

The New Olympic Ethics Legacy

*Host-Country Human Rights, Anti-Corruption, and
Environmental Reforms*

Prof. Andy Spalding
Utah 2034 Winter Olympics Ethics Committee



- This moment: two consecutive Olympics devoid of ethical scandal

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Utah 2034 Winter Olympics Ethics Committee



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- Pivoting to a new era? 1998 - 2022

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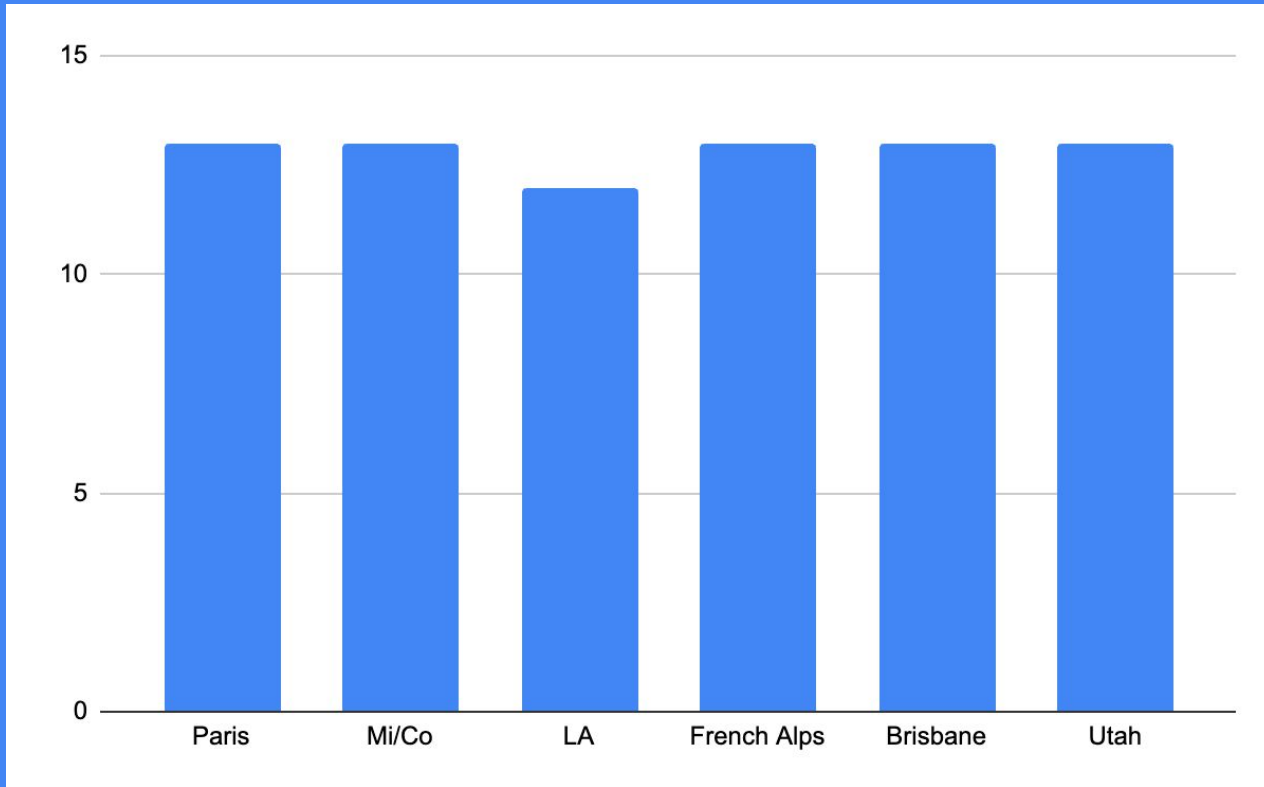
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- Coming full circle? Brisbane 2032 and Utah 2034

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- This moment: two consecutive Olympics devoid of ethical scandal
- Pivoting to a new era? 1998 - 2024?
- The 1998 origin story: Sydney 2000 and SLC 2002
- Coming full circle? Brisbane 2032 and Utah 2034
- Both cause and effect of this new era: the new Olympic Host Contract clauses

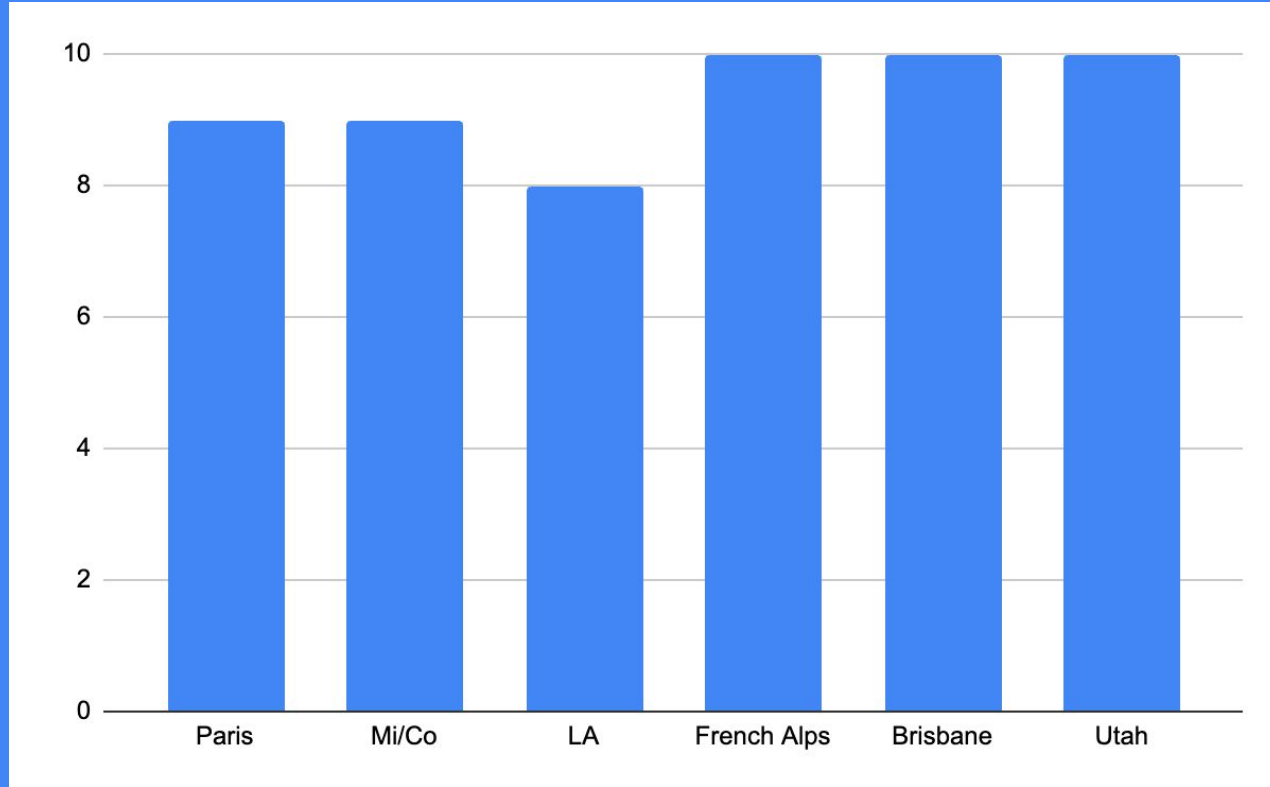
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Anti-Corruption Clauses



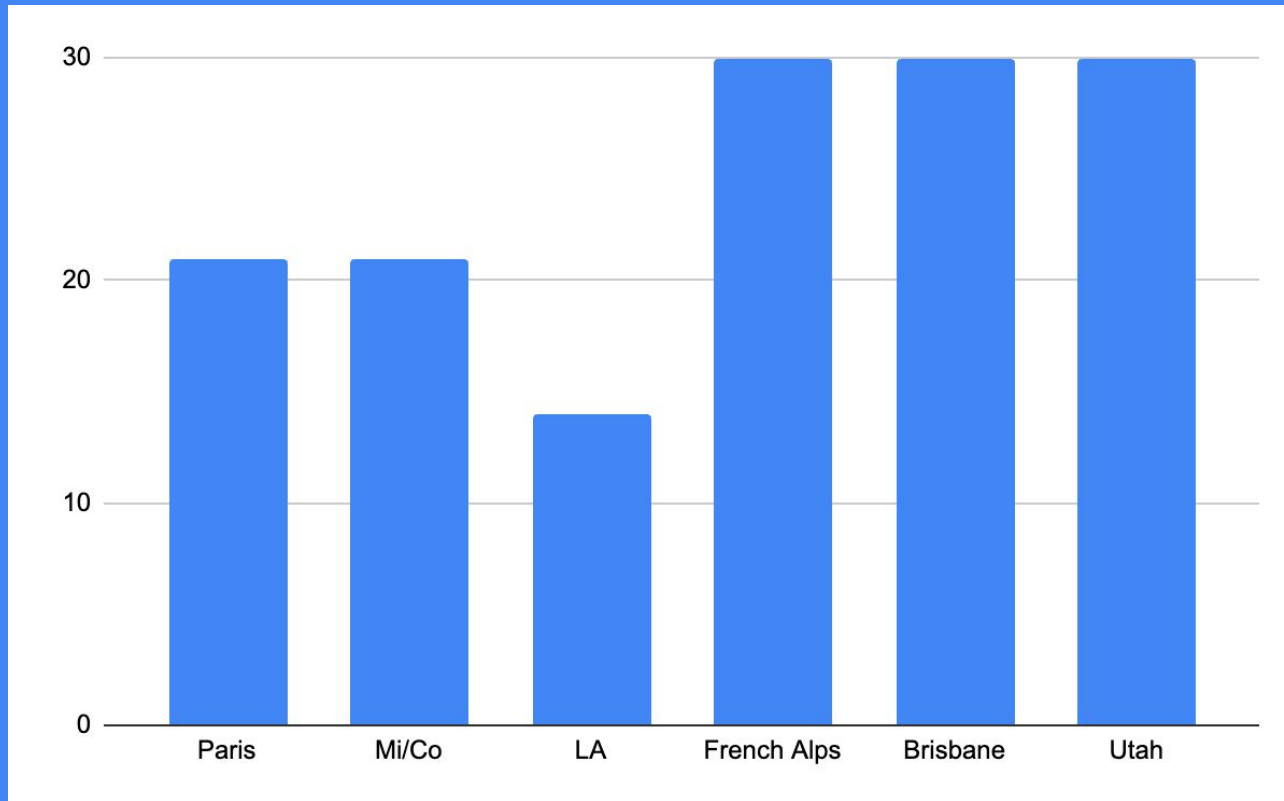
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Environmental Sustainability Clauses



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Human Rights / Non-Discrimination Clauses



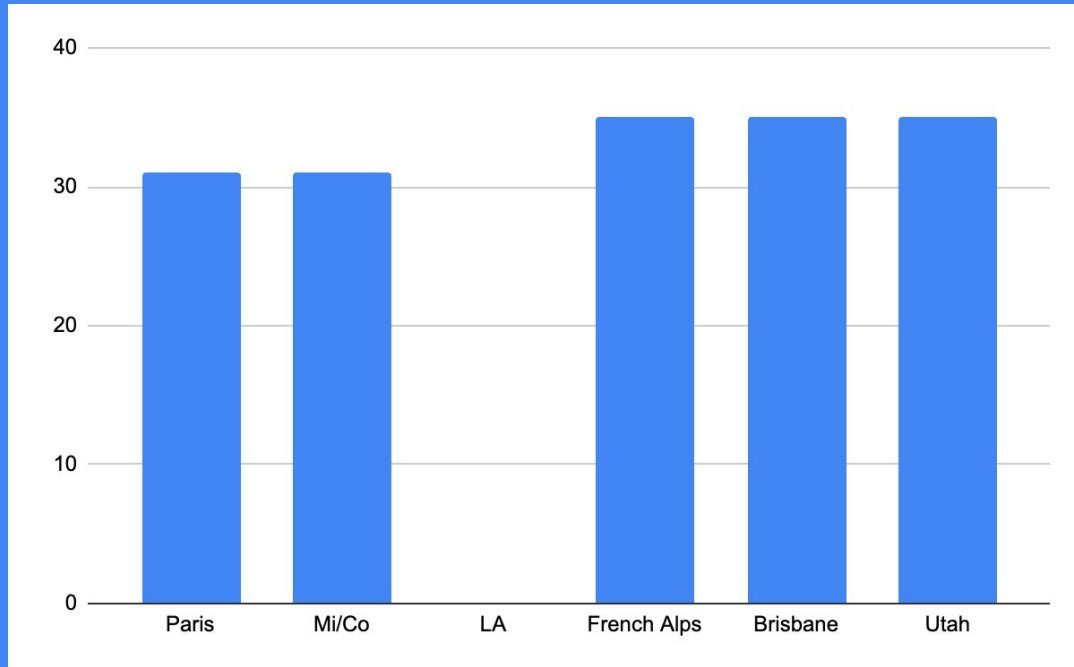
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Use of phrase “Human Rights” in Operational Requirements

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Use of phrase “Human Rights” in Operational Requirements



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What explains the French Alps/ Brisbane/Utah delta?

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What explains the French Alps/ Brisbane/Utah delta?

- 1. United Nations Guiding Principles on Human Rights and Business**

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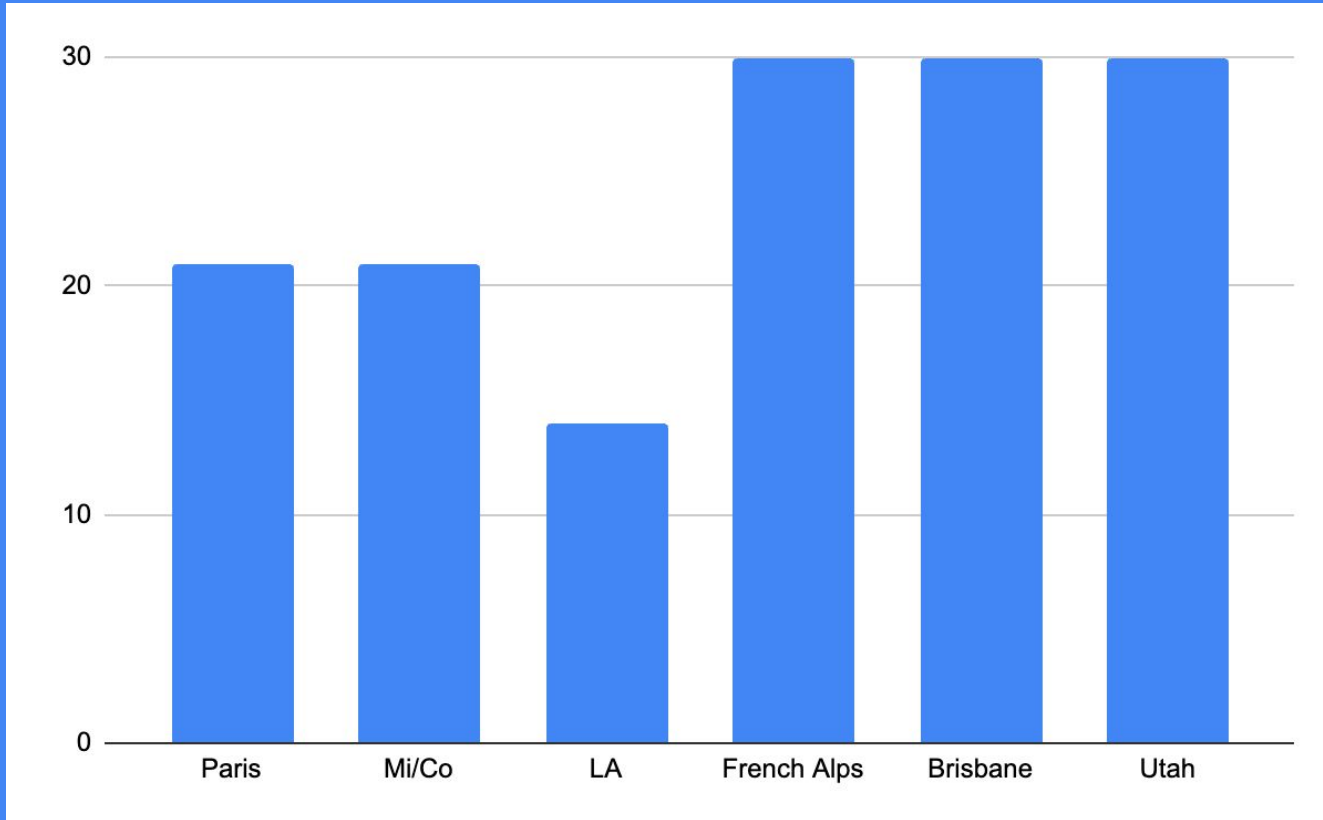


What explains the French Alps/ Brisbane/Utah delta?

1. **United Nations Guiding Principles on Human Rights and Business**
 - i. Policy commitment
 - ii. Due diligence
 - iii. Implementation and monitoring
 - iv. Hotlines
 - v. Stakeholder reporting
 - vi. Remediation
2. Labor protections

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The 2030-2034 Olympic Ethics . . . What to call it? Triple Crown? Triumverate? Golden Triangle?



Intermezzo



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Three Stages of Ethical Development

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Three Stages of Ethical Development

1. Scandal
2. Risk Management
3. Legacy

But what counts as legacy?

- Economic returns and infrastructure, but also . . .

But what counts as legacy?

- Economic returns and infrastructure, but also . . .
- Laws
- Policies
- Practices
- Knowledge
- Norms
- Social Connections

Can we imagine . . . an Ethics Legacy?

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Can we imagine . . . an Ethics Legacy?

Definition:

- a set of norms, knowledge, practices, policies, or laws

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Can we imagine . . . an Ethics Legacy?

Definition:

- a set of norms, knowledge, practices, policies, or laws
- promoting human rights, anti-corruption, and/or environmental sustainability goals

Can we imagine . . . an Ethics Legacy?

Definition:

- a set of norms, knowledge, practices, policies, or laws
- promoting human rights, anti-corruption, and/or environmental sustainability goals
- that have application beyond the event

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Can we imagine . . . an Ethics Legacy?

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- the implementation of which is caused or accelerated by hosting the event

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Can we imagine . . . an Ethics Legacy?

Definition:

- a set of norms, knowledge, practices, policies, or laws
- promoting human rights, anti-corruption, and/or environmental sustainability goals
- that have application beyond the event
- the implementation of which is caused or accelerated by hosting the event
- and remain in place one Olympic cycle after the Games are over.

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An Anti-Corruption Legacy: Paris 2024

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Utah 2034 Winter Olympics Ethics Committee



An Anti-Corruption Legacy: Paris 2024

- 2017: Paris wins bid, passes *Sapin II*, creates AFA
- Puts 2024 OCOG under AFA jurisdiction

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An Anti-Corruption Legacy: Paris 2024

- 2017: Paris wins bid, passes *Sapin II*, creates AFA
- Puts 2024 OCOG under AFA jurisdiction
- Designs and implements OCOG's compliance program
- Audits
 - Municipal governments
 - Sports federations
 - Construction companies

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An Environmental Legacy

Utah 2034

- **GSL 2034:** public/private initiative to restore the lake before the 2034 Olympics

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Utah 2034 Winter Olympics Ethics Committee

An Environmental Legacy

Utah 2034

- **GSL 2034:** public/private initiative to restore the lake before the 2034 Olympics
- **An *Environmental Legacy***
 - Laws and practices
 - Promoting environmental sustainability
 - With application beyond the event
 - Accelerated by hosting Olympics
 - Will likely remain in place one Olympic cycle later

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How can the OCOGs and academies in Australia and Utah collaborate to:

- Brainstorm ethics legacy initiatives

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How can the OCOGs and academies in Australia and Utah collaborate to:

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- Document and measure their implementation

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- Develop a body of analysis and best practices, with application across cultural, legal, and institutional contexts, that would be helpful to

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 - Qatar
 - India
 - Switzerland