

## 2012 Specialisation – Professional Writing

### Why Professional Writing?

The Professional Writing specialisation is designed for students who enjoy writing and who want to develop practical and analytical skills, combined with a sound theoretical understanding, in the area of professional writing for publication and performance. This includes both creative writing and writing that is associated with the media and public relations industries, as well as the related fields of editing and publishing. In first year, lectures and practical writing workshops give students a firm foundation in a range of writing genres, including fiction, scriptwriting, advertising, journalism and public relations. In second and third year students may choose from units focusing on creative writing, editing and publishing, web journalism, and performance and broadcast writing for radio, video, theatre and television. All units balance the practical development of expertise in writing, and analysis of the writing of others, within a broader social and cultural context.

### Guidelines for students who commence their course from 2010 onwards

To complete this specialisation, students are required to complete SIX (6) units of study from the list below, including the three core units **ACP1053, ACP1054 and ACP2070** (listed in bold).

### Guidelines for students who commenced their course prior to 2010

To complete this specialisation (formerly known as major), students are required to complete EIGHT (8) units of study from the list below, including the three core units **ACP1053, ACP1054 and ACP2070** (listed in bold).

All students should consult their course structure to determine if specific units from the 'Other Specialisation' list should be undertaken to satisfy the requirements of their degree.

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Year Level	Unit Code	Unit Title	Prerequisites	Campus *Evening class also available	Unit Coordinator
<b>Semester 1</b>					
1	<b>ACP1053</b>	<b>Introduction to Creative Writing</b>	Nil	S*, F	Michael Hyde
2	<b>ACP2070</b>	<b>Editing Principles and Practice</b>	<b>ACP1053/1054</b>	S*, F*	Ian Syson
2/3	ACP2020	Writing for Online Media	ACP1053/1054 or ACC1047/1048	S, F*	John Weldon
2/3	ACL3014	Writing Selves	ACP1053/1054 or ACL1001/1002	S	Jenny Lee
2/3	ACP2085	Fiction Writing	ACP1053	S, F	Enza Gandolfo
2/3	ACP3051	Writing for Public Relations and Advertising	ACP1053/1054 or ACP2070*	S, F*	Tom Clark
2/3	ACC2011	Radio Production	ACP1053/1054 & 2 x Yr 2 units	S, F	Robert de Young
<b>Semester 2</b>					
1	<b>ACP1054</b>	<b>Introduction to Media Writing</b>	Nil	S, F*	John Weldon
2/3	ACP2078	Performance Writing	ACP1053/1054 or ACC1047/1048	S, F	John Weldon
2/3	ACP2080	Writing and Reading Place	ACP1053/1054 or ACL1001/1002	S, F*	Jenny Lee
2/3	ACP2079	Publishing Principles and Practice	ACP2070	S	Ian Syson
2/3	ACP3049	Writing & Producing the Documentary	ACP1053/1054 or ACC3045	S	Robert de Young
<b>Semester 3 (Summer – Late 2011/Early 2012)</b>					
2/3	ACA3001	Professional Writing for Sport	ACA1001 or ACP1053/1054	F	Michael Hyde
<b>The following units are part of this specialisation but will NOT BE available in 2012</b>					
2/3	ACP2067	Gender and Genre in Short Fiction	ACP1053/1054 or ACL1001/1002 or ACW1020/1021 or ACC1047/1048	S	Jenny Lee
2/3	ACL2050	Children's Texts	Nil	S, F	Michael Hyde

\*ACP2070 is strictly a pre-requisite for ACP3051 (i.e. not a co-requisite) if students have not actually completed ACP1054 (e.g. pathways students who have RPL credit for ACP1054).

Campus Codes: F = Footscray Park, S = St Albans

All units are offered subject to sufficient numbers and may be cancelled if there are insufficient enrolments.

Last updated 09/11/2011