

2012 COURSE STRUCTURE**Master of Professional and Organisational Communication**
Course Code: AMCP

Campus	City Flinders (301 Flinders Lane, Melbourne) - Some units may be offered at other campuses
School	Communication and the Arts
Course Coordinator	Paul Bronson, Ph: 9919 4776 Email: Paul.Bronson@vu.edu.au Location: Footscray Park Campus, Bldg E, Room E.206d
Study Mode	Full-time or part-time study available
Duration	4 semesters (24 months / 4 semesters full-time).
Fee Type	Full Fee only - Fee information available from http://www.vu.edu.au/courses/fees-and-scholarships
Application Method	Direct Application to Victoria University go to http://www.vu.edu.au/courses/applying/how-to-apply
Timetable	www.vu.edu.au/Faculties/aeht/Timetables/
Further Information	Unit (subject) and course information is available from the University course search site at http://www.vu.edu.au/courses/search

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Unit Code	Unit Title	Campus	Credit Points	Semester	Prerequisites
YEAR 1					
ACG5010	International Communication	City	12	1	Nil
ACG5212	Organisational Communication (replaces ACG5025 Managing Organisational Communication)	City	12	1	Nil
Plus two 12 credit point electives - see Recommended Elective List above or level 5 or 6 units from across the university as approved by the coordinator.			2 x 12	1	Nil
Plus 4 units from the Recommended Elective List (see below)			4 x 12	2	Nil
YEAR 2					
ACG6015	Minor Thesis (Full-time)		48	1 or 2	Completion of 8 units of the course
OR					
ACG6020	Minor Thesis (Part-time) - enrol in this unit for 2 semesters		2 * 24	1 & 2	
OR					
Four further units from the Recommended Elective List or aligned Communication, Social Sciences or Business Units approved by Course Coordinator			4 * 12		
PLUS					
ACG5001	Professional English for Non-Native Speakers of English	FP	12	1 or 2	Nil
ACG5002	Interacting in the Professional Workplace	FP	12	1 or 2	Nil
ACG5003	Professional Practice in the Workplace	FP	24	1 or 2	Nil
RECOMMENDED ELECTIVE LIST					
ACG5099	Public Relations Writing	City	12	1	Nil
ACG5097	Professional Public Relations for the 21 st Century	City	12	1	Nil
ACG5203	Print and Web Journalism	City	12	1	Nil
ACG5208	Crisis and Risk Communication	City	12	1	Nil
ACM5000	Web Technologies	City	12	1	Nil
ACM5001	Interactive Design for a Global World	City	12	1	Nil
ACG5050	Communication Across Cultures	City	12	2	Nil
ACG5100	Ethics and Regulations in Communication Practice	City	12	2	Nil
ACG5098	Managing Public Relations Campaigns	City	12	2	Nil
ACG5200	Approaches to Research (required for minor thesis Option A)	City	12	2	Nil
ACG5211	Communicating for the Environment	City	12	2	Nil
ACG5209	Public Health Communication	City	12	NA 2012	Nil