

COURSE DELIVERY PLAN 2027

Bachelor of Sport Management

COURSE CODE: SBSM (Commencing 1B1 2027)

CAMPUS	City Campus (CC)
COLLEGE	College of Arts, Business, Law, Education and IT
STUDY MODE	Full Time or Part Time
DURATION	3 years Full Time or Part Time equivalent
FEE TYPE	For information on course fees, refer to http://vu.edu.au/current-students/your-course/fees
APPLICATION METHOD	VTAC - https://vtac.edu.au Direct Application - https://gotovu.custhelp.com/app/landing
TIMETABLE	http://vu.edu.au/current-students/your-course/timetables-calendars
COURSE REQUIREMENTS	To attain the Bachelor of Sport Management, students will be required to complete 288 credit points (equivalent to 24 units) consisting of: • 96 credit points of First Year core units • 192 credit points of core units
FURTHER INFORMATION	Unit and course information is available from the University course search site at http://vu.edu.au/course-search or go to https://askvu.vu.edu.au or Phone VUHQ on 03 9919 6100
COURSE CHAIR	Hans Westerbeek
COURSE ADVICE	AskCUA https://askvu.vu.edu.au/app/askcua

Note: Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

Core/Elective Core (a unit that must be completed) & Elective (you have some choice in what you select).

Prerequisites A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

Date of Publication: This information is current at the publication date: 7/10/2026. It is provided as information only and does not form part of a contract between any person and Victoria University.



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For further course information phone 1300 VICUNI/vu.edu.au
Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney and Brisbane)

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YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM1102	Foundations of Sport and Active Recreation	Core	1B1	12	CC	
BMO1000	People and Organisations	Core	1B2	12	CC	
SSM1104	Community Building for Sport and Active Recreation	Core	1B3	12	CC	
BSK1001	Ethics and Sustainability	Core	1B4	12	CC	
BEO1000	Business Data Analytics and Visualisation	Core	2B1	12	CC	
BHO1000	Marketing Theory and Practice	Core	2B2	12	CC	
BLO1105	Business Law	Core	2B3	12	CC	
BAO1000	Financial Literacy and Decision Making	Core	2B4	12	CC	



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YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
BMO2009	Managing People	Core	1B1	12	CC	BMO1000
SSM2104	Programming for Sport Development and Community Action	Core	1B2	12	CC	
SSM2003	Ethics in Sport Management and Active Recreation	Core	1B3	12	CC	
BMO2005	Innovation and Entrepreneurship	Core	1B4	12	CC	
SSM2205	Sociology of Sport and Active Recreation	Core	2B1	12	CC	
BMO2014	Leadership	Core	2B2	12	CC	
SSM2011	Workplace Readiness in Sport	Core	2B3	12	CC	
SSM2204	Sport Sponsorships and Partnerships	Core	2B4	12	CC	



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YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM3104	Research and Evaluation in Sport	Core	1B1	12	CC	
BMO3332	Managing Organisational Change	Core	1B2	12	CC	
SSM3204	Building and Sustaining Sport Participation	Core	1B3	12	CC	
SSM3000	Inclusion and Social Responsibility in Sport and Active Recreation	Core	1B4	12	CC	
SOL3003	Risk Management in Natural Environments	Core	2B1	12	FP	
BHO3421	Business Events	Core	2B2	12	CC	
SSM3103	Sport Facility Management	Core	2B3	12	CC	SSM2204
BSK3001	Workplace Learning	Core	2B4	12	OSP	SSM2011

Note:

To enrol in the BSK3001 unit, you must seek prior approval from the Workplace Learning team (wil.business@vu.edu.au) at the campus at which you are enrolled. This is to ensure that the placement aligns with your associated profession and is at a level commensurate with your tertiary degree.



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