

VICTORIA UNIVERSITY'S STRATEGIC PLAN, 2012–2016: SUMMARY

VISION

Victoria University will be **excellent, engaged and accessible** and internationally recognised for its leadership in

- empowering a diverse community of students to grow their capabilities and transform their lives;
- engaging with industry and community to make the world a better place through the creation, sharing and use of new knowledge.

MISSION

Through its distinctive approach to curriculum, the student experience, research and knowledge exchange, emphasising engagement with industry and community, Victoria University will be renowned for:

- empowering students from diverse countries and cultures, socio-economic and educational backgrounds, to be successful lifelong learners, grow their skills and capabilities for the changing world of work, and be confident, creative, ethical and respectful, local and global citizens;
- finding creative and evidence-based solutions to important contemporary challenges in Australia, Asia and globally, relating especially to education and lifelong learning, to health and active living, to the cultural diversity and well-being of communities, to economic development and environmental sustainability, and to the success of particular industries and places, especially our heartland of the West of Melbourne, Australia's fastest growing region.

	Strategic Objectives: by 2020 Victoria University will be...			Strategic Pillars and targets
	Learning and Teaching	Research	Knowledge Exchange	
High Level Goals	<p>1. An outstanding learning and teaching institution, recognised as:</p> <p>(a) A leading university by world standards in learning and teaching and the student experience of tertiary students from diverse countries, cultures, socio-economic and educational backgrounds.</p> <p>(b) A leading provider in Victoria of the pre-tertiary education for students from diverse backgrounds, especially in the West of Melbourne.</p>	<p>2(a) In the top 20 Universities in Australia for research, with an emphasis on applied and translational research.</p>	<p>3(a) An Australian leader in knowledge exchange with business, government and the community, to make the world a better place</p>	<p>Six strategic pillars provide the framework for the development of sub-plans, to drive the achievement of our strategic intent, in an integrated way...</p> <ol style="list-style-type: none"> 1. The Victoria University Curriculum and Student Experience Strategy 2. Victoria University's Research and Knowledge Exchange Strategy 3. Industry, Community and External Affairs Strategy 4. International Strategy 5. Organisational Development and Resources Strategy 6. Campus and Infrastructure Strategy <p>Targets</p> <p>In implementing this strategic plan we will aim for a range of ambitious 2020 targets under each pillar, to reflect the 5 objectives.</p> <p>We will monitor our progress towards these targets, with interim targets for 2016 being a particular focus of this five year plan.</p>
Distinctive Specialisations	<p>1(c) Internationally renowned for its distinctive curriculum and approach to learning and teaching, emphasising work-integrated learning, community-integrated learning, learning-integrated work, problem solving and cross-cultural skills, across all its Faculties, covering disciplines, professions and trades in Business, Law, Health, Engineering, ICT, Science, Arts, Education, Human Development, Human, Community and Personal Services and Technical Trades.</p>	<p>2(b) Well known for its interdisciplinary research, in the following thematic areas: Education, Lifelong Learning & Workforce Development; Health, Active Living & Sport; Environmental Sustainability; Cultural Diversity; and the performance and well-being of particular places and industries (see all of 3 and 4b below).</p> <p>2(c) Rated as at or above world standard for research in at least fifteen four digit disciplines, relevant to the interdisciplinary themes above, e.g. in Environmental Sustainability this could include: Civil, Chemical, Electrical and Environmental Engineering, Applied Economics and Psychology.</p>	<p>3(b) Well known for its contribution to education, the economy, society and environment in particular places especially: our heartland, the West of Melbourne; the State of Victoria, after which we are named, and Timor Leste, which we have well established relationships</p> <p>3(c) Well known for knowledge exchange between Australia and other countries in the Asia-Pacific, especially, China, India and Malaysia; 4 (d) in particular industries (see 4 (b) below)</p>	
A Dynamic Organisation	<p>4(a) Nationally and in some cases world renowned, for its knowledge and expertise in particular focussed areas and topics, through its institutes, centres, faculty and cross-faculty groups and external collaborations in teaching, research and knowledge exchange; becoming world renowned in Sport, Exercise and Active Living by 2016; and world renowned in at least three other areas by 2020 with the following areas being highly prospective: Water & Renewable Energy; Food & Nutrition; Logistics & Supply Chain Management & Systems; Education, Lifelong Learning & Workforce Development; Local & Regional, Economic, Social & Community Development; Disease Prevention & Management; Major Events; and Creative Arts & Creative Writing.</p> <p>4(b) A national leader in education, workforce development, research and knowledge exchange in at least five of the following industry clusters: Built Environment; Community & Mental Health Services; Cultural & Creative Industries; Education & Early Childhood Development; Financial Services; Food Manufacturing; Health; Law & Legal Services; Sport & Recreation; Tourism & Hospitality; Transport & Logistics.</p> <p>5. Well known as a dynamic and prosperous organisation and an employer and partner of choice.</p>			<p>Values</p> <p>Access Excellence Respect</p> <p>Behaviours</p> <p>Engagement Collegiality Courage</p>