

2012 COURSE STRUCTURE**Graduate Program in Communication**

ATCO Graduate Certificate in Communication
 AGCO Graduate Diploma in Communication
 AMCO Master of Communication

This is a 'nested' program with graduation points at all three levels

Graduate Certificate	Requires completion of 4 units of study. Successful completion of Graduate Certificate enables progression to Graduate Diploma.
Graduate Diploma	Requires completion of 8 units of study. Successful completion of 8 units of study with Distinction or above in at least 4 units of the Graduate Diploma enables progression to the Master of Communication. Option B also requires successful completion of ACG5200 or equivalent.
Master of Communication	OPTION A: Completion of the requirements of the Graduate Diploma PLUS a minor thesis. OR OPTION B: Completion of the requirements of the Graduate Diploma PLUS an additional 4 coursework units

Campus	City Flinders (301 Flinders Lane, Melbourne) - some units may be offered at other campuses
School	Communication and the Arts
Course Coordinator	Jane Landman Ph: 9919 2313 Email: jane.landman@vu.edu.au Location: St Albans Campus, Bldg 8, Room 8.208
Study Mode	Full-time or part-time study available
Duration	Graduate Certificate – 1 semester (full-time) Graduate Diploma – 2 semesters (1 year full-time) Master – 3 semesters (18 months full-time).
Fee Type	Full Fee only - Fee information available from http://www.vu.edu.au/courses/fees-and-scholarships
Application Method	Direct Application to Victoria University go to http://www.vu.edu.au/courses/applying/how-to-apply
Timetable	http://www.vu.edu.au/higher-ed-and-tafe/arts-education-and-human-development/timetables
Further Information	Unit (subject) and course information is available from the University course search site at http://www.vu.edu.au/courses/search

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Unit Code	Unit Title	Campus	Credit Points	Semester	Prerequisites
CORE UNIT All students must complete this unit:					
ACG5010	International Communication	City	12	1	Nil
ELECTIVES - Select units from the following list					
ACG5208	Crisis and Risk Communication	City	12	1	Nil
ACG5203	Print and Web Journalism	City	12	1	nil
ACG5212	Organisational Communication <i>(replaces ACG5025 Managing Organisational Communication)</i>	City	12	1	Nil
ACG5205	Radio for the Digital Age	City	12	1	Nil
ACG5215	Professional Internship <i>(replaces ACG5207 Communication Internship)</i> <i>*Pre-semester planning required for this unit</i>	City	12	1 or 2*	At least 4 units of the course
ACG5200	Approaches to Research - (required for admission to M Comm by minor thesis Option A)	City	12	2	At least 2 units of the course
ACG5211	Communicating for the Environment	City	12	2	Nil
ACG5050	Communication Across Cultures	City	12	2	Nil
ACG5213	Media and Audiences <i>(replaces ACG5202 Media and Meaning)</i>	City	12	2	Nil
ACG5204	Video and Documentary	City	12	N/A 2012	Nil
ACG5206	Creative Writing	City	12	N/A 2012	Nil
ACG5209	Public Health Communication	City	12	N/A 2012	Nil
ACG5214	Media 2.0 <i>(replaces ACG5201 Cybercultures, Cyberselves)</i>	City	12	N/A 2012	Nil
Students may also choose from the following Public Relations and Multimedia units					
ACG5097	Professional Public Relations for the 21 st Century	City	12	1	Nil
ACG5099	Public Relations Writing	City	12	1	Nil
ACM5000	Web Technologies	City	12	1	Nil
ACM5001	Interactive Design for a Global World	City	12	1	Nil
ACM5002	Digital Audio and Video Production	City	12	2	Nil
ACG5098	Managing Public Relations Campaigns	City	12	2	Nil
ACG5100	Ethics & Regulations in Communications Practice	City	12	2	Nil

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The following Advanced English for Speakers of Other Languages (AESOL) are only available to eligible students:					
ACA5007	Communication for Academic Purposes A	Fts Pk	12	1	
ACA5018	English in Spoken Interaction	Fts Pk	12	1	
ACA5008	Communication for Academic Purposes B	Fts Pk	12	2	
ACA5016	English as an International Language	Fts Pk	12	N/A 2012	
Students undertaking the thesis must enrol in one of the following units depending on whether they wish to study full-time or part-time					
ACG6015	Minor Thesis (full-time)	C	48	1 or 2	Completion of 8 units of the course
ACG6020	Minor Thesis (part-time)	C	24 + 24	1 and 2	Completion of 8 units of the course

Please note: Students can enrol in units outside of the Program offered in other courses or Faculties. These must be postgraduate level units. To do this, students must get the approval of the course co-ordinator and the lecturer in charge of the selected unit.