

# COURSE DELIVERY PLAN 2027

## Bachelor of Sport Management/Bachelor of Business COURSE CODE: SBSB

|                     |                                                                                                                                                                                                                                                                                                                                                                    |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| CAMPUS              | City Campus (CC)                                                                                                                                                                                                                                                                                                                                                   |
| COLLEGE             | College of Arts, Business, Law, Education and IT                                                                                                                                                                                                                                                                                                                   |
| STUDY MODE          | Full Time or Part Time                                                                                                                                                                                                                                                                                                                                             |
| DURATION            | 4 years Full Time or Part Time equivalent                                                                                                                                                                                                                                                                                                                          |
| FEE TYPE            | For information on course fees, refer to <a href="http://vu.edu.au/fees">http://vu.edu.au/fees</a>                                                                                                                                                                                                                                                                 |
| APPLICATION METHOD  | VTAC - <a href="https://vtac.edu.au">https://vtac.edu.au</a><br>Direct Application - <a href="https://gotovu.custhelp.com/app/landing">https://gotovu.custhelp.com/app/landing</a>                                                                                                                                                                                 |
| TIMETABLE           | <a href="http://vu.edu.au/timetables">vu.edu.au/timetables</a>                                                                                                                                                                                                                                                                                                     |
| COURSE REQUIREMENTS | To attain the awards of Bachelor of Sport Management and Bachelor of Business, students will be required to complete 384 credit points consisting of: <ul style="list-style-type: none"><li>• 96 credit points of First Year core units</li><li>• 192 credit points of core units</li><li>• 96 credit points Business major units from the approved list</li></ul> |
| FURTHER INFORMATION | Unit and course information is available from the University course search site at <a href="http://vu.edu.au/course-search">http://vu.edu.au/course-search</a> or go to <a href="https://askvu.vu.edu.au">https://askvu.vu.edu.au</a> or Phone VUHQ on 03 9919 6100                                                                                                |
| COURSE CHAIR        | Hans Westerbeek                                                                                                                                                                                                                                                                                                                                                    |
| COURSE ADVICE       | AskVU <a href="https://askvu.vu.edu.au/app/askcua">https://askvu.vu.edu.au/app/askcua</a>                                                                                                                                                                                                                                                                          |

**Note:** Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

**Core/Elective** Core (a unit that must be completed) & Elective (you have some choice in what you select).

**Prerequisites** A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

**Date of Publication:** This information is current at the publication date: 10/09/2026. It is provided as information only and does not form part of a contract between any person and Victoria University.



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# COURSE DELIVERY PLAN 2027

## YEAR 1

| UNIT CODE | UNIT TITLE                                         | UNIT TYPE | SEM                                    | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|----------------------------------------------------|-----------|----------------------------------------|---------------|--------|----------------|
| BEO1000   | Business Data Analytics and Visualisation          | Core      | 1B1, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4      | 12            | CC     |                |
| BSK1001   | Ethics and Sustainability                          | Core      | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4 | 12            | CC     |                |
| SSM1102   | Foundations of Sport and Active Recreation         | Core      | 1B1, 1B2, 1B3, 2B1                     | 12            | CC     |                |
| BMO1000   | People and Organisations                           | Core      | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3      | 12            | CC     |                |
| SSM1104   | Community Building for Sport and Active Recreation | Core      | 1B3, 2B1, 2B2                          | 12            | CC     |                |
| BLO1105   | Business Law                                       | Core      | 1B3, 1B4, 2B2, 2B3                     | 12            | CC     |                |
| BAO1000   | Financial Literacy and Decision Making             | Core      | 1B1, 1B2, 1B3, 2B2, 2B3, 2B4           | 12            | CC     |                |
| BHO1000   | Marketing Theory and Practice                      | Core      | 1B2, 1B4, 2B1, 2B2, 2B3, 2B4           | 12            | CC     |                |

## YEAR 2

| UNIT CODE        | UNIT TITLE                                       | UNIT TYPE | SEM                                         | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|------------------|--------------------------------------------------|-----------|---------------------------------------------|---------------|--------|----------------|
| BMO2009          | Managing People                                  | Core      | 1B1, 2B1, 2B3                               | 12            | CC     | BMO1000        |
| BMO2005          | Innovation and Entrepreneurship                  | Core      | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1 | 12            | CC     |                |
| SSM2003          | Ethics in Sport Management and Active Recreation | Core      | 1B3, 2B2                                    | 12            | CC     |                |
| Major 1 - Unit 1 |                                                  | Major     |                                             | 12            |        |                |



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|         |                                          |       |          |    |    |
|---------|------------------------------------------|-------|----------|----|----|
| SSM2205 | Sociology of Sport and Active Recreation | Core  | 2B1      | 12 | CC |
| BHO3421 | Business Events                          | Core  | 1B2, 2B2 | 12 | CC |
| SSM2011 | Workplace Readiness in Sport             | Core  | 1B3, 2B3 | 12 | CC |
|         | Major 1 - Unit 2                         | Major |          | 12 |    |

## YEAR 3

| UNIT CODE | UNIT TITLE                                             | UNIT TYPE | SEM           | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--------------------------------------------------------|-----------|---------------|---------------|--------|----------------|
| SSM2104   | Programming for Sport Development and Community Action | Core      | 1B1, 1B2      | 12            | CC     |                |
|           | Major 1 - Unit 3                                       | Major     |               | 12            |        |                |
|           | Major 1 - Unit 4                                       | Major     |               | 12            |        |                |
|           | Major 1 - Unit 5                                       | Major     |               | 12            |        |                |
| SSM3104   | Research and Evaluation in Sport                       | Core      | 1B1, 2B1, WB1 | 12            | CC     |                |
| BMO2014   | Leadership                                             | Core      | 2B2           | 12            | CC     |                |
| BMO3332   | Managing Organisational Change                         | Core      | 1B2, 2B2, 2B3 | 12            | CC     |                |
| SSM2204   | Sport Sponsorships and Partnerships                    | Core      | 2B2, 2B4      | 12            | CC     |                |

## YEAR 4



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| UNIT CODE | UNIT TITLE                                                         | UNIT TYPE | SEM                | CREDIT POINTS | CAMPUS | PRE-REQUISITES          |
|-----------|--------------------------------------------------------------------|-----------|--------------------|---------------|--------|-------------------------|
| BSK3001   | Workplace Learning                                                 | Core      | 1B1, 1B4, 2B1, 2B4 | 12            | CC     | BSK2001; or SSM2011; or |
|           |                                                                    |           | 1B1, 1B4, 2B3      |               | VOL    |                         |
|           | Major 1 - Unit 6                                                   | Major     |                    | 12            |        |                         |
| SSM3204   | Building and Sustaining Sport Participation                        | Core      | 1B3, 2B4           | 12            | CC     |                         |
| SSM3000   | Inclusion and Social Responsibility in Sport and Active Recreation | Core      | 1B4                | 12            | CC     |                         |
|           | Major 1 - Unit 7                                                   | Major     |                    | 12            |        |                         |
| SOL3003   | Risk Management in Natural Environments                            | Core      | 2B1, 2B2           | 12            | FP     | SOL1001; or             |
| SSM3103   | Sport Facility Management                                          | Core      | 1B1, 2B3           | 12            | CC     | SSM2204                 |
|           | Major 1 - Unit 8                                                   | Major     |                    | 12            |        |                         |



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List of major/s available in this course

|        |                                       |
|--------|---------------------------------------|
| BMAEVT | Event Management                      |
| BMAMRK | Marketing                             |
| BMABKF | Banking and Finance                   |
| BMABUA | Business Analytics                    |
| BMAISM | Information Systems Management        |
| BMAFNR | Financial Risk Management             |
| BMAITD | International Trade                   |
| BMASCL | Supply Chain and Logistics Management |
| BMATHM | Tourism and Hospitality Management    |

## Event Management BMAEVT

Launch your career on the local or international business stage by choosing an Event Management business major. Using case studies, practical applications of theory and event management and simulation software, you will gain the skills to curate experiences for a range of audiences.

Throughout your learning, you will gain valuable contacts through volunteer placements and networking opportunities. By the end of this course, you will have the skills and confidence to design, plan and stage special events, such as:

- conventions
- exhibitions
- festivals and concerts
- brand launches, sponsorship or activations.

Industry focused, this event management major is supported by an industry business project and a chance to work with industry professionals. This is a unique opportunity to hone your professional development skills and gain valuable contacts and experience.

| UNIT CODE | UNIT TITLE                                     | UNIT TYPE | SEM                                              | CREDIT POINTS | CAMPUS | PRE-REQUISITES       |
|-----------|------------------------------------------------|-----------|--------------------------------------------------|---------------|--------|----------------------|
| BHO2000   | Event Operations                               | Major     | 1B1, 2B1                                         | 12            | CC     |                      |
| BHO2006   | Introduction to Tourism Hospitality and Events | Major     | 1B2, 2B3                                         | 12            | CC     |                      |
| BHO2009   | Event Planning and Promotion                   | Major     | 1B3, 2B3                                         | 12            | CC     |                      |
| BHO3002   | Contemporary Issues in Tourism and Events      | Major     | 2B1                                              | 12            | CC     |                      |
| BHO3406   | Live Performance Management                    | Major     | 1B4                                              | 12            | CC     | BHO2000; and BHO2006 |
| BHO3421   | Business Events                                | Major     | 1B2, 2B2                                         | 12            | CC     |                      |
| BSK2001   | My Professional Brand                          | Major     | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1 | 12            | CC     | BSK1000              |



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|         |                               |       |                                                 |    |     |
|---------|-------------------------------|-------|-------------------------------------------------|----|-----|
| BSK3000 | Professional Business Project | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B4, WB1 | 12 | CC  |
|         |                               |       | 1B2, 2B1,<br>2B4                                |    | VOL |

## Marketing BMAMRK

Launch your career in the creative and fast-paced world of marketing, with the Bachelor of Business majoring in Marketing.

As part of your studies, you will gain practical, industry-relevant skills by:

- examining markets and customers
- developing marketing strategies for product and service innovation, brand development and management
- exploring marketing communication and marketing in the digital space
- enhancing your understanding of global environments and contemporary sustainability issues.

You will have the opportunity to develop and build connections with industry professionals through real-life case studies, industry speakers, marketing internships. VU students enjoy complementary membership with the Australian Marketing Institute, granting access to a range of benefits.

You'll be job-ready before you graduate, with internationally transferrable skills. This will enable you to tackle changing technologies and connect brands, products and services to their target markets through emotive storytelling and creative solutions.

| UNIT CODE | UNIT TITLE                          | UNIT TYPE | SEM                           | CREDIT POINTS | CAMPUS | PRE-REQUISITES              |
|-----------|-------------------------------------|-----------|-------------------------------|---------------|--------|-----------------------------|
| BHO2007   | Brand and Innovation                | Major     | 1B2, 2B2,<br>2B3              | 12            | CC     |                             |
| BHO2008   | Strategic Consumer Insights         | Major     | 1B2, 1B4,<br>2B1, 2B4         | 12            | CC     | BHO1000                     |
| BHO2265   | Integrated Marketing Communications | Major     | 1B4, 2B2,<br>2B4              | 12            | CC     | BHO1000                     |
| BHO2285   | Marketing Research                  | Major     | 1B1, 1B3,<br>2B2              | 12            | CC     | BEO1000; and<br>BHO1000; or |
| BHO3001   | Service Design and Marketing        | Major     | 1B2, 1B3,<br>2B3              | 12            | CC     | BHO1000                     |
| BHO3004   | Digital Marketing                   | Major     | 1B2, 2B2,<br>2B3, 2B4,<br>WB1 | 12            | CC     | BHO1000                     |
| BSK2001   | My Professional Brand               | Major     | 1B1, 1B2,<br>1B3, 1B4,        | 12            | CC     | BSK1000                     |



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|---------|-------------------------------|-------|-------------------------------------------------|----|-----|--|
|         |                               |       | 2B1, 2B2,<br>2B3, 2B4,<br>SB1, WB1              |    |     |  |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B4, WB1 | 12 | CC  |  |
|         |                               |       | 1B2, 2B1,<br>2B4                                |    | VOL |  |

## Banking and Finance BMABKF

Develop the skills to excel in the world of corporate finance with a Bachelor of Business Banking and Finance major.

As you learn, you will:

- gain expert understanding of modern financial markets and banking operations, through case studies
- become proficient in using industry software
- review the integration, regulation and risk of financial technologies
- discover solutions to the ethical dilemmas and challenges in contemporary banking, considering social and environmental issues.

As part of your degree, you will interact with and receive expert advice from industry practitioners. These insights will assist you to gain your chosen career in banking and finance.

| UNIT CODE | UNIT TITLE                                 | UNIT TYPE | SEM                                                          | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|--------------------------------------------|-----------|--------------------------------------------------------------|---------------|--------|----------------|
| BAO2001   | Corporate Finance                          | Major     | 1B1, 1B2,<br>1B4, 2B3                                        | 12            | CC     | BAO1000        |
| BAO2007   | International Finance                      | Major     | 1B1, 1B3,<br>2B1                                             | 12            | CC     |                |
| BAO3403   | Investment and Portfolio Management        | Major     | 1B2, 1B4,<br>2B4                                             | 12            | CC     | BAO1000        |
| BEO2001   | Commercial Banking and Finance             | Major     | 1B2, 1B4,<br>2B4                                             | 12            | CC     | BAO1000        |
| BEO2008   | Banking Law                                | Major     | 1B1, 2B3                                                     | 12            | CC     |                |
| BEO3001   | Contemporary Issues in Banking and Finance | Major     | 1B3, 2B3                                                     | 12            | CC     |                |
| BSK2001   | My Professional Brand                      | Major     | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B3, 2B4,<br>SB1, WB1 | 12            | CC     | BSK1000        |



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|         |                               |       |                                                 |    |    |
|---------|-------------------------------|-------|-------------------------------------------------|----|----|
| BSK3000 | Professional Business Project | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B4, WB1 | 12 | CC |
|---------|-------------------------------|-------|-------------------------------------------------|----|----|

## Business Analytics BMABUA

Analytical thinking is a part of decision making in business. Spreadsheets and business software have supported business decision making, but due to the complexity of the business and the availability of large data sets, business analytics has emerged as a field to identify patterns and metrics to assist business decisions and draw better conclusions. You will learn complex concepts, skills and application of conceptual and technical knowledge for a career in:

- data project management
- data management
- data analysis and visualisation
- data insight analysis

The major in Business Analytics will cover key areas such as:

- data structures and modelling
- automated transactions and decision making using machine learning
- predictions using data
- data visualisation
- data project management

You'll also learn to develop and deliver a business data analysis project. You will graduate with contemporary knowledge and skills of data analytics and an understanding of how to apply these skills in the context of data analytics.

| UNIT CODE | UNIT TITLE                                      | UNIT TYPE | SEM                                             | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|-------------------------------------------------|-----------|-------------------------------------------------|---------------|--------|----------------|
| BCO2006   | Data Management Principles and Visualisation    | Major     | 1B3, 2B2                                        | 12            | CC     |                |
| BCO2007   | Business Applications Modelling and Development | Major     | 1B1                                             | 12            | CC     |                |
| BCO2008   | Advanced Business Analytics                     | Major     | 1B4, 2B4                                        | 12            | CC     | BCO2006        |
| BCO2009   | Big Data and Machine Learning in Business       | Major     | 1B2, 2B3                                        | 12            | CC     |                |
| BCO3004   | Business Analytics Project                      | Major     | 2B3                                             | 12            | CC     |                |
| BCO3005   | Predictive Analytics                            | Major     | 2B4                                             | 12            | CC     | BCO2009        |
| BSK3000   | Professional Business Project                   | Major     | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B4, WB1 | 12            | CC     |                |
| BSK2001   | My Professional Brand                           | Major     | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,             | 12            | CC     | BSK1000        |



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2B3, 2B4,  
SB1, WB1

## Information Systems Management BMAISM

Secure your spot in the information technology and communications revolution, with a Bachelor of Business major in Information Systems Management. You will learn the complex concepts, skills and knowledge required for a career in:

- business and information system analysis
- IT project management
- Business Intelligence (BI) Analysis
- database development.

This major will cover key subject areas, including:

- business process modelling
- programming
- software development
- web technologies
- databases
- enterprise resource planning.

You'll also learn to develop and deliver an information systems project. Graduate well prepared to begin your career, with strategies for the constantly changing technological environment and skills in organisational decision-making to achieve corporate goals.

| UNIT CODE | UNIT TITLE                                           | UNIT TYPE | SEM                           | CREDIT POINTS | CAMPUS | PRE-REQUISITES                       |
|-----------|------------------------------------------------------|-----------|-------------------------------|---------------|--------|--------------------------------------|
| BCO2003   | Information Systems Management and Security          | Major     | 1B3, 2B4                      | 12            | CC     |                                      |
| BCO2004   | Business Process Analysis and Design                 | Major     | 1B4                           | 12            | CC     | BCO2003; or                          |
| BCO2005   | Project Management Methods and Tools                 | Major     | 2B2                           | 12            | CC     | BCO2003; or NIT2113; and NIT2171; or |
| BCO2006   | Data Management Principles and Visualisation         | Major     | 1B3, 2B2                      | 12            | CC     |                                      |
| BCO3000   | Business Process Reengineering                       | Major     | 2B3                           | 12            | CC     | BCO2004                              |
| BCO3003   | Programming and Algorithms for Business Applications | Major     | 2B1                           | 12            | CC     | BCO2004                              |
| BSK2001   | My Professional Brand                                | Major     | 1B1, 1B2, 1B3, 1B4, 2B1, 2B2, | 12            | CC     | BSK1000                              |



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|---------|-------------------------------|-------|-------------------------------------------------|----|----|--|
|         |                               |       | 2B3, 2B4,<br>SB1, WB1                           |    |    |  |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B4, WB1 | 12 | CC |  |

## Financial Risk Management BMAFNR

Excel in the thriving, fast-paced field of financial risk management, with expertise gained in the Bachelor of Business, majoring in Financial Risk Management. Through your studies, you will develop highly sought-after skills in:

- contemporary risk management
- financial modelling
- investment management
- financial planning

These skills will enable you to join the risk management team of a private or public sector organisation in any field. On the completion of your degree, you will be able to:

- evaluate the risks faced by businesses
- predict future business outcomes
- prepare insightful financial plans for individuals and organisations
- use leading industry software to solve complex financial issues
- achieve competitive advantages for your organisation through ethical and environmentally friendly solutions.

As part of your learning, you will meet with industry experts and gain insights into contemporary industry practices. You will graduate with contemporary knowledge of financial technology, understanding how to apply these skills in the content of risk management.

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|-----------|----------------------------------------------------|-----------|-----------------------|---------------|--------|----------------|
| BAO2001   | Corporate Finance                                  | Major     | 1B1, 1B2,<br>1B4, 2B3 | 12            | CC     | BAO1000        |
| BAO3000   | Personal Financial Planning                        | Major     | 1B2, 2B4              | 12            | CC     |                |
| BAO3403   | Investment and Portfolio Management                | Major     | 1B2, 1B4,<br>2B4      | 12            | CC     | BAO1000        |
| BEO2012   | Financial Modelling for Enterprise Risk Management | Major     | 1B4, 2B3              | 12            | CC     |                |
| BEO2401   | Risk Management and Insurance                      | Major     | 1B1                   | 12            | CC     |                |
| BEO3002   | Derivatives and Risk Management                    | Major     | 1B3, 2B2              | 12            | CC     |                |



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|---------|-------------------------------|-------|--------------------------------------------------------------|----|----|---------|
| BSK2001 | My Professional Brand         | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B3, 2B4,<br>SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B4, WB1              | 12 | CC |         |

## International Trade BMAITD

Study an International Trade major for a successful career in the ever-expanding public and private global trade sector.

As part of this course, you will:

- connect with industry experts
- gain expertise in industry relevant software
- analyse international markets
- develop and propose trade incentives and policies
- formulate trade-related interventions.

You will also develop practical solutions for organisations engaged in international trade activities. These include corporations, firms, governments and educational institutions.

By graduation, you will have targeted expertise to manage international-trade projects and facilitate trade and investment between Australia and the rest of the world.

| UNIT CODE | UNIT TITLE                                 | UNIT TYPE | SEM                                 | CREDIT POINTS | CAMPUS | PRE-REQUISITES      |
|-----------|--------------------------------------------|-----------|-------------------------------------|---------------|--------|---------------------|
| BEO2003   | International Economics and Finance        | Major     | 1B4, 2B2                            | 12            | CC     | BEO1001             |
| BEO2009   | Foundations of International Business      | Major     | 1B2                                 | 12            | CC     |                     |
| BEO2010   | International Trade Practices and Policies | Major     | 1B1, 2B1                            | 12            | CC     |                     |
| BEO2011   | Market Analysis and Competition            | Major     | 1B1                                 | 12            | CC     | BEO1001             |
| BEO3430   | International Economic Analysis            | Major     | 1B1, 2B1                            | 12            | CC     | BEO1105; or BEO1001 |
| BEO3432   | Strategic International Trade Operations   | Major     | 1B4, 2B3                            | 12            | CC     | BEO1000             |
| BSK2001   | My Professional Brand                      | Major     | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2, | 12            | CC     | BSK1000             |



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# COURSE DELIVERY PLAN 2027

|         |                               |       |                                                 |    |    |  |
|---------|-------------------------------|-------|-------------------------------------------------|----|----|--|
|         |                               |       | 2B3, 2B4,<br>SB1, WB1                           |    |    |  |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B4, WB1 | 12 | CC |  |

## Supply Chain and Logistics Management BMASCL

Customise your business degree with a major in Supply Chain and Logistics Management. You will develop the analytical skills required to pursue global career opportunities in a wide range of sectors, including

- manufacturing
- warehousing
- retail
- transport
- government
- humanitarian logistics.

You'll also learn techniques required to manage cost-efficient, resilient and sustainable supply chains, via state-of-the-art digital technologies used in procurement, inventory management and distribution functions. As part of your learning, you will explore:

- authentic case studies
- industry interactions through guest presentations
- practical applications of theory and models
- the use of simulation software.

Victoria University students stand out in the job market due to their critical digital skills, developed through the hands-on use of world-class Enterprise Resource Planning (ERP) systems and Warehouse Management Systems (WMS). Our major is professionally recognised by the Chartered Institute of Logistics and Transport (CILT) Australia. As part of this arrangement, you will have free access to resources, webinars, and industry networking sessions.

| UNIT CODE | UNIT TITLE                                   | UNIT TYPE | SEM      | CREDIT POINTS | CAMPUS | PRE-REQUISITES |
|-----------|----------------------------------------------|-----------|----------|---------------|--------|----------------|
| BMO2012   | Procurement and Supply Management            | Major     | 2B1      | 12            | CC     |                |
| BMO2013   | Digital Supply Chain Management              | Major     | 2B2      | 12            | CC     |                |
| BMO2181   | Operations Management                        | Major     | 1B1, 2B3 | 12            | CC     | BEO1000; or    |
| BMO3007   | Global Transport and Distribution Management | Major     | 1B2, 2B3 | 12            | CC     |                |
| BMO3008   | Strategic Supply Chain Management            | Major     | 1B3      | 12            | CC     |                |
| BMO3419   | Supply Chain Analytics                       | Major     | 1B4, 2B4 | 12            | CC     | BMO2181        |



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|         |                               |       |                                                              |    |    |         |
|---------|-------------------------------|-------|--------------------------------------------------------------|----|----|---------|
| BSK2001 | My Professional Brand         | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B3, 2B4,<br>SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B4, WB1              | 12 | CC |         |

## Tourism and Hospitality Management BMATHM

Combine your love of travel experiences, fine dining, and exceptional events to forge a career you're truly passionate about, with a major in Tourism and Hospitality Management. Throughout your studies, you'll learn how to develop, operate, manage and market sustainable tourism products, services and experiences within the tourism and hospitality industries.

You'll gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product and service development
- tourism innovation
- principles and practices of international tourism
- working with stakeholders from various cultural backgrounds.

Real-world learning through industry guest presentations, field trips and workshops will help you stand out as career-ready to future employers. By the end of your degree, you will be ready to work in the public or private tourism sector, or find employment with a tour operator, airline, hotel or resort.

| UNIT CODE | UNIT TITLE                                     | UNIT TYPE | SEM      | CREDIT POINTS | CAMPUS | PRE-REQUISITES           |
|-----------|------------------------------------------------|-----------|----------|---------------|--------|--------------------------|
| BHO2005   | Hotel and Resort Operations Management         | Major     | 1B2      | 12            | CC     |                          |
| BHO2006   | Introduction to Tourism Hospitality and Events | Major     | 1B2, 2B3 | 12            | CC     |                          |
| BHO2193   | Tourism Product Design and Delivery            | Major     | 2B4      | 12            | CC     | BHO2006                  |
| BHO3002   | Contemporary Issues in Tourism and Events      | Major     | 2B1      | 12            | CC     |                          |
| BHO3003   | Tourism and Hospitality Revenue Management     | Major     | 1B1      | 12            | CC     | BEO1001; and BEO1000; or |
| BHO3499   | Managing Sustainable Destinations              | Major     | 1B2, 2B2 | 12            | CC     |                          |



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|         |                               |       |                                                              |    |    |         |
|---------|-------------------------------|-------|--------------------------------------------------------------|----|----|---------|
| BSK2001 | My Professional Brand         | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B3, 2B4,<br>SB1, WB1 | 12 | CC | BSK1000 |
| BSK3000 | Professional Business Project | Major | 1B1, 1B2,<br>1B3, 1B4,<br>2B1, 2B2,<br>2B4, WB1              | 12 | CC |         |



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