



Time

July 7-19, 2019

Destinations

Beijing & Shenzhen

Organized by:



CALLING ALL YOUTH LEADERS

YOUTH INNOVATION & ENTREPRENEURSHIP TRIP TO CHINA

The Victoria Business Confucius Institute is collaborating with the University of International Business and Economics (UIBE) and the Confucius Institute Headquarter to offer this unique opportunity to young entrepreneurs in Australia and the U.S.

- Work with one of the best start-up mentors;
- Face-to-face meetings with top notch investors and experts who will draw on their real-world experience to share advanced management practices.
- Opportunities to work with young entrepreneurs from top universities in the U.S. and Canada;

List of anchor tech savvy we will take our participants to visit:



Places are limited, so **APPLY NOW!** To apply or general enquiry:

Send a completed application to VBCI before **May 20th, 2019** at vbci@vu.edu.au.



2019 YOUNG LEADERS TO CHINA: INNOVATION AND ENTREPRENEURSHIP

CONFUCIUS CHINA STUDIES PROGRAM

With advancements in technology and with investment in innovation flourishing around the world, opportunities for young people to create, lead, and innovate are greater than ever. The Victoria Business Confucius Institute (VBCI) was a joint establishment by the Victoria University and the University of International Business and Economics in 2015. VBCI has successfully hosted the program three years consecutively from 2016 to 2018. The program attracted wide attention in the past and received very positive feedback from the students, companies, and hosting universities. In 2018, Confucius Institute Headquarter raised innovation and entrepreneurship at the top of its agenda and launched the "China Study Tour for Youth Innovation and Entrepreneurship". This is a very rare opportunity for young leaders with future orientation in start-ups, technology, and international business. This year, you will also have opportunities to work with young entrepreneurs from both the U.S. and Canada in the group, and the group will be capped at 20 people.

Mentors: (mentor profiles from the U.S. and Canada are coming)



Jason Yin: A Leading Evangelist of Entrepreneurship, and Founder and Partner of Campus VC since 2016. He has been the CEO and Chair of Director of Edutainment Toys, Managing Director of In-Stat China in IDG, and Sales and Marketing Professional of Microsoft China. He was educated in both China and the Netherlands. He will be our Chinese mentor for 2019 Innovation Tour.



Bill Lang: Chairman of the Institute of Advanced Business, Careermentor, YourBusinessNetwork, Full Circle Feedback, and Scores on the Board. He established his business from a hotdog stall to the Bill Lang International Group. He has extensive entrepreneur experience over the past 35 years and is Business coach, public speaker, and author. He will be our Australia mentor for 2019 Innovation Tour to China.

Scholarship: Students are responsible for their own international flight, visa application fees and insurance costs. However, expenses in China are covered by organizers through scholarship.

The tentative schedule:

July 7 th	Check-in at Beijing	
July 8 th	9:00-11:30	Opening ceremony
	14:00-17:00	Visit Ali Research and lecture on platform economy
	19:00-21:00	Group Discussion: product & inelastic demand
July 9 th	9:00-11:30	Lecture: How do investors read the business plans?
	14:00-17:00	Visit Didi Chuxing Technology Co., Ltd. Topic: sharing economy
	19:00-21:00	Group Discussion: business plan framework
July 10 th	9:00-11:30	Talk with entrepreneur: What makes an entrepreneur?
	14:00-17:00	Visit Confucius Institute Headquarters, Experience online car-hailing service and meal ordering
	19:00-21:00	Group Discussion: What changes do you need to make as an entrepreneur?
July 11 th	9:00-11:30	Lecture: Business model & Chinese entrepreneurial cases
	14:00-17:00	Visit Xiaomi Corporation and discussion on topic: business model
	19:00-21:00	Group Discussion: presentation of the business plan
July 12 th	9:00-11:30	Lecture: Green entrepreneurship in China
	14:00-17:00	Project fair & Communication with Chinese students
	19:00-21:00	Summary of the week
July 13 th	Camping with KingCamp and visiting the Great Wall, Lecture: the retail model offline	
July 14 th	Visit Forbidden City and National Museum of China	
July 15 th	9:00-11:30	Visit AI & driverless project at Baidu
	14:00-17:00	Meeting with investors: presentation of the business plan
	19:00-21:00	Summary: the communication skills with investors
To Shenzhen		
July 16 th	9:00-11:30	Departure to Shenzhen by plane/high-speed train
	19:00-21:00	Check-in at Shenzhen
July 17 th	9:00-11:30	Visit Tencent Technology (Shenzhen) Co., Ltd
	14:00-17:00	Visit SZ DJI Technology Co., Ltd
	19:00-21:00	Group Discussion: the fourth industrial revolution
July 18 th	9:00-11:30	Visit Huawei Technologies Co., Ltd
	14:00-17:00	Visit Shenzhen Transsion Holdings CO.,LTD
	19:00-21:00	Group Discussion: the overseas strategy of Huawei and Transsion
July 19 th	9:00-11:30	Visit Royole Corporation
	14:00-17:00	Conclusion for the program and the Closing ceremony

Application Criteria and Procedures:

1. The applications are open to non-Chinese citizens residing in Australia or the US, no more than 35 years of age;
2. The **key start-up areas include**: internet+, international trade and business, sharing economy, and cultural industry;

Send a completed [application form](#) to VBCI before **May 20th**, 2019 at vbci@vu.edu.au. Upload materials describing your start-up project to support your application. It can be a written business plan, photos, and/or video etc. A panel of experts will select the best applications and accompanying videos, and inform the successful participants by **May 31st**.