

# COURSE DELIVERY PLAN 2025

## Graduate Certificate in Digital Media

COURSE CODE: ATDM

2B1 Intake

<b>CAMPUS</b>	City Campus (CC) and Online Real Time (ORT)
<b>COLLEGE</b>	College of Arts, Business, Law, Education and IT
<b>STUDY MODE</b>	Full Time or Part Time
<b>DURATION</b>	0.5 years Full Time or Part Time equivalent
<b>FEE TYPE</b>	For information on course fees, refer to <a href="http://vu.edu.au/fees">http://vu.edu.au/fees</a>
<b>APPLICATION METHOD</b>	Direct Application - <a href="https://gotovu.custhelp.com/app/landing">https://gotovu.custhelp.com/app/landing</a>
<b>TIMETABLE</b>	<a href="http://vu.edu.au/timetables">vu.edu.au/timetables</a>
<b>COURSE REQUIREMENTS</b>	To attain the Graduate Certificate in Digital Media students will be required to complete 48 credit points of Core studies.
<b>FURTHER INFORMATION</b>	Unit and course information is available from the University course search site at <a href="http://vu.edu.au/course-search">http://vu.edu.au/course-search</a> or go to <a href="https://askvu.vu.edu.au">https://askvu.vu.edu.au</a> or Phone VUHQ on 03 9919 6100
<b>COURSE CHAIR</b>	Natasha Dwyer
<b>COURSE ADVICE</b>	AskCUA <a href="https://askvu.vu.edu.au/app/askcua">https://askvu.vu.edu.au/app/askcua</a>

**Note:** Students are required to enrol in all units for semester 1 and 2 and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

**Core/Elective** Core (a unit that must be completed) & Elective (you have some choice in what you select).

**Prerequisites** A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

**Date of Publication:** This information is current at the publication date: 10/06/2025. It is provided as information only and does not form part of a contract between any person and Victoria University.



**VICTORIA UNIVERSITY**

For further course information phone 1300 VICUNI/vu.edu.au  
Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney and Brisbane)

# COURSE DELIVERY PLAN 2025

## YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
ADL6001	Engaging Learners in Digital Environments	Core	2B1	12	ORT	
ADM6012	Web Technologies	Core	2B2	12	CC	
ADM6013	Analysing the Web and Social Networks	Core	2B3	12	ORT	
ADM6005	Design Management	Core	2B4	12	CC	

**Students should be enrolling in the above sequence patterns only. Unit offerings have been created by your discipline for your specific course. If the unit quota is full, please contact [AskCUA](#) for course advice.**



**VICTORIA UNIVERSITY**

For further course information phone 1300 VICUNI/vu.edu.au  
Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney and Brisbane)

This information is accurate as of June 10<sup>th</sup>, 2025, and applies to students beginning during the specified intake period. It is provided for informational purposes only and does not constitute a contract between any individual and Victoria University. Students starting in a different intake or unable to follow the plan due to credit or other factors should consult their [Course and Unit Advisor](#) for enrolment assistance