

PROGRAM

DAY 1: Thursday 14 August	
5.00pm	Registrations Open
6.00pm	Pre-dinner drinks and canapés
6.30pm	Welcome and Introduction <i>Master of Ceremonies: Mr George Pappas, Chancellor, Victoria University</i>
6.35pm	Conference Opening <i>The Hon Damian Drum MLC, Minister for Sport and Recreation</i>
7.10pm	Session 1: Dinner and Discussion <i>Is Melbourne the sporting capital of the world? As the world's most liveable city, does Melbourne promote recreation and active living enough? Is promoting professional sport and community health in conflict or complementary?</i> <i>Chair: Professor Hans Westerbeek, Dean, College of Sport and Exercise Science, Victoria University</i> 1. Mr Peter Gordon, President, Western Bulldogs Football Club 2. Ms Kate Roffey, Chief Executive Officer, Committee for Melbourne 3. Mr Mike Clayton, Principal, Ogilvy, Clayton, Cocking and Mead 4. Mr John Jacoby, Race Director, Rapid Ascent
10.00pm	Concludes

DAY 2: Friday 15 August	
8.00am	Registrations Open
8.45am	Welcome and Introduction <i>Master of Ceremonies: Mr Andrew Holden, Editor-in-Chief, The Age</i>
9.00am	Session 2: Making Melbourne an Economic Winner in Hosting Big Sporting Events: Lessons from an Economic Model Professor John Madden, Centre of Policy Studies, Victoria University
9.30am	Session 3: Major Events and The Economic Impact of Sport: Is this a key driver for the economy? <i>Chair: Mr Adem Karafili, Chief Operations Officer, Melbourne, Swisse</i> 1. Mr Andrew Westacott, Chief Executive Officer, Australian Grand Prix Corporation 2. Mr John O'Sullivan, Managing Director, Tourism Australia 3. Mr Brian Morris, Chief Executive Officer, Melbourne and Olympic Parks Trust 4. Professor John Madden, Centre of Policy Studies, Victoria University
11.00am	Morning Tea



PROGRAM

11.20am	<p>Session 4: Can You Win Fair? - Sport, Drugs, Ethics and Science</p> <p><i>Chair: Professor David Bishop, Research Leader (Sport), College of Sport and Exercise Science, Victoria University</i></p> <ol style="list-style-type: none">1. Mr Richard Ings, former Chief Executive Officer and Chairman, ASADA2. Mr David Grace QC, President, Athletics Australia3. Associate Professor Dennis Hemphill, College of Sport and Exercise Science, Victoria University4. Ms Caroline Wilson, Chief Football Writer, The Age
12.50pm	<p>Session 5: Lunch and Panel Discussion</p> <p>The Way Forward for Victoria – Cause and Effect: Elite Sport or Community Participation?</p> <p><i>Chair: Professor Peter Dawkins, Vice-Chancellor and President, Victoria University</i></p> <ol style="list-style-type: none">1. Mr Colin Carter, President, Geelong Football Club2. Professor Rob Moodie, Professor of Public Health, The University of Melbourne3. Mr John Bertrand AM, Chairman, Sport Australia Hall of Fame and President, Swimming Australia4. Ms Kate Palmer, Chief Executive Officer, Netball Australia and Chair, Victorian Institute of Sport5. Mr John Wylie AM, Chair, Australian Sports Commission
2.30pm	<p>Session 6: Can Victoria get Australia back on the Olympic Gold Medal tally?</p> <p><i>Chair: Mr Chris Wardlaw PSM, Retired Deputy Secretary, Department of Education and Early Childhood Development, Victoria</i></p> <ol style="list-style-type: none">1. Dr Camilla Brockett, Senior Fellow – Sports Partnership, College of Sport and Exercise Science, Victoria University2. Mr Dave Crosbee, Performance Manager, Victorian Institute of Sport3. Mr Mike McKay OAM, Business and Relationships Director, SiSU Wellness4. Ms Nicole Livingstone OAM, Chief Executive Officer, Melbourne Vicentre Swimming Club
4.00pm	<p>Session 7: Lessons from the Conference: Where to from here? Visions for the future</p> <p><i>Chair: Mr Andrew Holden, Editor-in-Chief, The Age</i></p> <ol style="list-style-type: none">1. Professor Hans Westerbeek, Dean, College of Sport and Exercise Science, Victoria University2. Professor Kevin Thompson, Director, Research Institute for Sport and Exercise, University of Canberra3. Ms Margot Foster, Chair, VicSport4. Mr Jake Niall, Senior Sports Writer, The Age
5.00pm	<p>Post-Conference Reception</p>
6.00pm	<p>Concludes</p>