

# COURSE DELIVERY PLAN 2025

## Bachelor of Sport Management

**COURSE CODE: SBSM**

**New students ONLY**

<b>CAMPUS</b>	City Campus (CC)
<b>COLLEGE</b>	College of Arts, Business, Law, Education and IT
<b>STUDY MODE</b>	Full Time or Part Time
<b>DURATION</b>	3 years Full Time or Part Time equivalent
<b>FEE TYPE</b>	For information on course fees, refer to <a href="http://vu.edu.au/fees">http://vu.edu.au/fees</a>
<b>APPLICATION METHOD</b>	VTAC - <a href="https://vtac.edu.au">https://vtac.edu.au</a> Direct Application - <a href="https://gotovu.custhelp.com/app/landing">https://gotovu.custhelp.com/app/landing</a>
<b>TIMETABLE</b>	<a href="http://vu.edu.au/timetables">vu.edu.au/timetables</a>
<b>COURSE REQUIREMENTS</b>	To attain the Bachelor of Sport Management, students will be required to complete 288 credit points (equivalent to 24 units) consisting of: <ul style="list-style-type: none"><li>• 96 credit points of First Year core units</li><li>• 192 credit points of core units</li></ul>
<b>FURTHER INFORMATION</b>	Unit and course information is available from the University course search site at <a href="http://vu.edu.au/course-search">http://vu.edu.au/course-search</a> or go to <a href="https://askvu.vu.edu.au">https://askvu.vu.edu.au</a> or Phone VUHQ on 03 9919 6100
<b>COURSE CHAIR</b>	Hans Westerbeek
<b>COURSE ADVICE</b>	AskVU <a href="https://askvu.vu.edu.au/app/askcua">https://askvu.vu.edu.au/app/askcua</a>

**Note:** Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

**Core/Elective** Core (a unit that must be completed) & Elective (you have some choice in what you select).

**Prerequisites** A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

**Date of Publication:** This information is accurate as of October 24, 2024, and applies to students beginning during the specified intake period. It is provided for informational purposes only and does not constitute a contract between any individual and Victoria University. Students starting in a different intake or unable to follow the plan due to credit or other factors should consult their Course and Unit Advisor for enrolment assistance.

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**VICTORIA UNIVERSITY**

For further course information phone 1300 VICUNI/vu.edu.au  
Victoria University CRICOS Provider No. 00124K (Melbourne), 02475D (Sydney and Brisbane)

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**Please note that the SBSM has a new course structure as of 2025. This document is for students starting the SBSM at Year 1 in 1B1 2025.**

## YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM1102	Foundations of Sport and Active Recreation	Core	1B1	12	CC, FP	
BMO1000	People and Organisations	Core	1B2	12	AVI, CC VOL	
SSM1104	Community Building for Sport and Active Recreation	Core	1B3	12	CC, FP	
BSK1001	Ethics and Sustainability	Core	1B4	12	AVI, CC VOL	
BEO1000	Business Data Analytics and Visualisation	Core	2B1	12	AVI, VOL, CC	
BHO1000	Marketing Theory and Practice	Core	2B2	12	AVI, CC, VOL	
BLO1105	Business Law	Core	2B3	12	AVI, CC, VOL	
BAO1000	Financial Literacy and Decision Making	Core	2B4	12	AVI, VOL, CC	

## YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM2104	Programming for Sport Development and Community Action	Core	1B1, 1B2	12	CC, FP	
BMO2009	Managing People	Core	1B2, 1B1, 2B4	12	AVI, ORT, CC, VOL	BMO1000
SSM2003	Ethics in Sport Management and Active Recreation	Core	1B3, 2B2	12	CC, FP	
BMO2005	Innovation and Entrepreneurship	Core	1B4, 1B1, 1B2, 1B3, 2B1, 2B2, 2B3, 2B4	12	AVI, CC, VOL	
SSM2205	Sociology of Sport and Active Recreation	Core	2B1, 2B3	12	CC, FP	

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SSM2204	Sport Sponsorships and Partnerships	Core	<b>2B2, 2B4</b>	12	CC, FP
SSM2011	Workplace Readiness in Sport	Core	<b>TBC</b>	12	TBC
BMO2014	Leadership	Core	<b>2B4</b>	12	AVI, ORT, CC, VOL

## YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
SSM3104	Research and Evaluation in Sport	Core	<b>1B1, WB</b>	12	CC, FP	
BMO3332	Managing Organisational Change	Core	<b>1B2, 2B2, 2B3</b>	12	AVI, ORT, CC, VOL	
SOL3003	Risk Management in Natural Environments	Core	<b>TBC</b>	12	FP	SOL1001; and SOL1002
SSM3000	Inclusion and Social Responsibility in Sport and Active Recreation	Core	<b>1B4</b>	12	CC, FP	
BSK3001	Workplace Learning	Core	<b>2B1, 1B1, 1B4, 2B4</b>	12	AVI, CC, VOL	BSK2001; or SSM2011
BHO3421	Business Events	Core	<b>2B2</b>	12	CC	
SSM3103	Sport Facility Management	Core	<b>2B3, 1B1</b>	12	CC, FP	SSM2204
SSM3204	Building and Sustaining Sport Participation	Core	<b>2B4, 2B2</b>	12	CC, FP	

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