

## 2012 Specialisation – Media Studies

### WHY MEDIA STUDIES?

The media occupy a central place in our society and culture and make a significant contribution to the world around us. As new communication technologies have been introduced, and delivery costs of content decrease, some commentators predict that we are entering an entirely new era of media production and consumption.

A specialisation in Media Studies will enable students to undertake a sequence of units focusing on contemporary media forms and practices. Such a specialised area of study draws together a mix of units, some with an emphasis on analysis and research, and some with a large hands-on practical component.

Media Studies is a growing field of study at VCE level and whilst this specialisation allows students to continue in this field, VCE media studies is not required for entry into this specialisation.

### Guidelines for students who commence their course in 2010 onwards

To complete this specialisation, students are required to complete SIX (6) units of study from the list below, including the two first-year units **ACC1047** and **ACC1048** (listed in bold).

### Guidelines for students who commenced their course prior to 2010

To complete this specialisation (formerly known as major), students are required to complete EIGHT (8) units of study from the list below, including the two first-year units **ACC1047** and **ACC1048** (listed in bold).

All students should consult their course structure to determine if specific units from the 'Other Specialisation' list should be undertaken to satisfy the requirements of their degree.

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Year Level	Unit Code	Unit Title	Prerequisites	Campus *evening class also available	Unit Coordinator
<b>Semester 1</b>					
1	<b>ACC1047</b>	<b>Culture and Communication</b>	Nil	F*, S	Mark Coté
2/3	ACC2012	Media Storytelling	ACC1047/ACC1048	F, S	Jane Landman
2/3	ACC2013	New Media	ACC1047/ACC1048	F, S	Mark Coté
2/3	ACC2010	Television Production	ACC1047/1048	S	Robert de Young
2/3	ACC2011	Radio Production	Four units from this specialisation	F, S	Robert de Young
<b>Semester 2</b>					
1	<b>ACC1048</b>	<b>Media, Culture and Society</b>	Nil	F*, S	Mark Coté
2/3	ACC3004	Social Media	ACC1047/1048	F, S*	Mark Coté
2/3	ACC3006	Media Audiences	ACC1047/ACC1048	S	Jane Landman
2/3	ACP3049	Writing and Producing the Documentary	ACC1047/1048	S	Robert de Young
2/3	ACP2078	Performance Writing	ACC1047/1048 or ACP1053/1054	F, S	John Weldon
<b>The following units are part of this specialisation but will NOT BE available in 2012</b>					
2/3	ACC2014	International Communication Industries			
2/3	ACC3061	World Cinemas			
3	ACC3056	Advanced Media Production			

Campus Codes: F = Footscray Park, S = St Albans

All units are offered subject to sufficient numbers and may be cancelled if there are insufficient enrolments.

Last updated 09/11/2011