NATHANIEL
Bachelor of Screen Media

CREATIVE ARTS

THE NEW WAY
TO DO UNI

FIND OUT MORE
VISIT VU.EDU.AU

CONTACT US
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Victoria University CRICOS No. 00124K
(Melbourne), 024755 (Sydney), RTO 3113
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WHERE CAN VU TAKE YOU IN CREATIVE ARTS?

Shape your career in Australia’s vibrant arts, cultural and entertainment industries. At VU you will have work placement opportunities with our industry connections including Footscray Community Arts Centre, Setting Sun Film Festival and Williamstown Literary Festival. Study at VU and discover why employers nation-wide rate our graduates second highest for employability.

**CAREER**
As a graduate of creative arts courses you can have an exciting career in Australia and abroad.

**CREATIVE ARTS**
Art galleries and studios, not-for-profit and community organisations, private companies, film, video and TV, festival organisations, radio and advertising.

**ORGANISATIONS YOU MAY WORK IN**
Arts Manager; Journalist; Writer; Artist; Cinematographer.

**POTENTIAL JOB TITLES**
Art galleries and studios, not-for-profit and community organisations, private companies, film, video and TV, festival organisations, radio and advertising.

**DIGITAL MEDIA & GRAPHIC DESIGN**
Marketing, advertising, scientific and technical services, manufacturing, information media and telecommunications and government.

**COURSE**
Certificate IV in Design
Certificate IV in Liberal Arts
Diploma of Visual Arts
Bachelor of Arts (Visual Art, Writing or Literary Studies)
Bachelor of Screen Media
Bachelor of Arts (Communication, Literary Studies, Writing)

**FURTHER INFORMATION**
vu.edu.au/courses/CUA40715
vu.edu.au/courses/CUA40915
vu.edu.au/courses/CUA5115
vu.edu.au/courses/ABAB
vu.edu.au/courses/ABSN
vu.edu.au/courses/22317VIC
vu.edu.au/courses/CUA50118
vu.edu.au/courses/LBLA
vu.edu.au/courses/ABMC

**MUSIC**
Record labels, music publishers, event management companies, studios, industry associations and primary or secondary schools.

**COURSE**
Certificate IV in Music Industry
Advanced Diploma of Music Industry
Bachelor of Music

**FURTHER INFORMATION**
vu.edu.au/courses/CUA40915
vu.edu.au/courses/CUA60515
vu.edu.au/courses/ABMC

**WRITING & LITERATURE**
Education institutions, corporate companies, government and non-government organisations, advertising, media and news outlets, print and online publishing.

**COURSE**
Certificate IV in Liberal Arts
Diploma of Professional Writing and Editing
Bachelor of Arts (Communication, Literary Studies, Writing)

**FURTHER INFORMATION**
vu.edu.au/courses/CUA40715
vu.edu.au/courses/CUA50715
vu.edu.au/courses/22317VIC
vu.edu.au/courses/CUA60515
vu.edu.au/courses/ABAB

2020 Employer Satisfaction Survey.
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**POTENTIAL JOB TITLES**

Arts Manager; Journalist; Writer; Artist; Cinematographer.

**DIGITAL MEDIA & GRAPHIC DESIGN**

Develop skills in strong demand across a wide range of sectors.

**ORGANISATIONS YOU MAY WORK IN**

Marketing, advertising, scientific and technical services, manufacturing, information media and telecommunications and government.

**POTENTIAL JOB TITLES**

Graphic Designer; Media or Video Producer; Games Designer or Developer; Web Designer or Developer; Art Production Manager; Illustrator.

**MUSIC**

While music is a niche profession, you could have a highly rewarding career ahead.

**ORGANISATIONS YOU MAY WORK IN**

Record labels, music publishers, event management companies, studios, industry associations and primary or secondary schools.

**POTENTIAL JOB TITLES**

Professional Musician; Composer; Songwriter or Arranger.

**WRITING & LITERATURE**

Writing skills are highly valued in almost all industries that rely on communication.

**ORGANISATIONS YOU MAY WORK IN**

Education institutions, corporate companies, government and non-government organisations, advertising, media and news outlets, print and online publishing.

**POTENTIAL JOB TITLES**

Communications Officer; Editor; Copywriter; Journalist; Novelist; Poet.

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**COURSE**

**FURTHER INFORMATION**

**CREATIVE ARTS & SCREEN MEDIA**

Certificate IV in Liberal Arts  
[vu.edu.au/courses/22317VIC](vu.edu.au/courses/22317VIC)

Certificate IV in Design  
[vu.edu.au/courses/CUA40715](vu.edu.au/courses/CUA40715)

Diploma of Visual Arts  
[vu.edu.au/courses/CUA51115](vu.edu.au/courses/CUA51115)

Bachelor of Arts (Visual Art, Writing or Literary Studies)  
[vu.edu.au/courses/ABAB](vu.edu.au/courses/ABAB)

Bachelor of Laws/Bachelor of Arts (Visual Art, Writing or Literary Studies)  
[vu.edu.au/courses/LBLA](vu.edu.au/courses/LBLA)

Bachelor of Screen Media  
[vu.edu.au/courses/ABSN](vu.edu.au/courses/ABSN)

**GRAPHIC DESIGN**

Certificate IV in Design  
[vu.edu.au/courses/CUA40715](vu.edu.au/courses/CUA40715)

Diploma of Graphic Design  
[vu.edu.au/courses/CUA50715](vu.edu.au/courses/CUA50715)

**MUSIC**

Certificate IV in Music Industry  
[vu.edu.au/courses/CUA40915](vu.edu.au/courses/CUA40915)

Advanced Diploma of Music Industry  
[vu.edu.au/courses/CUA60515](vu.edu.au/courses/CUA60515)

Bachelor of Music  
[vu.edu.au/courses/ABMC](vu.edu.au/courses/ABMC)

**WRITING & LITERATURE**

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Diploma of Professional Writing and Editing  
[vu.edu.au/courses/CUA50118](vu.edu.au/courses/CUA50118)

Bachelor of Laws/Bachelor of Arts (Communication, Literary Studies, Writing)  
[vu.edu.au/courses/LBLA](vu.edu.au/courses/LBLA)

Bachelor of Arts (Communication, Literary Studies, Writing)  
[vu.edu.au/courses/ABAB](vu.edu.au/courses/ABAB)

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*2020 Employer Satisfaction Survey.
During my course I interned at a video production company, where I put my editing and videography knowledge into practice. My involvement in VU’s Offset creative arts journal was not only enjoyable, but also helped me build skills and networks.

I used VU’s career advice to help with job-hunting and résumé-enhancing, and chased my dream job as social media videographer at SBS in Sydney where I’m now working.

Jeehoon
Bachelor of Screen Media
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Jeehoon
Bachelor of Screen Media

All our courses are designed to fully prepare you for work, and taught by industry-connected teachers who are experts in the field. Hands-on learning, industry-sourced projects and high-tech simulation labs will shape you into a stand-out graduate.
THE NEW WAY TO DO UNI

AT VU WE KNOW THERE’S MORE THAN ONE WAY TO SUCCEED AT LEARNING, SO WE PROVIDE MULTIPLE WAYS TO ACHIEVE A WORLD-CLASS EDUCATION AND EXCITING CAREER.

WHY IS VU’S BLOCK MODEL BETTER FOR ME?

1. **YOU’LL FOCUS ON ONE SUBJECT AT A TIME**
   Complete one subject every four weeks before moving on to the next. At other universities, you need to complete multiple subjects at once, while at VU you’ll be fully focused on each subject.

2. **YOU’LL BUILD YOUR CONFIDENCE**
   The progression of subjects in the Block Model will give you early feedback and success, and build confidence in your studies from day one.

3. **YOU’LL FEEL SUPPORTED**
   Smaller classes mean you have more one-on-one time with your teachers and classmates. And with a timetable that can allow flexibility outside of uni, you can work, and spend time with family, friends and pursue other interests.

GET FUTURE FOCUSED WITH BLENDED LEARNING

Study at Victoria University Polytechnic, VU’s TAFE division, and you’ll learn with our multi-award winning Blended Learning model. Blended Learning is flexible, industry-based and focused on preparing you for the modern workplace. It replaces paper-based theory tuition with a combination of user-friendly online learning and face-to-face workshops. Online components mean you can learn anytime, anywhere – and then you’ll refine your skills through practical learning and on-the-job work placements.

PATHWAYS

Course ‘pathways’ offer an easy transition between courses at different levels, so that you can start with a certificate and progress right through to postgraduate study – in many cases gaining credits along the way. Students starting in Higher Education degrees can also add to their portfolio of skills with practical, hands-on training through our TAFE programs.

Find out more at vu.edu.au/pathways

VU BLOCK MODEL

In 2018 VU was the first Australian university to introduce the VU Block Model. This new approach to learning is focused on making your transition into university easier, your chances of study success greater, and giving you the skills to succeed when you enter the workforce.
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