

# COURSE DELIVERY PLAN 2021

## Bachelor of Psychological Studies/Bachelor of Business COURSE CODE: ABPB

<b>CAMPUS</b>	Footscray Park (FP)
<b>COLLEGE</b>	College of Health and Biomedicine
<b>STUDY MODE</b>	Full Time or Part Time
<b>DURATION</b>	4 years Full Time or Part Time equivalent
<b>FEE TYPE</b>	For information on course fees, refer to <a href="http://vu.edu.au/fees">http://vu.edu.au/fees</a>
<b>APPLICATION METHOD</b>	VTAC - <a href="https://vtac.edu.au">https://vtac.edu.au</a> Direct Application - <a href="https://gotovu.custhelp.com/app/landing">https://gotovu.custhelp.com/app/landing</a>
<b>TIMETABLE</b>	<a href="http://vu.edu.au/timetables">vu.edu.au/timetables</a>
<b>COURSE REQUIREMENTS</b>	To attain the Bachelor of Psychological Studies/Bachelor of Business, students will be required to complete 384 credit points consisting of: <ul style="list-style-type: none"><li>• 96 credit points of Core First Year studies;</li><li>• 108 credit points of Core Psychological studies;</li><li>• 24 credit points of Psychology Elective studies;</li><li>• 48 credit points of Core Business studies;</li><li>• 96 credit points of specialised studies selected from one of the Business Majors;</li><li>• 12 credit points of Work Integrated Learning studies (APP3028 Fieldwork or BBB3100 Business Integrated Learning).</li></ul>
<b>FURTHER INFORMATION</b>	Unit and course information is available from the University course search site at <a href="http://vu.edu.au/course-search">http://vu.edu.au/course-search</a> or go to <a href="https://askvu.vu.edu.au">https://askvu.vu.edu.au</a> or Phone VUHQ on 03 9919 6100
<b>COURSE CHAIR</b>	Romana Morda Samuel Belicka
<b>COURSE ADVICE</b>	<a href="mailto:CUA.COHB@vu.edu.au">CUA.COHB@vu.edu.au</a>

**Note:** Students are required to enrol in all units for semester 1 and 2, and are not permitted to enrol in more than 48 credit points per semester as a full-time load.

**Core/Elective** Core (a unit that must be completed) & Elective (you have some choice in what you select).

**Prerequisites** A number of units within the degree have 'prerequisites'. These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

**Date of Publication:** This information is current at the publication date: 27/10/2020. It is provided as information only and does not form part of a contract between any person and Victoria University.

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## YEAR 1

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP1016	Foundations of Psychological Research	Core	1B1, 1B3, 2B1, SB1	12	FP	
BMO1102	Management and Organisation Behaviour	Core	2B4	12	CF	
			1B2, 1B3, 1B4, 2B2, 2B4		FP	
APP1012	Psychology 1A	Core	1B2, 1B3, 1B4, 2B2	12	FP	
BEO1105	Economic Principles	Core	1B2, 1B3, 2B3	12	CF	
			1B1, 1B3, 1B4, 2B1, 2B2, 2B4		FP	
BPD1100	Integrated Business Challenge	Core	1B1	12	CF	
			1B1, 1B3, 2B1, 2B3, SB1		FP	
ASX1003	Foundations of Social Science Research	Core	1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	FP	
BCO1102	Information Systems for Business	Core	1B2, 1B3, 1B4, 2B2	12	CF	
			1B2, 1B3, 1B4, 2B1, 2B3, 2B4		FP	
APP1013	Psychology 1B	Core	1B1, 1B3, 2B1, 2B2, 2B3, 2B4	12	FP	APP1012

## YEAR 2

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP2013	Psychology 2A	Core	1B1, 1B2, 1B3, 2B1, WB1	12	FP	APP1012, APP1013
HPP2001	Developmental Psychology	Core	1B1, 1B3, 1B4	12	FP	APP1012, APP1013

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BEO1106	Business Statistics	Core	1B4, 2B1, 2B2	12	CF	
			1B2, 1B3, 2B2, 2B3, 2B4		FP	
BHO1171	Introduction to Marketing	Core	1B2, 2B1, 2B2, 2B3	12	CF	
			1B3, 1B4, 2B1, 2B2, 2B3, 2B4		FP	
APP2014	Psychology 2B	Core	2B1, 2B2, 2B3	12	FP	APP2013
BAO1101	Accounting for Decision Making	Core	1B3, 2B1, 2B3	12	CF	
			1B1, 1B2, 1B4, 2B1, 2B2, 2B3		FP	
BLO1105	Business Law	Core	1B3, 1B4, 2B1, 2B3	12	CF	
			1B2, 2B2, 2B3		FP	
	Psychology Elective 1	Elective		12	FN, FP	APP2013

## YEAR 3

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP3034	History, Theories and Practice of Psychology	Core	1B1, 1B2, 1B4	12	FP	APP2014 and HPP2001
APS2030	Qualitative Social Research Methods 1	Core	1B1, 1B2, 1B4, 2B3, 2B4	12	FP	APP1013
	Major 1 - Unit 1	Major		12		
	Major 1 - Unit 2	Major		12		
APP3037	Clinical Aspects of Psychology	Core	2B1, 2B2, 2B3	12	FP	APP2013, APP2014, HPP2001
APS2040	Quantitative Social Research Methods 1	Core	2B1, 2B2	12	FP	APP1013
	Major 1 - Unit 3	Major		12		
	Major 1 - Unit 4	Major		12		

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## YEAR 4

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP3035	Research Methods in Psychology	Core	1B1, 1B2, 1B4	12	FP	APP2014 and APP2101 or HPP2001
APP3028	Fieldwork	Core	1B3, 1B4, 2B1, WB1	12	FP	APP2014
	Or					
BBB3100	Business Integrated Learning	Core	1B1, 1B4, 2B1, 2B4, SB1	12	OL	
	Major 1 - Unit 5	Major		12		
	Major 1 - Unit 6	Major		12		
APP3023	Psychological Issues in the Workplace	Core	1B4, 2B1, 2B2, 2B3	12	FP	APP2013, APP2014
	Psychology Elective 2	Elective		12	FN, FP	APP2013
	Major 1 - Unit 7	Major		12		
	Major 1 - Unit 8	Major		12		

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## Psychology Electives

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
APP3015	Counselling Theory and Practice	Elective	1B4, 2B3, 2B4, WB1	12	FP	APP2013
APP3016	Group Behaviour	Elective	2B3, 2B4	12	FP	APP2013
APP3018	Organisations and Work	Elective	1B4, 2B4	12	FP	APP2013
APP3019	Psychobiology	Elective	1B3, 2B3	12	FP	APP2013
APP3020	Psychoanalysis	Elective	2B4	12	FN	APP2013
APP3027	Relationship and Family Wellbeing	Elective	1B3, 2B1	12	FP	APP2013

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List of major/s available in this course

BMAACT	Accounting
BMAEVT	Event Management
BMAHRM	Human Resource Management
BMAITD	International Trade
BMAMAI	Management and Innovation
BMAMRK	Marketing
BMASCL	Supply Chain and Logistics Management
BMATHM	Tourism and Hospitality Management

## Business Majors:

### Accounting BMAACT

After developing a solid grounding in business in your first year, customise your degree with a major in Accounting. Students must also complete BMIPAC Professional Accounting as part of their undergraduate course. Graduates with an Accounting major can gain employment in accounting practices, medium and large corporations, the public sector and not-for-profit organisations.

By completing all units in this major, along with the Professional Accounting minor, graduates are eligible for admission into the CPA and the Chartered Accountants Australia and New Zealand Programs.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>Major Studies</b>						
BAO2000	Accounting Information Systems	Major	1B1, 1B3, 2B1, 2B2, 2B4	12	CF	BAO1101
			1B2, 2B2, 2B3		FP	
BAO2001	Corporate Finance	Major	1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4	12	CF	BAO1101
			1B1, 1B3, 2B2, 2B3, SB1, WB1		FP	
BAO2202	Financial Accounting	Major	1B2, 1B4, 2B1, 2B2	12	CF	BAO2000
			1B2, 1B3, 2B1, 2B2, 2B3		FP	
BAO2203	Corporate Accounting	Major	1B1, 1B2, 2B1, 2B2, 2B3	12	CF	BAO2202
			1B3, 2B2, 2B4		FP	

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BAO2204	Management Accounting	Major	1B3, 2B2, 2B4	12	CF	BAO1101
			1B1, 1B4, 2B1, 2B2		FP	
BEO2006	Corporate Regulation	Major	1B1, 1B4, 2B4	12	CF	
			2B1		FP	
OR						
BAO3306	Auditing	Major	1B2, 2B1	12	CF	BAO2203
			1B3, 1B4, 2B2, 2B4		FP	
<b>Capstone Units</b>						
BAO3309	Advanced Financial Accounting	Major	1B4, 2B2	12	CF	BAO2203
			1B1, 1B2, 1B3, 2B3, 2B4		FP	
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CF	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CF	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	

Students undertaking a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

## Event Management BMAEVT

After developing a solid grounding in business in your first year, customise your degree with a major in Event Management.

This major provides a set of integrated units to develop a theoretical and practical understanding of the events sector. It builds on the minor in Events Management to equip students with the knowledge and skills to be successful in the

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planning, management, implementation and evaluation of event services and experiences. Graduates will be equipped with the skills and knowledge to enter the events sector after undertaking a range of studies that will allow them to apply both theoretical and operational knowledge whilst acting with integrity.

The major includes capstone units that provide students with the opportunity to draw on their prior learning in the course and further develop the capacity to apply this learning in new contexts. Strong connections exist to the events industry, offering volunteering, working and networking opportunities to assist students in getting a head start. The Bachelor of Business with a major in Events Management has for over 15 years produced industry leading graduates who have honed solid business and operational skills, and real-life working experience gained through a mandatory work-integrated learning unit.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>Major Studies</b>						
BHO2000	Event Operations	Major	2B1, 2B2	12	FP	
BHO2301	Sustainable Operations	Major	2B3, 2B4	12	FP	
BHO2422	Event Creation and Design	Major	1B3, 1B4	12	FP	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B1, 1B3	12	FP	
BBB3100	Business Integrated Learning	Major	1B1, 1B4, 2B1, 2B4, SB1	12	OL	
BHO3421	Business Events	Major	2B2, 2B3	12	FP	BHO2006
<b>Capstone Units</b>						
BHO3406	Live Performance Management	Major	1B4	12	FP	BHO2006
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CF	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CF	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	



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Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

## Human Resource Management BMAHRM

After developing a solid grounding in business in your first year, customise your degree with a major in Human Resource Management.

This specialised HRM program provides graduates with the capabilities to apply to a variety of career options as a HR professional. The course aims to prepare students to meet standards of professional excellence with knowledge and skills that are recognised in Australia and overseas. The HRM course combines theory with practical application to be relevant and linked in to the everyday work environment. Graduates will be ready to work in human resource management, employee or industrial relations, information systems, recruitment and training. This industry-focused major has professional recognition by the Australian Human Resource Institute (AHRI). Students are encouraged to apply for internships in organisations. This course will provide you with hands on experience, enable you to demonstrate relevant work experience, and make you a competitive job seeker in the HR profession.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>Major Studies</b>						
BBB3100	Business Integrated Learning	Major	1B1, 1B4, 2B1, 2B4, SB1	12	OL	
BMO2000	Human Resource Management	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2	12	FP	BMO1102
BMO2001	International Human Resource Management	Major	1B1, 2B2, 2B3	12	FP	BMO2000
BMO2003	Human Resource Development	Major	2B2, 2B3, 2B4	12	FP	BMO2000
BMO3323	Employee Relations Management	Major	1B2, 1B3, 1B4	12	FP	BMO2000
BMO3420	Human Resource Information Systems	Major	1B2, 1B3, 1B4	12	FP	BCO1102
<b>Capstone Units</b>						
BMO3332	Managing Organisational Change	Major	1B3, 1B4, 2B3, 2B4	12	FP	
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CF	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	

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OR

BPD2100	International Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CF	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

## International Trade BMAITD

After developing a solid grounding in business in your first year, customise your degree with a major in International Trade.

In the Bachelor of Business International Trade major you will examine strategies on enhancing overall trade and investment, enabling you to manage projects and make decisions that facilitate trade between Australia and other countries. International Trade graduates will be able to analyse international markets and propose incentives, policies, interventions, entry strategies and harmonisation standards to firms, educational institutions, governments or other bodies.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>Major Studies</b>						
BEO2002	International Business Context	Major	1B1, 1B3, 1B4, 2B1, 2B2, 2B3	12	CF	
BEO2003	International Economics and Finance	Major	2B1, 2B2, 2B3, 2B4	12	CF	BEO1105
BEO2004	International Trade Practices	Major	1B2, 1B3, 2B1, 2B2, 2B3, 2B4	12	CF	
BEO2264	Microeconomic Analysis	Major	1B4, 2B2, 2B3	12	CF	BEO1105
			1B3, 2B1		FP	
BHO3373	International Marketing	Major	1B1, 1B2, 2B1, 2B4	12	CF	BHO1171
			1B3, 1B4, 2B3		FP	
BEO3430	International Economic Analysis	Major	1B1, 1B2, 1B3, 1B4	12	CF	BEO1105
<b>Capstone Units</b>						
BEO3432	Strategic International Trade Operations	Major	1B2, 1B4, 2B1, 2B2, 2B3, 2B4	12	CF	BEO1106

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BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CF	BPD2100
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			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
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OR

BPD2100	International Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CF	BPD1100
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			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	
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Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

## Management and Innovation BMAMA

After developing a solid grounding in business in your first year, customise your degree with a major in Management and Innovation.

This major provides you progressive and integrated learning in Management & Innovation. Students will learn management and innovation techniques and strategies and gain skills to be a strong business leader. You will be exposed to the changing dynamics of the global business world. Our classes are mostly conducted based on enquiry-based learning and discursive conversations to engage with you in scholarly and contemporary views in business. To compete in the enterprising business world, this Management & Innovation major will set you into the future of the global business world.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>Major Studies</b>						
BHO3373	International Marketing	Major	1B1, 1B2, 2B1, 2B4	12	CF	BHO1171
			1B3, 1B4, 2B3		FP	
BMO2000	Human Resource Management	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2	12	FP	BMO1102

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BMO2002	Strategic Management	Major	1B1, 1B3, 1B4, 2B2, 2B3	12	FP	
BMO2004	Business Ethics	Major	1B2, 2B1, 2B3	12	CF	
			1B4, 2B1, 2B2, 2B3, 2B4		FP	
BMO2005	Innovation and Entrepreneurship	Major	1B1, 1B2, 1B3, 2B1, 2B2	12	FP	
BMO3000	Knowledge Management Practices for Innovative Organisation	Major	1B3, 1B4, 2B3	12	FP	
<b>Capstone Units</b>						
BMO3332	Managing Organisational Change	Major	1B3, 1B4, 2B3, 2B4	12	FP	
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CF	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CF	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

## Marketing BMAMRK

After developing a solid grounding in business in your first year, customise your degree with a major in Marketing.

Launch your marketing career with Marketing major. Learn about marketing theories and how to implement practical marketing solutions. You will gain an in-depth understanding of customer needs in the marketplace and be well equipped to pursue a career in marketing management in large and medium corporations, or consulting roles in marketing research or advertising agencies.

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UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>Major Studies</b>						
BHO2259	Product and Services Innovations	Major	1B1, 1B2, 2B2, 2B3, 2B4	12	FP	
BHO2265	Integrated Marketing Communications	Major	2B1, 2B2, 2B3, 2B4	12	FP	BHO1171
BHO2285	Marketing Research	Major	1B2, 1B3, 2B3, 2B4	12	FP	BEO1106, BHO1171
BHO2434	Consumer Behaviour	Major	1B1, 1B3, 1B4, 2B2, 2B3	12	FP	BHO1171
BHO3373	International Marketing	Major	1B1, 1B2, 2B1, 2B4	12	CF	BHO1171
			1B3, 1B4, 2B3		FP	
BHO3439	Marketing Services and Experiences	Major	1B1, 1B3, 1B4, 2B3	12	FP	BHO1171
<b>Capstone Units</b>						
BHO3435	Marketing Planning and Strategy	Major	2B2, 2B3, 2B4	12	FP	BHO1171, BHO2434, BHO2265
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CF	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CF	BPD1100
			1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1		FP	

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

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## Supply Chain and Logistics Management BMASCL

After developing a solid grounding in business in your first year, customise your degree with a major in Supply Chain and Logistics Management.

Examine all aspects and issues of logistics in a sustainable supply chain, specifically purchasing and procurement of materials, inventory flow and control, storage and material handling in warehousing, economics of mode of transport, and distribution and shipment.

This industry-focused major has professional recognition by the Chartered Institute of Logistics and Transport (CILTA). Graduates of the Bachelor of Business with a major in Supply Chain and Logistics Management are eligible to apply for membership, however, it should be noted that it is not compulsory to join CILTA in order to work in the profession or associated fields.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>Major Studies</b>						
BMO2181	Operations Management	Major	1B1, 1B3, 1B4	12	CF	BEO1106
BMO2201	Distribution Management	Major	1B2, 1B3	12	CF	
BMO2202	Purchasing and Supply Management	Major	2B1, 2B2	12	CF	
BMO2203	E-Supply Chain Management	Major	2B3, 2B4	12	CF	BCO1102
BMO3123	Integrated Supply Chain Management	Major	1B1, 1B2, 1B3, 2B1	12	CF	
BMO3418	Transport and Logistics Management	Major	1B2, 1B3, 1B4	12	CF	
<b>Capstone Units</b>						
BMO3419	Supply Chain Analytics	Major	2B2, 2B4	12	CF	BMO2181
BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CF	BPD2100
			1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1		FP	
OR						
BPD2100	International Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2,	12	CF	BPD1100

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2B3, 2B4,  
SB1, WB1

1B1, 1B2,  
1B3, 2B1,  
2B2, 2B3,  
SB1, WB1

FP

Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

## Tourism and Hospitality Management BMATHM

The new specialist Tourism & Hospitality Management major offered through the Bachelor of Business at Victoria University, will equip you with knowledge of the major operational, managerial and strategic areas within the tourism and hospitality industries. You will gain the skills and knowledge to develop, operate, manage and market sustainable tourism products, experiences, businesses and destinations.

Whether you choose to work in the public or private tourism sector, or join a tour operator, airline, hotel or resort, you will graduate with in-depth knowledge about the principles and practices of the international tourism and hospitality industry.

You will gain a thorough understanding of the industry's core trends and issues, as well as insights into:

- product innovation and service development
- pricing, consumer behaviour and negotiation
- working with stakeholders from various cultural backgrounds.

You will learn from academics with expertise in the business, tourism and hospitality industries and gain valuable insights from industry guest lectures, field trips and workshops and graduate work-ready and benefit from access to leading companies in the field thanks to VU's practical skills-based work-integrated learning units and key focus on developing your leadership and career essential human relations skills.

UNIT CODE	UNIT TITLE	UNIT TYPE	SEM	CREDIT POINTS	CAMPUS	PRE-REQUISITES
<b>Major Studies</b>						
BHO2005	Hotel and Resort Operations Management	Major	1B2, 1B3	12	FP	
BHO2006	Introduction to Tourism Hospitality and Events	Major	1B1, 1B3	12	FP	
BHO2193	Tourism Product Design and Delivery	Major	2B1	12	FP	BHO2006
BBB3100	Business Integrated Learning	Major	1B1, 1B4, 2B1, 2B4, SB1	12	OL	
BHO3312	Revenue Management	Major	1B3, 1B4	12	FP	BEO1105, BEO1106
BHO3499	Managing Sustainable Destinations	Major	1B4	12	FP	
<b>Capstone Units</b>						
BHO3507	International Trends and Issues	Major	2B2	12	FP	

# COURSE DELIVERY PLAN 2021

BPD3100	Applied Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, WB1	12	CF	BPD2100
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1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	FP
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OR

BPD2100	International Business Challenge	Major	1B1, 1B2, 1B3, 1B4, 2B1, 2B2, 2B3, 2B4, SB1, WB1	12	CF	BPD1100
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1B1, 1B2, 1B3, 2B1, 2B2, 2B3, SB1, WB1	FP
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Students undertaking this as a second major are required to complete BPD2100 International Business Challenge instead of BPD3100 Applied Business Challenge.

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