

## LIBRARY STRATEGIC PLAN 2018 to 2020

### INTRODUCTION

In 2018 there are two key drivers influencing the University's strategic planning:

1. The [strategy](#) to be the University of Opportunity and Success and to position ourselves as an open and excellent university, pursue a transformational agenda, and ensure financial sustainability
2. A [white paper](#) on the future of the University that outlines the University's transformational agenda: the new first year model; interdisciplinary flagships, college clusters and VU Research; Polytechnic and cross-University programs and schools; VU Online

This strategy describes how the Library will meet the future requirements of students and staff, and will engage closely with the Colleges, Victoria Polytechnic, service and business areas, students and researchers in order to meet their evolving needs over the next three years.

### MISSION

#### Our purpose

Victoria University Library is integral to the University's [mission and vision](#) by empowering students and staff access to the world's knowledge, providing excellent learning spaces and services, and contributing to the University's transformation of its learning, teaching and research.

### VISION

#### How we see ourselves achieving our mission over the next three years

The Library will:

1. Support each student pursue a flexible, personalised learning journey
2. Deepen partnerships with the Colleges and Victoria Polytechnic
3. Contribute to developing 21st century skills
4. Seek further partnership opportunities with VU Research
5. Renew scholarly information resources in line with the flagship interdisciplinary themes: Sport, Health and Active Living; and Sustainable Industries and Liveable Cities
6. Enhance the digital dexterity of students and staff
7. Re-conceptualise and build virtual services
8. Constantly refresh staff capabilities to deliver on this vision and mission
9. Provide a focus on the west of Melbourne through the art and special collections
10. Evaluate the Library's contribution to student success
11. Advocate for, and contribute to, open access to research and education resources

## STRATEGIES

The following strategies identify the areas where the Library must achieve change in order to fulfil its mission.

### 1. Position ourselves as an open and excellent University

#### In three years

The Library:

- Information resources will be integrated with digital learning environments in 100% of course units
- The Library will deliver 100% of its enquiry & digital literacies skills sessions using blended learning strategies
- Remaining physical collections will be research collections and closed access special collections
- Library sourced open education resources will be offered in a systematic way to contribute to student learning
- Our expertise will provide multifaceted research reporting, ranking and rating activities
- An exhibition of the highlights of the University art collection will have been held in Footscray
- 70% of University research data will be linked to published research outputs available through VU Research Repository and other open access data portals
- The Library will be known for its specialist, digital research collections of national significance

### 2. Pursue a Transformational Agenda

#### In three years

The Library:

- The Library's contribution to student success will be evaluated using learning analytics
- The Library staffing profile will comprise a diverse and skilled workforce with specialist knowledge and skills to support the broad range of services delivered by the library
- There will be a new Library with Learning Hub at the proposed tower building in Melbourne city
- A new paradigm in resource discovery focused on organizing electronic information resources with "nextgen" systems will be implemented
- VU Online courses will be fully serviced by the Library
- Learning Hubs will meet the complementary learning requirements of students

### 3. Ensure Financial Sustainability

#### In three years

The Library:

- The Library will benchmark in the top quartile in University Library student surveys
- Through consistent high quality services the Library will have contributed to the University's reputation nationally and internationally as the University of Opportunity and Success