
CREATIVE ARTS

NATHANIEL
Bachelor of Screen Media

THE

NEW WAY

TO DO UNI



**VICTORIA
UNIVERSITY**



WHERE CAN VU TAKE YOU IN CREATIVE ARTS?

Shape your career in Australia's vibrant arts, cultural and entertainment industries.

At VU you will have work placement opportunities with our industry connections including Footscray Community Arts Centre, Setting Sun Film Festival and Williamstown Literary Festival.

Study at VU and discover why employers nation-wide rate our graduates second highest for employability*.



CAREER



ORGANISATIONS YOU MAY WORK IN



POTENTIAL JOB TITLES

CREATIVE ARTS

As a graduate of creative arts courses you can have an exciting career in Australia and abroad.

Art galleries and studios, not-for-profit and community organisations, private companies, film, video and TV, festival organisations, radio and advertising.

Arts Manager; Journalist; Writer; Artist; Cinematographer.

DIGITAL MEDIA & GRAPHIC DESIGN

Develop skills in strong demand across a wide range of sectors.

Marketing, advertising, scientific and technical services, manufacturing, information media and telecommunications and government.

Graphic Designer; Media or Video Producer; Games Designer or Developer; Web Designer or Developer; Art Production Manager; Illustrator.

MUSIC

While music is a niche profession, you could have a highly rewarding career ahead.

Record labels, music publishers, event management companies, studios, industry associations and primary or secondary schools.

Professional Musician; Composer; Songwriter or Arranger.

WRITING & LITERATURE

Writing skills are highly valued in almost all industries that rely on communication.

Education institutions, corporate companies, government and non-government organisations, advertising, media and news outlets, print and online publishing.

Communications Officer; Editor; Copywriter; Journalist; Novelist; Poet.

COURSE

FURTHER INFORMATION

CREATIVE ARTS & SCREEN MEDIA

Certificate IV in Liberal Arts	vu.edu.au/courses/22317VIC
Certificate IV in Design	vu.edu.au/courses/CUA40715
Diploma of Visual Arts	vu.edu.au/courses/CUA51115
Bachelor of Arts (Visual Art, Writing or Literary Studies)	vu.edu.au/courses/ABAB
Bachelor of Laws/Bachelor of Arts (Visual Art, Writing or Literary Studies)	vu.edu.au/courses/LBLA
Bachelor of Screen Media	vu.edu.au/courses/ABSN

GRAPHIC DESIGN

Certificate IV in Design	vu.edu.au/courses/CUA40715
Diploma of Graphic Design	vu.edu.au/courses/CUA50715

MUSIC

Certificate IV in Music Industry	vu.edu.au/courses/CUA40915
Advanced Diploma of Music Industry	vu.edu.au/courses/CUA60515
Bachelor of Music	vu.edu.au/courses/ABMC

WRITING & LITERATURE

Certificate IV in Liberal Arts	vu.edu.au/courses/22317VIC
Diploma of Professional Writing and Editing	vu.edu.au/courses/CUA50118
Bachelor of Laws/Bachelor of Arts (Communication, Literary Studies, Writing)	vu.edu.au/courses/LBLA
Bachelor of Arts (Communication, Literary Studies, Writing)	vu.edu.au/courses/ABAB



PRACTICAL LEARNING

All our courses are designed to fully prepare you for work, and taught by industry-connected teachers who are experts in the field. Hands-on learning, industry-sourced projects and high-tech simulation labs will shape you into a stand-out graduate.

KINDRED STUDIOS

Our contemporary music program is taught at this unique industry-based facility in Yarraville. Kindred offers dedicated music rehearsal, performance and recording spaces with a wide range of professional audio equipment available for student use that is shared with creative arts industry professionals.

TV, RADIO, VISUAL ART & DESIGN STUDIOS

Our media production precinct at our Footscray Park Campus includes a multi-camera television studio with a green screen for visual effects, a radio studio and more. We have purpose-built visual art studios at Footscray Nicholson Campus and Hatch Studio at MetroWest, a design studio offering an agency-like work environment for graphic design students.

OFFSET

You could participate in this multiplatform creative arts journal which is developed by third year students each year. It includes artwork, photography, poetry, music and film from national and international contributors.



“VU TRULY IS A UNIVERSITY OF OPPORTUNITY IT’S UP TO YOU TO MAKE THE MOST OF IT”

“During my course I interned at a video production company, where I put my editing and videography knowledge into practice. My involvement in VU’s Offset creative arts journal was not only enjoyable, but also helped me build skills and networks.

I used VU’s career advice to help with job-hunting and résumé-enhancing, and chased my dream job as social media videographer at SBS in Sydney where I’m now working.”

Jeehoon

Bachelor of Screen Media



THE NEW WAY TO DO UNI

AT VU WE KNOW THERE'S MORE THAN ONE WAY TO SUCCEED AT LEARNING, SO WE PROVIDE MULTIPLE WAYS TO ACHIEVE A WORLD-CLASS EDUCATION AND EXCITING CAREER.

We are one of only six universities in Australia to offer both TAFE and university courses, meaning you can choose the level of study that best suits you.

Our courses are designed with close industry consultation, and you'll have opportunities for engaging work placements and internships to give you a head start in your future workplace. But above all, VU's New Way To Do Uni is about putting you and your success at the centre of everything we do. Our richly diverse and supportive community will reward you with unique experiences in the classroom and beyond.

VU BLOCK MODEL

In 2018 VU was the first Australian university to introduce the VU Block Model. This new approach to learning is focused on making your transition into university easier, your chances of study success greater, and giving you the skills to succeed when you enter the workforce.

WHY IS VU'S BLOCK MODEL BETTER FOR ME?

1

YOU'LL FOCUS ON ONE SUBJECT AT A TIME

Complete one subject every four weeks before moving on to the next. At other universities, you need to complete multiple subjects at once, while at VU you'll be fully focused on each subject.

2

YOU'LL BUILD YOUR CONFIDENCE

The progression of subjects in the Block Model will give you early feedback and success, and build confidence in your studies from day one.

3

YOU'LL FEEL SUPPORTED

Smaller classes mean you have more one-on-one time with your teachers and classmates. And with a timetable that can allow flexibility outside of uni, you can work, and spend time with family, friends and pursue other interests.



GET FUTURE FOCUSED WITH BLENDED LEARNING

Study at Victoria University Polytechnic, VU's TAFE division, and you'll learn with our multi-award winning Blended Learning model. Blended Learning is flexible, industry-based and focused on preparing you for the modern workplace. It replaces paper-based theory tuition with a combination of user-friendly online learning and face-to-face workshops. Online components mean you can learn anytime, anywhere – and then you'll refine your skills through practical learning and on-the-job work placements.

PATHWAYS

Course 'pathways' offer an easy transition between courses at different levels, so that you can start with a certificate and progress right through to postgraduate study – in many cases gaining credits along the way. Students starting in Higher Education degrees can also add to their portfolio of skills with practical, hands-on training through our TAFE programs.

Find out more at vu.edu.au/pathways



**VICTORIA
UNIVERSITY**

**FIND OUT MORE
VISIT VU.EDU.AU**

**CONTACT US
03 9919 6100 OR
1300 VIC UNI
(1300 842 864)**

Victoria University CRICOS No. 00124K
(Melbourne), 02475D (Sydney), RTO 3113

The information in this publication was
current at production date, May 2020.