

WORK

INTEGRATED LEARNING IN

Hospitality, Tourism & Events

How our work integrated learning students can contribute to your organisation...

Hospitality Management:

- Food and Beverage
- Housekeeping
- Reception and Front Office operations
- Sales and Marketing
- Budgeting
- Customer Service

Tourism Management:

- Marketing and product development
- Reservations
- Public relations
- Research and strategy planning
- Promotions
- Administrative support

Event Management:

- Client liaison
- Logistics and staging
- Event services co-ordination (eg catering, equipment)
- Computer systems - database management
- Sales
- Sponsorship coordination
- Administration



What employers have to say...

"In an ever shrinking employment pool it is an excellent working arrangement with VU that allows us to employ enthusiastic, committed and dedicated hospitality professionals. Our commitment to the Co-op program gets stronger each year as the quality of the individual students completing their placements with us, gets better year after year".

Human Resources Manager

MERCURE GRAND ON SWANSTON HOTEL

"Co-operative Education is a great partnership between students and employers. Students are given the opportunity to put their theoretical knowledge into practice and experience real life industry exposure, while employers are able to access well trained, enthusiastic, hospitality professionals who are committed to a future in the industry".

Training Manager

CROWN TOWERS

"We've had a great success with Victoria University tourism students. They are really professional and well-presented. No other course gives students such a wonderful opportunity and experience".

Reservations Manager

AAT KINGS

Student testimonials...

"The key to the events industry is experience. Being able to gain this experience is fantastic. Co-op is the key to gaining vital knowledge that cannot be obtained from a textbook. Employers recognise experienced individuals as keen potential employees".

Natalie

THE CONFERENCE CONSULTANT

"The past year has provided valuable insights into where my degree can lead me. I've been able to expand my knowledge, skills and understanding of hotel management, which will be very useful for future job applications. I would certainly recommend the co-operative program to all students".

Joan

CROWN TOWERS

"...because of Co-op I am now living happily in New York... thank you for the immense opportunity the program gave me. It opened the doors of the world for me and I am making the most of every minute ...".

Sarit

GRADUATE, TOURISM MANAGEMENT



Course specialisations

Hospitality Management

Tourism Management

Event Management

If you would like to find out how one of our Work Integrated Learning programs can assist you, please contact the:

Centre for Work Integrated Learning

Faculty of Business and Law

Victoria University

P O Box 14428

Melbourne, Victoria 8001

T + 61 3 9919 4889

F + 61 3 9919 5057

E workintegratedlearning.businessandlaw@vu.edu.au

W www.businessandlaw.vu.edu.au/workintegratedlearning

