### **KEYNOTE SPEAKERS**

- The Hon. Bill Shorten MP, Minister for Employment and Workplace Relations
- Dr Ken Henry, Australian Economist
- Ms Kelly O'Dwyer MP, Member for Higgins, Liberal Party of Australia
- Mr Andrew Shearer, Deputy Secretary, International Engagement, Department of Premier and Cabinet

### MASTERS OF CEREMONY

- Mr George Pappas, Chair, Committee for Melbourne and Chancellor, Victoria University (MC, 8 August 2013)
- Mr Andrew Holden, Editor-in-Chief, The Age (MC, 9 August 2013)

#### **SPEAKERS**

#### Dinner and discussion

Mr Sid Myer AM, Chair, Asialink (Chair)

- Mr John Garnaut, Former China Correspondent, The Age
- Ms Wesa Chau, Consultant, Cultural Intelligence
- Mr Kevin Li, Chairman, AustCham South China, President of the Australia China Alumni Association South China and Managing Director, Concorde Investment Management Company Ltd.

#### Session 1

Professor Peter Dawkins, Vice-Chancellor and President, Victoria University (Chair)

- Professor Ed Byrne AO, Vice-Chancellor and President, Monash University
- Ms Elizabeth Lee, Senior Executive Director, Sunway Education Group and Sunway University
- Mr Dino Bettiol, Executive Director International, NMIT
- Dr Joanne Pyke, Senior Research Fellow, Victoria University

#### Session 2

Mr Rob McGauran, Founding Director, McGauran Giannini Soon Architects (Chair)

- Dr Alex English, Former Centre for Strategic Economic Studies Research Fellow
- Dr Dewi Kirono, Research Team Leader, CSIRO
- Mr Tony Wood, Energy Program Director, Grattan Institute and Clean Energy Director, Clinton Foundation
- Dr Brenda Lin, Research Scientist, CSIRO

#### Session 3

Mr Ben Foskett, Director, Pathway Services Pty. Ltd. (Chair)

- Mr Paul Morris, Executive Director, Australian Bureau of Agriculture and Resource Economics and Sciences
- Mr Kee Wong, Founder and the Managing Director of e-Centric Innovations Pty. Ltd. and Deputy Chairman, Australian Information Industry Association & Board Member of the Australia-Malaysia Institute Advisory Board
- Professor Bruce Rasmussen, Director, Centre for Strategic Economic Studies, Victoria University

#### Session 4

Ms Jenny McGregor, Chief Executive Officer, Asialink (Chair)

- Mr Wayne Burns, Executive Director, ACIL Allen Consulting
- Mr David Chu, Managing Partner, ShineWing Hall Chadwick
- Mr Kevin Li, Chairman, AustCham South China, President of the Australia China Alumni Association South China and Managing Director, Concorde Investment Management Company Ltd.
- Mr Mark J. Laurie, Australian Partner and Australian Indian Practice Leader, PricewaterhouseCoopers

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### **KEYNOTE SPEAKERS**



#### The Hon Bill Shorten MP, Minister for Employment and Workplace Relations

Bill Shorten is the Minister for Education and Workplace Relations.

Prior to this appointment, he was Minister for Employment and Workplace Relations and Financial Services and Superannuation in the Labor Government.

Minister Shorten first entered Parliament in 2007, when he was elected as the Federal Member of Maribyrnong. Before his promotion to the Ministry in 2010, Bill was the Parliamentary Secretary for Disabilities, Children's Services and Victorian Bushfire reconstruction. Prior to that Bill worked at the Australian Workers Union, holding key leadership positions including the National Secretary from 2001 to 2007.



#### Ken Henry, Australian Economist

Dr Ken Henry is Chair of the Institute of Public Policy, and the Tax and Transfer Policy Institute, at the Australian National University, Chair of the Advisory Council of the SMART Infrastructure Facility at the University of Wollongong, Chair of the Board of the Sir Roland Wilson Foundation, a member of the Boards of National Australia Bank Limited and the Australian Securities Exchange (ASX). He is also a member of the Board of Reconciliation Australia. He is also a Governor of CEDA and a Council member of Voiceless. Dr Henry was Secretary to the Treasury from 2001 to 2011. He chaired the Review into *Australia's Future Tax System* in 2009–10. As Special Adviser to the Prime Minister in 2011 and 2012, Dr Henry was responsible for leading the development of the *Australia in the Asian Century* White Paper. Dr Henry holds a first class honours degree in economics from the University of NSW and a PhD in economics from the University of Canterbury, NZ.

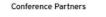


#### Kelly O'Dwyer MP, Member for Higgins (Victoria), Liberal Party of Australia

Kelly is currently the Federal Member for Higgins and Deputy Chairman of the Coalition's Deregulation Taskforce. She is also a member of the House of Representatives Standing Committee on Economics and Chairman of the Coalition's Foreign Affairs, Defence and Trade Committee. In 2004, Kelly commenced as an economic policy adviser to the Federal Treasurer. As an Adviser, and then Senior Adviser, she was responsible for several key policy areas including competition law and competition policy, foreign investment, private equity, corporate and securities law, financial market conduct, corporate governance, accounting policy issues and consumer protection.

Kelly has represented various organisations in leadership forums such as the Australian Israel Leadership Forum, Australian Davos Connection Leadership Retreat, the Australian American Youth Leadership Dialogue, the Asialink Australia-Asia New Leader's Program, and the Rambam Fellowship Program.













### Andrew Shearer, Deputy Secretary, International Engagement, Department of Premier and Cabinet

Andrew Shearer was appointed Deputy Secretary, International Engagement, in the Victorian Department of Premier and Cabinet in July 2012. In that capacity he is responsible for providing high-level advice and support to the Premier on international issues. He was appointed after conducting a major review, commissioned by the former Premier, of the Victorian Government's approach to international engagement.

Andrew was formerly Director of Studies and Senior Research Fellow at the Lowy Institute for International Policy and senior foreign policy adviser to Prime Minister John Howard.

Andrew has extensive Australian Government experience, working mostly on foreign and defence policy. He was a senior diplomat in Washington DC and before that strategic policy adviser to Defence Minister Robert Hill. He occupied various positions in the Department of Foreign Affairs and Trade, the Department of the Prime Minister and Cabinet, the Office of National Assessments and the Department of Defence.

Andrew has honours degrees in Arts and Law from the University of Melbourne. He was awarded a UK Foreign and Commonwealth Office Chevening Scholarship and has an MPhil degree in international relations from the University of Cambridge. He is a member of the International Institute for Strategic Studies.

### MASTERS OF CEREMONY



#### George Pappas, Chair, Committee for Melbourne and Chancellor, Victoria University

George Pappas has over 30 years' experience advising major international corporations on strategic and organisational issues. He was one of the founders of the Boston Consulting Group's Australian practice and served as a Senior Vice-President until 2002.

George is currently the Chancellor of Victoria University, Chairman Committee for Melbourne, Chairman Energy Matters Pty Ltd, Director Western Bulldogs Football Club and a Senior Advisor to the Boston Consulting Group.



#### Andrew Holden, Editor-in-Chief, The Age

Andrew Holden was appointed Editor-in-Chief of The Age in July 2012. It meant a return to his home town, after spending a dozen years in New Zealand. Among his roles there, he was editor of The Press in Christchurch for four a half years, which included the major earthquakes which devastated the city. Andrew has more than 30 years' experience in journalism, from daily newspapers to community titles and magazines in three countries.

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#### **Dinner and debate**



#### Sid Myer, Chair, Asialink (Chair)

Sid Myer has been the Chairman of Asialink since 2005, and organization that builds the impact, influence and engagement of Australia and Australians in Asia. Now 23 years old, it delivers programs in education, arts and culture, Track 2 Dialogues, leadership training, community health and corporate and public policy. Mr Myer is a graduate of Monash University in Melbourne and has over 30 years' experience in retailing and investment management industries in Australia and overseas. Mr Myer has built diverse global networks, especially in Asia, across business, government, academia and the arts. He has particularly strong associations with Asia, having lived and worked in Malaysia for over four years in the early 1990's.

Mr Myer recently retired from the Australia-Thailand Institute Board after serving two, threeyear terms. Mr Myer served as the Chairman of the National Asian Languages and Studies in Schools Ministerial Reference Group advising the Australian Government on Asian languages and literacy teaching in schools from 2009 to 2011. After a three year term as a Trustee of Asia Society New York, Mr Myer retired in February 2013 and was appointed to the Asia Society Global Council.



#### John Garnaut, Former China Correspondent, The Age

John Garnaut is the former Fairfax Media's China correspondent. John graduated in law and arts from Monash University and worked for three years as a commercial lawyer at Melbourne firm Hall & Wilcox before joining the Sydney Morning Herald as a cadet in 2002. He became the Economics Correspondent in the Canberra press gallery and in 2007 was posted to Beijing.

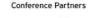


#### Wesa Chau, Consultant, Cultural Intelligence

Wesa is the Director of Cultural Intelligence, helping companies understand the impact on cultural diversity in everyday business. She holds Masters in Business Management; Graduate Diploma of Law; Bachelor of Engineering and Commerce (software engineering and marketing), and is a qualified teacher. She is a strategic thinker who has spent a decade working with people from diverse backgrounds, with an emphasis on Asian cultures.

Wesa has appeared on television and radio, and published various articles on international education, cultural diversity and the Asian Century. She was named Young Victorian of the Year 2010 and a recipient of the 2013 Australian Leadership Award. She was selected as a delegate to attend Australia-China Youth Dialogue in 2012. Wesa also sits on a number of Boards.











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### Kevin Li, Chairman, AustCham South China, President of the Australia China Alumni Association South China and Managing Director, Concorde Investment Management Company Ltd.

Kevin Li is co-founder and Managing Director of Concorde Investment Management Group, a holding company with operations in the greater China regions, Europe and Australia. Concorde has successfully invested and been operating in a number of industrial sectors including media and advertising, information technology, international business and trade, exhibitions, property development and bio-pharmaceutical businesses.

Kevin has been Chairman of Australian Chamber of Commerce - South China since July 2012, was Executive Vice Chairman for over twelve years from year 2000. He currently also serves as President of Australia China Alumni Association - South China, Council Member of Australia-Guangdong Business Cooperation Council (AGBCC, an joint initiative by Australian Dept. of Foreign Affairs and Trade and Guangdong Provincial Government of China), Director of China Council for the Promotion of International Trade (CCPIT, the prominent Chinese regulatory institution for international trade promotion) and Executive Vice President of Guangzhou Outdoor Advertising Association of China. He is the 2012 recipient of the Distinguished Alumni Award of Victoria University where he pursued his MBA study in the mid 90's.

### Session 1



#### Peter Dawkins, Vice-Chancellor and President, Victoria University (Chair)

Professor Peter Dawkins became the third Vice-Chancellor and President of Victoria University on 19 January 2011. This followed six years in high level leadership roles for the Victorian Government, and 28 years in the university sector. He was Deputy Secretary of the Victorian Department of Treasury and Finance (2005-2006) and Secretary of the Victorian Department Education and Early Childhood Development (2006-2010).



#### Edward Byrne, Vice-Chancellor and President, Monash University

Professor Ed Byrne has been Vice-Chancellor and President of Monash University since 2009. Previous roles included: Vice Provost Health at University College London; Head of the Royal Free University College Medical School; Director of the Centre for Neuroscience at the University of Melbourne; Director of Clinical Neuroscience at St Vincent's Hospital, University of Melbourne. Other roles have included Editorship of The Australia and New Zealand Journal of Medicine, and Directorships at Cochlear Pty Ltd and Bupa Australia.

He has received awards including the Queen Square Prize for Neurological Research, Sir Louis Pyke Award for contribution to MS and he was made an Officer of the Order of Australia in 2006 and elected a Fellow of the Australian Academy of Technological Sciences and Engineering (ATSE) in 2012.











#### Elizabeth Lee, Senior Executive Director, Sunway Education Group and Sunway University

Elizabeth Lee Fuh Yen is the Senior Executive Director of Sunway University and the Sunway Education Group. Having helmed the education section of the Sunway Group since 1992, she has been instrumental in developing the organization from the initial Sunway College, to the dynamic Sunway education group of eleven institutions including the Sunway University, Monash University Sunway Campus Malaysia, and the Sunway-LeCordon Bleu Institute of Culinary Arts, with total student numbers in excess of 20,000. She sits on the main Board of Directors of the Sunway Education Group and most of the other Institutions within the group.

Ms Lee sits and serves on various committees, including the Minister of Higher Education's International Promotion Council, and the Board of Advisors of the National Higher Education Research Institute. She is also a member of the Board of Trustees of MERCY Malaysia and sits on the Master Builders Association of Malaysia Education Fund Board of Management.



### Dino Bettiol, Executive Director, International Office, Northern Melbourne Institute of TAFE

Dino Bettiol has over 28 years' experience in the education sector and has led the International Office of NMIT as Executive Director for the past eight years. NMIT's International Office manages the international activities of the Institute through the identification and evaluation of international opportunities, professional advice and planning.

NMIT's International Office has seen more than 22,000 offshore enrolments in 2012 from 70 different countries, and has 120 nationally accredited courses targeted specifically for international students from certificate to bachelor degree level of study.

As a member of the NMIT senior executive team, Dino has full responsibility for all areas relating to international activities across the Institute.

Dino's past experience includes managing departments, programs and solutions around small business planning and development.



#### Joanne Pyke, Senior Research Fellow, Victoria University

Dr Pyke is a Senior Research Fellow with the Centre for Tourism and Services Research at Victoria University. Over the course of her career, she has held various policy development and research management roles across the government, industry and community sectors with a focus on equity and cultural diversity in work, education and training. Since coming to VU in 2001, she has been awarded a Masters by Research, (Management) and a PhD (Applied Economics). She has also led and managed a range of research agendas related to migration and settlement, Australian diasporas and international education. Her most recent work is focussed on China based alumni and the intersections between international education and tourism industry development.

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### Session 2



#### Rob McGauran, Founding Director, McGauran Giannini Soon Architects (Chair)

Rob heads the masterplanning, design advocacy and urban design disciplines within the practice. His relevant skills are in masterplanning, design of mixed-use, inclusive community activity nodes, affordable housing and sustainable transport infrastructure. He has specialist expertise in development facilitation and advocacy. Most recently Rob has led the masterplans for Monash University and the Urban Design Framework for the University of Tasmania.

Rob was a member of the Priority Development Panel, Chaired the Sullivans Cove Design Advisory Panel and the ARBV, and has been Chapter and National Councillor of the AIA. He is a Life Fellow of the AIA and VPELA. Rob has held major design commentary and coordination roles including Board member of Housing Choices Australia and University Architect for Monash University.

Rob has been responsible for Urban Design frameworks and structure plans for key areas of Melbourne. His built projects include the Woodstock Rooming House, Brighton Baths, Drill Hall and Delgany redevelopments, Clifton Hill Rail Bridge, and Gisborne retail complex. Rob is an Adjunct Professor of Architecture Practice at Monash University and an ARC partner in projects with RMIT, Monash and Melbourne Universities.



#### Alex English, Former Centre for Strategic Economic Studies Research Fellow

China's pattern of development is a central focus of Alex's research, especially as it relates to the economic and environmental realms. Alex graduated with a BA (1st class honours) in Chinese and Asian Studies. In 2006, Alex completed his PhD in Geography from Melbourne University titled 'Greening the Chinese State: Reforming institutions, coordinating *tiao-kuai* relations and managing nature reserves'.

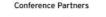
For the past four years, Alex was a research fellow at Victoria University's Centre for Strategic Economic Studies where he was involved in several Federal, State government and AusAid funded collaborative research projects relating to China on a range of topics including liveable and sustainable cities; fiscal reforms and strategic environmental assessment.



#### Dewi Kirono, Research Team Leader, CSIRO

Dr Dewi Kirono leads the Impact, Adaptation and Vulnerability Research Team within the CSIRO Marine and Atmospheric Research Division. Her research helps to inform adaptive plans and policies for development and water resources management in a changing climate. She has been leading a climate adaptation research project in Makassar City, Indonesia. This project facilitates understanding of future urban water scenarios that the City needs to consider and identifies some strategies that will be most helpful in the face of these scenarios. The project also builds the capacity of the regional/local key players in climate change and adaptation assessment. Between 1990 and 2005 Dr Kirono worked as a lecturer in the Faculty of Geography, Gadjah Mada University, Indonesia.











## Tony Wood, Energy Program Director, Grattan Institute and Clean Energy Director, Clinton Foundation

Tony Wood joined Grattan Institute to lead the Energy Program in mid-2011. Since then he and his team have delivered four major reports on energy and climate change and he has developed a strong profile with governments and industry, and is a regular contributor in major media on key energy issues. He also retains a role as Program Director of Clean Energy Projects at the Clinton Foundation, advising governments in the Asia-Pacific region on effective deployment of large-scale, low-emission energy technologies such as solar and CCS.

Prior to these roles, he spent 14 years working at Origin Energy in senior executive roles covering retail and LPG line management and corporate affairs. In 2008, he was seconded to provide an industry perspective to the first Garnaut review. He has built widespread relationships within the energy sector and is an adviser to government.



#### Brenda Lin, Research Scientist, CSIRO

Dr Lin has worked in climate change adaptation research for the last decade studying how natural systems can be integrated into agricultural and urban managed landscapes to preserve ecosystem services that mitigate the impacts of environmental change. After completing her doctoral research, Dr Lin joined the Earth Institute at Columbia University as a Research Fellow working on interdisciplinary issues of sustainable development and food security in agricultural systems under climate change.

Prior to joining CSIRO, Dr Lin was a Science & Technology Policy Fellow with the American Association for the Advancement of Science in Washington DC. During this time she worked for the United Stated Environmental Protection Agency within the Global Change Research Program in the Office of Research and Development. Dr Lin joined CSIRO in November 2010 and is working within the Climate Adaptation Flagship.

### Session 3



#### Ben Foskett, Director, Pathway Services Pty. Ltd. (Chair)

Ben is the former Deputy Secretary, Industry & Trade Division and CEO, Invest Victoria. As Deputy Secretary, Ben was responsible for developing Victoria's multi-sector export markets, attracting new international investment into Victoria and had primary responsibility for the development of a range of industry sectors in the State. Through his private company, Pathway Services Pty Ltd, he acts as a consultant to the private sector and government organisations.

Ben has spent over 30 years in the financial services industry, spending 3 years in China as AMP's Chief Representative (Country Manager) based in Beijing. He was also Chairman of the Australia-China Chamber of Commerce in Beijing. Between April 2008 and Dec 2011 Ben served on the Council of Victoria University and served on a number of committees. Ben has been a Vice President of the Victorian Branch of the Australia China Business Council (ACBC) since 2004. He is also a Vice Chairman of the Australia Latin America Business Council (ALABC) and currently serves on the Budget & Investment Committee of the Burnet Institute.













## Paul Morris, Executive Director, Australian Bureau of Agriculture and Resource Economics and Sciences

Paul Morris has been a professional public servant in the agricultural, fisheries, forestry and resources areas for almost 30 years. During this time he has served in research, policy, trade and senior management positions. He is currently Executive Director, ABARES, in the Australian Government Department of Agriculture, Fisheries and Forestry (DAFF). In this position he is responsible for the oversight of ABARES' research and commodity forecasts. Mr Morris has previously served in senior management positions in various areas of DAFF. He has also held positions on the secretariats of a number of Commissions, as Minister-Counsellor (Agriculture and Resources) at the Australian Embassy in Washington DC, and various research and forecasting positions. Mr Morris has economics qualifications from the University of Melbourne and the Australian National University.



#### Kee Wong, Founder and the Managing Director of e-Centric Innovations Pty. Ltd. and Deputy Chairman, Australian Information Industry Association & Board Member of the Australia-Malaysia Institute Advisory Board

Kee Wong is founder and the Managing Director of e-Centric Innovations, which is a management and technology consulting company specializing in providing strategic advice and systems integration services in e-Business and IT for large enterprises and government in Australia, New Zealand, US and South East Asia.

Kee is currently a Chairman for the Australian Information Industry Association, member of the Board of Directors of Asialink, Australian Services Roundtable and the Melbourne Symphony Orchestra and the National Gallery of Victoria. Kee is also an Advisory Board member of the Australia-Malaysia Institute (an appointment by Bob Carr, the Minister for Foreign Affairs), the IT Faculty Board of Monash University and the Business Leaders Group of Deakin University. Kee has considerable exposure to building a business in Malaysia and Australia and has experience in large multinational organisations and government organizations as well as Small Medium Enterprise.



#### Bruce Rasmussen, Director, Centre for Strategic Economic Studies, Victoria University

Professor Bruce Rasmussen is Director of the Centre for Strategic Economic Studies, Victoria University, and has focussed on innovation, business models, business strategy and industry development issues. He has a background in government and finance having been an Assistant Director General, Victorian Treasury. His most recent work is as leader of a series of reports identifying trade opportunities in China for Victorian firms for the Victorian Department of Business and Innovation (DBI). He is currently working on a project with the Chinese Health Development Research Centre at the Chinese Ministry of Health on measuring the economic returns to investing in health. He has an MPA from Harvard University and a PhD from Victoria University.











#### Session 4



#### Jenny McGregor, Chief Executive Officer, Asialink (Chair)

Ms Jenny McGregor is the founding CEO of Asialink at The University of Melbourne and founding Executive Director of the Asia Education Foundation. Under her leadership Asialink has become Australia's largest non-government centre for the promotion of Australia-Asia relations, with an annual budget of over A\$10 million and activities spanning education, the arts, leadership, health, and corporate and public programs. Ms McGregor is also a member of the Asialink Taskforce for an Asia Capable Workforce and makes regular media appearances on issues relating to Australia's engagement with the Asian region.

Prior to taking up her Asialink appointment in 1990, Ms McGregor worked as a political adviser and senior manager in Australia's Federal and State governments. She then joined the Commission for the Future to research Australia-Asia relations. She has a BA (Hons) and Dip Ed from The University of Melbourne and holds the Peter Brice award for outstanding contribution to teaching and learning about the Asia-Pacific region.



### Wayne Burns, Executive Director, ACIL Allen Consulting

Wayne Burns is an Executive Director of leading economics, public policy and public affairs management firm ACIL Allen Consulting, and Director of the Centre for Corporate Public Affairs. He works extensively across Asia with Australian and global corporations on business social license to operate strategy and issues, and teaches executive education, writes and speaks internationally on business strategy and organisational effectiveness, including in Australia, China, Singapore, Malaysia, Thailand and Hong Kong.

Wayne advises senior executive teams, CEOs, boards and government and its agencies in Australia, Asia and the Middle East on how to best generate value from their stakeholder relationships, especially with governments, regulators, policy makers and civil society organisations. He is a former adviser to a senior Cabinet Minister in the Hawke and Keating Governments, a former business and political journalist for *The Australian Financial Review*, and a past editor and publisher at Fairfax Business Media.



#### David Chu, Managing Partner, ShineWing Hall Chadwick

Previously with the William Buck team for 18 years, the last 8 years as a partner, David brings in 30 years of professional experience in Australia, Hong Kong, and China. The majority of this time has been at partner level. David is attuned to the Asian listed company market, international taxation issues, corporate regulations and various stock exchange requirements and is highly regarded in the market place.

David has an extensive network that supports his cross-border corporate activities involving Australian and Asian companies. This network allows for the identification of venture partners, resolution of internal management issues and fast tracking investment activities.

David looks after a number of Australian subsidiaries of large Asian corporates. David has also represented William Buck Melbourne (now Grant Thornton Melbourne) at the Asia Pacific Board of TAG International (an accounting group ranked 21st in the world) and was elected Chairman of the Asia Pacific Board in 2002.

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### Kevin Li, Chairman, AustCham South China, President of the Australia China Alumni Association South China and Managing Director, Concorde Investment Management Co. Ltd.

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## Mark J. Laurie, Australian Partner and Australian Indian Practice Leader, PricewaterhouseCoopers

Mark is a senior partner at PricewaterhouseCoopers Australia and has over 30 years' experience. He has a background in both corporate and advisory roles, across a broad range of industries, sectors and geographies, including Australia, China, South East Asia, India and New Zealand.

In his role as a client lead partner Mark has worked across all levels of Government and the Private Sector. He is the trusted counsel to a number of Executives and Directors of foreign and ASX listed corporations. His many assignments include financial and management reporting, project oversight, mergers and acquisitions and market entry strategies, amongst others.

Mark is also the Lead Partner for developing the next generation of partners (Global Relationship Partner training for the PwC East Cluster (Asian) Network Firms) and is the sponsor for Ascent – a development program for executives from the public, private and not-for-profit sectors. He is a Director of Asialink and sits on the La Trobe University Business School Advisory Board.

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