

Agenda

- Introduction
- Acer Company Update
- Current notebook technology update
- Future technologies - Ultrabook

Milestones – Breaking the barriers between people and technology

July 2011: Acer acquires US Cloud Technology Developer iGware

April 2011: Acer Launches a fresh new logo

February 2011: Australia makes First Contact with ICONIA

January 2011: Acer unveils ProShield to it's partners

November 2010: Acer gives the world a taste of ICONIA

November 2010: Acer wins international-scale supercomputing contract

May 2010: Acer launches clear.fi

Sponsorships

- Ducati Corse
- Formula 1 Ferrari
- Vancouver 2010 Winter Olympics
- London 2012 Olympics



TRAVELMATE

Notebook Technology Update

The Acer logo, consisting of the word "acer" in a lowercase, italicized, green sans-serif font.

acer | 
WORLDWIDE PARTNER



All Day Computing 8hrs +

Caters to the needs of users who require up to 8 hours of battery life on a single charge



New design bottom dock

Multi-platform compatible with new ergonomic design .



Automatic Dust removal

Intuitive CPU fan design drastically reducing dust build-up inside the notebook.



GS certified spill resistant keyboard

GS certify the safe use of the product has passed the credibility of an independent testing agency.



Multi-display support

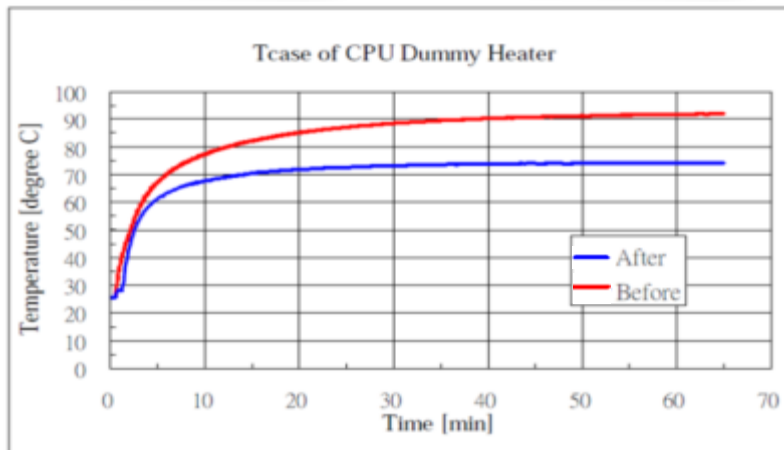
Run up to 4 LCD's via the ProDock

Dust Defender Technology

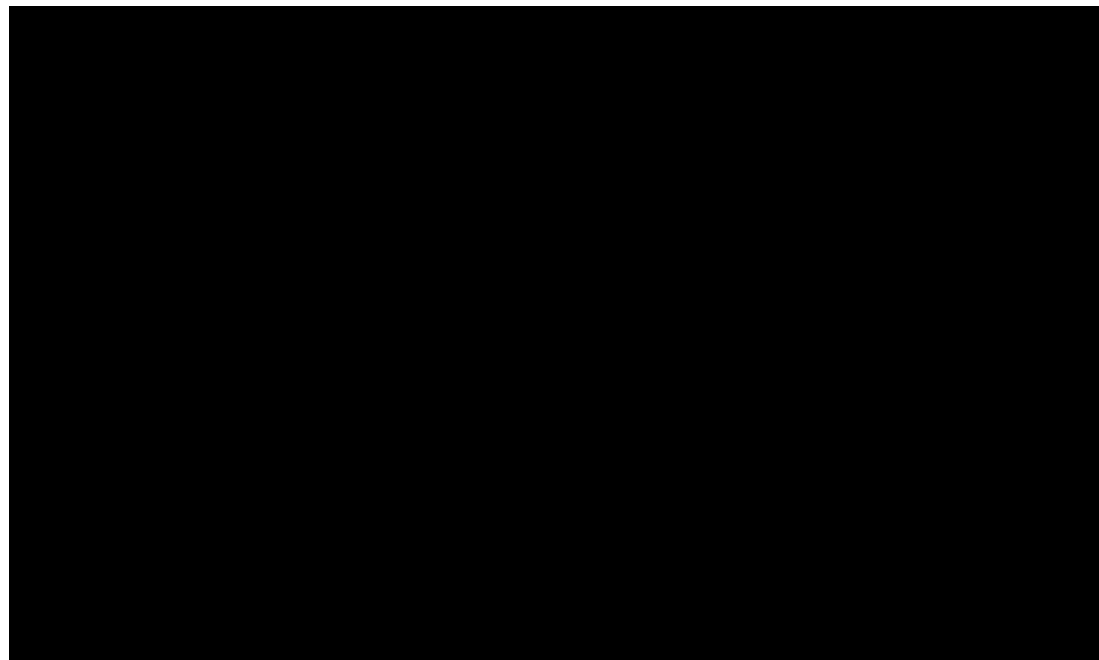
Without



With



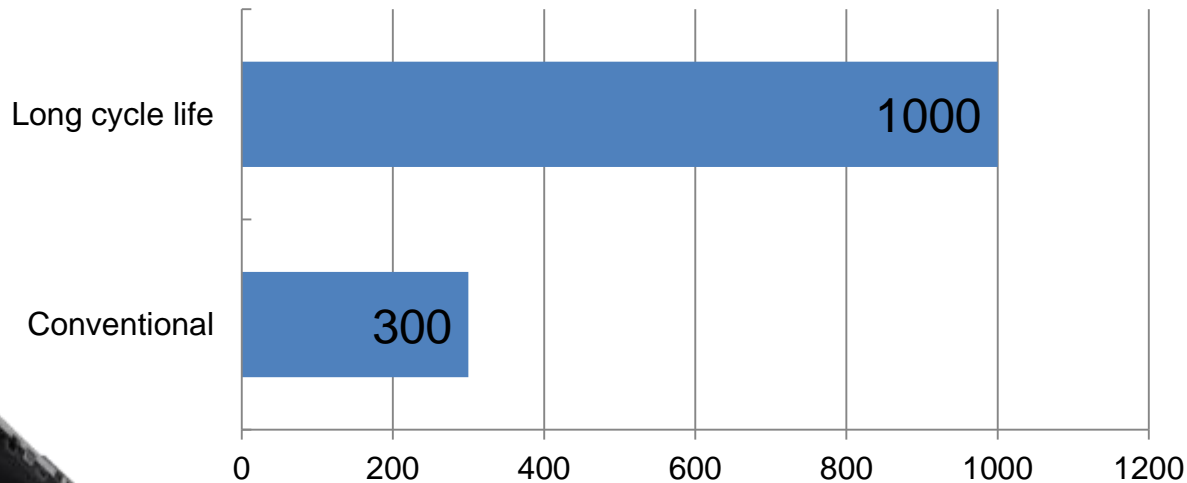
After 1 year of usage CPU temperature increases by 18°C



Battery Technology

Embedded battery with long cycle life

- Cylindrical cell
- Tripple current battery cycle life
- Lithium ion-technology
- Reduce the need to replace batteries

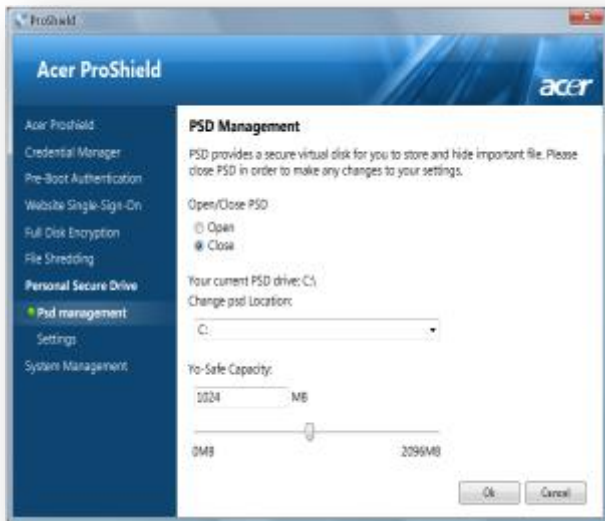


TravelMate 8481

Product Highlights"

- Upto 8 hours battery life
- 14" LCD in a product 12.9" wide
- 1.5Kg with 4 Cell battery
- Composite carbon fibre casing
- 64GB mSATA HDD (Performance)
- 500 GB Hard Drive (Capacity)





The essential management suite

Acer ProShield Security is a suite of essential security and manageability tools bundled with Acer business notebooks and desktop PCs. This single-client console application integrates fundamental security and management features in a unified user interface.

BIOS PROTECTION



CREDENTIAL MANAGER



DATA ENCRYPTION



DATA REMOVAL



REMOTE MANAGEABILITY



Future technologies – Ultrabook



Removed due to NDA

Removed due to NDA

Removed due to NDA

Removed due to NDA

acer

Acer Aspire S3, the new era of ultra slim laptop

