

## TREVOR SIMMONS TRANSCRIPT

I needed experience in all the different areas of business administration - from accounting to finance, to economics, to marketing, in order to have any chance of actually living this dream and getting into the career and the industry that I wanted to.

We started the restaurant after doing our research. It's called Penny Farthing Espresso. We found that the gap in the market that we're filling is specialty coffee in the northern suburbs. So we're offering different products that people can try, and also build their own information on what coffee is all about.

I went to all the open days. I looked at the universities and at VU they were the leading university to offer a hospitality program integrated into a business degree. Provided both the theoretical knowledge, and the practical experience, and had the potential to tie them all together so that I could get the most out of it and therefore enter the industry that I wanted.

They did some practical work where you'd go and work in a restaurant or you'd set up a hotel. It gave you the opportunity to forecast and do some risk management into what would happen in certain scenarios and circumstances.

So Victoria University gave me the ability to manage not only my time but also manage the risks. Victoria University gave me the theoretical knowledge that I needed to get ahead and actually run a business.

Whilst you can have the vision and dream, you still need to sit down and get some theory and some theoretical knowledge behind you. It really showed me that they could offer what I needed in order to achieve my goals and dreams.