

MASTERS OF CEREMONY

- Professor Peter Dawkins, Vice-Chancellor, Victoria University
- Mr Andrew Holden, Editor-in-Chief, The Age

SPEAKERS

Opening Keynote: The Hon. Richard Wynne MP, Minister for Planning

Session 1: What will Melbourne look like in 2050?

Chair: Ms Kate Roffey, CEO, Committee for Melbourne

- 1. Professor Roz Hansen, Urban and Regional Planner
- 2. Ms Jane Nathan, President, Australian Population Institute
- 3. Reverend Ric Holland, CEO, Melbourne City Mission

Session 2: How can we plan Melbourne for 2050?

Chair: Mr Tony De Domenico, Chair, Places Victoria

- 1. Professor Bruce Rasmussen, Director, Victoria Institute of Strategic Economic Studies, Victoria University
- 2. Mr Peter Seamer, CEO, Melbourne Planning Authority
- 3. Ms Kate Roffey, CEO, Committee for Melbourne

Session 3: Is it possible to ensure an inclusive and harmonious big city?

Chair: Mr Clay Lucas, City Editor, The Age

- 1. Professor Michele Grossman, Director, Centre for Cultural Diversity and Wellbeing, Victoria University
- 2. Assistant Commissioner Andrew Crisp, Victoria Police
- 3. Mr John Daley, CEO, Grattan Institute
- 4. Professor Carolyn Whitzman, Professor in Urban Planning, The University of Melbourne

Session 4: A smart future for Melbourne (including lunch)

Chair: Professor Peter Dawkins, Vice-Chancellor, Victoria University

Mr Ken Boal, Vice-President, Australia and New Zealand, Cisco Systems

Session 5: Healthy and Green in 2050

Chair: Professor John Thwaites, Chairman, Monash Sustainability Institute and ClimateWorks Australia

- 1. Ms Yvonne Lynch, Team Leader, Future Melbourne, City of Melbourne
- 2. Professor Stephen Gray, Director, Institute for Sustainability and Innovation, Victoria University
- 3. Professor Billie Giles-Corti, Director, McCaughey VicHealth Community Wellbeing Unit, The University of Melbourne

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4. Dr Bruce Bolam, Executive Manager, Programs, Victorian Health Promotion Foundation (VicHealth)

Session 6: A smart, innovative and creative Melbourne in 2050

Chair: Professor Peter Dawkins, Vice-Chancellor, Victoria University

- 1. Mr Gavin Smith, President, Bosch Australia
- 2. Professor Kerri-Lee Krause, Provost, Victoria University
- 3. Mr Michael Ossipoff, Director, Capability and Innovation, Telstra
- 4. Mr Ken Boal, Vice-President, Australia and New Zealand, Cisco Systems



MASTERS OF CEREMONY

 Professor Peter Dawkins, Vice-Chancellor, Victoria University Professor Dawkins became the third Vice-Chancellor and President of Victoria University in 2011. He holds a BSc and PhD from Loughborough University. He also holds an MSc (Econ) from the University of London. Peter was Curtin University's first Professor of Economics from 1990 to 1995 and the Ronald Henderson Professor and Director of the Melbourne Institute of Applied Economic and Social Research at the University of Melbourne from 1996 to 2005. From 2005 to 2010 he held senior positions in the Victorian Public Service, including Deputy Secretary of the Department of Treasury and Finance and Secretary of the Department of Education and Early Childhood Development. As Victoria University's Vice-Chancellor and President, he has developed and led the implementation of the 2012-2016 strategic plan, in which VU has positioned itself as the 'University of Opportunity' - helping students from diverse countries, cultures, socioeconomic and educational backgrounds, to find true success. Peter is a Fellow of the Academy of the Social Sciences in Australia, a Fellow of the Institute of Public Administration Australia and an Honorary Fellow of the Australian Council of Educational Leadership.
Andrew Holden, Editor-in-Chief, The Age Andrew Holden was appointed Editor-in-Chief of The Age in July 2012. It meant a return to his home town, after spending a dozen years in New Zealand. Among his roles there, he was editor of The Press in Christchurch for four a half years, which included the major earthquakes which devastated the city. Andrew has more than 30 years' experience in journalism, from daily newspapers to community titles and magazines in three countries.

OPENING KEYNOTE



The Hon. Richard Wynne MP, Minister for Planning

Richard Wynne is the Member for Richmond and the Minister for Planning in the Andrews Government. He was Minister for Housing, Local Government and Aboriginal Affairs in the Bracks and Brumby Governments. Richard was a Melbourne City Councillor for six years, serving one year as Lord Mayor in 1991. He has extensive policy experience in the development and delivery of local government, housing and urban renewal reforms.



Session 1	Dinner and Discussion: What will Melbourne look like in 2050?
	Kate Roffey, Chief Executive Officer, Committee for Melbourne (Chair)
	Kate has extensive experience within the commercial, government and not-for-profit sectors, providing high- level expertise in strategic and operational planning and delivery, stakeholder management, organisational change management and political strategy.
	Kate joined the Committee from an executive position at Tennis Australia (2008 – 2012) where, among other things, she helped develop the Masterplan vision of, and secure government funding for, the Melbourne Park redevelopment, which will see 12 years of major infrastructure building take place to ensure the Australian Open Grand Slam remains in Melbourne until 2036.
	As part of her role at Tennis Australia, Kate travelled extensively to world leading sports and entertainment venues to gain a cutting-edge understanding of international best practice in facility design, city integration and organisational management. Prior to her role at Tennis Australia, Kate was the CEO of VicSport, the peak body for the Victorian Sport and Recreation sector. In her time at VicSport, Kate was an influential leader of the Victorian Sport and Active Recreation sector, and played a key role in advancing the sport and recreation agenda on behalf of all member organisations.
	Kate has a strong interest in governance and is a Director of the Melbourne Football Club, and a graduate member of the Australian Institute of Company Directors.
	Professor Roz Hansen, Urban and Regional Planner
	Roz Hansen is an urban and regional planner with more than 30 years' experience working both in Australia and the Asia Pacific Region. Roz has expertise and skills in strategic planning at the local, regional and national levels; master planning of existing urban centres undergoing substantial growth as well as new towns; formulation of urban management systems and techniques underpinned by sustainable development principles and practices; stakeholder/community consultation processes and training of professionals in urban and regional planning approaches and practices.
	Roz has worked on a wide range of public and privately funded projects, as well as appeared regularly as an expert witness giving evidence at planning and environmental tribunals, panels and the Victorian Supreme Court. She chaired the Ministerial Advisory Committee for Plan Melbourne from May 2012 to August 2013 and again when the Andrews Government reconvened the Committee to review Plan Melbourne in mid 2015.
	Roz is a Certified Practising Planner; Fellow of the Planning Institute of Australia; Fellow of the Victorian Planning and Environmental Law Association; Professorial Fellow at the University of Melbourne and an Adjunct Professor at Deakin University, Melbourne. She is also a recipient of an Australian Government Centenary Medal. Roz is a strong strategic thinker; innovative in her ideas and approaches to the challenges of managing growth and delivering infrastructure and demonstrates a 'passion' for planning.
	Jane Nathan, President, Australian Population Institute
	Jane is an Administrator/Commissioner with Brimbank City Council, a Member of The MAV Councillor Conduct Panel, edits the Victorian Planning and Environmental Law Association VPELA Newsletter and is a member of the Federal Government's Black Spot Committee. Jane is President of The Australian Population Institute.
	Jane has managed her own business based on varied experiences in retail, marketing and local government as a Mayor of Hawthorn, a Commissioner at Brimbank, Director for Local Government Liaison at a large city based law firm, a mediator with the Small Business Commission, a facilitator with the State Government's Small Business Program and as a Chair and Member of varied Ministerial Committees.
	She was awarded a Centenary Medal for Distinctive Services to Local Government and appointed as one of Boroondara's 150 Significant People during the last 150 years. Jane is Life Fellow of the Victorian Planning and Environmental Law Association and was awarded the Richard J Evan's Award for Excellence in Planning in 2014. Jane was a finalist in the Telstra Business Women's Awards and a Governor on The St Vincent's Hospital Foundation, Jane is the first woman Committee Member of the internationally famous Melbourne Cricket Club, MCC nd she has been a member on 34 Boards and Committees.





Reverend Ric Holland, Chief Executive Officer, Melbourne City Mission

Ric has had a dual career balancing management roles within the not-for-profit sector with executive roles in the media.

At Melbourne City Mission Ric has driven the creation of a city based, educational Academy for young people at risk of homelessness; pathways into employment in tandem with supported accommodation; innovative community development work within the most disadvantaged growth corridors of Melbourne; expansion of work in prisons, child development, people with disabilities and with young refugees.

Former positions include: CEO Lort Smith Animal Hospital, CEO Parkinsons Victoria, Executive Director of Communication for the Uniting Church in Australia, CEO Volunteering Glasgow, CEO Council of Social Service (NCOSS), Deputy CEO Marriage Guidance Council.

Session 2	How can we plan Melbourne for 2050?
	 Tony De Domenico, Chair, Places Victoria (Chair) Tony's 40-year career has incorporated various roles across the government and higher education sectors and international diplomacy. For the past 10 years before his appointment as Places Victoria's Chairman, he led the Victoria Division of the Urban Development Institute of Australia as its Executive Director where he was responsible for managing all aspects of the organisation and was a regular media commentator on industry issues. Before joining the UDIA, Tony was Deputy Chief Minister of the ACT, with ministerial responsibilities for Urban Service. He was also Industrial Relations, Economic Development, Employment and Tourism and Regulatory Reform Minister. Most recently, Tony has served as Deputy Chancellor of La Trobe University, from 2009 and is President of the Italian Chamber of Commerce and Industry. Tony is also Chair of the Australian Housing and Urban Research Institute (AHURI).
	 Professor Bruce Rasmussen, Director, Victoria Institute of Strategic Economic Studies, Victoria University Professor Rasmussen is Director of Victoria Institute of Strategic Economic Studies (VISES), having joined the Institute in 1998. His work has focussed on innovation, business models, business strategy and industry development issues. He has been responsible for the drafting of a series of industry briefing papers for the University relating to course clusters. Professor Rasmussen has had a career spanning the senior levels of both the public and private sectors. In Government he has held a number of senior positions, most significantly as Assistant Director General, Finance in the Department of Management and Budget of the State of Victoria. He spent seven years at the ANZ Bank, where he held various senior business strategy roles, most notably as Chief Manager, Retail Strategy in the Retail Bank and Chief Manager, Development of the Private Bank. In 2008 Professor Rasmussen completed a health study on The Creation and Capture of Value in Biopharmaceuticals which is being published as a book by Edward Elgar (2010). He holds a Master of Public Administration (MPA) from the Kennedy School of Government at Harvard University, where he graduated as a Littauer Fellow - awarded on the basis of academic excellence, career and leadership.
	 Peter Seamer, Chief Executive Officer, Melbourne Planning Authority With Melbourne's population projected to grow faster than any other Australian city, planning for Melbourne's growth presents unique challenges and opportunities. This requires the MPA to be innovative in its thinking and implementation, cut red tape and work closely with councils, government agencies, the development industry and the community. As CEO, Peter oversees the MPA's planning and infrastructure coordination activities to help provide attractive and affordable housing for the likely new population of Melbourne. This work takes infrastructure needs into account as well as the challenge of maintaining Melbourne's standing as the world's most liveable city.

Conference Partners

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	 Peter has a background in engineering, planning and management with a Master of Engineering Science in Transport Planning and a Master of Urban Planning both from Melbourne University. His background encompasses both government and private enterprise roles. With a professional career starting in planning new towns in the UK and Australia, much of Peter's career has been in Local Government as the CEO of several cities, including Essendon, Greater Bendigo, Whitehorse, and the City of Sydney. Peter was also the CEO of Federation Square during its building phase and its first few years of operation.
	Kate Roffey, Chief Executive Officer, Committee for Melbourne
	Kate has extensive experience within the commercial, government and not-for-profit sectors, providing high- level expertise in strategic and operational planning and delivery, stakeholder management, organisational change management and political strategy.
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	Kate has a strong interest in governance and is a Director of the Melbourne Football Club, and a graduate member of the Australian Institute of Company Directors.

Session 3	Is it possible to ensure an inclusive and harmonious big city?
	Clay Lucas, City Editor, The Age (Chair) Clay Lucas is city editor for The Age, where he has worked since 2005 covering state politics, urban affairs, transport, local government and workplace relations. Before that he worked on local newspapers in Melbourne, as a sub-editor on The Jakarta Post, and as a city guidebook writer for Lonely Planet.
	 Professor Michele Grossman, Director, Centre for Cultural Diversity and Wellbeing, Victoria University Professor Michele Grossman is Director of the Centre for Cultural Diversity and Wellbeing at Victoria University. A third-generation New Yorker who relocated to Melbourne in 1987, she earned her PhD in Cultural Studies at Monash University. Michele's research explores the ways in which cultural diversity transforms not only minority but also mainstream cultures, societies and policies. Her research interests focus especially on community policing and cultural diversity; engaging communities to counter violent extremism; counter-terrorism and counternarratives; and the Australian resettlement experience of humanitarian refugees from African and other backgrounds. Michele's current and previous research partners in these areas include AustralianNew Zealand Counter-Terrorism Committee (reporting to COAG), the Attorney-General's Department, Australian Federal Police, Victoria Police, Department of Immigration and Citizenship, and Defence Science and Technology Organisation (DSTO).
	Michele is a member of the Attorney-General's Department Countering Violent Extremism National



	Research Panel, a consultant expert on radicalisation leading to violent extremism and terrorism for the Office for Security and Cooperation in Europe (OSCE), and a member of the Victoria Police Chief Commissioner's Strategic Advisory Committee on Human Rights. She has authored a wide range of books, scholarly articles and government research reports in her fields of expertise.
	Assistant Commissioner Andrew Crisp APM, Victoria Police Assistant Commissioner Andrew Crisp has been a member of Victoria Police for 36 years. He has performed a range of operational, project and specialist roles both in Victoria and overseas. From 1993 to 1995 Andrew worked as a training adviser with the Royal Papua New Guinea Constabulary and then in 2000 worked for 6 months with the UN in East Timor.
	At the rank of Superintendent he managed the Counter Terrorism Coordination Unit, led a national project team to establish the Australia New Zealand Policing Advisory Agency and worked as a Divisional Manager based at Knox in Melbourne's eastern suburbs. Andrew was promoted to the rank of Assistant Commissioner in December 2010 and established the Operations Support Department (OSD). The OSD has delivered significant operational outcomes in support of the Regions and Departments. It has also deployed members to natural disasters and policing operations in Queensland, New Zealand, Western Australia and the Northern Territory.
	In July 2012 he assumed the role as the Regional Commander for the North West Metropolitan Region. The region includes the City of Melbourne, its western and northern suburbs, a culturally rich and diverse area that presented many exciting challenges and opportunities. In September 2014 he was appointed to the State Emergencies and Security Command. Andrew has completed a Masters of Leadership and Management and in 2012 was awarded the Australia Police Medal.
	John Daley, Chief Executive Officer, Grattan Institute John Daley is the inaugural Chief Executive of Grattan Institute, which provides independent, rigorous and practical solutions to Australia's most pressing public policy issues. The current programs of Grattan Institute focus on productivity growth, cities, school education, tertiary education, energy and health.
	John's work at Grattan Institute has focused on economic and budgetary reform. He is particularly interested in government prioritisation. His other interests include analysing the situations in which government intervention is justified, and the limits to government.
	He has 25 years' experience spanning policy, academic, government and corporate roles. He has worked for the Victorian Department of Premier and Cabinet, McKinsey and Co, and ANZ where he was Managing Director of the online stockbroker, E*TRADE Australia. John completed an LLB (Hons) and a BSc at the University of Melbourne in 1989, and a doctorate in public
	law at the University of Oxford in 1999.
	Professor Carolyn Whitzman, Professor in Urban Planning, The University of Melbourne Carolyn Whitzman is a Professor in Urban Planning at the University of Melbourne. She is the author, co- author, or lead editor of five books, including: <i>Melbourne: What Next? A Discussion on Creating a Better</i> <i>Future</i> (2014) and <i>Building Inclusive Cities: Women's Safety and the Right to the City</i> (2013). She has published over 50 peer-reviewed scholarly publications on partnerships for social justice in the city, and frequently provides policy advice to local, state and national government and to the UN.



Session 4

Session 5

Keynote Speaker: A smart future for Melbourne



Ken Boal, Vice-President, Australia and New Zealand, Cisco Systems

Ken Boal is Vice President of Cisco Australia and New Zealand (ANZ). He has a twenty-year plus track record in the IT and Communications industry, supporting organisations in the public and private sector achieve transformational change powered by technology.

Ken's responsibility is to lead Cisco in ANZ to achieve growth and technology market leadership. Ken and his team support customers and partners implement new digital business innovations leveraging the Internet of Everything and Fast IT, whilst addressing cyber security.

Boal is passionate and committed to working with business and the higher education sector to enhance Australia's role in the knowledge economy, and the shift to the digital economy. He is President of the Business / Higher Education (B/HERT) Roundtable, which seeks to strengthen the relationship between business and the tertiary education sector.

As a strong advocate of STEM (Science, Technology, Engineering, Maths), Boal was appointed to the Commonwealth Science Council in October 2014, the pre-eminent body for advice on science and technology in Australia, with the objective to increase Australia's competitiveness through science. Boal joined Cisco in 2004 to lead the company's engagement in the Victorian public sector, and in 2007 was elevated to lead the Public Sector business across Australia's federal, state and territory governments, defence, education and healthcare. His role expanded in 2012 to include the Enterprise customer segments, before his appointment to lead the ANZ organisation in March 2013. Boal has a keen focus on customers, leadership, technology innovation, and people.

Healthy and Green in 2050

	Professor John Thwaites, Chairman, Monash Sustainability Institute and ClimateWorks Australia (Chair)
	John Thwaites is a Professorial Fellow, Monash University, and Chair of ClimateWorks Australia and the Monash Sustainability Institute. John chairs the Australian Building Codes Board, the body responsible for developing and managing Australia's building regulations. He also chairs the Peter Cullen Water and Environment Trust and is a director of the Australian Green Building Council.
	John is a member of the Leadership Council of the UN Sustainable Development Solutions Network ("SDSN") launched by the Secretary General of the UN to provide expert advice and support to the development of the post-2015 Sustainable Development Goals. In 2012 and again in 2013, From 2012-2013, John was Chair of the National Sustainability Council, an independent Council appointed by the Australian Government, which produced the Sustainable Australia Report in 2013.
	John Thwaites was Deputy Premier of Victoria from 1999 until his retirement in 2007. During this period he was Minister for Health, Minister for Planning, Minister for Environment, Minister for Water, Minister for Victorian Communities and Victoria's first Minister for Climate Change. He has degrees in Law (Honours) and Science from Monash University.
	Yvonne Lynch, Team Leader, Future Melbourne, City of Melbourne
	Yvonne is an urban strategist and policy maker who has worked with City of Melbourne for seven years. She has recently been appointed as Team Leader Future Melbourne. Prior to that, she led City of Melbourne's multidisciplinary Urban Forest & Urban Ecology Team. The work of the team has been recognised and awarded nationally and internationally for its progressive approach to urban forestry, climate adaptation and citizen participation.
	A core component of Yvonne's work is focused on combining cutting edge research with the power civic engagement to develop innovative and beneficial solutions and strategies for the city's future. She has led some of the City's most progressive environmental policies and initiatives on climate change



adaptation, urban ecology, urban forestry, sustainable buildings, environmental infrastructure financing and citizen science.
Yvonne's most innovative initiatives include Melbourne's urban forest visual which enables the community to 'email a tree'; the Integrated Climate Adaptation Model for Melbourne a digital decision making tool designed in collaboration with University of Melbourne, and the Economic Framework for Green Infrastructure produced in collaboration with Victoria University. Prior to joining City of Melbourne, Yvonne worked for VicRoads and spent 7 years working in the not-for-profit sector in Ireland.
Professor Stephen Gray, Director, Institute for Sustainability and Innovation, Victoria University Prof Gray is the Director of the Institute for Sustainability and Innovation at Victoria University, and has over 25 years of water research experience. He was previously team leader of CSIRO's Urban Water team within the Sustainable Cities program, and has interests in sustainable water systems, membrane technology and distributed treatment systems. In 2013 he was recognised as Thought Leader in Lux Research's international review of water research, and is a board member of Water Research Australia.
 Professor Billie Giles-Corti, Director, McCaughey VicHealth Community Wellbeing Unit, The University of Melbourne Professor Billie Giles-Corti is Director of the McCaughey VicHealth Community Wellbeing Unit, Centre for Health Equity, University of Melbourne. She is an NHMRC Principal Research Fellow, an Honorary Fellow of both the Planning Institute of Australia (2012) and the Public Health Association (2008) and a Fulbright Scholar (2008). For two decades, Professor Giles-Corti and a multi-disciplinary team of researchers and postgraduate research students have been studying the impact of the built environment on health and wellbeing outcomes. A feature of her research is its focus on being policy-relevant, with input from policy-makers, advocates and lobbyists. She has published over 200 articles and reports, and in 2014, became a Thomson Reuter Highly Cited Researcher, ranking her among the top 1% of researchers globally by citations in the social sciences field.
 Dr Bruce Bolam, Executive Manager, Programs, Victorian Health Promotion Foundation (VicHealth) Bruce has extensive experience in health promotion policy and programs and has worked in government, non-government, university and healthcare organisations. Bruce holds a PhD in addition to master degrees in public health and psychological science. He is a Fellow of the Faculty of Public Health of the Royal College of Physicians of the United Kingdom and an Honorary Senior Fellow in the School of Population Health at the University of Melbourne. He is currently the President of the Victorian Branch of the Public Health Association of Australia.



Session 6	A smart, innovative and creative Melbourne in 2050
	Professor Peter Dawkins, Vice-Chancellor, Victoria University (Chair)
	Professor Dawkins became the third Vice-Chancellor and President of Victoria University in 2011. He holds a BSc and PhD from Loughborough University. He also holds a MSc (Econ) from the University of London.
	Peter was Curtin University's first Professor of Economics from 1990 to 1995 and the Ronald Henderson Professor and Director of the Melbourne Institute of Applied Economic and Social Research at the University of Melbourne from 1996 to 2005. From 2005 to 2010 he held senior positions in the Victorian Public Service, including Deputy Secretary of the Department of Treasury and Finance and Secretary of the Department of Education and Early Childhood Development.
	As Victoria University's Vice-Chancellor and President, he has developed and led the implementation of the 2012-2016 strategic plan, in which VU has positioned itself as the 'University of Opportunity' - helping students from diverse countries, cultures, socioeconomic and educational backgrounds, to find true success.
	Peter is a Fellow of the Academy of the Social Sciences in Australia, a Fellow of the Institute of Public Administration Australia and an Honorary Fellow of the Australian Council of Educational Leadership.
	Gavin Smith, President, Bosch Australia
	Gavin Smith joined Bosch Australia in 1990 following 10 years in various Information Technology roles at a number of well-known Multinationals here and in New Zealand.
	In 1997 Gavin made a significant career change, joining Bosch's Automotive Original Equipment Sales team based in Frankfurt, Germany, where he stayed for 2 years. During the years that followed, Gavin held a number of senior leadership positions in the company's Australian Automotive Components divisions becoming the Regional President for the Powertrain Division in 2003 and also for the Vehicle Safety Systems Division in 2008.
	In 2011 Gavin was promoted to the position of President and Chairman of the Local subsidiary Robert Bosch Australia. Gavin holds a Bachelor of Commerce degree from the University of Otago in New Zealand, and an MBA from Monash University in Melbourne. In addition to his Bosch responsibilities, Gavin is a councillor for the Australian Industry Group, and holds board positions with Stillwell Motor Group, FMP and the German-Australian Chamber of Commerce.
Tel:	Professor Kerri-Lee Krause, Provost, Victoria University
	Professor Kerri-Lee Krause is the Provost and Professor of Higher Education at Victoria University. She provides institutional leadership for the quality of learning, teaching and research across the University. In this role she works closely with the Deans of the seven academic Colleges at Victoria University, along with a team of senior Portfolio leaders and the heads of the respective Research Institutes and Centres.
	As a member of the Senior Executive team her top priority is enhancing the quality of the student experience as part of an overall commitment to quality enhancement in the areas of teaching and research across the institution.
	Professor Krause is a Fellow of the Society for Research in Higher Education and is nationally and internationally recognised for her research on the contemporary undergraduate student experience and implications for quality and standards in institutional settings.Her research expertise spans broadly across higher education policy areas, with a particular focus on the changing student experience, the evolving nature of academic work and implications for quality and standards in higher education.



Thursday 6 & F	e with 8 million people? Friday 7 August 2015	
Etihad Stadium, Docklands		
	Michael Ossipoff, Director, Capability and Innovation, Telstra	
	Michael Ossipoff joined Telstra in October 1999. He is currently Telstra's Director Capability and Innovation. This operating unit is tasked with taking the entire Telstra product and service portfolio and bringing it to life in the minds of their corporate clients. The role is responsible for explaining and interpreting the implications of new technology trends and developments so that their customers can best prepare themselves to take advantage of emerging opportunities.	
	Michael's perspectives and experiences come from both a major corporate and start-up company basis, mixed with his sales and marketing background, as well as his insight from operating his own marketing research company.	
	Ken Boal, Vice-President, Australia and New Zealand, Cisco Systems	
	Ken Boal is Vice President of Cisco Australia and New Zealand (ANZ). He has a twenty-year plus track record in the IT and Communications industry, supporting organisations in the public and private sector achieve transformational change powered by technology.	
	Ken's responsibility is to lead Cisco in ANZ to achieve growth and technology market leadership. Ken and his team support customers and partners implement new digital business innovations leveraging the Internet of Everything and Fast IT, whilst addressing cyber security.	
	Boal is passionate and committed to working with business and the higher education sector to enhance Australia's role in the knowledge economy, and the shift to the digital economy. He is President of the Business / Higher Education (B/HERT) Roundtable, which seeks to strengthen the relationship between business and the tertiary education sector.	
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