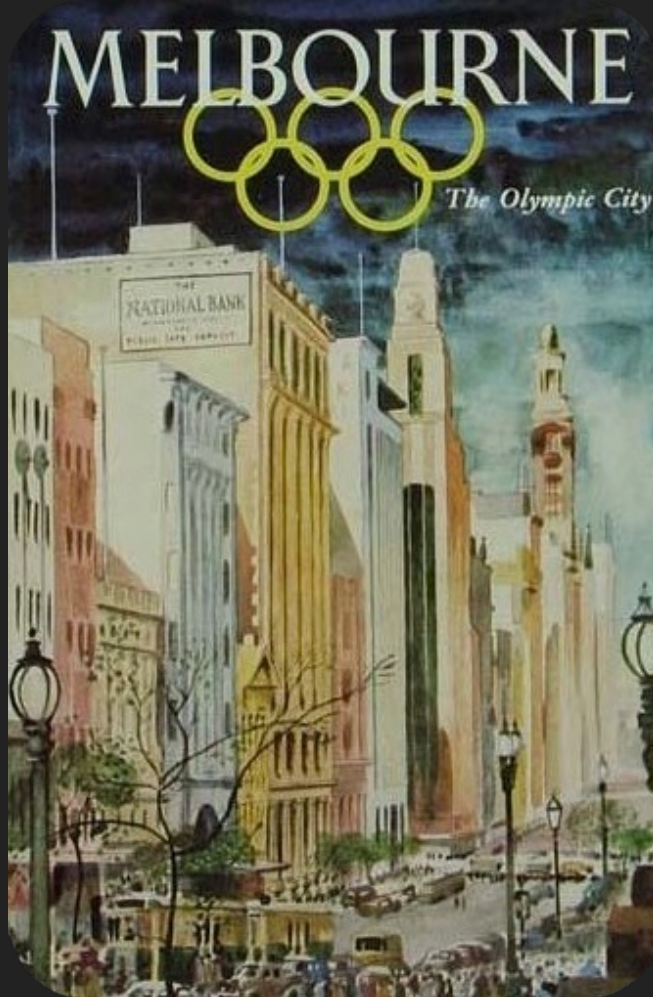


OLYMPIC GAMES LEGACY

GOALS AND OUTCOMES: SYDNEY 2000





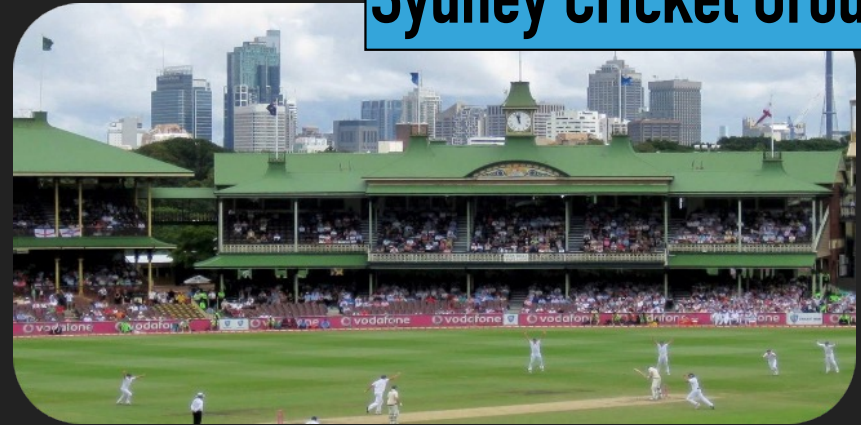
SYDNEY DREAMING – 1960

- If we bid, where would the Games be staged?



- In Sydney's inner city Moore Park precinct? 🤔

Sydney Cricket Ground



Centennial Park

SYDNEY DREAMING – 1970

- If we bid, where would the Games be staged?



Quarry



Chemical factory

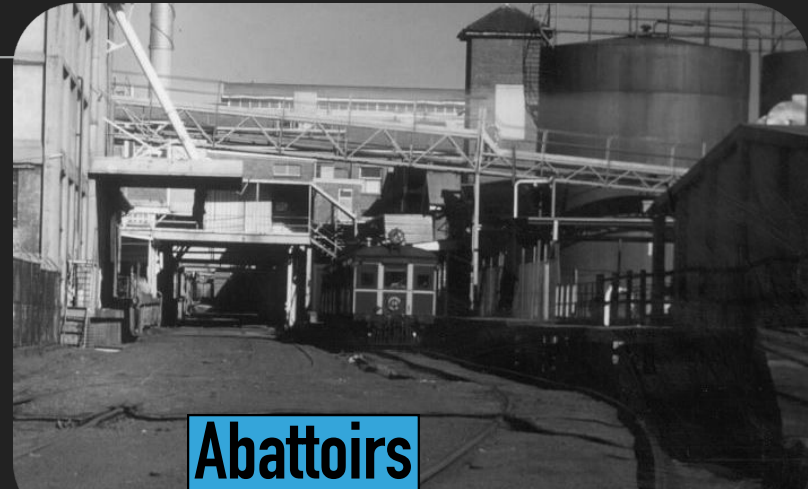
- In Homebush Bay, a non-residential industrial site 14km to the west of the CBD? 🤔

SYDNEY DREAMING – 1970

- If we bid, where would the Games be staged?



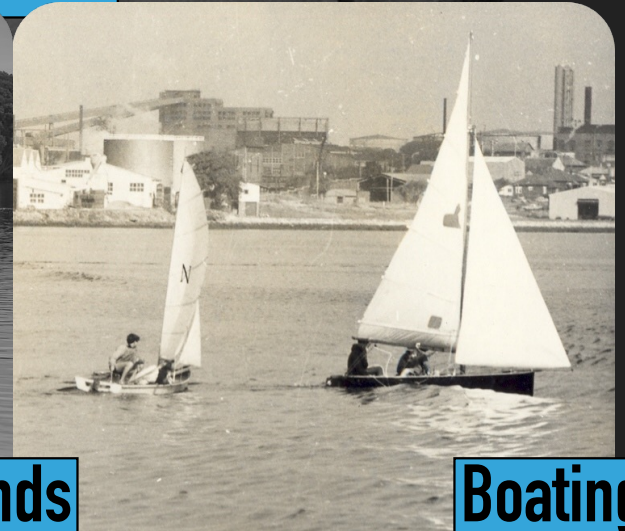
Brick Works



Abattoirs



Wetlands



Boating

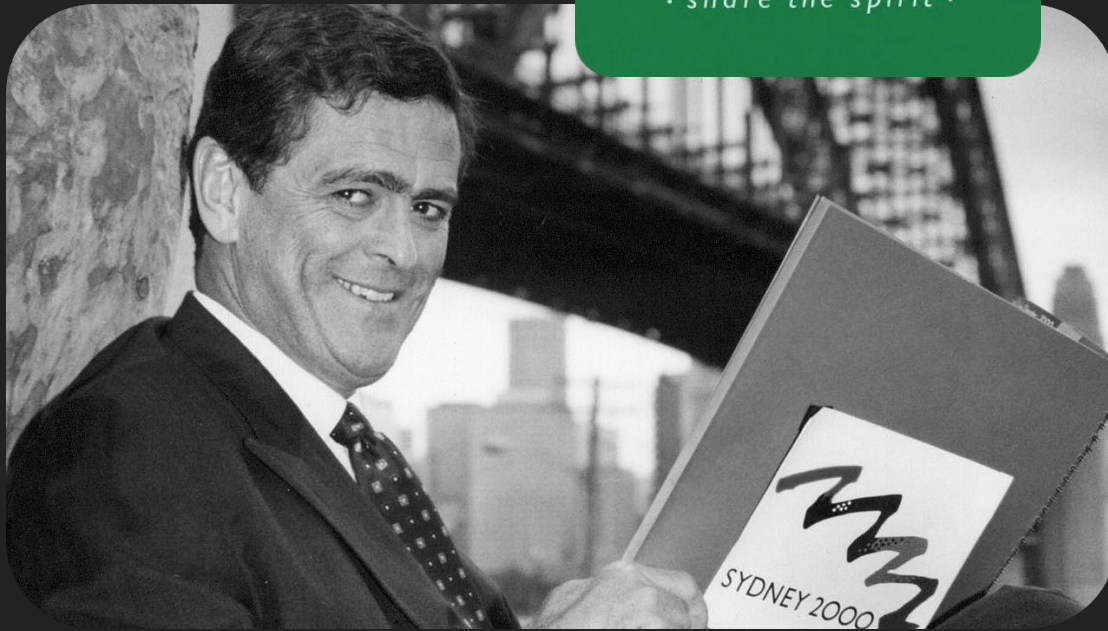
- In [Homebush Bay](#), a non-residential industrial site to the west of the CBD?



SYD-BID 1990



· share the spirit ·



The Sydney 2000 logo represents the dawn of a new century and the flame of the Olympic torch and profiles the shells of Sydney's great landmark, the Opera House.



WELCOMING THE WORLD



ASPIRING TO MAKE AN IMPACT

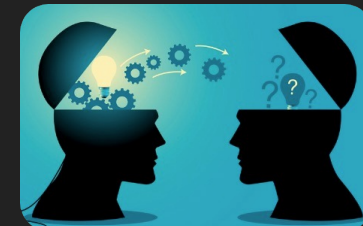
- ▶ Urban regeneration: a site for sore eyes



- ▶ Operational partnership: Olympic & Paralympic



- ▶ Information and knowledge management

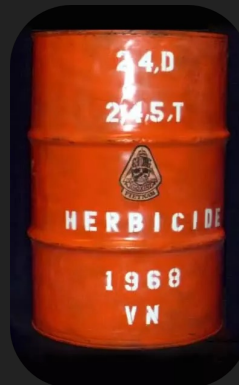


URBAN REGENERATION: SITE FOR SORE EYES?

URBAN REGENERATION: SITE FOR SORE EYES?



Union Carbide site (1993)



URBAN REGENERATION: SITE FOR SORE EYES?

9 million cubic Metres of Waste



URBAN REGENERATION: SITE FOR SORE EYES?

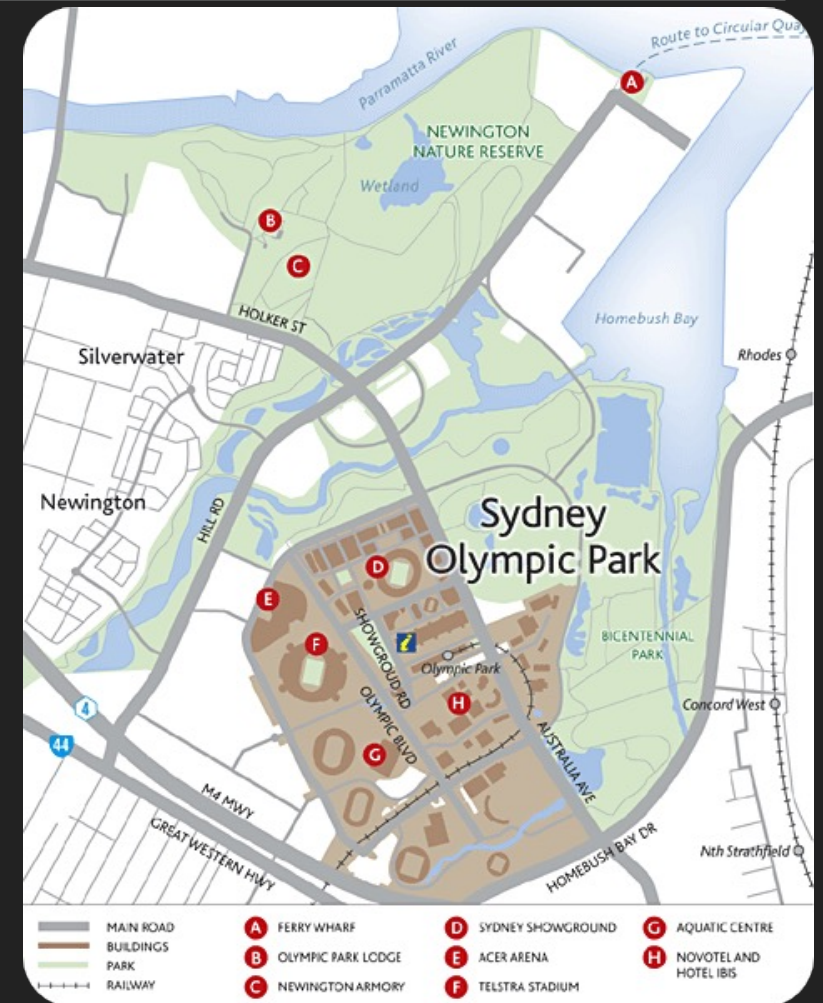
9 million cubic Metres of Waste



URBAN REGENERATION: SITE FOR SORE EYES?



Sport infrastructure



URBAN REGENERATION: SITE FOR SORE EYES?

Sport infrastructure

Sydney Olympic Park Aquatic Centre



URBAN REGENERATION: SITE FOR SORE EYES?

Civic infrastructure: Residential



Olympic Village 2000



Suburb of Newington 2020

URBAN REGENERATION: SITE FOR SORE EYES?



Business, Hotels, Restaurants

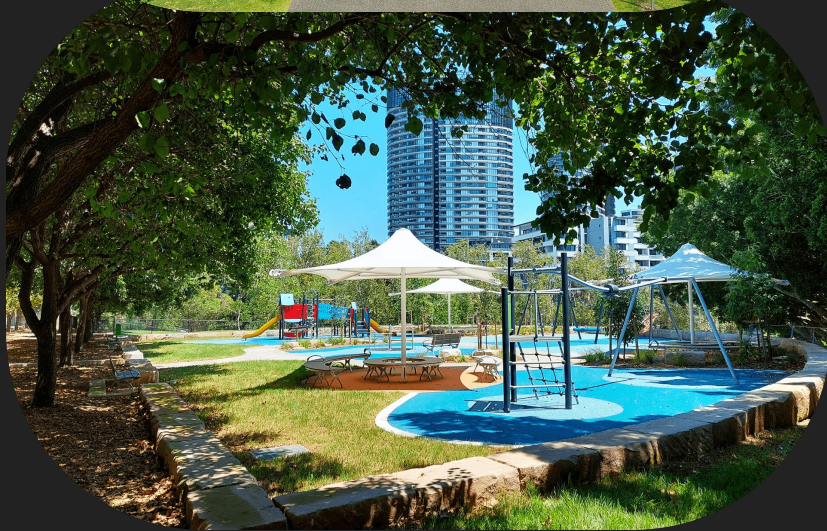
Civic infrastructure: Commercial



Major events



URBAN REGENERATION: SITE FOR SORE EYES?



Civic infrastructure: Recreational



URBAN REGENERATION: SITE FOR SORE EYES?



Civic infrastructure: Environmental



Brickpit Ring Walk



Rare frogs

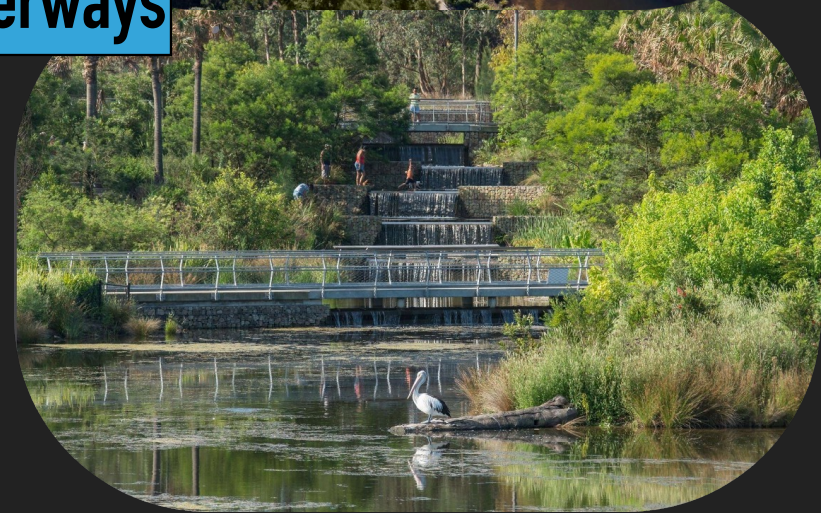


URBAN REGENERATION: SITE FOR SORE EYES?

Civic infrastructure: Environmental



Parks and Waterways



URBAN REGENERATION: SITE FOR SORE EYES?

Incomplete 'Green/Blue' Legacy



No fishing or swimming



Ship Wrecks

Figure 17: Remediation of sediments in Homebush Bay¹⁹⁹



NSW Parliamentary
Research Service

OPERATIONAL PARTNERSHIP: OLYMPIC & PARALYMPIC

OPERATIONAL PARTNERSHIP: OLYMPIC & PARALYMPIC

The Paralympics and Olympics are better linked than ever ... but why? 🤔

- ▶ **Seoul** (1988): first time Summer Paralympics was hosted soon after the Olympics, using common facilities
- ▶ **Albertville** (1992): first time Winter Paralympics was hosted soon after the Olympics
- ▶ **Barcelona** (1992): first time an OCOG organised both Olympics & Paralympics

IOC
COOPERATION
BEGINS

BUT NO
IOC/IPC
AGREEMENT



OPERATIONAL PARTNERSHIP: OLYMPIC & PARALYMPIC

=

| ATL |

Atlanta '96. Shaping
an Olympic and
Paralympic City.



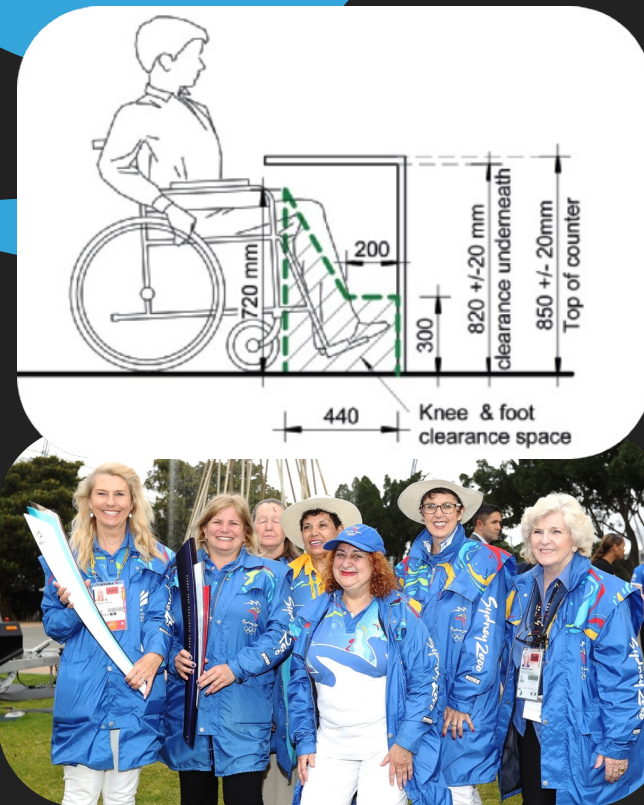
- ▶ Atlanta (1996): compared to Barcelona, lacked organisational collaboration across Olympics and Paralympics
- ▶ Goodwill between Atlanta Olympic ACOG and Atlanta Paralympic APOC, but not co-management



OPERATIONAL PARTNERSHIP: OLYMPIC & PARALYMPIC

- ▶ 2000 would feature a **co-existence model** of Olympic and Paralympic organisation
- ▶ Sport facilities and stadium infrastructure **co-designed** to accommodate Olympic and Paralympic athletes, as well as access requirements for people with disabilities
- ▶ Volunteer management catered to the needs of both events, with much **cross-over** of people

SOCOG
SPOC



OPERATIONAL PARTNERSHIP: OLYMPIC & PARALYMPIC

- ▶ Accessibility transport reforms lagged behind sport infrastructure planning
- ▶ Disability activists outside of sport principally responsible for affecting many accessibility changes for 2000
- ▶ Unplanned legacy.
- ▶ No legacy protocol from IOC/IPC until 2008 Beijing Olympics



INFORMATION & KNOWLEDGE MANAGEMENT

INFORMATION & KNOWLEDGE MANAGEMENT (IKM)

- ▶ First Olympics where IKM was looked at strategically as a **corporate asset**
- ▶ SOCOG reps saw that Atlanta had problems with **siloed information**
- ▶ SOCOG developed protocols to identify, capture, and organise data so that it could be **shared as needed**
- ▶ SOCOG saw itself as a '**learning organisation**'
- ▶ SOCOG also needed to **report its activities** to the NSW parliament, so IKM enabled that

IOC Celebrates Launch of Olympic Games Knowledge Services

2002

OGKS grew out of the IOC's Transfer of Olympic Knowledge Program (TOK) which captured know-how of the Sydney Organizing Committee for the Olympic Games and related entities.

Learning from the past, getting ready for the future

INFORMATION & KNOWLEDGE MANAGEMENT (IKM)



International
Olympic
Committee

2020

FACTSHEET

Information, Knowledge and Games Learning (IKL)

04 March 2022



Evolution of knowledge management

The IOC first developed a knowledge programme during preparations for the Sydney Games in 2000, in cooperation with the Sydney Olympic Games Organising Committee.

In 2003, the IOC created Olympic Games Knowledge Management (OGKM) to enhance the transfer of knowledge to OCOGs and an Information & Knowledge Management (IKM) unit to serve the IOC administration.

These were combined in 2020 to form the current IKL. This streamlines the service offering, benefits the OCOGs and meets the need for integrated tools and systems to deliver more experiential and contextualised learning and improved data analysis.

SUMMARY

► SITE FOR SORE EYES?

- Sydney 2000 Games promised urban regeneration
- It was largely successful, except for remaining environmental problems

► WORKING TOGETHER?

- Sydney 2000 Olympic and Paralympic organisers formally collaborated to shared benefit

► TRANSFERRING KNOWLEDGE

- Sydney 2000 provided a foundation upon which IKM was eventually formalised by the IOC



KATHARINE MCLENNAN PROJECT (VIA VIMEO)



The 2000 Sydney Olympic Games Legacy Interview Project 2000-2021 (Olympics and Paralympics)

The Sydney 2000 Games Legacy Interview Project 2000-2021 is a volunteer project by Katharine McLennan, who designed and facilitated the venue operational planning for the Sydney 2000 Games between 1... more



Start watching

THANKS

