

## 2012 COURSE STRUCTURE

## Bachelor of Arts (Professional Writing)

Course Code: ABCP

## Continuing students only

Interested new students please look at  
ABCO Bachelor of Communication

The Bachelor of Arts (Professional Writing) is a three-year Bachelor of Arts course with a special emphasis on professional writing. The course provides an opportunity for students with a particular interest in the principles and practice of writing to develop their knowledge and skills in writing practice, analysis of written texts and elements of professional practice in writing such as: editing, copyright and media law, publication design and publishing.

|                     |   |
|---------------------|---|
| Campus              | St Albans, Footscray Park   |
| School              | School of Communication and the Arts  |
| Course Code         | ABCP  |
| Course Coordinator  | Dr Jenny Lee Ph 9919 2302 Email: <a href="mailto:Jenny.Lee@vu.edu.au">Jenny.Lee@vu.edu.au</a><br>Location: St Albans campus, Bldg 8 Room 8.222  |
| Study Mode          | Full-time and part-time available   |
| Duration            | Three years full-time   |
| Fee Type            | Continuing students only<br>Commonwealth Supported Places (HECS) - Fee information available from <a href="http://www.vu.edu.au/courses/fees-and-scholarships">http://www.vu.edu.au/courses/fees-and-scholarships</a>   |
| Timetable           | <a href="http://www.vu.edu.au/Faculties/aehd/Timetables/">www.vu.edu.au/Faculties/aehd/Timetables/</a>  |
| Course Requirements | <p>Students in this program are required to complete 10 semester length (12 credit point) writing units, including foundation units in creative writing and media writing, one unit in editing, and a communication professional practice unit. Students are required to:</p> <ul style="list-style-type: none"> <li>• complete 24 semester length (12 credit point) units,</li> <li>• complete 2 specialisations (a Professional Writing specialisation plus one Arts specialisation),</li> <li>• complete 4 general electives &amp; 4 Professional Writing electives,</li> <li>• complete the compulsory Knowing &amp; Knowledge A &amp; B units,</li> <li>• take no more than 4 elective units from outside the Faculty of Arts.</li> </ul> <p>A maximum of 8 first year units can be counted towards the completion of this degree.</p> |
| Further Information | Unit (subject) and course information is available from the University course search site at <a href="http://www.vu.edu.au/courses/search">http://www.vu.edu.au/courses/search</a>  |
| Electives           | <p>You can obtain information on the Arts electives from the related links section on the following webpage <a href="http://www.vu.edu.au/higher-ed-and-tafe/arts-education-and-human-development">http://www.vu.edu.au/higher-ed-and-tafe/arts-education-and-human-development</a></p> <p><i>Units may be chosen from the majority of specialisations. Note that prerequisites must be met.</i></p>  |

## TRANSITIONAL ARRANGEMENTS FOR COMPLETION OF DEGREE:

|                                      |   |
|--------------------------------------|---|
| 2007/2008 unit                       | Equivalent / Replaced by in 2012            |
| ACP3055 Professional Writing Project | ACY3005 Communication Professional Practice |
| ACP2069 Writing for the Web          | ACP2020 Writing for Online Media            |
| ACP3053 Advanced Fiction Writing     | ACP2085 Fiction Writing                     |

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| Unit Code | Unit Title                         | Core / Elective | Semester | Credit Points | Prerequisites              | Record of Completion |
|-----------|------------------------------------|-----------------|----------|---------------|----------------------------|----------------------|
| Year 1    |                                    |                 |          |               |                            | Sem/year             |
| ACP1053   | Intro to Creative Writing          | C               | 1        | 12            | Nil                        |                      |
| ACX1001   | Knowing & Knowledge A              | C               | 1        | 12            | Nil                        |                      |
|           | Specialisation 2 – unit 1          | E               | 1        | 12            | Nil                        |                      |
|           | 1st Year general elective          | E               | 1        | 12            | Nil                        |                      |
| ACP1054   | Intro to Media Writing             | C               | 2        | 12            | Nil                        |                      |
| ACX1002   | Knowing & Knowledge B              | C               | 2        | 12            | Nil                        |                      |
|           | Specialisation 2 – unit 2          | E               | 2        | 12            | Nil                        |                      |
|           | 1st Year general elective          | E               | 2        | 12            | refer specialisations info |                      |
| Year 2    |                                    |                 |          |               |                            |                      |
| ACP2070   | Editing Principles and Practice    | C               | 1        | 12            | ACP1053, ACP1054           |                      |
|           | 2nd Year Professional Writing unit | E               | 1        | 12            | refer list p 4             |                      |
|           | Specialisation 2 – unit 3          | E               | 1        | 12            | refer specialisations info |                      |
|           | 2nd Year general elective          | E               | 1        | 12            | refer specialisations Info |                      |
|           | 2nd Year Professional Writing unit | E               | 2        | 12            | refer list p 4             |                      |
|           | 2nd Year Professional Writing unit | E               | 2        | 12            | refer list p 4             |                      |
|           | Specialisation 2 – unit 4          | E               | 2        | 12            | refer specialisations info |                      |
|           | Specialisation 2 – unit 5          | E               | 2        | 12            | refer specialisations info |                      |

**Note:** Units may be swapped around or completed in a different semester or sequence, as long as prerequisites are met and the units you want to do are being offered.

**Sem** = Semester of delivery (Semester one runs February to June, Semester Two runs August to November)

**Core/Elective** C = Core (a unit that must be completed) & E = Elective (you have some choice in what you select)

**Prerequisites** A number of units within the degree have "prerequisites". These prerequisites must be met before enrolment in the unit is permitted. Generally these prerequisites require the successful completion of a unit or units taken at an earlier stage in the course. Students should pay particular attention to these prerequisite requirements as failure to meet these can seriously hinder progression through the course.

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| Unit Code                      | Unit Title  | Core / Elective | Semester | Credit Points | Prerequisites              | Record of Completion |
|--------------------------------|---|-----------------|----------|---------------|----------------------------|----------------------|
| Year 3                         |   |                 |          |               |                            | Sem/year             |
| ACY3005                        | <b>Communication Professional Practice</b><br><b>OR</b>                                   | C               | 1        | 12            | Completion of years 1 & 2  |                      |
|                                | Year 2/3 Professional Writing unit  | E               |          |               | refer list p. 4            |                      |
|                                | Year 3 Professional Writing unit  | C               | 1        | 12            |                            |                      |
|                                | Specialisation 2 – unit 6   | E               | 1        | 12            | refer specialisations info |                      |
|                                | Year 2/3 general elective   | E               | 1        | 12            | refer specialisations info |                      |
| ACY3005                        | <b>Communication Professional Practice</b><br>(if not taken in semester one)<br><b>OR</b> | E               | 2        | 12            | refer list p. 4            |                      |
|                                | Year 2/3 Professional Writing unit  | C               |          |               | Completion of years 1 & 2  |                      |
|                                | Year 2/3 Professional Writing unit  | E               | 2        | 12            | refer list p. 4            |                      |
|                                | Specialisation 2 – unit 7   | E               | 2        | 12            | refer specialisations info |                      |
|                                | Specialisation 2 – unit 8   | E               | 2        | 12            | refer specialisations info |                      |
| TOTAL Credit Points (24 units) |   |                 |          | 288           |                            |                      |

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**2<sup>nd</sup> Year Professional Writing Unit Options**

| Unit Code | Title                              | Sem     | Credit Points | Prerequisites |
|-----------|------------------------------------|---------|---------------|---------------|
| ACL2050   | Children's Texts                   | NA 2012 | 12            | Nil           |
| ACP2020   | Writing for Online Media           | 1       | 12            | ACP1053/1054  |
| ACP2067   | Gender and Genre in Short Fiction  | NA 2012 | 12            | ACP1053/1054  |
| ACP2078   | Performance Writing                | 2       | 12            | ACP1053/1054  |
| ACP2079   | Publishing Principles and Practice | 2       | 12            | ACP2070       |
| ACP2085   | Fiction Writing                    | 1       | 12            | ACP1053       |
| ACC2011   | Radio Production                   | 1       | 12            | Nil           |
| ACP2080   | Writing and Reading Place          | 2       | 12            | ACP1053/1054  |

**3<sup>rd</sup> Year Professional Writing Unit Options**

| Unit Code | Title   | Sem     | Credit Points | Prerequisites                   |
|-----------|---|---------|---------------|---------------------------------|
| ACL2050   | Children's Texts  | NA 2012 | 12            | Nil                             |
| ACP3051   | Writing for Public Relations and Advertising  | 1       | 12            | ACP1053/1054 or ACP2070         |
| ACP2085   | Fiction Writing   | 1       | 12            | ACP1053                         |
| ACP2020   | Writing for Online Media  | 1       | 12            | ACP1053/1054                    |
| ACA3001   | Professional Writing for Sport<br>(This unit will be offered during summer.<br>Students should still enrol into this unit in<br>semester 1) | 1       | 12            | ACA1001 or ACP1053/1054         |
| ACP2067   | Gender and Genre in Short Fiction   | NA 2012 | 12            | ACP1053/1054                    |
| ACP2078   | Performance Writing   | 2       | 12            | ACP1053/1054                    |
| ACP2079   | Publishing Principles and Practice  | 2       | 12            | ACP2070                         |
| ACP3049   | Writing and Producing the Documentary   | 2       | 12            | ACP1053/1054/2070 or<br>ACC3045 |
| ACL3014   | Writing Selves  | 1       | 12            | ACP1053/1054                    |
| ACC2011   | Radio Production  | 1       | 12            | Nil                             |
| ACP2080   | Writing and Reading Place   | 2       | 12            | ACP1053/1054                    |

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