ochieng Legal Environments, Organizational Capacity and Competitiveness of Asian Football Leagues</li> <li>3. Brian Moroney Governance to Combat Match-Fixing: A Gramscian Critique</li> </ol>
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**Session 13: Football and Social Change**

<p><b>Venue and Time</b> Room G372, Building G, Footscray Park Campus, Victoria University</p> <p>1:15pm – 2:45pm</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Jennifer Curtin – University of Auckland, New Zealand</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Desiree Barron Playing Against the Chief: American Indian Representation and American Football in the Twenty-First Century</li> <li>2. Matthew Klugman ‘We Already Hear the Sneerers Talking About the “Football Mania”’: Using the Emergence of a New Phrase as a Historical Window into the Emerging Mania for Football in Britain</li> <li>3. Sarah Oxford The Gender Paradox: Young Women’s Inclusion in the Sport for Development and Peace Movement</li> </ol>
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2:45pm – 3:00pm, Afternoon tea

**Session 14: Football on the Margins**

<p><b>Venue and Time</b> Room G470, Building G, Footscray Park Campus, Victoria University</p> <p>3:00pm – 4:00pm</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Matthew Klugman – Victoria University, Australia</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Robert Gill AFL Brand and Umpire Reputation in the Media</li> <li>2. Rob Hess From West to East: A Visual History of Women’s Football in Australia During the Great War</li> </ol>
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**Session 15: Football Miscellany**

<p><b>Venue and Time</b>  Room G372, Building G, Footscray Park  Campus, Victoria University</p> <p>3:00pm – 4:00pm</p>	<p><b>Chair</b></p> <ul style="list-style-type: none"> <li>• Brian Moroney – Victoria University, Australia</li> </ul> <p><b>Speakers</b></p> <ol style="list-style-type: none"> <li>1. Jonathan Magee, Ramon Spaaij and Ruth Jeanes  Promises and Pitfalls of Football as Part of Mental Health Recovery</li> <li>2. Peter Ochieng  On the Prediction of Asian Cup Qualifications Using Gross National Income,  Gross Domestic Product and Human Development Index</li> </ol>
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**4:00pm, Wrap-up and conference close in VU Bar, Building M, Footscray Park, Victoria University**