

# Bachelor of Screen Media

Dr Marc C-Scott

THE NEW WAY TO DO UNI



# Media's Future

- ◆ 1 in 3 Australians have Netflix
- ◆ Hours spent watching TV continues to decline
- ◆ Video services continue to grow, SVoD, Social Media, Technology Companies.
- ◆ Mobile video will increase 9-fold between 2016 and 2021, accounting for 78 percent of mobile traffic.
- ◆ By next year (2019), more than 80% of global Internet consumption will be video content.



# Screen Media

The course has a high contemporary focus, and is designed to deliver both practical and theoretical knowledge in all aspects of Screen Media.

In practically-oriented subjects, students reflect upon and develop skills in media production for the purposes of television, radio, online distribution, video-on-demand, use of streaming sites such as YouTube.

- 3 year degree
- Contemporary Focus
- Practical Learning
- Industry Links
- High Level Facilities



# Screen Media Year 1

UNIT CODE	UNIT TITLE	CORE / ELECTIVE	SEMESTER	CREDIT POINTS	CAMPUS	PREREQUISITES
ASN1001	Online Screen Media	Core	1	12	Footscray Park	Nil
ASN1002	Introduction to Screen Media	Core	1	12	Footscray Park	Nil
ABA1000	Academic Discourse & Experience	Core	1	12	Footscray Park	Nil
ABA1004	Text and Representation	Core	1	12	Footscray Park	Nil
ACM1006	Digital Sound and Video	Core	2	12	Footscray Park	Nil
ASN1003	Motion Graphics	Core	2	12	Footscray Park	Nil
ACU1002	Creativity, Communication and the Digital Age	Core	2	12	Footscray Park	Nil
ABA1002	Knowledge, Inquiry & Research	Core	2	12	Footscray Park	Nil

- Foundational skills across a number of areas
- Introduction to academic skills
- Introduction to various industry aspects

# Screen Media Year 2

UNIT CODE	UNIT TITLE	CORE / ELECTIVE	SEMESTER	CREDIT POINTS	CAMPUS	PREREQUISITES
ASN2004	Post-Production	Core	1	12	Footscray Park	Nil
ACC2011	Radio Production	Core	1	12	Footscray Park	Nil
ASN2002	Visual Effects	Core	1	12	Footscray Park	Nil
ACC2010	TV Production	Core	1	12	Footscray Park	Nil
ASN2003	Screen Media Careers	Core	2	12	Footscray Park	Nil
ASN2001	Cross Media Practice	Core	2	12	Footscray Park	Nil
ASN2006	Cinematography	Core	2	12	Footscray Park	Nil
ASN	Concept to Production	Core	2	12	Footscray Park	Nil

- Building upon foundational skills
- Specialised and focused units
- Industry Placement

# Screen Media Year 3

UNIT CODE	UNIT TITLE	CORE / ELECTIVE	SEMESTER	CREDIT POINTS	CAMPUS	PREREQUISITES
ACXXXX	Minor (Unit 1)	Minor	1	12	Footscray Park	Depends on Unit
ACXXXX	Minor (Unit 2)	Minor	1	12	Footscray Park	Depends on Unit
ASN3001	Screen Media Enterprise	Core	1	12	Footscray Park	Nil
ACX3007	Studio Project 1	Core	1	12	Footscray Park	Nil
ACXXXX	Minor (Unit 3)	Minor	2	12	Footscray Park	Depends on Unit
ACXXXX	Minor (Unit 4)	Minor	2	12	Footscray Park	Depends on Unit
ASN3002	Screen Media Practice	Core	2	12	Footscray Park	Nil
ACX3008	Studio Project 2	Core	2	12	Footscray Park	ACX3007

- Opportunity to specialize/focus
- Complete graduating project
- Complete minor to add further skills, Digital Media, Writing and Visual Art

# Screen Media

## ***Students will produce:***

- cross-platform projects
- motion graphics and visual effects
- narrative films
- non-fiction short films and documentaries
- podcasts
- television and radio programs
- Industry projects

## ***Footscray Park Campus includes:***

- Media Studio (including interview set, drama set, green studio & audio booth)
- Post production labs (with Macs)
- Professional video and audio recording equipment.



# Thankyou! Questions ?





# Contact Details

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College of Arts and Education

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# OPEN DAY

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**18 AUG 2019**

**10AM - 3PM  
FOOTSCRAY PARK**

Presentation Name

