

2012 Specialisation – Digital Media

Please note: This specialisation is only available to students enrolled in ABAI – Bachelor of Creative Arts Industries and ABCO Bachelor of Communication. However, students enrolled in other degrees may wish to enrol in individual units as electives, providing they have successfully completed the necessary prerequisite units.

Education students or those interested in completing a graduate teaching course at the end of their degree may undertake the asterisked units as a teaching method in IT.

WHY DIGITAL MEDIA?

The Digital Media Specialisation is a three-year program of study with a focus on digital media technologies including, internet, digital video and dynamic web development. The specialisation aims to equip students with practical skills and theoretical understanding of digital media technology. Students will acquire skills in all areas of multimedia production. The specialisation includes units of study in 2D animation, digital video production, sound production, special effects, web site design, programming and construction, script development and a personal choice graduating final project. Industry placement opportunities for students in the final year provide practical experience and contacts in industry.

Industry professionals teach all multimedia units. They are highly skilled in creative content development and technical areas of production. Specialist industry guests are invited to speak on a regular basis. Specialist projects involving students in community and industry based activities are frequently run in conjunction with other unit choices. Practical workshops provide small group access to industry standard laboratory facilities and personal attention from workshop tutors.

DIGITAL MEDIA REQUIREMENTS

Bachelor of Creative Arts Industries students

Students are required to complete all first year units and four second/third year units, which must include at least two ACM-coded units.

Bachelor of Communication

Students are required to complete all first year units and four second/third year ACM-coded units.

Education students or those interested in completing a graduate teaching course at the end of their degree.

Students wishing to undertake an Information Technology teaching method must complete four core units – two Year 1 units (ACM1010 & ACM1006) and two Year 2/3 units (ACM2003 & ACM2006). It is recommended that students wishing to teach IT at Year 12 level undertake six units of study.

Elective units: Students may choose any unit from Digital Media as an elective for any course of study.

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Year Level	Unit Code	Unit Title	Prerequisites	Campus	Unit Coordinator
Semester 1					
1	ACM1010 @#	Introduction to Web Technologies ~	Nil (available to all students)	F*, S*	Megan Chudleigh
1	ACM1009	Visual Design for Digital Media	Nil (available to all students)	F*, S	Natasha Dwyer
2/3	ACM2003 @	Interactive programming	ACM1010	F*, S	Luke Low
2/3	ACC2010	Television Production	ACC1047/1048	S	Robert De Young
2/3	ACC2011	Radio Production	4 units from the media specialisation	F, S	Robert De Young
2/3	ACM2009	International Design	ACM1009	F	Natasha Dwyer
2/3	ACM3012	Mobile Technology Development	ACM2007/ACM2008	F	Luke Low
Semester 2					
1	ACM1006 @	Digital Sound and Video	Nil (available to all students)	F*, S*	Megan Chudleigh
1	ACM1010 @#	Introduction to Web Technologies~	Nil (available to all students)	F*	Megan Chudleigh
2/3	ACM2006 @^	Animation	Nil (available to all students)	F*, S	Megan Chudleigh
2/3	ACM2007	Innovation Technologies: Research & Application	Nil (available to all students)	F*, S	Natasha Dwyer
2/3	ACM2008	Dynamic Web Development	ACM2003	F*, S	Luke Low
2/3	ACM2010	Interaction Studio	ACM1009	F	Megan Chudleigh
2/3	ACM2011	Computer Supported Learning	ACM1010	F	Megan Chudleigh
2/3	ACP3049	Writing and Producing the Documentary	ACC1047/1048 or ACC2010	S	Robert De Young
Also offered as an ELECTIVE to all students – semester 1					
2/3	ACM2005	Special Effects and Motion Graphics	Nil	F, S	Luke Low

ACM1010 Introduction to Web Technologies has replaced ACM1008 Introduction to Web Production

ACM1010 Introduction to Web Technologies has replaced ACM1008 Introduction to Web Production

^ ACM2006 Animation has replaced ACM1007 Animation

@Core units for education students

*evening class also available

~ enrol in only one semester

Campus Codes: F = Footscray Park, S = St Albans

All units are offered subject to sufficient numbers and may be cancelled if there are insufficient enrolments.

Last updated 09/11/2011