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The rush that never ended.....exports, exchange rates and the Gregory effect

The Airport Economist

Tim Harcourt, Chief Economist, Australian Trade Commission



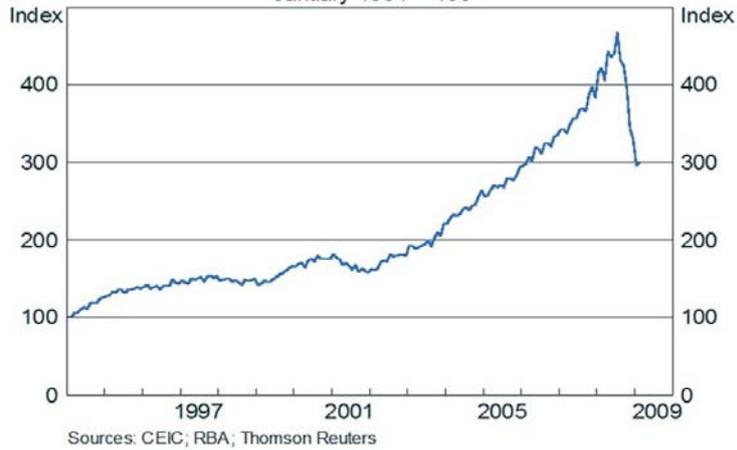
The last few years has been a dramatic time to observe the global economy.....



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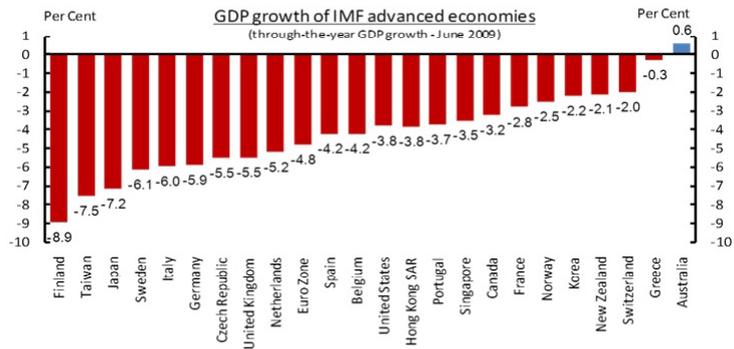
The world witnessed one of the most drastic collapses in trade in economic history

World Export Values
January 1994 = 100



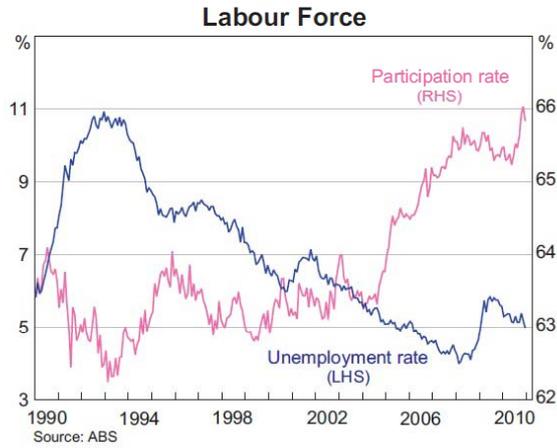
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Australia's economic performance was a standout

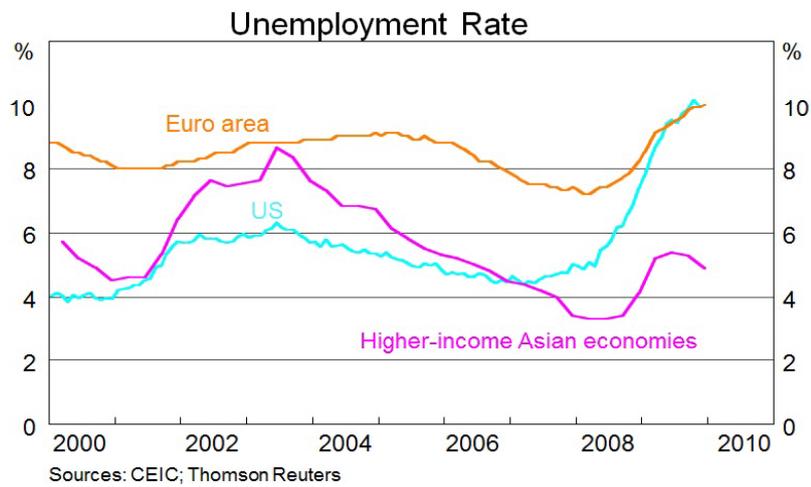


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Australia's labour market has a great story to tell....



By contrast, workers in the north atlantic economies have been hit very hard



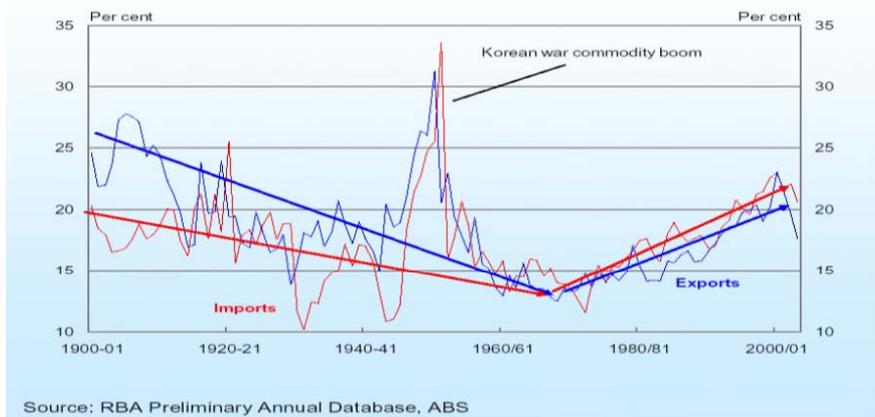
Why did an advanced Australia fare so well?

THE AIRPORT ECONOMIST **Tim Harcourt** INSTRUCTIONS ORDER ECONOMISTS CORNER AUSTRADE

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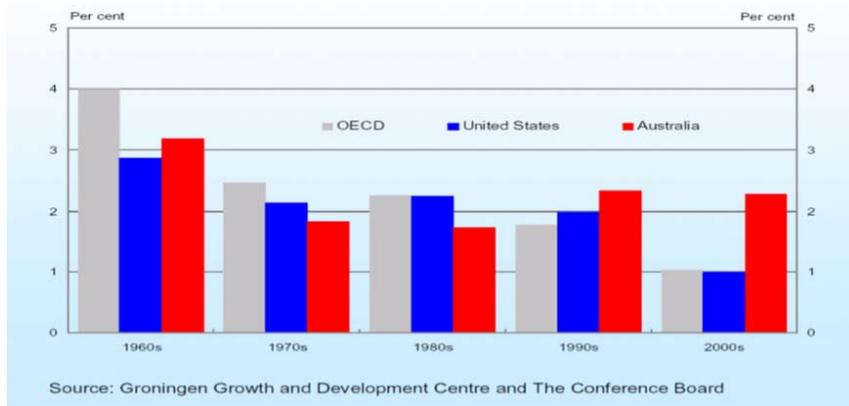
The great trade reforms of the past 25 years gave us a good base to withstand the GFC

Exports and imports as a share of GDP



Trade has been associated with higher living standards

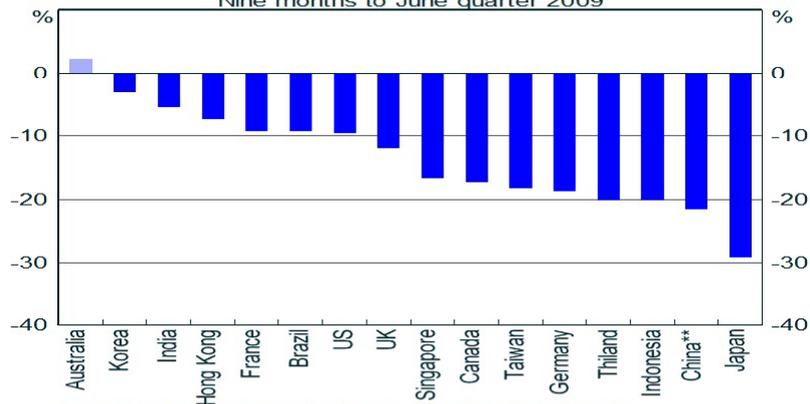
Per Capita GDP Growth



Given the GFC and the 'recession porn' faced, our exporters were the 'true believers'

Export Volumes Growth*

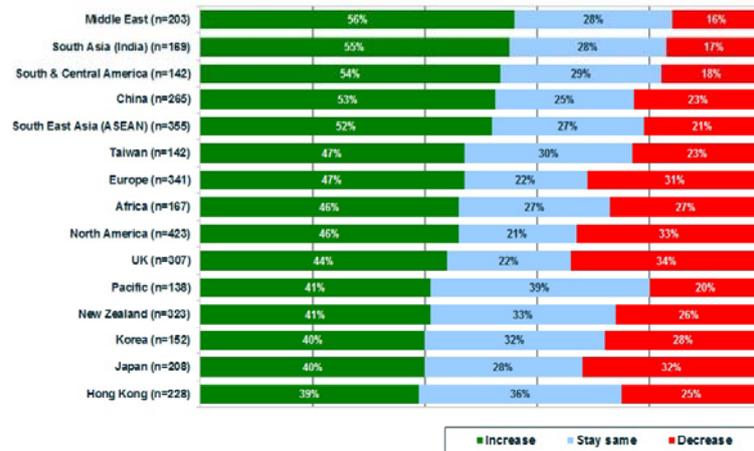
Nine months to June quarter 2009



* Includes June quarter estimates where data are not available
 ** Merchandise only
 Sources: ABS; Bundesbank; CEIC; National Statistics Office; RBA; Thomson Reuters



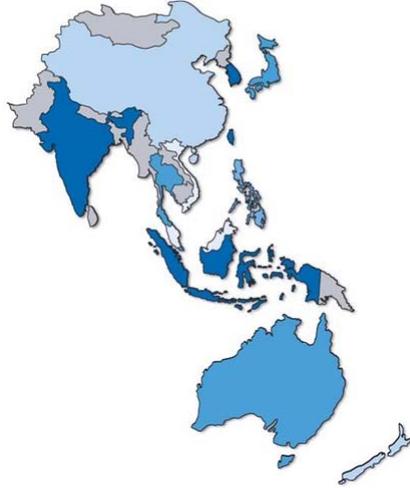
They kept the faith – particularly in Asia and the emerging markets



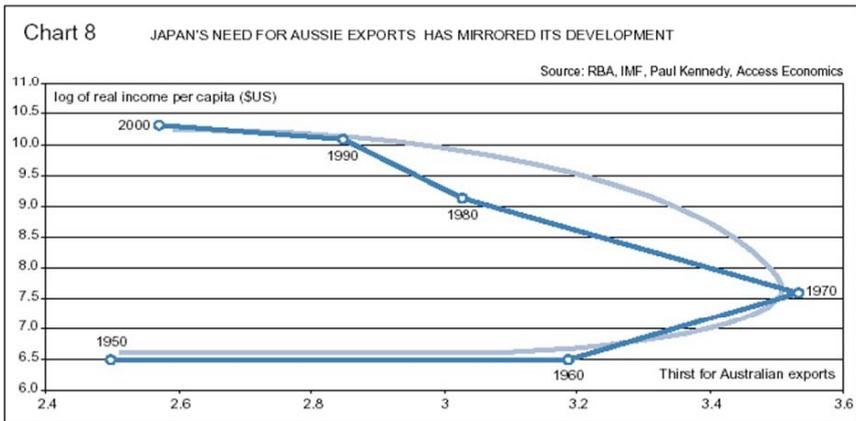
Australia's attitude towards Asia: 'Once were worriers' because of 'The Tyranny of Distance'



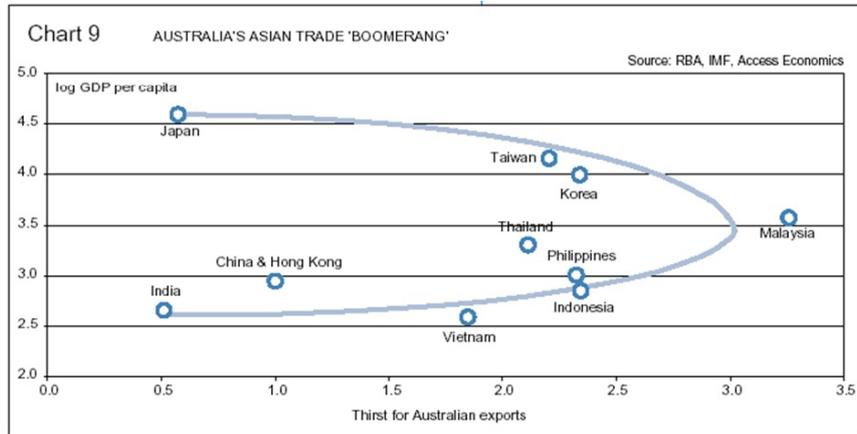
We are now in the right place at the right time: 'The Tyranny of Distance' has been replaced by 'The Power of Proximity'



Japan's economic development has partially driven Australia's export growth in the past

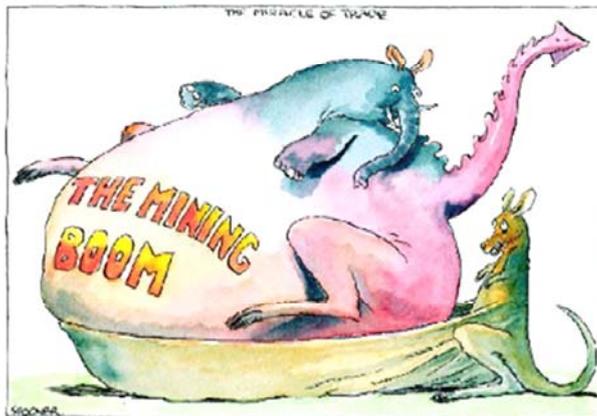


Now it will be China and India and the emerging markets who will drive much of our export growth in the 21st century



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SPOONER'S VIEW

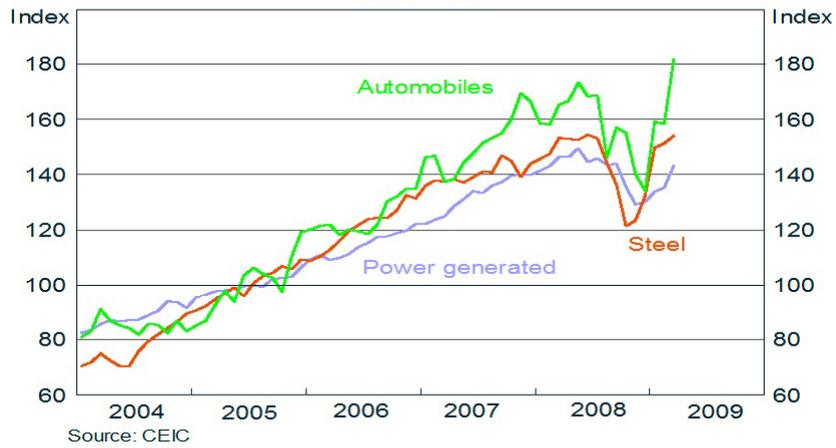


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To stimulate or not to stimulate: some fiscal packages have been effective – ‘bamboo shoots’ as much as ‘green shoots’

China – Industrial Production

2005=100



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With a little bit of help from my assigned translator



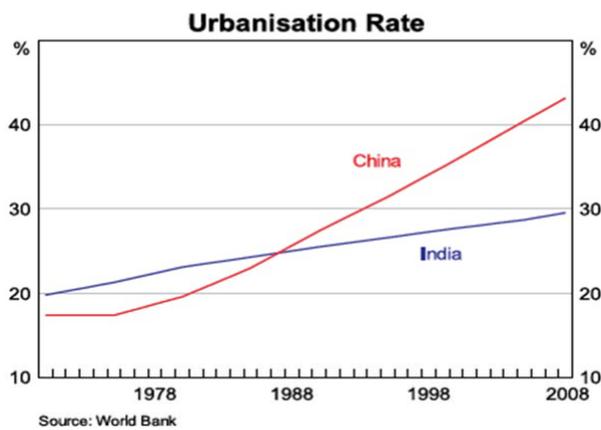
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Sent airborne by Australia's first female Prime Minister



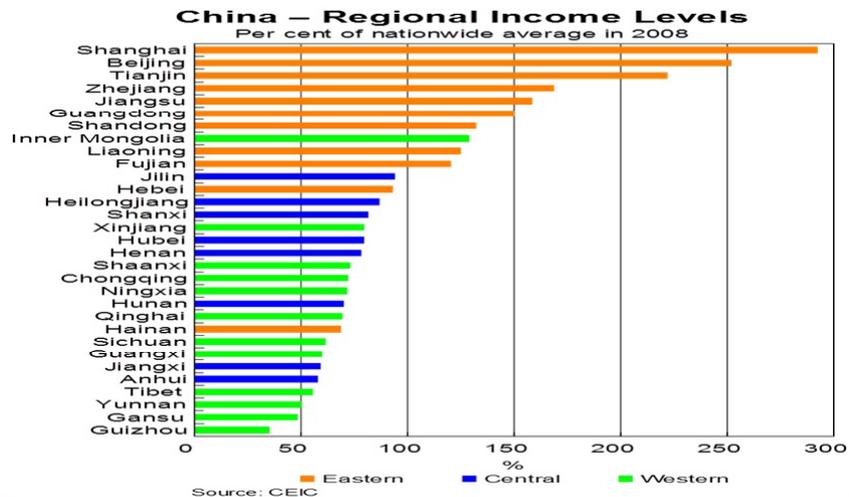
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Urbanisation rates in China and India are playing a role

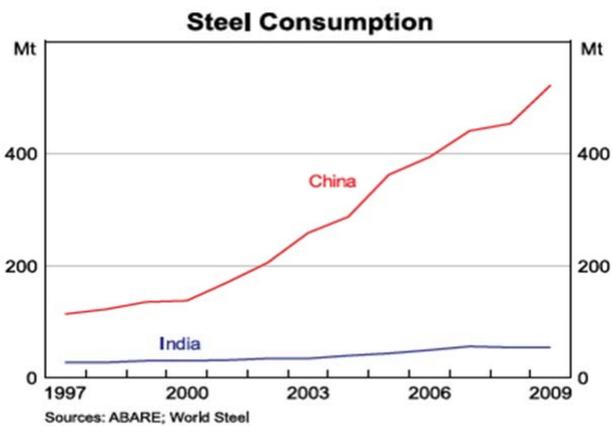


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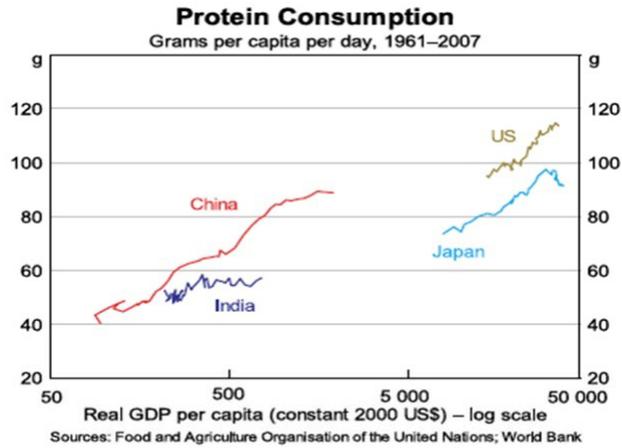
Looking west, there's room to grow income-wise



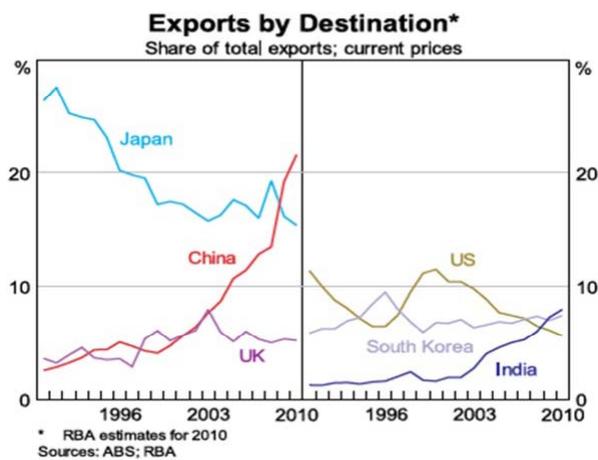
Shipping Steel: industrialisation is driving demand



There's a long way to go in food consumption too

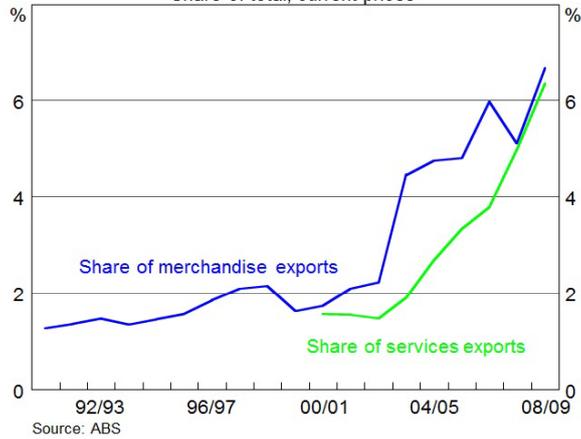


India has traditionally lagged China in the great export stakes



India has shot up like a 2020 game

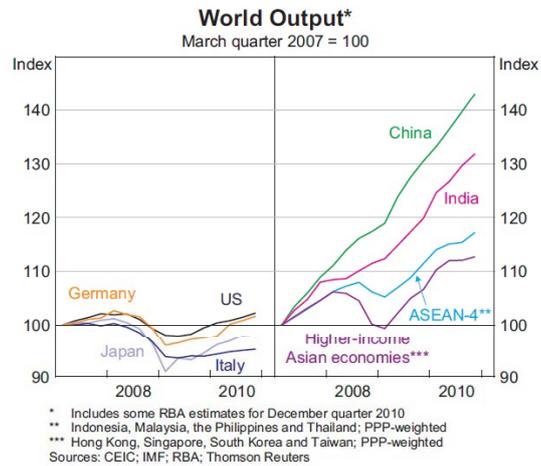
Australian Exports to India
Share of total, current prices



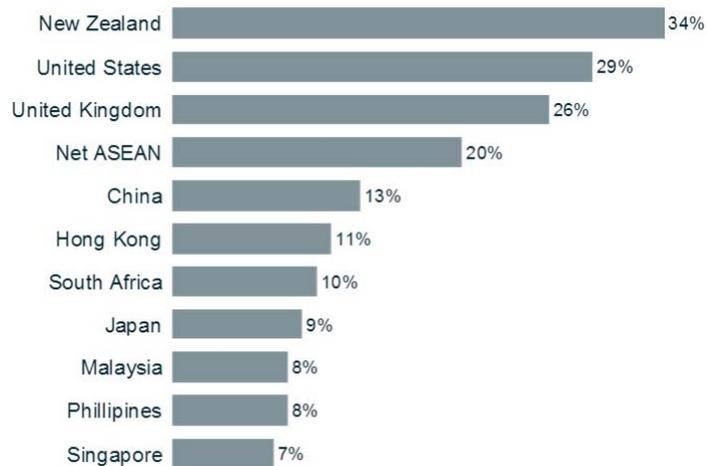
Gilly is going into bat for the 'Gong'



Chindia as well as ASEAN are doing their bit

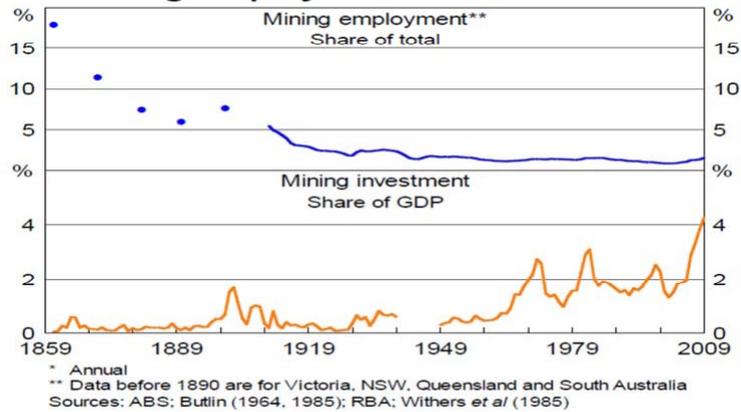


ASEAN is the chart buster in terms of exporting



The rush that never ended?

Graph 1
Mining Employment and Investment*



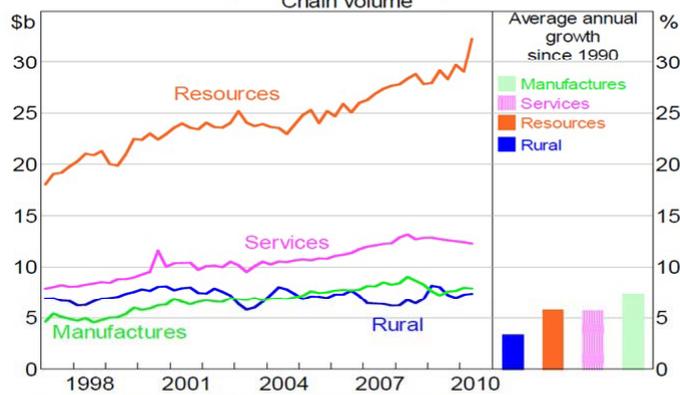
Resources exports are being boosted by commodity price rises

Exports*
Log scale



Non-resources sectors have a good story to tell in terms of export volumes

Composition of Exports*



* Excludes RBA gold transactions and 'other goods'
Source: ABS

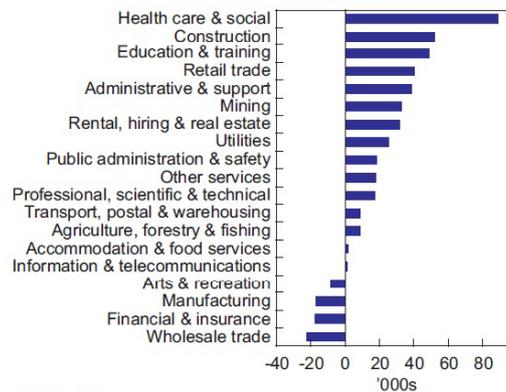


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Employment growth is well spread across industry sectors

Employment Growth by Industry

Year to November 2010, trend

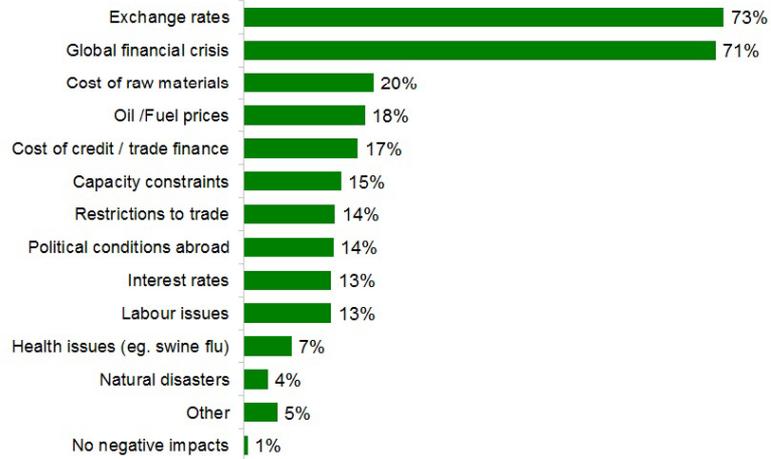


Source: ABS

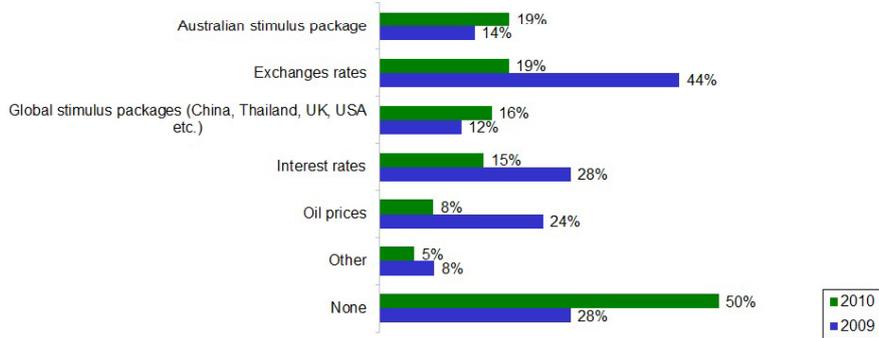


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Yes Virginia, the exchange rate matters

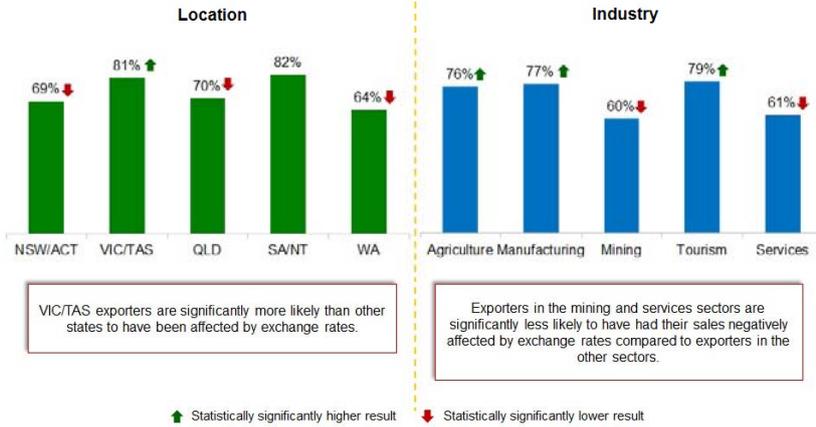


But the float did its job in the GFC.....like it did in the AFC



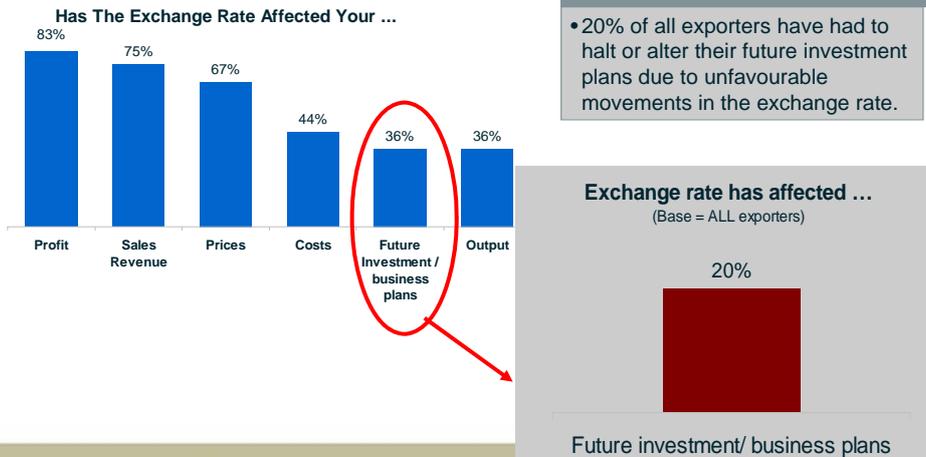
Recently, the southern states and tourism have been the most affected

Exchange rates
% negatively affected by exchange rates in the last 12 months

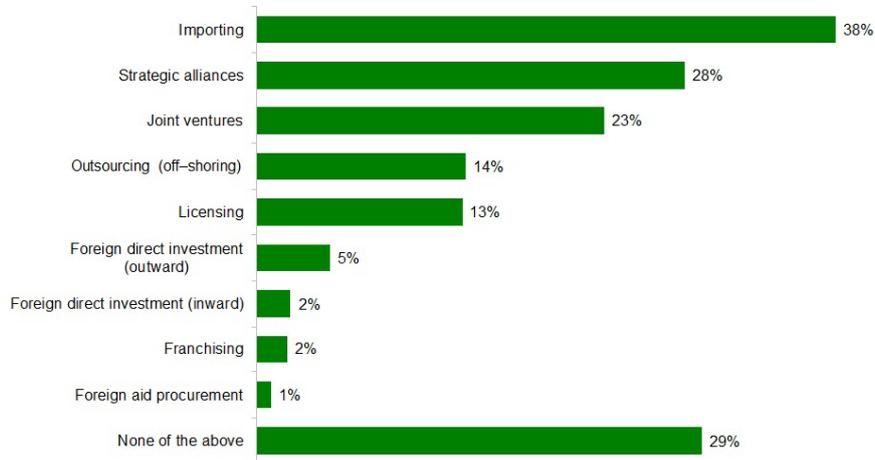


The exchange rate mainly affects profit & revenue

Base=Respondents who have been negatively affected by exchange rates in the past 3 or 12 months

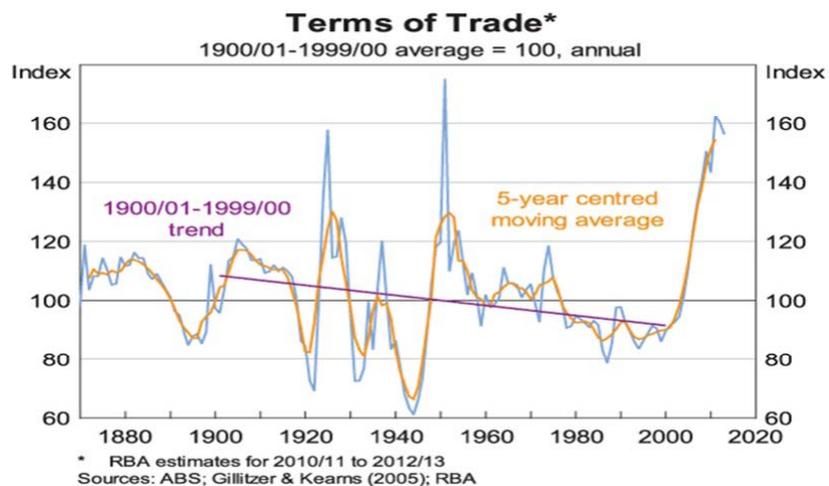


Almost 40 per cent of exporters import simultaneously



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As good as it gets? The terms of trade are at an historic high



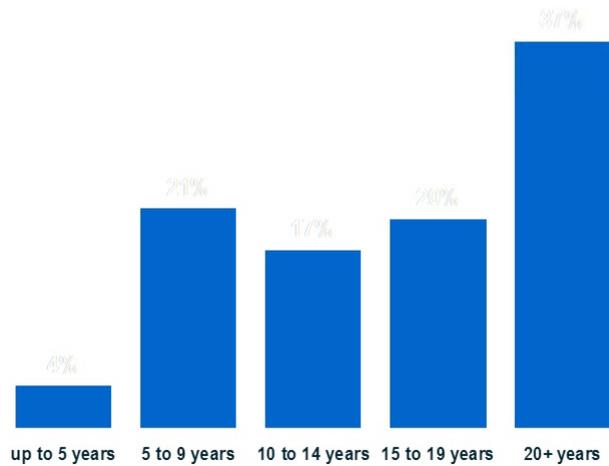
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Taking a walk on the supply side: the role of capacity constraints



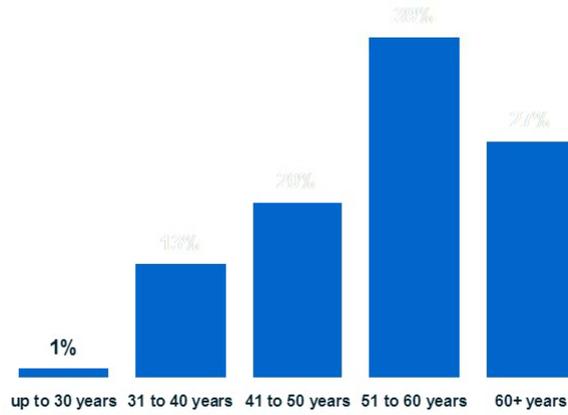
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Many experienced exporters have survived crises before



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But the baby-boomers will be sea-changing, tree changing and...cool changing...



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